

Canadian Attitudes Towards US Issues

Public Opinion Research
Field Dates: November 22nd to December 3rd, 2024



Survey Methodology



These are the results of an online survey conducted between November 22nd to December 3rd, 2024.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=2,390 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

Field Dates: November 22nd to December 3rd, 2024.

Weighting: Results for Canada are weighted by age, gender, region, education, and self-reported federal past vote to ensure that the overall sample's composition reflects that of the actual population according to Census data, in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

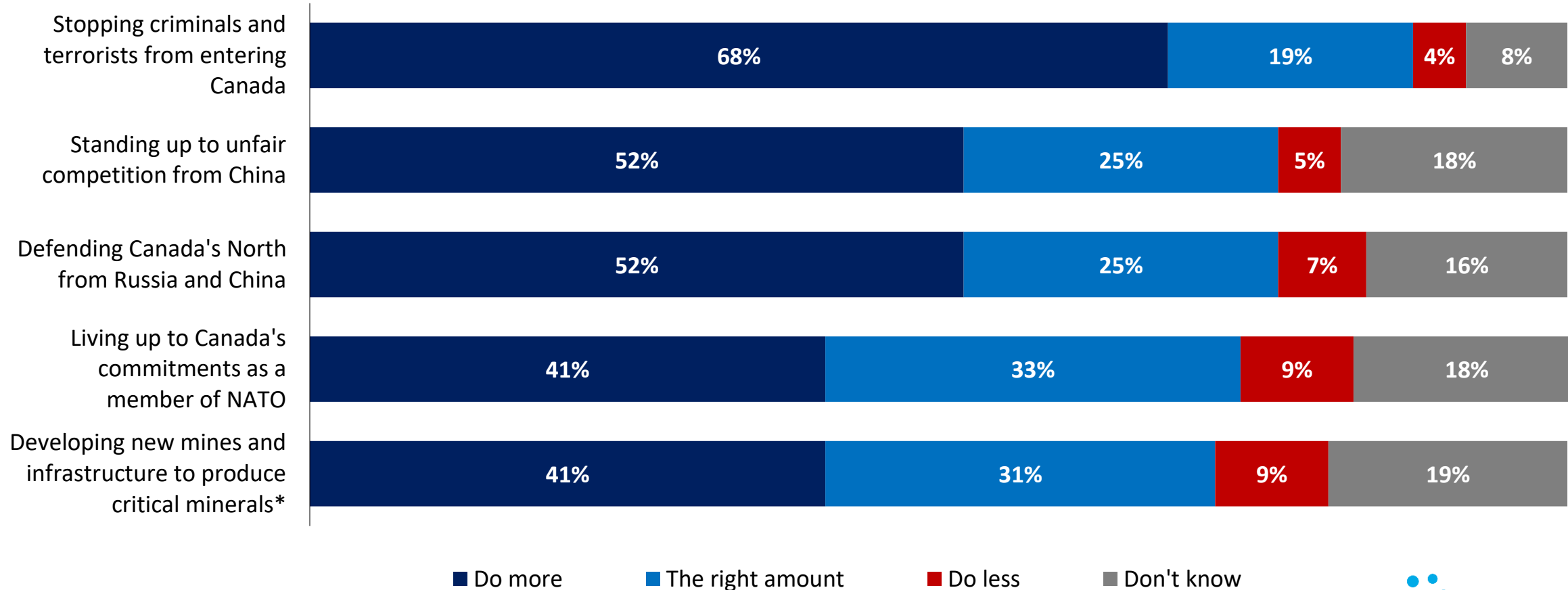
	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	255	10.7%	133	13.3%
Men 35-54	364	15.2%	158	15.8%
Men 55+	537	22.5%	195	19.5%
Women 18-34	268	11.2%	131	13.1%
Women 35-54	422	17.7%	166	16.6%
Women 55+	537	22.5%	213	21.3%
BC	442	18.5%	140	14.0%
AB	402	16.8%	112	11.2%
Prairies	111	4.6%	64	6.4%
ON	783	32.8%	386	38.6%
QC	505	21.1%	230	23.0%
Atlantic	147	6.2%	67	6.7%

Issues

Efforts on Issues: A majority (68%) of Canadians say we need to 'do more' to stopping criminals and terrorists from entering Canada

Now, we have a few questions about the recent US presidential election.

Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues.



*Note: Question text has been truncated to provide a description; full question text is "Developing new mines and infrastructure to produce critical minerals needed for high tech and the energy transition"



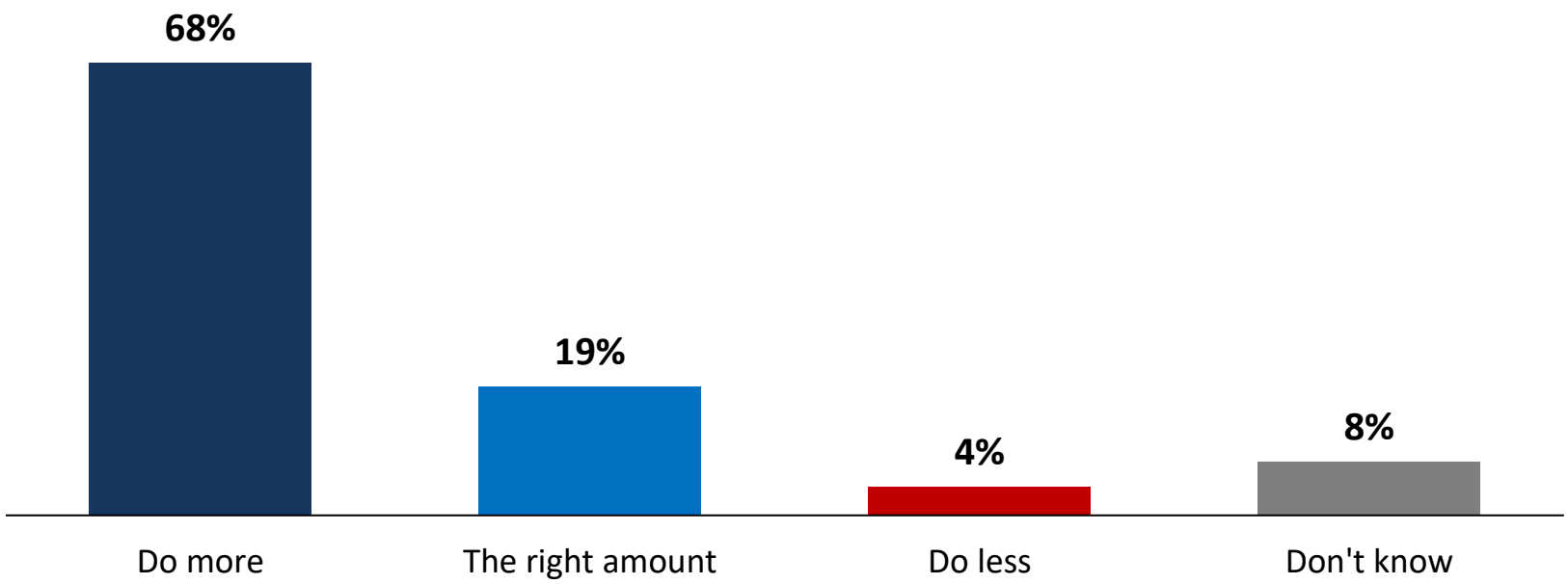
Stopping Criminals/Terrorists from Entering: Over 2-in-3 (68%) say we need to do more; highest among Conservatives



Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues:

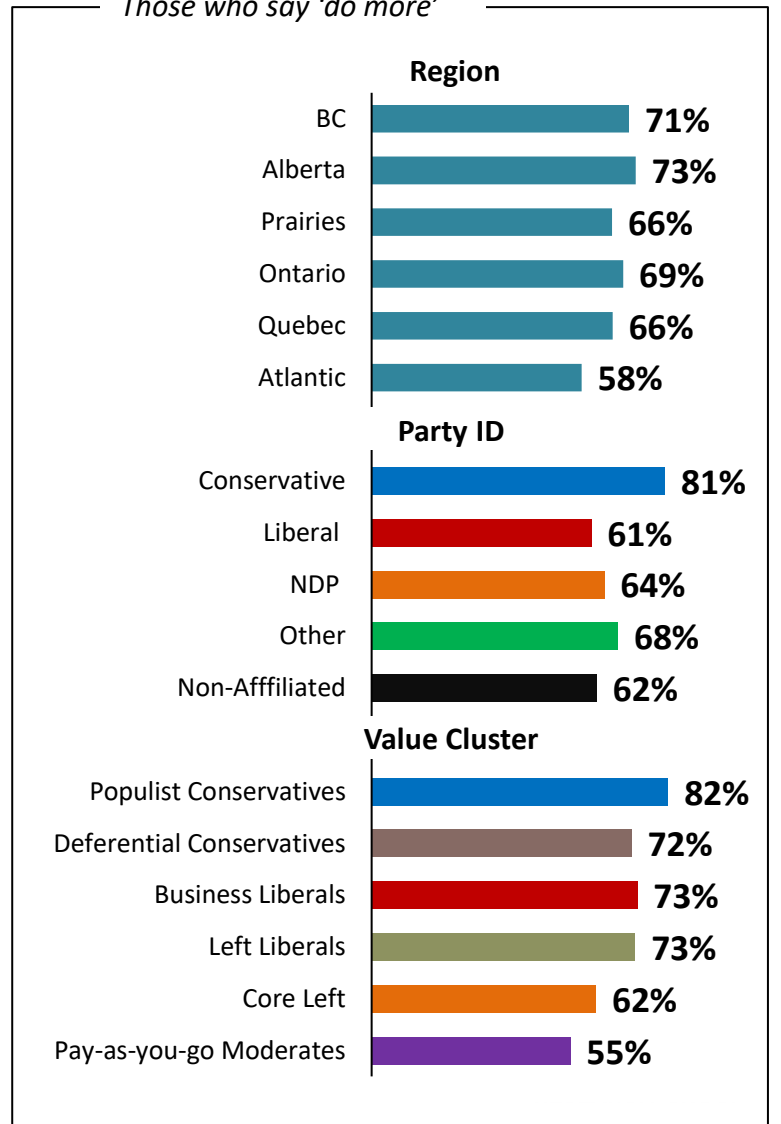
Stopping criminals and terrorists from entering Canada

[asked of all respondents; n=1,000]



Segmentation

Those who say 'do more'



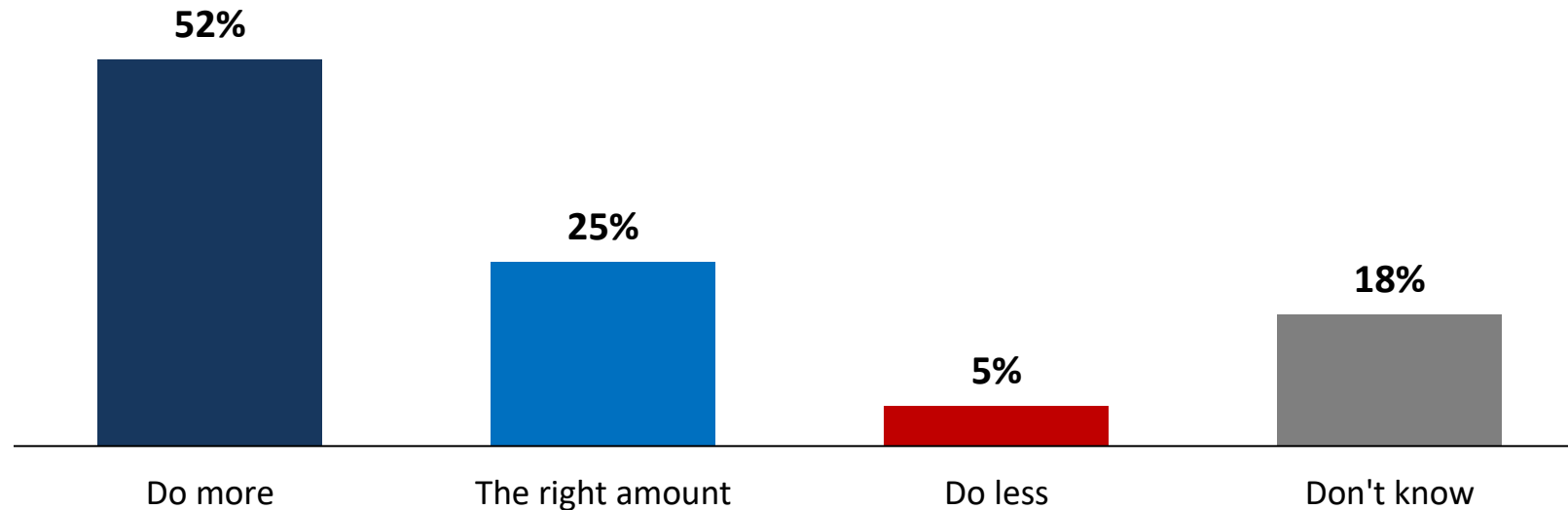
Unfair Competition: Over half (52%) of Canadians say we need to do more in standing up to unfair competition from China



Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues:

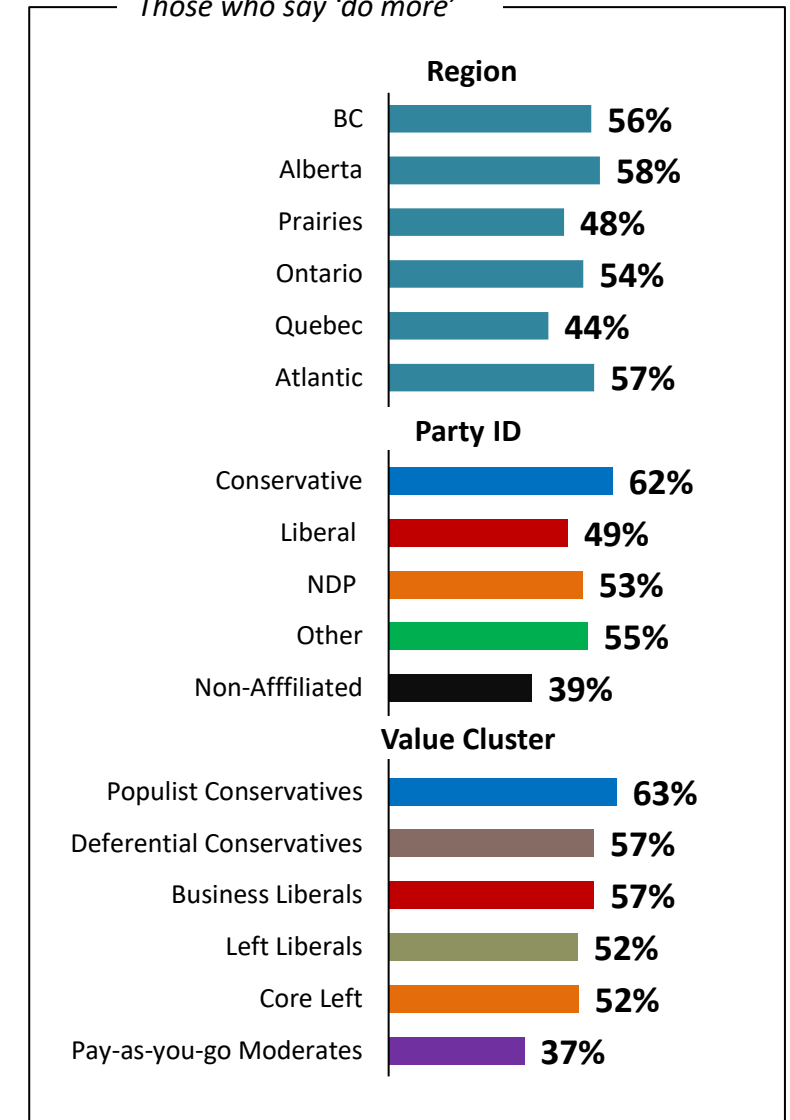
Standing up to unfair competition from China

[asked of all respondents; n=1,000]



Segmentation

Those who say 'do more'



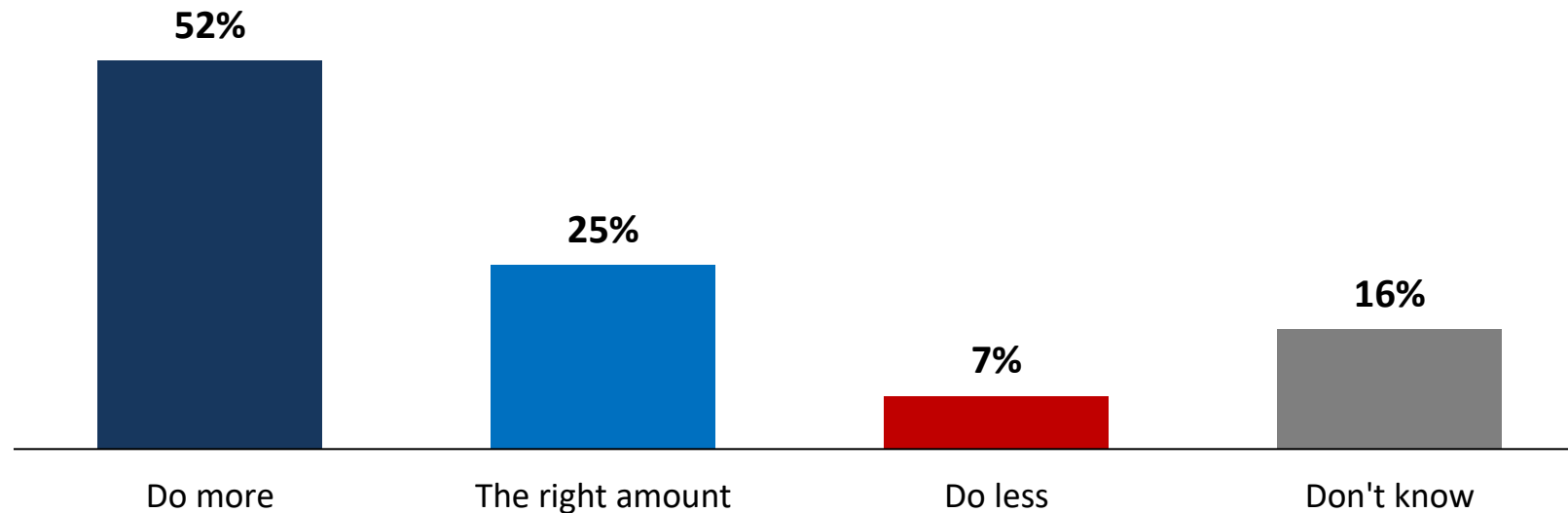
Defending Canada: Compared to other regions, the Atlantic are more likely to say we need to do more to defend Canada's North



Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues:

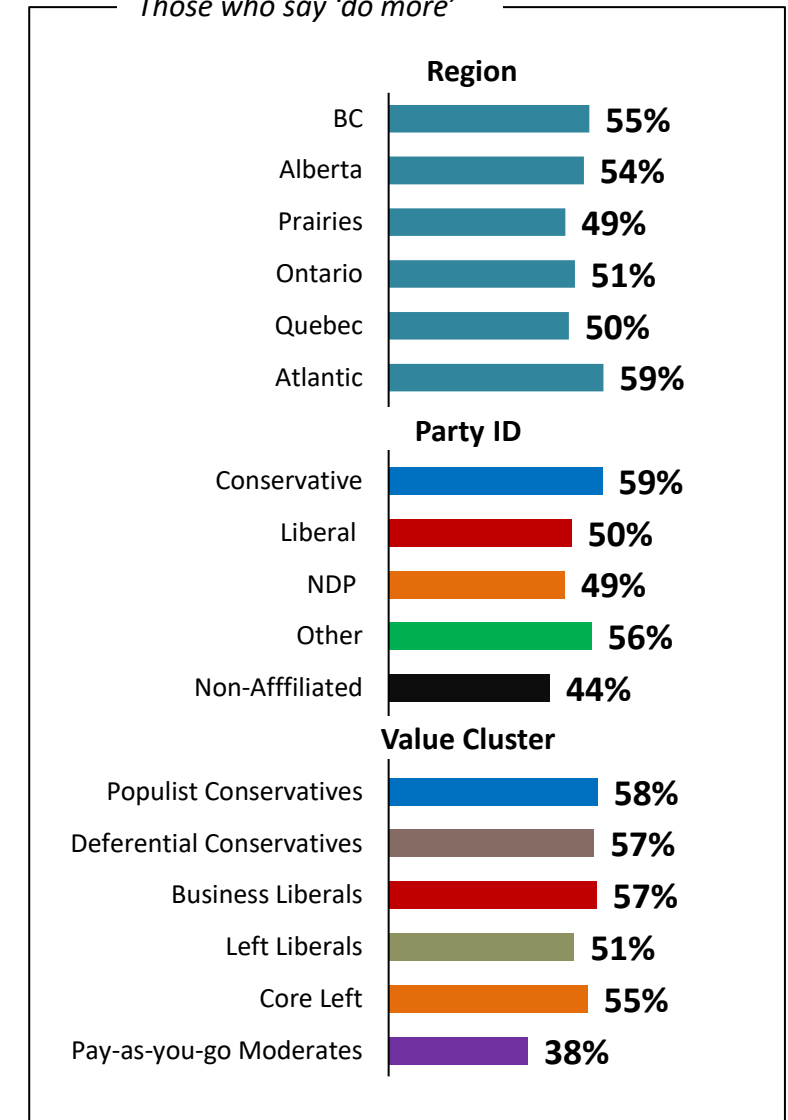
Defending Canada's North from Russia and China

[asked of all respondents; n=1,000]



Segmentation

Those who say 'do more'



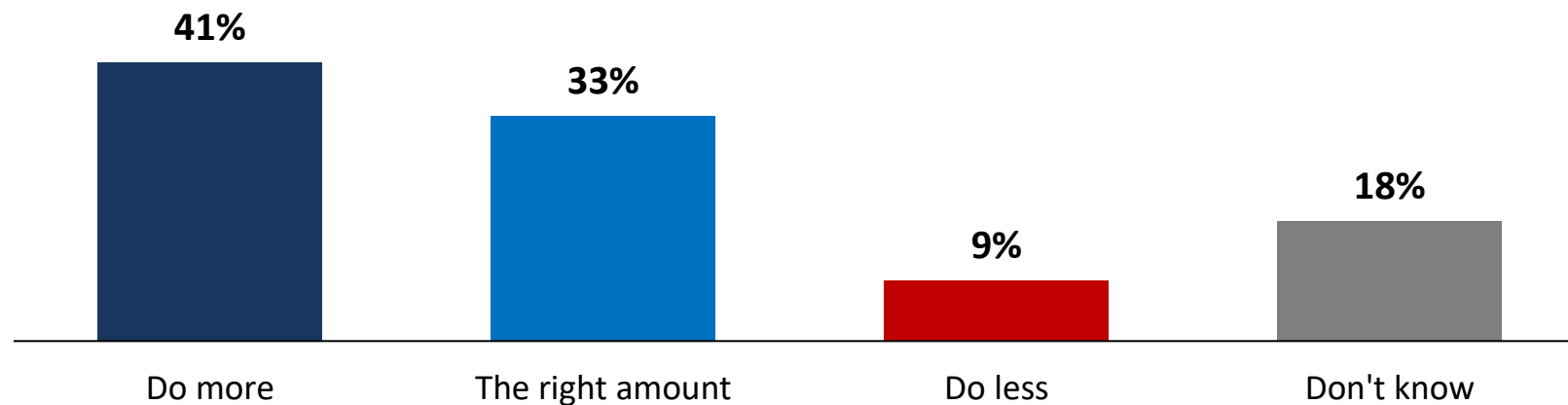
Commitments to NATO: Compared to other regions, Atlantic are more likely to say we need to do more on Canada's commitment to NATO



Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues:

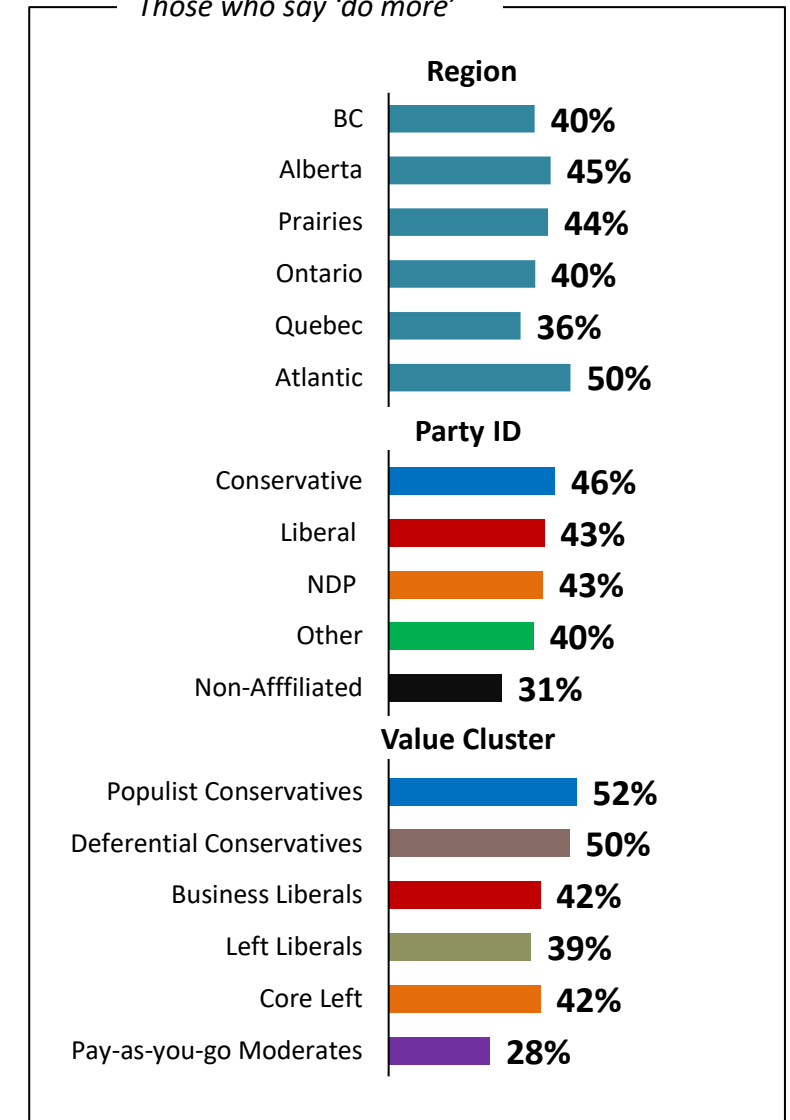
Living up to Canada's commitments as a member of NATO

[asked of all respondents; n=1,000]



Segmentation

Those who say 'do more'



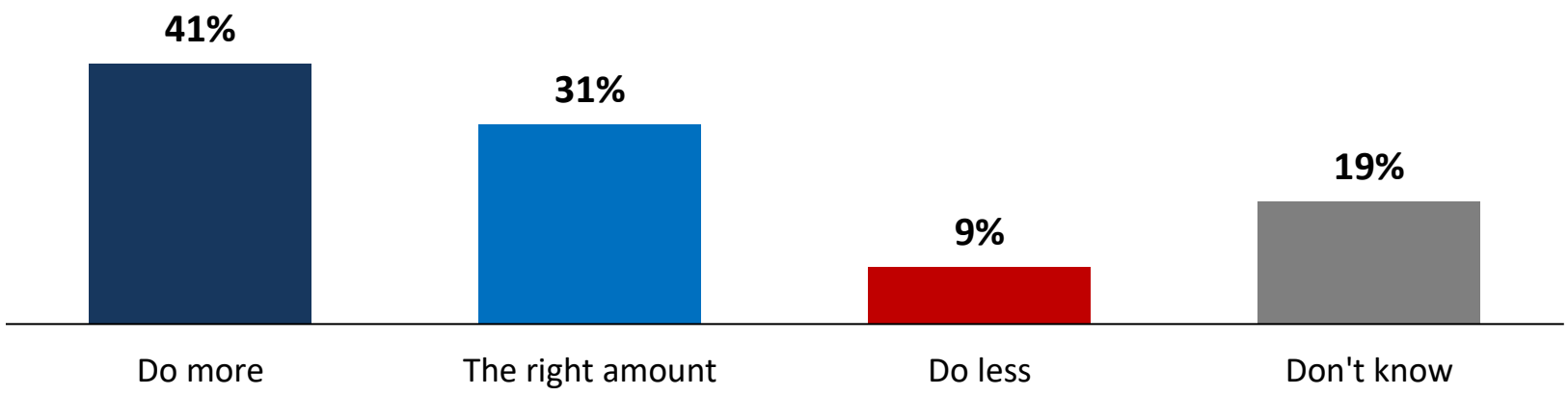
Mines and Infrastructure: Conservatives are more likely to say we need⁹ to develop new mines and infrastructure



Please indicate whether you feel Canada needs to do more, do less, or whether Canada is making about the right amount of effort now regarding each of the following issues:

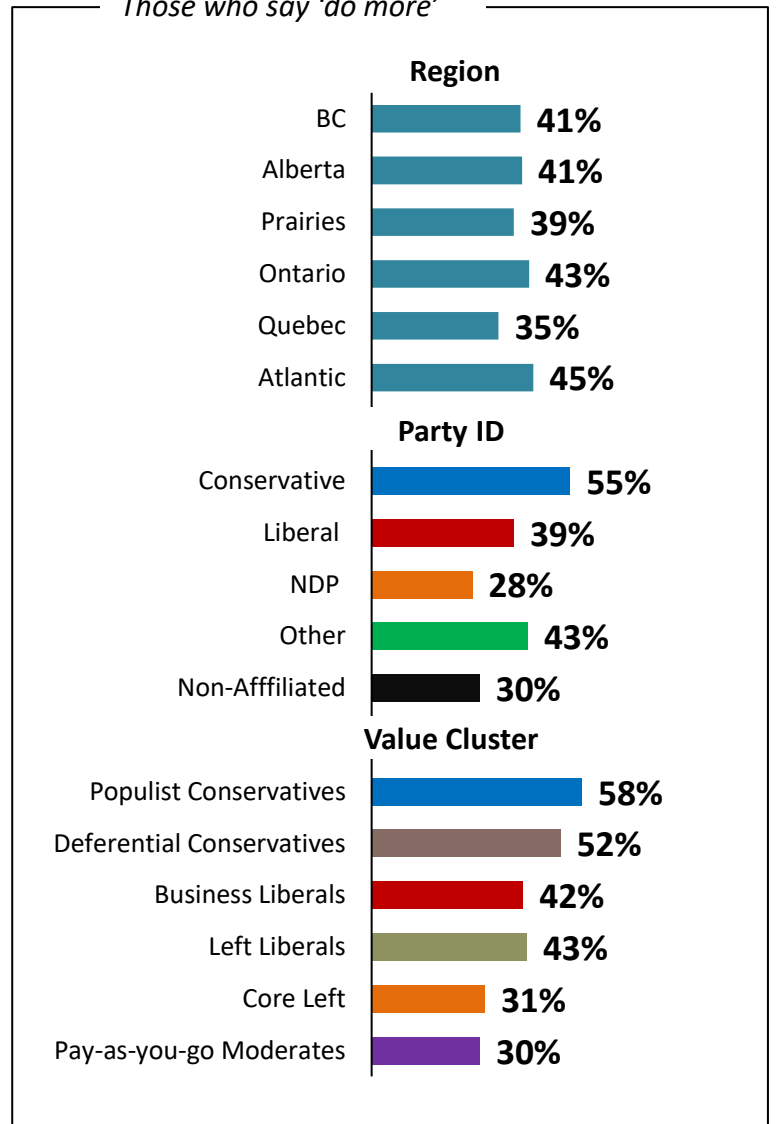
Developing new mines and infrastructure to produce critical minerals needed for high tech and the energy transition

[asked of all respondents; n=1,000]



Segmentation

Those who say 'do more'



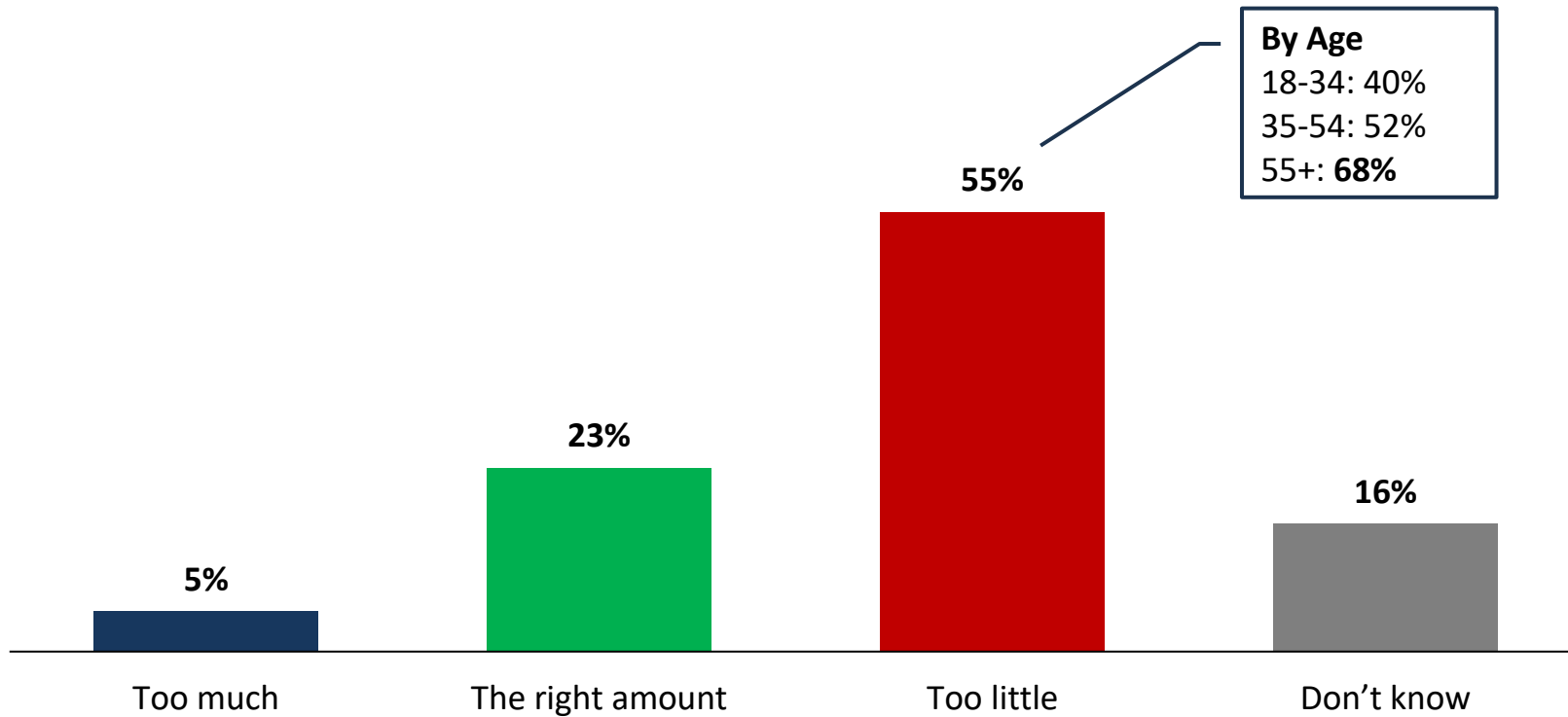
Illegal Border Crossings: More than half of Canadians believe efforts to prepare for potential increases in illegal border crossings are inadequate



Donald Trump has promised to deport millions of people who immigrated to the US illegally. Many experts fear that this may result in a large increased of illegal border crossings into Canada by immigrants in the US who fear deportation.

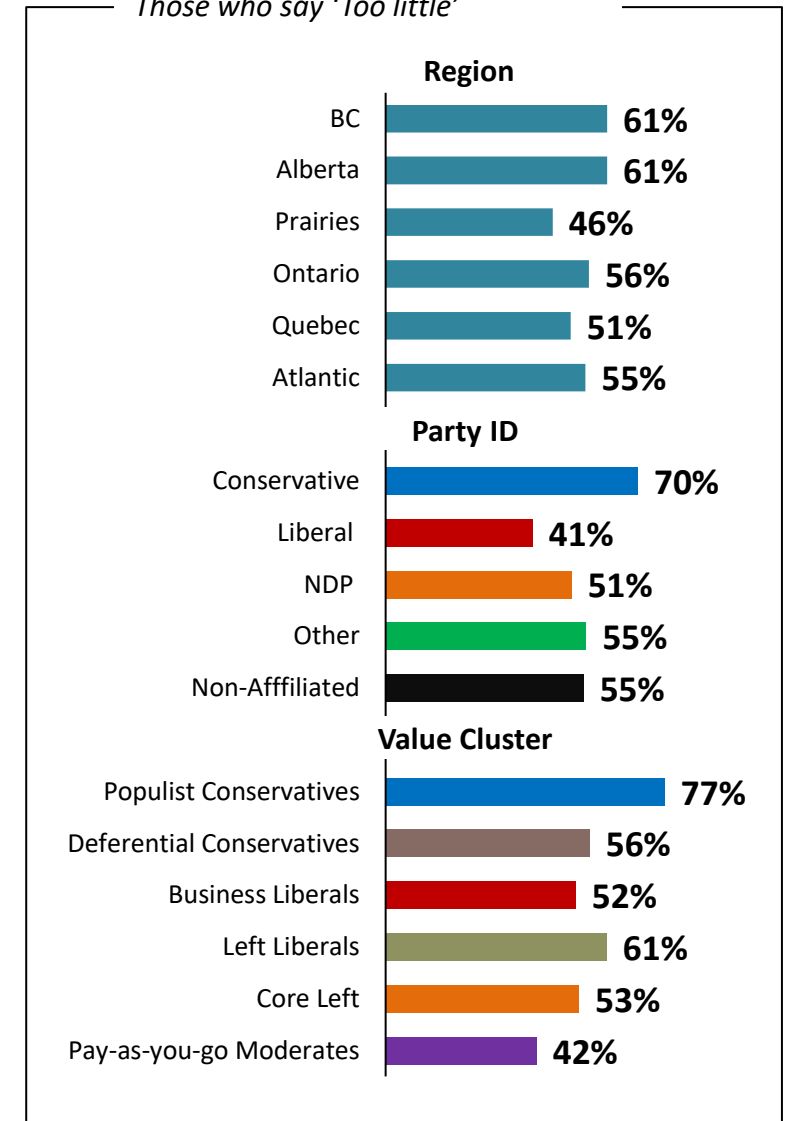
Do you feel the Canadian federal government is doing too much, too little or the right amount to prepare for an increase in illegal border crossings from the US to Canada?

[asked of all respondents; n=1,000]



Segmentation

Those who say 'Too little'



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Building Understanding.

