



**COVID-19 Attitudes
and Beliefs**

Public Opinion Research
Release Date: February 24, 2022
Field Dates: February 4, 2022 to February 23, 2022

Tracking the Impacts of COVID-19

Since the early days of the COVID-19 outbreak in Canada, INNOVATIVE has been tracking attitudes and reported behaviors impacted by the pandemic.

Today, INNOVATIVE is releasing results from our February *Canada This Month* survey. This online survey was in field from February 4th to 23rd, 2022, with a weighted sample size of 2,000 Canadian residents. Detailed methodology is provided in the appendix.

This report covers how concerned Canadians are about COVID-19, whether they think there will be future waves, and how Canadians feel their governments are handling the pandemic.

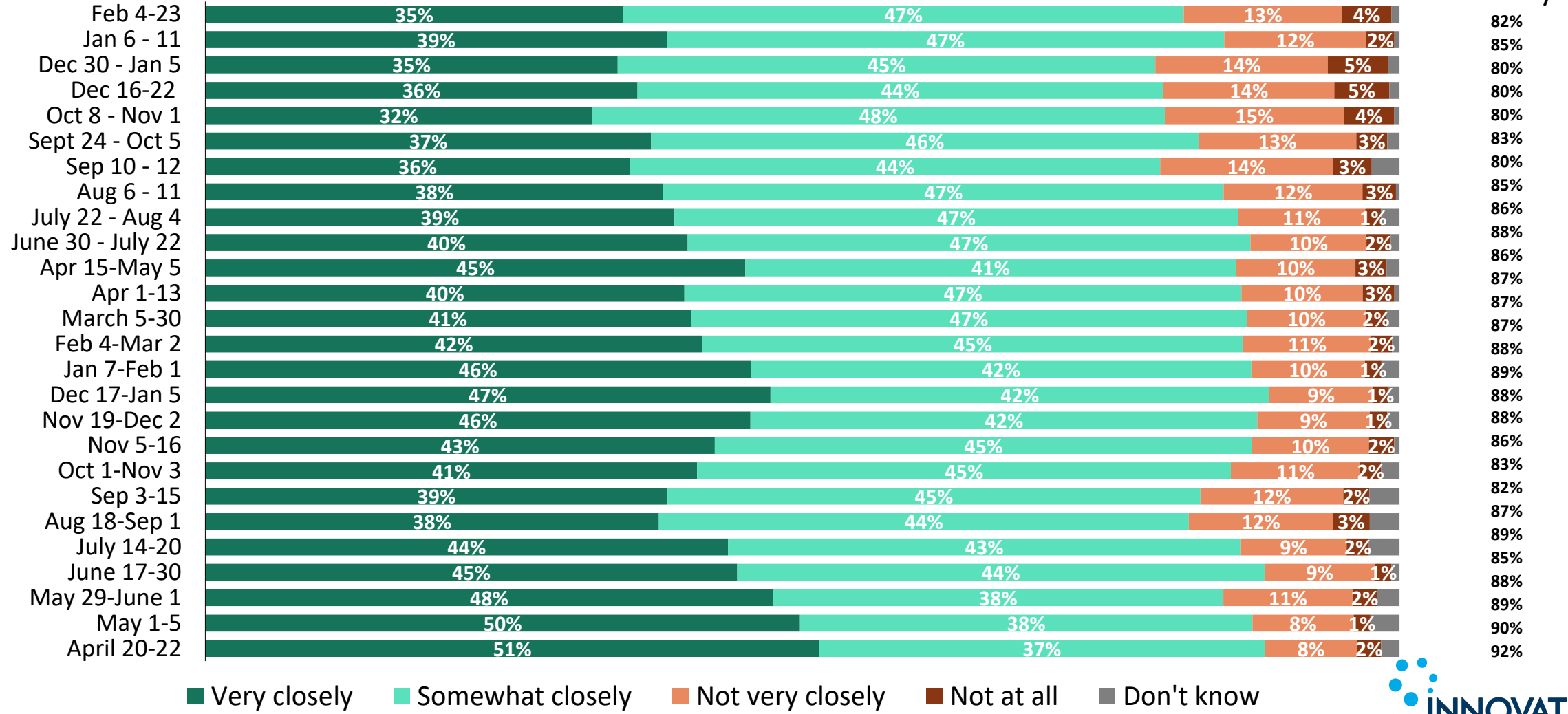
Personal Experience

Attention to COVID-19 News: Attention to news about COVID-19 has dropped since January but remains high



How closely have you been following news about COVID-19 which is also known as the novel coronavirus?

[asked of all respondents; n=2,000]



Self Concern: Concern about catching COVID has fallen to 55%, the lowest point since mid December



How concerned are you personally about each of the following? **That you yourself will contract COVID-19**

[asked of all respondents; n=2,000]

Very/ Somewhat concerned



Very concerned Somewhat concerned Not very concerned Not at all concerned Don't know

Familial Concern: Concern about a vulnerable relative catching COVID has dropped from a high in early January



How concerned are you personally about each of the following? **That a vulnerable friend or a relative will contract COVID-19**

[asked of all respondents; n=2,000]

Very/ Somewhat concerned



Very concerned Somewhat concerned Not very concerned Not at all concerned Don't know

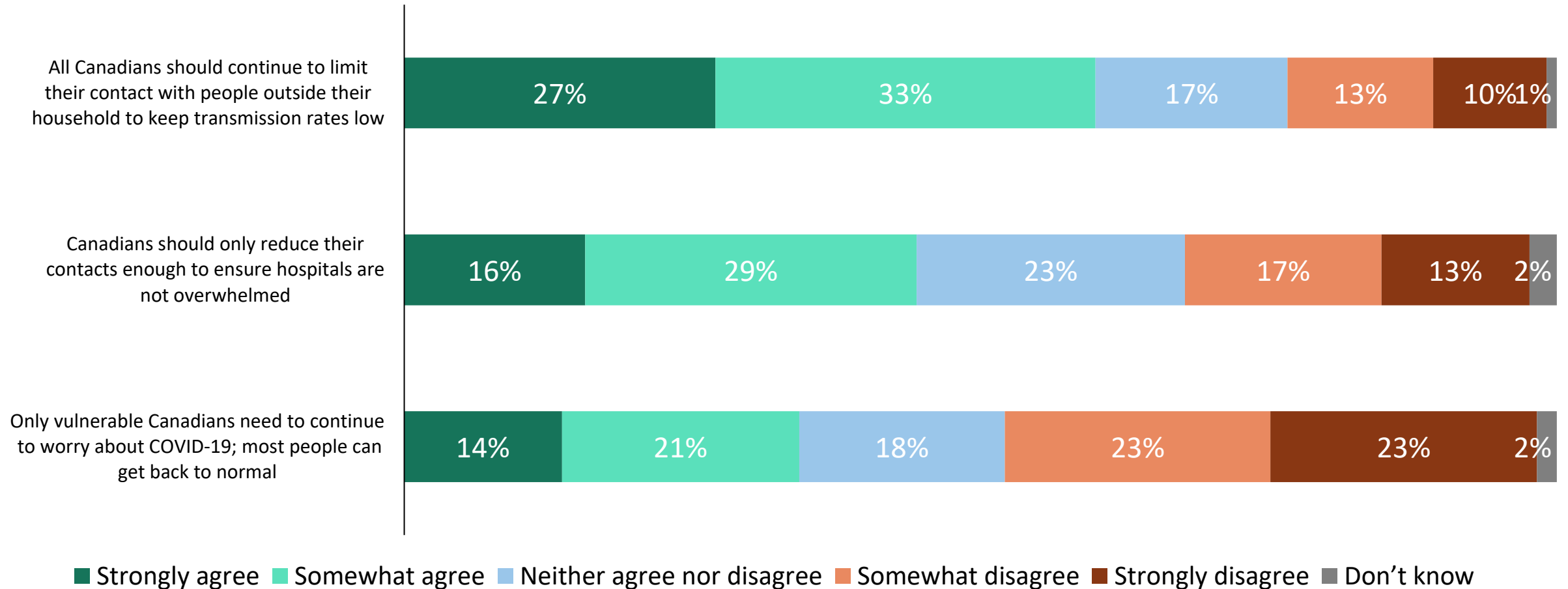
Getting Back to Normal

Returning to Normal: 3-in-5 (60%) agree that all Canadian should to limit their contact with people to keep transmission rates low



Do you agree or disagree with the following statements?

[asked of all respondents; n=2,000]

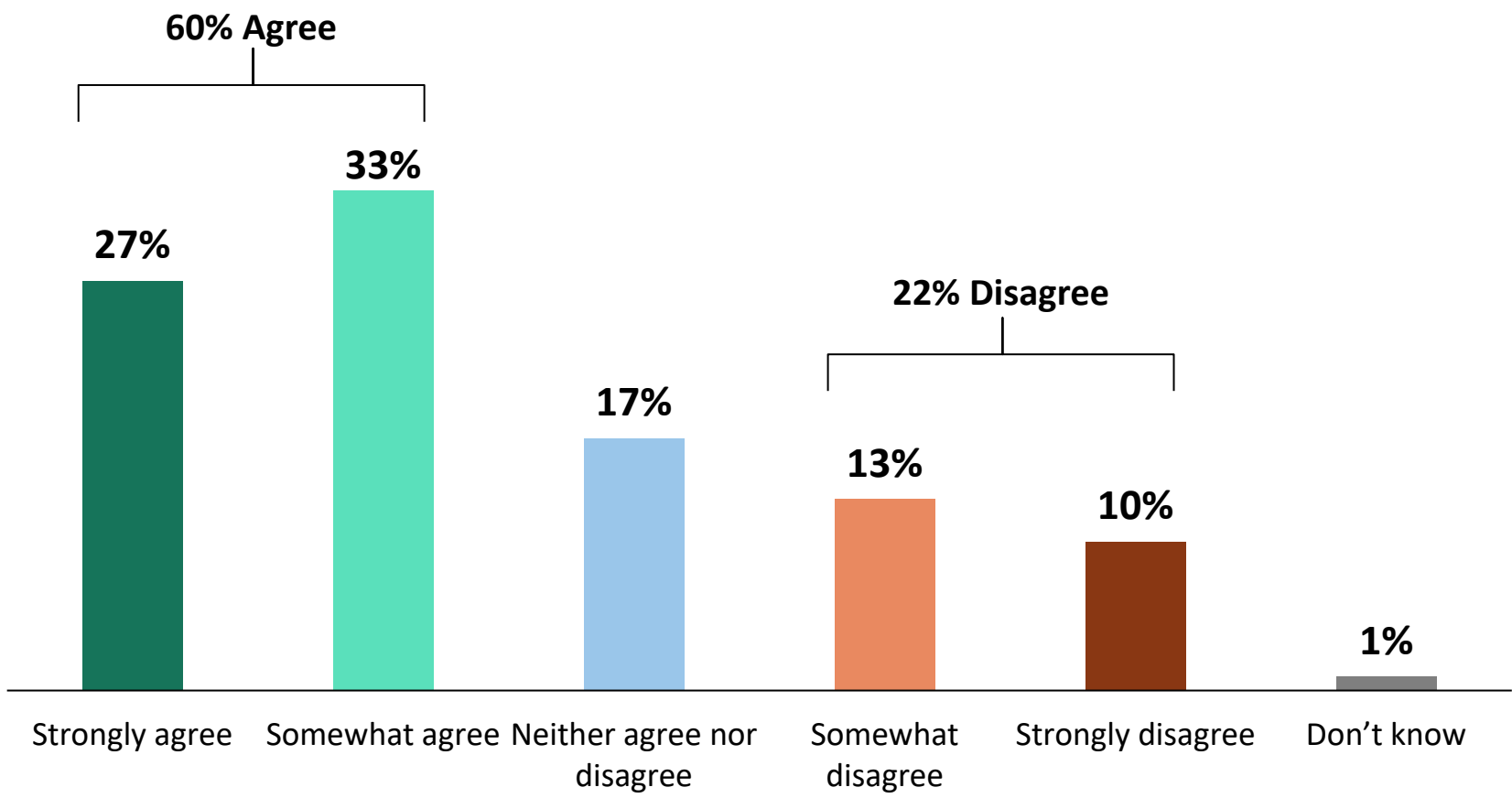


Limiting Contacts: Liberals (75%) and NDP (69%) are most likely to agree all Canadians should limit their contacts



Do you agree or disagree with the following statements? *All Canadians should continue to limit their contact with people outside their household to keep transmission rates low.*

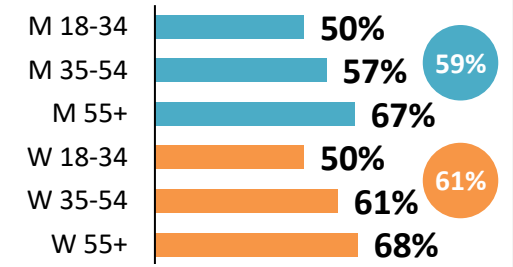
[asked of all respondents; n=2,000]



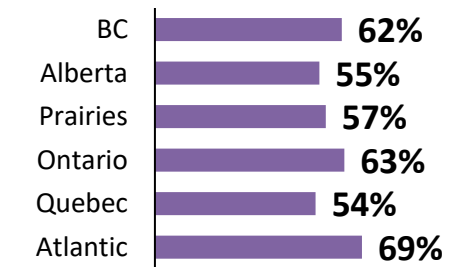
Segmentation

Among those who say "Agree"

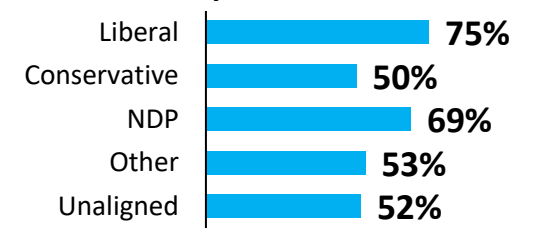
Age-Gender



Region



Party ID

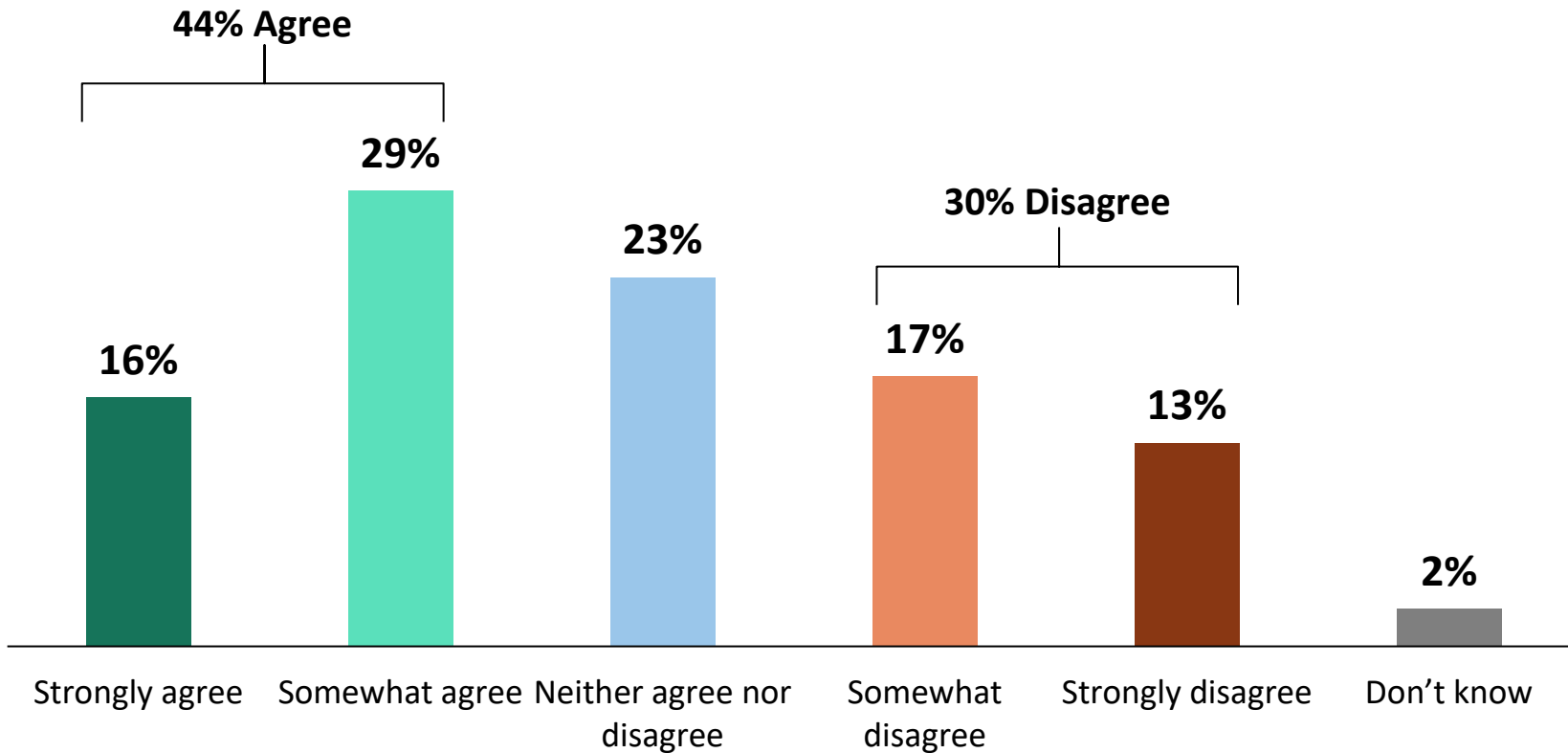


Protecting Hospitals: 2-in-5 (44%) agree Canadian should only reduce contacts to protect hospitals; highest among Quebec residents (55%)



Do you agree or disagree with the following statements? *Canadians should only reduce their contacts enough to ensure hospitals are not overwhelmed.*

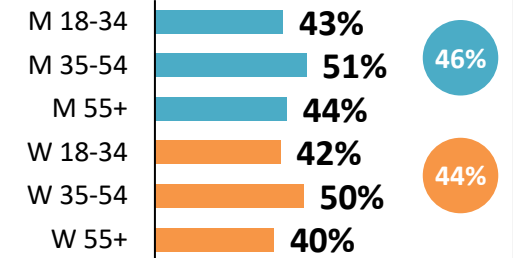
[asked of all respondents; n=2,000]



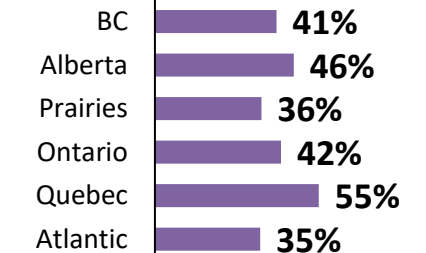
Segmentation

Among those who say "Agree"

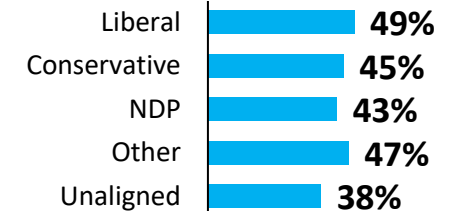
Age-Gender



Region



Party ID

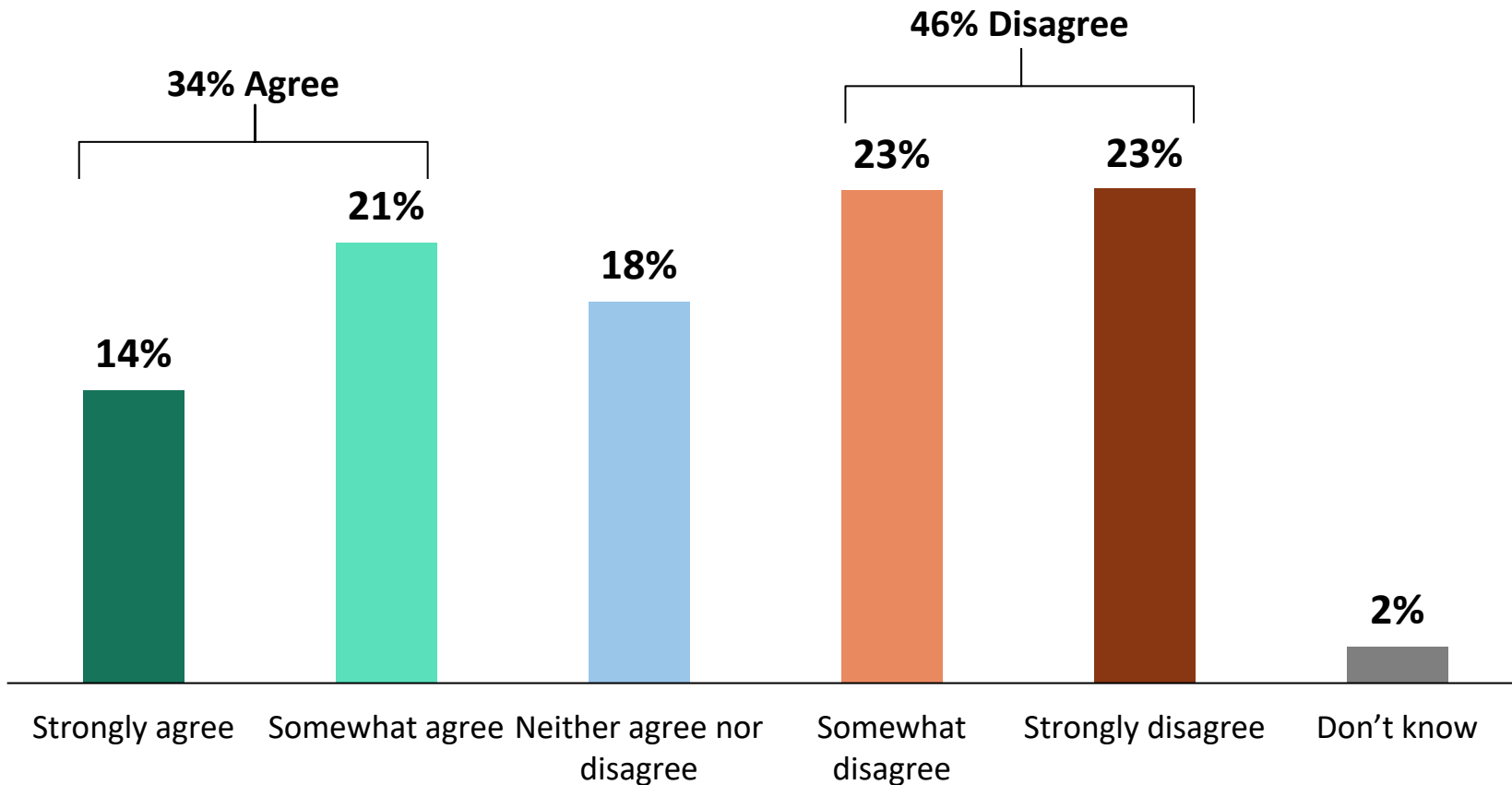


Vulnerable Canadians: Only 1-in-3 (34%) agree that most people can get back to normal; highest among men between 18 and 34 (43%)



Do you agree or disagree with the following statements? **Only vulnerable Canadians need to continue to worry about COVID-19; most people can get back to normal.**

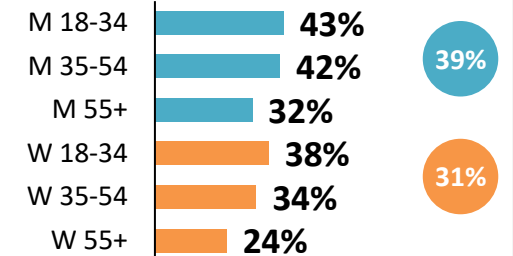
[asked of all respondents; n=2,000]



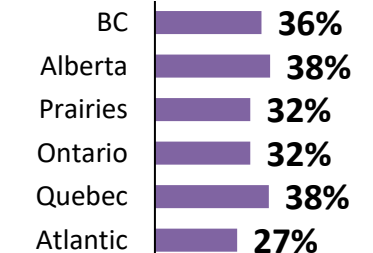
Segmentation

Among those who say "Agree"

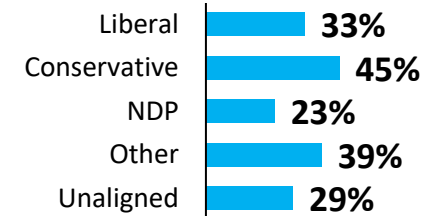
Age-Gender



Region

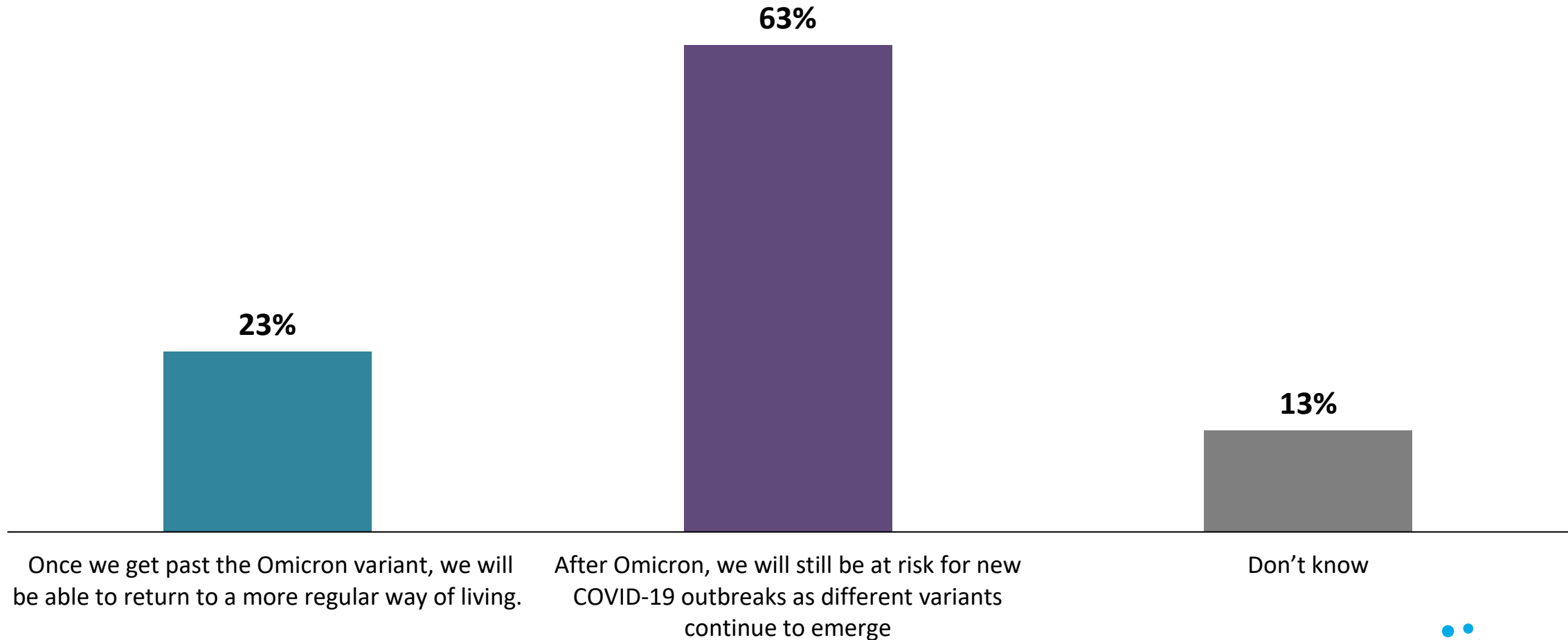


Party ID



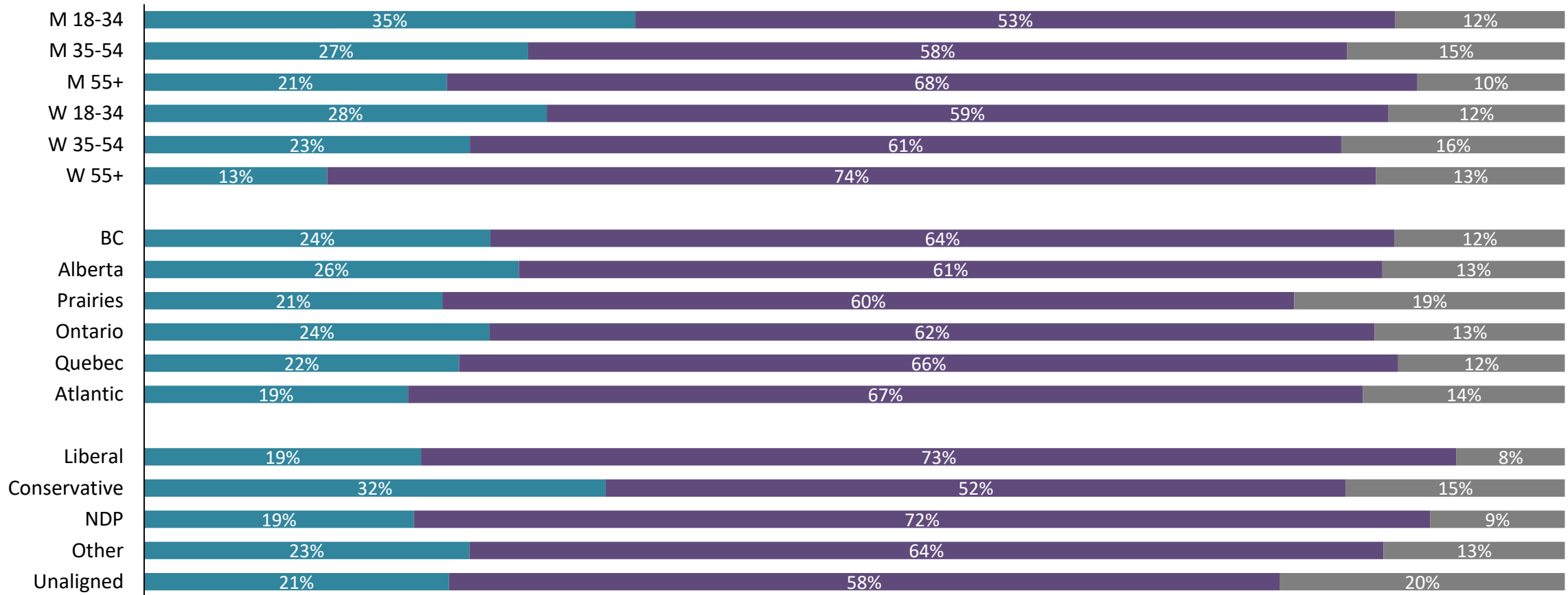
Future Waves: Majority (63%) believe after Omicron, we will still be at risk for new COVID-19 outbreaks as long as there are new variants

Q Which of the following comes closest to your point of view?
[asked of all respondents; n=2,000]



Future Waves: Younger Canadians are most likely to say after Omicron things will return to normal

Q Which of the following comes closest to your point of view?
[asked of all respondents; n=2,000]



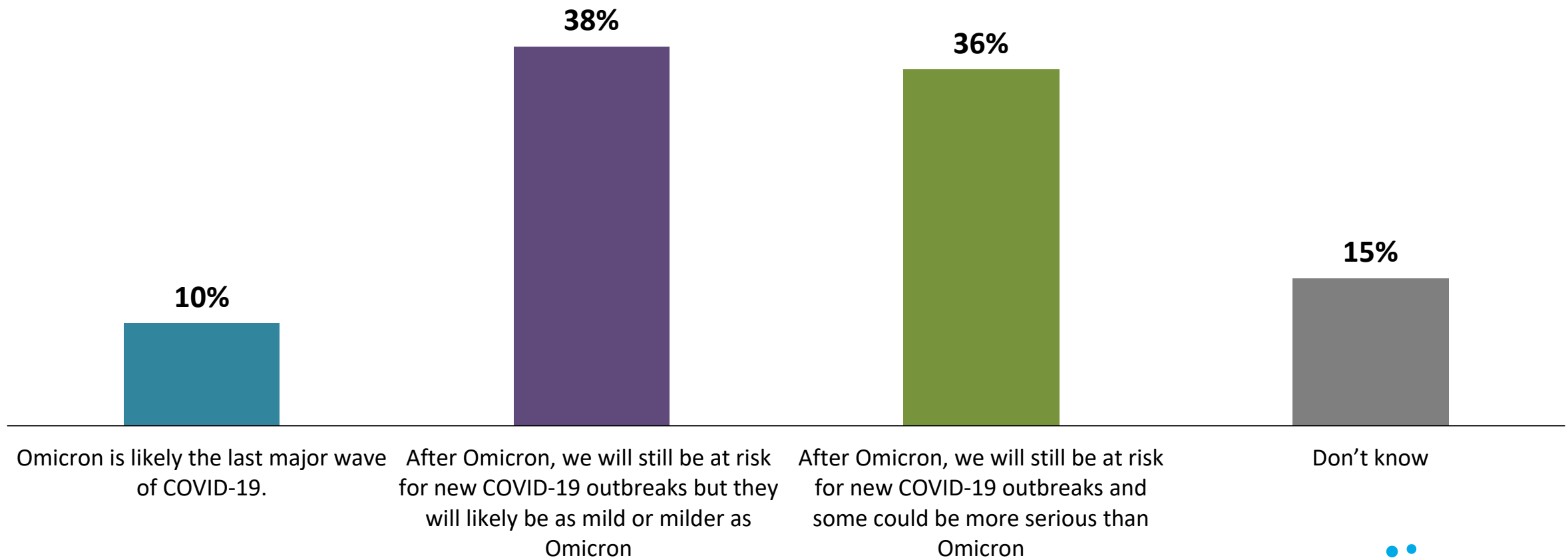
- Once we get past the Omicron variant, we will be able to return to a more regular way of living.
- After Omicron, we will still be at risk for new COVID-19 outbreaks as different variants continue to emerge
- Don't know

Severity: Over one third (36%) believe that there could be new COVID-19 outbreaks that are more serious than Omicron



Thinking about possible future waves of COVID-19, which of the following points of view are closest to your own?

[asked of all respondents; n=2,000]

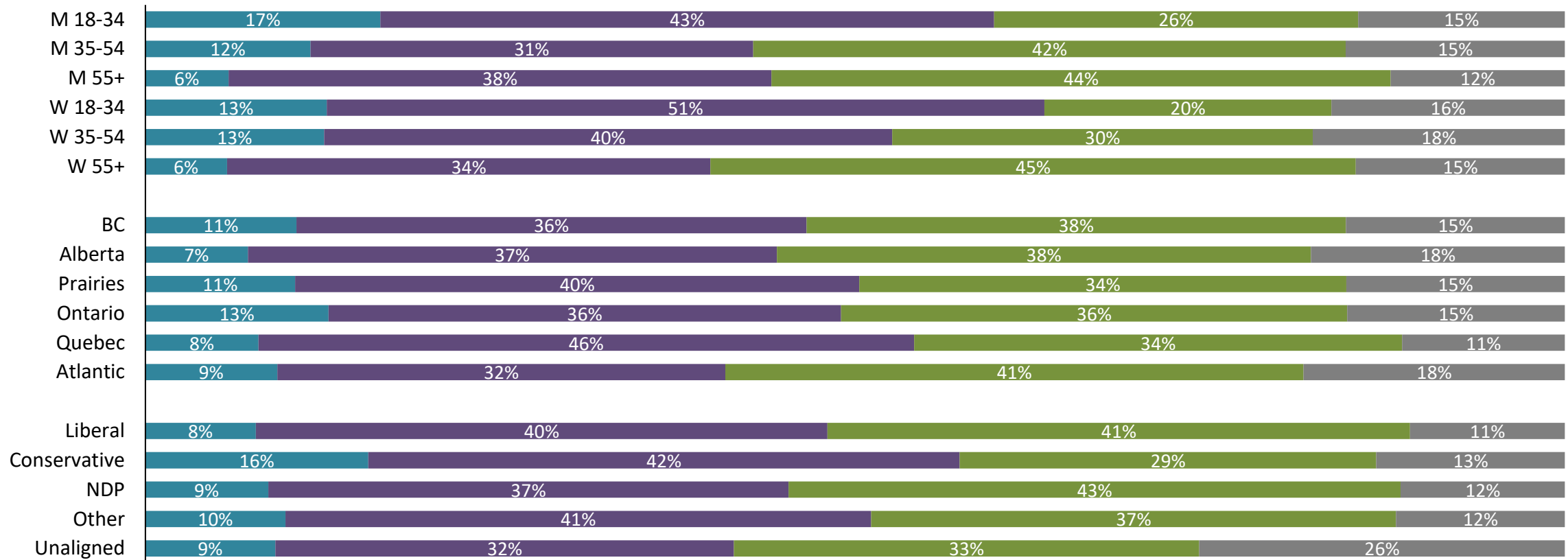


Severity: Older Canadians are most likely to be concerned that future waves will be more serious than omicron



Thinking about possible future waves of COVID-19, which of the following points of view are closest to your own?

[asked of all respondents; n=2,000]



- Omicron is likely the last major wave of COVID-19
- After Omicron, we will still be at risk for new COVID-19 outbreaks but they will likely be as mild or milder as Omicron
- After Omicron, we will still be at risk for new COVID-19 outbreaks and some could be more serious than Omicron
- Don't know

Vaccines

The background of the slide is a solid dark blue color. It features several light blue circles of varying sizes scattered across the surface. The circles are semi-transparent and have a thin outline. The word "Vaccines" is written in a white, sans-serif font on the left side of the slide.

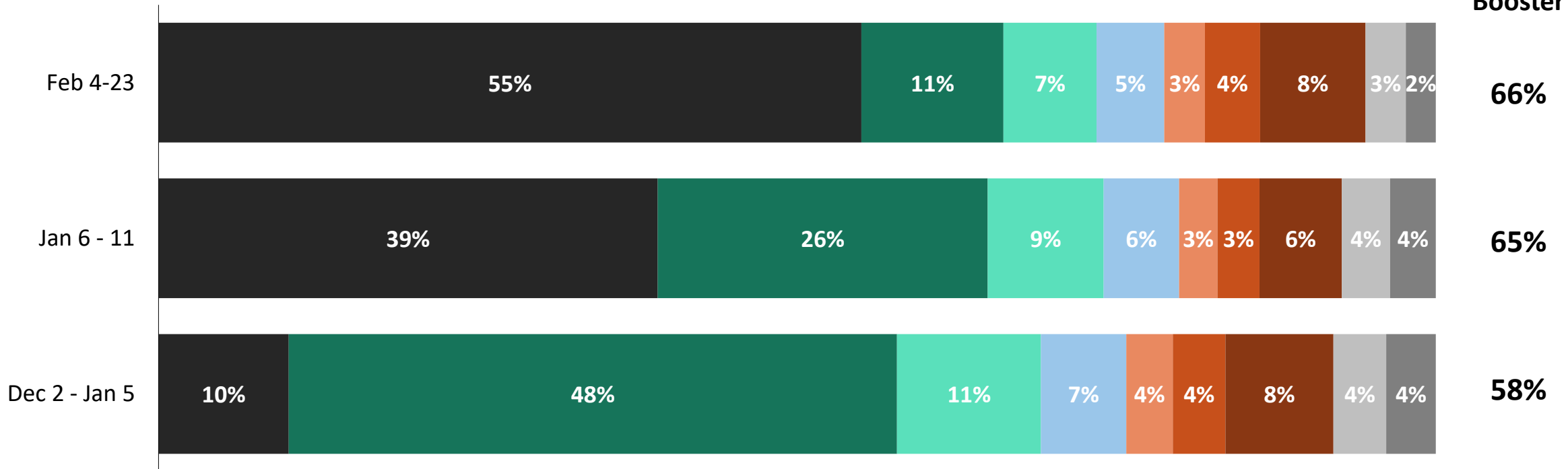
Vaccination: More Canadians have now received boosters, but the share who are likely to get the booster has not increased



When health officials recommend a COVID-19 vaccine booster for people like you and it becomes available in your area, how likely would you be to get it?

[asked of all respondents; n=2,000]

Total Definitely/Already Booster



- I have already received a vaccine booster
- Very likely
- Somewhat unlikely
- Definitely would not get the vaccine booster
- Don't know

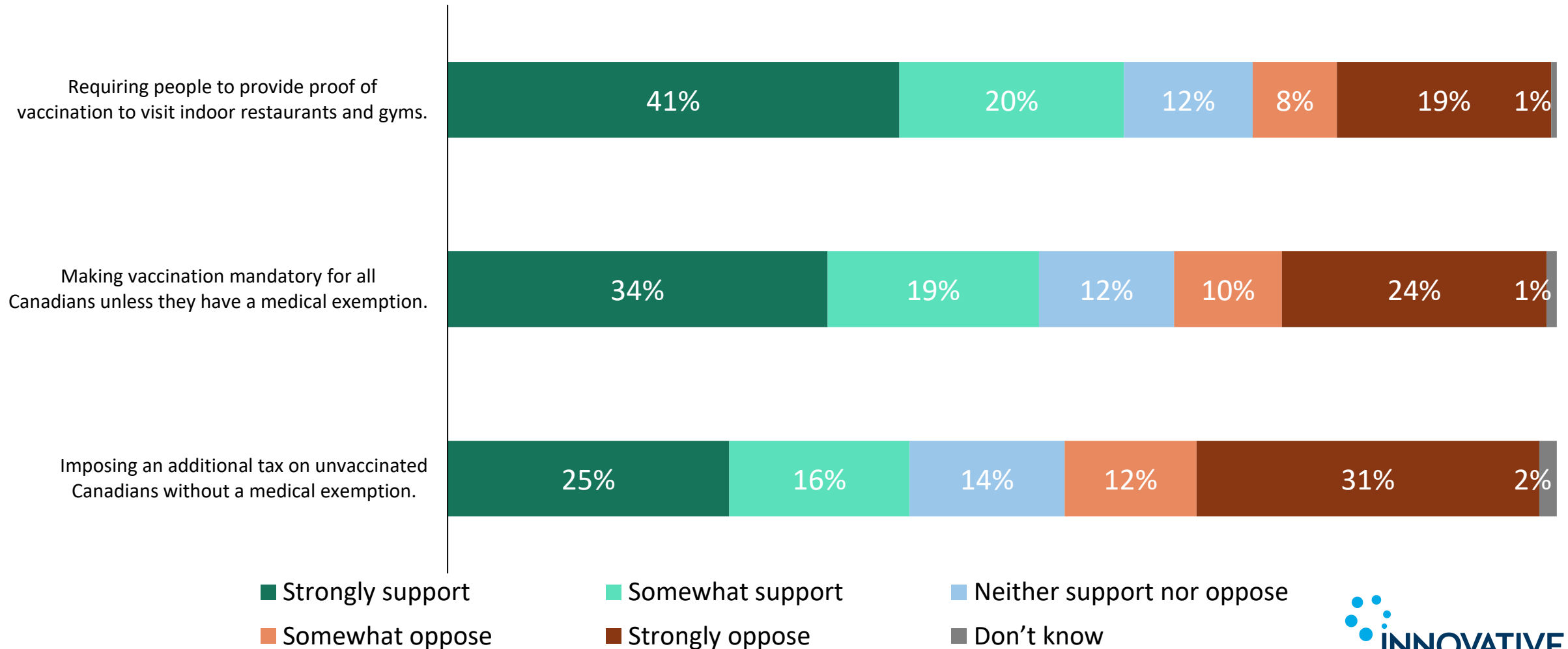
- Definitely would get the vaccine booster
- Somewhat likely
- Very unlikely
- I have not received the first two COVID-19 vaccine doses yet

Mandatory Vaccines: Over 3-in-5 (61%) support the requirement of vaccination certificates for indoor restaurants and gyms



Looking ahead to how we manage COVID-19 in the future, would you support or oppose the following measures?

[asked of all respondents; n=2,000]

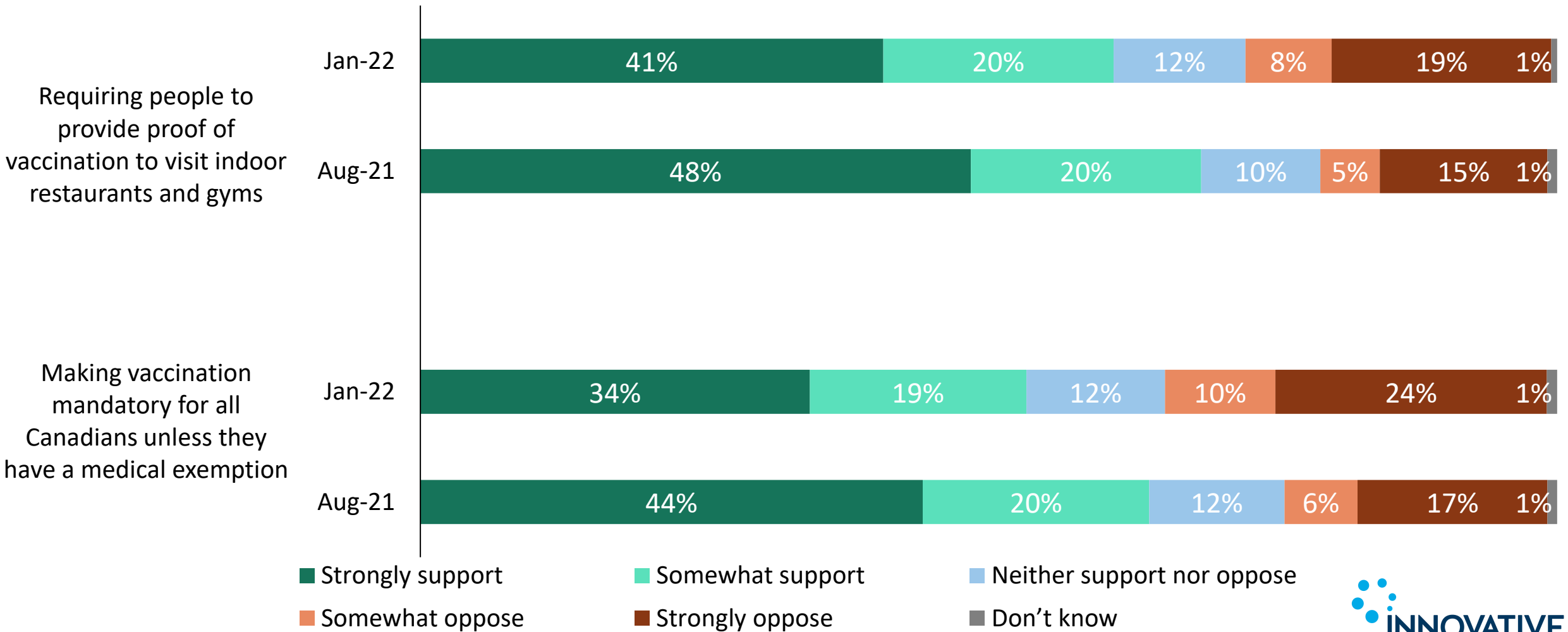


Tracking: Support for mandatory vaccines and vaccine passports is down since August



Looking ahead to how we manage COVID-19 in the future, would you support or oppose the following measures?

[asked of all respondents; n=2,000]



Strongly support

Somewhat support

Neither support nor oppose

Somewhat oppose

Strongly oppose

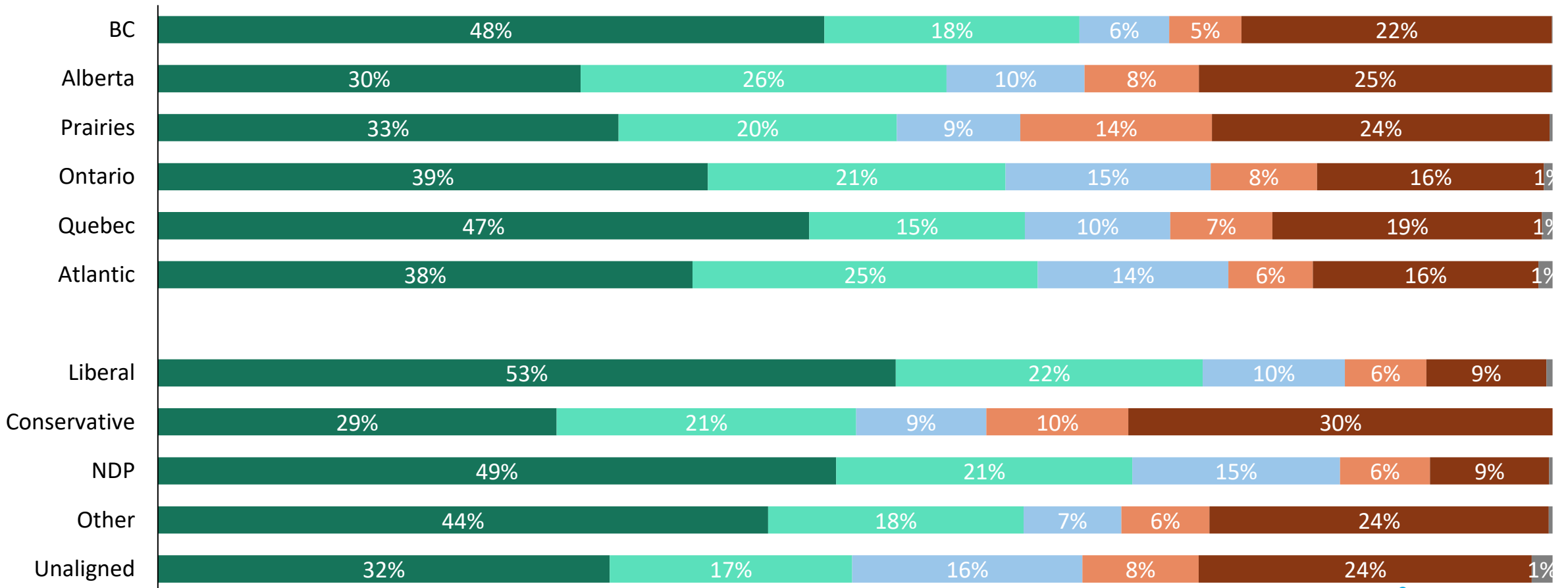
Don't know

Proof of Vaccination: Majority of Liberals (75%), NDPs (70%) support the requirement of vaccination certificates for indoor restaurants and gyms



Looking ahead to how we manage COVID-19 in the future, would you support or oppose the following measures? **Requiring people to provide proof of vaccination to visit indoor restaurants and gyms.**

[asked of all respondents; n=2,000]



Strongly support Somewhat support Neither support nor oppose Somewhat oppose Strongly oppose Don't know

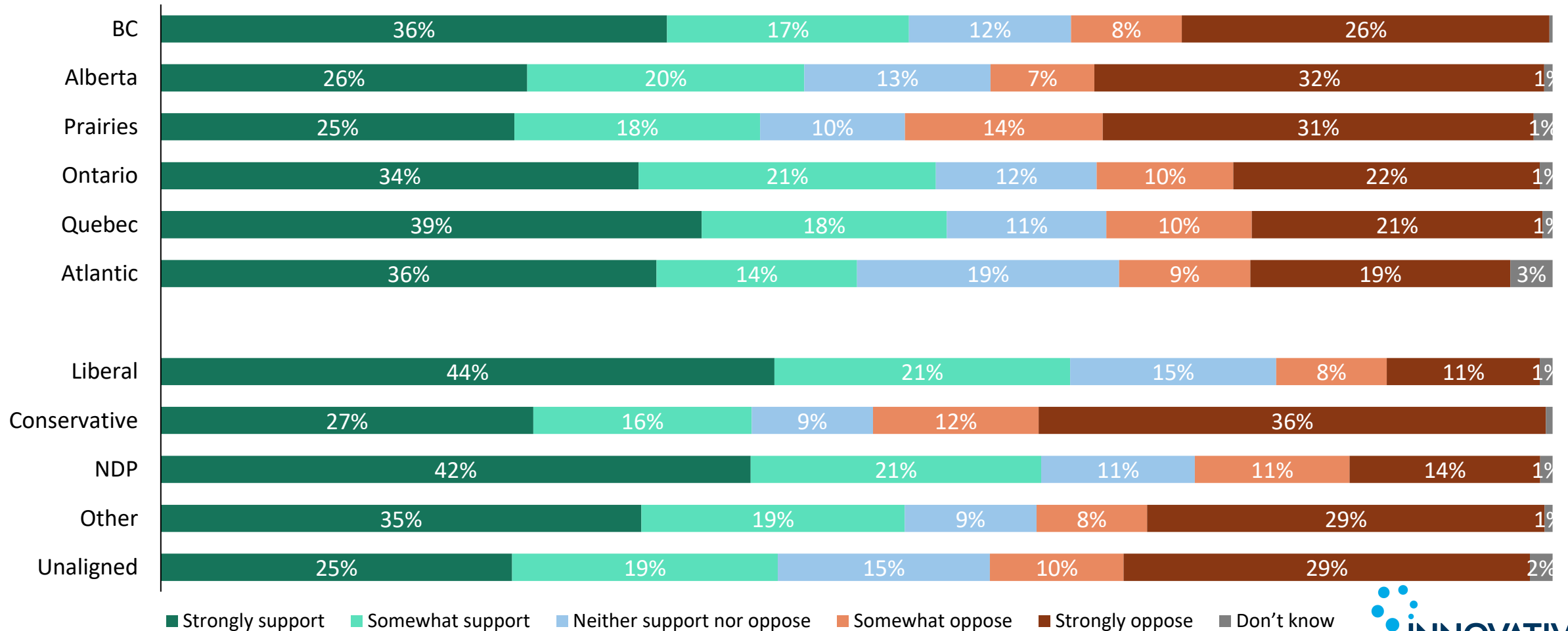


Mandatory Vaccination: Majority of Liberals (65%) and NDPs (63%) support making vaccination mandatory for all



Looking ahead to how we manage COVID-19 in the future, would you support or oppose the following measures? **Making vaccination mandatory for all Canadians unless they have a medical exemption.**

[asked of all respondents; n=2,000]



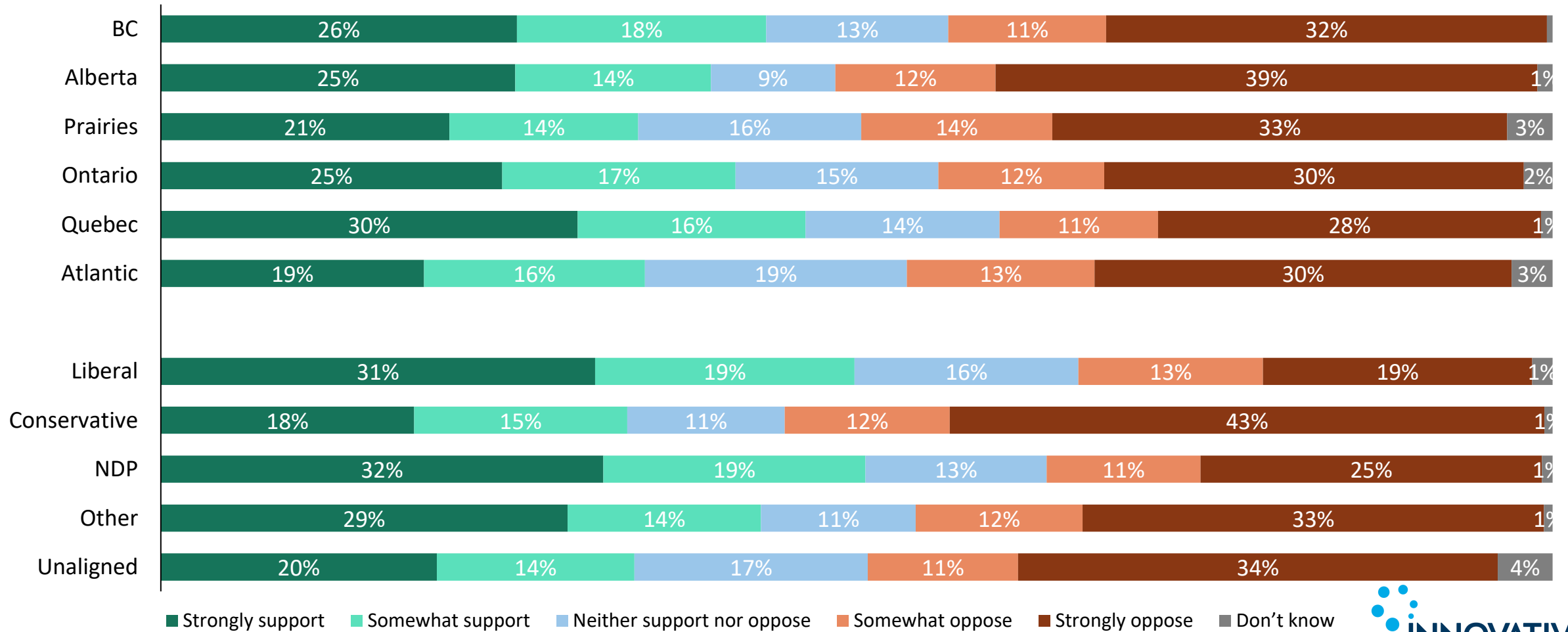
■ Strongly support
 ■ Somewhat support
 ■ Neither support nor oppose
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know

Taxing Unvaccinated Canadians: Over half (55%) of Conservatives oppose taxing unvaccinated Canadians



Looking ahead to how we manage COVID-19 in the future, would you support or oppose the following measures? **Imposing an additional tax on unvaccinated Canadians without a medical exemption.**

[asked of all respondents; n=2,000]



■ Strongly support
 ■ Somewhat support
 ■ Neither support nor oppose
 ■ Somewhat oppose
 ■ Strongly oppose
 ■ Don't know

Government

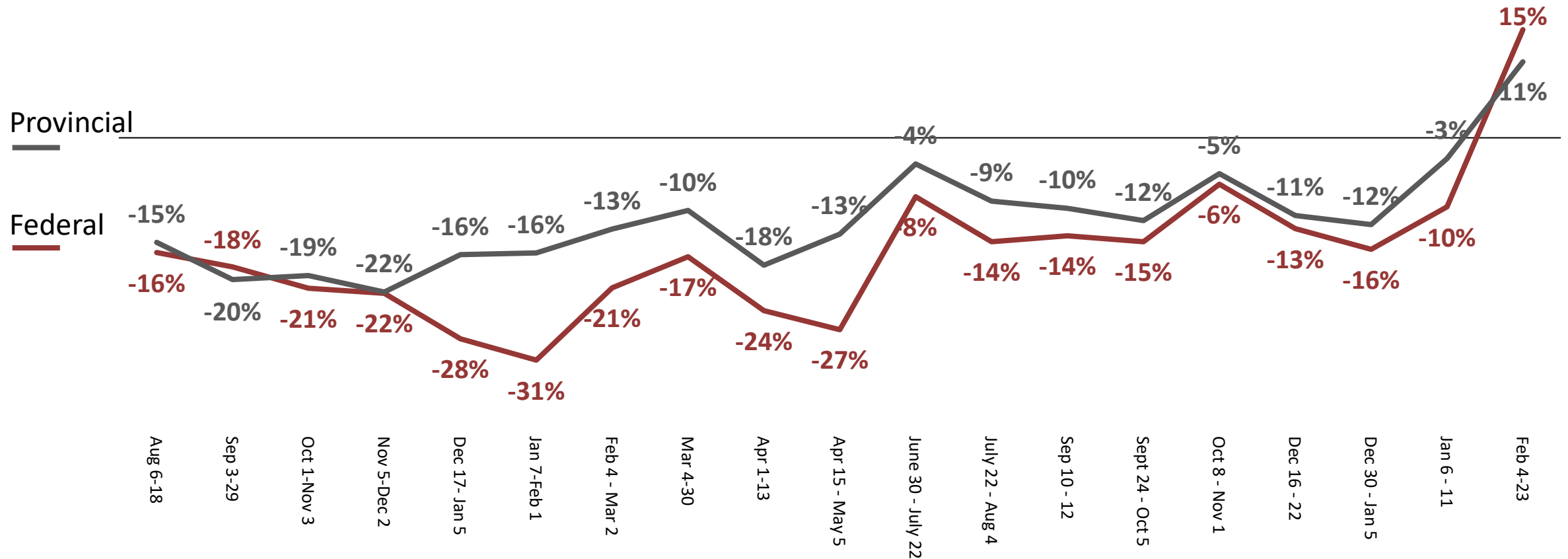
COVID-19 Restrictions Tracking: Canadians are now far more likely to say restrictions are too tight than ever before



Now, thinking about the restrictions the provincial government/federal government currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=2,000]

Net Tight (% too tight - % too loose)



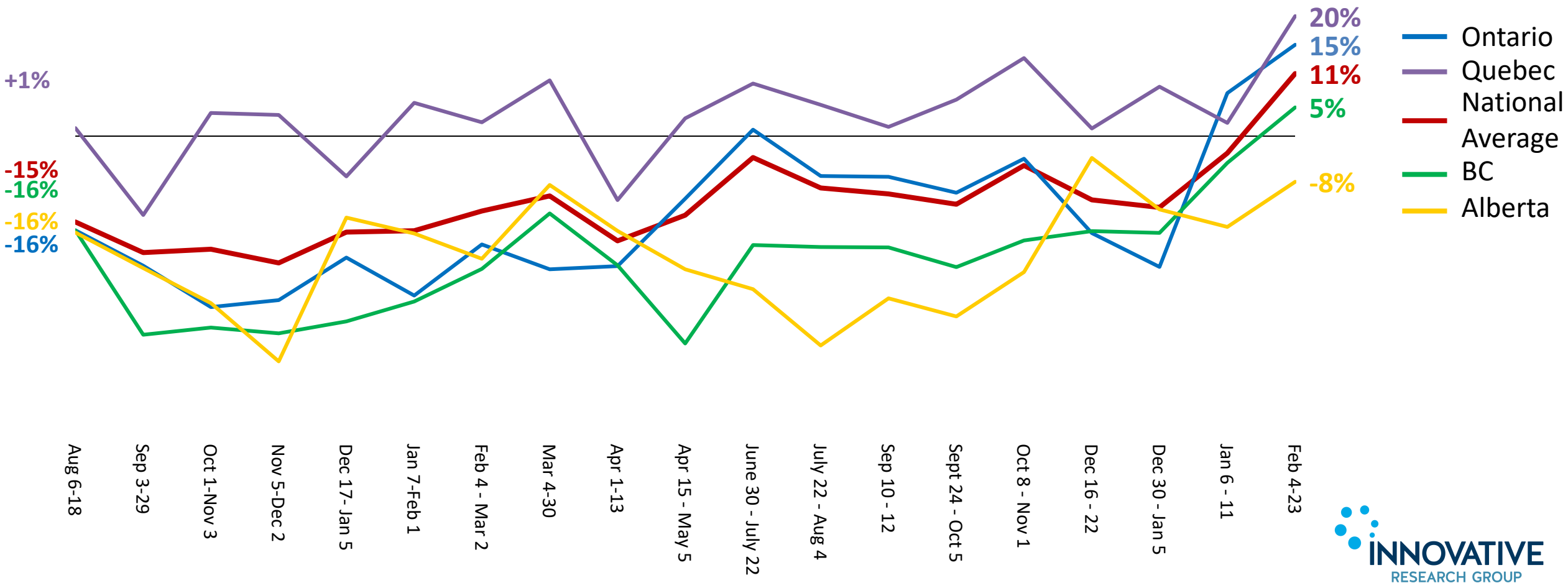
COVID-19 Provincial Restrictions: Belief that restrictions are too tight is up across Canada; only Alberta now says restrictions are too loose



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

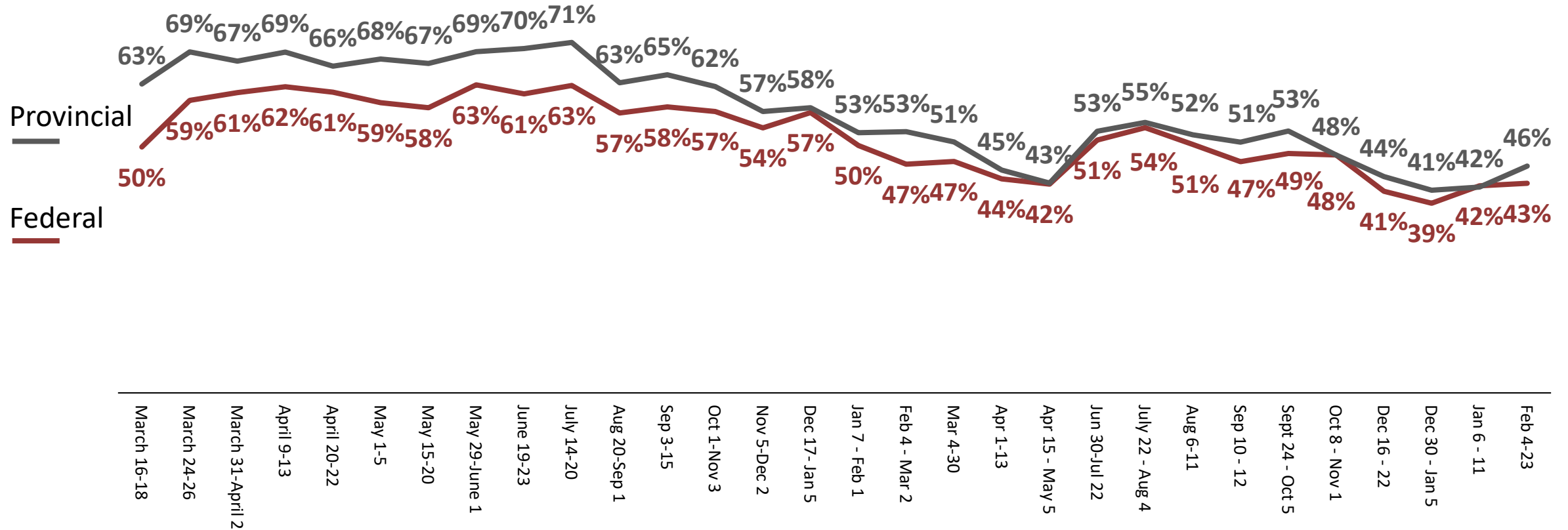
[asked of all respondents; n=2,000]

Net Tight (% too tight - % too loose)



COVID-19 Handling Tracking: Approval of government handling of the pandemic is up for provincial governments

% who approve of government’s handling of the COVID-19 outbreak: Federal vs. Provincial
 [asked of all respondents; n=2,000]



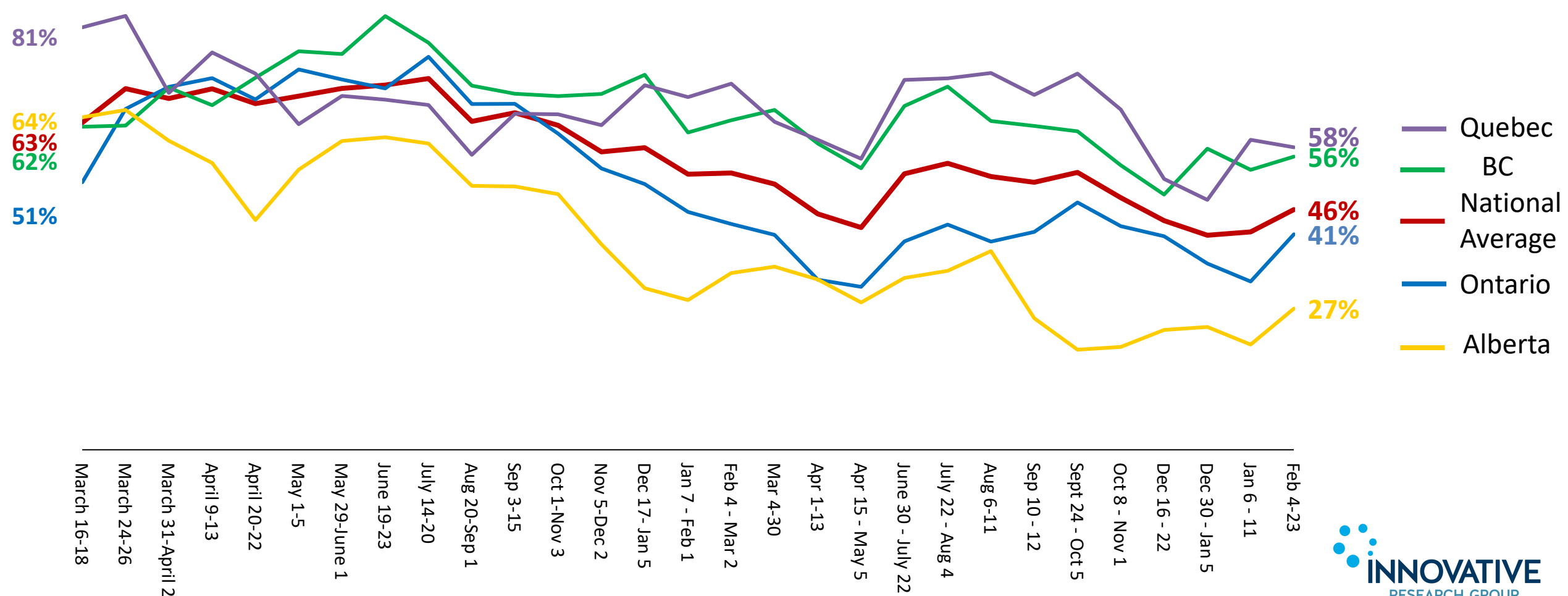
COVID-19 Provincial Handling Tracking: Approval is up in both Ontario and Alberta after hitting a low in January



Do you approve or disapprove of the way the [PROV] Government has handled the outbreak of COVID-19?

[asked of all respondents; n=2,000]

% Approve



Methodology

The background of the slide is a solid dark blue color. It features several faint, light blue circles of varying sizes scattered across the surface, creating a subtle pattern.

Survey Methodology

These are the results of an online survey conducted between February 4th and 23rd, 2022.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=2,792 Canadian citizens, 18 years or older. The results are nationally weighted to n=2,000 based on Census data from Statistics Canada.

Field Dates: February 4th and 23rd, 2022.

Weighting: Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	229	8.3%	270	13.8%
Men 35-54	390	14.1%	324	16.5%
Men 55+	615	22.2%	356	18.1%
Women 18-34	422	15.2%	274	14.0%
Women 35-54	489	17.6%	339	17.3%
Women 55+	627	22.6%	401	20.4%
BC	449	16.1%	269	13.4%
AB	321	11.5%	227	11.3%
Prairies	169	6.1%	131	6.6%
ON	1106	39.6%	771	38.6%
QC	561	20.1%	465	23.3%
Atlantic	186	6.7%	137	6.9%



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Building Understanding.

