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### **Study Overview**

Building on findings from previous waves, this report tracks June data about:



- Federal vote
- Federal government approval
- Federal leadership
- Bill C5
- Federal RSH



### **Key Findings**

Mark Carney is well ahead as the preferred Prime Minister, and is further broadening support. Liberals hold a 5-point lead over Conservatives. While Carney's net favourables have fallen by 5 points since the last wave, satisfaction with the federal government has risen to 52%, continuing an upward trend since March 2025. Carney remains strong, with 50% favourability and 43% seeing him as the best choice for PM, 13 points ahead of Poilievre. His appeal is broad, with support across all age groups (especially older, 56%), all education levels (especially university, 61%), and an increasing share of Differential Conservatives, showing wide cross-partisan backing.

Canadians generally support Bill C-5 reforms, but concerns persist over Indigenous rights and centralization. Despite 39% saying the current project approval system works well, with higher approval rates among Liberals and young adults; overall, 43% support Bill C-5, while only 12% oppose it. Among those who believe the projects are getting built, over a half (51%) still support Bill C-5, a revealing contradiction. Support rises to 60% among those who believe the government is moving at the right pace. However, 39% worry it disregards Indigenous rights, with higher concern among NDP supporters (60%) and Ontarians (47%).

Two-thirds (67%) agree new investment is needed for competitiveness, and 59% see too many vetoes in the current system. Over half (54%) view Bill C-5 as nation-building and necessary to cut red tape, especially men and those 55+. Even though 39% believe the existing natural resource approval process works well, 56% feel Carney's changes are in the right direction. Nearly One third of Canadians remain cautious about the concentration of power (31%) rising to 44% among NDP supporters.

Read, Seen, Heard exposure slightly boosts Prime Minister and federal government favourability. Among those recently exposed to federal government or PM-related news (45%), 52% report feeling more favourable. Although overall exposure is declining, Carney's visibility at international events and on trade issues has improved his net favourability to 31%. Key topics driving impact include tariffs, Trump, the G7 summit, and Bill C-5.

While the federal government's approval continues to rise, 23% now say they don't know how to assess the government's performance on Trump-related issues (15 points up from the previous wave). This growing uncertainty regarding the Canada-US relationship contrasts with rising domestic approval, suggesting the federal government's appeal is less tied to foreign policy and more anchored in domestic agenda.

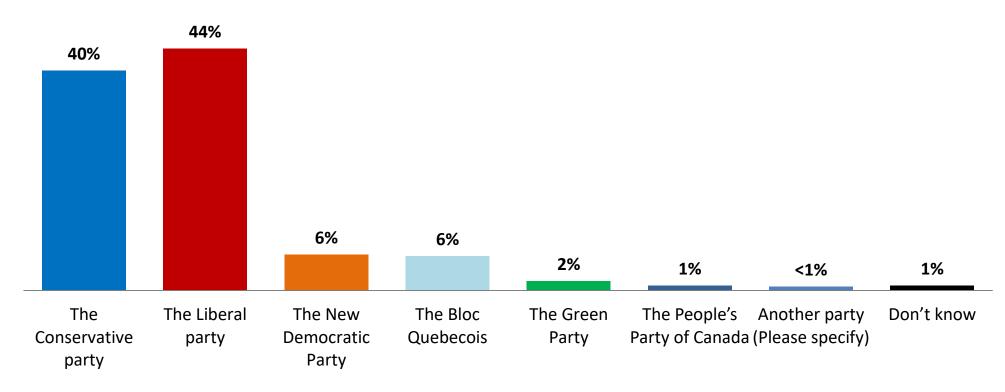
### Federal Vote

### **Federal Vote:** Over 8-in-10 voted for either the Liberals (44%) or Conservatives (40%); all other parties accounted for 16%



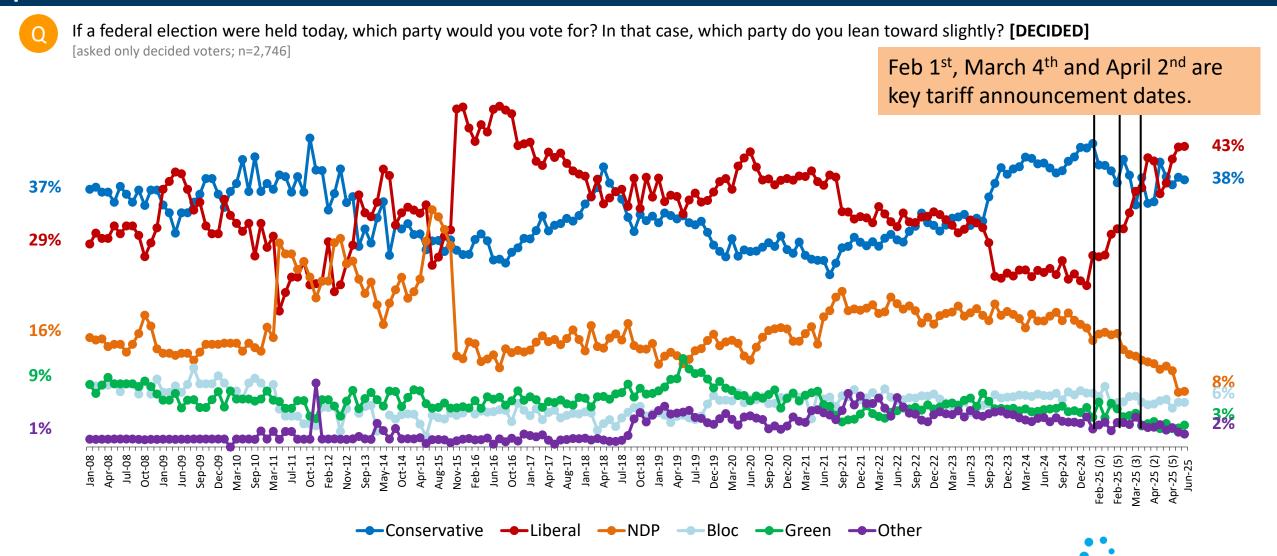
And which party did you vote for?

[Asked of those who voted in '25 Federal elections; n=2,465]





## **Federal Decided Vote Tracking:** Liberals, who are now at 43%, take a 5- <sup>7</sup> point lead ahead of the conservatives



Current data: June 2025
Note: Undecided/ Don't know not shown

## **Decided Vote**

### **Decided Vote by REGION:** Conservative support is highest in Alberta; Liberals lead in ON, QC, and Atlantic; support is evenly split in BC

#### **REGION**

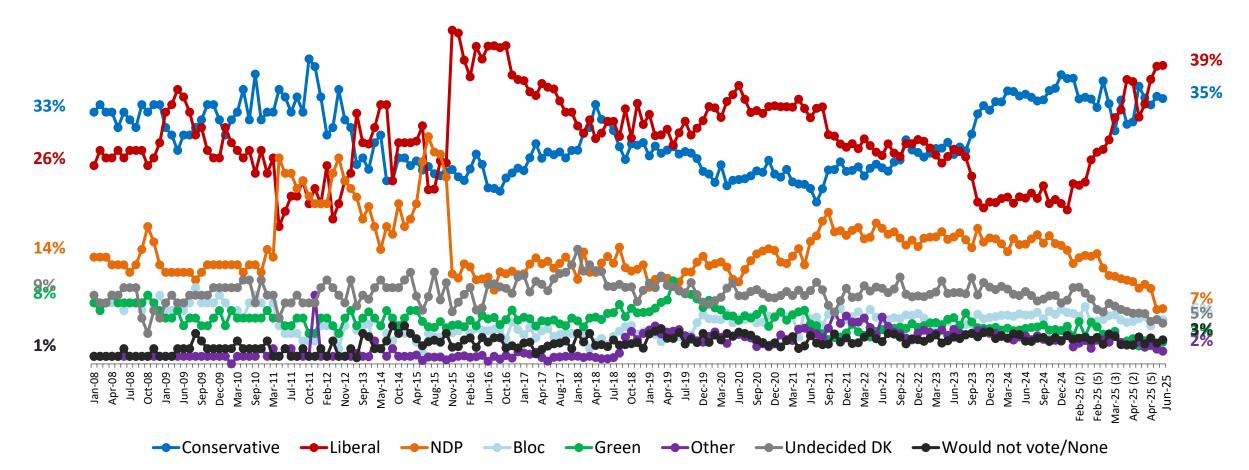
	ВС	AB	Prairies	ON	QC	Atlantic
	(N=385)	(N=305)	(N=173)	(N=1077)	(N=628)	(N=178)
Conservative	40%	59%	49%	41%	20%	35%
Liberal	41%	26%	36%	46%	44%	54%
NDP	13%	10%	10%	8%	4%	7%
Bloc	0%	0%	0%	0%	28%	0%
Green	5%	3%	3%	3%	2%	2%
Other	2%	2%	2%	2%	2%	1%



### **Federal Vote Tracking:** Liberal support remains at 39%, consistent with May's results and maintaining a 4-point lead over the Conservatives



If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [Vote + Lean] [asked of all respondents; n=3000]



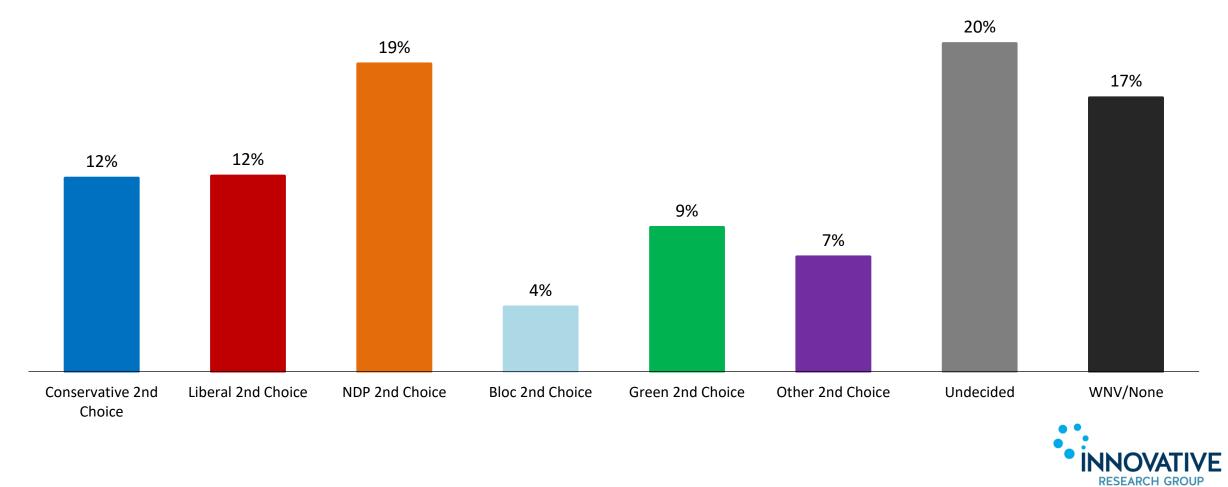


### **Federal 2nd Choice Party:** NDP is in the lead as the second vote choice at 19%, followed by Liberals and Conservatives at 12%



And which party would be your second choice?

[only decided voters; n=2746]



### **Federal 2nd Choice Party:** A plurality of Liberal and NDP supporters rank each other as their second choice

Q

And which party would be your second choice? BY [Vote+Lean]

#### First Choice

Socond Chains	Conservative 1st Choice	Liberal 1st Choice	NDP 1st Choice	Bloc 1st Choice	<b>Green 1st Choice</b>
Second Choice	(N=1044)	(N=1174)	(N=218)	(N=174)	(N=86)
Conservative 2nd Choice		21%	11%	14%	15%
Liberal 2nd Choice	16%		43%	29%	16%
NDP 2nd Choice	10%	32%		9%	23%
Bloc 2nd Choice	4%	5%	3%		2%
<b>Green 2nd Choice</b>	6%	10%	16%	12%	0%
Other 2nd Choice	14%	2%	3%	4%	14%
Undecided	22%	21%	13%	17%	22%
WNV/None	28%	9%	11%	15%	8%

**Note:** 'Other' in Combined Vote not shown due to insufficient sample size. Current data: June 2025



### **Combined Vote by Value Cluster:** Differential Conservatives are divided between Liberals and Conservatives

#### **Value Clusters**

Fe	ederal Combined	Populist Conservatives	Deferential Conservatives	<b>Business Liberals</b>	Left Liberals	Core Left	Pay-as-you-go Moderates
_	Vote	(N=424)	(N=304)	(N=682)	(N=522)	(N=531)	(N=537)
	Conservative	67%	40%	31%	30%	19%	32%
	Liberal	20%	40%	48%	41%	46%	34%
	NDP	2%	4%	5%	9%	14%	7%
	Bloc	2%	8%	7%	4%	6%	8%
	Green	1%	2%	2%	4%	4%	3%
	Other	3%	1%	1%	2%	2%	1%
	Undecided DK	2%	4%	5%	8%	5%	8%
	Would not vote/None	3%	1%	1%	4%	3%	6%



### **Combined Vote by Gender and Age:** Men are split between Liberals and Conservatives; people aged 55+ are more likely to be Liberal

#### Gender and Age

Fede	ral Combined	Men	Women	18-34	35-54	55+
	Vote	(N=1457)	(N=1525)	(N=794)	(N=973)	(N=1233)
C	Conservative	37%	33%	34%	35%	35%
	Liberal	39%	39%	38%	35%	43%
	NDP	6%	8%	9%	8%	5%
	Bloc	6%	6%	4%	6%	7%
	Green	3%	3%	4%	3%	2%
	Other	2%	2%	2%	2%	1%
U	ndecided DK	4%	6%	5%	7%	5%
	Would not vote/None	3%	3%	3%	4%	2%

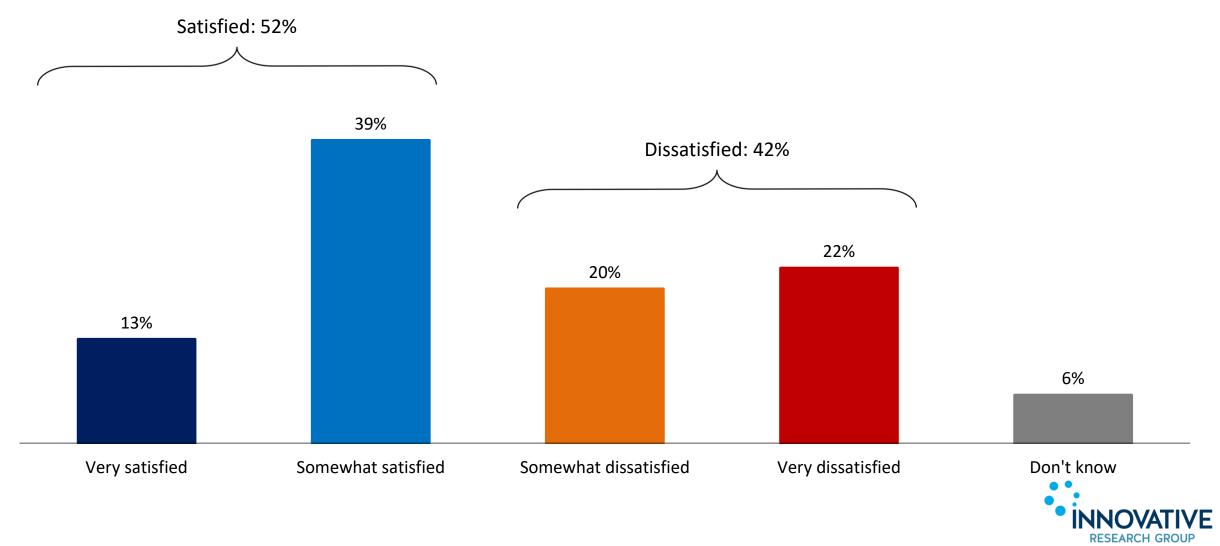


### Federal Government Approval

## Federal Satisfaction: Over half (52%) are satisfied with the performance of the federal government in Canada



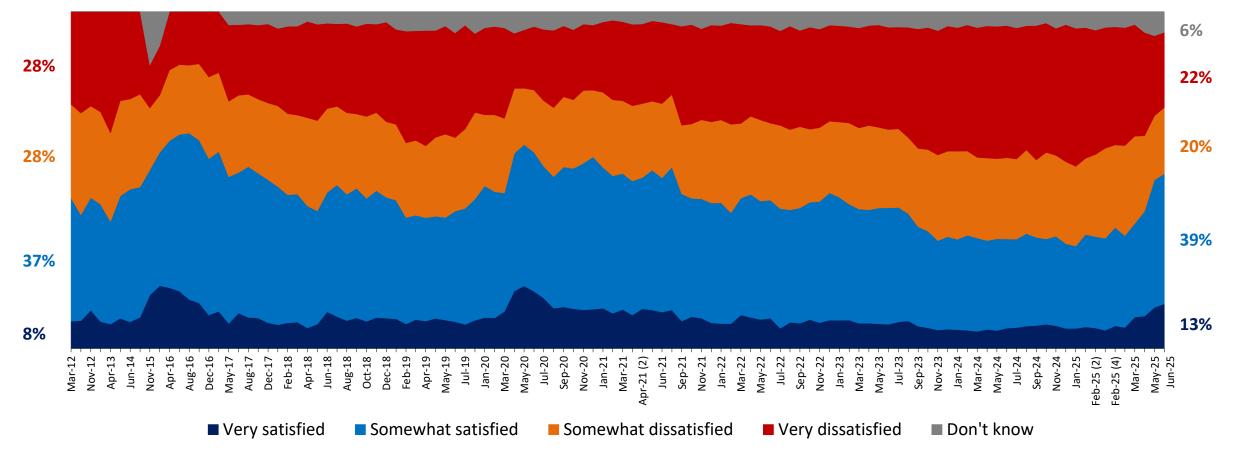
Generally speaking, how satisfied are you with the performance of the FEDERAL government in Canada? Would you say you are...? [asked of all respondents; n=3,000]



### **Federal Satisfaction Tracking:** Satisfaction with the Federal government <sup>16</sup> has been steadily increasing since the beginning of March, now at 52%

Q

Generally speaking, how satisfied are you with the performance of the FEDERAL government in Canada? Would you say you are...? [asked of all respondents; n=3,000]





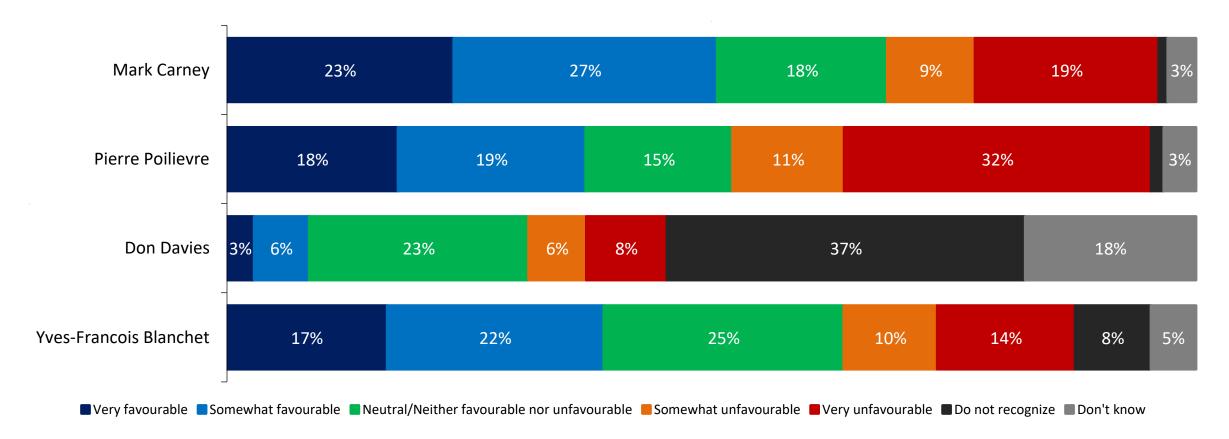
### Leadership

### **Leader Favourables:** Carney leads at 50%, Poilievre (37%) and Blanchet <sup>18</sup> (39%) have similar favourables



Now we are going to provide you with several names of public figures. Please indicate whether you have heard of that person and, if so, whether you have a favourable or unfavourable impression of that person. If you do not recognize the name, just indicate that.

[asked of all respondents; n=3,000]

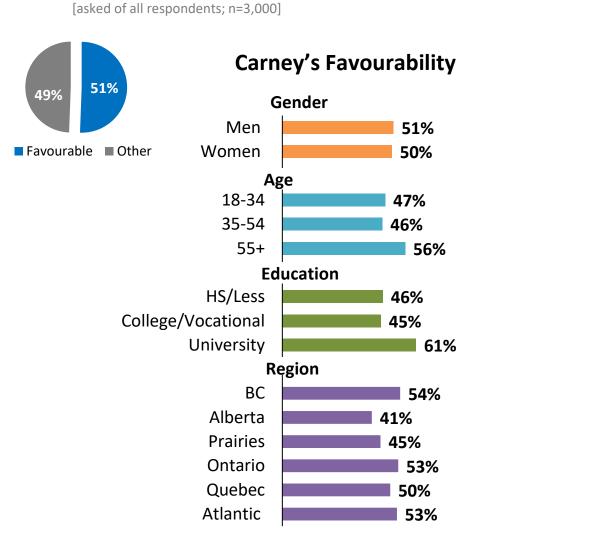


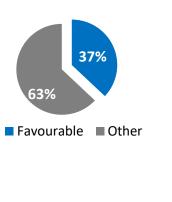


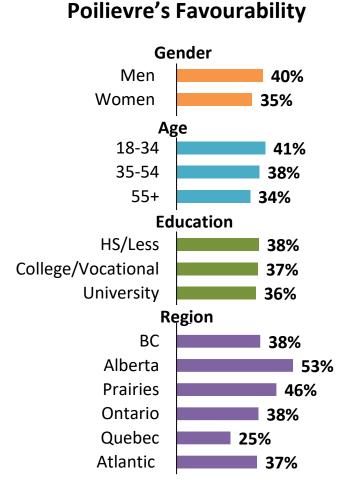
### Leader Favourables (Carney vs. Poilievre): Carney is most favoured by university-educated Canadians; Poilievre by those in Alberta and Prairies



Now we are going to provide you with several names of public figures. Please indicate whether you have heard of that person and, if so, whether you have a favourable or unfavourable impression of that person. If you do not recognize the name, just indicate that.





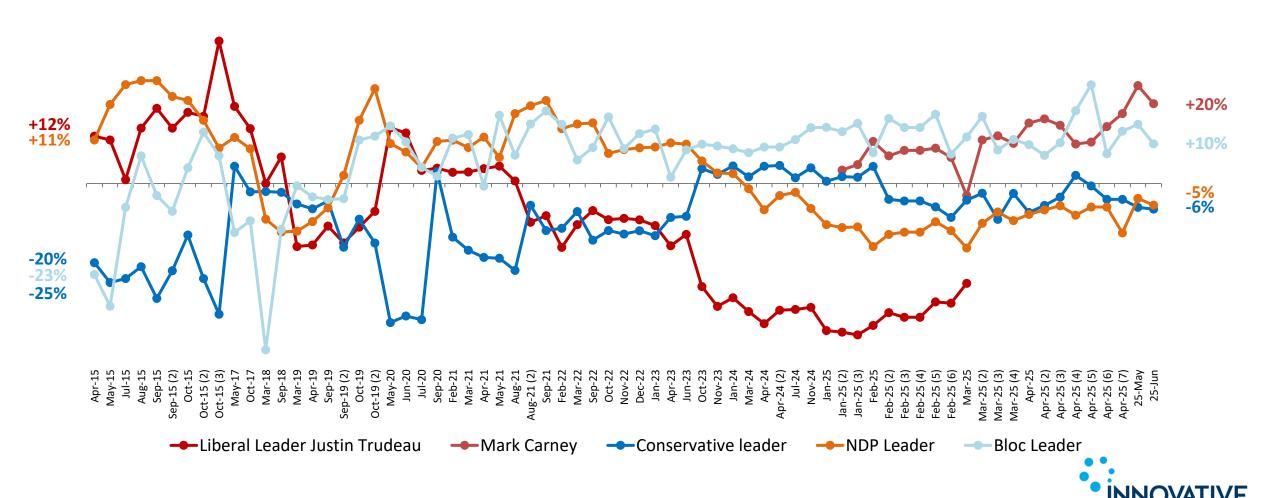


### **Party Leader NET Favourables Tracking:** Leader tracking remains steady since the beginning of June; Carney beats Blanchet by 10 points



Now we are going to provide you with several names of public figures. Please indicate whether you have heard of that person and, if so, whether you have a favourable or unfavourable impression of that person. If you do not recognize the name, just indicate that.

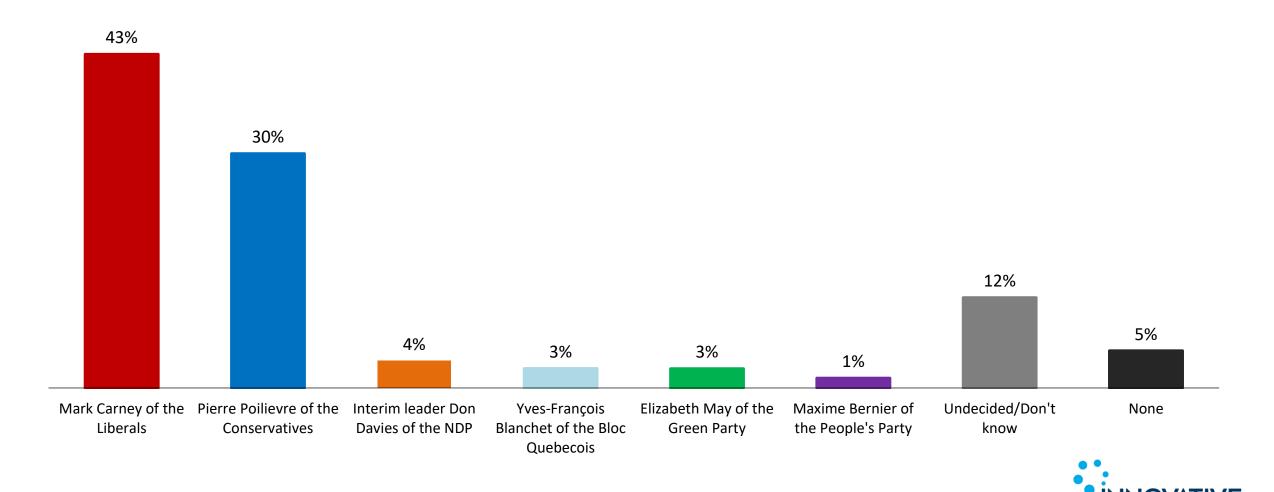
[asked of all respondents; n=3,000]



### **Best Prime Minister:** Mark Carney viewed as best option for PM by 43% of respondents; Poilievre follows at 30%



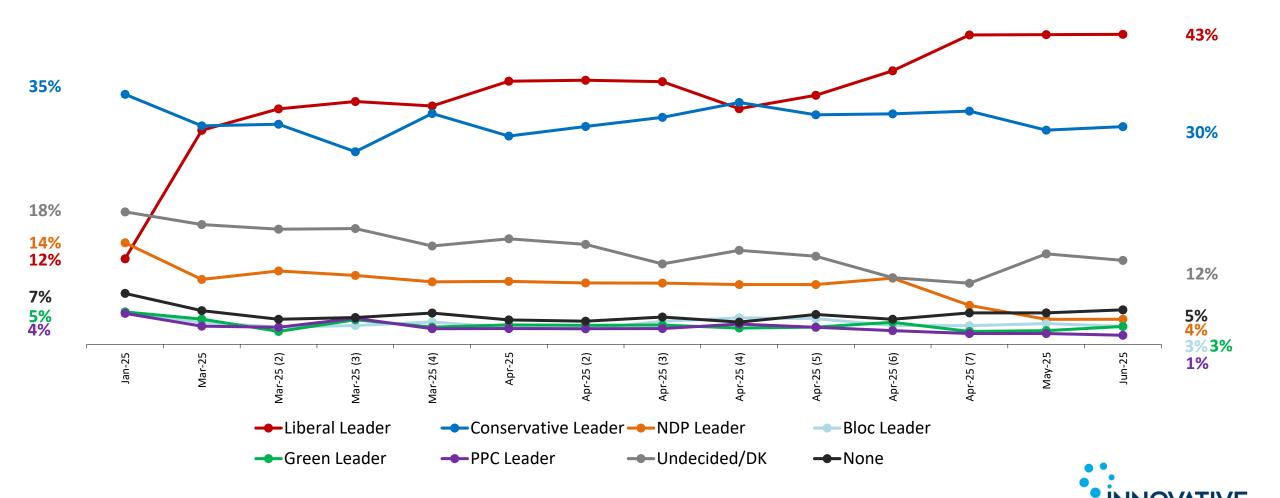
Which of the following party leaders would make the best Prime Minister of Canada? [asked of all respondents; n=1,500]



## **Best Prime Minister Tracking (Raw):** Carney beats Poilievre by 13%; tracking for both remains steady since May.2025



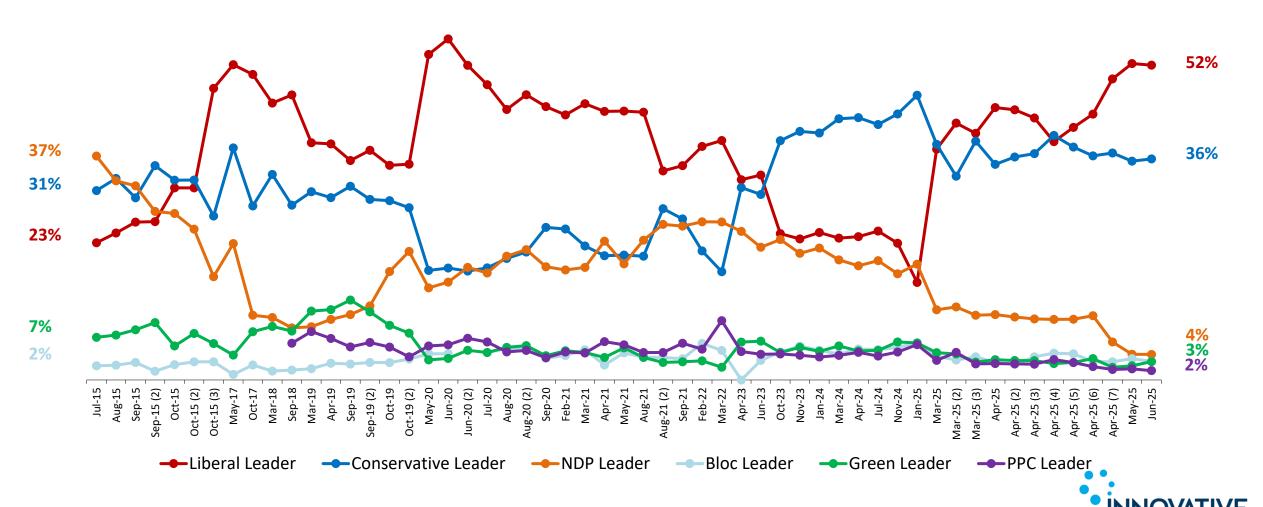
Which of the following party leaders would make the best Prime Minister of Canada? [asked of all respondents; n=1,500]



### Best Prime Minister Tracking (Decided): Over half of all decided voters 23 (52%) believe that Carney makes the best PM



Which of the following party leaders would make the best Prime Minister of Canada? [asked of all respondents; n=1,500]



## **Best Prime Minister by Party ID:** Nearly 9-in-10 (88%) Liberal voters believe that Carney is the best PM

### Federal Party Identification

	Conservative	Liberal	NDP	Bloc	Other	Unaligned
	(N=482)	(N=487)	(N=130)	(N=86)	(N=69)	(N=246)
Liberal Leader	10%	88%	48%	22%	19%	31%
Conservative Leader	77%	2%	6%	16%	14%	16%
NDP Leader	1%	2%	27%	2%	3%	1%
Bloc Leader	1%	0%	0%	38%	0%	0%
Green Leader	0%	2%	3%	0%	32%	1%
PPC Leader	1%	1%	1%	1%	7%	2%
Undecided/DK	6%	5%	12%	16%	16%	33%
None	4%	1%	3%	5%	9%	15%

## Best Prime Minister by Quebec vs Rest of Canada: Mark Carney seen as best option for PM in QC and ROC, beats Poilievre by 29% in QC

Quebec vs Rest of Canada

	Quebec	Rest of Canada
	(N=345)	(N=1155)
Liberal Leader	47%	42%
Conservative Leader	18%	34%
NDP Leader	1%	4%
Bloc Leader	11%	0%
Green Leader	2%	3%
PPC Leader	2%	1%
Undecided/DK	13%	11%
None	6%	5%

## **Best Prime Minister by Region:** Carney outpaces Poilievre for best option for PM in all regions except AB

#### Region

	ВС	АВ	Prairies	ON	QC	Atlantic
	(N=213)	(N=166)	(N=96)	(N=579)	(N=345)	(N=101)
Liberal Leader	44%	31%	42%	44%	47%	47%
Conservative Leader	30%	43%	39%	33%	18%	30%
NDP Leader	5%	5%	2%	4%	1%	2%
Bloc Leader	0%	0%	0%	0%	11%	0%
Green Leader	4%	2%	1%	3%	2%	2%
PPC Leader	1%	2%	0%	1%	2%	0%
Undecided/DK	10%	14%	11%	11%	13%	11%
None	5%	4%	5%	4%	6%	7%

## **Best Prime Minister by Age:** Carney leads in all age groups, but has a significant 25-point lead among Canadians 55+

Age

	18-34	35-54	55+
	(N=396)	(N=487)	(N=616)
Liberal Leader	37%	38%	51%
Conservative Leader	33%	33%	26%
NDP Leader	8%	3%	1%
Bloc Leader	2%	2%	3%
Green Leader	4%	3%	1%
PPC Leader	2%	2%	0%
Undecided/DK	9%	14%	11%
None	4%	5%	5%

### **Best Prime Minister by Gender:** Carney is seen as the top choice for Prime Minister among both men and women; followed by Poilievre

#### Gender

	Men	Women
	(N=734)	(N=761)
Liberal Leader	44%	43%
Conservative Leader	32%	28%
NDP Leader	3%	4%
Bloc Leader	3%	2%
Green Leader	3%	3%
PPC Leader	2%	1%
Undecided/DK	9%	14%
None	5%	4%

### Best Prime Minister by Values Clusters: Carney is seen as best PM option across all value clusters except Populist Conservatives

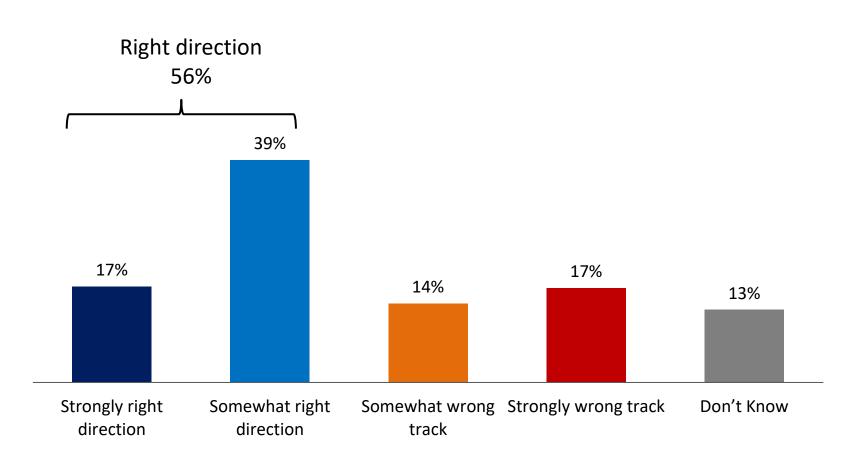
#### **Values Clusters**

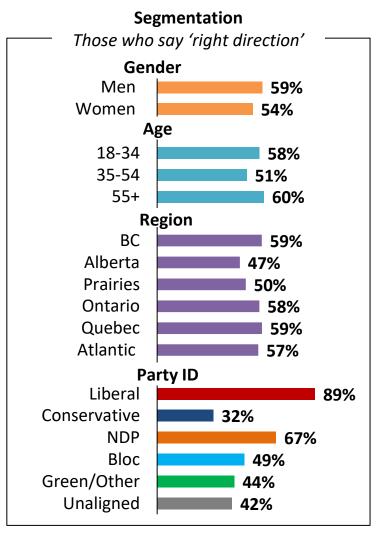
	Populist Conservatives	Deferential Conservatives	Business Liberals	Left Liberals	Core Left	Pay-as-you-go Moderates
	(N=232)	(N=156)	(N=330)	(N=261)	(N=251)	(N=270)
Liberal Leader	21%	48%	52%	49%	54%	34%
Conservative Leader	60%	33%	26%	23%	15%	29%
NDP Leader	0%	0%	2%	5%	6%	6%
Bloc Leader	2%	4%	4%	0%	2%	2%
Green Leader	1%	1%	2%	4%	5%	3%
PPC Leader	2%	2%	1%	1%	1%	2%
Undecided/DK	9%	10%	10%	13%	12%	16%
None	4%	2%	4%	5%	5%	7%

### **Carney's Changes:** Over half (56%) feel Carney's changes are in the right direction; majorities of Liberal (90%) and NDP (67%) voters believe so

Generally speaking, do you feel Mark Carney's changes are going in the right direction, or do you feel they are headed on the wrong track? And do you feel strongly or somewhat strongly about that?

[asked of all respondents; n=2,977]



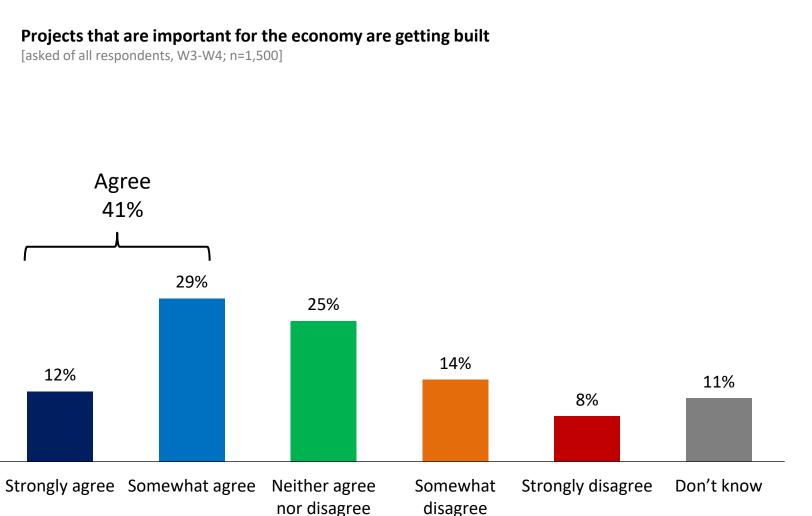


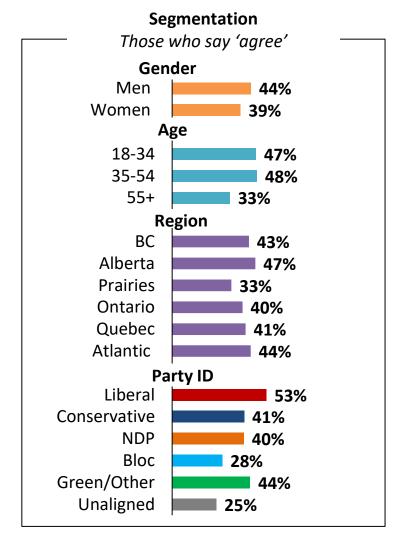
### Bill C-5

### **Economic Project:** 41% agree that economically important projects are being built; only 1-in-3 in the Prairies say the same

Q

Thinking of the current approval process for natural resource development projects like pipelines, mines, or forestry, do you agree or disagree with the following statements:

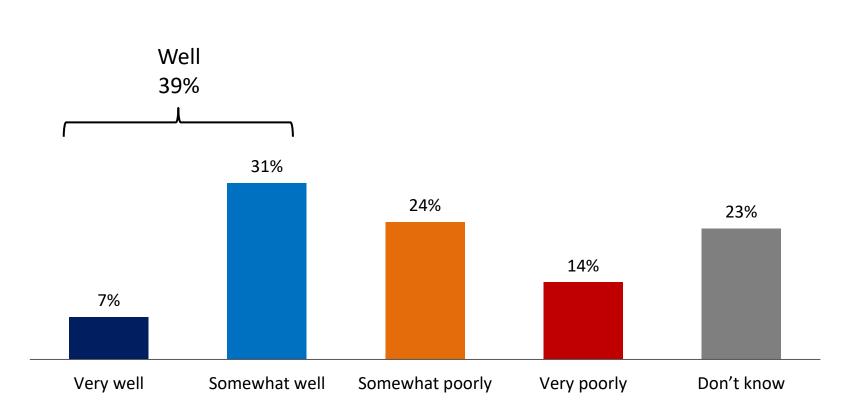


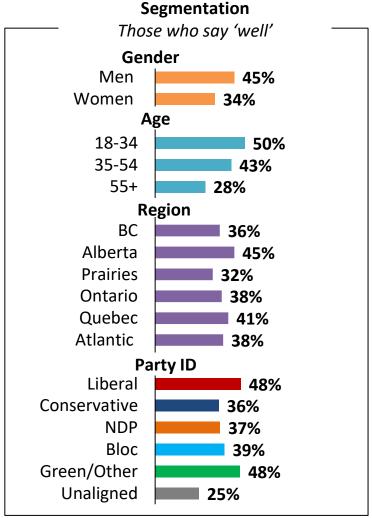


### Natural Resource Approvals: 39% believe the approvals process works well; 48% of Liberals and 50% of young adults agree

Thinking about the current approval process for natural resource development projects like pipelines, mines, or forestry, how well do you think the current system works?

[asked of all respondents, W3-W4; n=1,500]





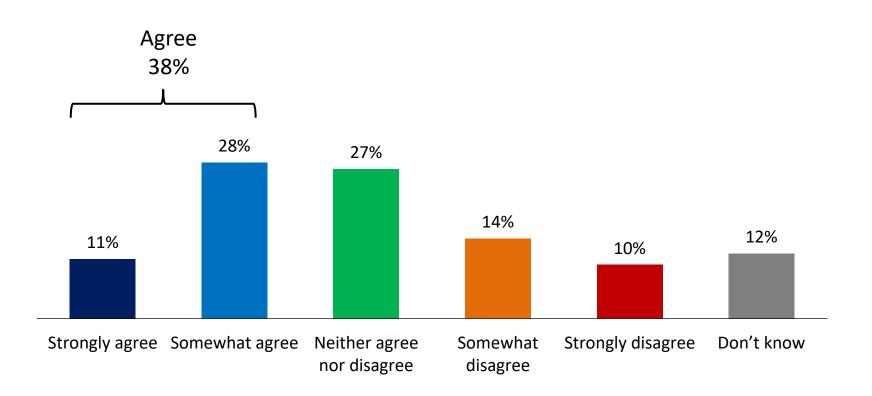
### Public Interest Protection: 38% agree gov't and regulators protect public interest with NRD reviews; highest (47%) among Liberals

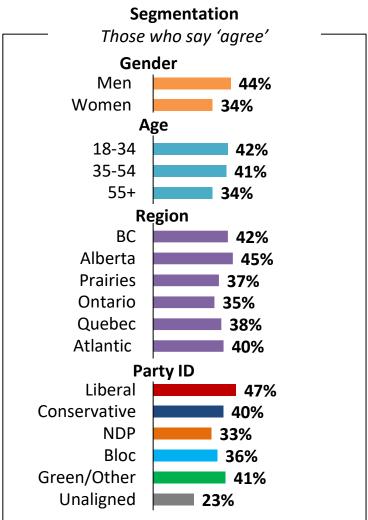
Q

Thinking of the current approval process for natural resource development projects like pipelines, mines, or forestry, do you agree or disagree with the following statements:

Government and regulators in this province do a good job of protecting the public interest when they review natural resource development projects like pipelines, mines, or forestry

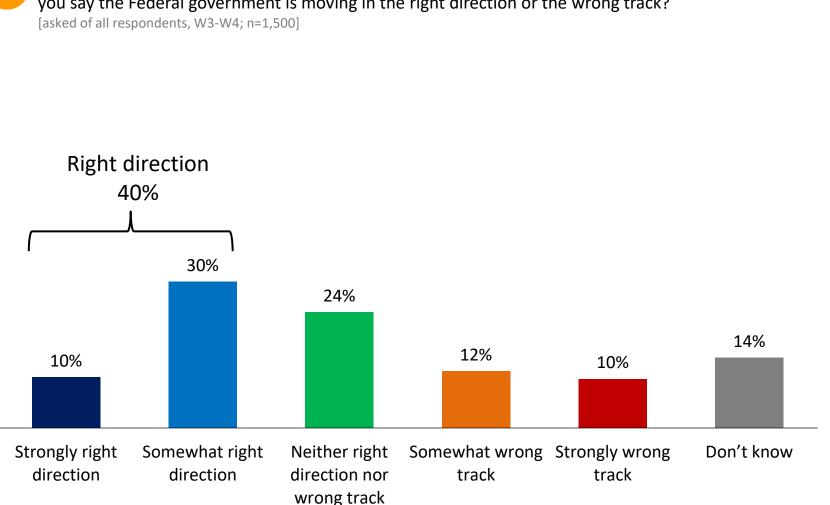
[asked of all respondents, W3-W4; n=1,500]

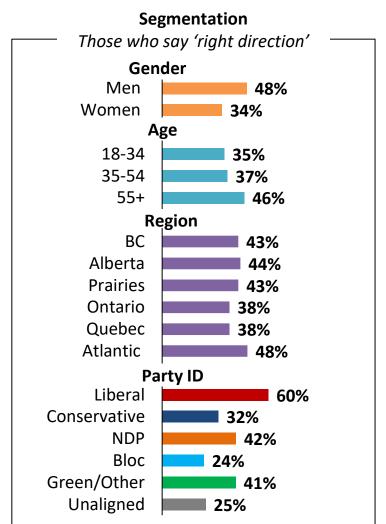




### **Project Approval Perception:** Half of men and 1-in-3 women believe government is headed in the right direction to change project approval

Thinking about the Federal government's efforts to change how project approval works in Canada, would you say the Federal government is moving in the right direction or the wrong track?



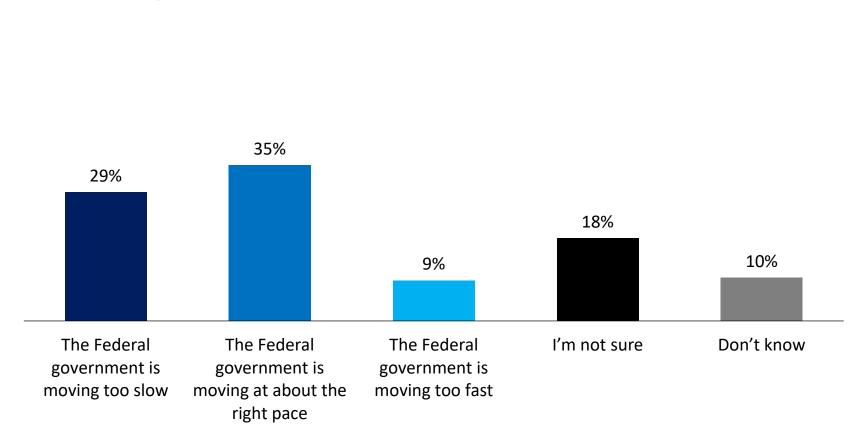


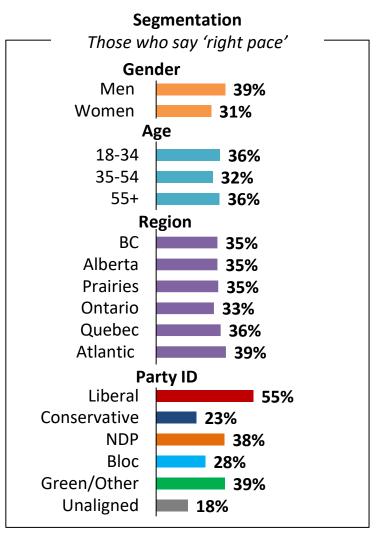
## **Pace of Change - Fed:** 35% of respondents say the government's change is at the right pace; only 23% of Conservatives believe so

Q

When thinking about how quickly the Federal government is trying to change how project approval works in Canada, which of the following is closest to your view?

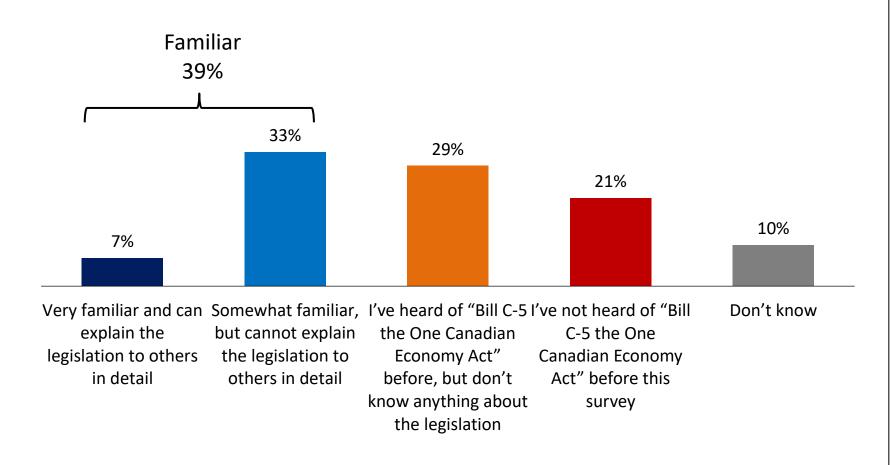


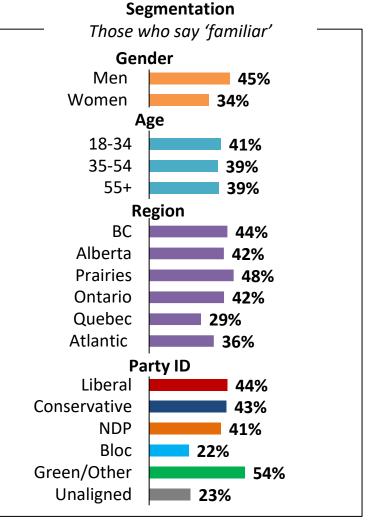




### **Bill C-5 Awareness:** 39% are familiar with Bill C-5; familiarity is lower among Quebecers (29%) and women (34%)

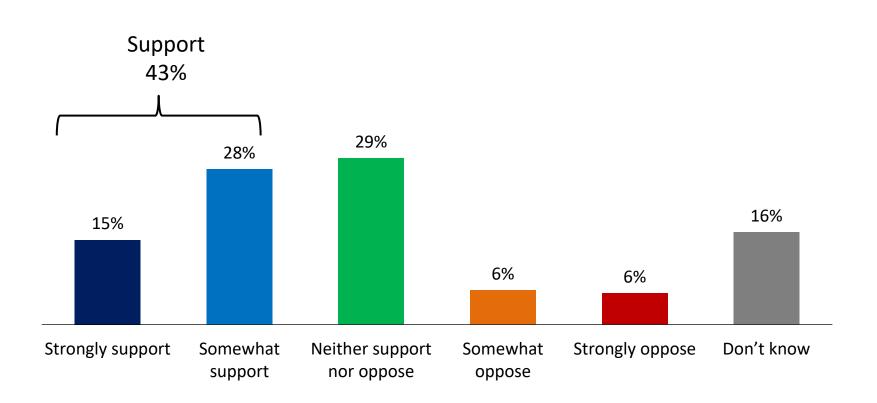
Prime Minister Mark Carney's Liberal government has proposed Bill C-5, the One Canadian Economy Act. How familiar would you say you are with this piece of proposed legislation?

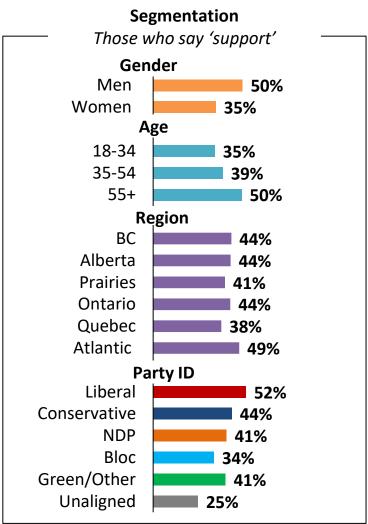




### **Support for Bill C-5:** 43% support Bill C-5, compared to 12% who oppose; only about 1-in-3 aged 18-34 (35%) support it

Bill C-5, the One Canadian Economy Act, would grant the federal cabinet the power to designate infrastructure projects in the national interest, fast-tracking approval through a single permit. The legislation would allow government to set a specific list of conditions a project must meet in order to proceed. Those conditions would take priority over existing regulatory processes and requirements. Would you say you support or oppose this proposed legislation?





# Support for Bill C-5

### **Support for Bill C-5 by Natural Resource Approval Effectiveness:** 43% who say current NRD system works well strongly support Bill C-5

#### Natural Resource Approval Effectiveness

	Very well	Somewhat well	Somewhat poorly	Very poorly	Don't know
	(N=112)	(N=469)	(N=365)	(N=205)	(N=348)
Strongly support	43%	13%	13%	23%	6%
Somewhat support	15%	34%	33%	21%	21%
Neutral	28%	32%	33%	20%	29%
Somewhat oppose	3%	4%	8%	11%	5%
Strongly oppose	2%	5%	5%	16%	2%
Don't know	8%	13%	8%	8%	38%



## Support for Bill C-5 by Projects Getting Built: 26% have contradictory views on Bill C-5, higher among men and in BC

#### Segmentation

Support for Bill C-5

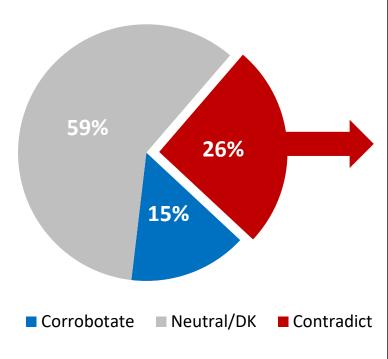
**Contradict**: Say the projects are getting built but support C-5, or say projects are not getting built but oppose Bill C-5.

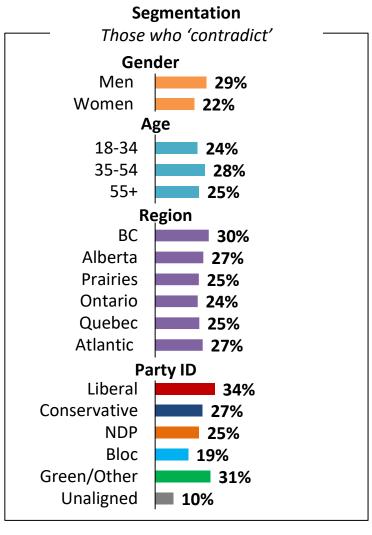
**Corroborate**: Say the projects are getting built and oppose Bill C-5, or say projects are not getting built and support Bill C-5.

**Neutral/DK**: Responded neutral or don't know to either question.

Projects important for the Economy are getting built

	Agree	Disagree	Neutral/DK
Support	51%	50%	28%
Oppose	9%	19%	9%
Neutral/DK	39%	31%	62%





**Support for Bill C-5 by Pace of Change:** 60% who think the federal pace <sup>41</sup> is appropriate support Bill C-5; 42% who find it too fast oppose it

#### Pace of Change

	The Federal government is moving too slow	The Federal government is moving at about the right pace	The Federal government is moving too fast	I'm not sure	Don't know
	(N=428)	(N=518)	(N=134)	(N=275)	(N=143)
Strongly support	19%	23%	9%	5%	1%
Somewhat support	30%	37%	17%	20%	9%
Neutral	27%	27%	26%	40%	31%
Somewhat oppose	5%	4%	22%	6%	3%
Strongly oppose	8%	1%	20%	5%	3%
Don't know	12%	9%	5%	24%	53%

pport for Bill C-5

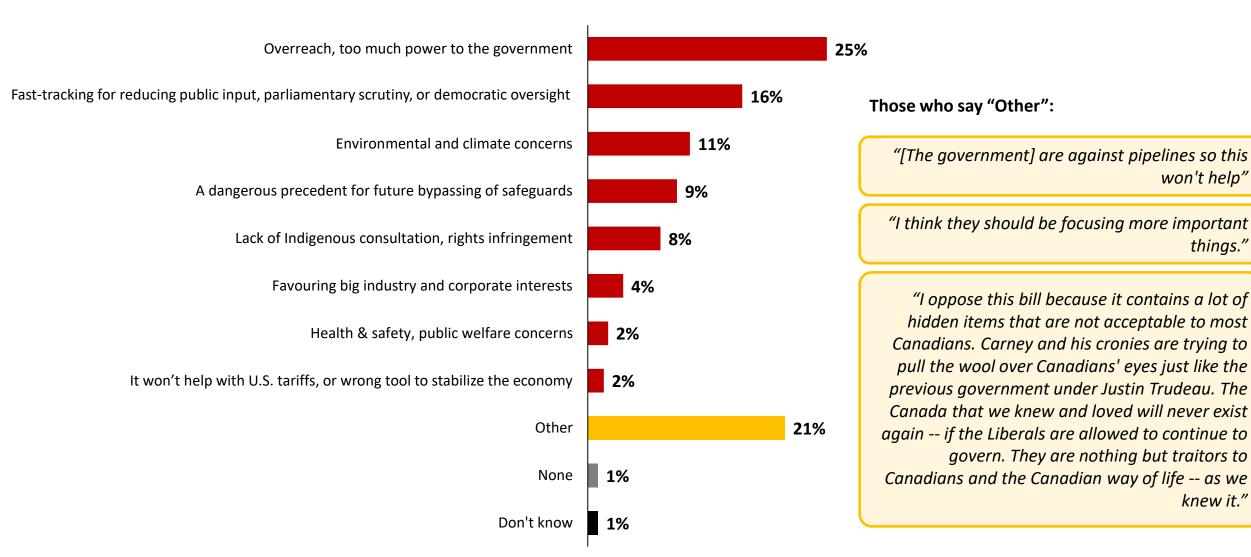
# **Support for Bill C-5:** Out of those who support Bill C-5, 30% think it will reduce bureaucracy, and 18% say it will build infrastructure nationally

And why do you support Bill C-5?
[Asked those who support Bill C-5; n=638]



#### Opposition to Bill C-5: Top concerns among C-5 opponents are too much government power (25%), followed by reduced public input (16%)

And why do you oppose Bill C-5? [Asked those who oppose Bill C-5; n=175]



# **Legislative Reforms Overview:** 2-in-3 agree to new investment to stay competitive, but nearly 1-in-3 agree laws like Bill C-5 are always bad

Q C

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

[asked of all respondents; W3-W4; n=1,500]

■ Strongly agree

Canada's economy needs new investment and construction to be competitive with the United States and other foreign competitors.

Canadians can't afford to continue a system of approvals that makes it too hard to build, with far too many groups and levels of government able to veto construction, even after a project is approved.

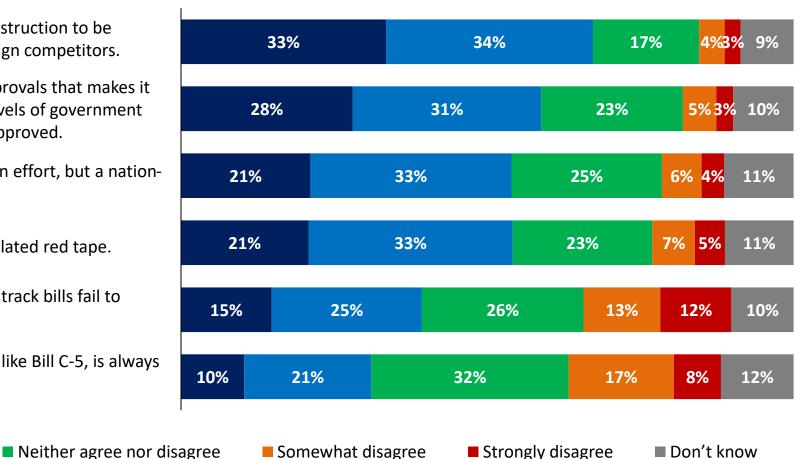
Bill C-5 and building projects faster is not a partisan effort, but a nation-building effort important to Canada's future

Bill C-5 is necessary to simplify decades of accumulated red tape.

I worry that the various federal and provincial fast track bills fail to respect the rights of indigenous Canadians.

Legislation with sweeping centralization of power, like Bill C-5, is always a bad idea.

Somewhat agree

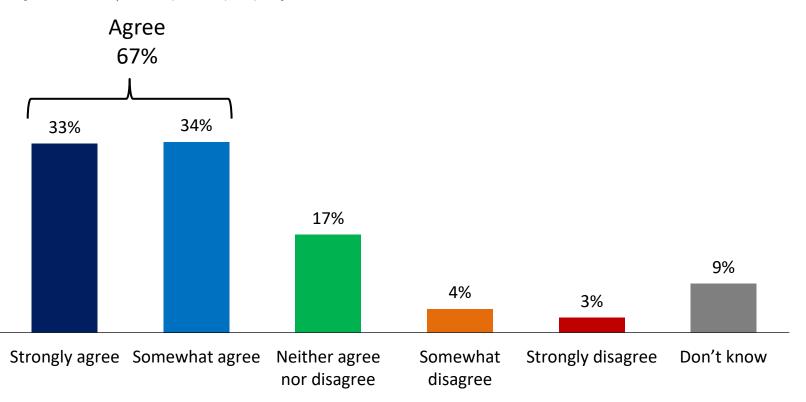


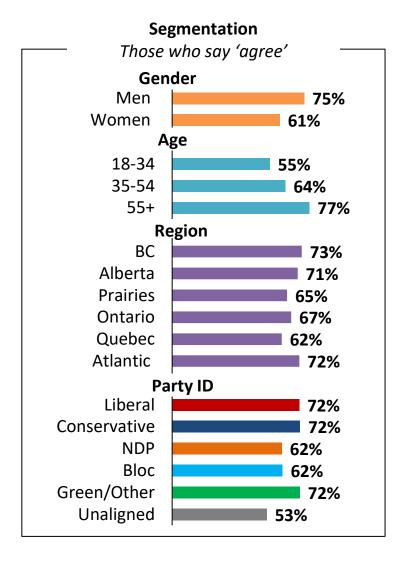
### **Investment for Competitiveness:** Two-thirds (67%) agree to new investment and construction to keep Canada competitive globally

Q

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

Canada's economy needs new investment and construction to be competitive with the United States and other foreign competitors.





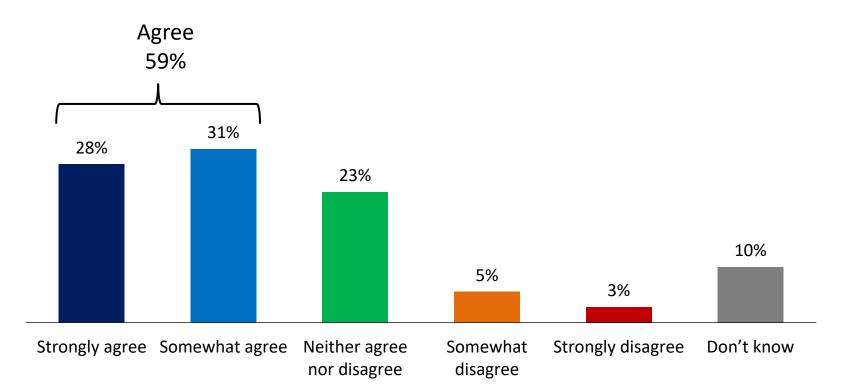
# **Building System Barriers:** 3-in-5 (59%) agree Canada can't afford a system with too many vetoes; highest among Conservatives (71%)

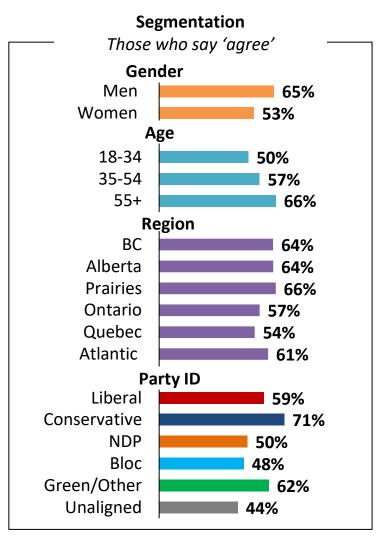
Q

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

Canadians can't afford to continue a system of approvals that makes it too hard to build, with far too many groups and levels of government able to veto construction, even after a project is approved.

[asked of all respondents, W3-W4; n=1,500]

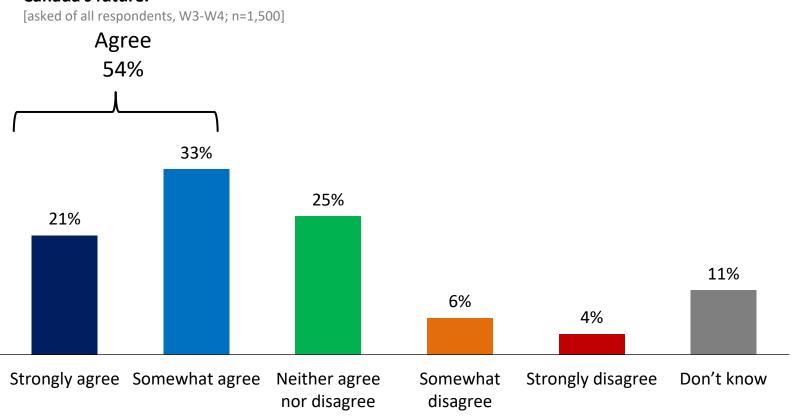


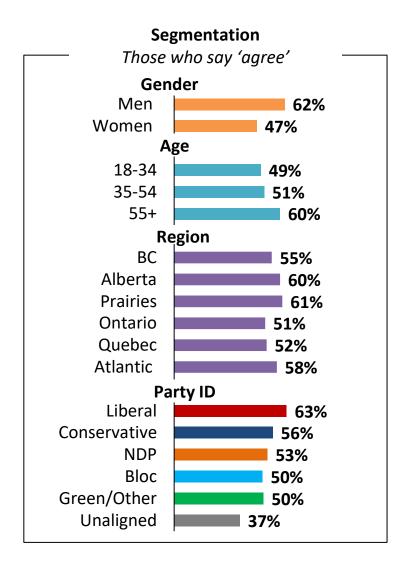


# **Nation-Building Effort:** Over half (54%) see Bill C-5 and building projects as nation-building, with higher support among men than women

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

Bill C-5 and building projects faster is not a partisan effort, but a nation-building effort important to Canada's future.

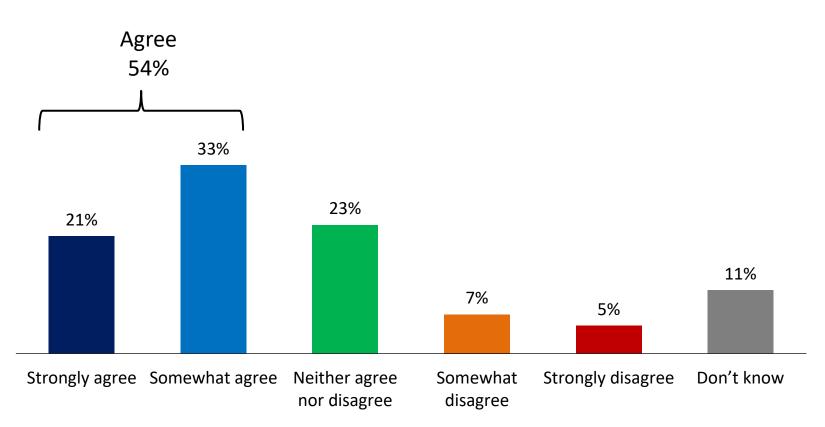


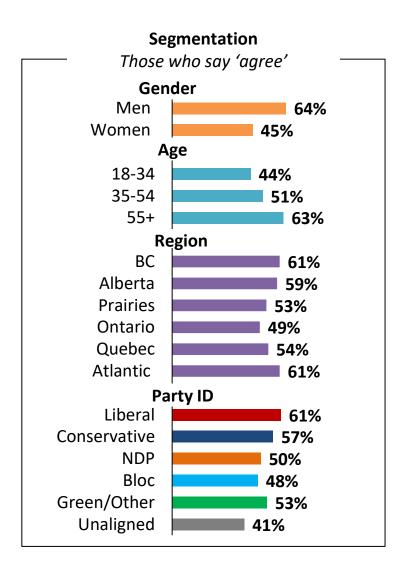


#### Ending Red Tape: 54% agree that Bill C-5 is needed to cut through decades of red tape, with agreement highest among men and those 55+

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

#### Bill C-5 is necessary to simplify decades of accumulated red tape.



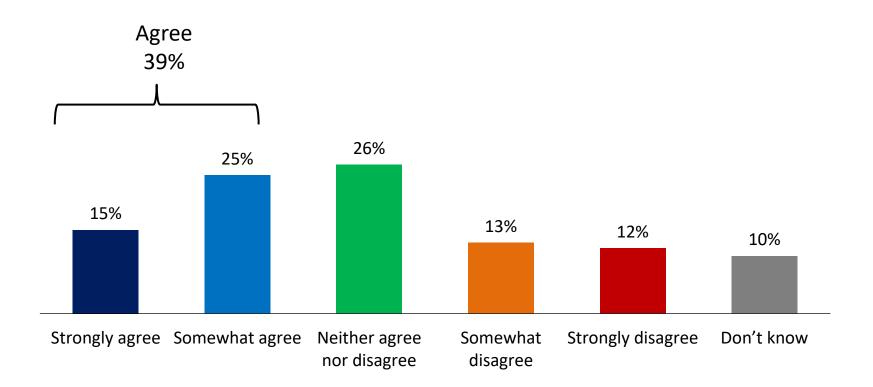


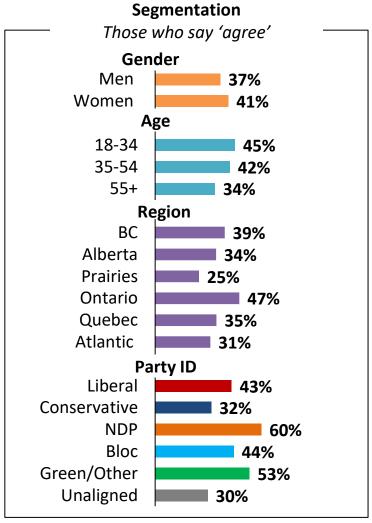
# Indigenous Rights Concerns: 39% worry fast-track bills ignore Indigenous rights, especially NDP supporters (60%) and Ontarians (47%)

Q

Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

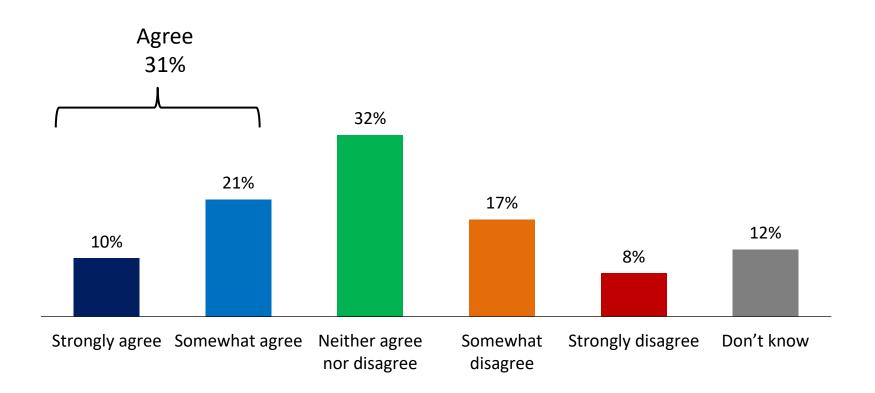
I worry that the various federal and provincial fast track bills fail to respect the rights of indigenous Canadians.

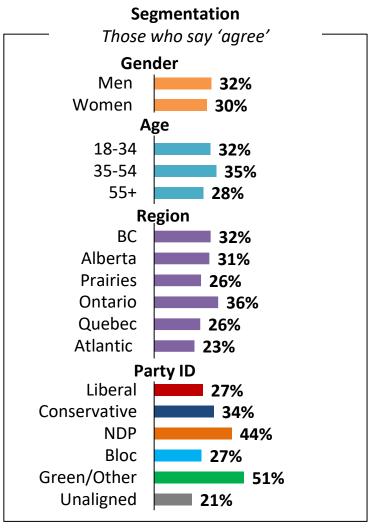




Canadian governments, both Federal and Provincial, are proposing a variety of legislation to remove barriers to construction and streamline processes for approving projects. Thinking in particular of the Federal government's Bill C-5, please indicate how strongly you agree or disagree with the following statements:

Legislation with sweeping centralization of power, like Bill C-5, is always a bad idea.





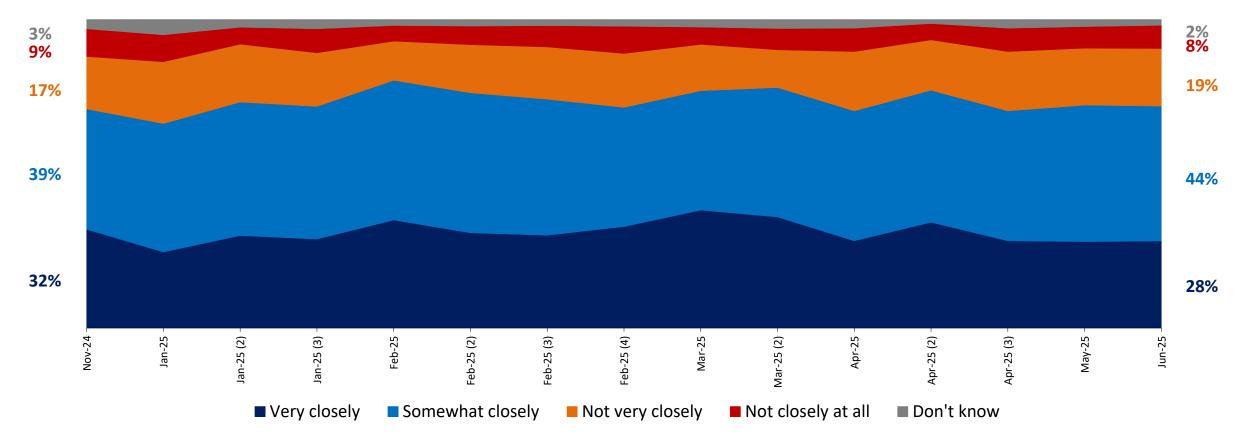
# Federal Government's Handling Trump

# **Engagement with U.S.-Canada Relationship:** Unchanged since May, 72% of Canadians follow news related to the Canada-US relationship



How closely are you following the news about the relationship between Canada and the US now Donald J. Trump is the President of the United States once again?

[asked of all respondents; n=3000]

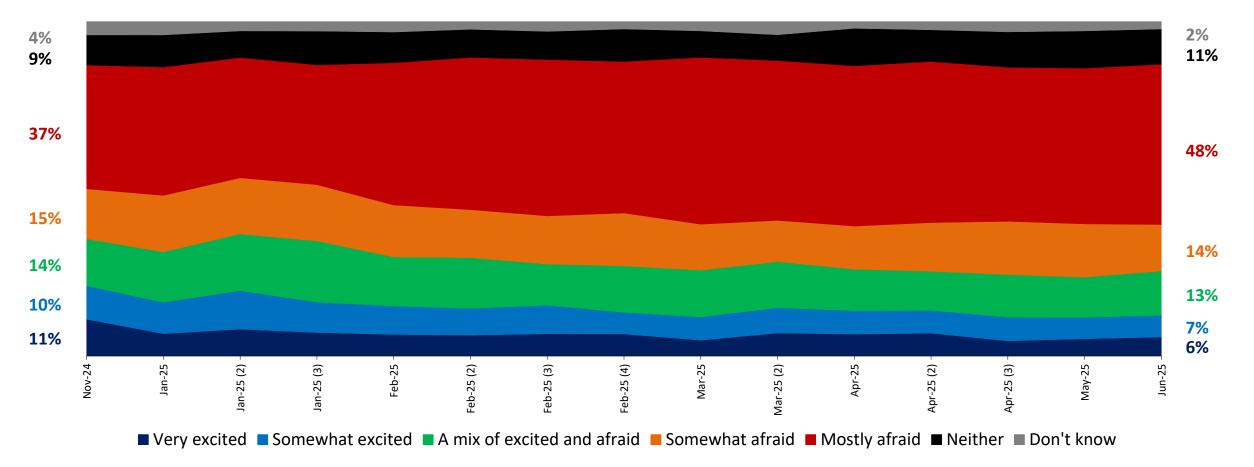




## Attitude Towards President Trump: Majority of Canadians (62%) afraid of Trump's presidency, this is statistically unchanged wince April

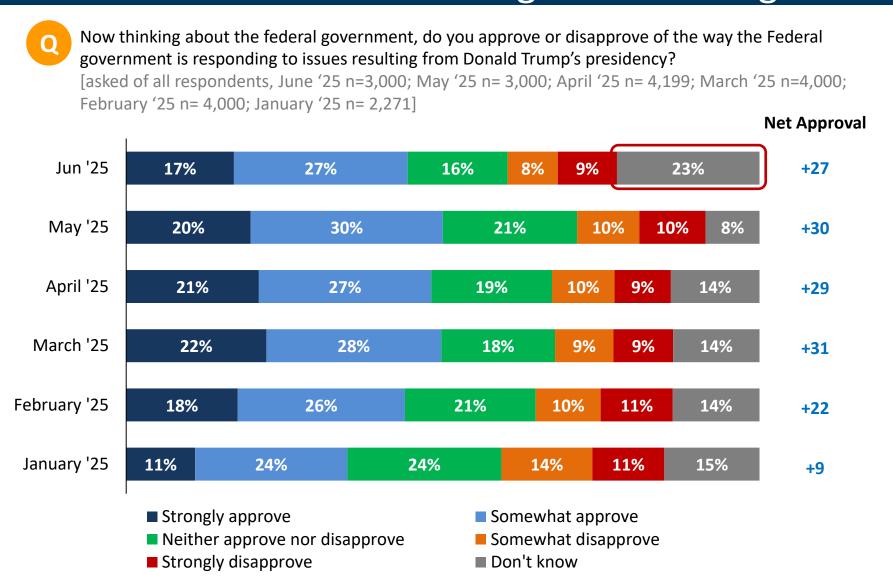


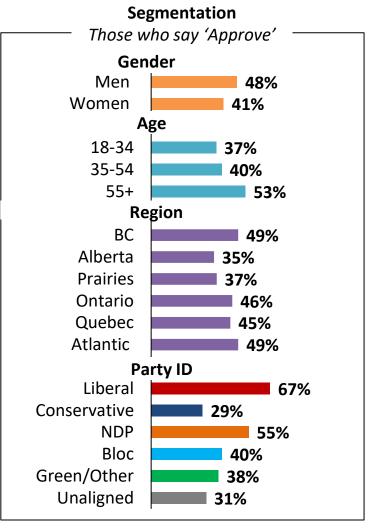
Does Donald J. Trump's election as the US President leave you feeling [TA\_P]? [asked of all respondents; n=3000]





### **Federal Leadership Approval:** Almost one quarter (23%) of Canadians are unsure about the federal govt's handling of Trump-related issues





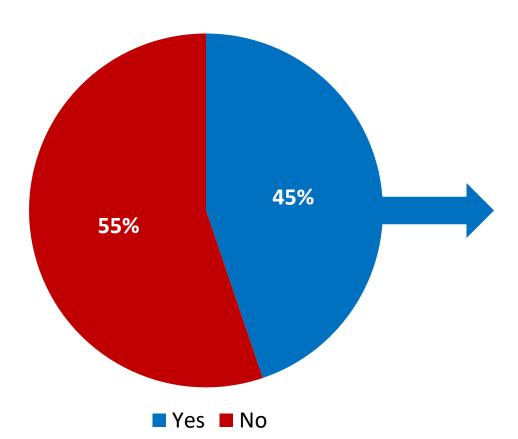
#### Read, Seen, Heard

### **Federal Read, Seen, Heard:** Among the 45% who have recently read, seen, or heard about the PM, 52% report feeling more favourable



Have you read, seen or heard anything about Canada's Prime Minister and the Federal government in the last few days?

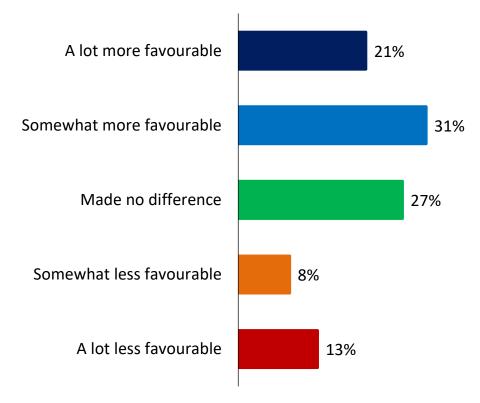
[Asked of all respondents; n=3,000]





Did what you read, see or hear leave you feeling a lot more favourable, somewhat more favourable, somewhat less favourable or a lot less favourable towards Canada's Prime Minister and the Federal government?

[Asked of those who have RSH; n=1,344]

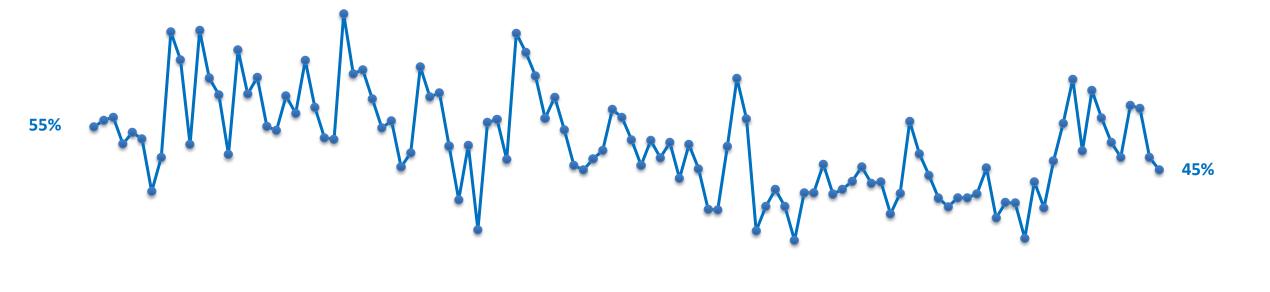


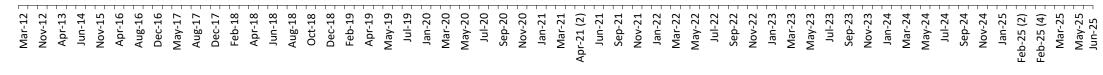


### **Read, Seen, Heard Tracking:** Fewer Canadians say they've RSH about the PM/Federal Government; trend continues downward



Have you read, seen or heard anything about Canada's Prime Minister and the Federal government in the last few days? [asked of all respondents; n=3,000]







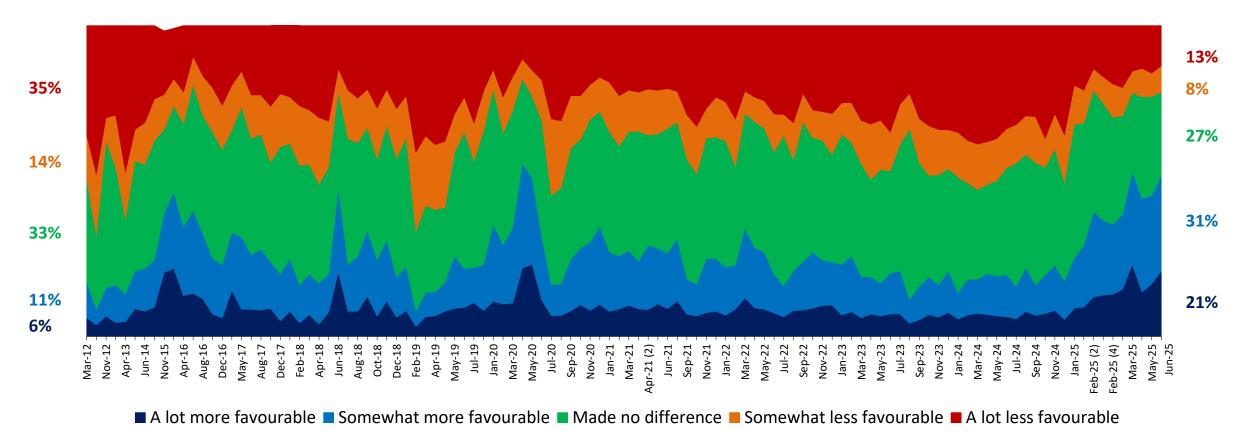


#### **Federal Read, Seen, Heard, Impact Tracking:** Net favourability rebounds to 31% after a drop to 21% in March 2025



Did what you read, see or hear leave you feeling a lot more favourable, somewhat more favourable, somewhat less favourable or a lot less favourable towards Canada's Prime Minister and the Federal government?

[asked of those who have RSH; n=1344]



**Note:** Don't know not shown. Current data: June 2025

Note: In May '18, this question is asked of all respondents except those in Ontario.



### **Impact of RSH on PM and Federal Government:** Carney at G7, Trump tariffs, and Trump meeting are strongly boosting favourability



**Note**: 'Other' contains all responses <1%. Refused not shown (<1%).

And what have you read, seen or heard about Canada's Prime Minister and the Federal government in the last few days? Impact by RSH

6%

[Asked of those who RSH about Mark Carney and the Liberals; n=977] Carney attending G7/ Inviting Indian officials to the G7 Trump tariffs Carney's meeting with Trump 7% Meeting with Premiers/issues/trade agreements 7% General negative opinions 6% 3% Bill C5 passed General positive opinions 3% Economic plans/focus on economic issues - general 3% Increase military spending 3% Carney's responses to Trump/standing up for Canada 3% NATO (increasing spending/travel to europe) 2% No spring federal budget/budget to be postponed 2% News/social media/announcements 2% Immigration laws/Border security 2% King Charles' Speech/Opening of parliament 2% New legislation announcements/issues 2% Infrastructure speedup bill/increase spending 1% Support for Ukraine 1% Appointment of Michael Sabia 1% Middle-class tax cut announcement 1% Budget deficit **1**% Carney forming new cabinet RSH about Carney's involvement on the Gaza conflict

Other

More fav.	No Difference	Less fav.	NET
52%	34%	14%	+38
62%	29%	8%	+54
53%	32%	15%	+38

### RSH Prime Minister and Federal Government (Word Cloud): Top RSH words are Tariffs, Trump, Summit and Bill



And what have you read, seen or heard about Canada's Prime Minister and the Federal government in the last few days? [OPEN ENDED]

[Asked of those who RSH about Mark Carney and the Liberals; n=977]



#### Methodology

#### **Survey Methodology - National**



These are the results of an online survey conducted between June 5<sup>th</sup> and June 30<sup>th</sup>, 2025.

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=4,029 Canadian citizens, 18 years or older. The results are nationally weighted to n=3,000 based on Census data from Statistics Canada.

Field Dates: June 5<sup>th</sup> to June 30<sup>th</sup>, 2025.

**Weighting:** Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	430	10.7%	395	13.2%
Men 35-54	589	14.7%	475	15.9%
Men 55+	991	24.7%	587	19.7%
Women 18-34	433	10.8%	389	13.0%
Women 35-54	601	15.0%	492	16.5%
Women 55+	966	24.1%	644	21.6%
British Columbia	565	14.0%	425	14.2%
Alberta	484	12.0%	333	11.1%
Prairies	286	7.1%	192	6.4%
Ontario	1542	38.3%	1158	38.6%
Québec	828	20.6%	690	23.0%
Atlantic	324	8.0%	201	6.7%

#### Survey Methodology - Alberta



These are the results of an online survey conducted between June 5<sup>th</sup> and June 30<sup>th</sup>, 2025.

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=484 Canadian citizens who are residents of Alberta, 18 years or older. The results are provincially weighted to n=333 based on Census data from Statistics Canada.

**Field Dates:** June 5<sup>th</sup> to June 30<sup>th</sup>, 2025.

**Weighting:** Results for Alberta are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	53	11.0%	46	13.8%
Men 35-54	72	14.9%	59	17.9%
Men 55+	131	27.2%	59	17.9%
Women 18-34	54	11.2%	46	14.0%
Women 35-54	65	13.5%	59	17.9%
Women 55+	107	22.2%	61	18.4%
Calgary	166	34.3%	106	31.8%
Edmonton	154	31.8%	107	32.2%
Small Cities/Rural	164	33.9%	120	36.0%



#### **Survey Methodology - BC**



These are the results of an online survey conducted between June 5<sup>th</sup> and June 29<sup>th</sup>, 2025.

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=565 Canadian citizens who are residents of BC, 18 years or older. The results are provincially weighted to n=425 based on Census data from Statistics Canada.

Field Dates: June 5<sup>th</sup> to June 29<sup>th</sup>, 2025.

**Weighting:** Results for BC are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	63	11.3%	54	12.9%
Men 35-54	77	13.8%	64	15.5%
Men 55+	151	27.1%	85	20.4%
Women 18-34	55	9.9%	52	12.6%
Women 35-54	66	11.8%	68	16.3%
Women 55+	145	26.0%	92	22.3%
Lower Mainland and Fraser Valley	291	51.8%	242	58.1%
Vancouver Island and Sunshine Coast	135	24.0%	82	19.8%
Interior and North	136	24.2%	92	22.2%



#### **Survey Methodology - ON**



These are the results of an online survey conducted between June 5<sup>th</sup> and June 29<sup>th</sup>, 2025.

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=1542 Canadian citizens who are residents of Ontario, 18 years or older. The results are provincially weighted to n=1158 based on Census data from Statistics Canada.

Field Dates: June 5<sup>th</sup> to June 29<sup>th</sup>, 2025.

**Weighting:** Results for Ontario are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	174	11.3%	159	13.8%
Men 35-54	233	15.1%	180	15.6%
Men 55+	386	25.1%	223	19.3%
Women 18-34	151	9.8%	153	13.3%
Women 35-54	219	14.2%	191	16.5%
Women 55+	376	24.4%	249	21.5%
Toronto	326	21.1%	237	20.4%
Rest of GTA	316	20.5%	298	25.7%
South/West	400	25.9%	308	26.6%
North/East	500	32.4%	316	27.3%

#### **Survey Methodology - QC**



These are the results of an online survey conducted between June 5<sup>th</sup> and June 30<sup>th</sup>, 2025.

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=828 Canadian citizens who are residents of Quebec, 18 years or older. The results are provincially weighted to n=690 based on Census data from Statistics Canada.

**Field Dates:** June 5<sup>th</sup> to June 30<sup>th</sup>, 2025.

**Weighting:** Results for Quebec are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	80	9.7%	87	12.6%
Men 35-54	133	16.1%	111	16.1%
Men 55+	175	21.2%	140	20.3%
Women 18-34	115	13.9%	88	12.8%
Women 35-54	150	18.2%	110	16.0%
Women 55+	172	20.8%	152	22.1%
Montreal	210	25.4%	165	23.9%
The 450	289	34.9%	254	36.8%
Quebec City + Chaudiere- Appalache	134	16.2%	101	14.6%
Rest of Quebec	195	23.6%	171	24.7%

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