

COVID-19 Infections and Vaccines

Public Opinion Research
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Field Dates: August 05 to August 30, 2022

COVID-19 Infections and Vaccines

Today, INNOVATIVE is releasing results from a new online survey. This online survey was in field from August 5th to 30th with a weighted sample size of 2000 Canadian residents. Detailed methodology is provided in the appendix.

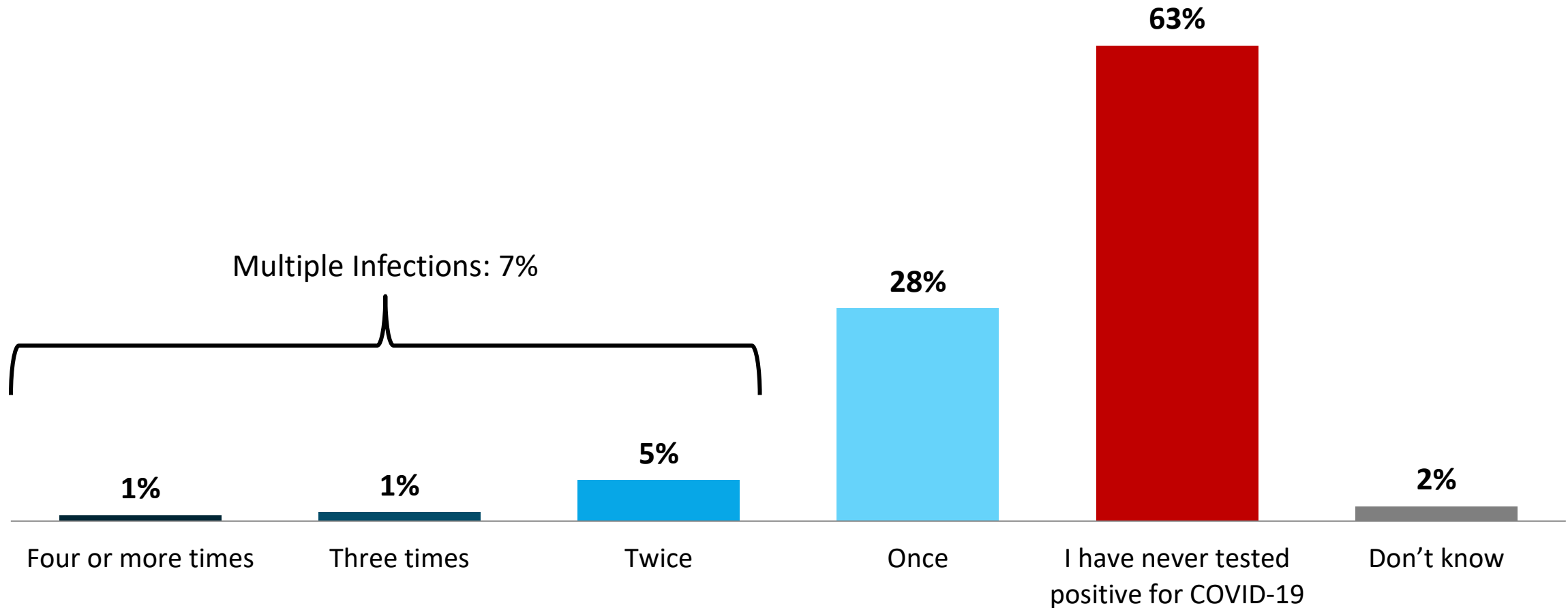
This report covers both the number of COVID-19 infections Canadians report having and the number of vaccine doses. Additionally, it covers Canadians willingness to get further vaccine boosters. Only 38% of Canadians say they will definitely get a fall Omicron booster, including only about 1-in-5 Canadians under the age of 35.

Confirmed Infections: 35% of Canadians say they have tested positive for COVID-19 since the pandemic began



Since 2020, how many times have you tested positive for COVID-19?

[asked of all respondents; n=2,000]



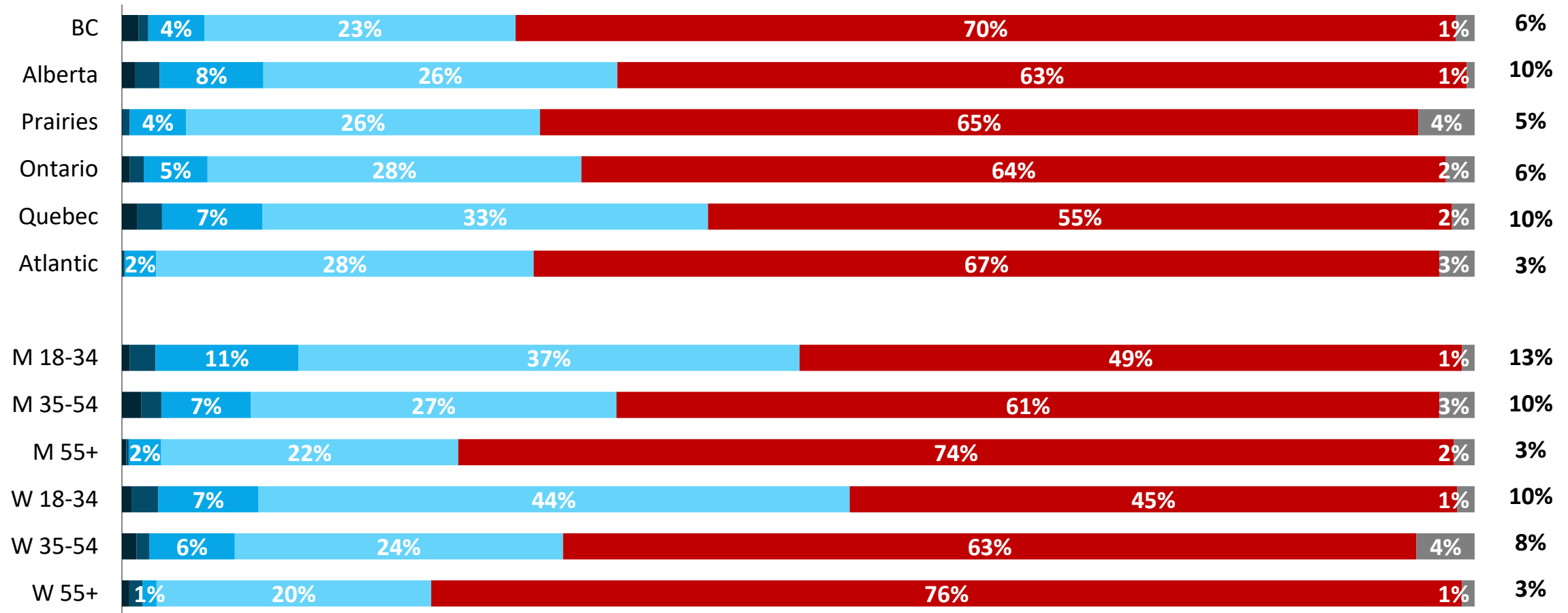
Confirmed Infections: Younger respondents and respondents in Alberta and Quebec are more likely to say they have tested positive



Since 2020, how many times have you tested positive for COVID-19?

[asked of all respondents; n=2,000]

Multiple Infections



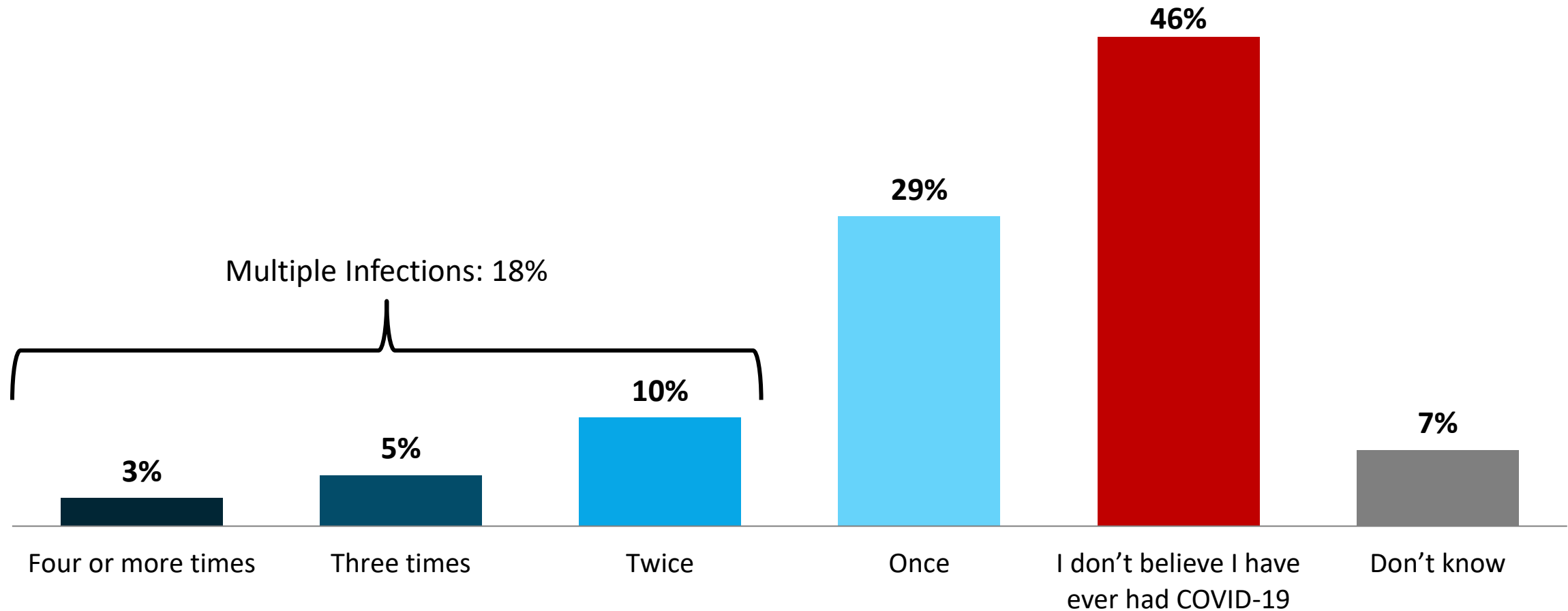
■ Four or more times ■ Three times ■ Twice ■ Once ■ I have never tested positive for COVID-19 ■ Don't know

Suspected Infections: One-in-five (18%) Canadians say they believe they have had COVID-19 more than once



Since 2020, how many times do you suspect you have had COVID-19, even if you did not test positive for an infection?

[asked of all respondents; n=2,000]

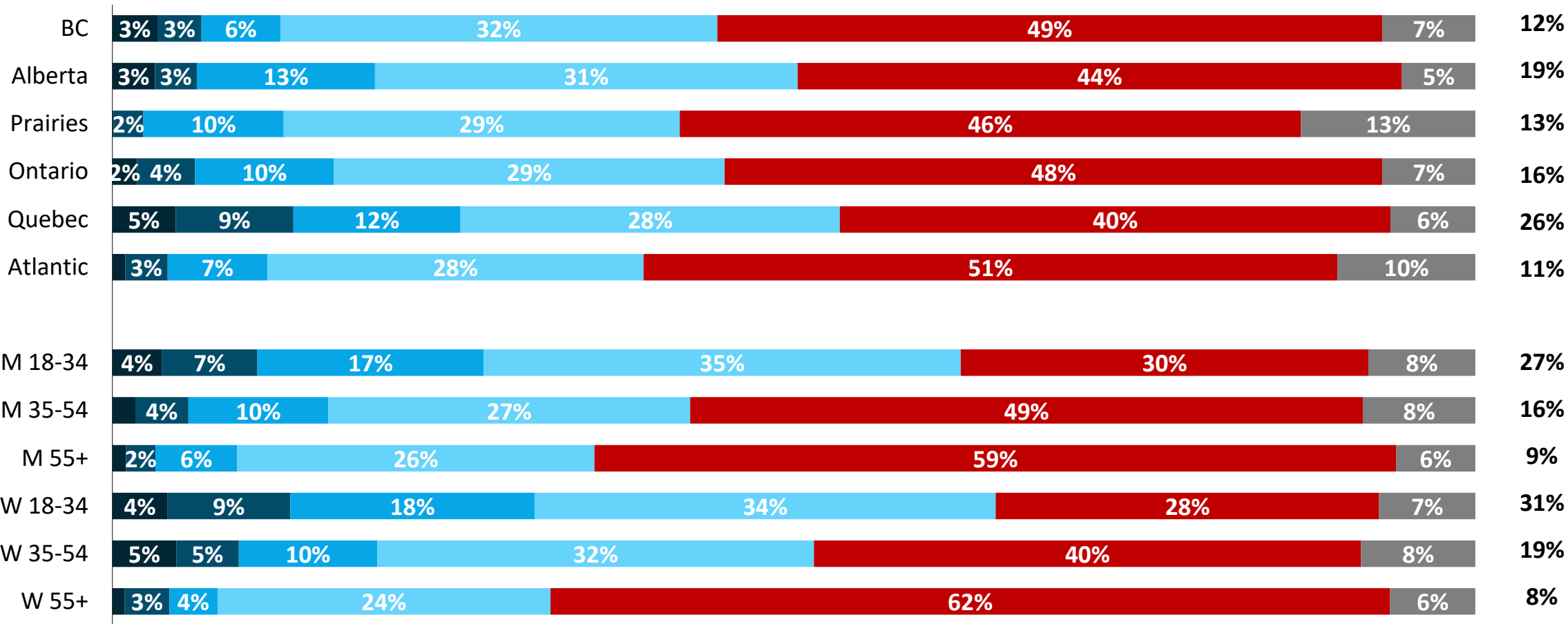


Suspected Infections: A majority of younger Canadians say they believe⁶ they have had COVID-19 at some point



Since 2020, how many times do you suspect you have had COVID-19, even if you did not test positive for an infection?
[asked of all respondents; n=2,000]

Multiple Infections



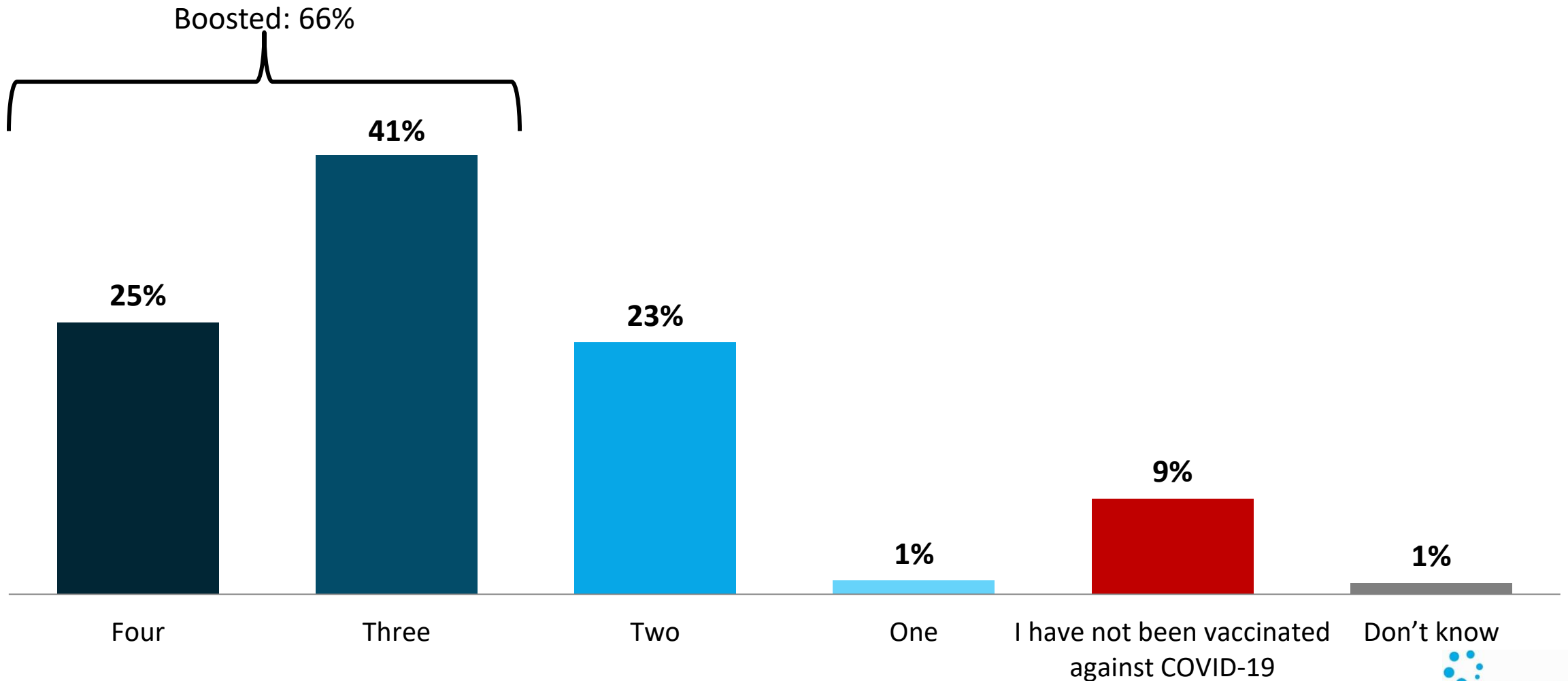
■ Four or more times ■ Three times ■ Twice ■ Once ■ I don't believe I have ever had COVID-19 ■ Don't know

Vaccinations: Two-thirds of Canadians say they have received at least 3⁷ COVID-19 vaccine doses



How many doses of COVID-19 vaccine have you received?

[asked of all respondents; n=2,000]



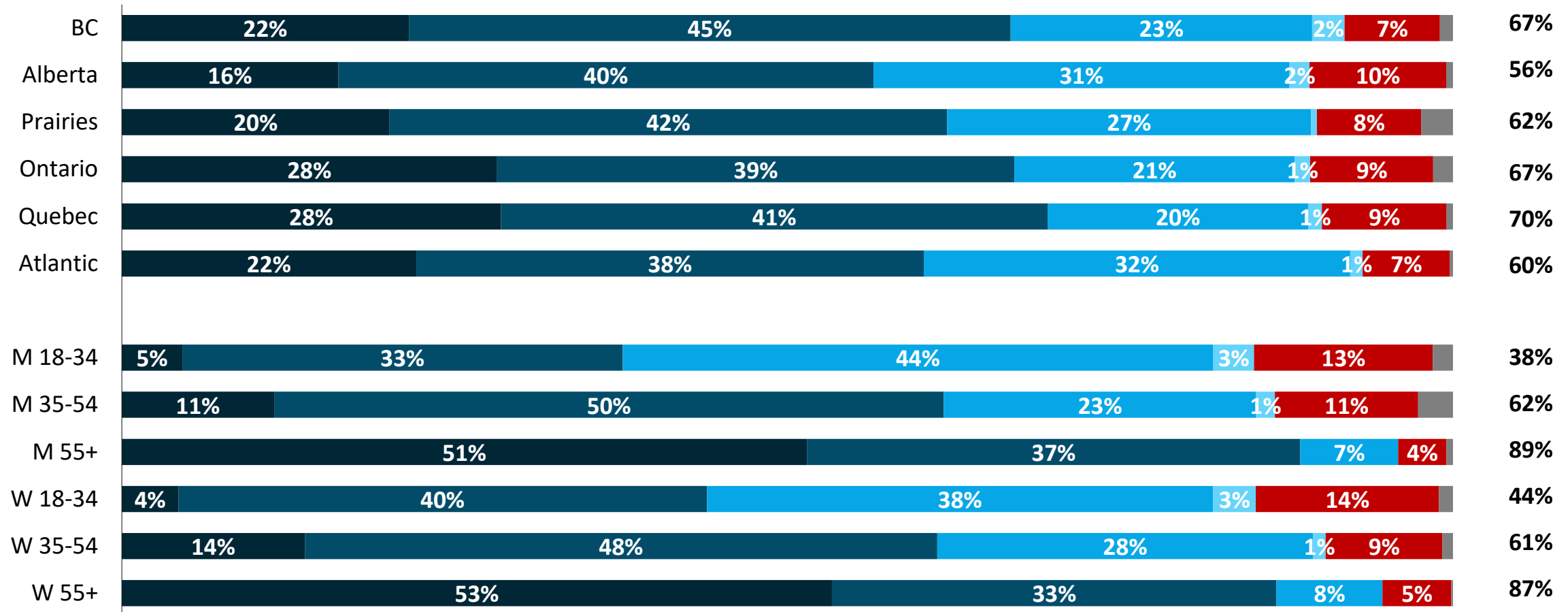
Vaccinations: A majority of Canadians over 55 have received 4 doses, less than half of those under 35 have even had 3



How many doses of COVID-19 vaccine have you received?

[asked of all respondents; n=2,000]

Boosted



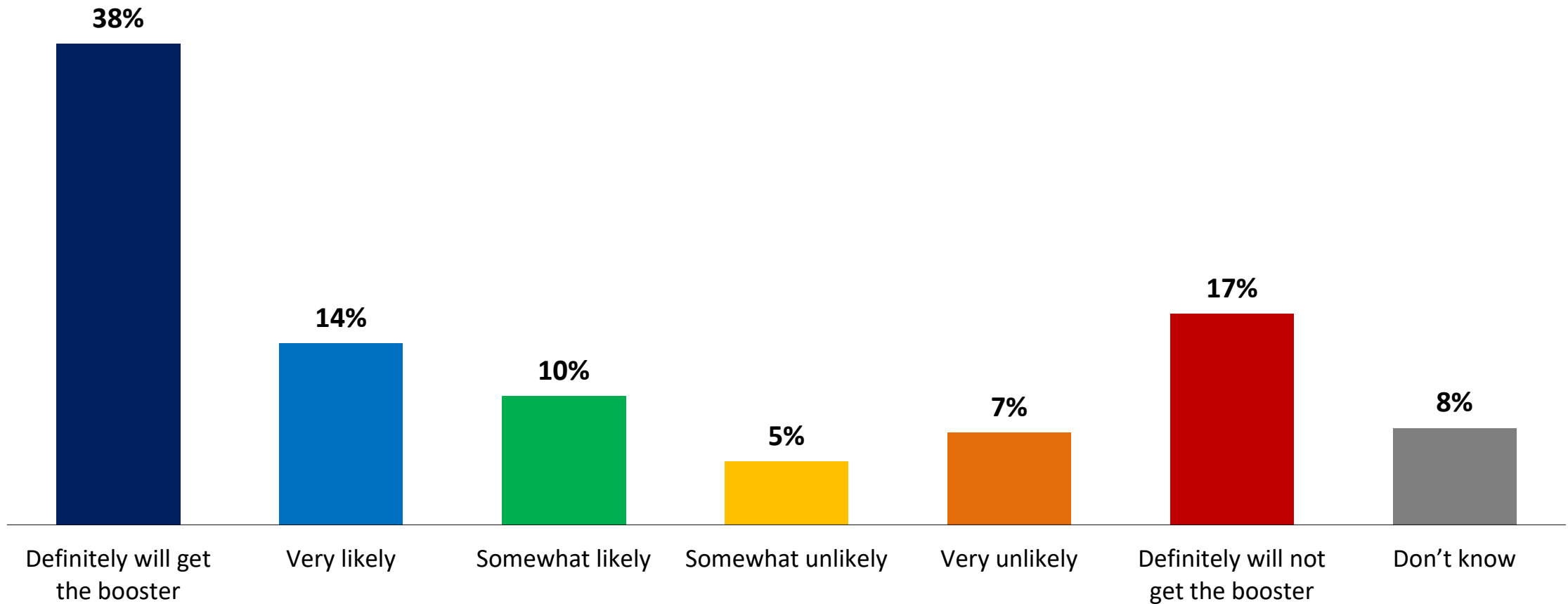
Four
 Three
 Two
 One
 I have not been vaccinated against COVID-19
 Don't know

Omicron Boosters: Only 38% of Canadians say they will definitely get the Omicron vaccine booster



As you may know, booster vaccines that offer stronger protection against the Omicron variant of COVID-19 are expected this fall. Do you plan to get one of these boosters once they become available?

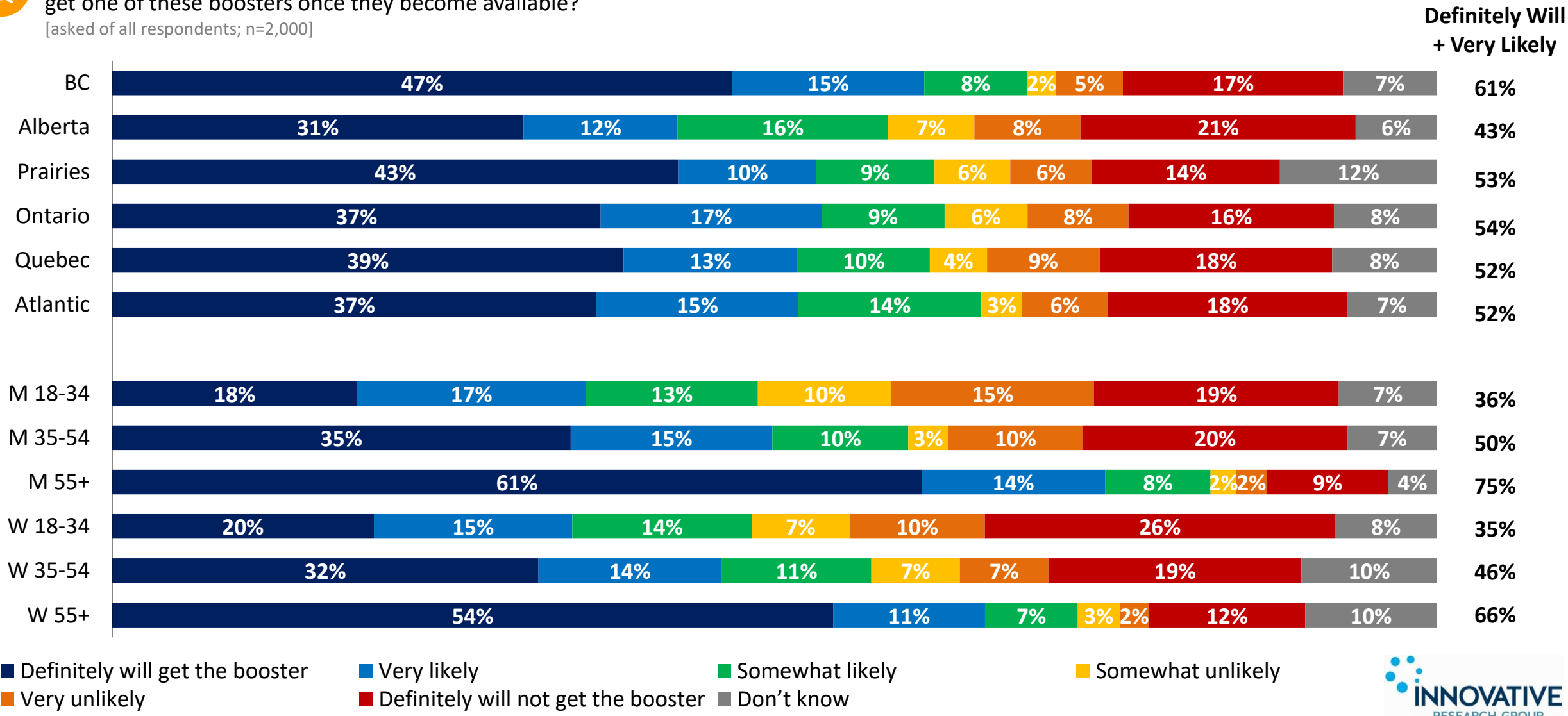
[asked of all respondents; n=2,000]



Omicron Boosters: Only 18% of young men and 20% of young women will definitely get an Omicron booster vaccine



As you may know, booster vaccines that offer stronger protection against the Omicron variant of COVID-19 are expected this fall. Do you plan to get one of these boosters once they become available?
[asked of all respondents; n=2,000]

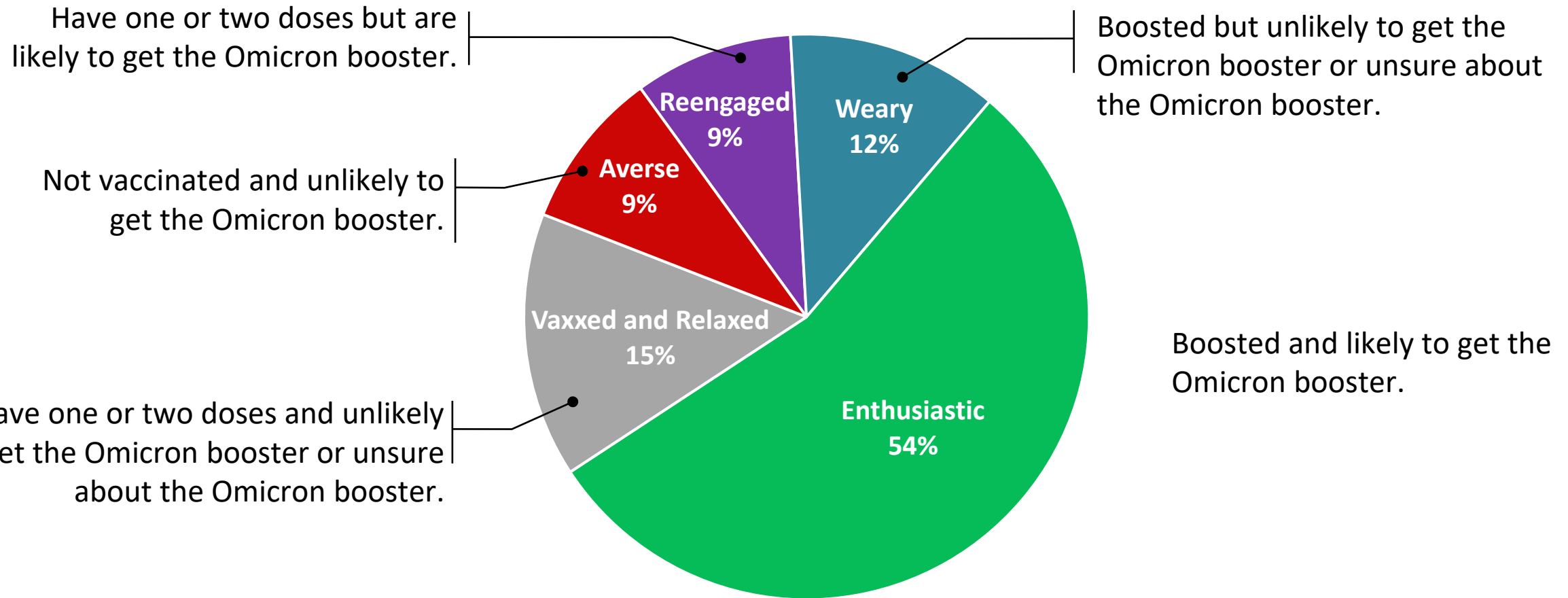


Booster Behaviour: 1-in-8 Canadians are already boosted but unlikely to get the Omicron booster



As you may know, booster vaccines that offer stronger protection against the Omicron variant of COVID-19 are expected this fall. Do you plan to get one of these boosters once they become available? *BY* How many doses of COVID-19 vaccine have you received?

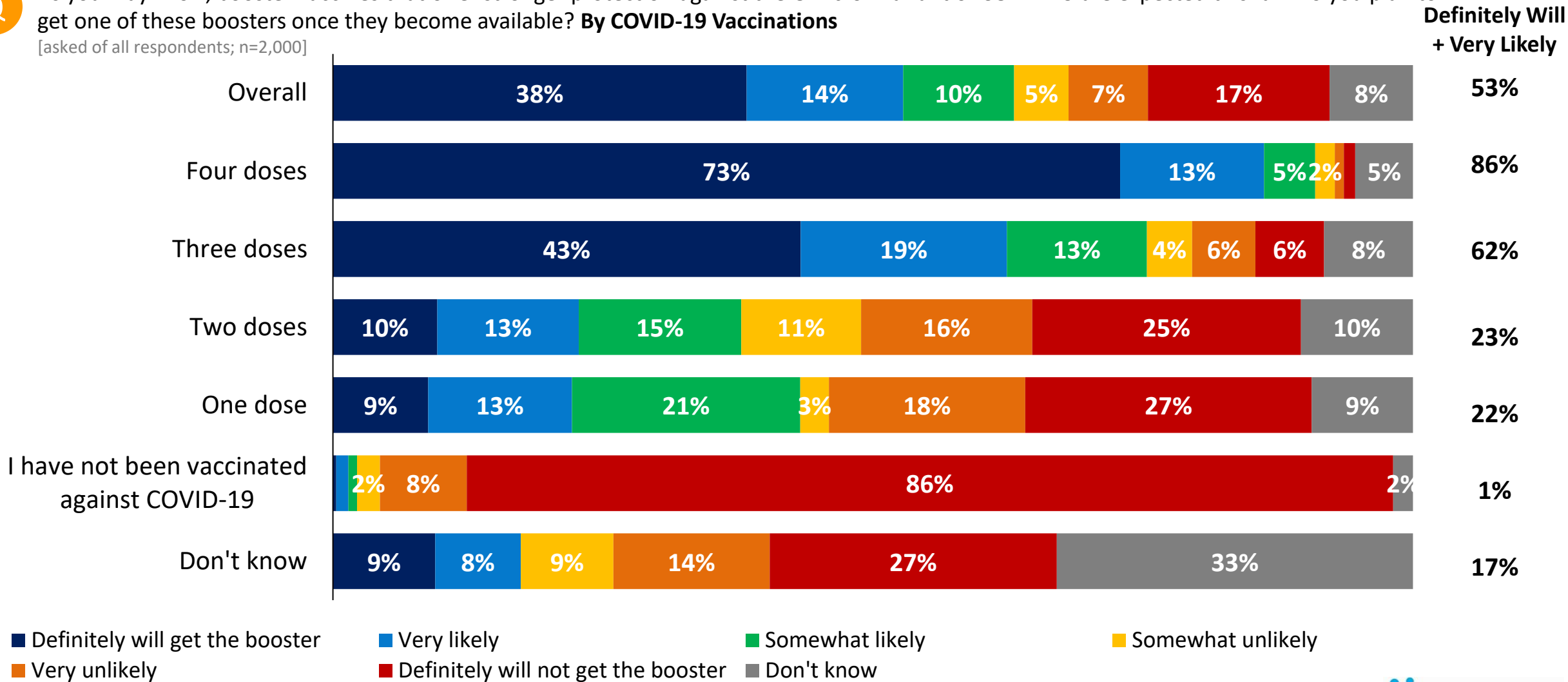
[asked of all respondents; n=2,000]



Omicron Boosters: Only 43% of those who received the initial booster are definitely going to get an Omicron booster ¹²



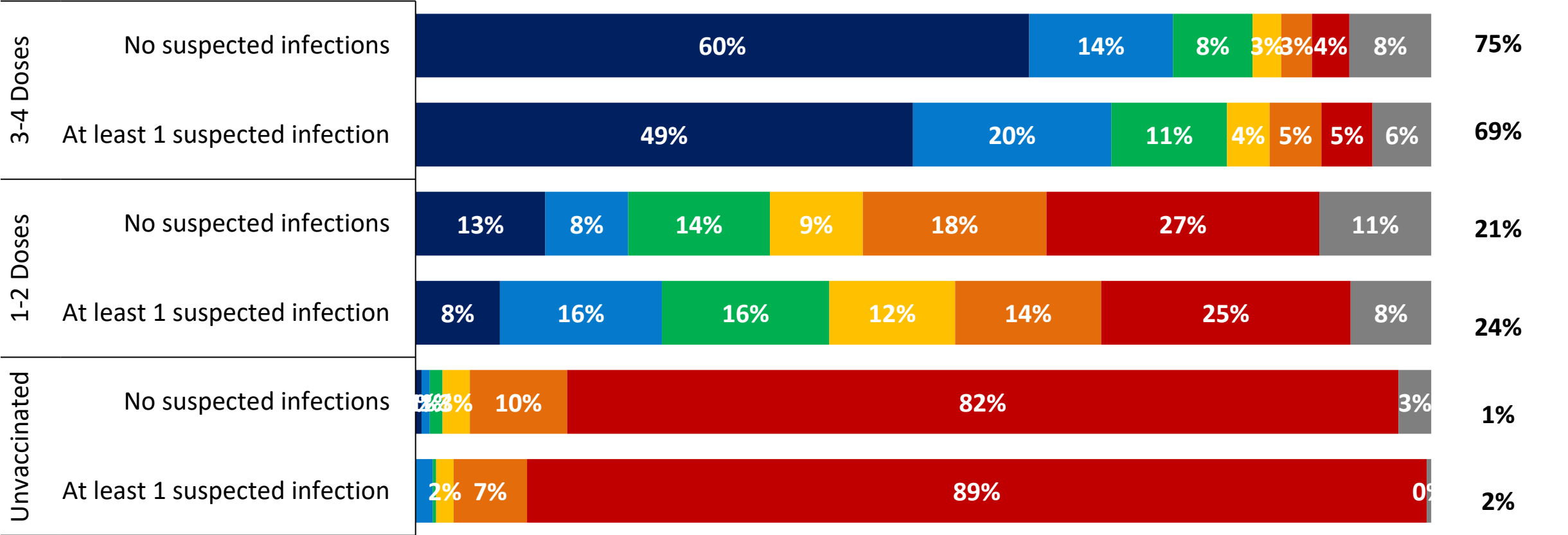
As you may know, booster vaccines that offer stronger protection against the Omicron variant of COVID-19 are expected this fall. Do you plan to get one of these boosters once they become available? **By COVID-19 Vaccinations**
[asked of all respondents; n=2,000]



Omicron Boosters: Those who have not had COVID before are more likely say they will definitely get an Omicron booster



As you may know, booster vaccines that offer stronger protection against the Omicron variant of COVID-19 are expected this fall. Do you plan to get one of these boosters once they become available? *By Prior Infections and Vaccine Doses*
[asked of all respondents; n=2,000]



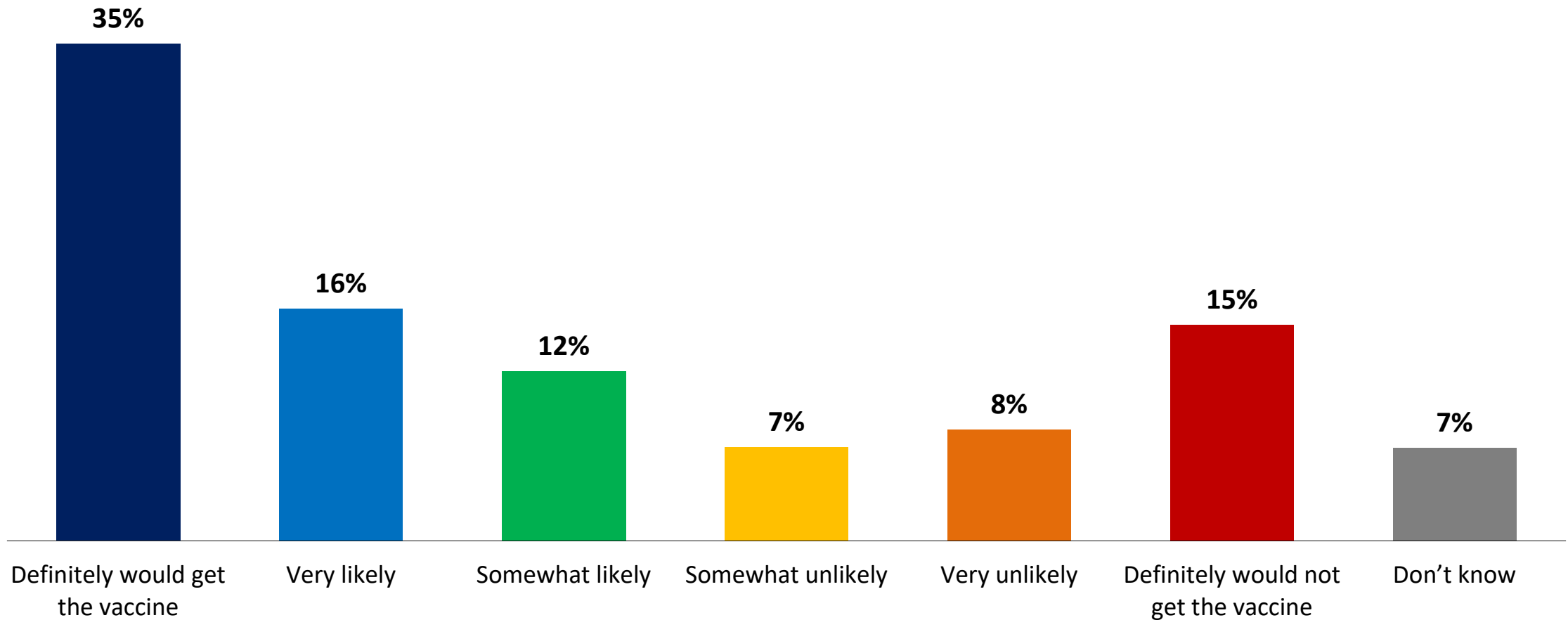
■ Definitely will get the booster ■ Very likely ■ Somewhat likely ■ Somewhat unlikely
■ Very unlikely ■ Definitely will not get the booster ■ Don't know

Annual Boosters: Just over 1-in-3 Canadians would definitely get a regularly updated COVID-19 vaccine



Assuming COVID-19 remains in circulation for the foreseeable future, how likely would you be to get a regularly updated vaccine, similar to a seasonal flu shot?

[asked of all respondents; n=2,000]

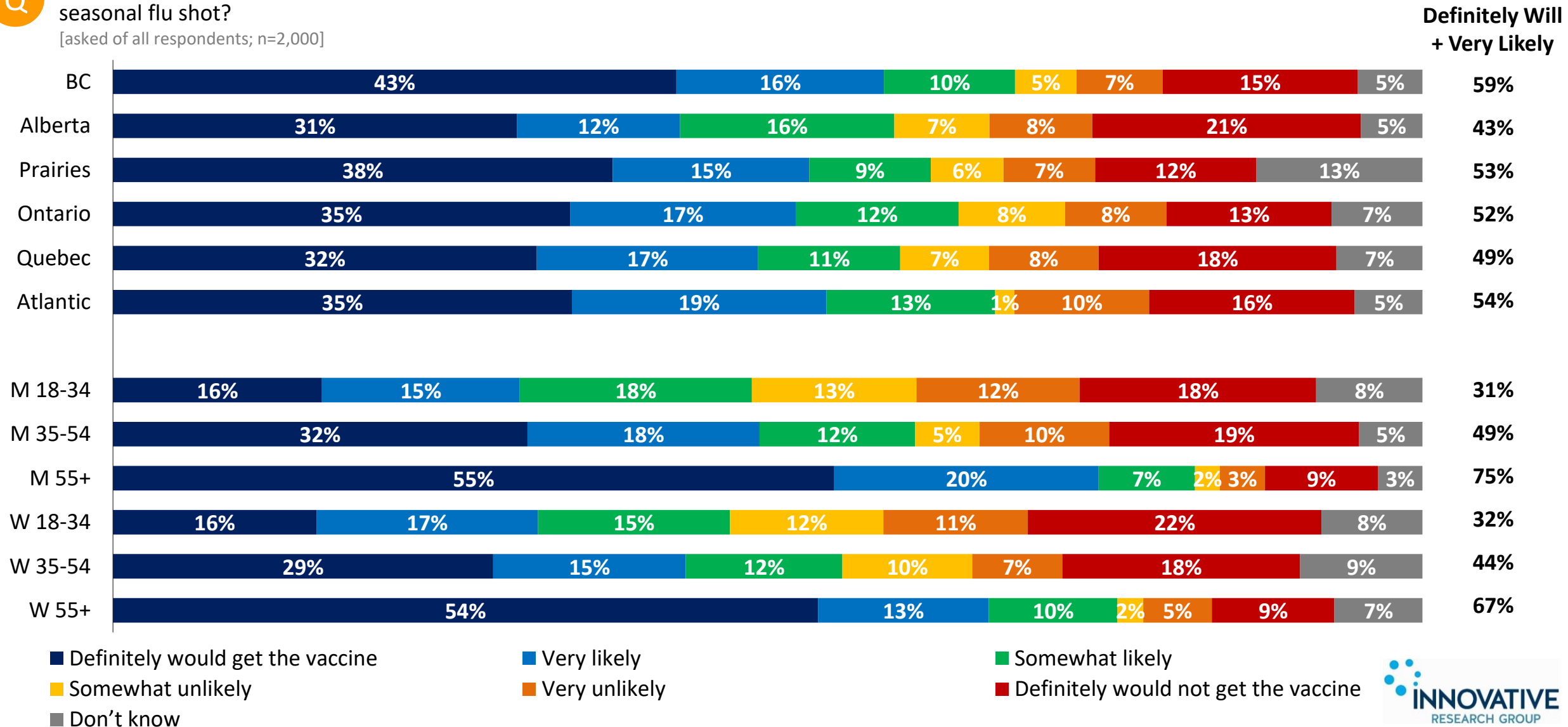


Annual Boosters: Older Canadians are far more likely to say they will definitely get a regular booster to the COVID-19 vaccine



Assuming COVID-19 remains in circulation for the foreseeable future, how likely would you be to get a regularly updated vaccine, similar to a seasonal flu shot?

[asked of all respondents; n=2,000]



Methodology

The background of the slide is a solid dark blue. It is decorated with several white circles of varying sizes. There are five large circles and one smaller circle scattered across the right half of the slide, creating a modern, minimalist aesthetic.

Survey Methodology

These are the results of an online survey conducted between August 5th, 2022 and August 30th, 2022.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=3,215 Canadian citizens, 18 years or older. The results are nationally weighted to n=2,000 based on Census data from Statistics Canada.

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Weighting: Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	387	12.1%	279	14.1%
Men 35-54	442	13.8%	328	16.6%
Men 55+	631	19.7%	351	17.7%
Women 18-34	735	23.0%	285	14.4%
Women 35-54	452	14.1%	339	17.1%
Women 55+	550	17.2%	396	20.0%
BC	393	12.2%	266	13.3%
AB	385	12.0%	227	11.3%
Prairies	231	7.2%	131	6.6%
ON	1265	39.3%	771	38.6%
QC	700	21.8%	468	23.4%
Atlantic	241	7.5%	137	6.8%



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Building Understanding.