



# Canada This Month Expectations

Public Opinion Research  
Release Date: May 23<sup>rd</sup>, 2025  
Field Dates: May 12<sup>th</sup> to May 14<sup>th</sup>, 2025

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# Study Overview



These are top-line findings of the latest Federal post-election polling on:

- **Satisfaction with the election outcome**
- **Expectations of the newly elected Liberal government**

# Key Findings

- 1** **A majority (54%) of Canadians are satisfied with the April 28th, 2025, federal election outcome..** As might be expected, 89% of Liberals are very satisfied while very few (22%) Conservatives are satisfied.
- 2** **76% of Canadians agree that Carney needs to “enact very different policies” from Justin Trudeau’s.** 73% believe Carney should avoid Trudeau’s “divisive rhetoric and tone.” Agreement is high for both Conservatives and Liberals. Older people are more likely to seek change than younger people
- 3** **Canadians are most hopeful that Carney’s government will address the high cost of living.** Large numbers are also hopeful of he will stand up to trump and provide better economic management.
- 4** **Top fears include not being able to handle Trump and failing to deliver change from Trudeau.** Canadians are also concerned about overspending, breaking promises and the cost of living going up.

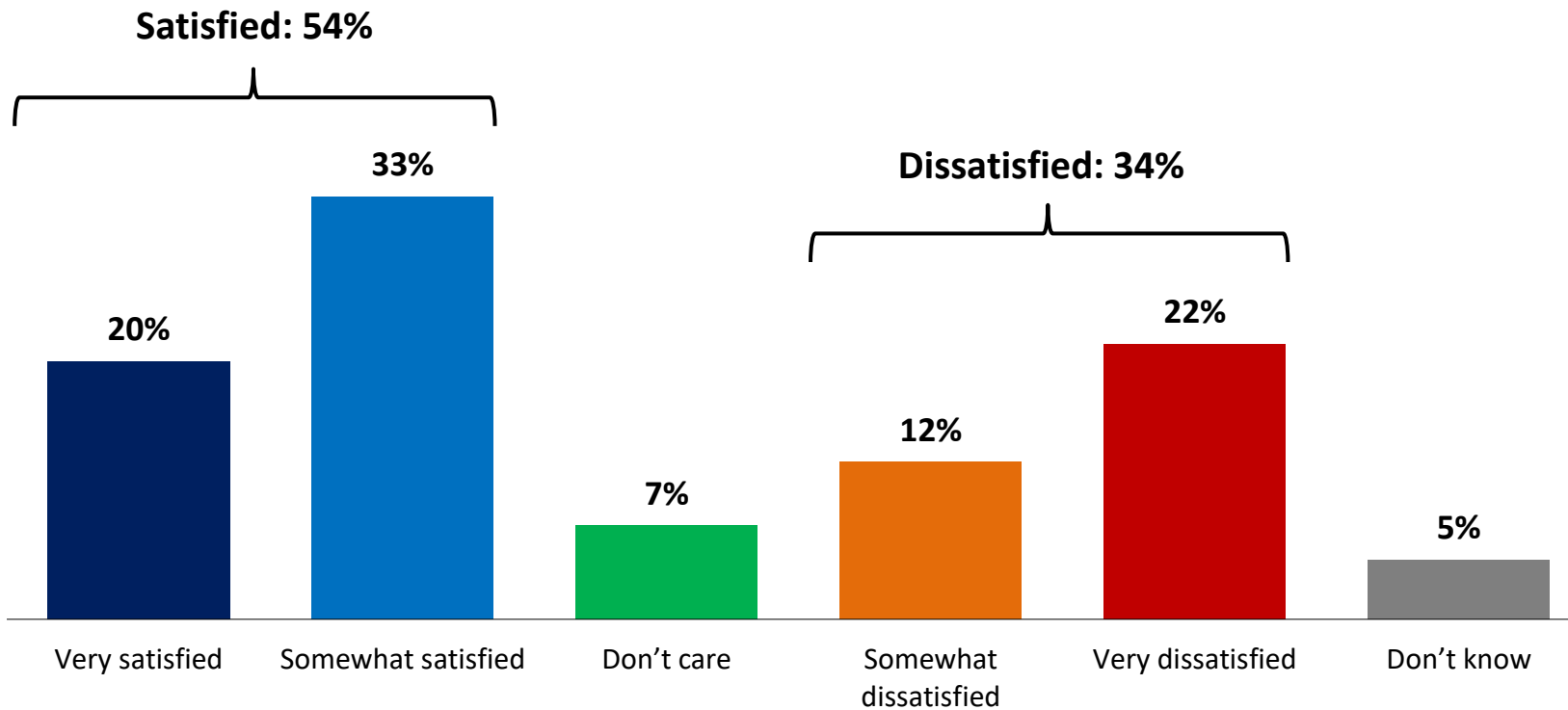
# **Election Outcome**

# Election Results Satisfaction

## Alberta and the Prairies have a very different view than the rest of Canada

**Q** How satisfied would you say you are with the result of the election that took place on April 28<sup>th</sup>, resulting in a Liberal Party minority government led by Mark Carney?

[asked of all respondents; W1 n=1,000]



### Segmentation

Respondents who say "Satisfied"

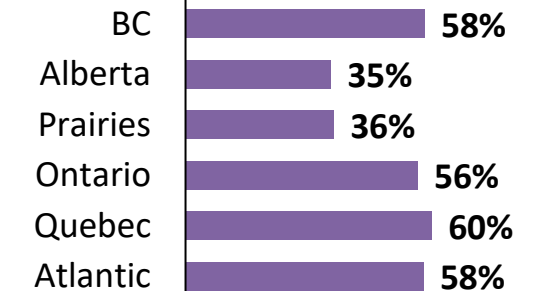
#### Gender



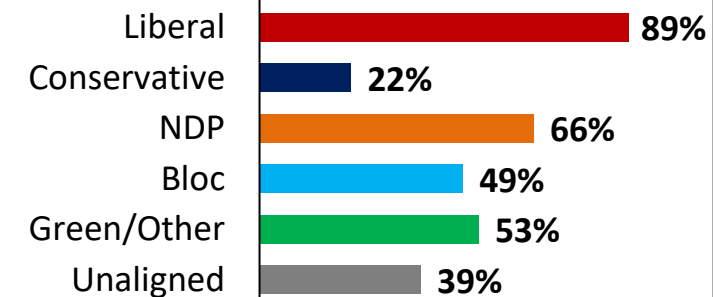
#### Age



#### Region



#### Party ID



# Election Results Satisfaction BY Value Clusters

A majority of every cluster but the Populist Conservatives are satisfied with the results of the election



How satisfied would you say you are with the result of the election that took place on April 28<sup>th</sup>, resulting in a Liberal Party minority government led by Mark Carney?

[asked of all respondents; W1 n=1,000]

## Value Clusters

Column %	Total	Populist Conservatives	Deferential Conservatives	Business Liberals	Left Liberals	Core Left	Pay-as-you-go Moderates
	(n=1,000)	(n=152)	(n=109)	(n=247)	(n=149)	(n=164)	(n=179)
Very satisfied	20%	10%	19%	25%	22%	26%	17%
Somewhat satisfied	33%	19%	33%	37%	34%	40%	34%
Don't care	7%	3%	11%	7%	8%	8%	8%
Somewhat dissatisfied	12%	12%	15%	12%	13%	7%	15%
Very dissatisfied	22%	52%	17%	16%	18%	16%	16%
Don't know	5%	5%	4%	3%	6%	3%	9%
<b>SATISFIED</b>	<b>54%</b>	<b>29%</b>	<b>52%</b>	<b>62%</b>	<b>56%</b>	<b>66%</b>	<b>51%</b>

# Election Results Satisfaction BY Past Vote

While 3-in-5 of NDP and Bloc voters are satisfied with election results, non-voters are split



How satisfied would you say you are with the result of the election that took place on April 28<sup>th</sup>, resulting in a Liberal Party minority government led by Mark Carney?

[asked of all respondents; W1 n=1,000]

Column %	Past Vote				
	The Conservative party (n=318)	The Liberal party (n=356)	The New Democratic Party (n=53)	The Bloc Quebecois (n=48)	Non-voters (n=175)
Very satisfied	2%	44%	14%	7%	14%
Somewhat satisfied	18%	50%	48%	53%	21%
Don't care	3%	2%	1%	14%	24%
Somewhat dissatisfied	25%	3%	11%	7%	13%
Very dissatisfied	48%	0%	20%	13%	21%
Don't know	4%	1%	5%	5%	8%
<b>SATISFIED</b>	20%	94%	62%	61%	35%

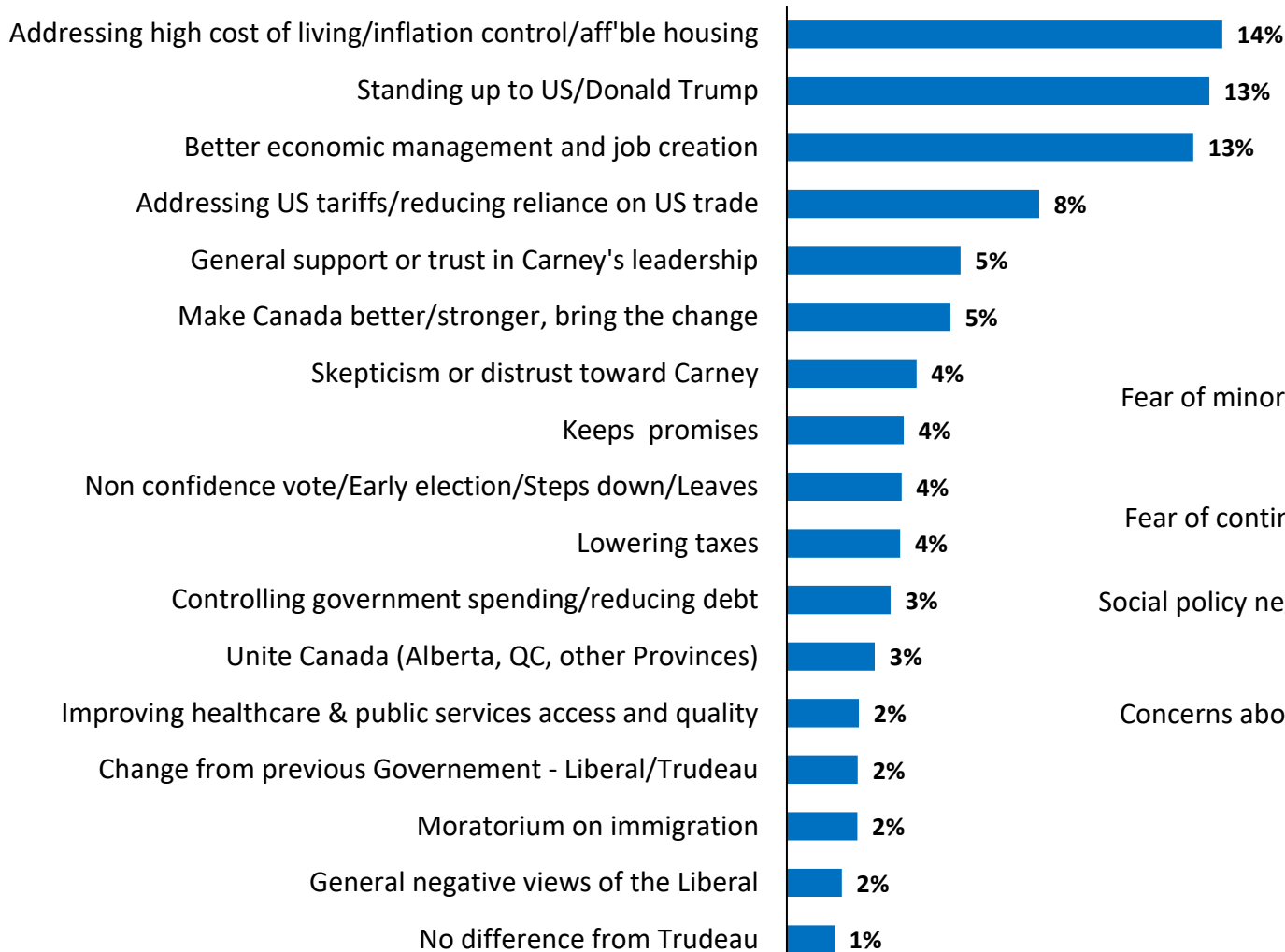
Parties with cell sizes smaller than 20 not shown: Green n=10, PP n=8, Other n=1, Don't know n=2

# Hopes and Fears

# Hopes and Fears

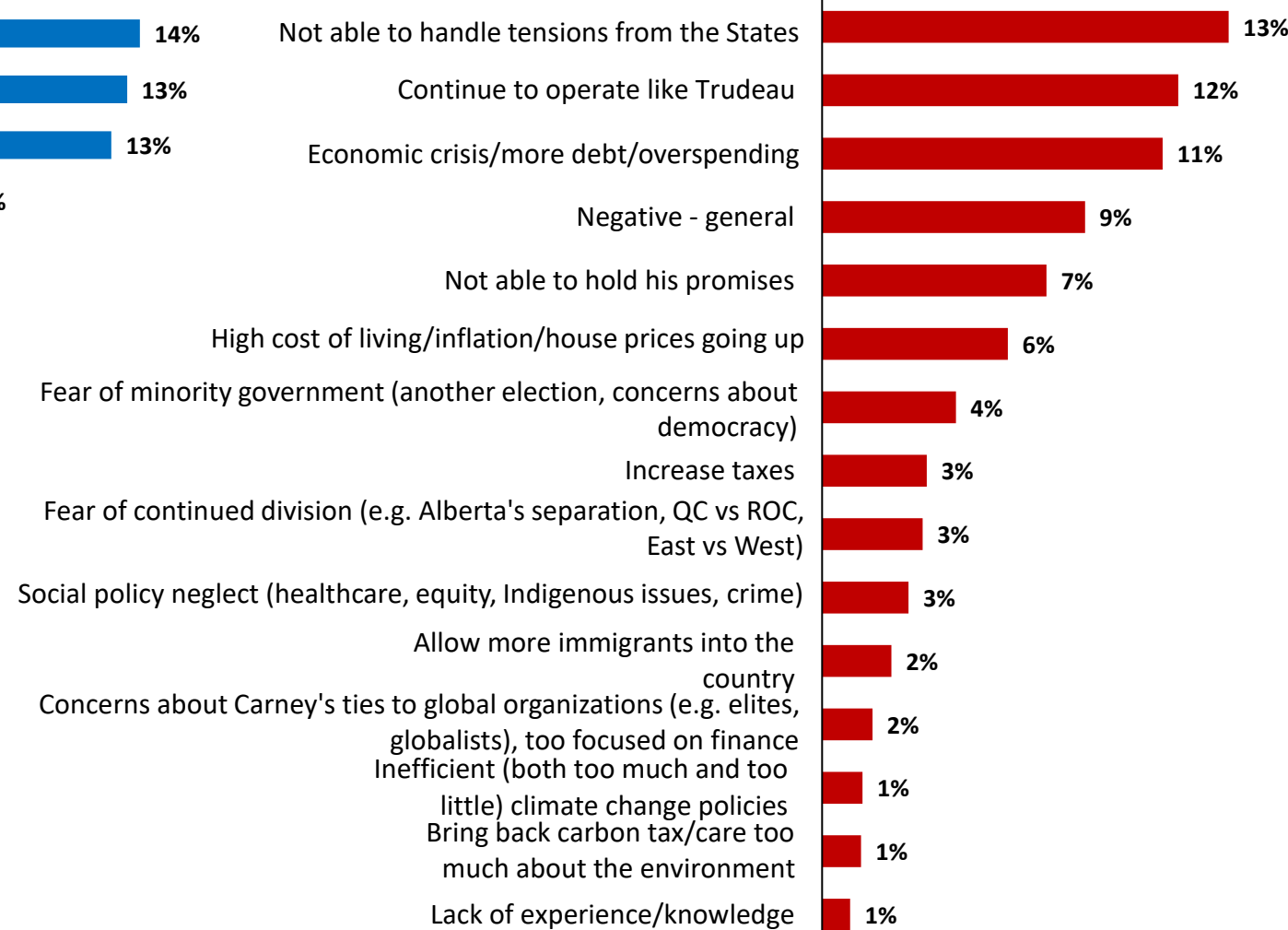
## Cost of living and standing up to Trump top hopes. Failing to handle Trump and failing to change top fears

**Q** What is your greatest **hope** for Prime Minister Mark Carney and the newly elected Liberal government?[OPEN ENDED]  
[asked of all respondents; W1 n=1,000]



**Note:** 'Other' (6%), None (2%), DK (3%), 'Refused' (<1%) and 'Bad Respondent' (<1%) not shown.

**Q** What is your greatest **fear** about Prime Minister Mark Carney and the newly elected Liberal government?[OPEN-ENDED]  
[asked of all respondents; W1 n=1,000]



**Note:** : 'Other' (5%), None (10%), DK (5%), 'Refused' (<1%), 'Bad Respondent' (<1%) not shown.



# Hopes (Verbatim)

## Addressing the cost of living and economic issues on one side and Trump related issues are sources of hope



What is your greatest **hope** for Prime Minister Mark Carney and the newly elected Liberal government?[OPEN ENDED]

[asked of all respondents; W1 n=1,000]

### Addressing the high cost of living/inflation control/affordable housing

*"Bring everything down, make life affordable again."*

*"Focus on lowering the cost of living and housing issues."*

*"Making housing affordable and reducing cost of living."*

*"Reduce inflation rate."*

### Standing up to US/Donald Trump

*"Will unify us against Trump."*

*"They can deal effectively with Trump and avoid a recession."*

*"To control what Trump does in Canada."*

*"The government is able to deal with Trump and make Canada stronger."*

### Better economic management and job creation

*"He'll help with unemployment."*

*"Lead away from a recession."*

*"He gets out economy on track."*

*"More jobs will be created."*

### Addressing US tariffs/reducing reliance on US trade

*"Lower interprovincial trade restrictions and build new trade."*

*"Canada will emerge more independent due to the crisis with the US."*

*"Cut the ties to the US."*

# Fears (Verbatim)

## Handling U.S. tensions and economic issues are top fears, but also continuing to operate like Trudeau



What is your greatest **fear** about Prime Minister Mark Carney and the newly elected Liberal government?[OPEN-ENDED]

[asked of all respondents; W1 n=1,000]

### Not able to handle tensions from the States

*"He bows down to Trump's tariffs."*

*"Not being able to get Trump to eliminate tariffs."*

*"Worried about US Canada relations."*

### Continue to operate like Trudeau

*"Follow the footprint of Trudeau."*

*"He might be too much like our previous PM."*

*"That he will be just as destructive as the previous one."*

### Economic crisis/more debt/overspending

*"Becoming more in debt."*

*"Downfall of the country economy."*

*"he will overspend like previous liberals."*

*"Overspending on unaffordable/unusable programs."*

### Negative – general

*"He will destroy Canada even more."*

*"That he will kill Canada and make life impossible in this country."*

*"They are able to proceed to carry out their crazy plans."*

*"Canada continues a downhill slide, losing its identity and status in the world."*

# **New Government's Identity**

Previous polling showed a strong time for a change sentiment, even among Liberal voters.

In this survey, we explore whether voters are looking for change in substance, style or tone.

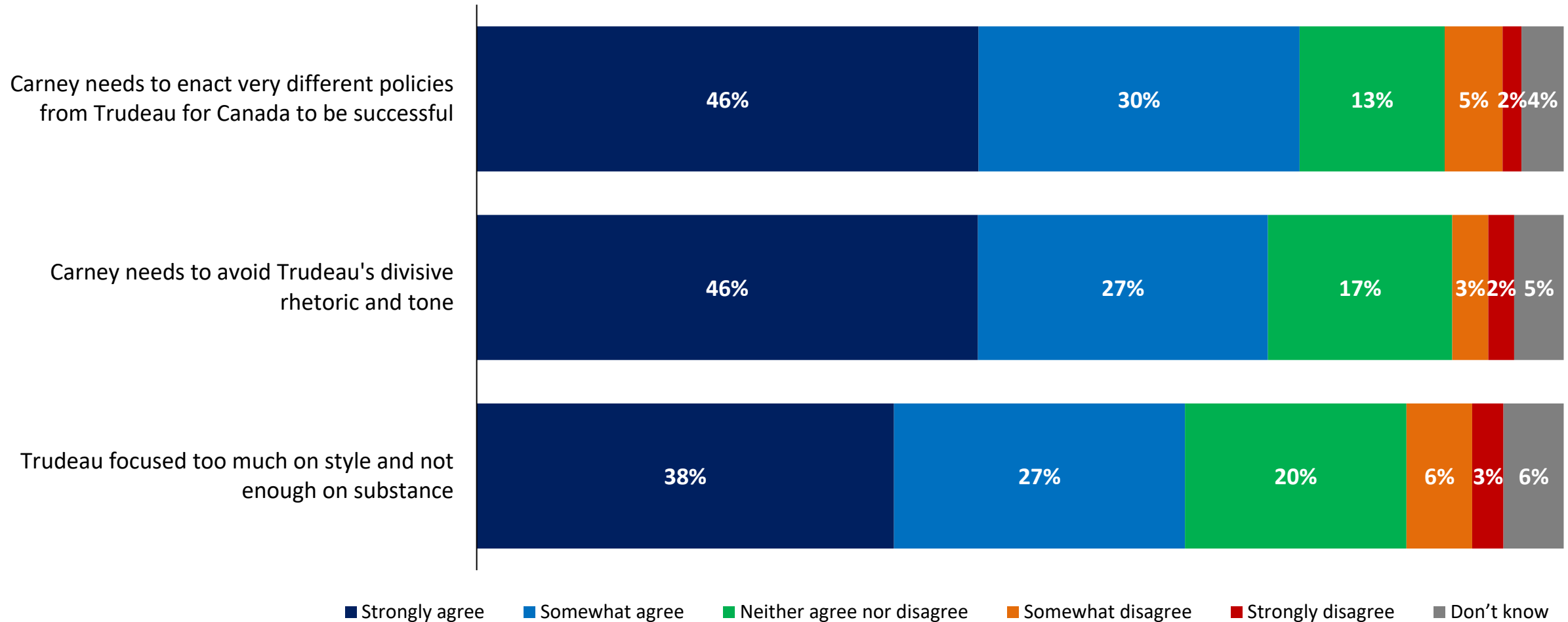
# Shifting from Trudeau

## Agreement (76%) highest on Carney needing to enact very different policies from Trudeau



Thinking about whether the new Carney government should be similar or different to the previous Trudeau-led government, please indicate if you agree or disagree with the following statements:

[asked of all respondents; W1 n=1,000]

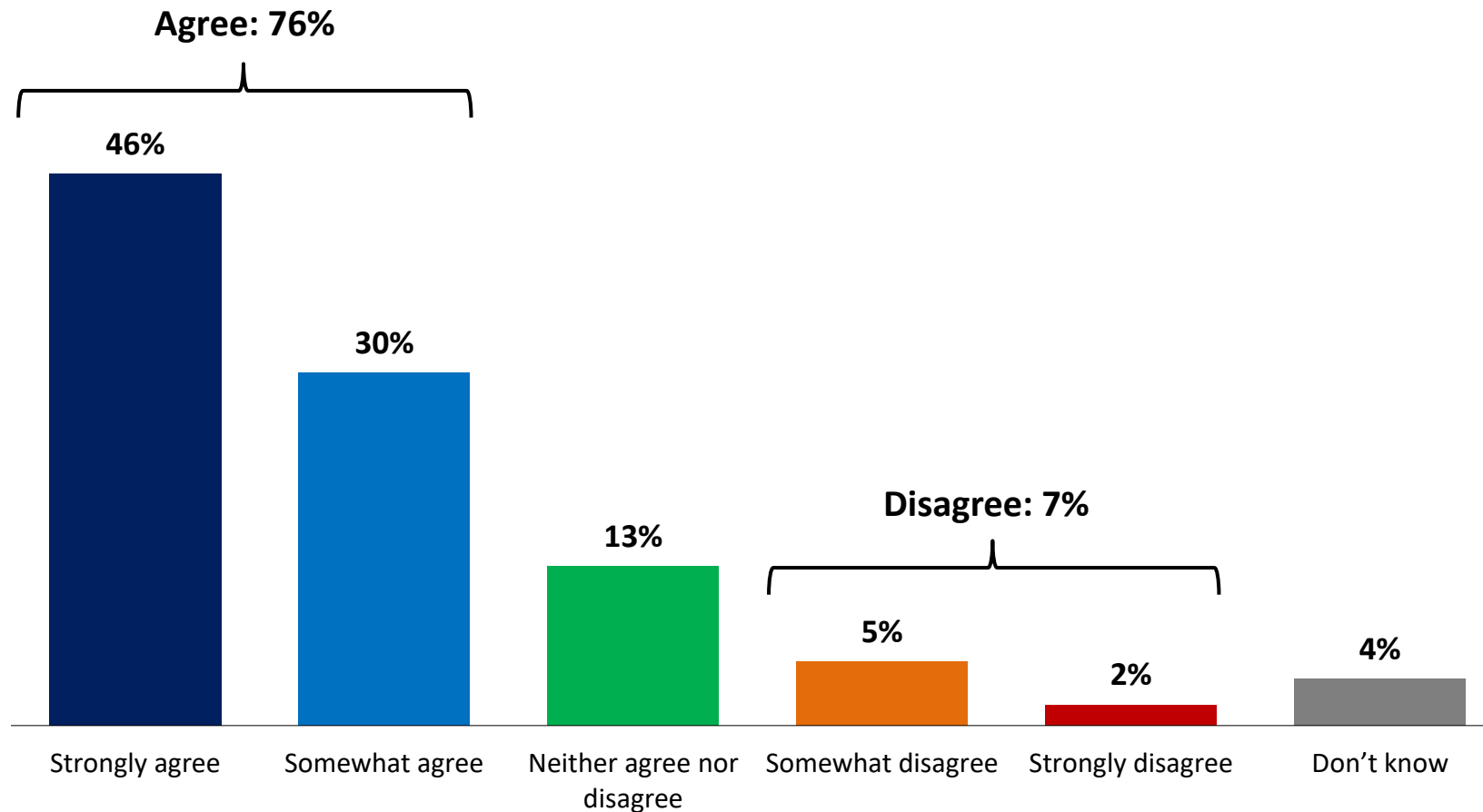


# Shifting from Trudeau

About 60% or more across all partisan groups agree Carney needs to enact very different policies from Trudeau

Thinking about whether the new Carney government should be similar or different to the previous Trudeau-led government, please indicate if you agree or disagree with the following statement:  
**Carney needs to enact very different policies from Trudeau for Canada to be successful.**

[asked of all respondents; W1 n=1,000]



## Segmentation

Respondents who say "Agree"

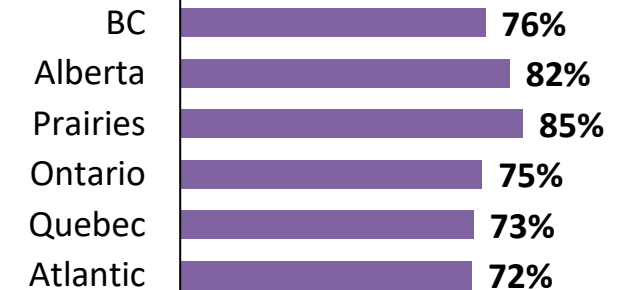
### Gender



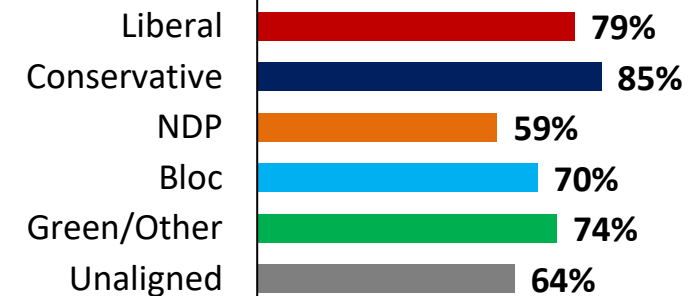
### Age



### Region



### Party ID

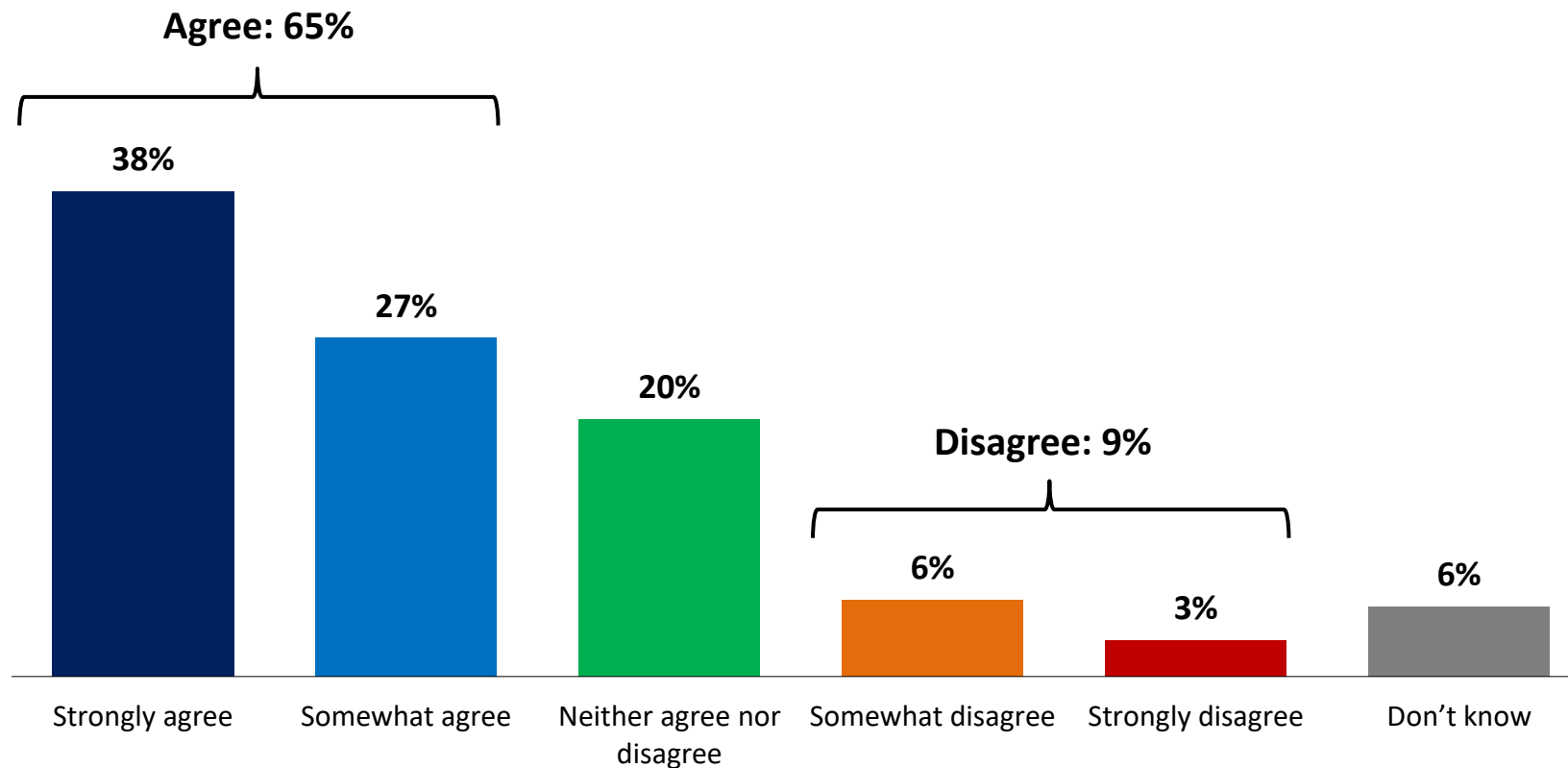


# Shifting from Trudeau

Nearly 2-in-3 (65%) agree Trudeau focused too much on style; agreement highest among Conservatives (80%)

**Q** Thinking about whether the new Carney government should be similar or different to the previous Trudeau-led government, please indicate if you agree or disagree with the following statement:  
***Trudeau focused too much on style and not enough on substance.***

[asked of all respondents; W1 n=1,000]



## Segmentation

Respondents who say "Agree"

### Gender



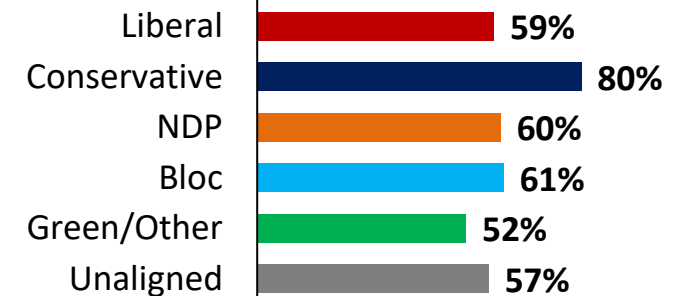
### Age



### Region



### Party ID

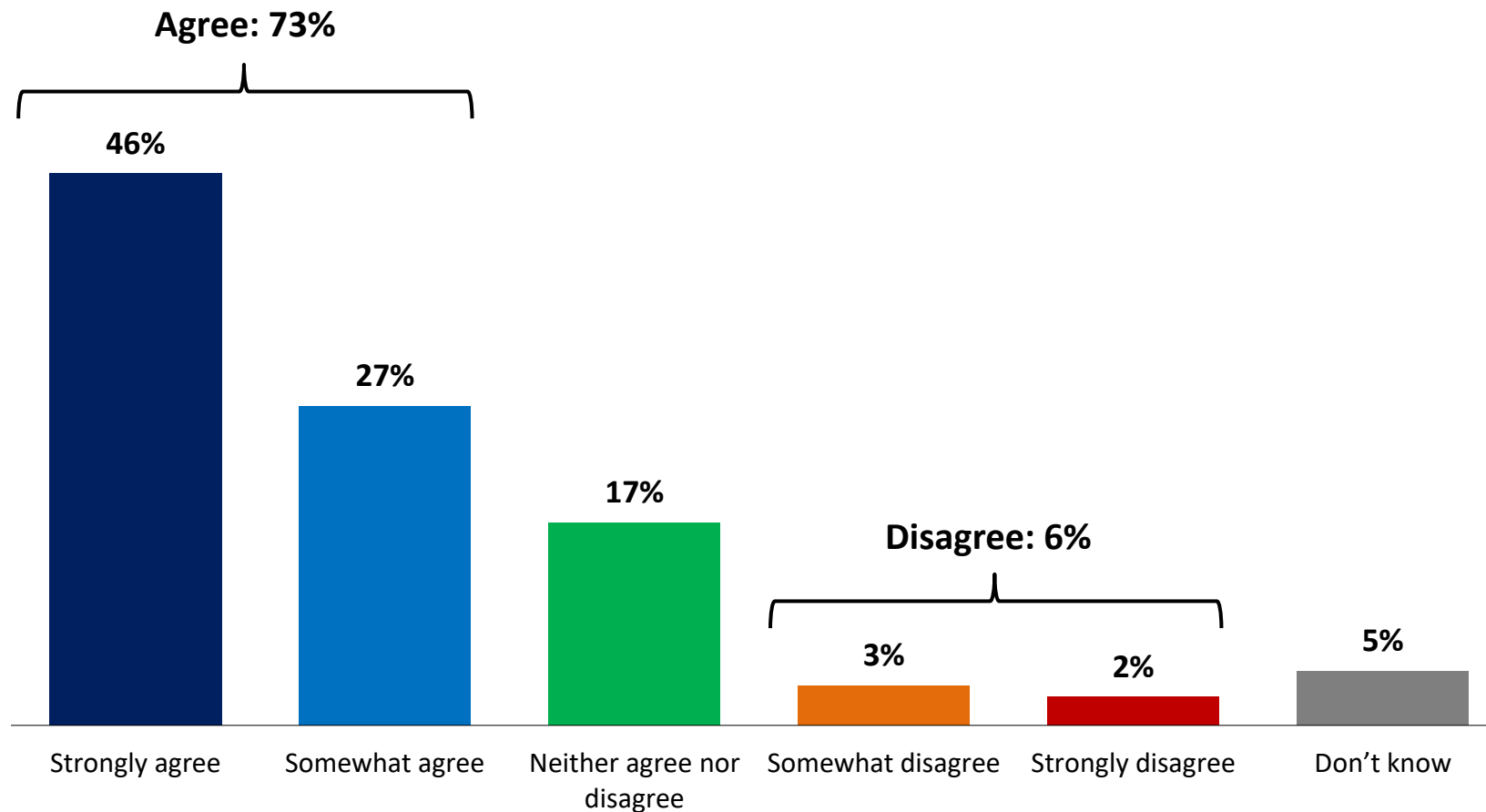


# Shifting from Trudeau

About 3-in-4 (73%) agree Carney needs to avoid Trudeau's rhetoric; over 60% across all subgroups agree

**Q** Thinking about whether the new Carney government should be similar or different to the previous Trudeau-led government, please indicate if you agree or disagree with the following statement:  
***Carney needs to avoid Trudeau's divisive rhetoric and tone.***

[asked of all respondents; W1 n=1,000]



## Segmentation

Respondents who say "Agree"

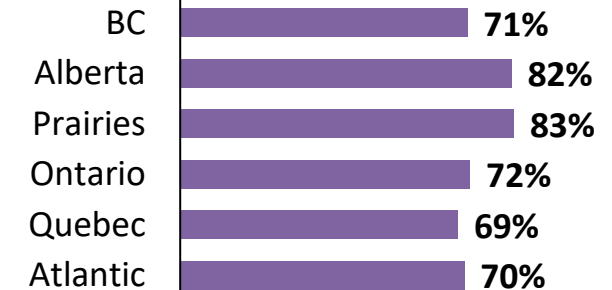
### Gender



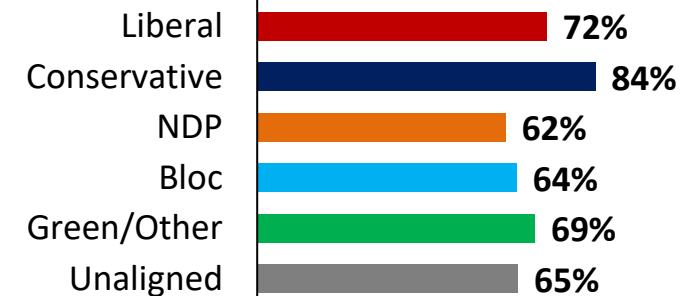
### Age



### Region



### Party ID



# Methodology

# Survey Methodology – Week 3



**These are the results of an online survey conducted between May 12<sup>th</sup> and May 14<sup>th</sup>, 2025.**

**Method:** This online survey was conducted and sponsored by Innovative Research Group Inc. using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data.

**Sample Size:** n=1,304 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

**Field Dates:** May 12<sup>th</sup> to May 14<sup>th</sup>, 2025.

**Weighting:** Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	137	10.5%	132	13.2%
Men 35-54	192	14.8%	159	16.0%
Men 55+	308	23.7%	198	19.8%
Women 18-34	130	10.0%	127	12.7%
Women 35-54	214	16.4%	170	17.0%
Women 55+	320	24.6%	212	21.2%
<b>Region</b>				
British Columbia	190	14.6%	142	14.2%
Alberta	162	12.4%	111	11.1%
Prairies	88	6.7%	64	6.4%
Ontario	479	36.7%	386	38.6%
Québec	283	21.7%	230	23.0%
Atlantic	102	7.8%	67	6.7%

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