



# Tracking Indigenous Issues in Canada, 2026



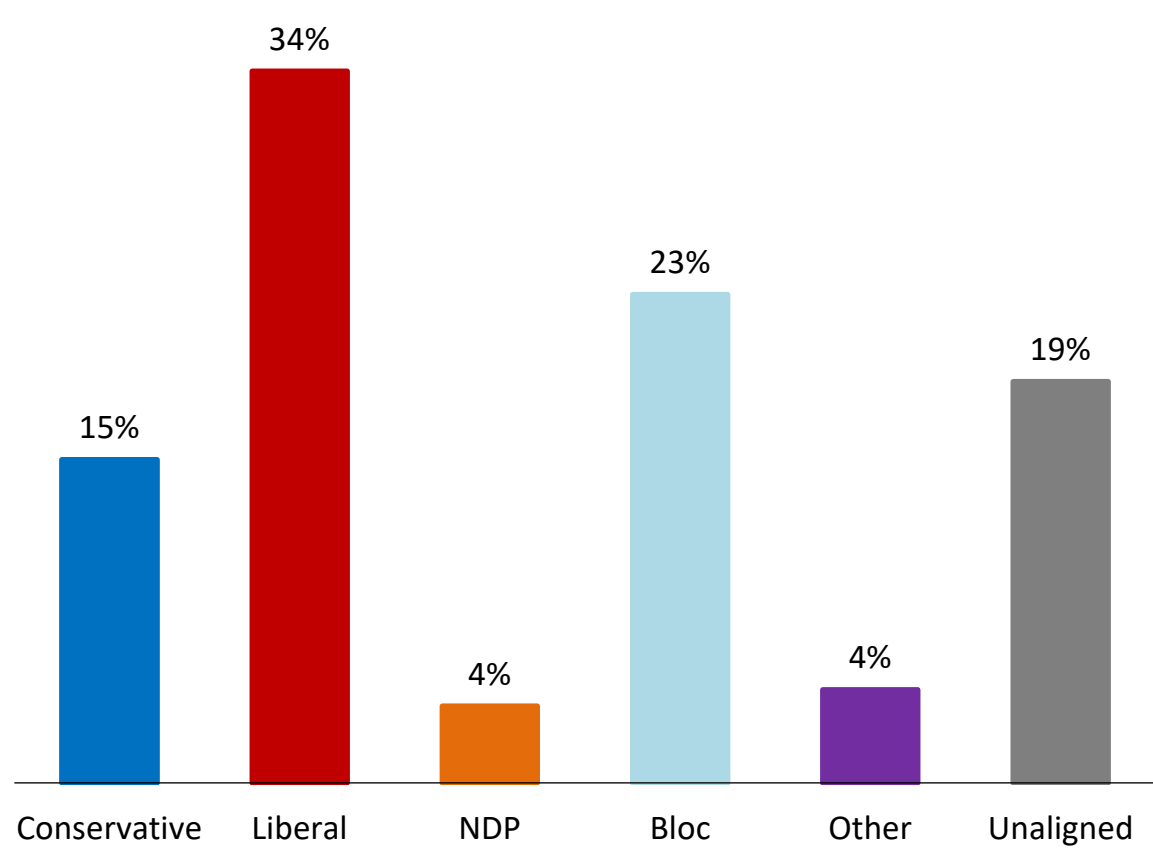
Release Date: June 19<sup>th</sup>, 2026  
Field Dates: May 21<sup>st</sup> to June 2<sup>nd</sup>, 2026

# Segmentation

# Federal Party ID (Quebec vs. ROC): Liberals are 11 points ahead of the Bloc in Quebec; Conservatives hold a lead over Liberals in the ROC

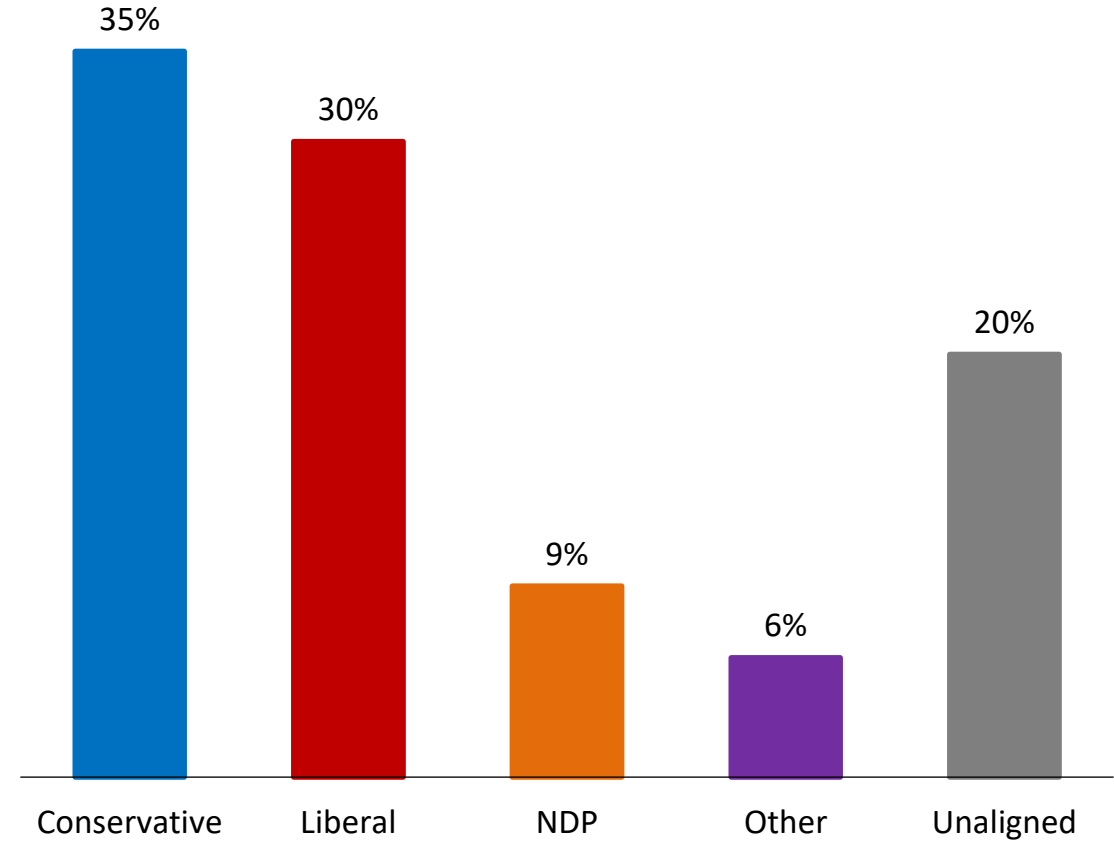
## Party ID: Quebec

[Respondents in Quebec; n=923]



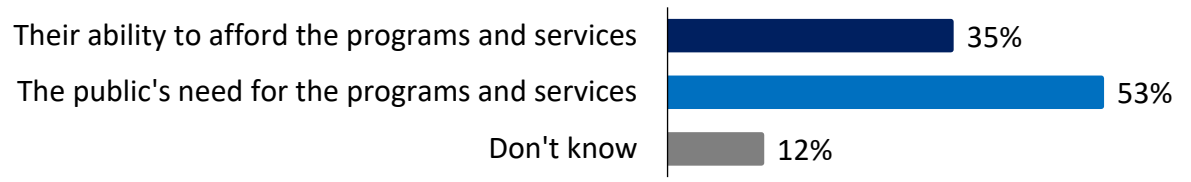
## Party ID: Rest of Canada

[Respondents in the rest of Canada; n=3,077]

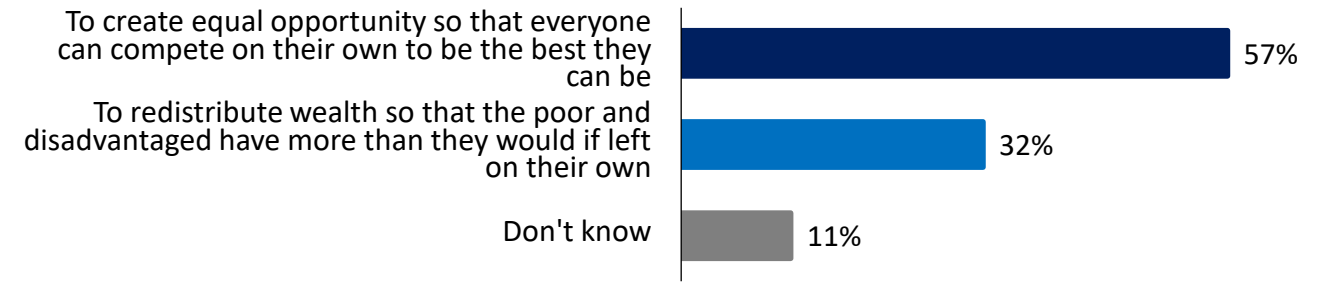


# Core Political Values: Near 3-in-5 believe government should create equal opportunity so everyone can compete on their own to be the best

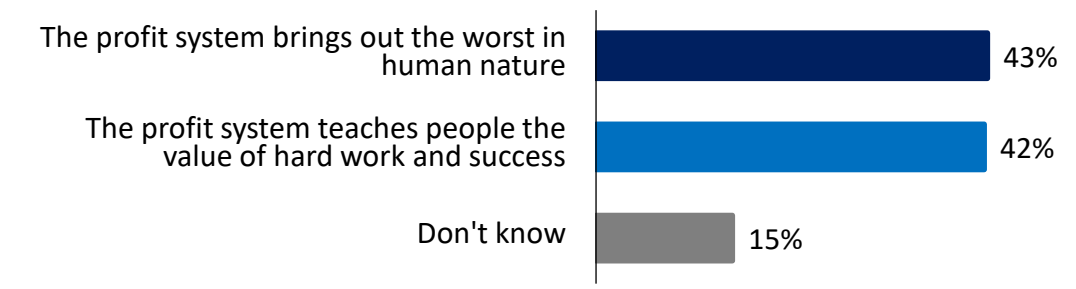
**Q** When governments make major decisions concerning spending on programs and services, do you think they should be basing their decisions mainly on...?  
[asked of all respondents; n=4,000]



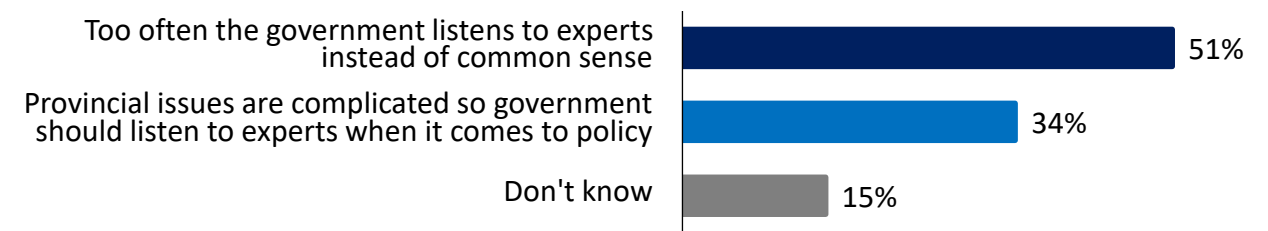
**Q** Is the main role of government to...?  
[asked of all respondents; n=4,000]



**Q** Which of the following statements comes closest to your view?  
[asked of all respondents; n=4,000]



**Q** When it comes to government decision making, which of the following statements is closest to your view?  
[asked of all respondents; n=4,000]

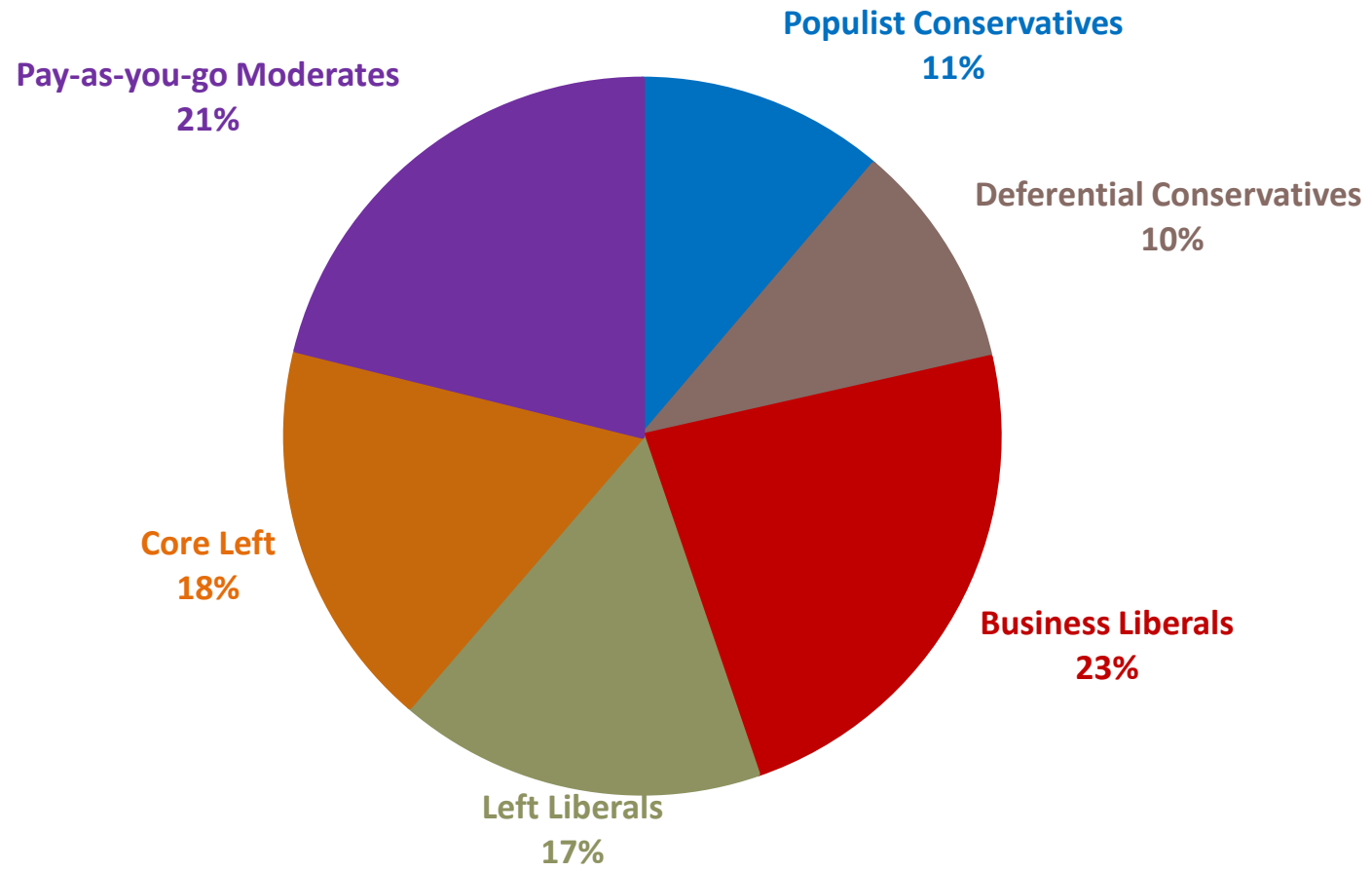


# Value Clusters: Business Liberals (23%) are the highest value cluster, closely followed by Pay-as-you-go Moderates at 21%



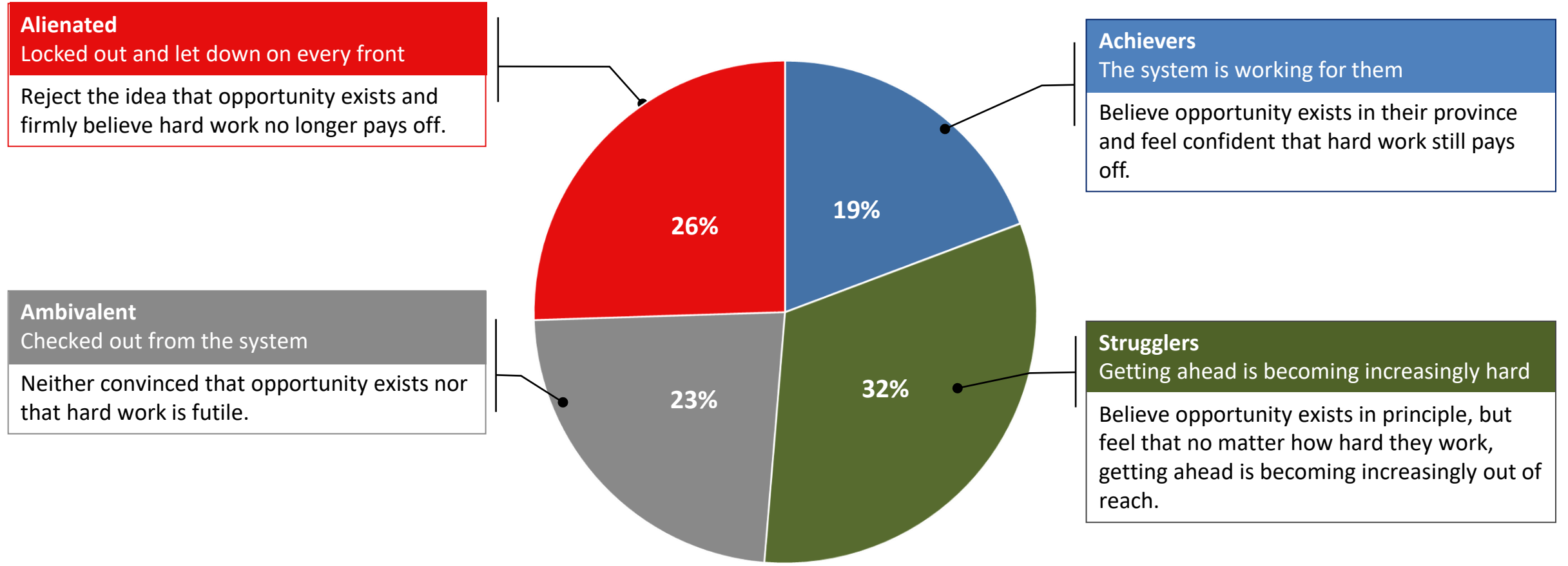
Clusters are based on 4 basic values: equal opportunity versus redistribution; trust in the profit system; whether spending should be based on ability to afford or public need; and whether government should listen to experts or common sense.

[asked of all respondents, n=4,000]



# Economic Gap Segmentation: 1-in-3 identify as Strugglers, 1-in-4 are Alienated, 23% Ambivalent and only 19% are Achievers

**Q** Gap segmentation: Agree with 'Here in [your province] you can be anything you want if you are willing to work for it' BY Agree with 'No matter how hard I work, every year it seems more difficult to get by'.  
[asked of all respondents nationally; n=4,000]



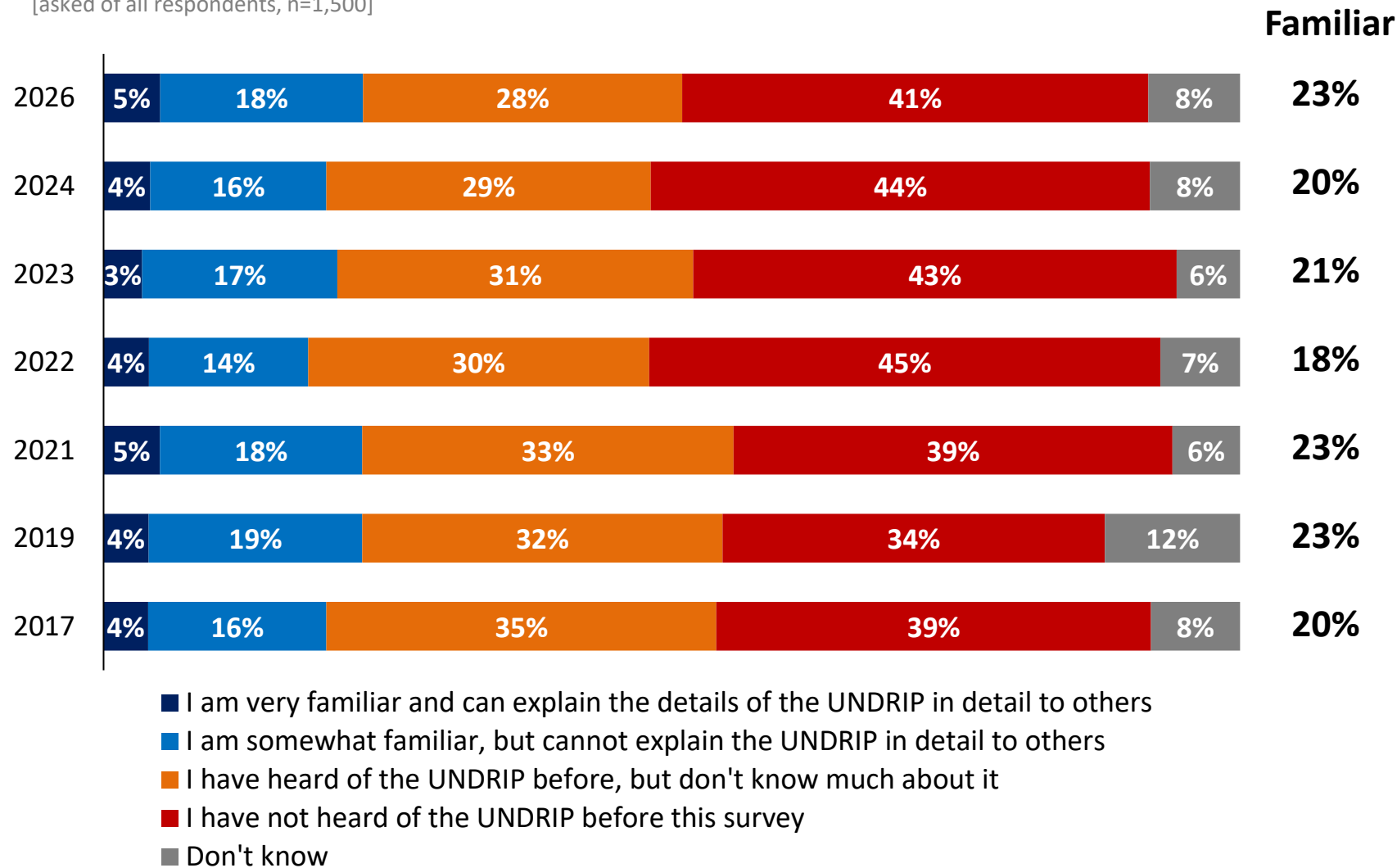
# **Attitudes, Values and Indigenous Impression**

# UNDRIP Familiarity: Familiarity has fluctuated through the years, now at 23%; highest familiarity among BC residents and NDP voters



How familiar are you with the **United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP)**, a set of recommendations drafted at the UN to help guide how governments interact with Indigenous peoples?

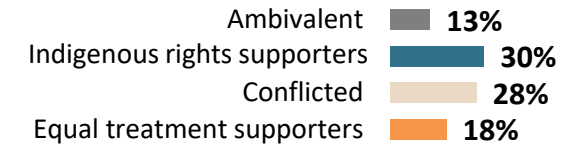
[asked of all respondents, n=1,500]



## Segmentation: 2026

Respondents who say 'Familiar'

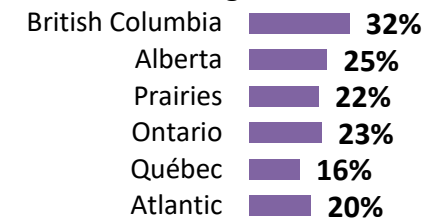
### Indigenous Attitude



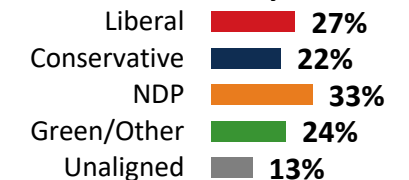
### Indigenous Ancestry



### Region



### Federal Party ID



### Value Cluster



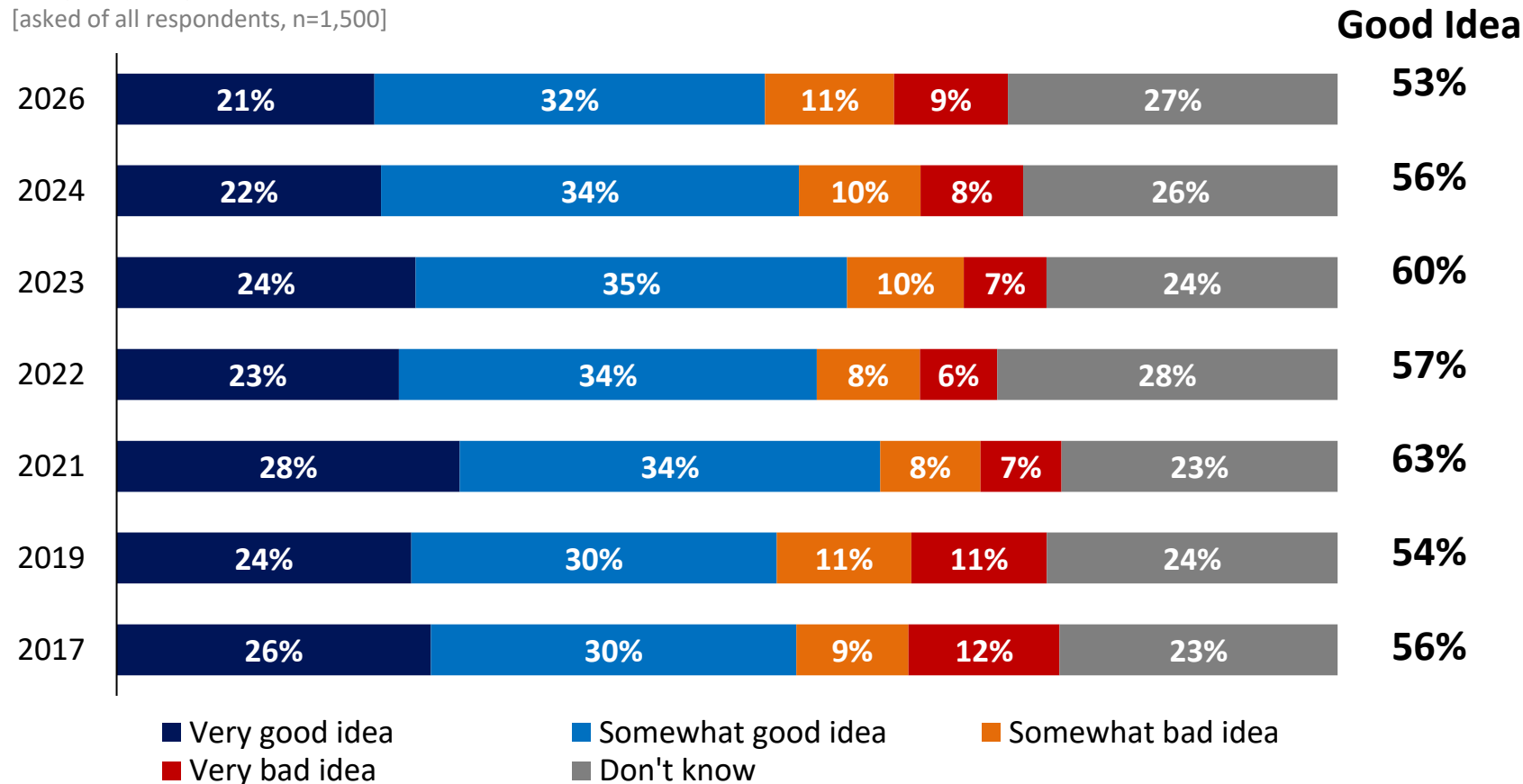
# Support: A majority (53%) support adopting and implementing the UN<sup>9</sup> on the rights of Indigenous people, though support is at the lowest level



The UN declaration includes language that would require “free, prior and informed consent” of Indigenous groups in Canada before adopting and policies that may affect them. On April 24<sup>th</sup>, 2017, Canada’s Minister of Indigenous and Northern Affairs, Carolyn Bennett, announced that Canada would fully adopt and implement the UN Declaration on the Rights of Indigenous Peoples.

Do you think fully adopting and implementing **the United Nations Declaration on the Rights of Indigenous Peoples** is a good idea or a bad idea?

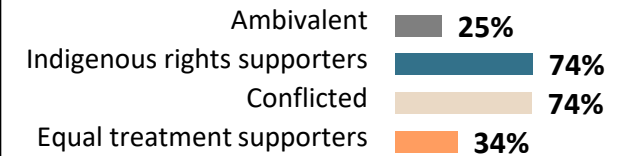
[asked of all respondents, n=1,500]



## Segmentation: 2026

Respondents who say at least 'Good idea'

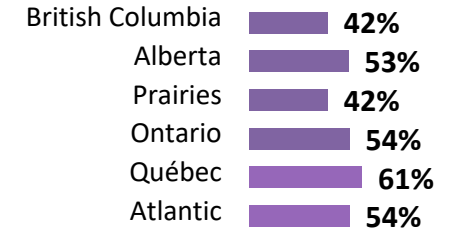
### Indigenous Attitude



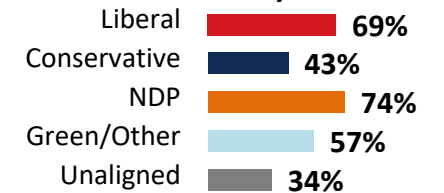
### Indigenous Ancestry



### Region



### Federal Party ID



### Value Cluster



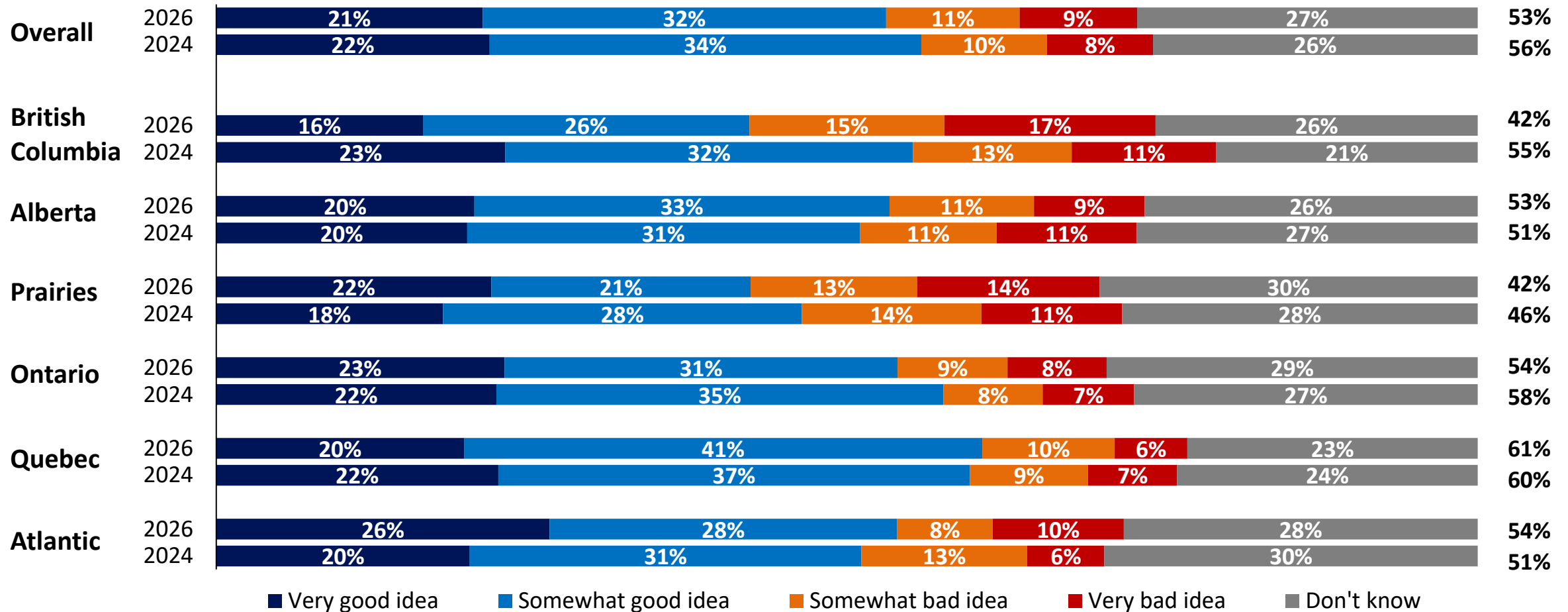
# Support BY Region: BC has declined most in support since 2024, dropping 13 points to 42%; all other region changes are minimal

**Q** The UN declaration includes language that would require “free, prior and informed consent” of Indigenous groups in Canada before adopting and policies that may affect them. On April 24<sup>th</sup>, 2017, Canada’s Minister of Indigenous and Northern Affairs, Carolyn Bennett, announced that Canada would fully adopt and implement the UN Declaration on the Rights of Indigenous Peoples.

Do you think fully adopting and implementing **the United Nations Declaration on the Rights of Indigenous Peoples** is a good idea or a bad idea?

[asked of all respondents, n=1,500]

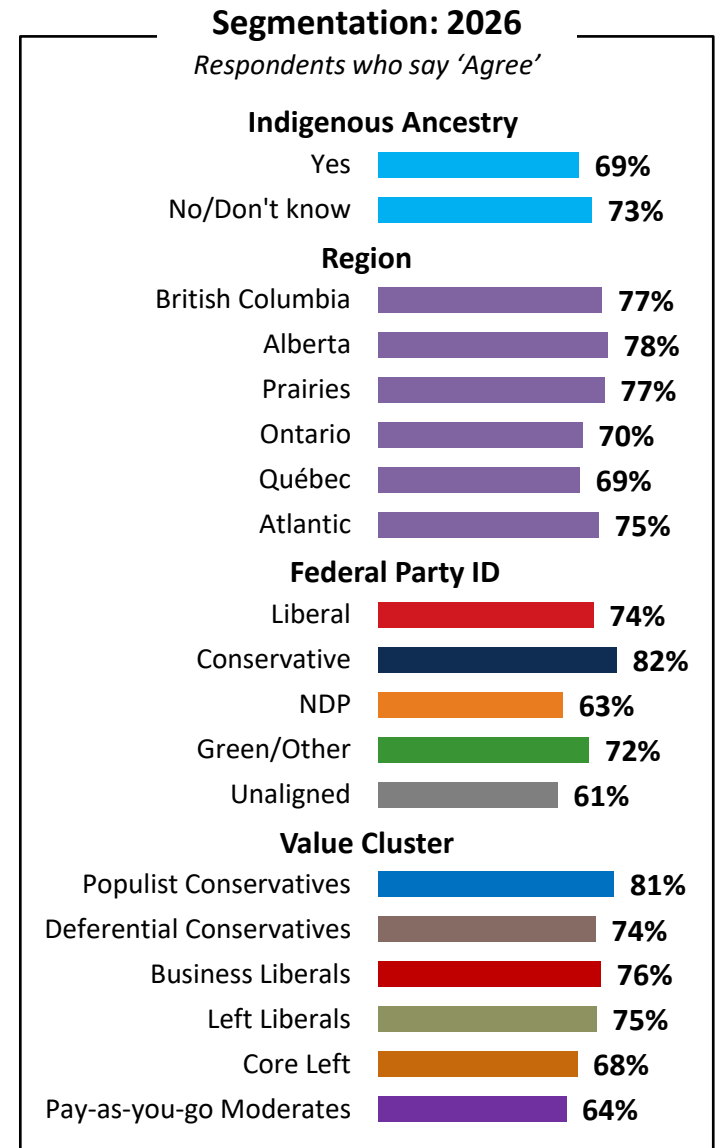
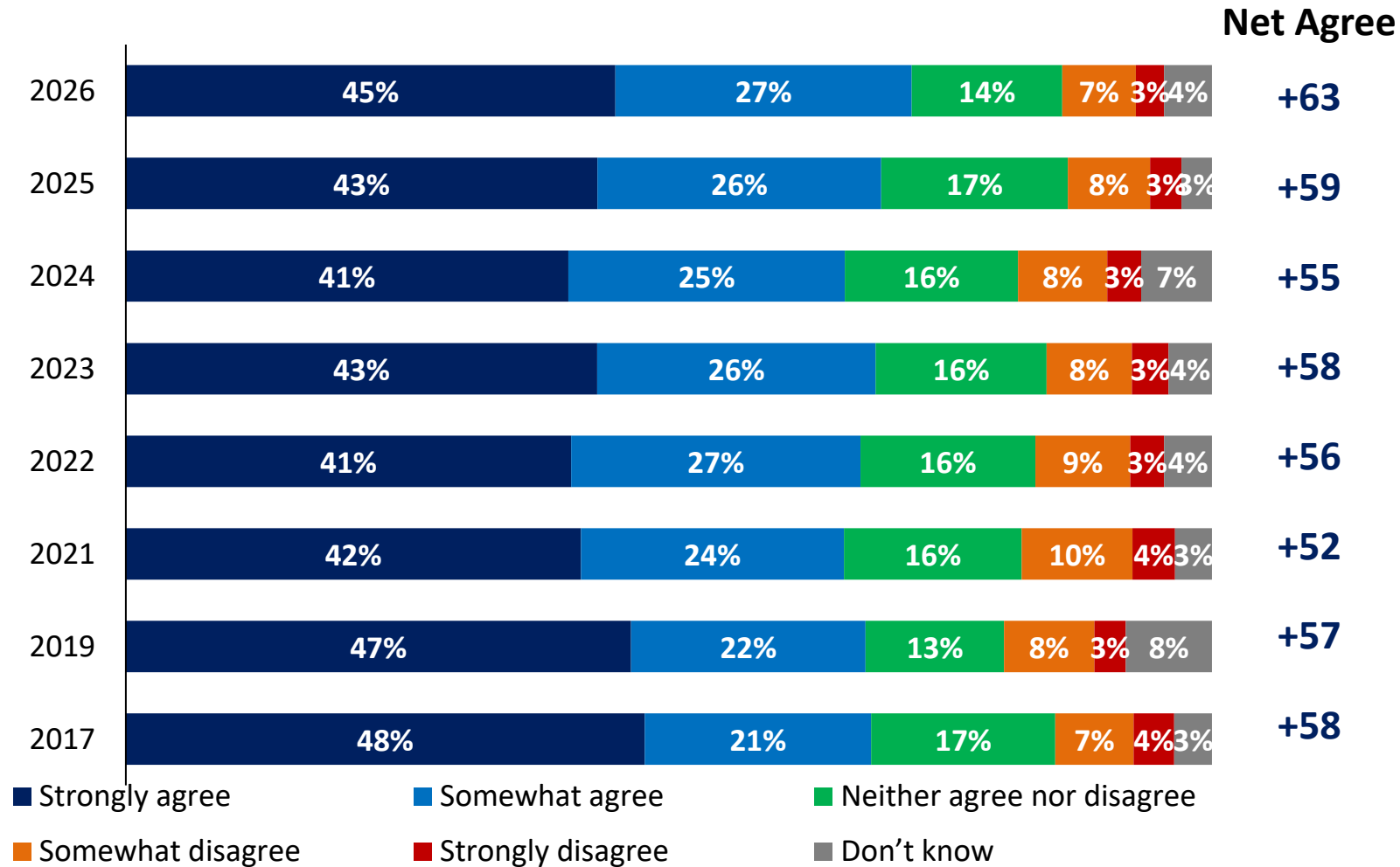
**Good Idea**



# Attitudes and Values – Equal Rights: Agreement on same rights reaches<sup>11</sup> an all-time high after a steady increase since 2024

**Q** Please indicate if you agree or disagree with the following statements:  
[asked of all respondents, n=1,500]

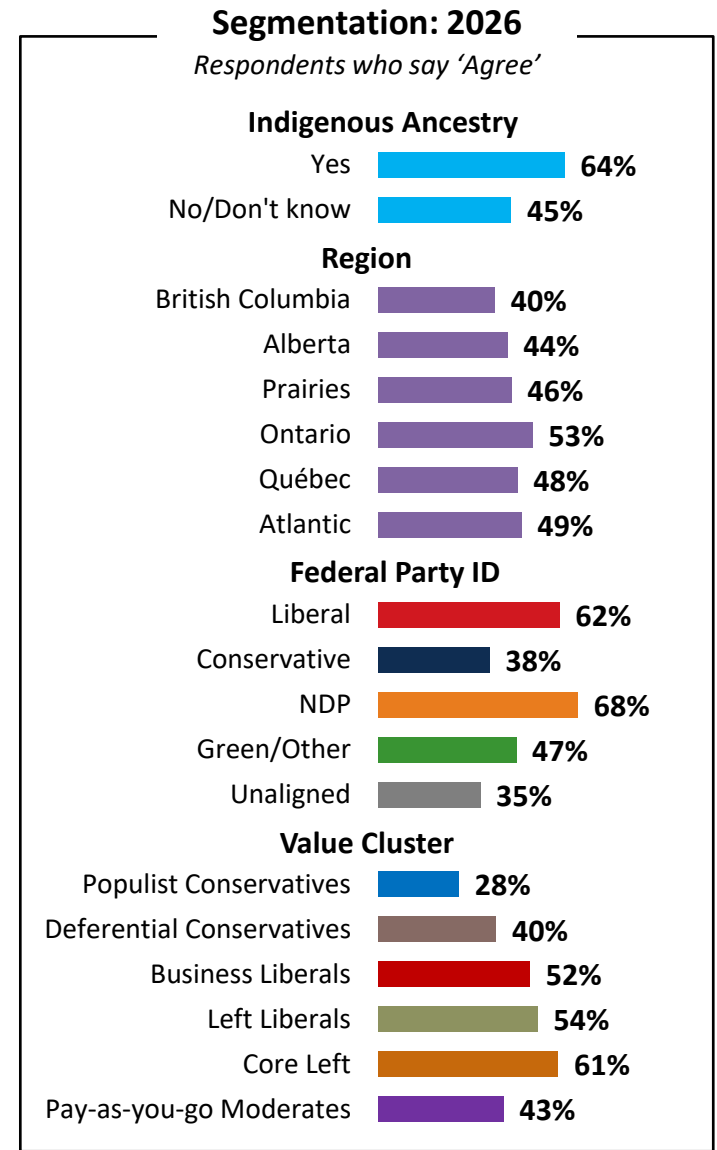
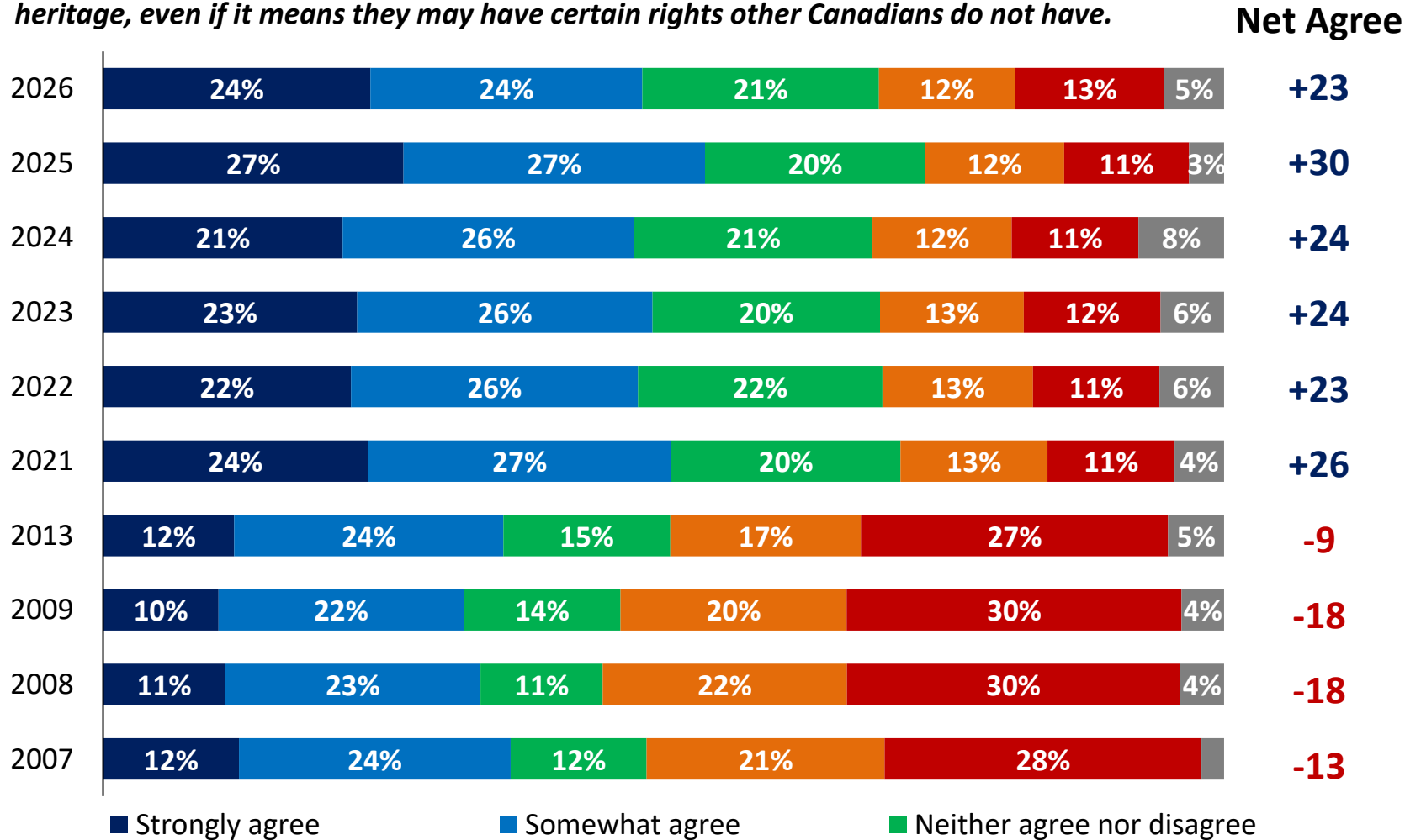
**Canada's Indigenous peoples should have the same rights as any other Canadian, no more and no less.**



# Attitudes and Values – Priority Rights: Net agree on having rights and status to protect culture and heritage is down 7 pts since 2025

**Q** Please indicate if you agree or disagree with the following statements:  
[asked of all respondents, n=1,500]

**Indigenous peoples should have the rights and status they need to protect their culture and heritage, even if it means they may have certain rights other Canadians do not have.**



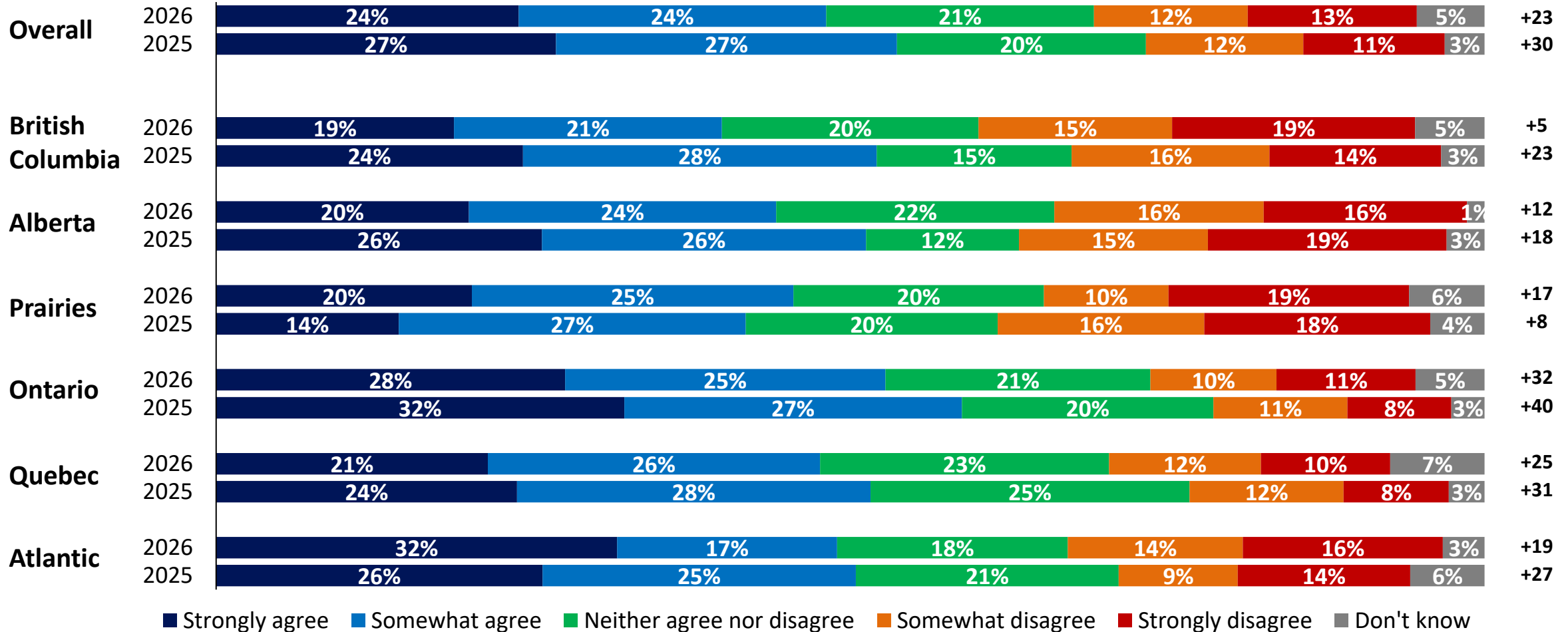
Data Source: May (W4-S) 2026

# Attitudes and Values – Indigenous Rights BY Region: Net agreement has fallen most sharply in BC, down 18 points to +5

**Q** Please indicate if you agree or disagree with the following statements:  
 [asked of all respondents, n=1,500]

*Indigenous peoples should have the rights and status they need to protect their culture and heritage, even if it means they may have certain rights other Canadians do not have.*

**Net Agree**

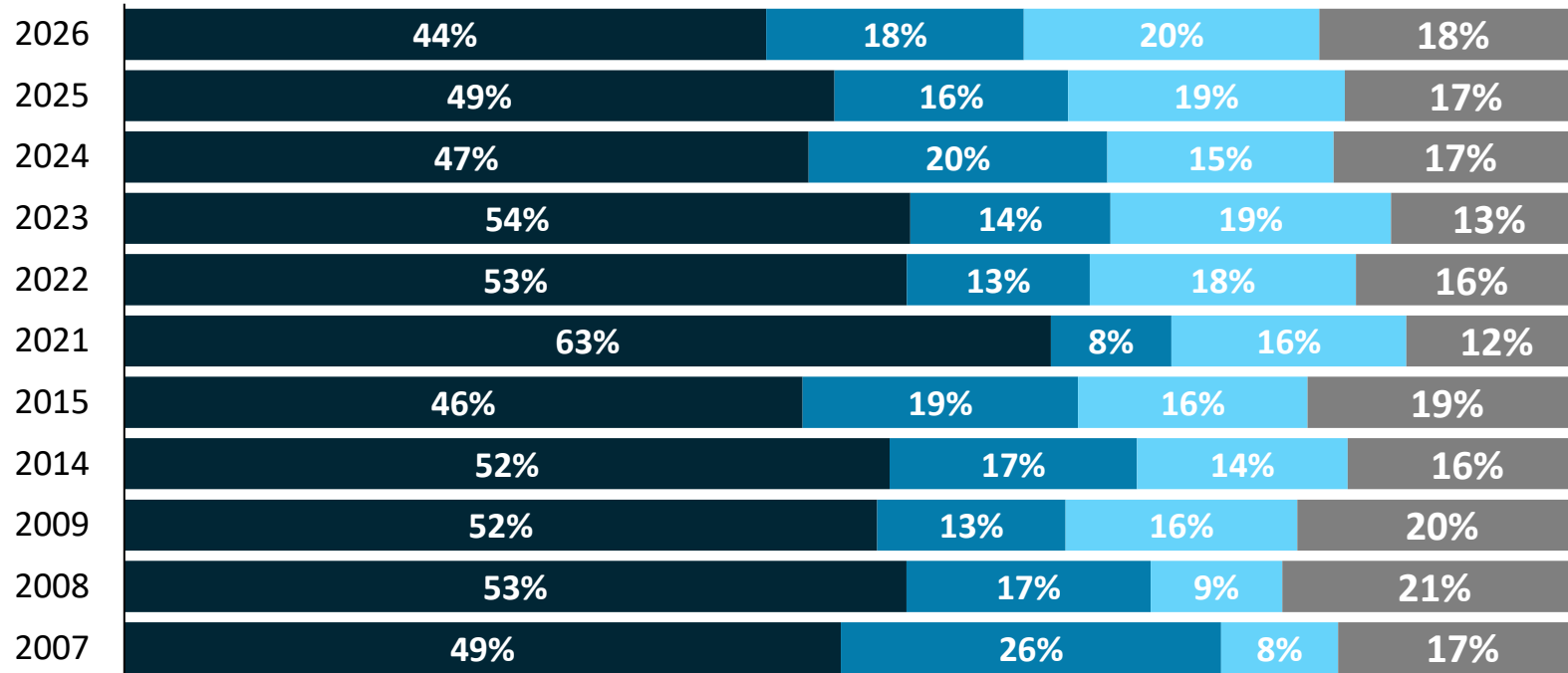


# Federal Government Support: 44% say doing more, a 5-point drop from 2025; BC and Conservative voters less likely to say so <sup>14</sup>



Regardless of who is responsible for the current situation facing Canada's Indigenous peoples, do you think the federal government...?

[asked of all respondents, n=1,500]

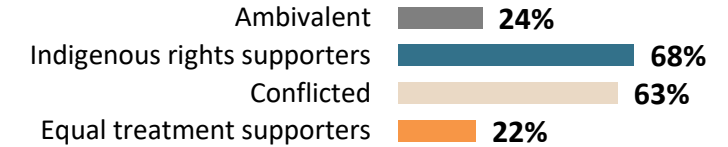


- Should be doing more to address the problems facing Canada's Indigenous peoples
- Is doing the right amount to address the problems facing Canada's Indigenous peoples
- Should be doing less to address the problems facing Canada's Indigenous peoples
- Don't know

## Segmentation: 2026

Respondents who say 'Doing more'

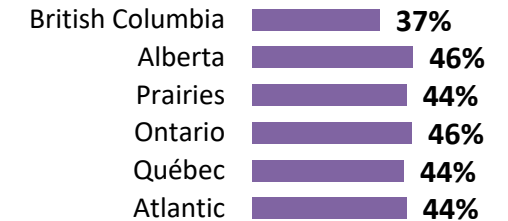
### Indigenous Attitudes



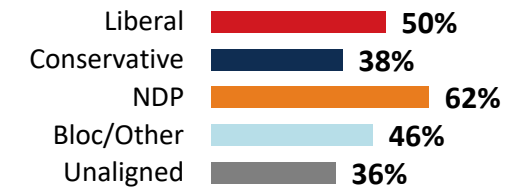
### Indigenous Ancestry



### Region



### Federal Party ID

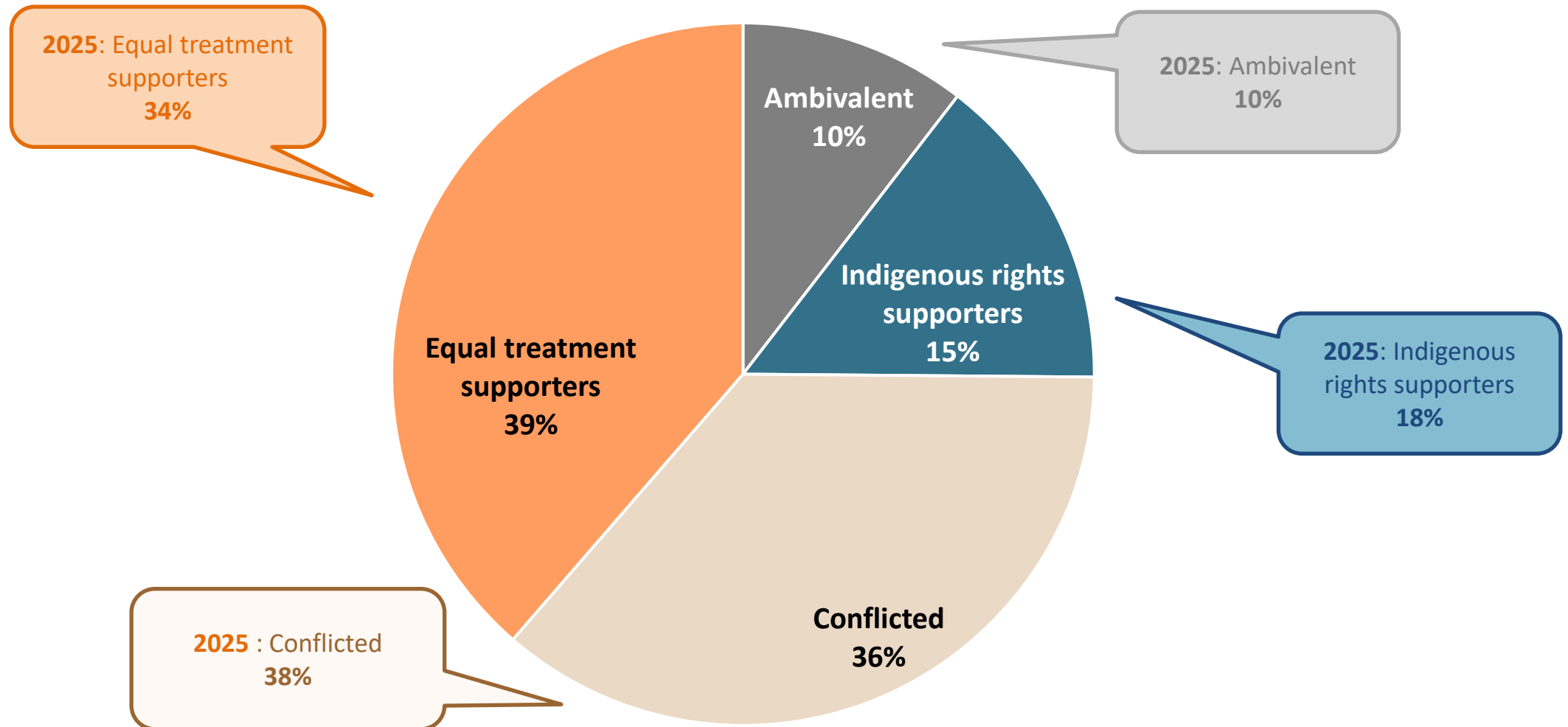


### Value Cluster



# Indigenous Attitudes Segmentation: Over 1-in-3 of Canadians are Equal treatment supporters, followed by Conflicted at 36%

Based on the two statements “Canada’s Indigenous peoples should have the same rights as any other Canadian, no more and no less” and “Indigenous peoples should have the rights and status they need to protect their culture and heritage, even if it means they may have certain rights other Canadians do not have,” we have segmented the population by their attitudes towards Indigenous rights.

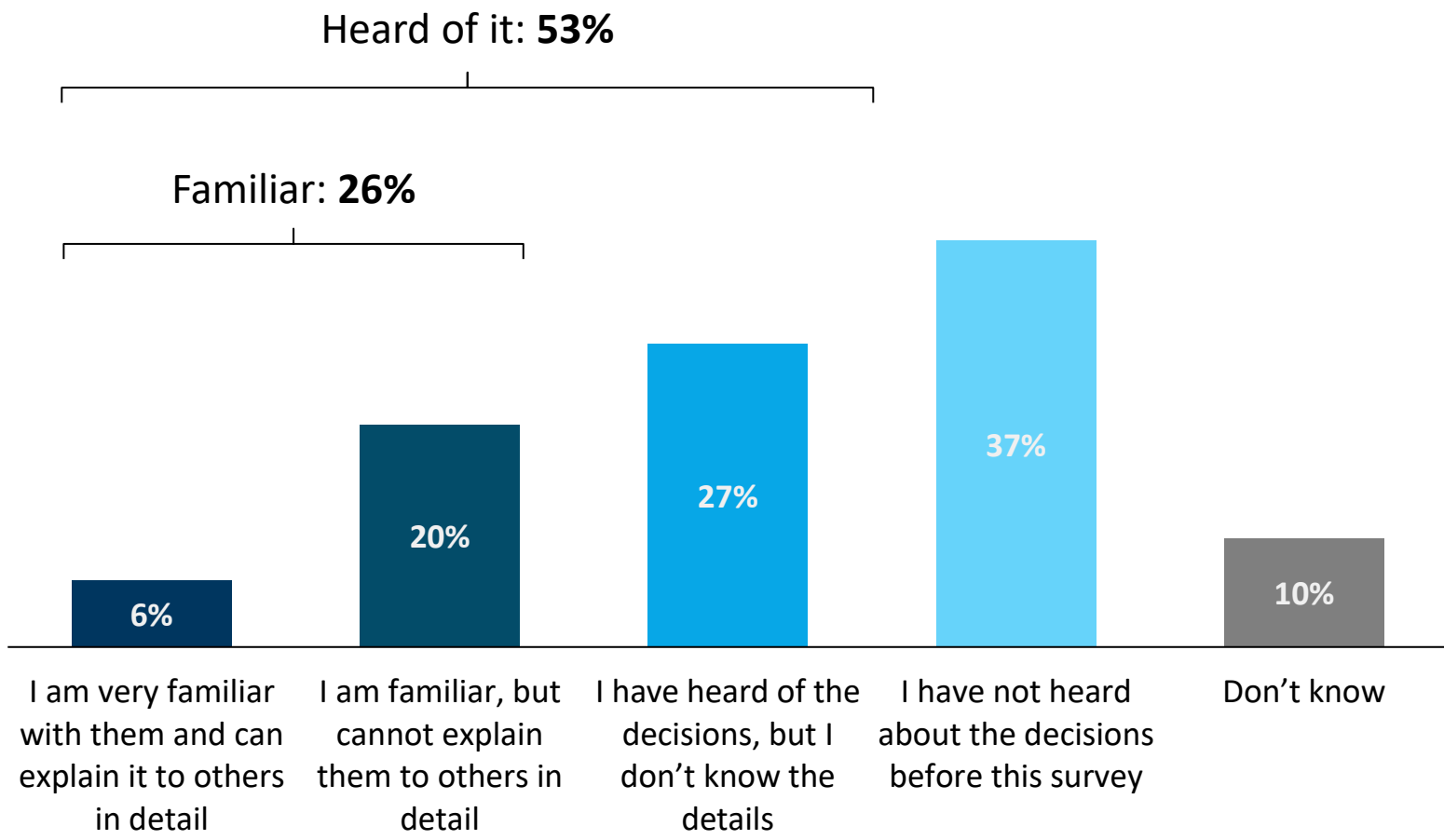


# **BC Aboriginal Land Rights Decisions**

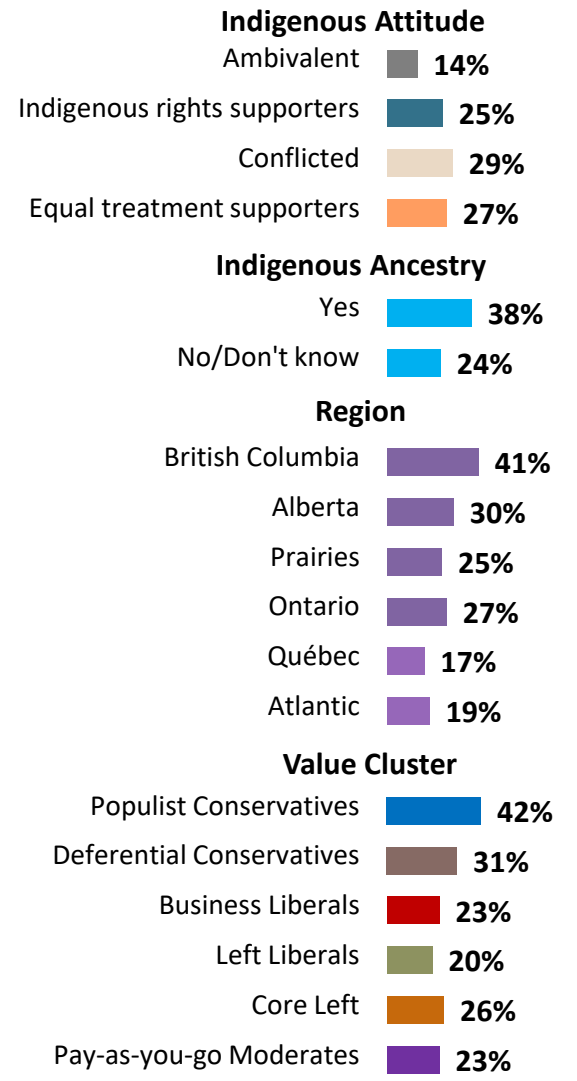
# Familiar With Aboriginal Land Rights Decisions: While 53% have heard of it, only 1-in-4 are familiar; highest familiarity among BC region



Recently, there have been several court decisions in BC that have raised questions about whether Aboriginal land rights have priority over private property ownership and whether indigenous governments should have the final say on some land use decisions. How familiar are you with these court decisions?  
[asked of all respondents, n=1,500]



### Segmentation: 2026 Respondents who are at least 'Familiar'

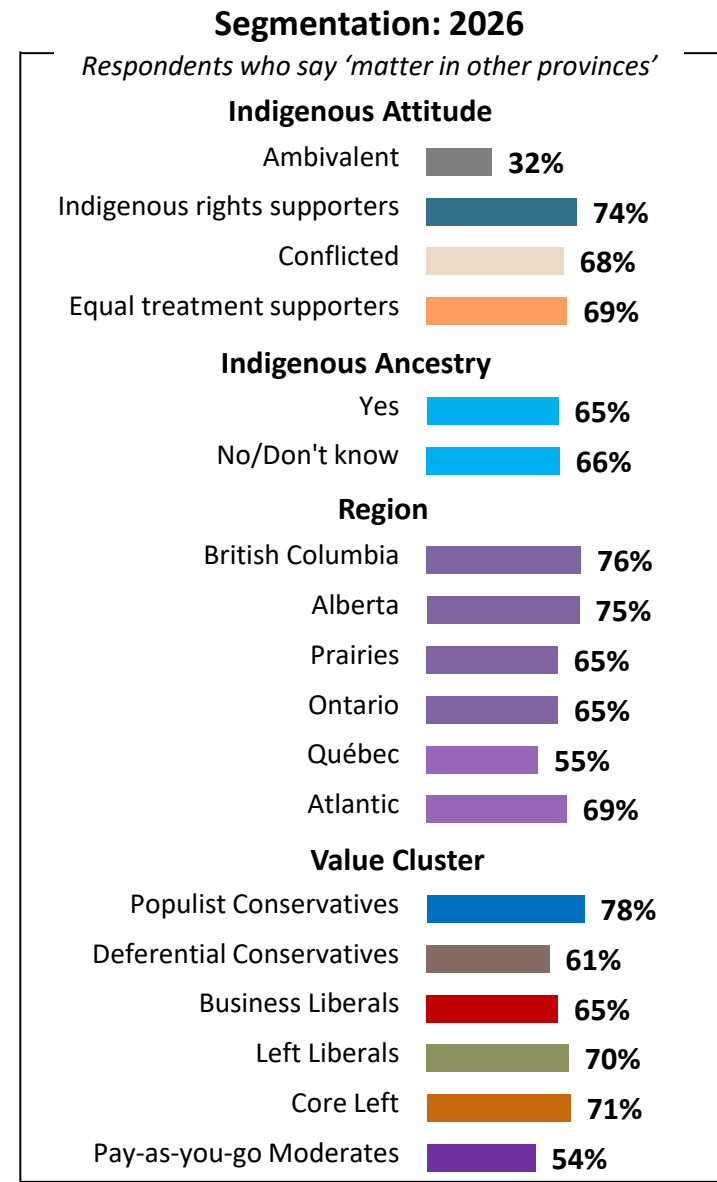
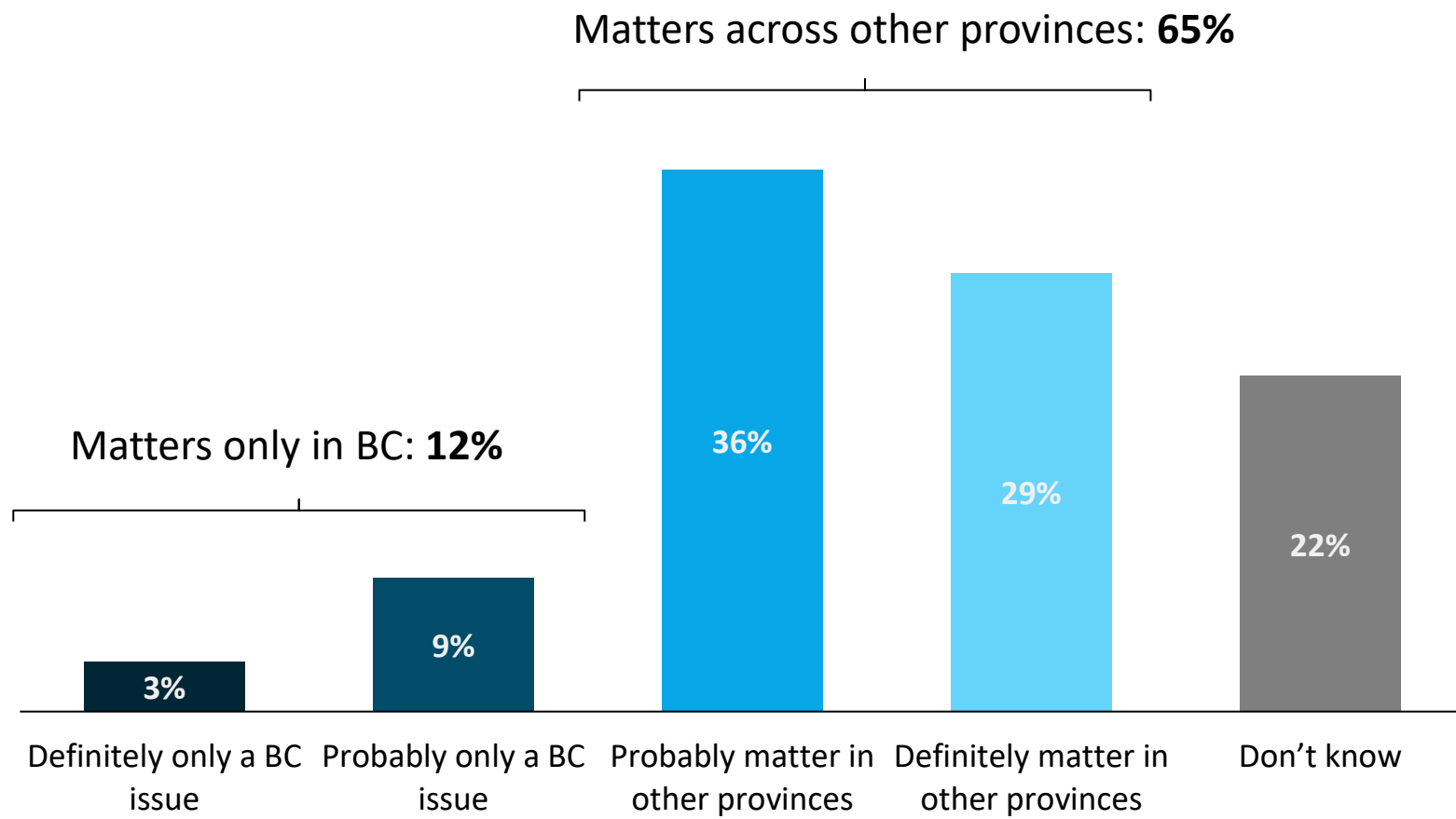


Data Source: May (W4-5) 2026

# Land Rights Decision BC issue or broader: 65% say court decisions on land rights matter beyond BC; higher among Populist Conservatives

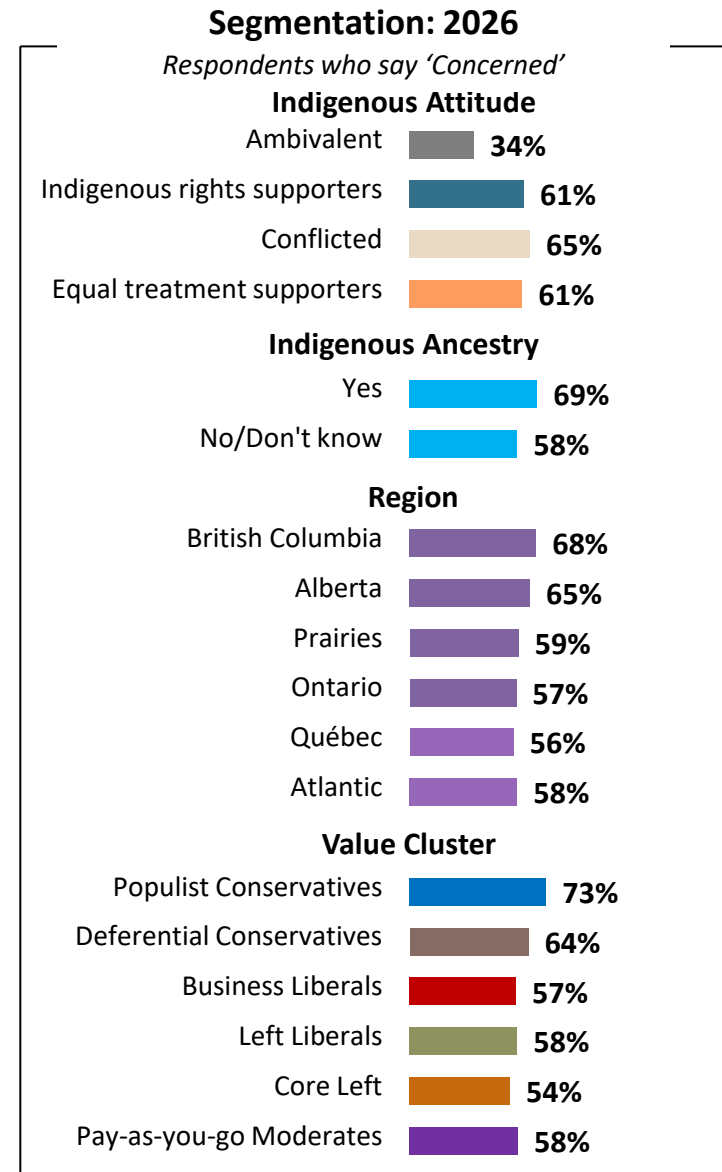
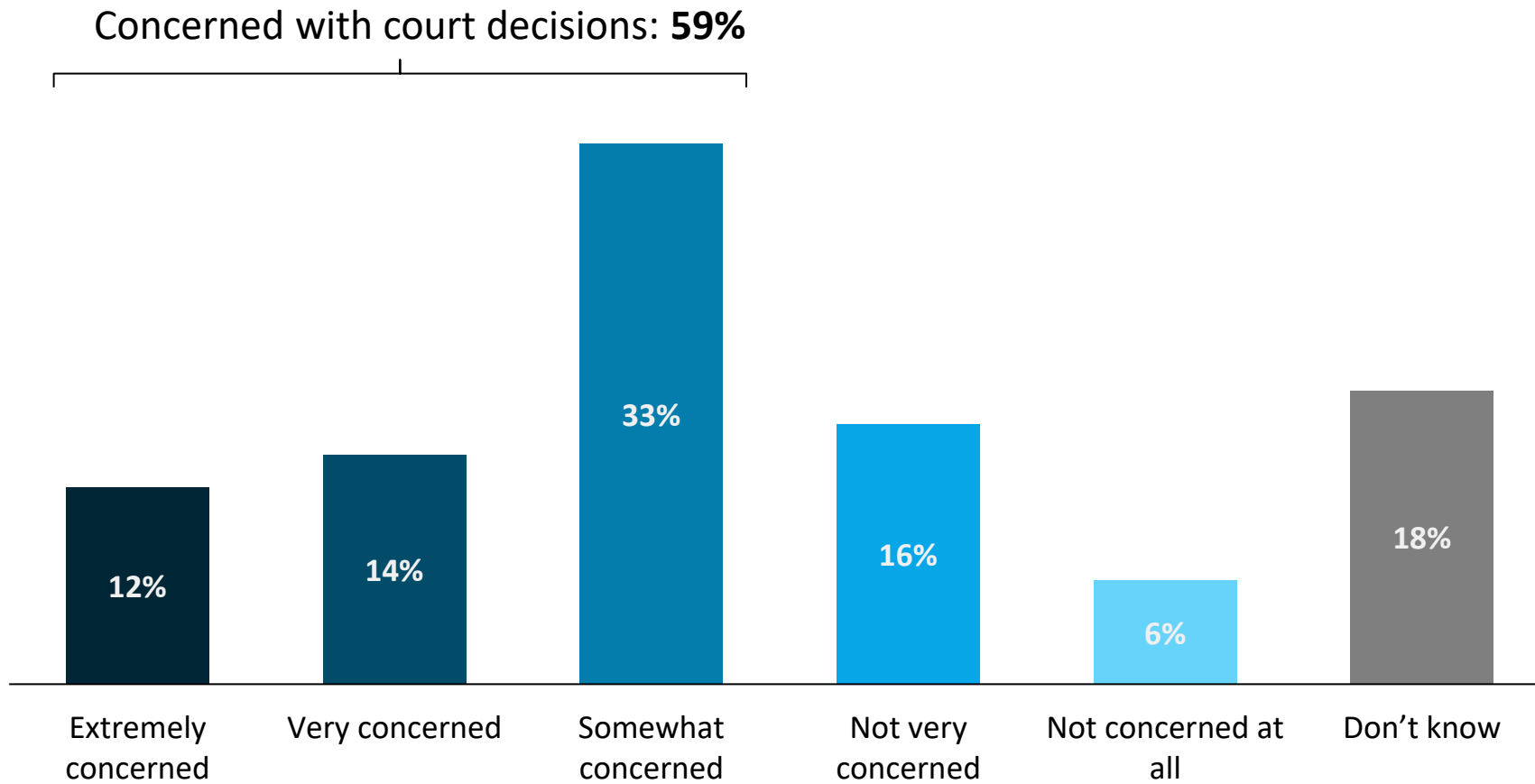


From what you have read, seen, or heard, do you think these decisions are just a BC issue or could they be important in other provinces?  
 [asked of all respondents, n=1,500]



# Court Decisions on Indigenous Rights: 59% of Canadians are concerned<sup>19</sup> with court decisions; concern is highest in BC, lowest in Quebec

**Q** Overall, how concerned are you with these court decisions on indigenous rights?  
[asked of all respondents, n=1,500]



# Methodology

# Survey Methodology



These are the results of an online survey conducted between May 21<sup>st</sup> to June 2<sup>nd</sup>, 2026.

**Method:** This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

**Sample Size:** n=2,031 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,500 based on Census data from Statistics Canada.

**Field Dates:** May 21<sup>st</sup> to June 2<sup>nd</sup>, 2026..

**Weighting:** Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	264	13.1%	203	13.6%
Men 35-54	295	14.6%	237	15.9%
Men 55+	410	20.3%	288	19.3%
Women 18-34	258	12.8%	192	12.9%
Women 35-54	351	17.4%	248	16.6%
Women 55+	442	21.9%	323	21.7%
BC	369	18.2%	209	13.9%
AB	265	13.0%	167	11.1%
Prairies	120	5.9%	96	6.4%
ON	727	35.8%	581	38.7%
QC	426	21.0%	346	23.1%
Atlantic	124	6.1%	101	6.7%



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**Building Understanding.**

