



Canada This Month Waks and Doves on U.S. Tariff Threats

Public Opinion Research
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Table of Contents

Study Overview	3
Key Findings	4
Key Voter Segments	6
Tariff Threats and Response	8
Hawks vs. Doves	17
Political Evaluation By Hawks and Doves	24
Suspending Trade Relations	35
Summary of Politics By Hawks and Doves	38
Methodology	40
Appendices	43
Party ID	44

Study Overview



This report is a continuation of the previously published [Trade War report](#). We go further and segment Canadians into four groups based on their preferred approach to Canada–U.S. trade relations and examines how these groups have evolved and differ from one another:

- **Tracks changes in segment size and trade-policy attitudes between January and August 2026**
- **Defines four segments: Hawks, Conflicted, Ambivalent and Doves**
- **Compares the segments' support for different responses to U.S. tariffs**
- **Profiles each segment by party support, region and key political benchmarks**

Key Findings

1

Canadians are MUCH more hawkish on Canada-US trade relations

Hawks have grown across every partisan and age group since January. The largest increases are among NDP identifiers (+18 points) and Canadians aged 55+ (+16). That said, even Doves support the decision to walk from the talks.

2

The more hawkish Canadians are, the greater the support for the government's actions.

Hawks are the strongest supporters of the federal response to Trump: net approval reaches +64 among Hawks and +48 among the Conflicted, compared with only +7 among Doves and -11 among the Ambivalent.

3

Belief that the only way to make a bully back down is to match his tariffs key to Hawkish increase

In January, this belief had dropped from 63% during the election to 42%. After 8 months of insults and threats, agreement is back up to 58%.

4

Carney's decisive advantage on managing Canada-U.S. relations based on more hawkish segments

Carney leads Poilievre 50% to 27% overall. He is preferred by 71% of Hawks and 58% of the Conflicted, while Doves are almost evenly divided between Carney and Poilievre (42%–40%). 46% of federal-response approvers cited his diplomacy or leadership, while calls for a stronger stance among disapprovers fell from 38% to 14%.

5

Poilievre and the CPC's support comes from more dovish or less engaged segments

Overall opinion on Poilievre and the CPC is evenly divided, but net approval is highest among Doves (+14) and lowest among Hawks (-17). Supporters cite his ideas (26%) and willingness to stand up to Trump (17%); detractors emphasize distrust (18%), possible appeasement of Trump (14%), and the absence of a clear strategy (14%).

Key Voter Segments

Key Segmentation: We use attitudinal clusters to explore opinions within groups that share common motivations

Federal Party ID

We group Canadians into six “9” based on their self-identifying with one of the following:

1. **Conservative** (31%)
2. **Liberal** (31%)
3. **NDP** (10%)
4. **Bloc Québécois** (6%)
5. **Green/Other** (5%)
6. **Unaligned** (18%)

Tariff Threats and Response

Cautious Response to Tariff Threats: Support for protecting the long-term U.S. relationship has declined 9 points since January

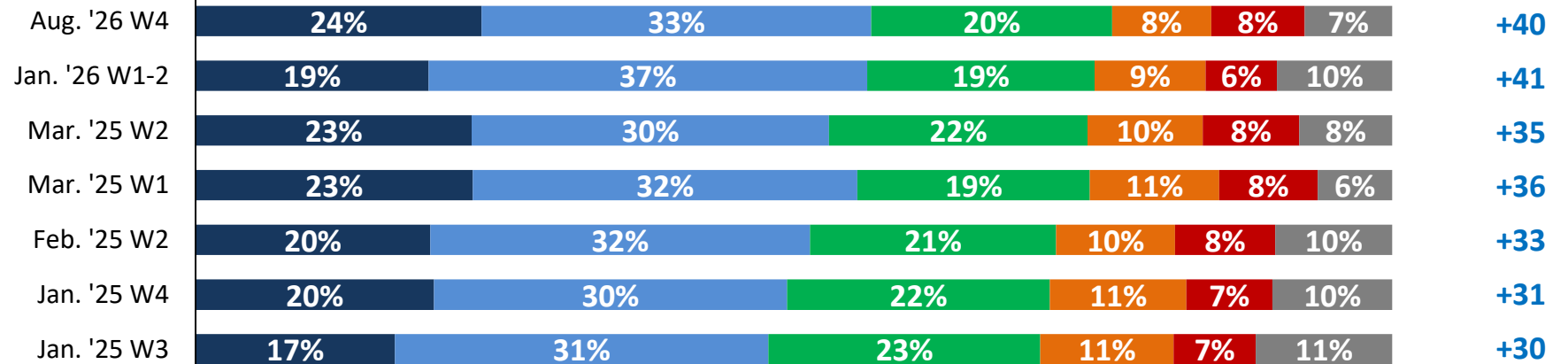


When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

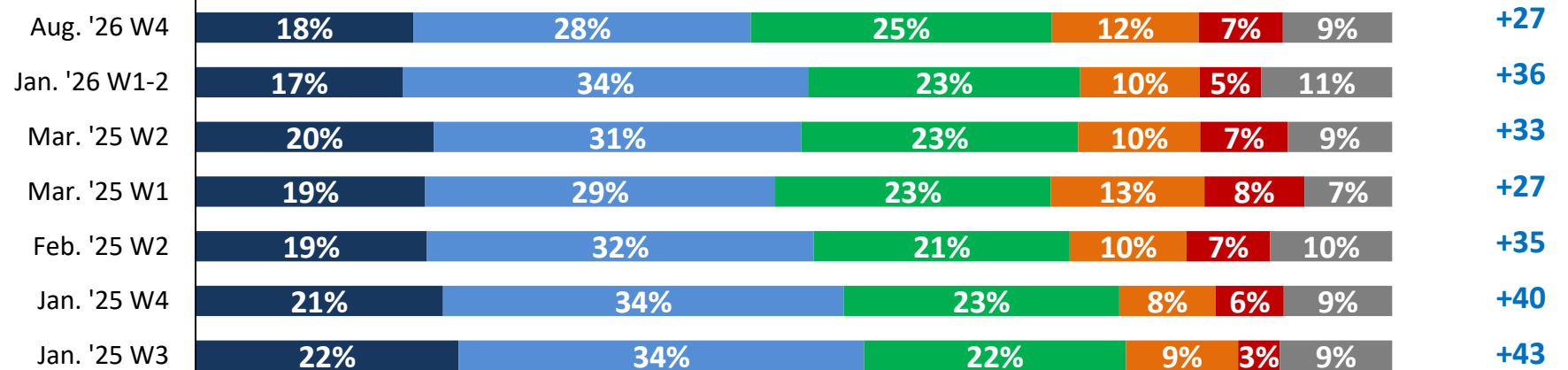
[asked of all respondents, Aug. '26 n=1,200]

Net Agreement

Since US tariffs on Canadian goods will raise the cost of living in the US, **Canada should be patient** and wait for US consumers and businesses to put pressure on Trump to remove those tariffs.



Given the jobs and long-term economic benefits created by Canada's oil and gas exports, we should be careful **not to take actions** in the short run that could hurt our long-term relationship.



■ Strongly agree ■ Somewhat agree ■ Neither agree nor disagree ■ Somewhat disagree ■ Strongly disagree ■ Don't know

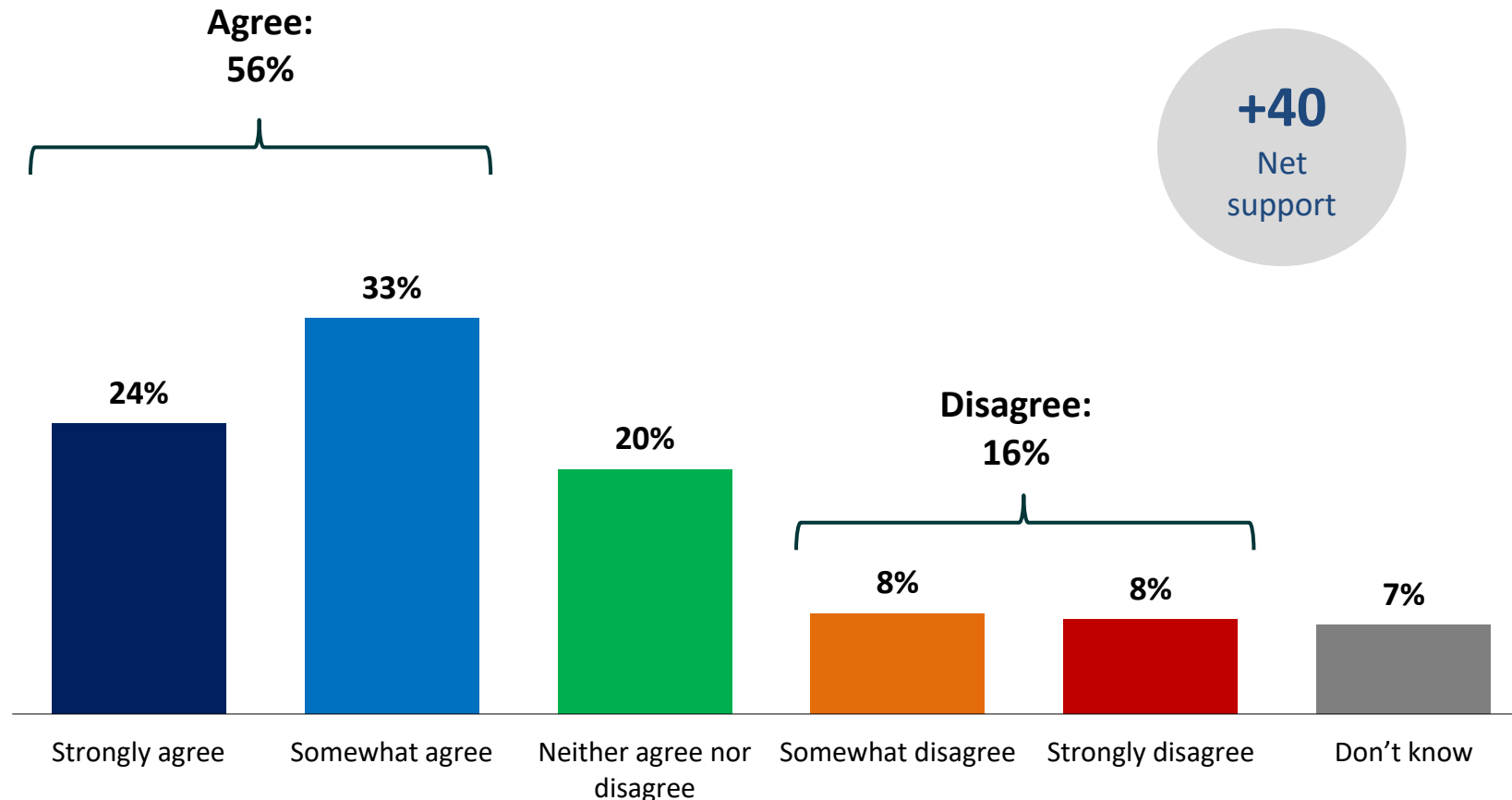
Patient Response to Tariffs: More than half believe Canada should be patient, highest agreement among those 55+ and Liberal supporters



When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

[asked of all respondents, n=1,200]

Since US tariffs on Canadian goods will raise the cost of living in the US, **Canada should be patient** and wait for US consumers and businesses to put pressure on Trump to remove those tariffs.



Segmentation

Respondents who say "Agree"

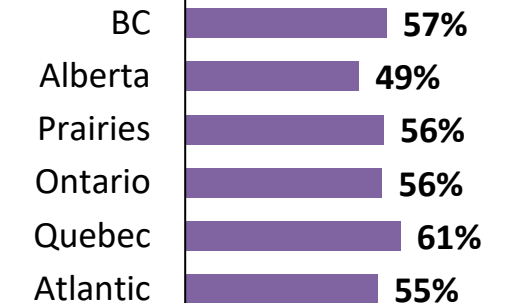
Gender



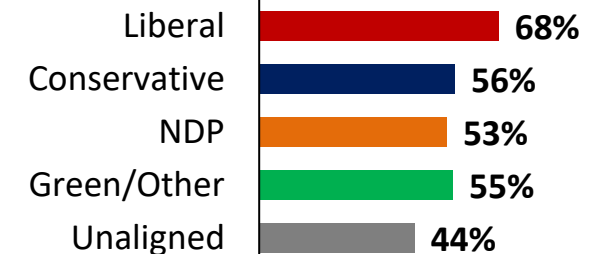
Age



Region



Party ID



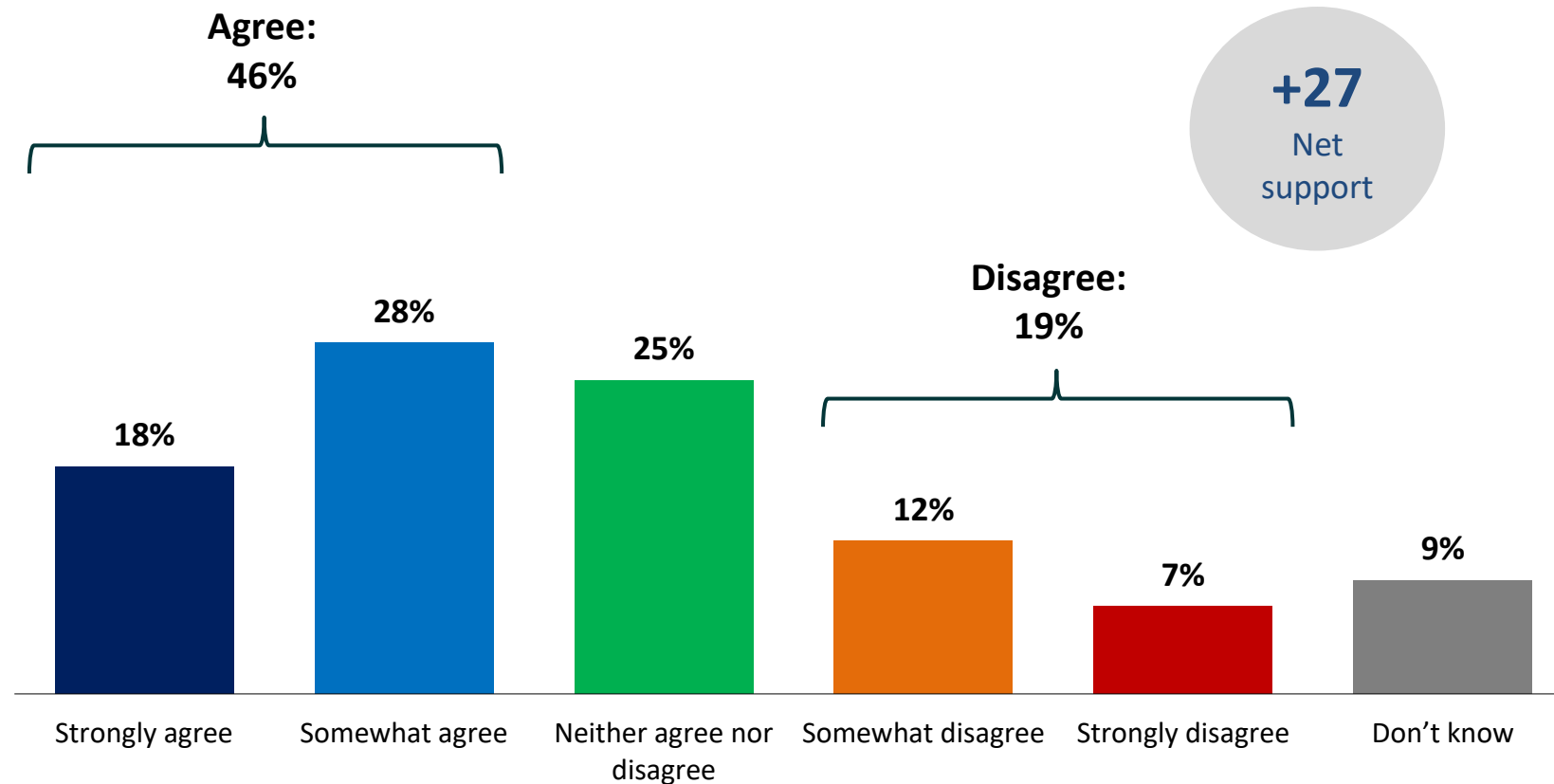
Protecting the U.S. Relationship: 46% agree on avoiding short-term actions that could harm the long-term relationship



When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

[asked of all respondents, n=1,200]

Given the jobs and long-term economic benefits created by Canada's oil and gas exports, we should be careful **not to take actions** in the short run that could hurt our long-term relationship.



Segmentation

Respondents who say "Agree"

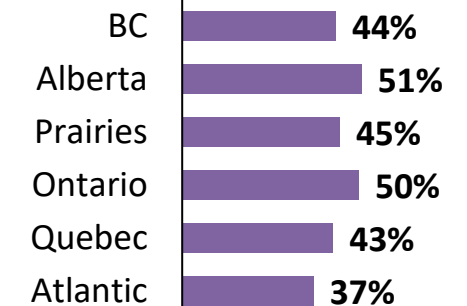
Gender



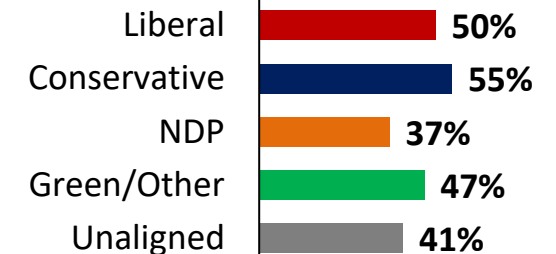
Age



Region



Party ID



Active Response to Tariff Threats: Net agreement on matching tariffs is up 26 points since January, with 12 points increase in strong support

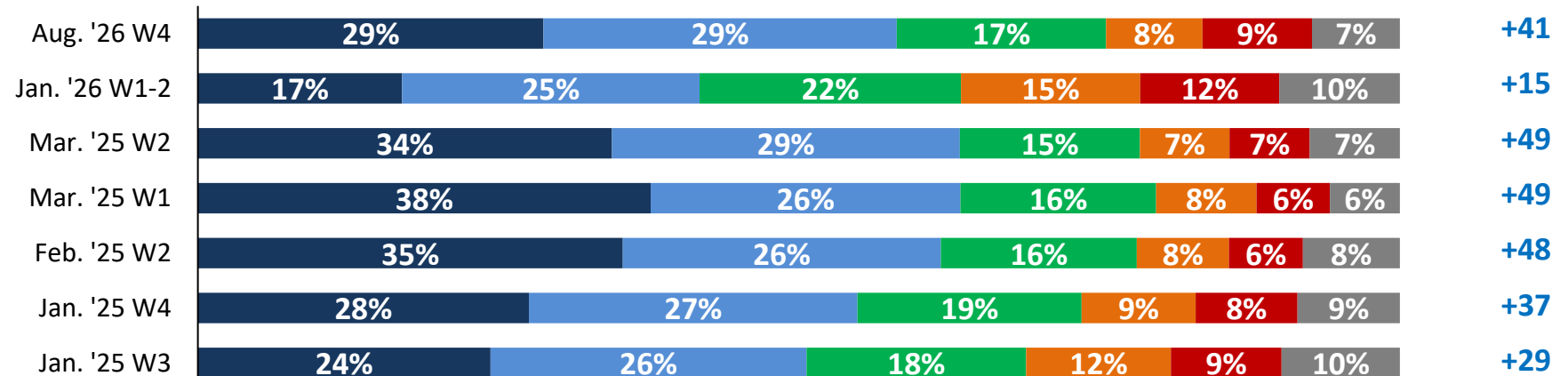


When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

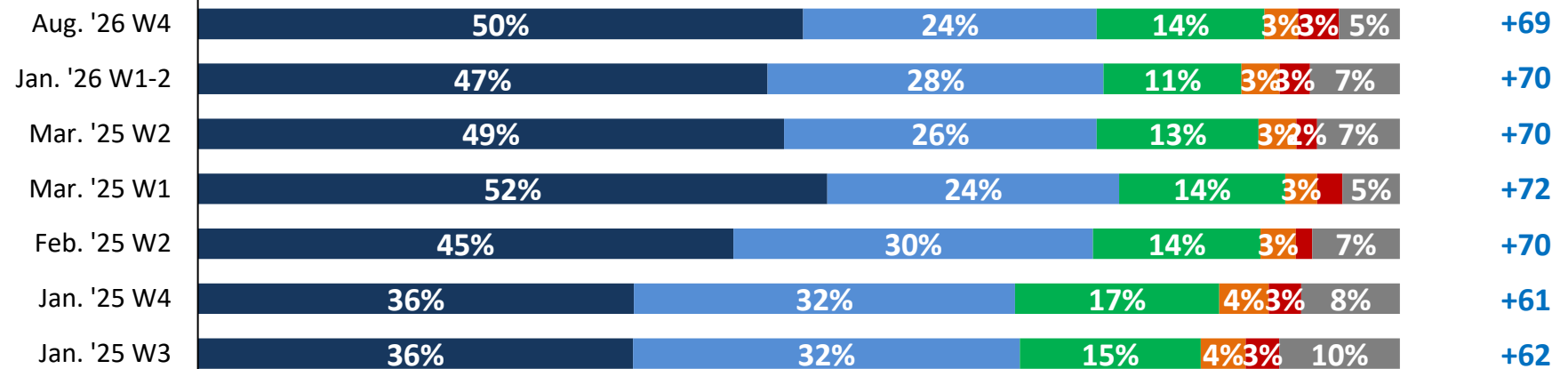
[asked of all respondents, n=1,200]

Net Agreement

The only way to make a bully like Trump back down is to **match his tariffs** on Canadian products with our own tariffs on American products, even if that raises prices for Canadian consumers.



Donald Trump's tariff threat has highlighted the need for Canada to **increase the amount we export overseas** and to reduce our economic dependence on the US.



■ Strongly agree ■ Somewhat agree ■ Neither agree nor disagree ■ Somewhat disagree ■ Strongly disagree ■ Don't know

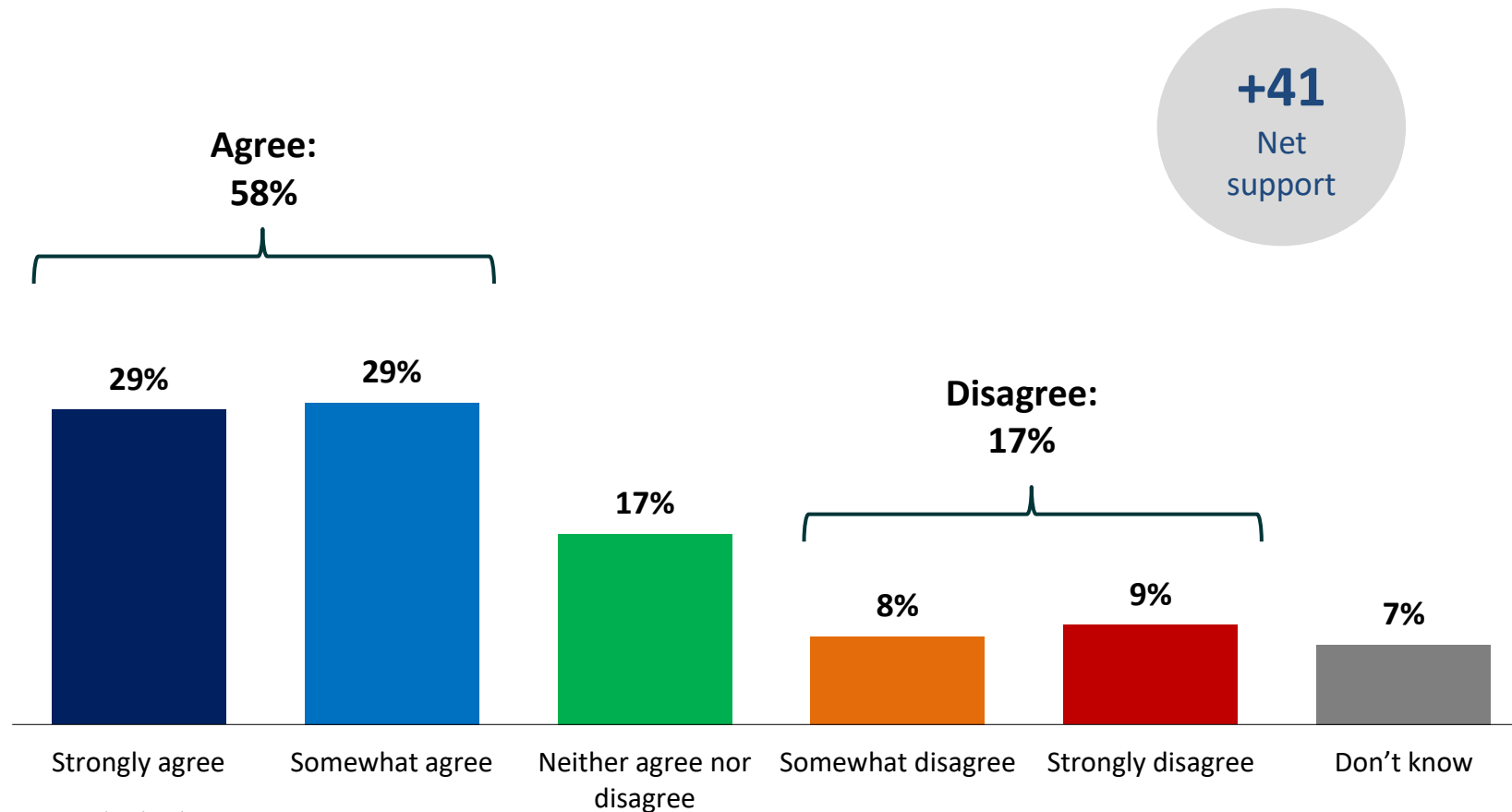
Reciprocal Tariffs: Over half support raising our own tariffs on American products; much lower among Conservatives



When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

[asked of all respondents, n=1,200]

The only way to make a bully like Trump back down is to **match his tariffs** on Canadian products with our own tariffs on American products, even if that raises prices for Canadian consumers.



Segmentation

Respondents who say "Agree"

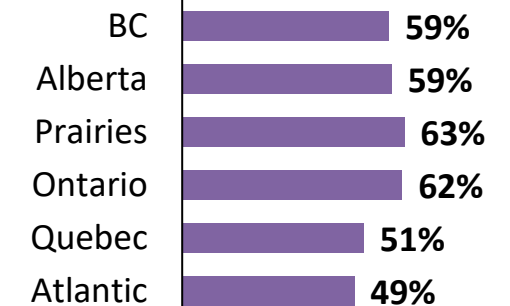
Gender



Age



Region



Party ID



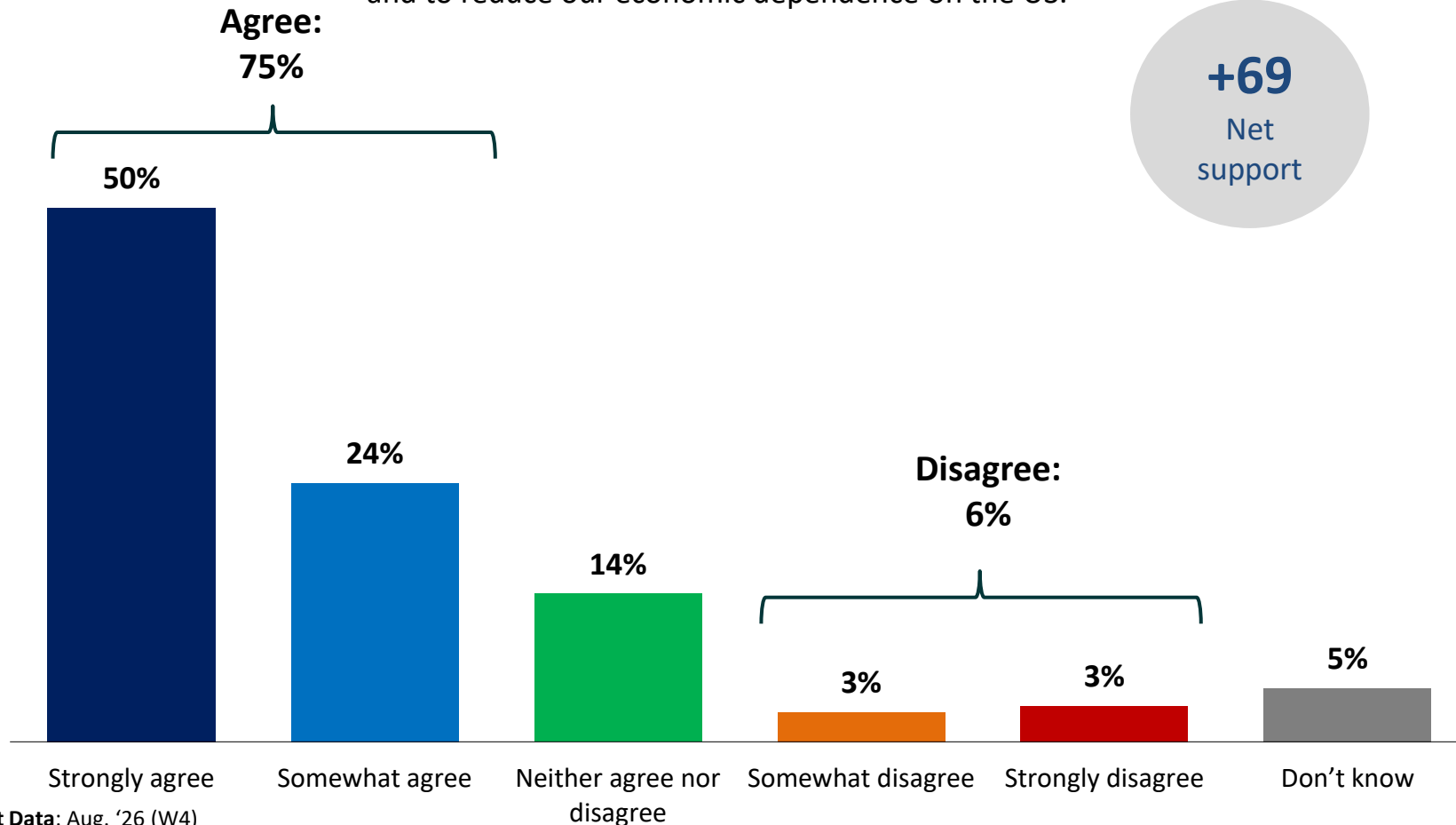
Responding to Tariffs by Building New Alliances: 3-in-4 support increasing overseas exports; much higher among Canadians 55+



When thinking about the ways the Canadian government can respond to the tariff threats posed by Donald Trump, do you agree or disagree with the following statements?

[asked of all respondents, n=1,200]

Donald Trump's tariff threat has highlighted the need for Canada to increase the amount we **export overseas** and to reduce our economic dependence on the US.



Segmentation

Respondents who say "Agree"

Gender



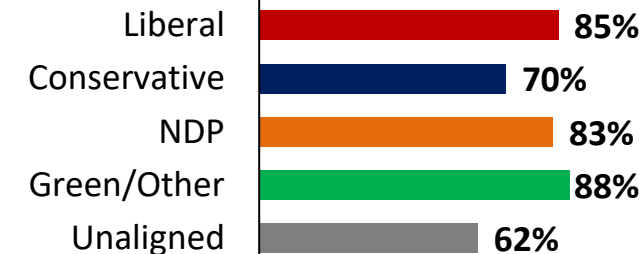
Age



Region



Party ID



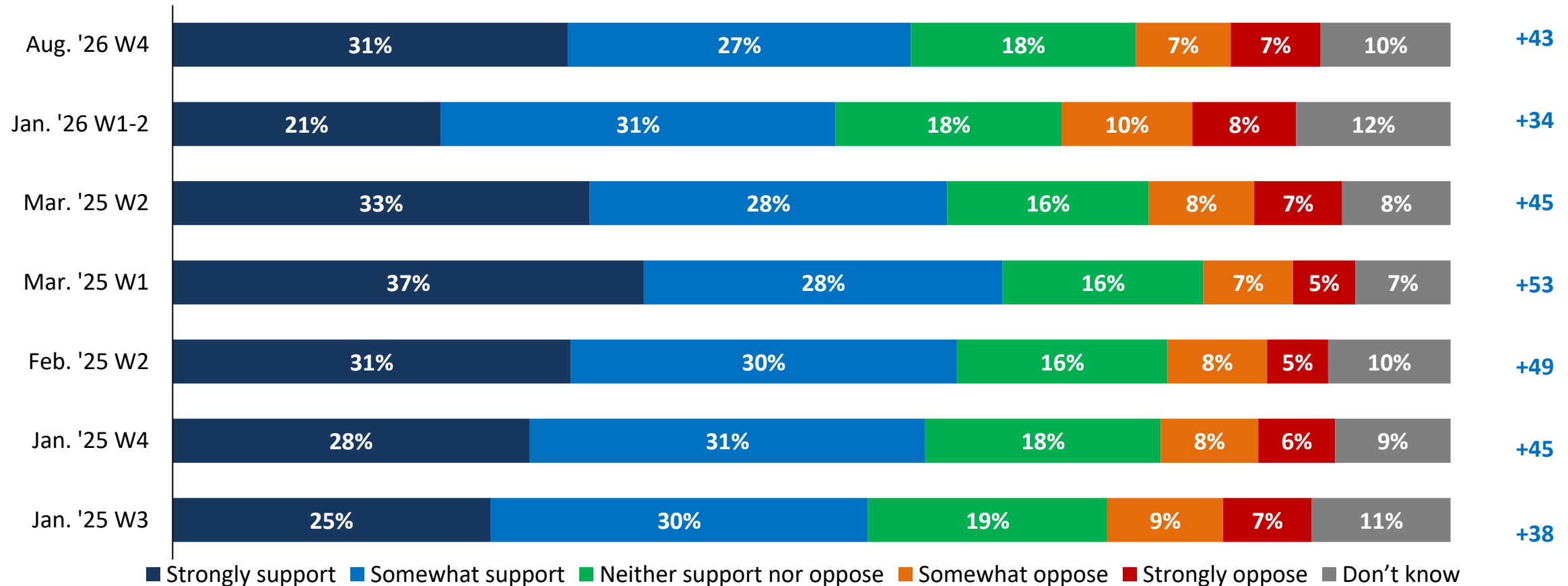
Banning Critical Exports: NET support for banning export of critical Canadian products to the US is up 10 pts since January



Since the US imposed tariffs on Canadian exports to the US, some people have suggested that Canada cut off exports of key Canadian products such as car parts, electricity or oil and gas. Would you support or oppose the federal government banning the export of critical products to the US if the US places tariffs on Canadian exports to the US?*

[asked of all respondents, n=1,200]

Net Support



Current Data: Aug. '26 (W4)

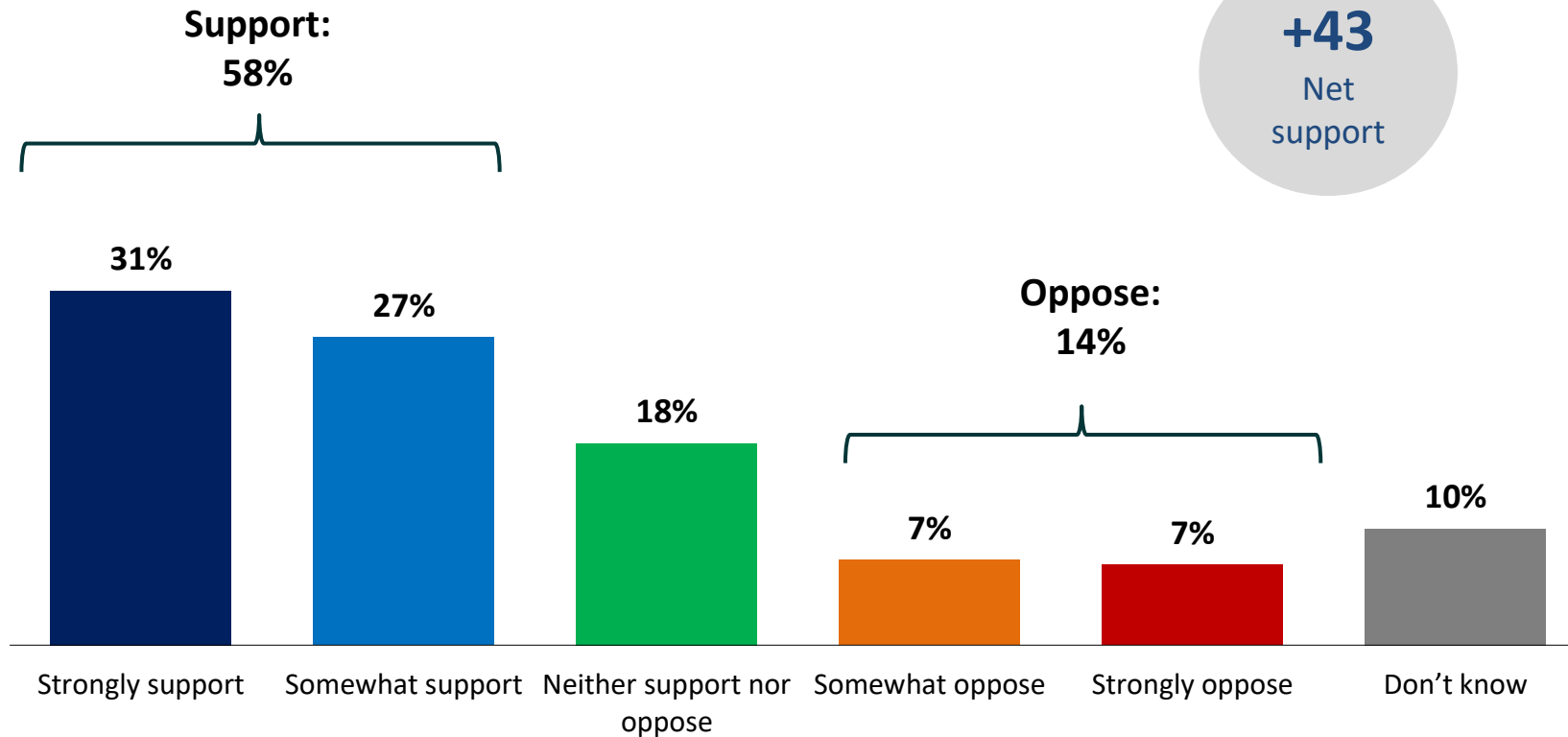
*In all previous waves, the question was always 'If the US imposes tariffs'; this time around, this was changed to 'Since the US imposed tariffs'

Banning Critical Exports: 58% support retaliation, highest among those identifying as Liberal, NDP, and Bloc



Since the US imposed tariffs on Canadian exports to the US, some people have suggested that **Canada cut off exports of key Canadian products** such as car parts, electricity or oil and gas. Would you support or oppose the federal government banning the export of critical products to the US if the US places tariffs on Canadian exports to the US?

[asked of all respondents, n=1,200]



Segmentation

Respondents who say "Support"

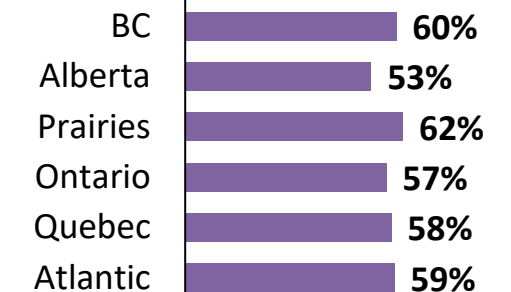
Gender



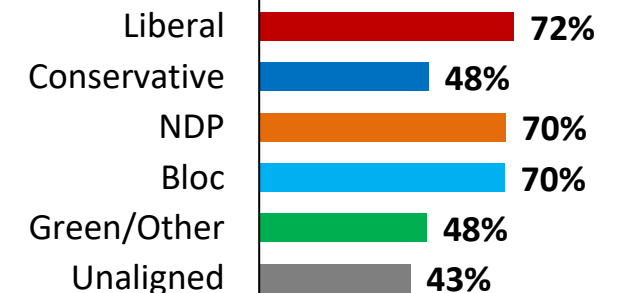
Age



Region



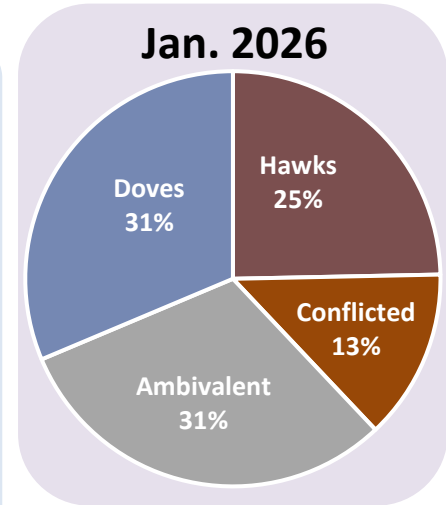
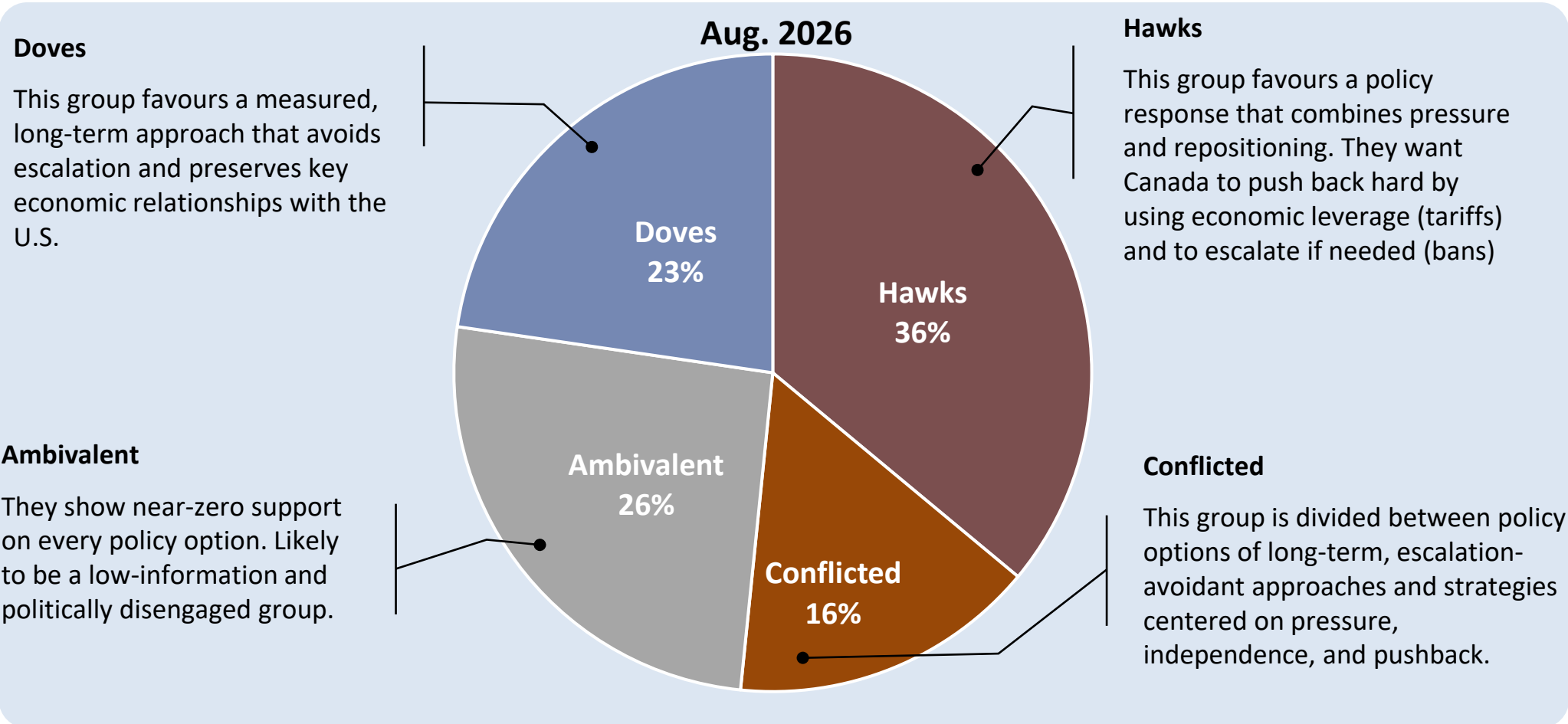
Party ID



Hawks vs. Doves

Stance toward U.S.: 36% of Canadians are Hawks now, 11 points increase since January; Doves are down 8 points

Respondents' opinions on different ways in which the Canadian government can respond to the tariff threats posed by Donald Trump (reciprocal measures, not responding at all, being patient, finding other partners, or completely severing exports) were used to create four clusters that reflect how Canadians differ in their views on the stance the federal government should take.



Current data: Jan. 2026 (W1-2) n=1500, and Aug. 2026 (W4) n=1200

Stance toward U.S. Segmentation: Hawks and Doves differ sharply on escalation, but share support for diversification

Core Stance toward U.S. Items by the Stance toward U.S. Segmentation		Total	Hawks	Conflicted	Ambivalent	Doves
		(n=1200)	(n=432)	(n=187)	(n=308)	(n=272)
The only way to make a bully like Trump back down is to match his tariffs on Canadian products with our own tariffs on American products , even if that raises prices for Canadian consumers.	Agree	58%	94%	86%	9%	37%
	Neither agree nor disagree	17%	4%	10%	39%	19%
	Disagree	17%	1%	1%	28%	41%
	Don't know	7%	1%	2%	23%	3%
Since the US imposed tariffs on Canadians exports to the US, some people have suggested that Canada cut off exports of key Canadian products , such as car parts, electricity or oil and gas.	Support	58%	91%	84%	15%	35%
	Neither support nor oppose	18%	6%	11%	36%	21%
	Oppose	14%	1%	1%	22%	36%
	Don't know	10%	2%	4%	27%	8%
Since US tariffs on Canadian goods will raise the cost of living in the US, Canada should be patient and wait for US consumers and businesses to put pressure on Trump to remove those tariffs	Agree	56%	52%	89%	15%	88%
	Neither agree nor disagree	20%	18%	9%	39%	9%
	Disagree	16%	27%	0%	23%	1%
	Don't know	7%	2%	2%	23%	2%
Given the jobs and long term economic benefits created by Canada's oil and gas exports, we should be careful not to take actions in the short run that could hurt our long term relationship.	Agree	46%	26%	82%	16%	88%
	Neither agree nor disagree	25%	29%	14%	41%	9%
	Disagree	19%	41%	1%	16%	1%
	Don't know	9%	5%	3%	26%	2%
Donald Trump's tariff threat has highlighted the need for Canada to increase the amount we export overseas and to reduce our economic dependence on the US.	Agree	75%	94%	93%	31%	82%
	Neither agree nor disagree	14%	4%	4%	38%	9%
	Disagree	6%	2%	3%	12%	9%
	Don't know	5%	0%	0%	19%	0%

Stance toward U.S. BY Party ID: Hawks have increased across party lines since January 2026, with largest increase among NDP

Respondents' opinions on different ways in which the Canadian government can respond to the tariff threats posed by Donald Trump (reciprocal measures, not responding at all, being patient, finding other partners, or completely severing exports) were used to create four clusters that reflect how Canadians differ in their views on the stance the federal government should take.

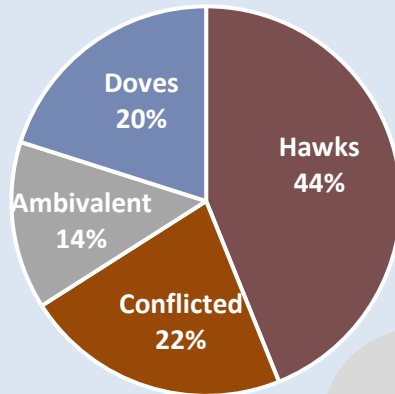
Liberals

Conservatives

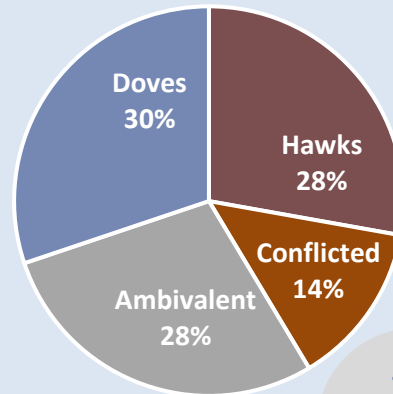
NDP

Bloc

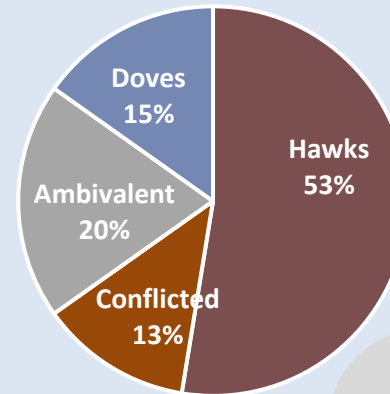
Aug. '26
(W4)



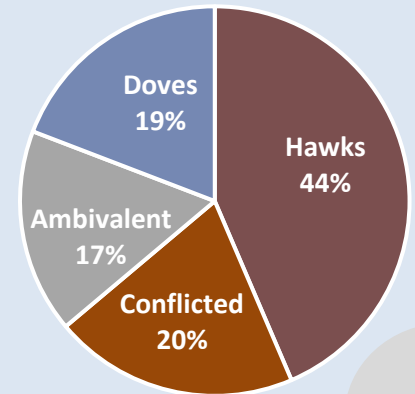
+14
Hawks
increase



+10
Hawks
increase

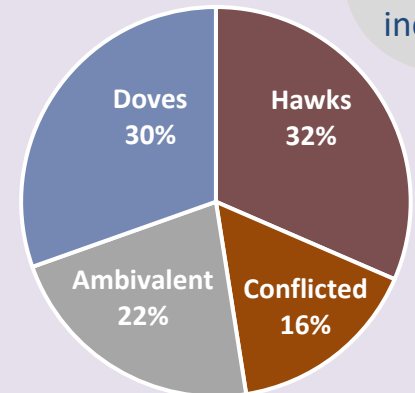
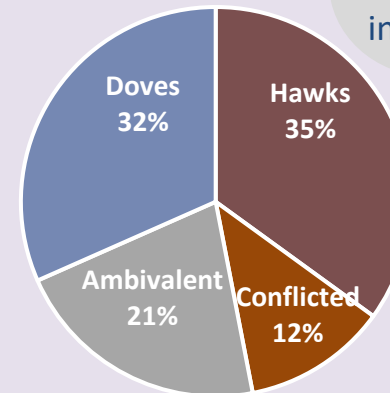
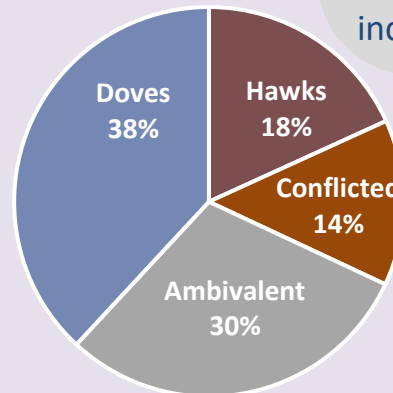
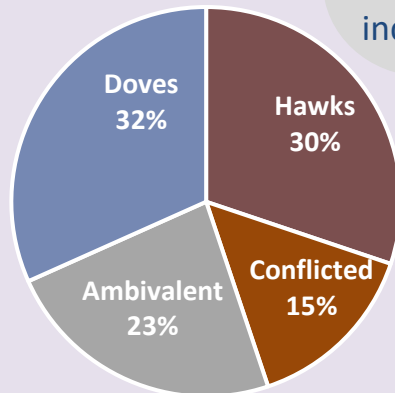


+18
Hawks
increase



+12
Hawks
increase

Jan. '26
(W1-2)



Stance toward U.S. BY Age: Most of the increase in Hawks comes from older Canadians, almost half of 55+ now Hawks

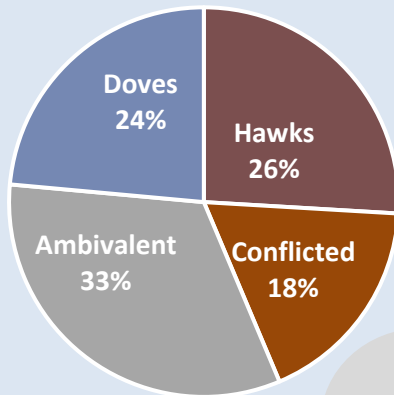
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18-34

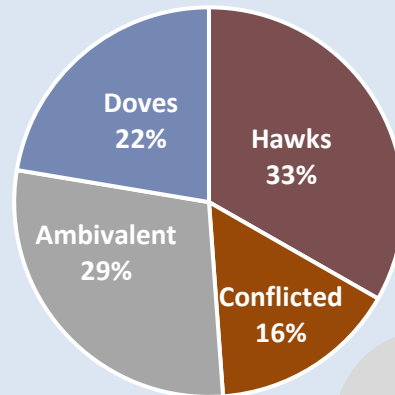
35-54

55+

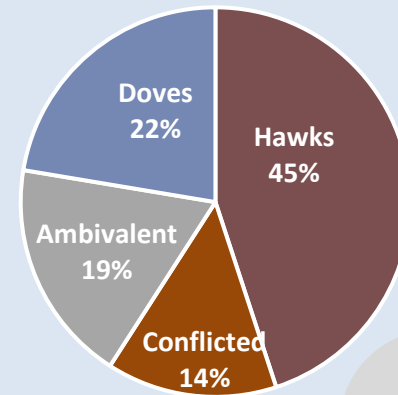
Aug. '26 (W4)



+5
Hawks
increase

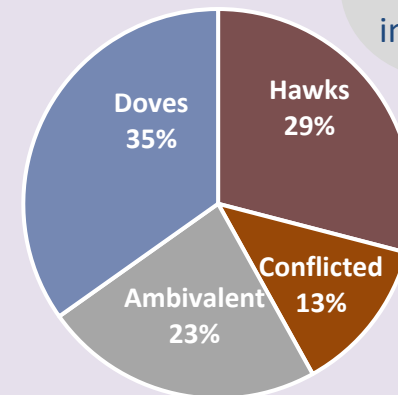
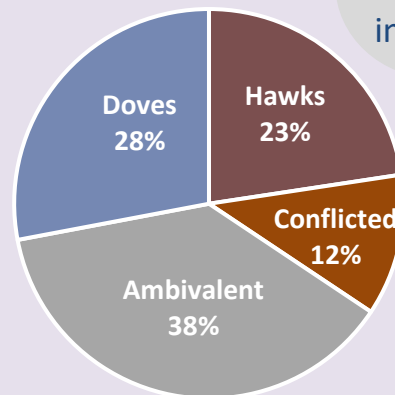
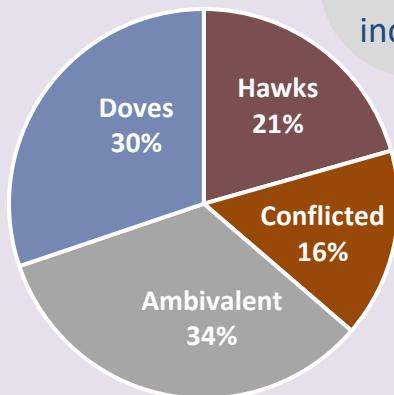


+11
Hawks
increase



+16
Hawks
increase

Jan. '26 (W1-2)



Stance toward U.S. BY Region: Hawks are most prevalent in Prairies (39%), and BC, ON, and Atlantic (38%) and least in AB and QC (32%)

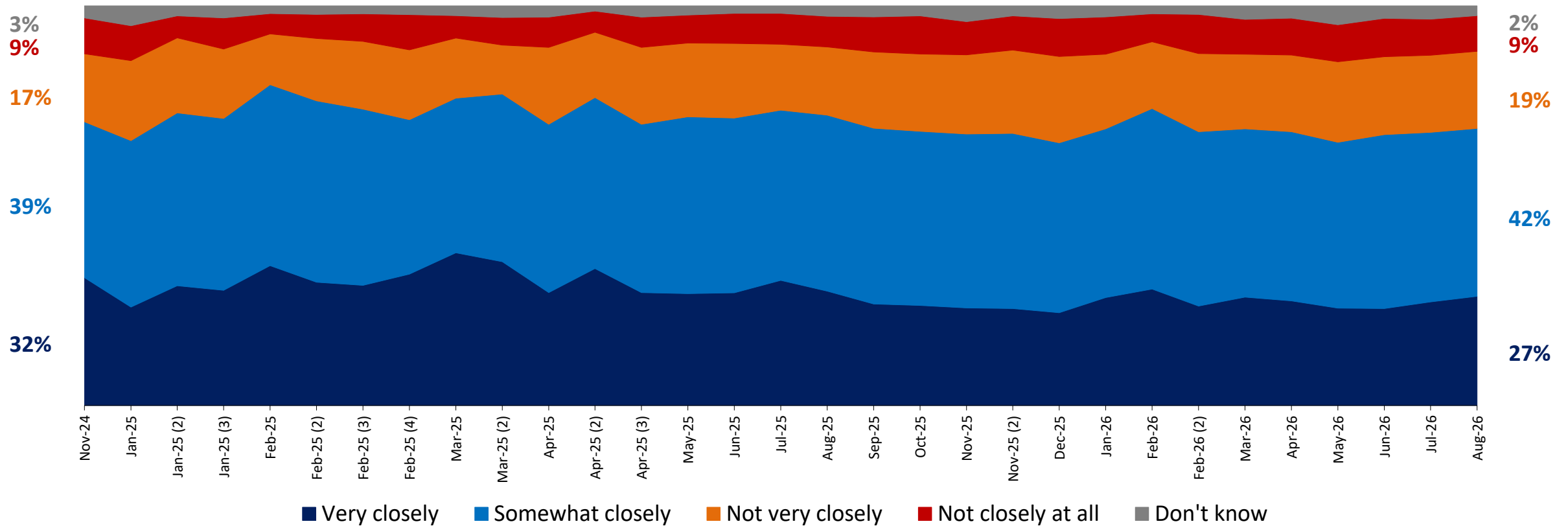
		Region						
		Total	BC	AB	Prairies	ON	QC	Atlantic
		(n=1200)	(n=167)	(n=133)	(n=80)	(n=463)	(n=276)	(n=81)
Stance toward U.S. Clusters	Hawks	36%	38%	32%	39%	38%	32%	38%
	Conflicted	16%	19%	14%	16%	16%	15%	12%
	Ambivalent	26%	26%	25%	26%	24%	27%	28%
	Doves	23%	16%	29%	19%	22%	26%	22%

Political Evaluations By Hawks and Doves

Engagement with U.S.-Canada Relationship: Share who follow gov's response steadily increasing and now close to post Davos levels (net +41)



How closely are you following the news about the relationship between Canada and the US now Donald J. Trump is the President of the United States once again
[asked of all respondents; n=3700]

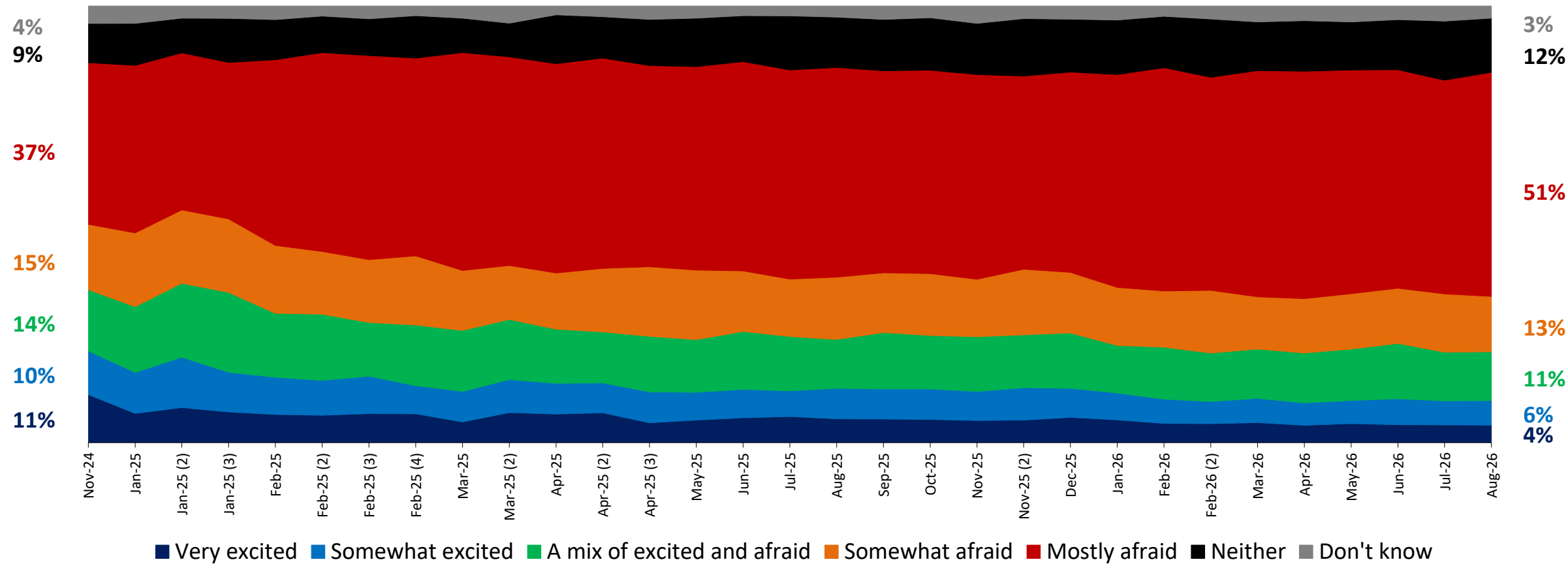


Current data: August 2026
Note: Question wording in Jan.'25 W3 and Nov.'24 was "How closely are you following the news about Donald J. Trump becoming the President of the United States?" Question wording in Jan. '25 W4 was "How closely are you following the news about the relationship between Canada and the U.S. now that Donald J. Trump is becoming the President of the United States?"

Attitude Towards President Trump: The combined afraid response increased from 62% to 64%, while excitement remained at 10%



Does Donald J. Trump's election as the US President leave you feeling [TA_P]?
[asked of all respondents; n=3700]



Approval of Fed's Response to Trump: Majority (52%) say they approve²⁵ of it; Net Approval (+29) is 8 points higher than after Davos

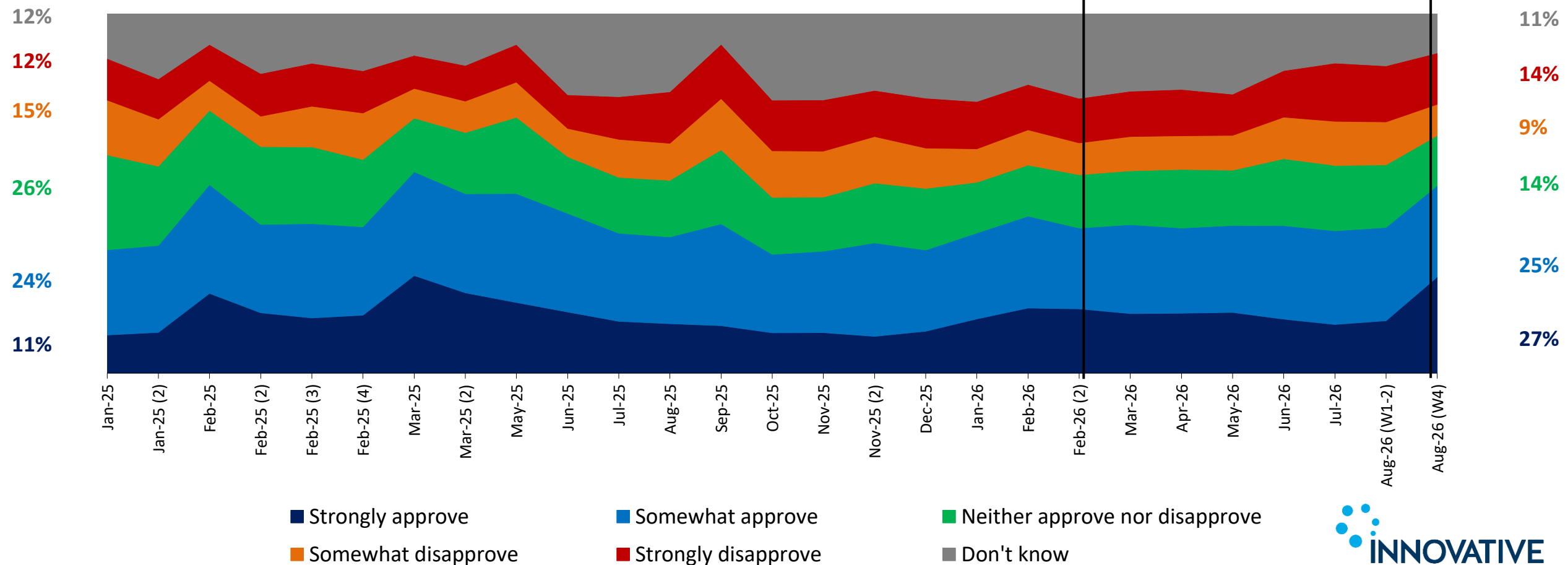


Now thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency?

[asked of all respondents; Aug. '26 n=1,200]

Jan. 22nd: World Economic Forum, speaking at Davos

Aug. 22nd: Canada's retaliatory tariffs.

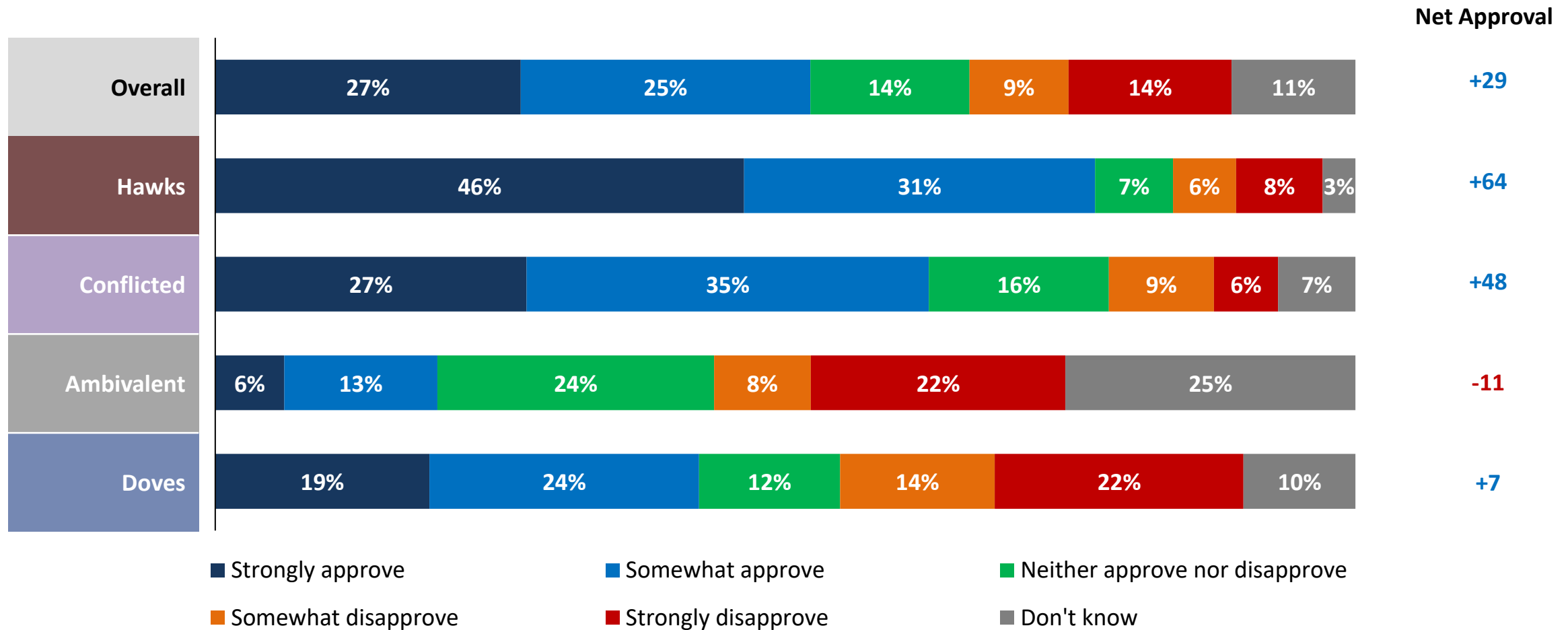


Federal Govt Approval: Net Approval is highest among Hawks, lowest among Ambivalent, and only marginally positive among Doves



Now thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency? **BY Stance Toward U.S. Cluster**

[asked of all respondents; n=1,200]



Fed. Gov't Response to Trump's Presidency - Approve: Federal approval rose through August, with positive views driven by Carney's diplomacy

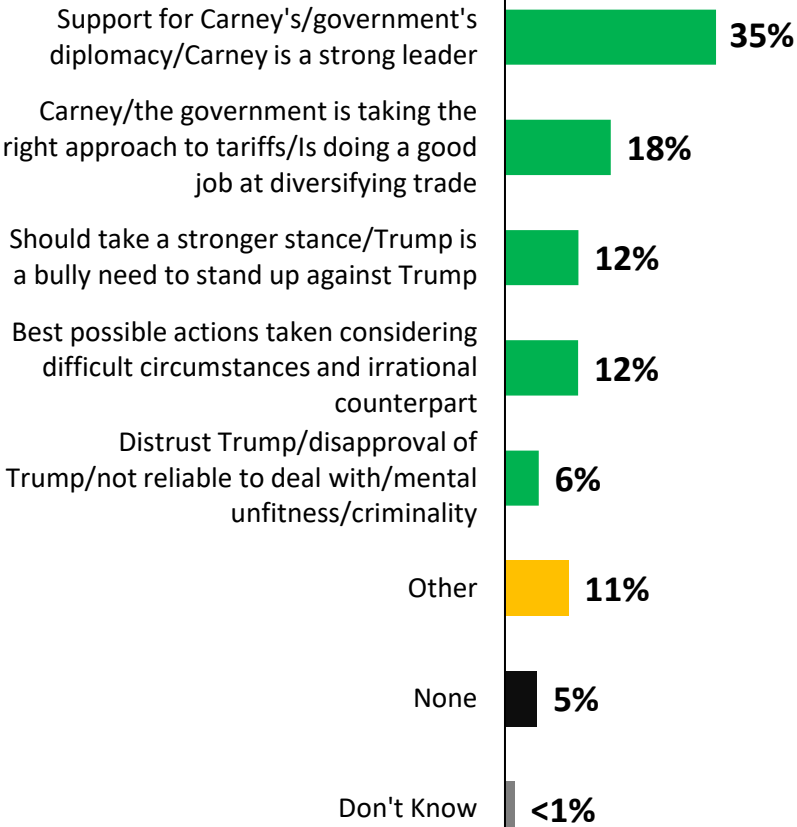
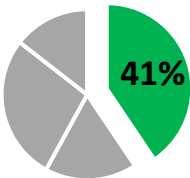


Now thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency? And why do you say that?

[Asked All Respondents; Those who said approve]

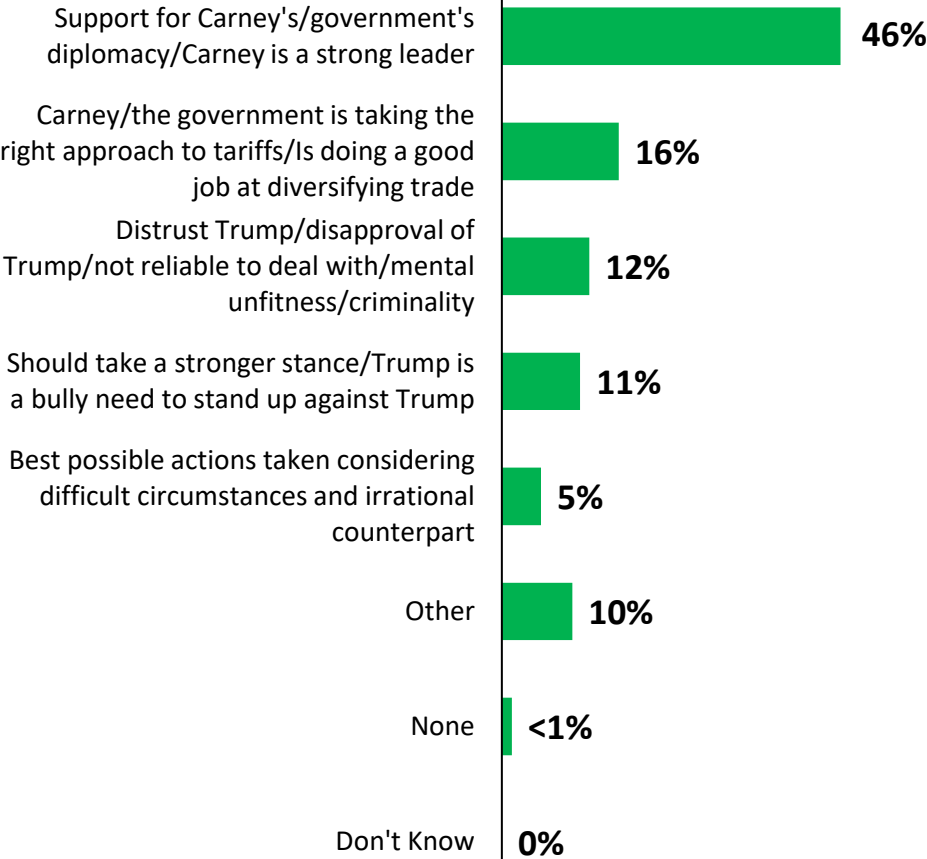
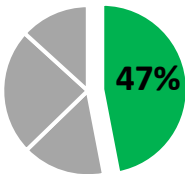
Beginning of August - Top 5

[Aug. '26 (W1+W2), n=276]



End of August - Top 5

[Aug. '26 (W3+W4), n=395]



Note: Negative themes generally represent respondents explaining why they only “Somewhat” rather than “Strongly” approve.

Note: ‘Bad respondent’ (1%) not shown.

Current data: August 2026

Fed. Gov't Response to Trump's Presidency - Disapprove: Federal disapproval eased by late August as calls for a stronger stance fell

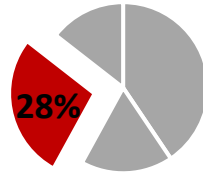
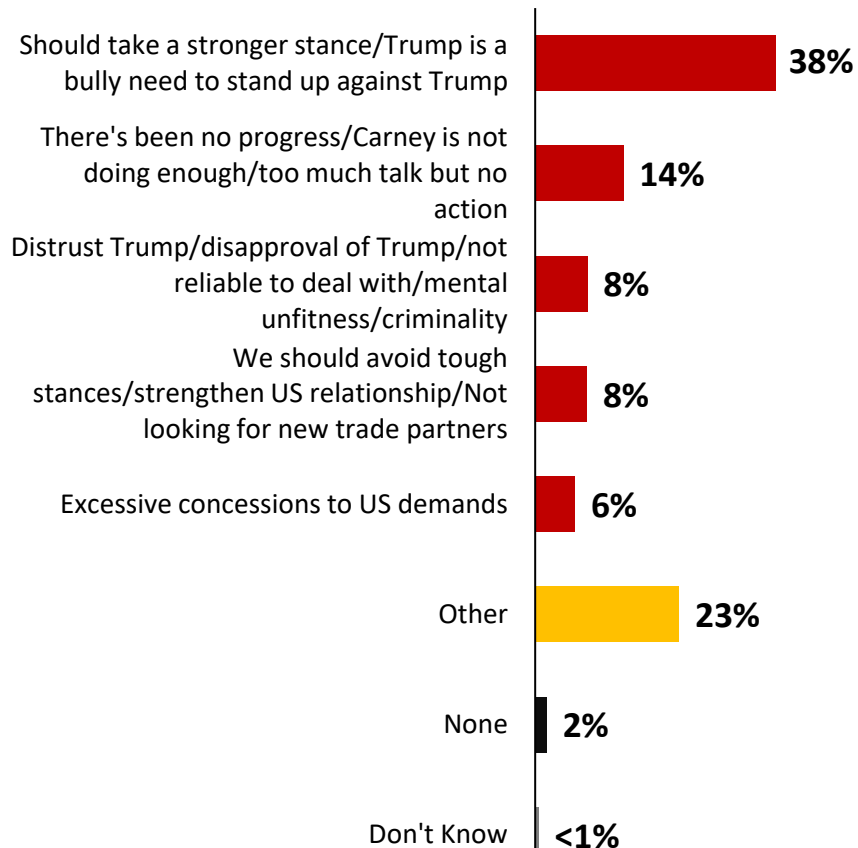


Now thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency? And why do you say that?

[Asked All Respondents; Those who said disapprove]

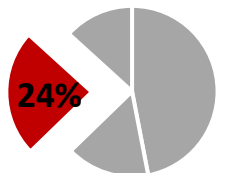
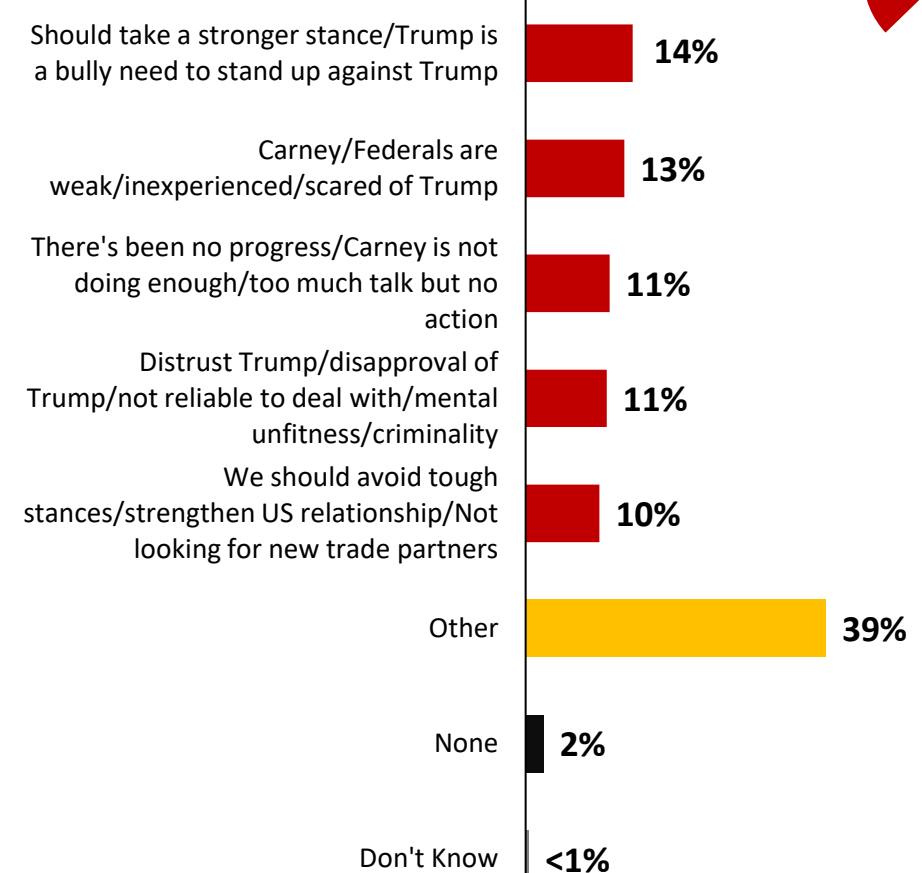
Beginning of August - Top 5

[Aug. '26 (W1+W2), n=187]



End of August - Top 5

[Aug. '26 (W3+W4), n=222]



Note: Negative themes generally represent respondents explaining why they only "Somewhat" rather than "Strongly" approve.

Note: 'Bad respondent' (1%) not shown.

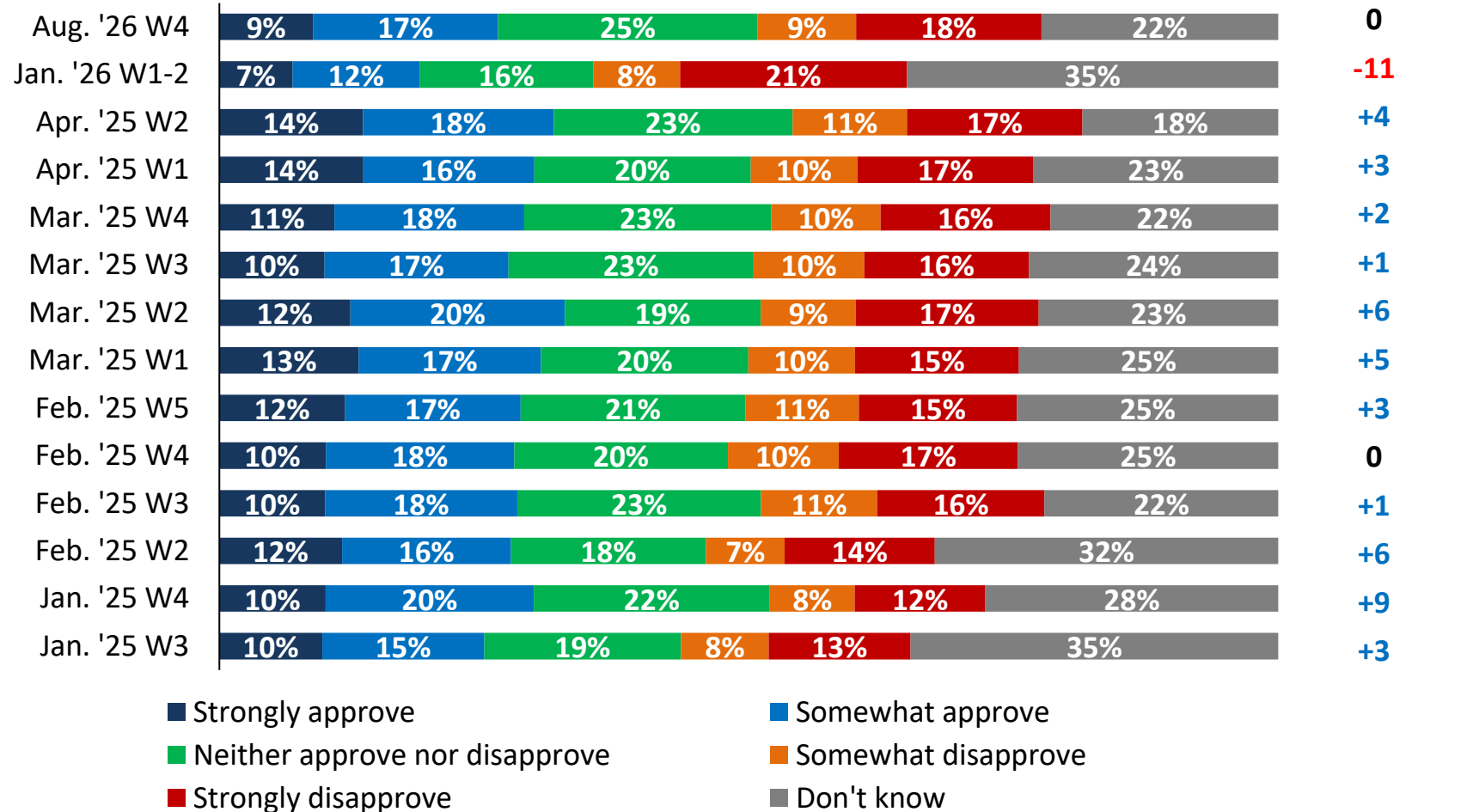
Current data: August 2026

Pierre Poilievre and the Conservatives' Response to Trump: Canadians are net neutral (0) on the CPC's response to Trump



Do you approve or disapprove of the way Pierre Poilievre and the Conservative Party is responding to issues resulting from Donald Trump's presidency?

[asked of all respondents, Aug. '26 W4 n=1,200]



Segmentation Those who say 'Approve'

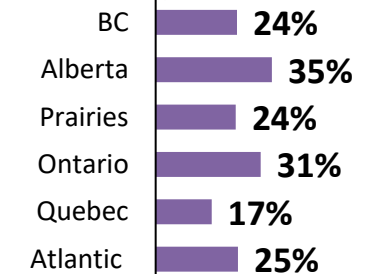
Gender



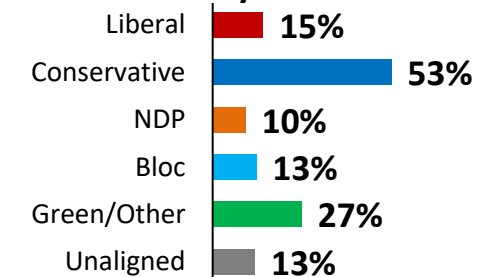
Age



Region



Party ID

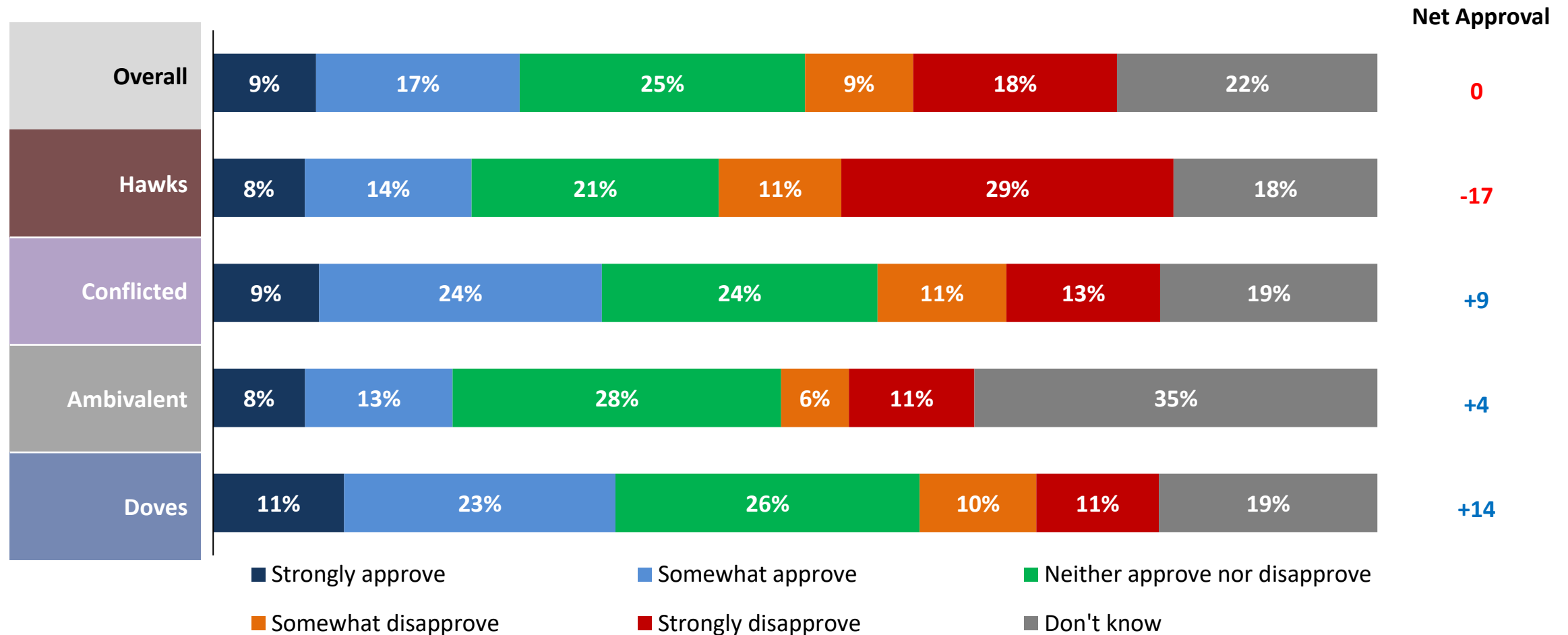


Pierre Poilievre and the Cons.' Approach: Net Approval is overall neutral; highest among Doves (+14), lowest among Hawks (-17)



Do you approve or disapprove of the way Pierre Poilievre and the Conservative Party is responding to issues resulting from Donald Trump's presidency? **BY Stance Toward U.S. Cluster**

[Asked of all respondents; n=1,200]

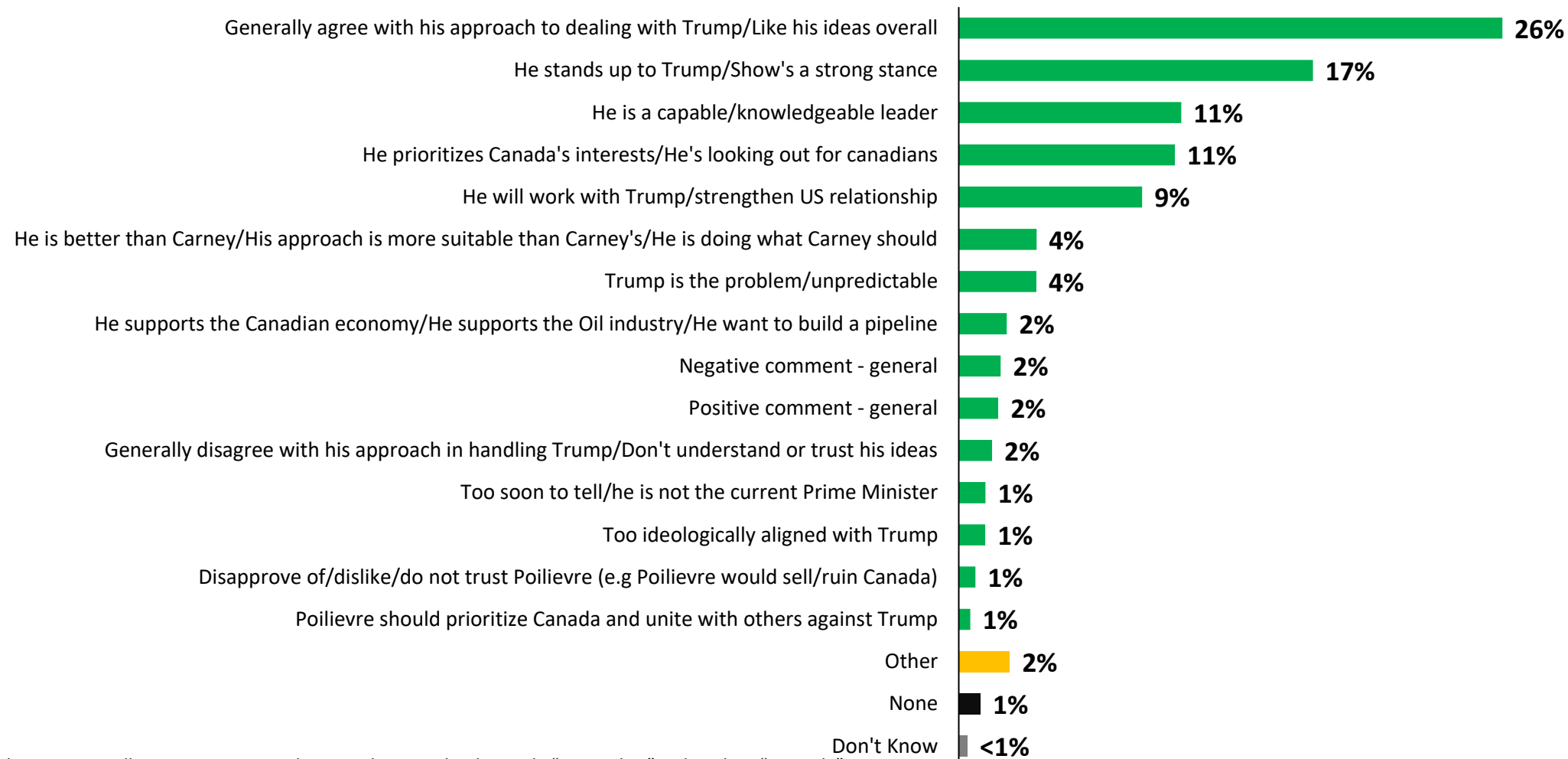


Poilievre's Response to Trump - Approve: Poilievre approval is driven by support for his ideas and perceptions that he will stand up to Trump³¹



Do you approve or disapprove of the way Pierre Poilievre and the Conservative Party is responding to issues resulting from Donald Trump's presidency?
And why do you say that?

[Asked all respondents; Those who said approve; W4; n=94]



Note: Negative themes generally represent respondents explaining why they only "Somewhat" rather than "Strongly" approve.

Note: 'Bad respondent' (1%) not shown.

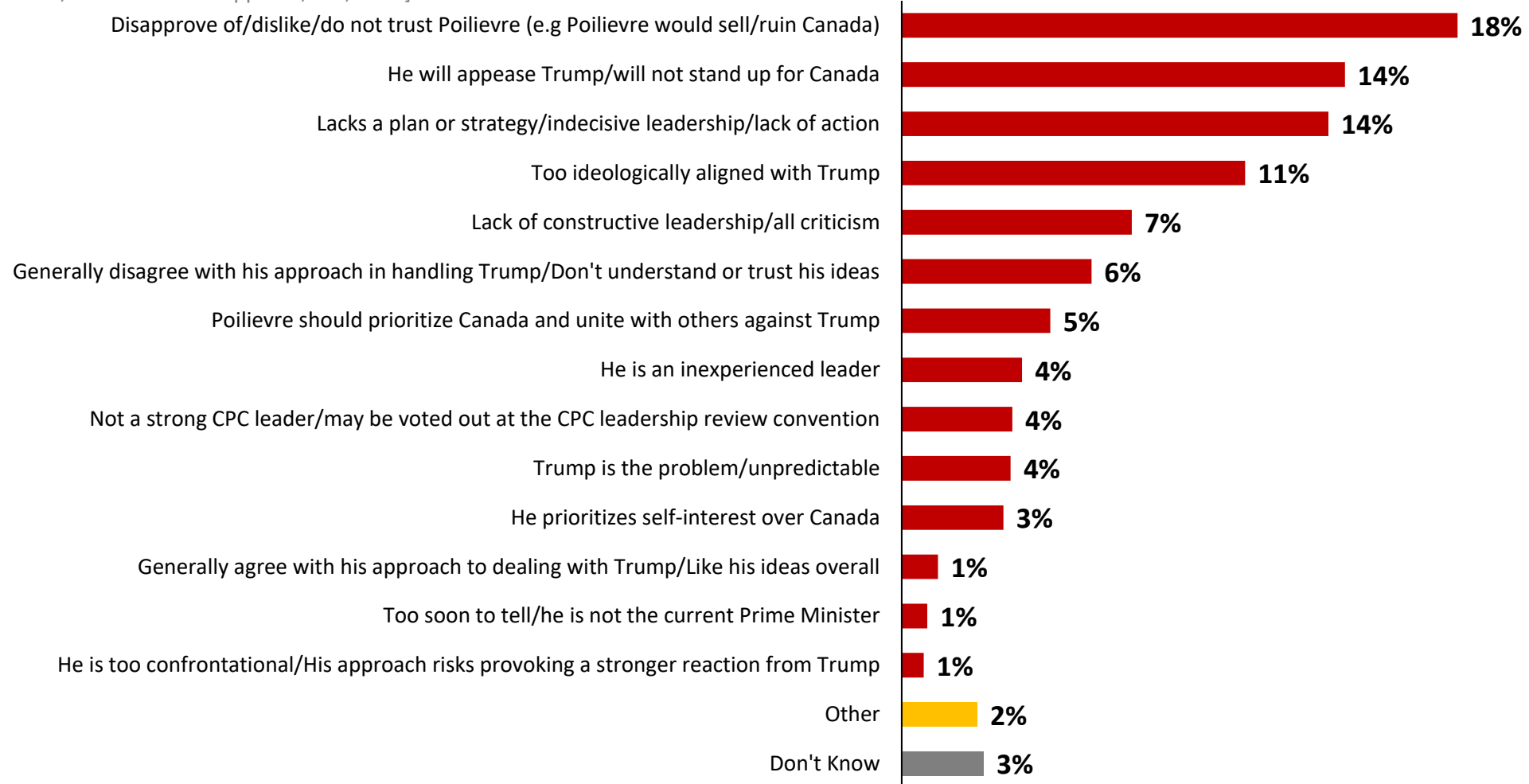
Current data: August 2026

Poilievre's Response to Trump - Disapprove: Disapproval is driven by distrust, concerns he would appease Trump, and a lack of clear strategy.



Do you approve or disapprove of the way Pierre Poilievre and the Conservative Party is responding to issues resulting from Donald Trump's presidency?
And why do you say that?

[Asked all respondents; Those who said approve; W4; n=95]



Note: 'Bad respondent' (1%) not shown.

Current data: August 2026

Note: Negative themes generally represent respondents explaining why they only "Somewhat" rather than "Strongly" approve.

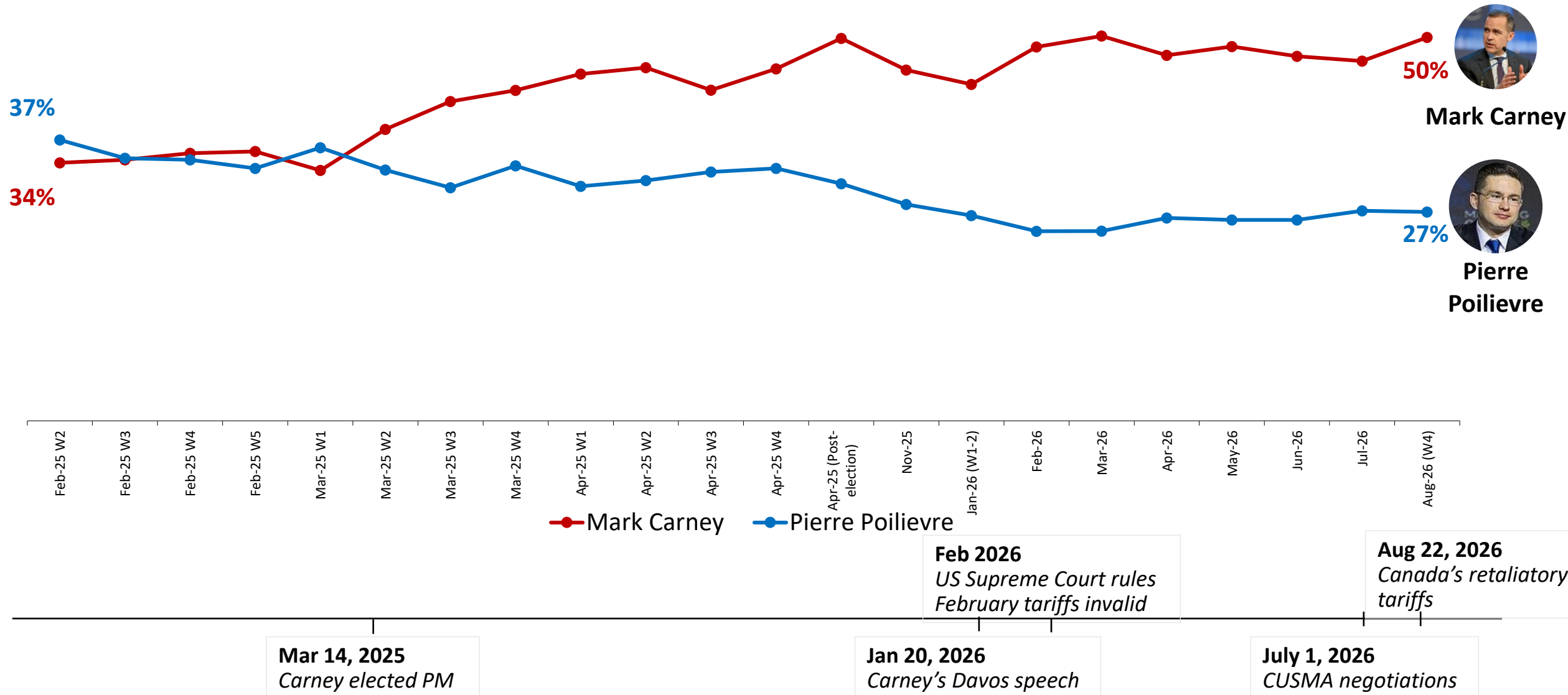
Best Leader for Canada-US Relations Tracking:

Carney 23-points ahead of Poilievre, a 3-point increase compared to July



Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency?

[asked of all respondents; August '26 n=1,200]



Best Leader for Canada-US Relations: Majorities of Hawks and Conflicted say Carney is best equipped; Doves split 42% - 40%



Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency? **BY Stance Toward U.S. Cluster**

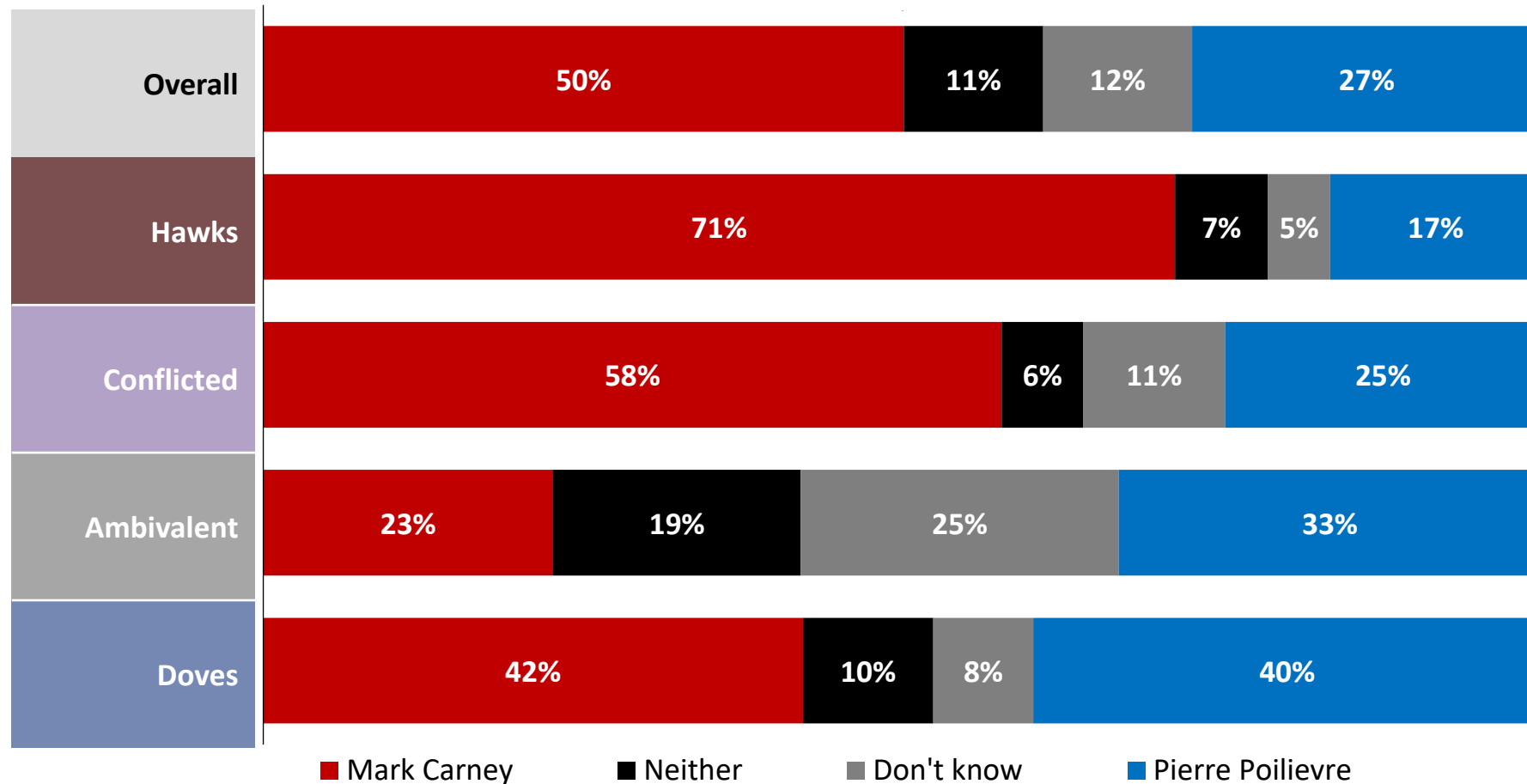
[Asked of all respondents; n=1,200]



Mark Carney



Pierre Poilievre



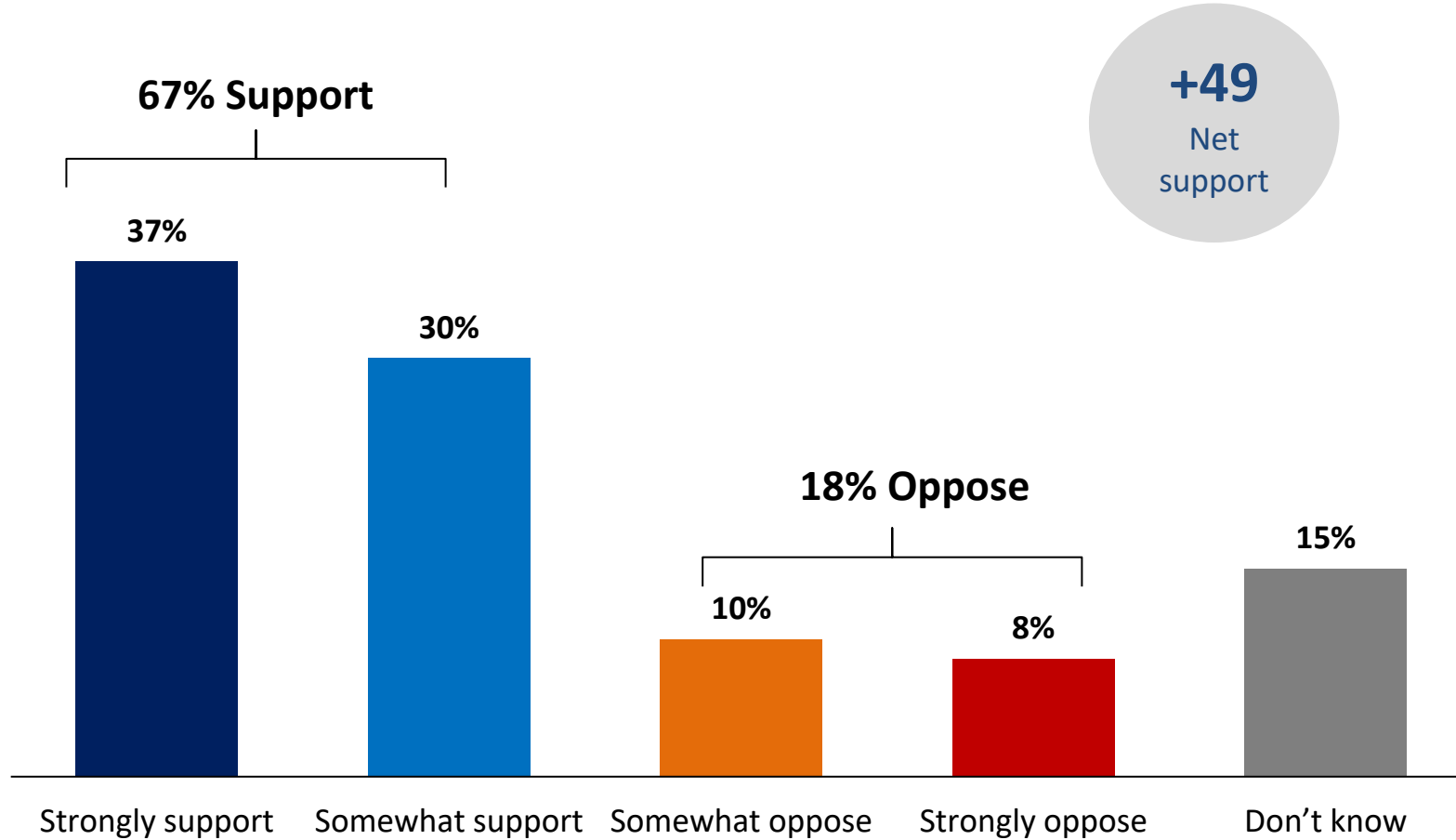
Suspending Trade Negotiations

Support for Government's Actions: Two-thirds support the government's actions; even a majority of Conservatives offer support



Based on this description, do you support or oppose the Canadian government's actions?

[asked of all respondents; n=1,200]



Segmentation Those who say 'Support'

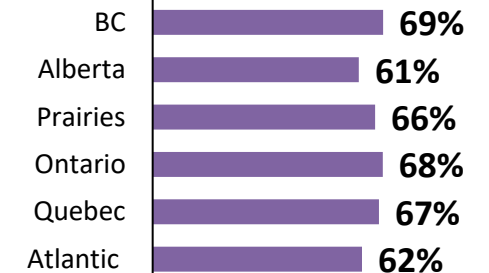
Gender



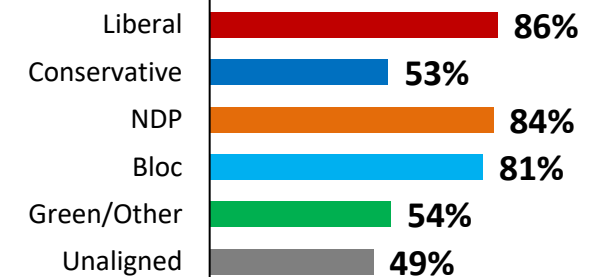
Age



Region



Party ID



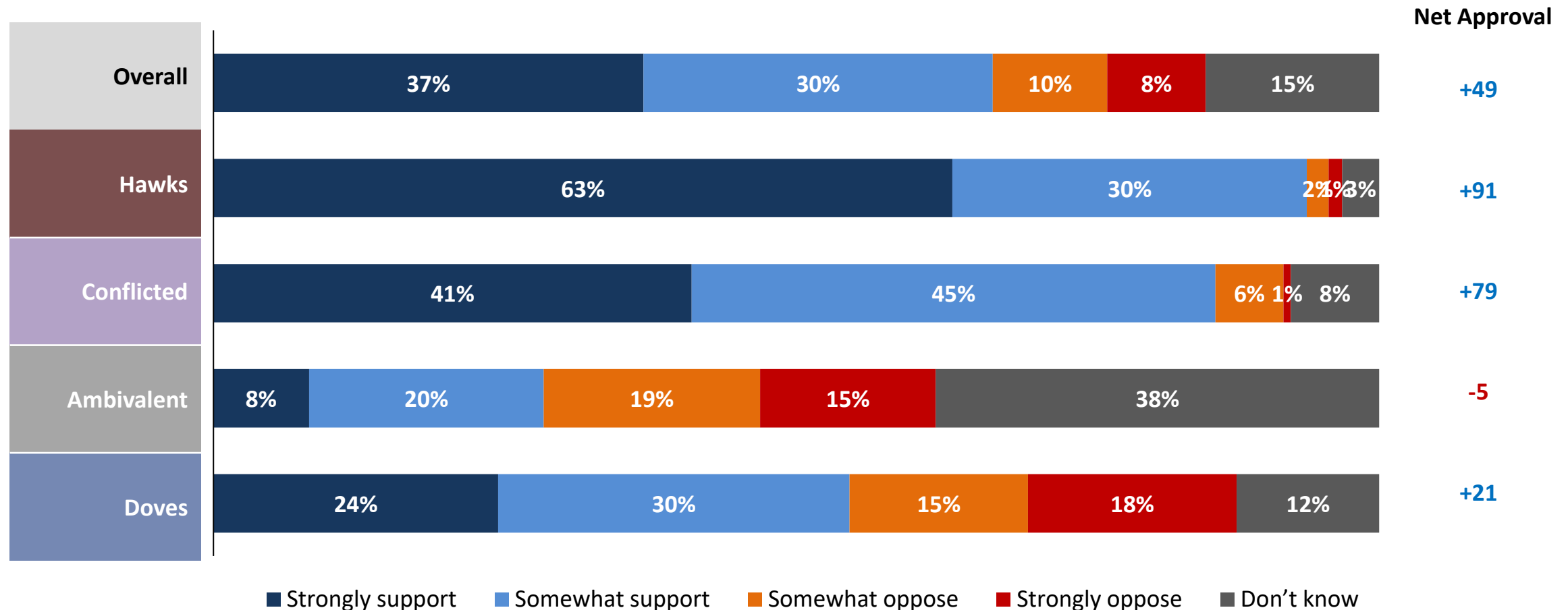
*Preamble for the question: 'On August 21st, Prime Minister Mark Carney announced that Canada was suspending trade negotiations with the U.S. and recalling its negotiation team to Ottawa. This announcement came as the U.S. was preparing to impose new 50% tariffs on roughly \$28 billion worth of Canadian goods. Carney also announced that Canada would match the new U.S. tariffs 'dollar for dollar.'

Support for Government's Actions: Net Approval is at +49; highest among Hawks (+91), lowest among Ambivalent (-5)



Based on this description, do you support or oppose the Canadian government's actions? **BY Stance Toward U.S. Cluster**

[Asked of all respondents; n=1,200]



*Preamble for the question: 'On August 21st, Prime Minister Mark Carney announced that Canada was suspending trade negotiations with the U.S. and recalling its negotiation team to Ottawa. This announcement came as the U.S. was preparing to impose new 50% tariffs on roughly \$28 billion worth of Canadian goods. Carney also announced that Canada would match the new U.S. tariffs 'dollar for dollar.'

Summary: Political Attitudes by Hawks Versus Doves

Stance toward U.S. Segmentation: Hawks are most supportive of gov's response to Trump and most likely to choose Carney

Trump Response Measures

by the Stance toward U.S. Segmentation

		Total	Hawks	Conflicted	Ambivalent	Doves
		(n=1200)	(n=432)	(n=187)	(n=308)	(n=272)
Now, thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency?	Approve	52%	77%	63%	19%	42%
	Neither approve nor disapprove	14%	7%	16%	24%	12%
	Disapprove	23%	13%	15%	31%	35%
	Don't know	11%	3%	7%	25%	10%
Do you approve or disapprove of the way Pierre Poilievre and the Conservative Party is responding to issues resulting from Donald Trump's presidency?	Approve	26%	22%	33%	21%	35%
	Neither approve nor disapprove	25%	21%	24%	28%	26%
	Disapprove	27%	39%	24%	17%	21%
	Don't know	22%	18%	19%	35%	19%
Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency?	Mark Carney	50%	71%	58%	23%	42%
	Pierre Poilievre	27%	17%	25%	33%	40%
	Neither	11%	7%	6%	19%	10%
	Don't know	12%	5%	11%	25%	8%
Based on this description, do you support or oppose the Canadian government's actions ?*	Support	67%	94%	86%	28%	55%
	Oppose	18%	3%	6%	34%	33%
	Don't know	15%	3%	8%	38%	12%

Methodology

Survey Methodology – National August W4



These are the results of an online survey conducted between August 24, 2026, and August 25, 2026.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,345 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,200 based on Census data from Statistics Canada.

Field Dates: August 24, 2026 to August 25, 2026

Weighting: Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data, in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	123	9.2%	161	13.5%
Men 35-54	228	17.0%	191	15.9%
Men 55+	282	21.0%	230	19.2%
Women 18-34	142	10.6%	158	13.2%
Women 35-54	237	17.7%	198	16.6%
Women 55+	329	24.5%	258	21.6%
British Columbia	204	15.2%	167	13.9%
Alberta	151	11.2%	133	11.1%
Prairies	86	6.4%	80	6.7%
Ontario	524	39.0%	463	38.6%
Québec	292	21.7%	276	23.0%
Atlantic	88	6.5%	81	6.7%

Survey Methodology – National January W1-2



These are the results of an online survey conducted between January 02, 2026, and January 13, 2026.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n= 2,249 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,500 based on Census data from Statistics Canada.

Field Dates: January 02, 2026, to January 13, 2026

Weighting: Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data, in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	242	10.8%	203	13.6%
Men 35-54	358	16%	237	15.9%
Men 55+	507	22.6%	287	19.2%
Women 18-34	234	10.5%	196	13.1%
Women 35-54	391	17.5%	249	16.7%
Women 55+	507	22.6%	320	21.4%
British Columbia	332	14.8%	208	13.9%
Alberta	282	12.5%	166	11.1%
Prairies	170	7.6%	100	6.7%
Ontario	783	34.8%	579	38.6%
Québec	520	23.1%	345	23%
Atlantic	162	7.2%	101	6.7%

Appendices

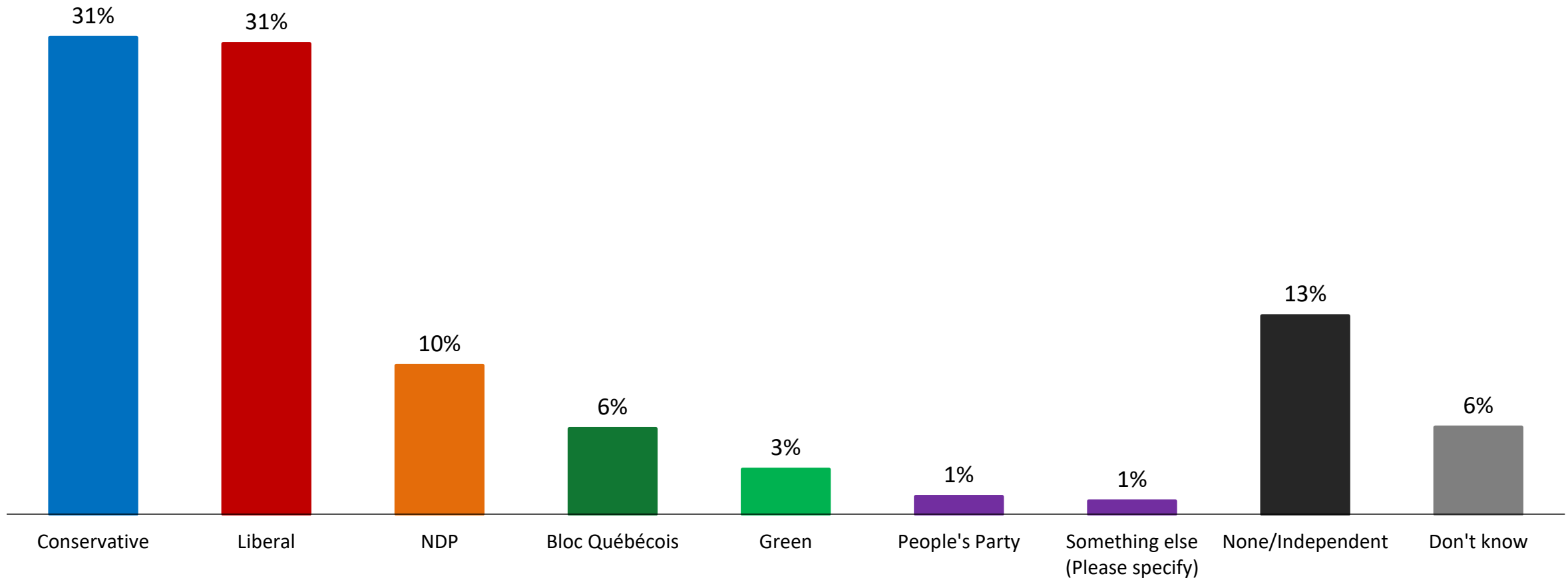
Party ID

Federal Party ID: Canadians equally identify as Conservative and Liberals (31%); 13% are independent



Thinking about politics in Canada, generally speaking, do you usually think of yourself as a...

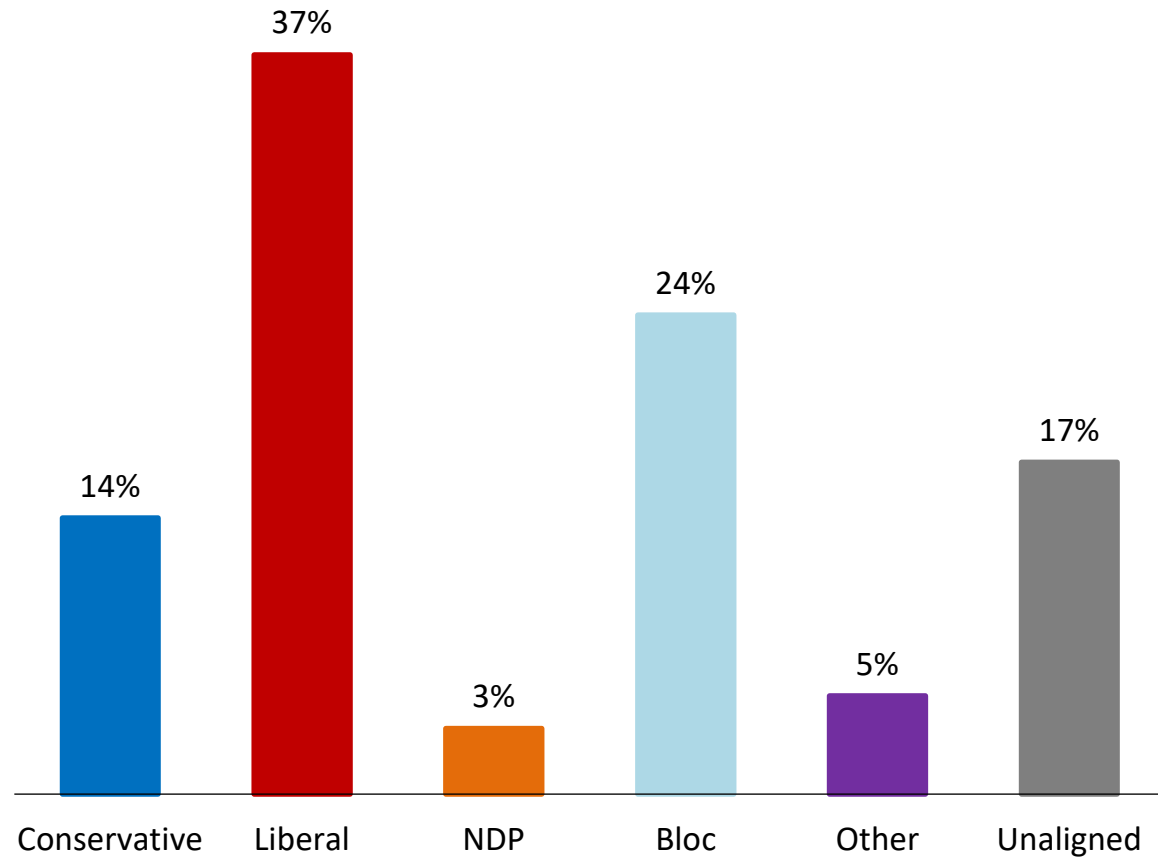
[asked of all respondents; n=1,200]



Federal Party ID (Quebec vs. ROC): Quebeckers are 13-points more likely to self-identify as Liberals compared to Bloc

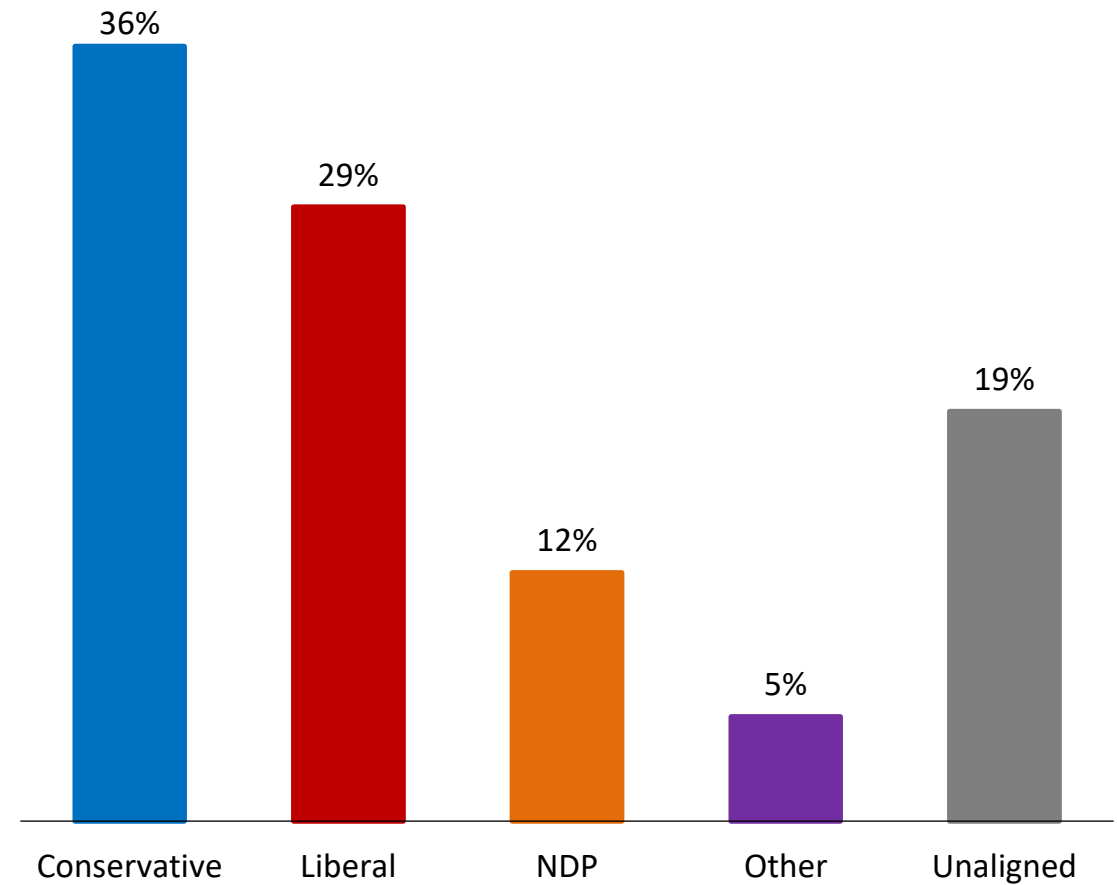
Party ID: Quebec

[Respondents in Quebec; n=276]



Party ID: Rest of Canada

[Respondents in the rest of Canada; n=924]





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Building Understanding.

