

**Canada This Month
Davos Rallies
Liberal Advantage**

Public Opinion Research
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Field Dates: Feb 06 to Feb 17, 2026

Table of Contents

Study Overview	3
Key Findings	4
Federal Vote	5
Read, Seen, Heard	8
Best Leader for Canada-US Relations	12
Leadership	16
Federal Government Approval	19
Methodology	23

Study Overview



Building on findings from Prime Minister Mark Carney's speech at the World Economic Forum in Davos, this preliminary report tracks early February data about:

- Vote intentions
- Leadership favourability
- Federal approval on Trump-related issues
- Attention to Canada–U.S. relations
- The net impact of recent exposure

Key Findings

- 1 The vote tie has broken, and the Liberals are in the lead, but the vote gain is not coming from the conservative base.** The Liberal vote stands at 44% among decided voters, giving them a 6-point lead over the Conservatives at 37%. Looking at the 'combined vote', which includes undecided and won't vote, we see this shift is driven by the consolidation of undecided and NDP voters. The CPC are holding their voters.
- 2 The public debate is unusually positive for the government.** Nearly half of Canadians (48%) report having read, seen, or heard something about the Prime Minister and federal government. Among those exposed, 56% say it made them more favourable, compared to just 18% less favourable, maintaining the post-Davos positive impact shift.
- 3 Carney maintains a strong advantage on Canada-U.S. relations.** 50% of Canadians say Carney is best to handle Canada–U.S. relations, compared to 25% for Poilievre. Notably, 18% of those who self-identify as Conservative would also select Carney. The geopolitical landscape is favoring the Liberal leader.
- 4 Carney's personal numbers are strong while Poilievre's negatives remain elevated.** Carney's favourability stands at 51% favourable vs 28% unfavourable, yielding a +23 net rating. In contrast, Poilievre's unfavourable impression sits at 43%, pointing to a meaningful imbalance in leader favourability.
- 5 The broader government environment is positive.** Net federal satisfaction stands at +14, while approval of the government's Trump response is +21. These measures are sustaining the increase seen after Davos and support the Liberal vote lead.

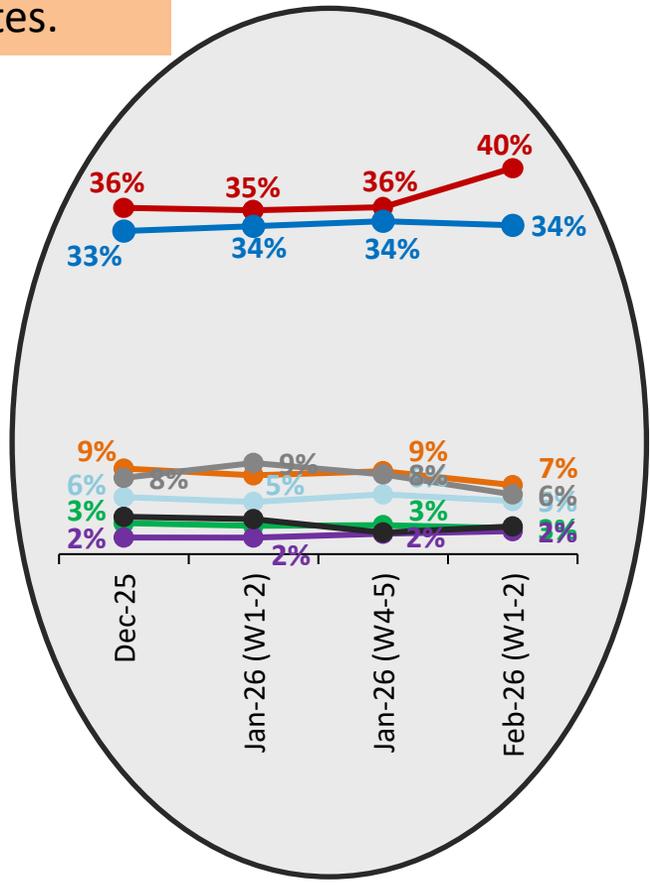
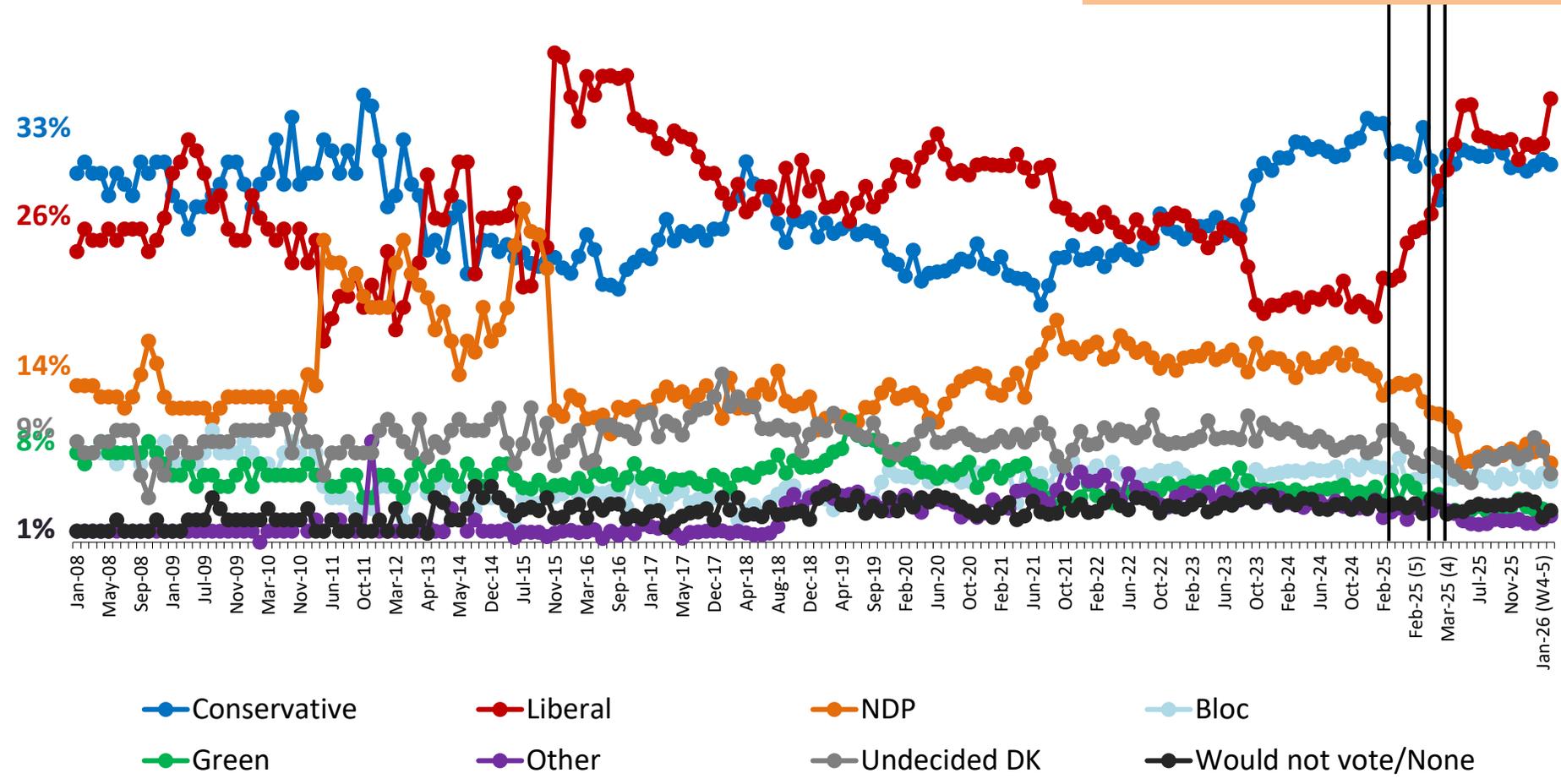
Federal Vote

Federal Combined Vote Tracking: Liberal combined vote (40%) breaks out of a tight race, opening a 6-point lead over the Conservatives (34%)



If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [Vote + Lean]
[asked of all respondents; Feb. '26 (W1-2) n=1,000]

Feb 1st, March 4th and April 2nd are key tariff announcement dates.

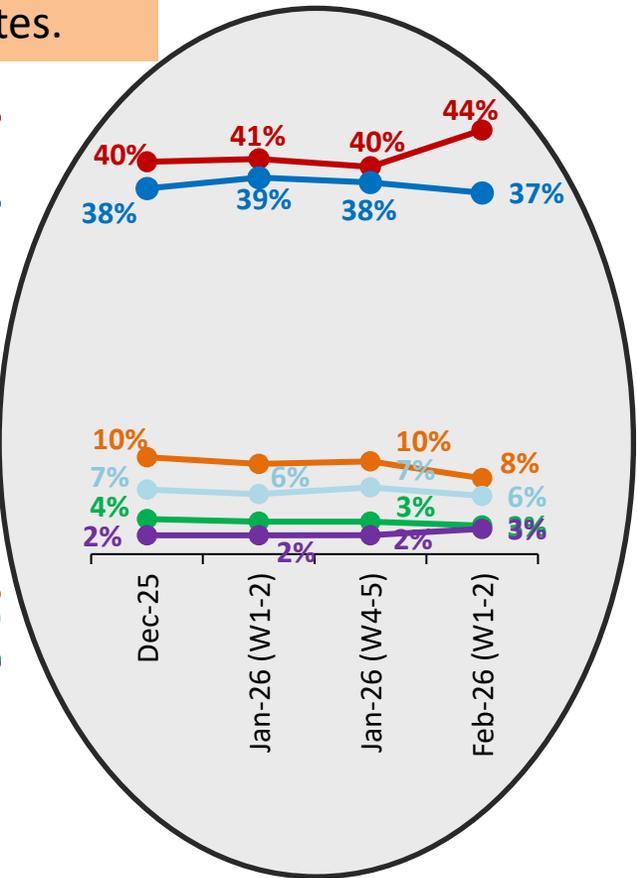
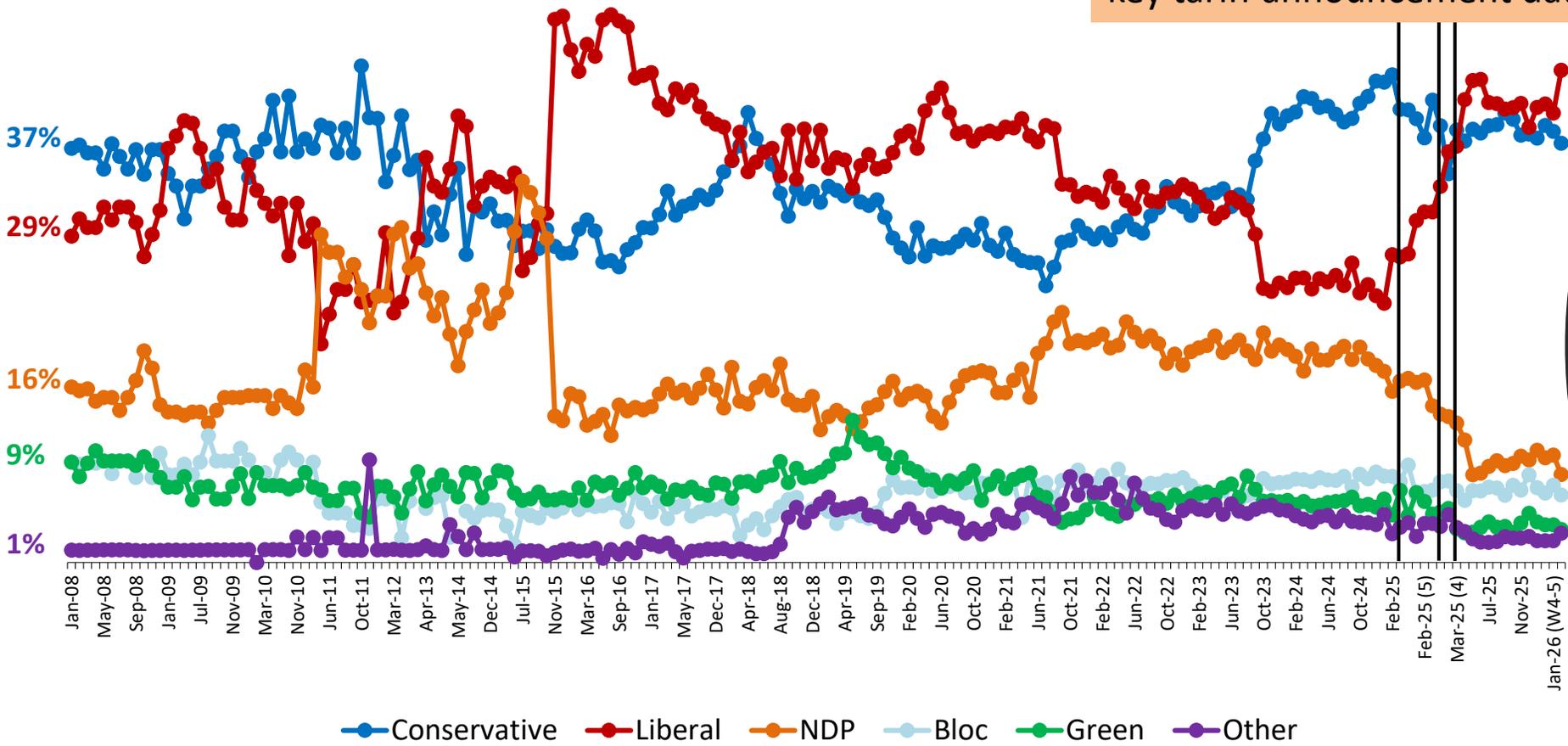


Federal Decided Vote Tracking: The Liberal decided vote stands at 44%, holding a 6-point lead over the Conservatives (37%) this wave



If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [DECIDED]
[only decided voters; n=910]

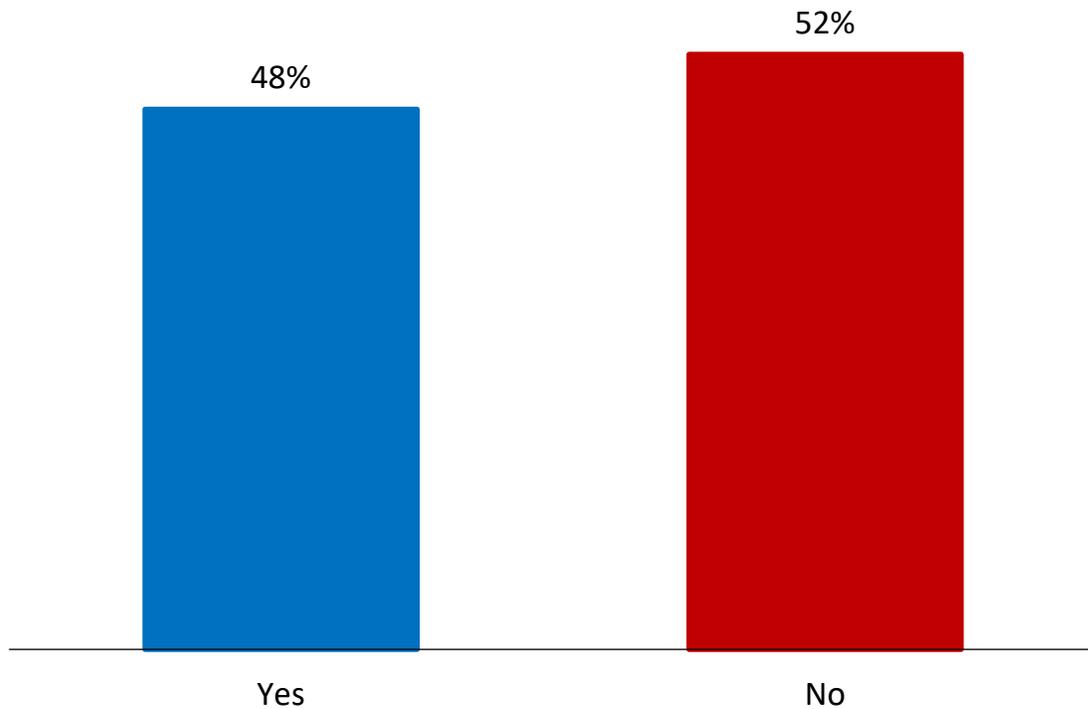
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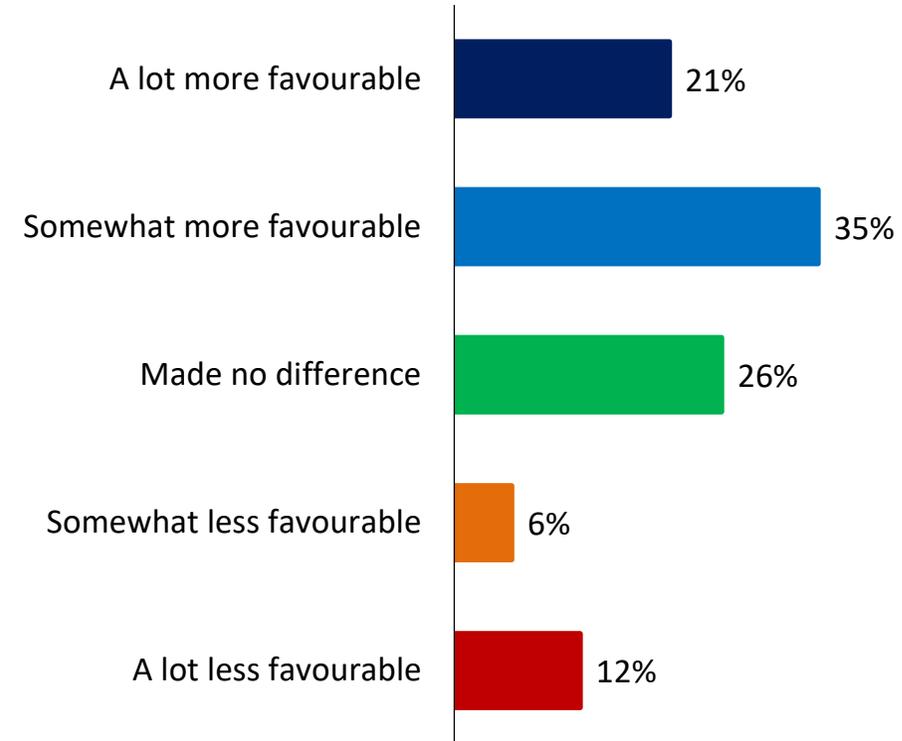
Read, Seen, Heard

Federal Read, Seen, Heard: 48% of Canadians have RSH something about the PM and Feds; 56% therefore hold a more favourable opinion

Q Have you read, seen or heard anything about Canada's Prime Minister and the Federal government in the last few days?
[asked of all respondents; n=1,000]



Q Did what you read, see or hear leave you feeling a lot more favourable, somewhat more favourable, somewhat less favourable or a lot less favourable towards Canada's Prime Minister and the Federal government?
[asked of those who have RSH; n=476]

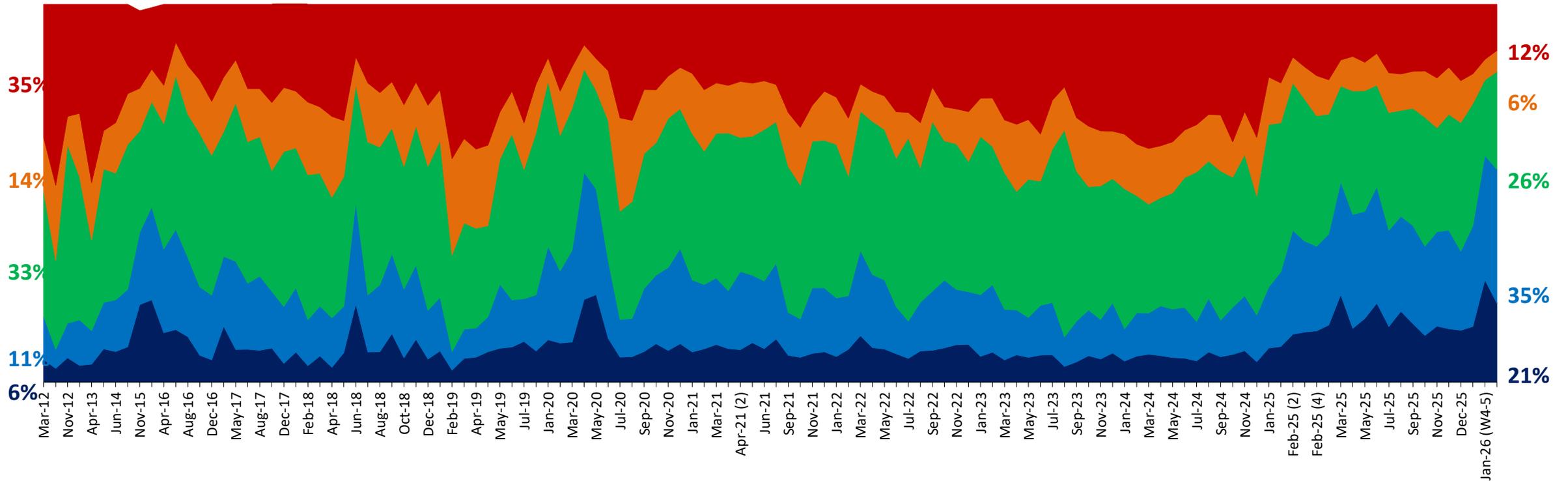


Impact of Read, Seen, Heard on PM's and Fed's Favourability: Majority¹⁰ (56%) felt more favourable; net pre-Davos increase of 23 points



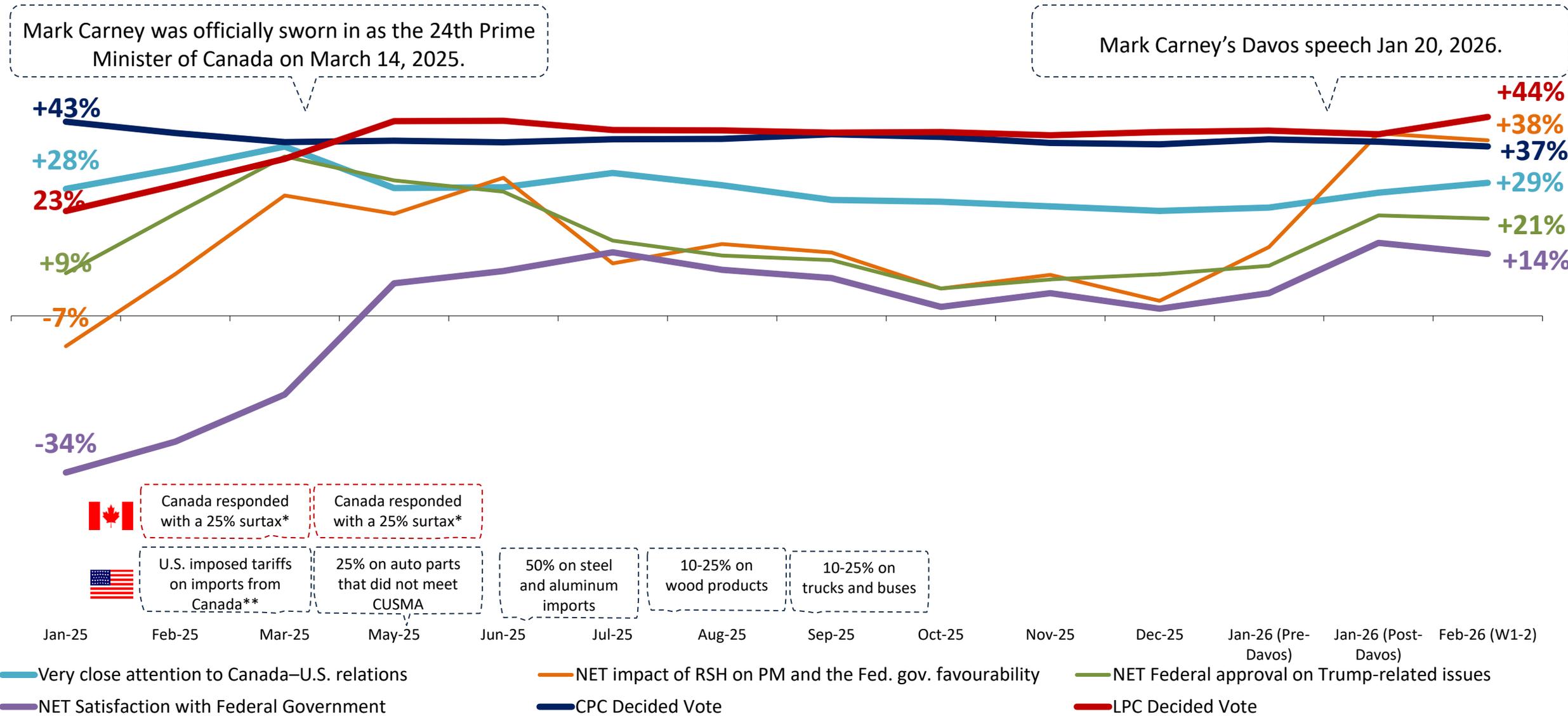
Did what you read, see or hear leave you feeling a lot more favourable, somewhat more favourable, somewhat less favourable or a lot less favourable towards Canada's Prime Minister and the Federal government?

[asked of those who have RSH; n=476]



■ A lot more favourable ■ Somewhat more favourable ■ Made no difference ■ Somewhat less favourable ■ A lot less favourable

Canada-U.S. Trade Narrative: Carney's Davos speech breaking through the noise, with pre-Davos gains in favourability, approval and vote



*25% surtax on U.S. goods, including steel, aluminum, and miscellaneous consumer products; **25% on many goods, a 10% energy, and a 25% on all steel and aluminum;

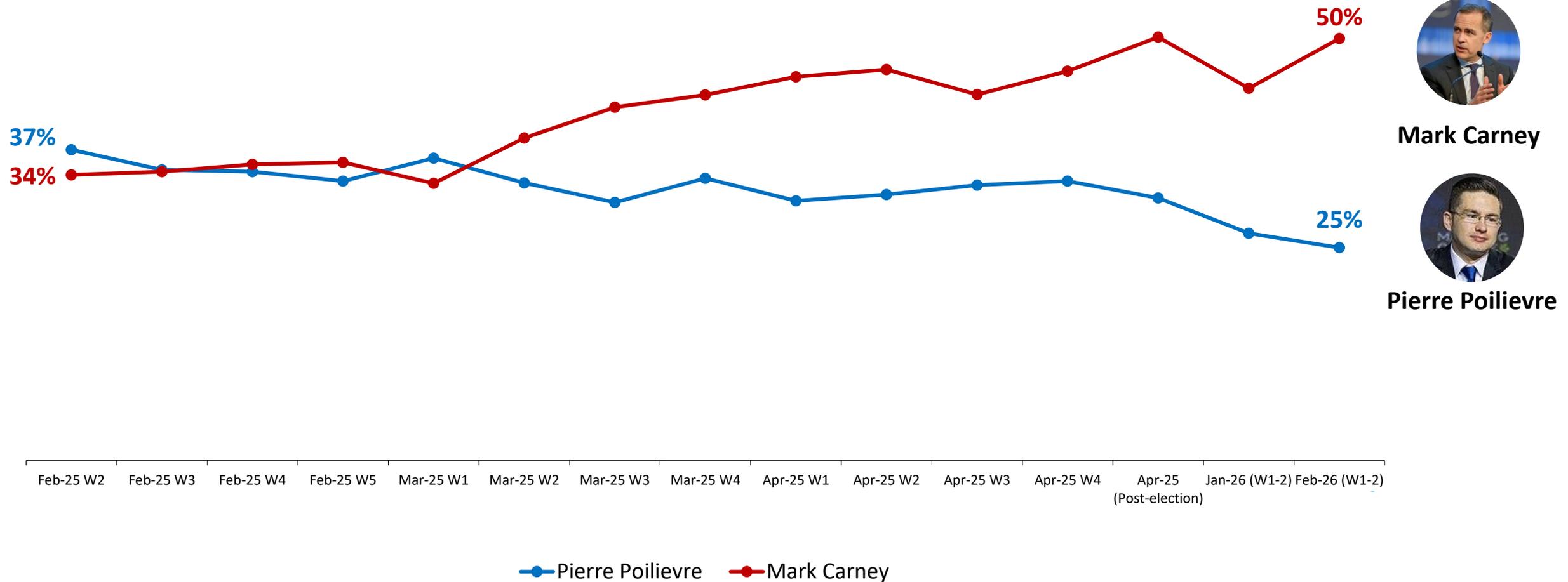
Best Leader for Canada-US Relations

Best Leader for Canada-US Relations Tracking: 1-in-2 Canadians see Carney as best to handle US relations, a 25-point lead over Poilievre



Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency?

[asked of all respondents, Feb. '25 W1-2 n=1,000; Mar. '25 W1, W2, W3, W4 each n=1,200; Apr. '25 W1, W2 each n=1,200; Apr. '25 W3 n=1,200, W4=2,000, W(post election) n=2,000, Jan '26 (W1-2) n=1,000]



Mark Carney



Pierre Poilievre

Best Leader for Canada-US Relations BY Decided Vote: Among those that identify as Conservatives, 18% see Carney as best to deal with US



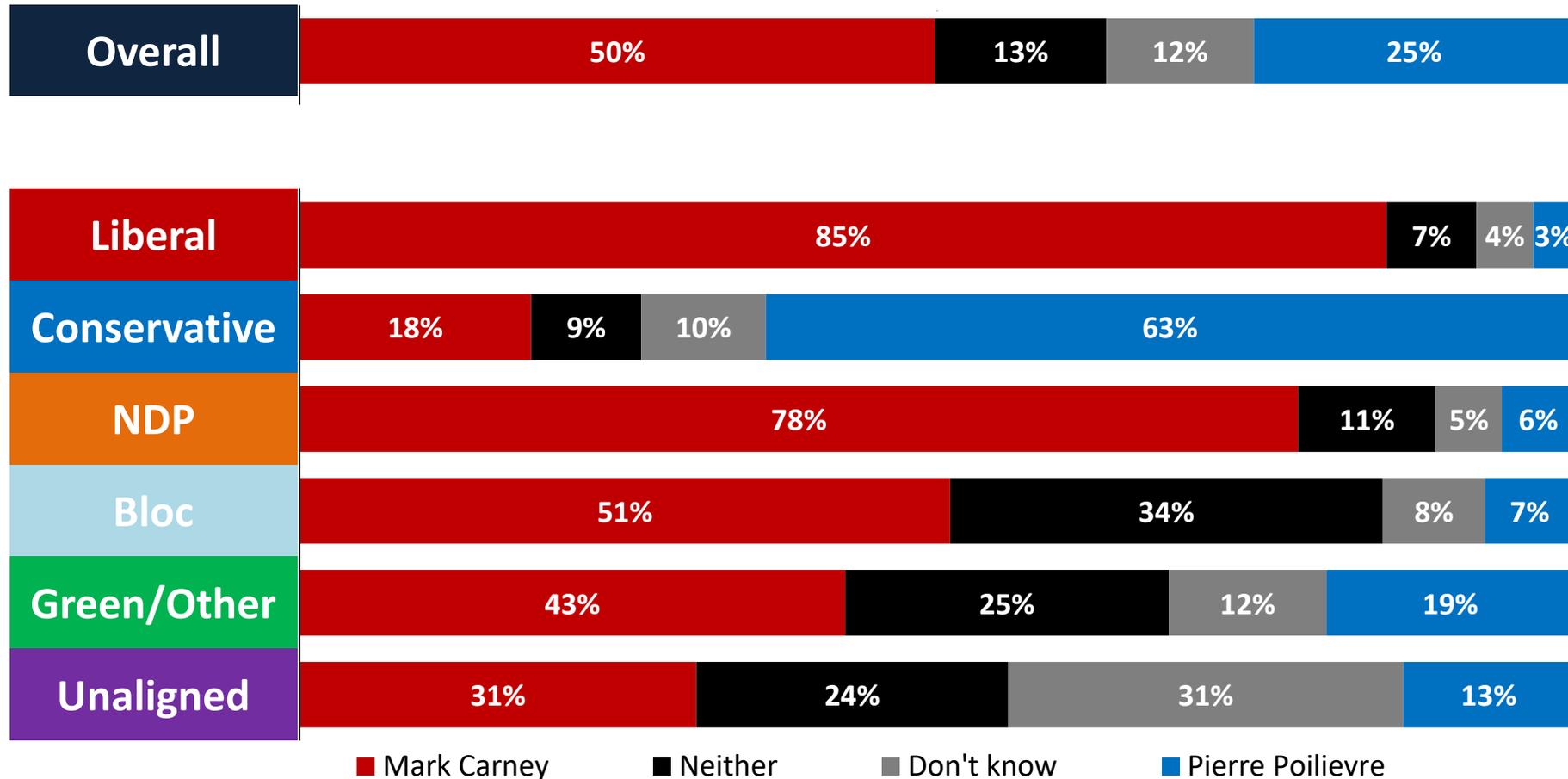
Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency? **BY Decided vote**
 [asked of all respondents; n=1,000]



Mark Carney



Pierre Poilievre



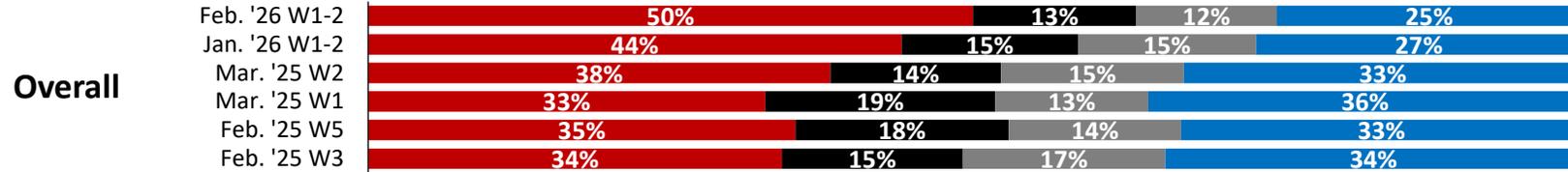
Best Leader for Canada-US Relations BY Trump Attitudes: Among those afraid, Carney leads Poilievre by 47 pts on handling Canada-US relations



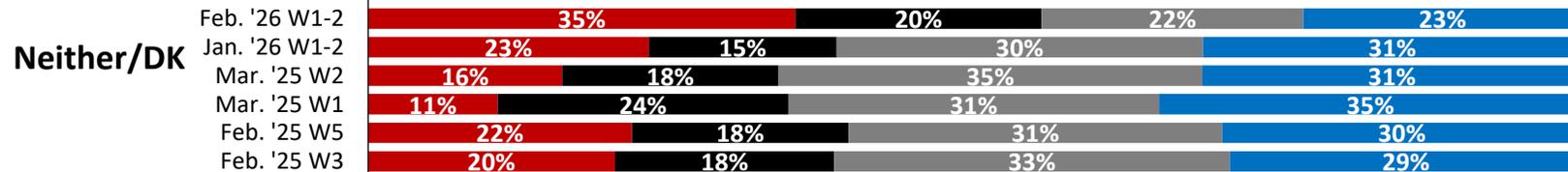
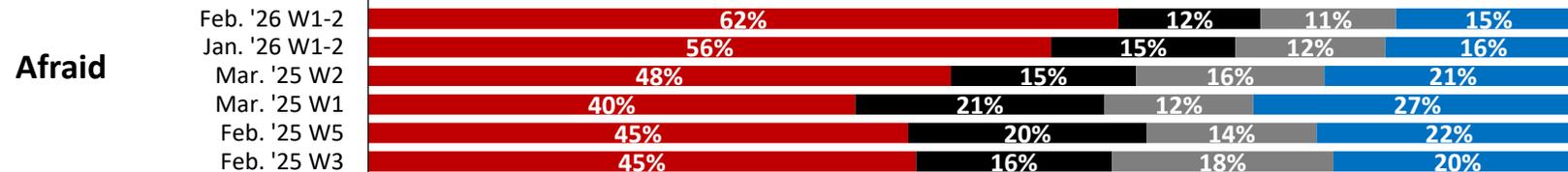
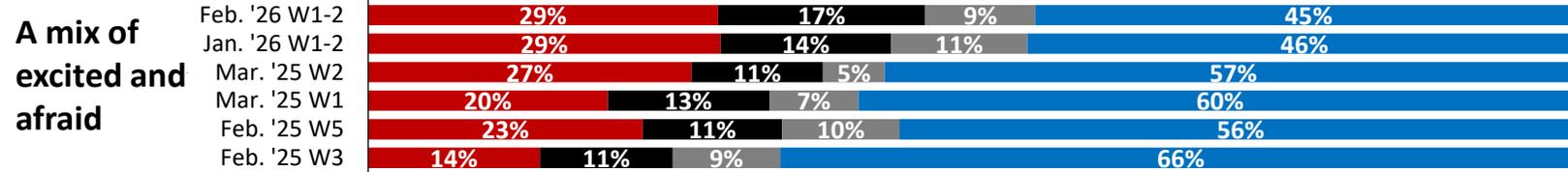
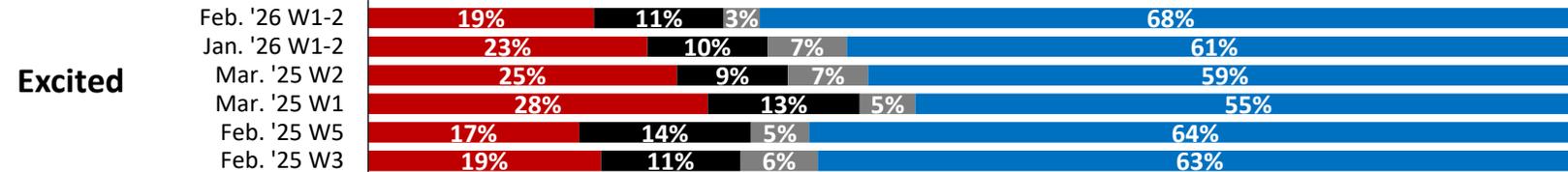
Which of the following leaders do you believe is best equipped to handle Canada-US relations during Trump's renewed presidency? BY ATTITUDE

TOWARDS TRUMP

[asked of all respondents, Feb. '25 W3 n=1,000; Feb. '25 W4 n=1,000; Feb. '25 W5 n=1,000; Mar. '25 W1 n=1,000; Mar. '25 W2 n=1,000; Jan. '26 W1-2 n=1,500]



Attitudes Towards Trump



■ Mark Carney ■ Neither ■ Don't know ■ Pierre Poilievre



Mark Carney



Pierre Poilievre

Leadership

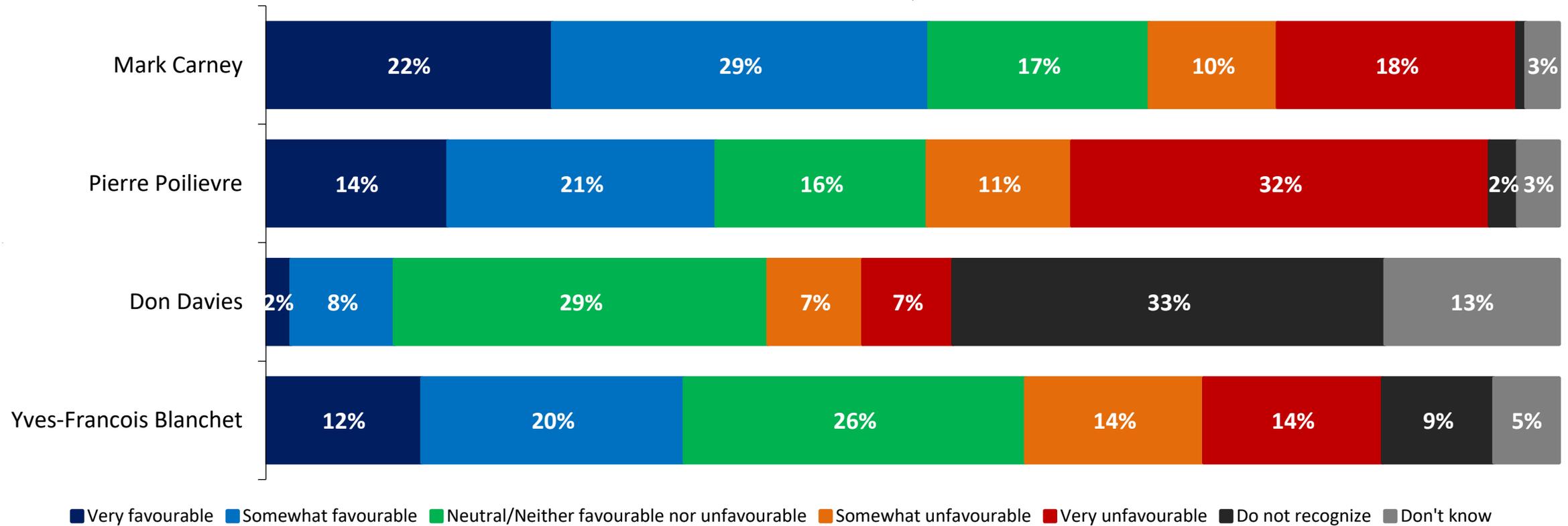


Leader Favourables: 51% of Canadians have a favourable view of Carney vs 28% unfavourable; Poilievre's unfavourable impression at 43%



Now we are going to provide you with several names of public figures. Please indicate whether you have heard of that person and, if so, whether you have a favourable or unfavourable impression of that person. If you do not recognize the name, just indicate that.

[asked of all respondents; n=1,000]

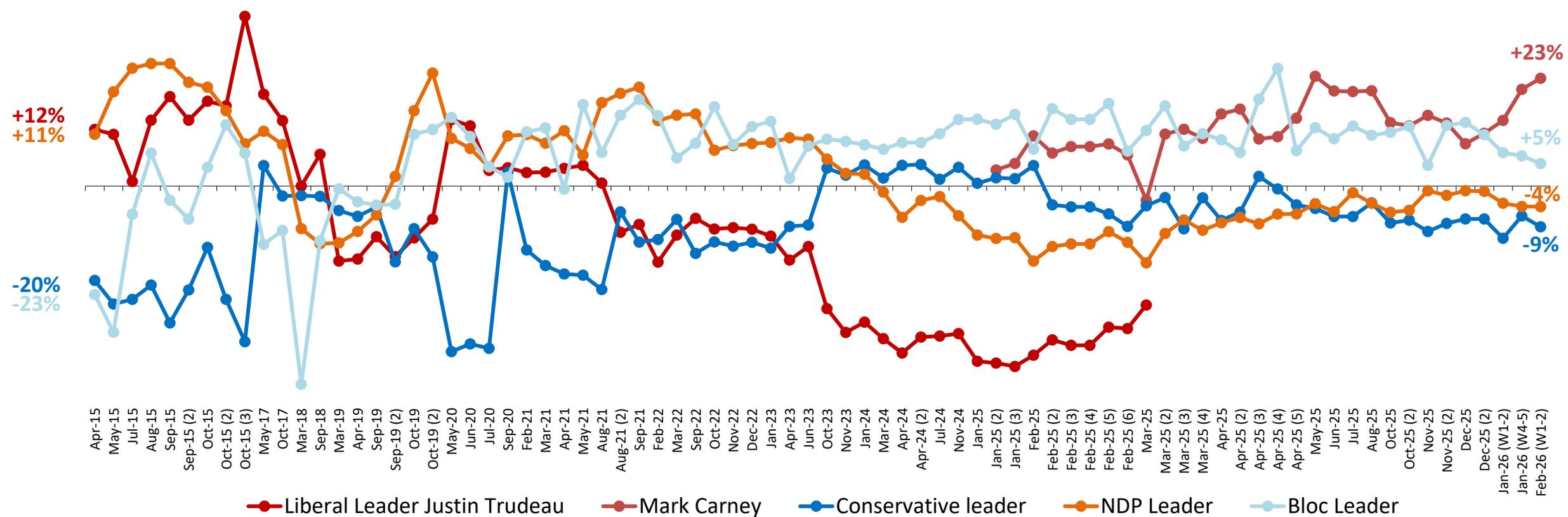


Party Leader NET Favourables Tracking: Carney's net favourability continues upward trend, rising marginally to +23



Now we are going to provide you with several names of public figures. Please indicate whether you have heard of that person and, if so, whether you have a favourable or unfavourable impression of that person. If you do not recognize the name, just indicate that.

[asked of all respondents; n=1,000]



For Yves Blanchet only QC data n=231
Current data: February 2026

Federal Government Approval

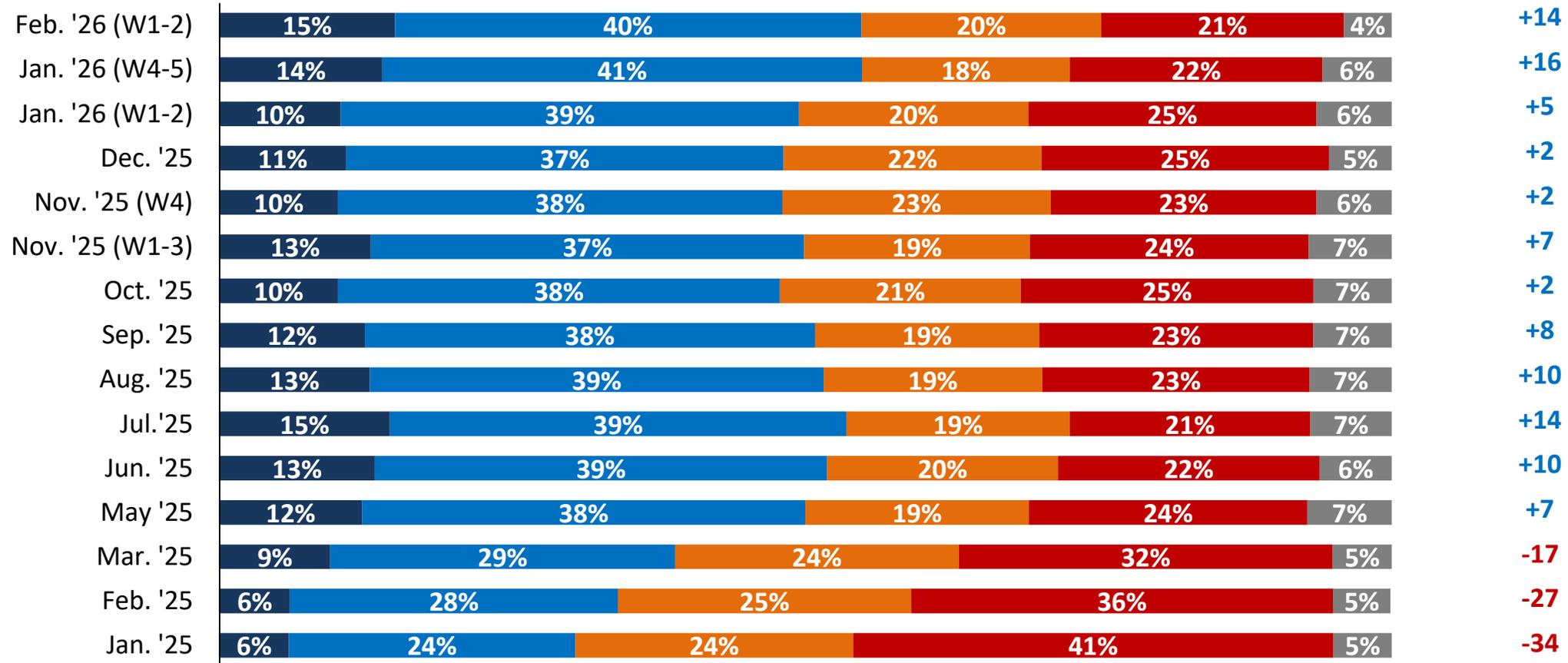
Overall Federal Satisfaction Tracking: The majority are satisfied with the performance of the federal government with net satisfaction at +14



Generally speaking, how satisfied are you with the performance of the FEDERAL government in Canada? Would you say you are...?

[asked of all respondents; Feb. '26 (W1-2) n=1,000; Jan. '26 (W4-5) n=1,000; Jan. '26 (W1-2) n=1,500]

Net Satisfaction



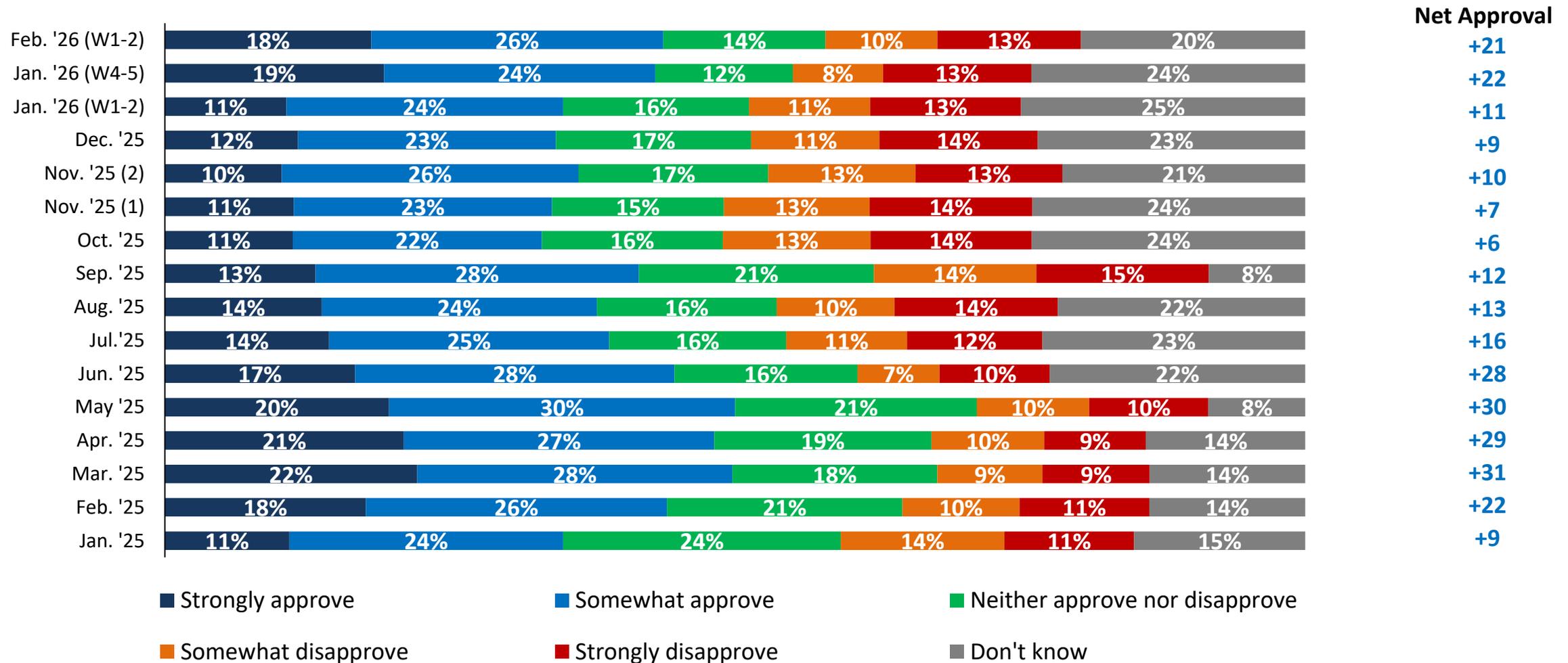
■ Very satisfied
 ■ Somewhat satisfied
 ■ Somewhat dissatisfied
 ■ Very dissatisfied
 ■ Don't know

Federal Govt Approval: 44% of Canadians approve of the federal government's Trump response; net approval marginally unchanged +21



Now thinking about the federal government, do you approve or disapprove of the way the Federal government is responding to issues resulting from Donald Trump's presidency?

[asked of all respondents; Feb. '26 (W1-2) n=1,000; Jan. '26 (W4-5) n=1,000; Jan. '26 (W1-2) n=1,500; Dec. '25 n=3,000; Oct. '25 n=2,500; Sep. '25 n=3,000; Aug. '25 n=3,000; Jul. '25 n=2,000; Jun. '25 n=1,500; May '25 n=3,000; Apr. '25 n=4,199; Mar. '25 n=4,000; Feb. '25 n=4,000; Jan. '25 n=2,271]

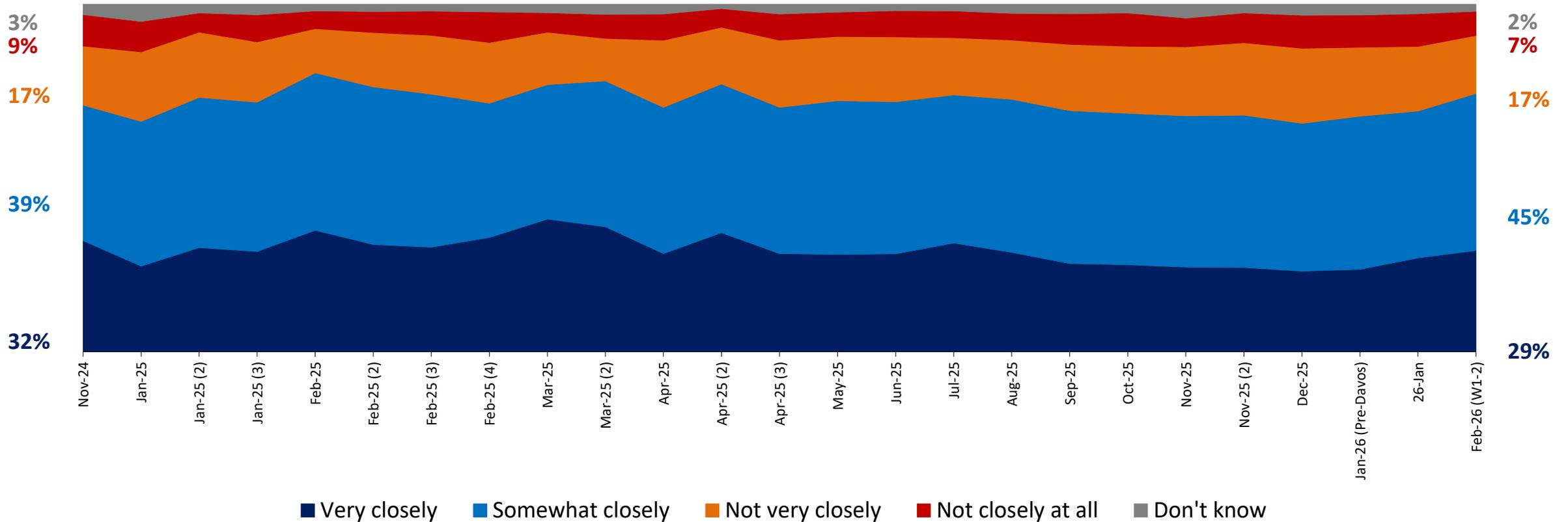


Engagement with U.S.-Canada Relationship: Net p ost-Davos engagement with news about U.S.-Canada relations rises +7



How closely are you following the news about the relationship between Canada and the US now Donald J. Trump is the President of the United States once again?

[asked of all respondents; n=1,000]



Current data: February 2026

Note: Question wording in Jan.'25 W3 and Nov.'24 was "How closely are you following the news about Donald J. Trump becoming the President of the United States?" Question wording in Jan. '25 W4 was "How closely are you following the news about the relationship between Canada and the U.S. now that Donald J. Trump is becoming the President of the United States?"

Methodology

Survey Methodology – National



These are the results of an online survey conducted between February 6, 2026, and February 17, 2026.

Method: This online survey was conducted using INNOVATIVE’s Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample’s composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,838 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

Field Dates: February 6, 2026, to February 17, 2026

Weighting: Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample’s composition reflects that of the actual population according to Census data, in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	162	8.8%	130	13.1%
Men 35-54	292	15.9%	160	16.1%
Men 55+	414	22.6%	193	19.4%
Women 18-34	203	11.1%	130	13.0%
Women 35-54	343	18.7%	166	16.6%
Women 55+	419	22.9%	218	21.8%
British Columbia	259	14.1%	139	13.9%
Alberta	228	12.4%	111	11.1%
Prairies	110	6.0%	64	6.4%
Ontario	658	35.8%	387	38.7%
Québec	433	23.6%	231	23.1%
Atlantic	150	8.2%	67	6.7%



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Building Understanding.

