



Reaction to Protests in Ottawa

Public Opinion Research
Release Date: February 9, 2022
Field Dates: February 4 to 9, 2022

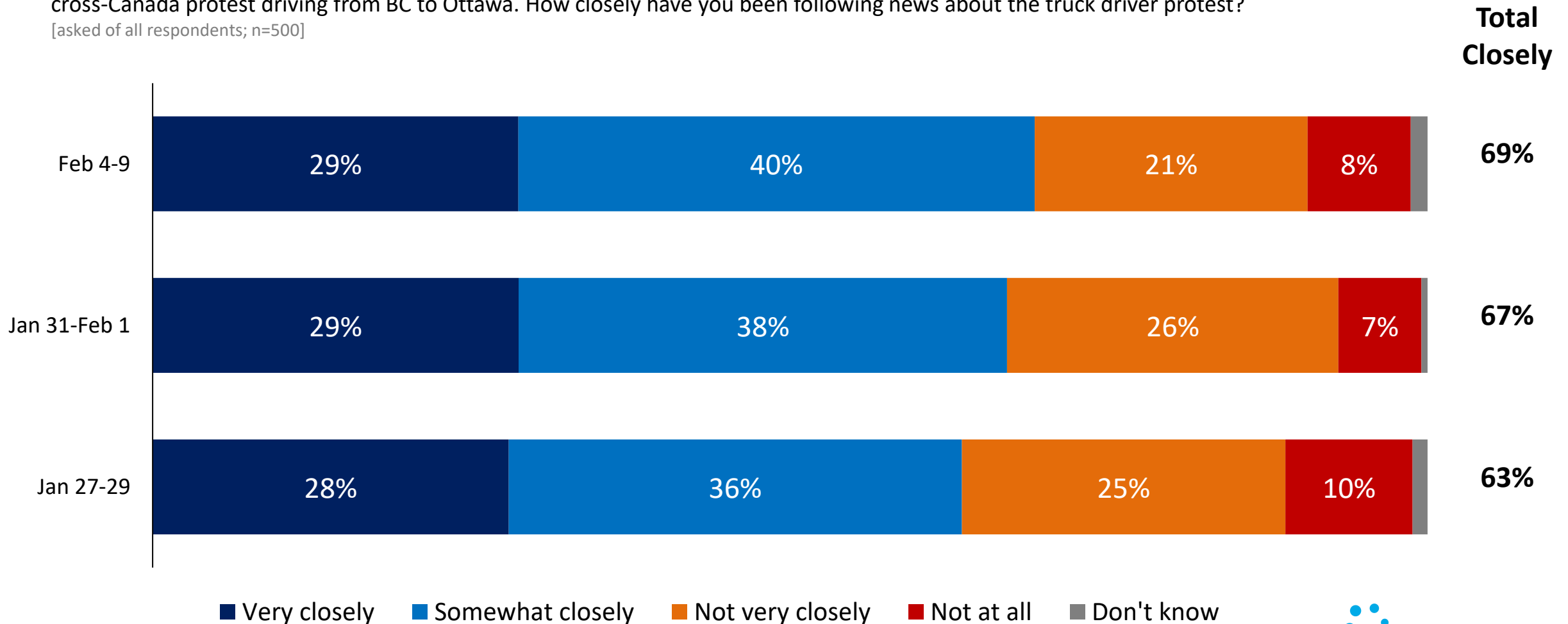
What Changed?

Following News: Attention to the protests has continued to rise with 7-in-10 Canadians now paying close attention



The federal government has generally been requiring that anybody entering Canada from the US must be vaccinated against COVID-19. There has been an exemption for truckers but the government recently ended that exemption and now requires truckers also be vaccinated. A group of truckers have started a cross-Canada protest driving from BC to Ottawa. How closely have you been following news about the truck driver protest?

[asked of all respondents; n=500]

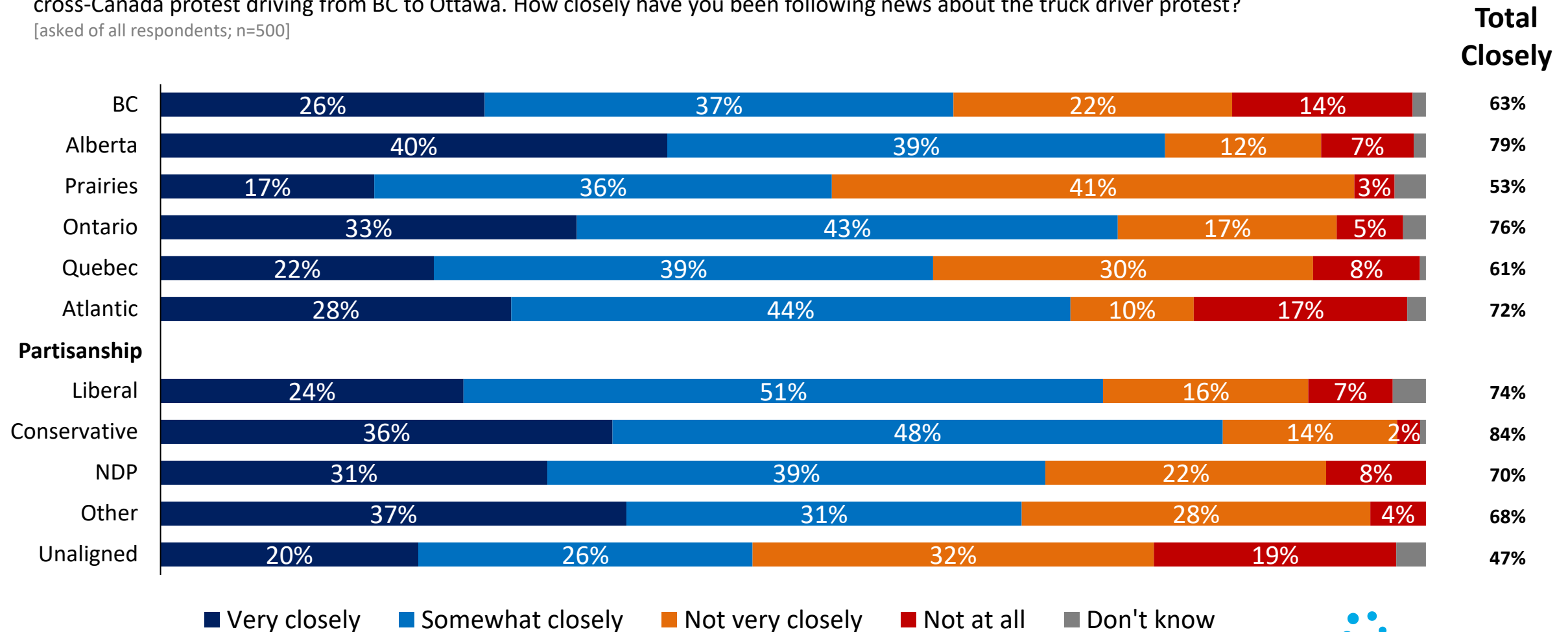


Following News: Attention is highest among Conservative partisans and in Alberta and Ontario



The federal government has generally been requiring that anybody entering Canada from the US must be vaccinated against COVID-19. There has been an exemption for truckers but the government recently ended that exemption and now requires truckers also be vaccinated. A group of truckers have started a cross-Canada protest driving from BC to Ottawa. How closely have you been following news about the truck driver protest?

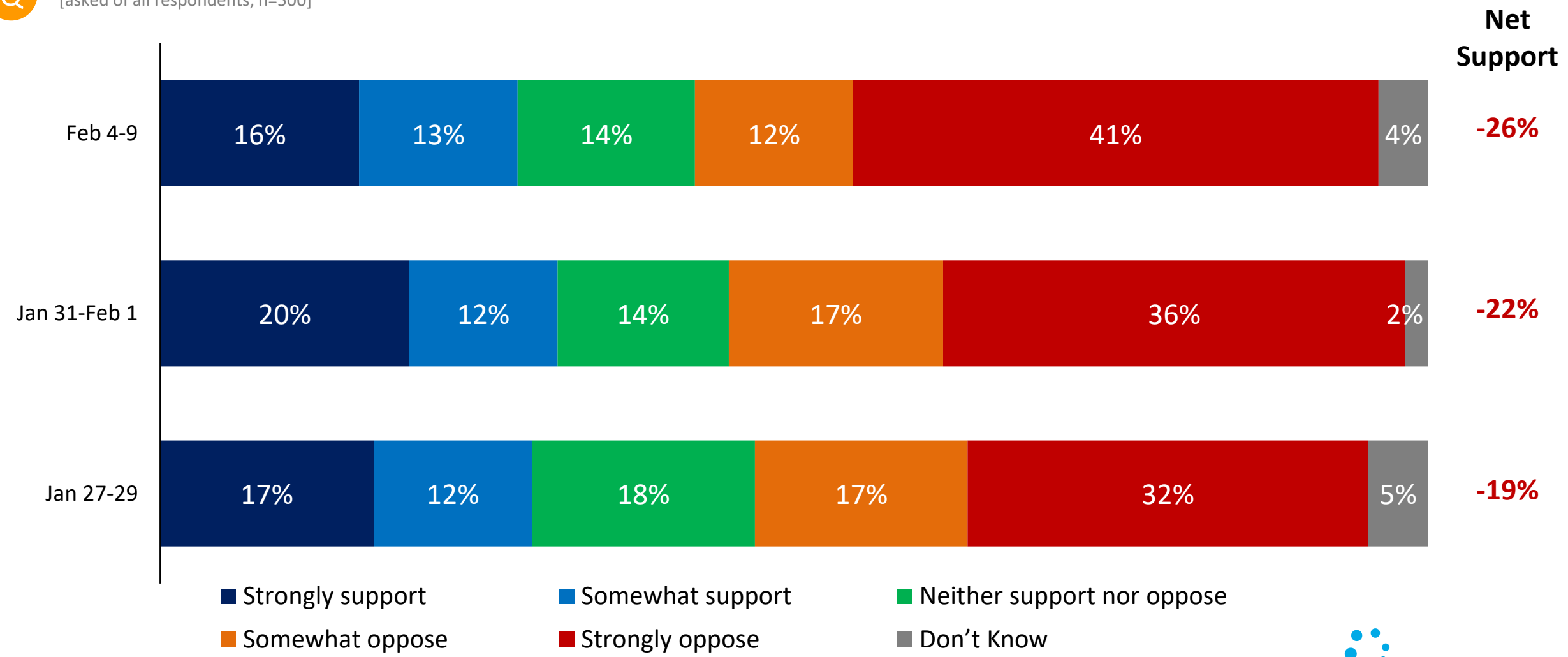
[asked of all respondents; n=500]



Protest Support: Opposition to the protests has continued to grow; now 41% are strongly opposed



From what you have read, seen, or heard, do you support or oppose the general idea of the truckers' protest?
[asked of all respondents; n=500]



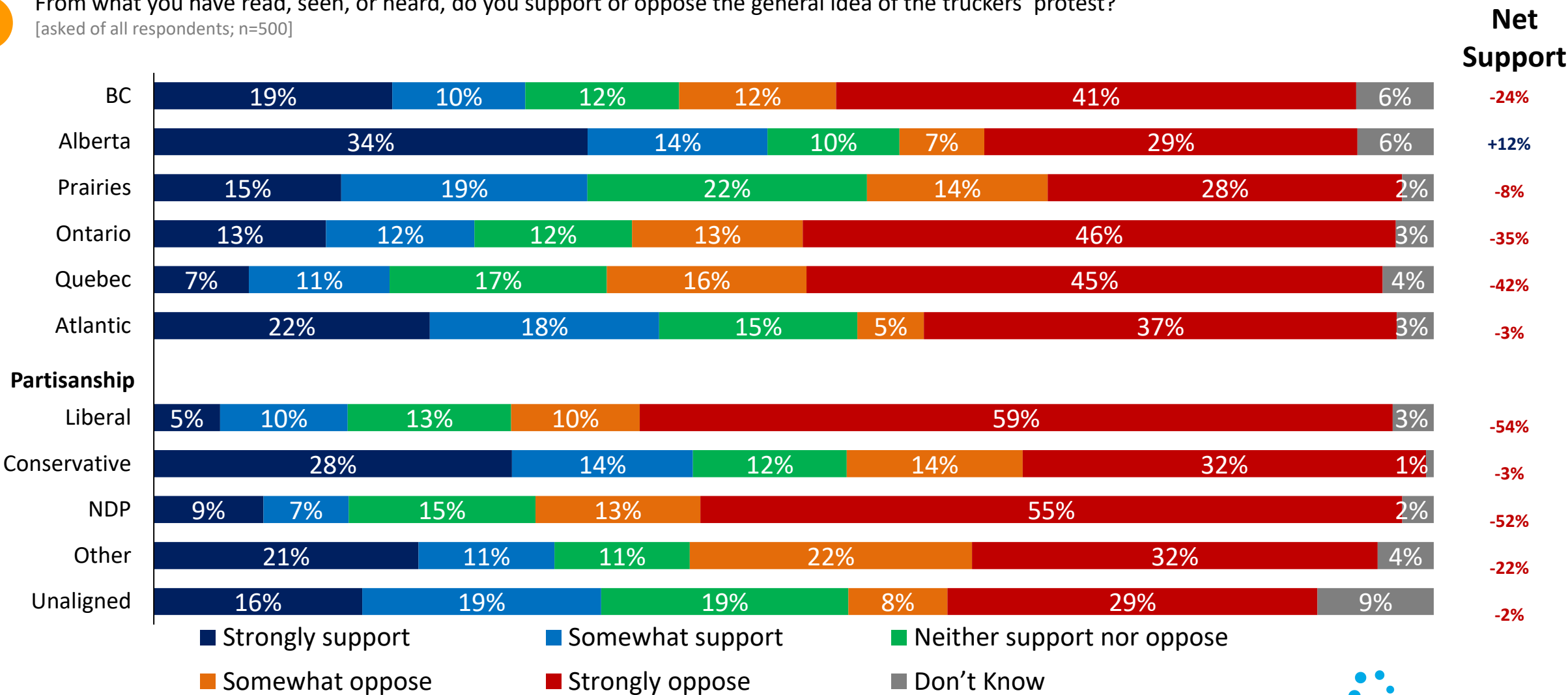
■ Strongly support ■ Somewhat support ■ Neither support nor oppose
■ Somewhat oppose ■ Strongly oppose ■ Don't Know



Protest Support: Support for the protests is highest in Alberta; lowest among NDP and Liberal partisans

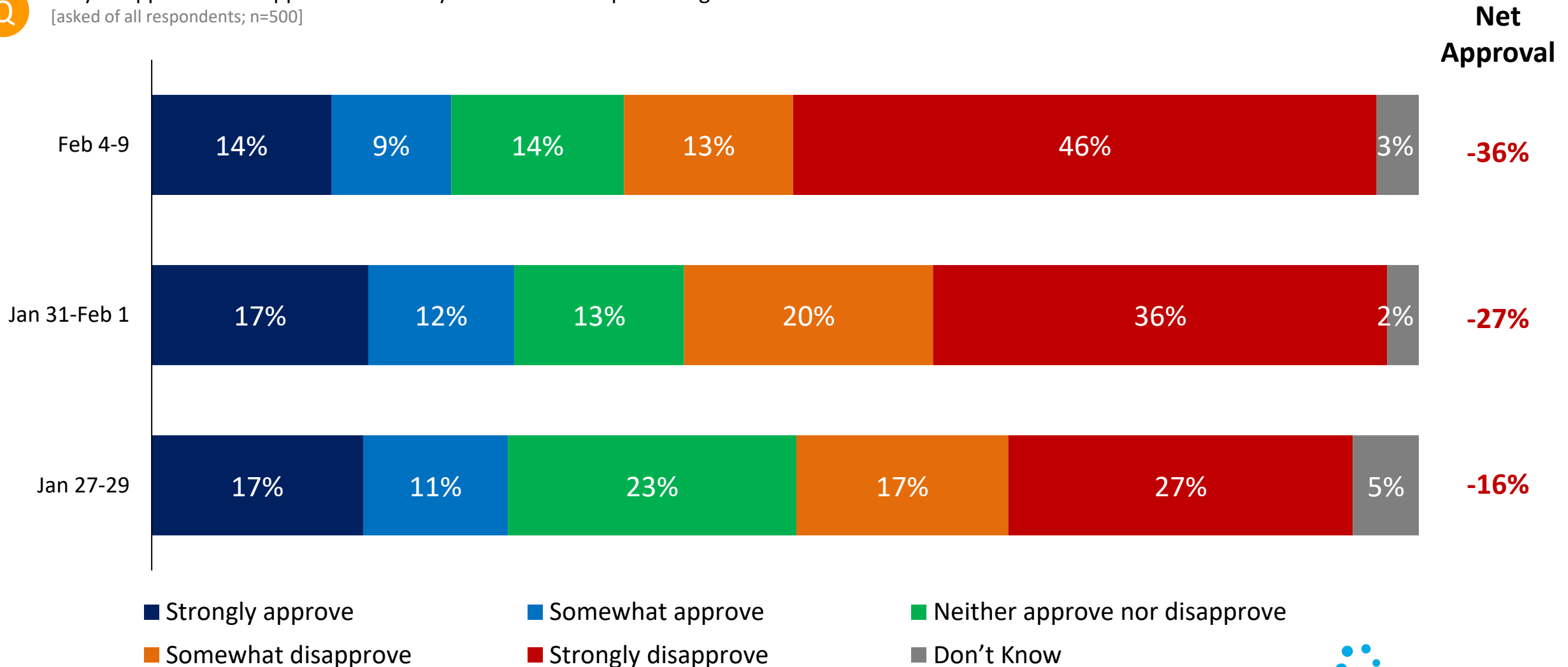


From what you have read, seen, or heard, do you support or oppose the general idea of the truckers' protest?
[asked of all respondents; n=500]



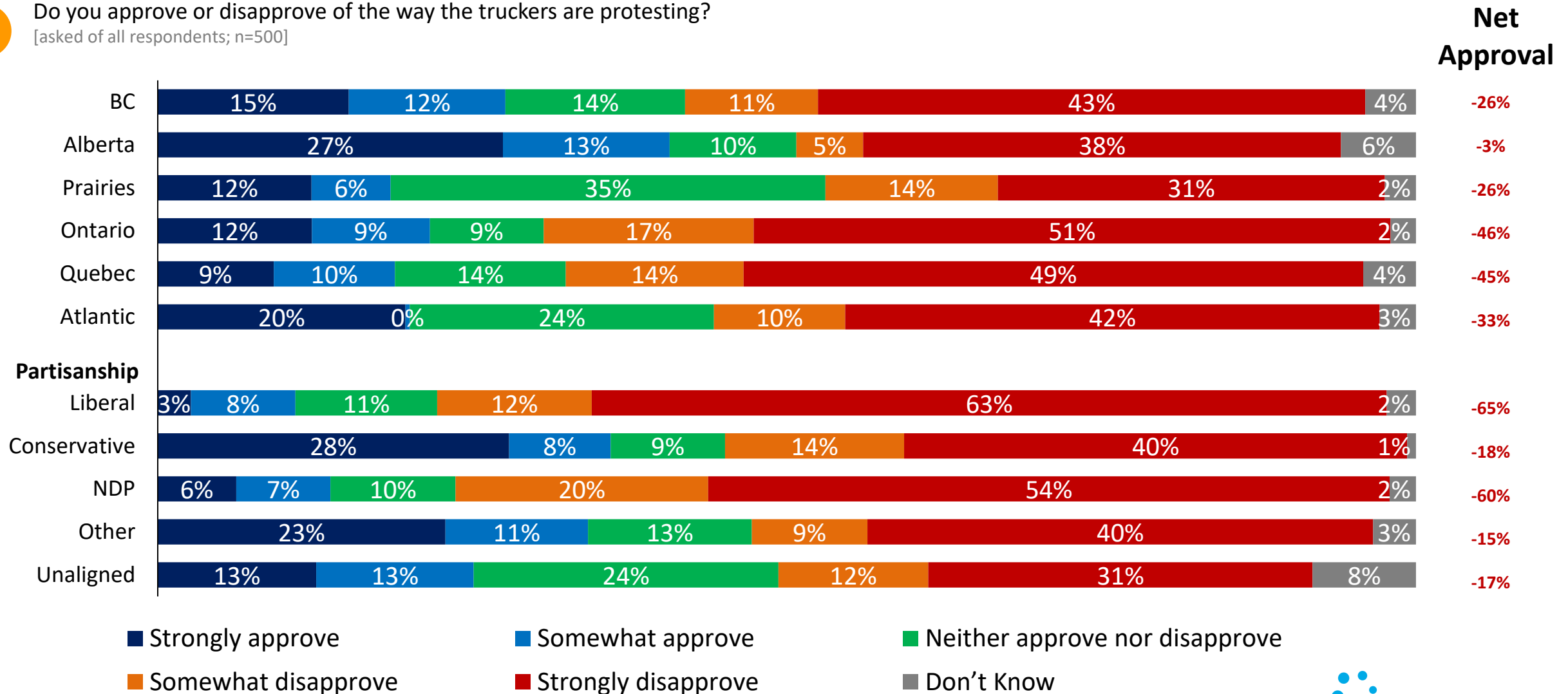
Tactics: Nearly half (46%) strongly disapprove of the tactics the protesters are using

Q Do you approve or disapprove of the way the truckers are protesting?
[asked of all respondents; n=500]



Tactics: Support for protestor tactics is lowest among Liberal partisans; highest in Alberta

Q Do you approve or disapprove of the way the truckers are protesting?
[asked of all respondents; n=500]



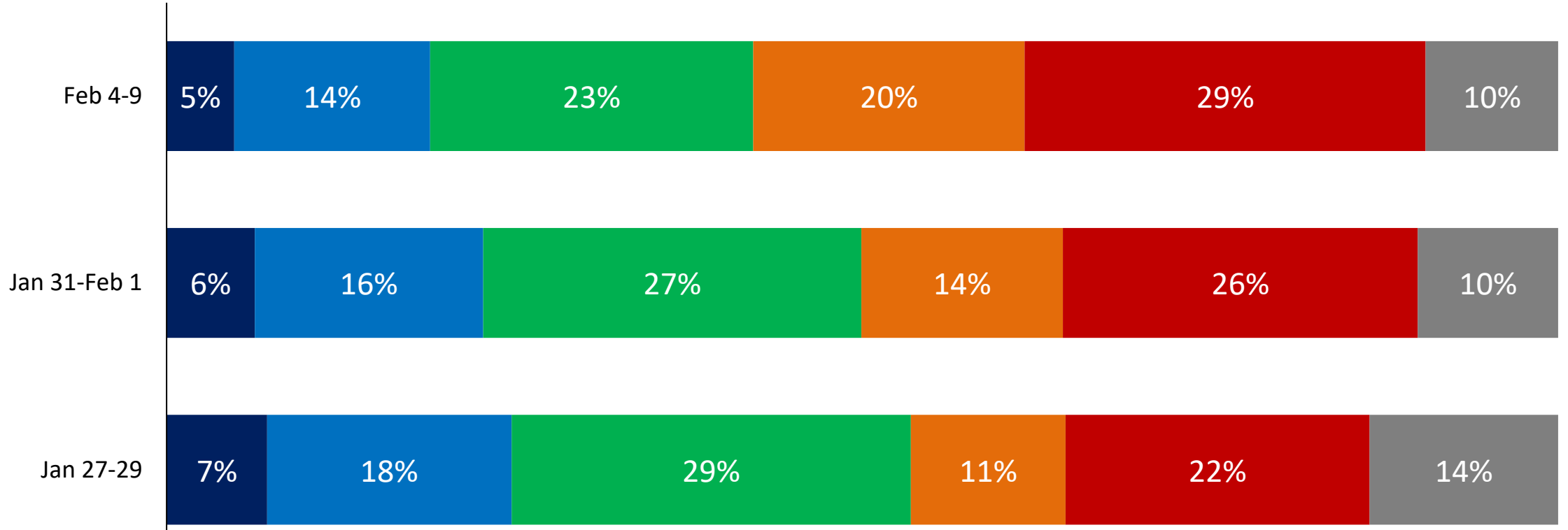
Liberal Response: Net approval of the Liberal response to the issue has dropped to a low of -29%



Do you approve or disapprove of the way the Liberal Party has handled the issue since it emerged?

[asked of all respondents; n=500]

Net Approval



- Strongly approve
- Somewhat approve
- Neither approve nor disapprove
- Somewhat disapprove
- Strongly disapprove
- Don't Know



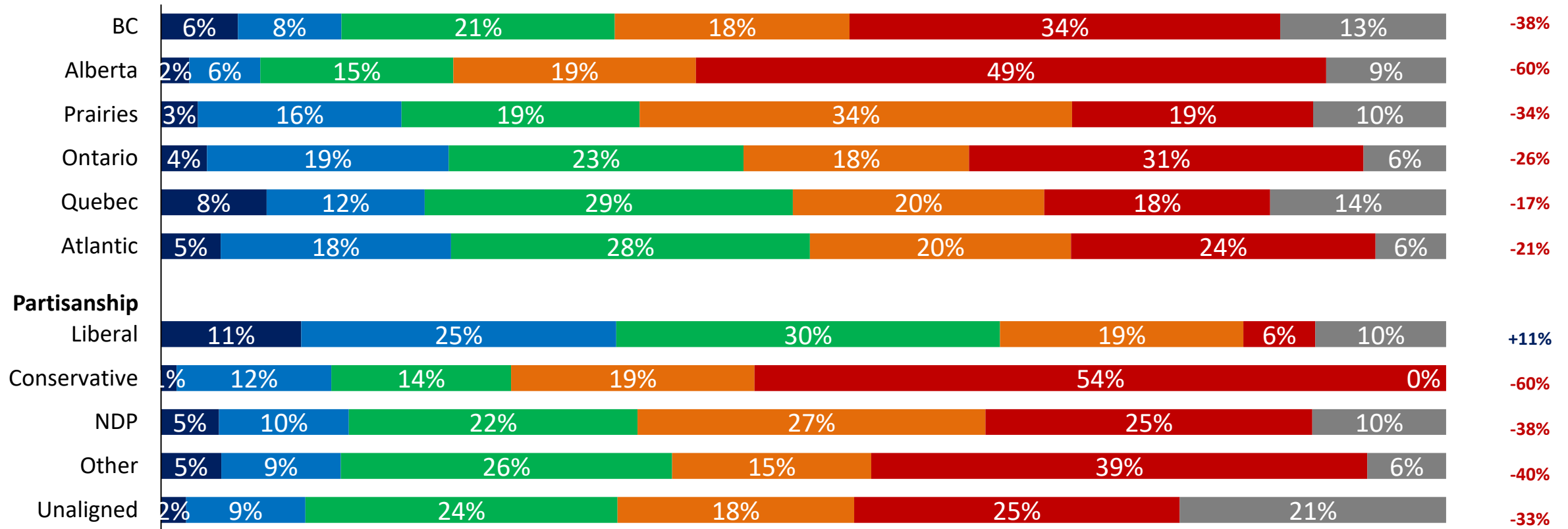
Liberal Response: Only Liberal partisans on net approve of the Liberal response



Do you approve or disapprove of the way the Liberal Party has handled the issue since it emerged?

[asked of all respondents; n=500]

Net Approval



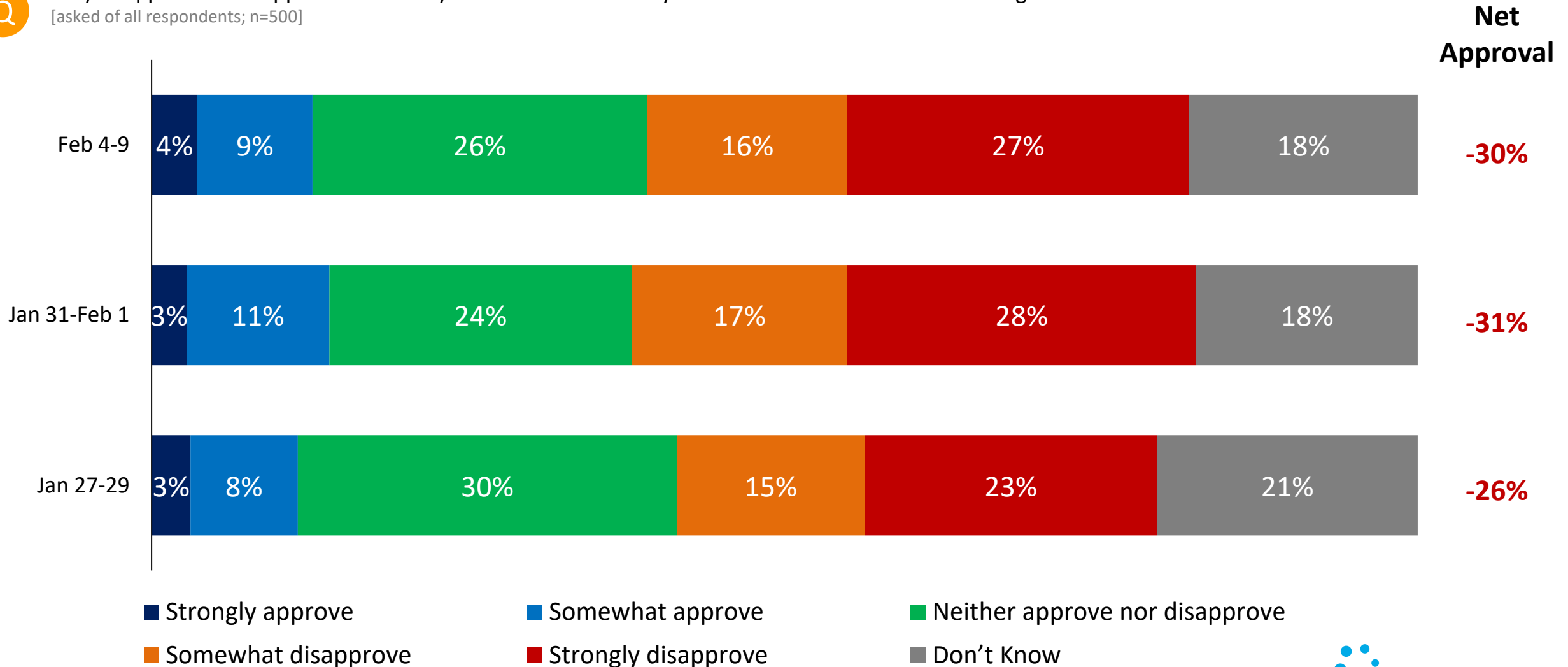
■ Strongly approve
 ■ Somewhat approve
 ■ Neither approve nor disapprove
■ Somewhat disapprove
 ■ Strongly disapprove
 ■ Don't Know

Conservative Response: Net approval of the Conservative response has¹¹ remained negative



Do you approve or disapprove of the way the Conservative Party has handled the issue since it emerged?

[asked of all respondents; n=500]



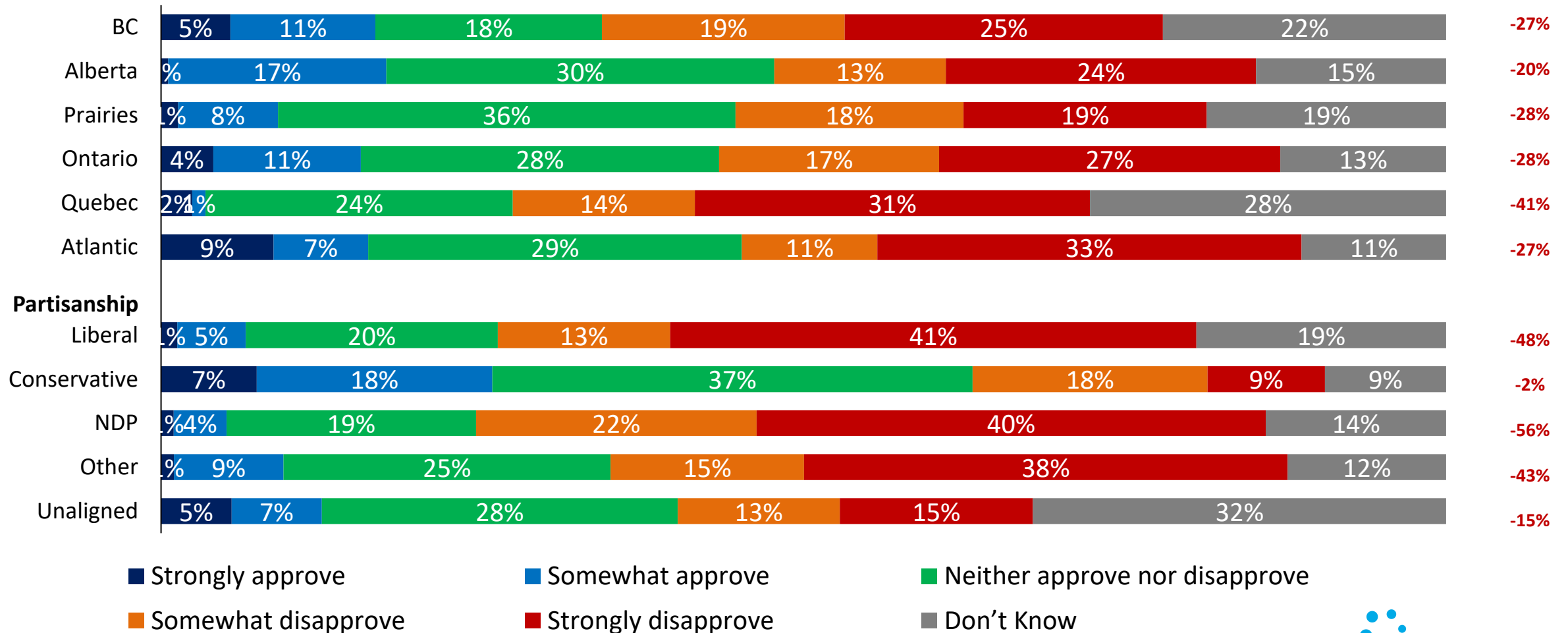
Conservative Response: In all groups, more disapprove than approve of the way the Conservative Party has handled the issue



Do you approve or disapprove of the way the Conservative Party has handled the issue since it emerged?

[asked of all respondents; n=500]

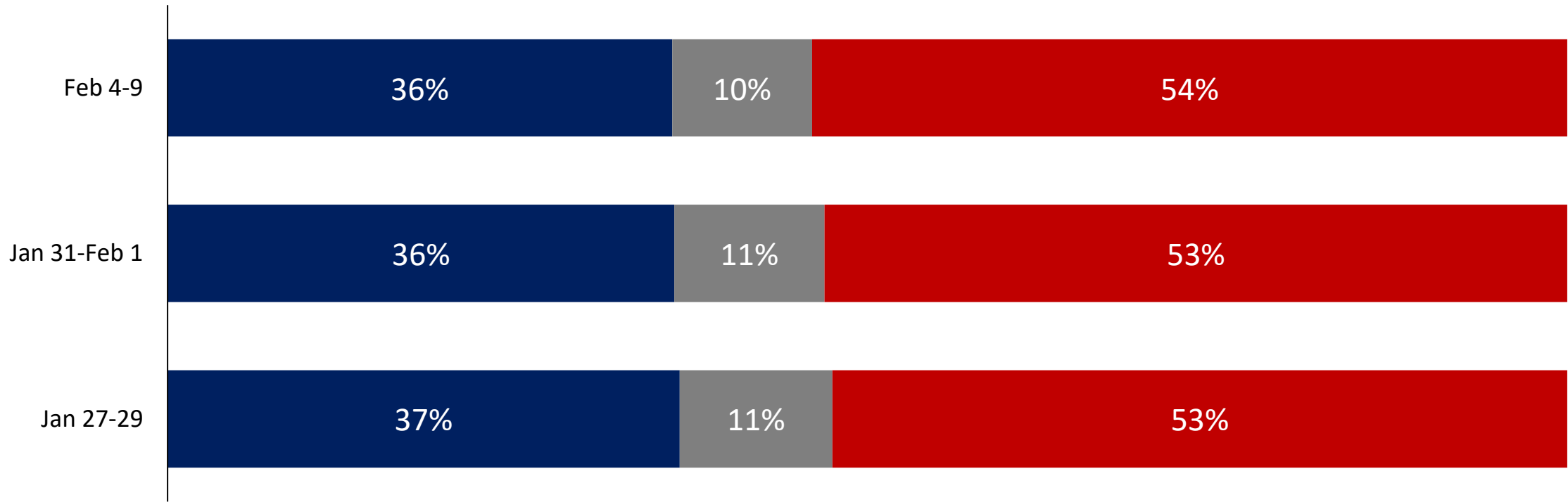
Net Approval



Trucker Exemptions: Support for an exemption at borders has remained stable at 36%

¹³

Q Which of the following comes closest to your point of view?
[asked of all respondents; n=500]

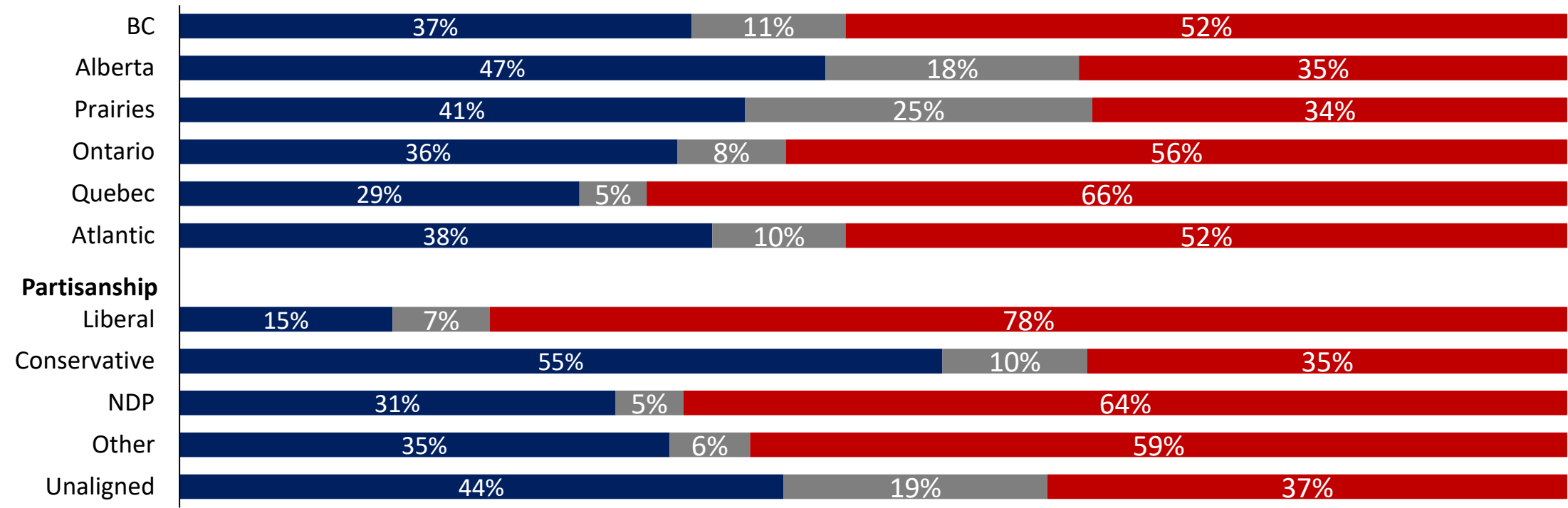


- The federal government should bring back the exemption for unvaccinated truck drivers to protect supply chains and ensure Canada does not experience any shortages.
- Don't know
- The federal government should continue to require that all truckers crossing the border should be vaccinated to reduce the spread of COVID-19 across the border and protect Canadians.

Trucker Exemptions: A majority of Conservative partisans say the federal government should bring the exemption back



Which of the following comes closest to your point of view?
[asked of all respondents; n=500]



■ The federal government should bring back the exemption for unvaccinated truck drivers to protect supply chains and ensure Canada does not experience any shortages.

■ Don't know

■ The federal government should continue to require that all truckers crossing the border should be vaccinated to reduce the spread of COVID-19 across the border and protect Canadians.



Who moved?

What We Believe Frames the Way We Perceive the World

We want to understand how the events surrounding the protest are impacting public attitudes regarding the protest. But people react differently to the same information, depending on their underlying attitudes towards that issue.

We are fortunate that we ended up tracking reaction to a protest about COVID-19 restrictions in a survey that already has other questions about COVID-19. We can group respondents based on whether they consistently hold pro or anti-restriction attitudes (or are conflicted) on five survey questions, including:

- Perceptions of whether federal restrictions are too tight, too loose or about right.
- Perceptions of whether provincial restrictions are too tight, too loose or about right.
- Agreement or disagreement with three attitudes about current COVID-19 restrictions

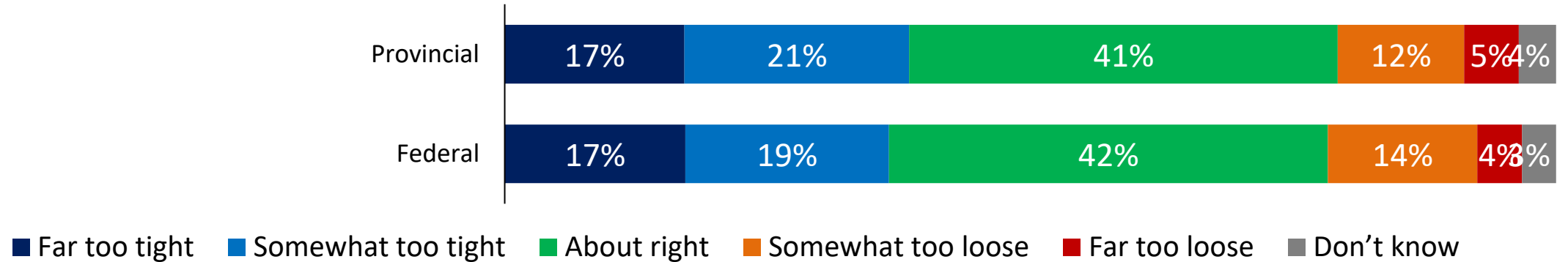
We are interested in not just whether the protesters are gaining or losing support, but among whom they are gaining or losing support. Are they “rallying their base” by gaining support among people generally opposed to restrictions? Are they pulling people conflicted on restrictions to their side? Are they driving up opposition among people who normally support COVID-19 restrictions.

COVID Restriction Index: These five items make up the COVID Restriction Index



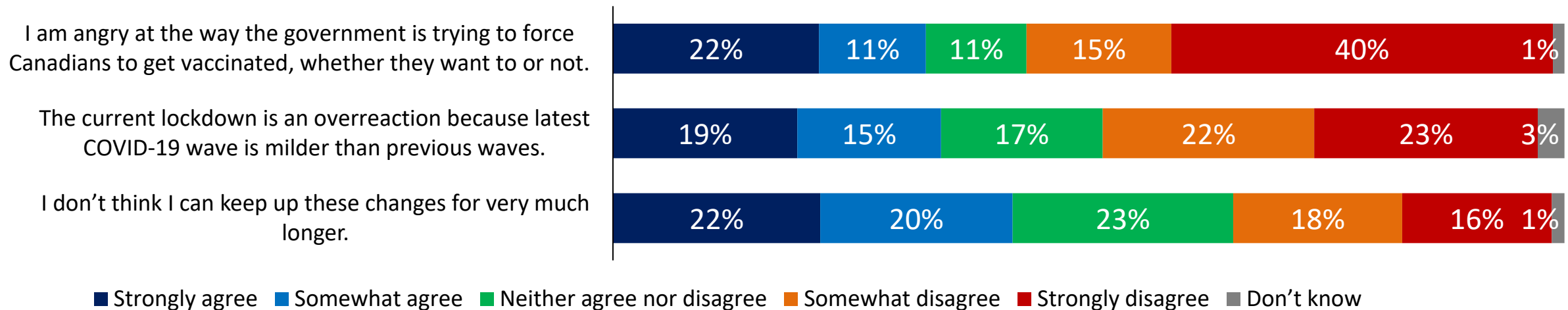
Now, thinking about the restrictions the **federal/provincial government in [PROV]** currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=500]



Do you agree or disagree with the following statements?

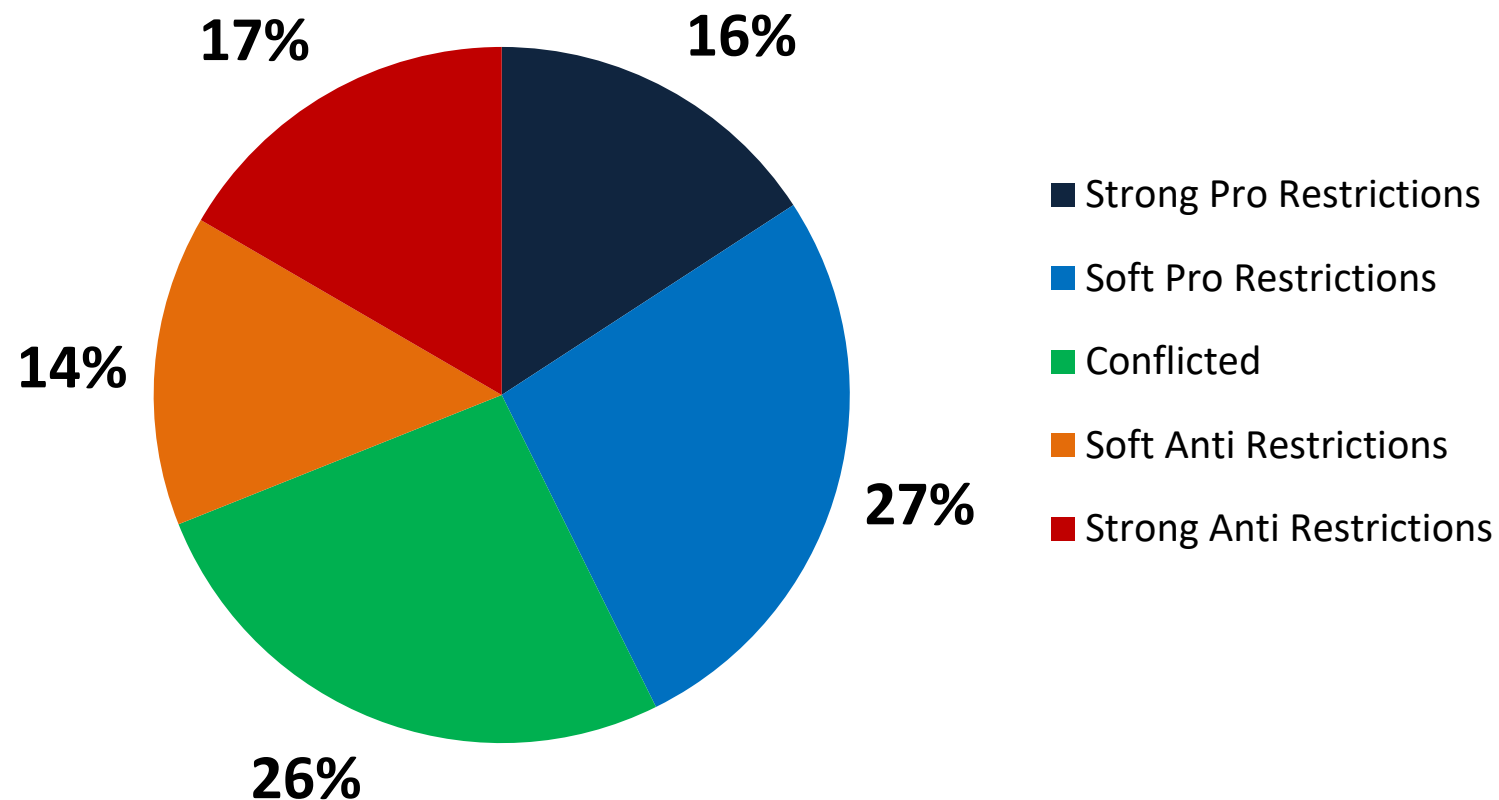
[asked of all respondents; n=500]



COVID Restriction Index: 31% of Canadians are at least softly against restrictions

COVID Restriction Index: We combined the following five questions into an index measuring how Canadians feel about the current COVID-19 related restrictions

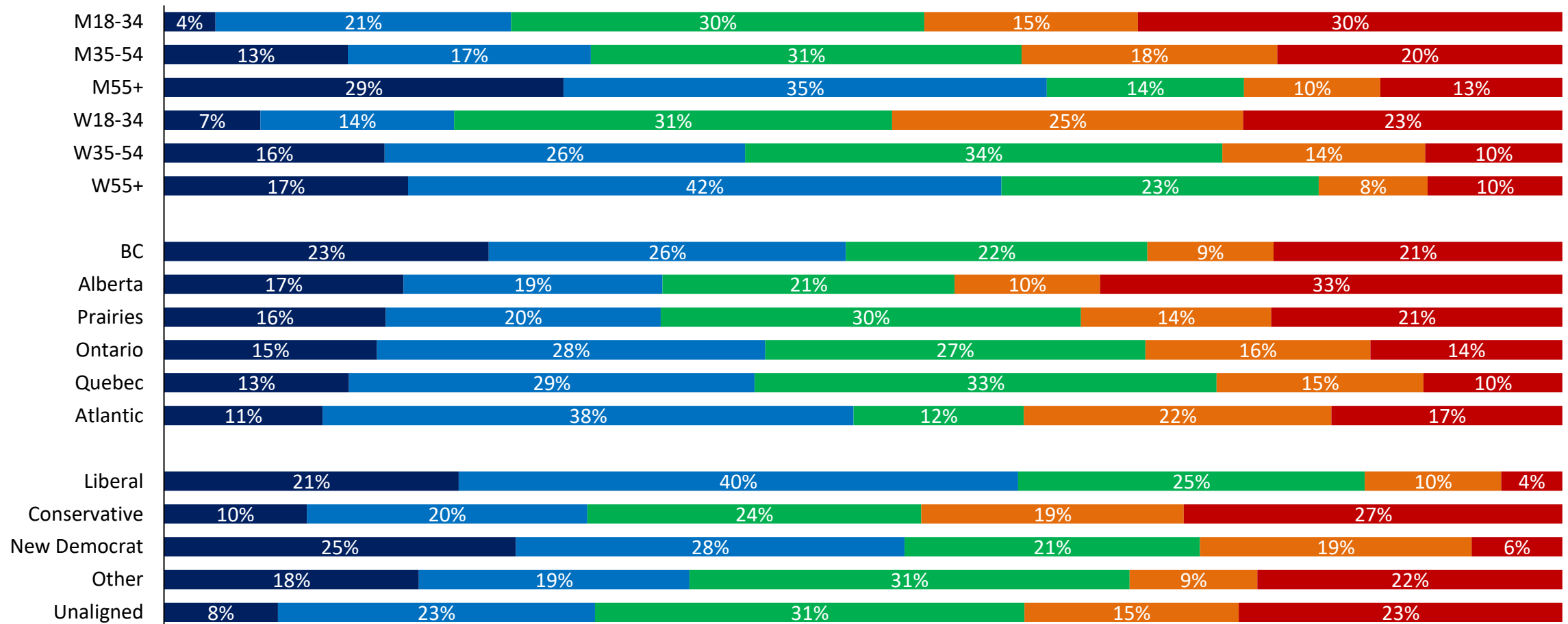
- Agree/Disagree: *I don't think I can keep up these changes for very much longer.*
- Agree/Disagree: *The current lockdown is an overreaction because latest COVID-19 wave is milder than previous waves.*
- Agree/Disagree: *I am angry at the way the government is trying to force Canadians to get vaccinated, whether they want to or not.*
- Do you think provincial restrictions are too tight, too loose, or are they about right?
- Do you think federal restrictions are too tight, too loose, or are they about right?



COVID-19 Restriction Index: Younger Canadians and Albertans are most likely to be against restrictions

COVID-19 Restriction Index by age, gender, region, and party identification.

[asked of all respondents; n=500]



■ Strong Pro
 ■ Soft Pro
 ■ Conflicted
 ■ Soft Anti
 ■ Strong Anti

Protest Support Change: Net support for the protests is down again among conflicted Canadians



From what you have read, seen, or heard, do you support or oppose the general idea of the truckers' protest?

[asked of all respondents; n=500]

Change in Net Support

COVID Restriction Index

Strong Pro



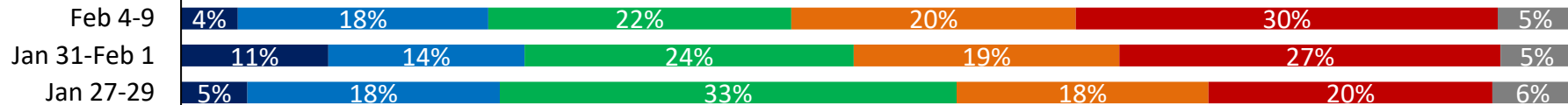
-85%
-86%
-80%

Soft Pro



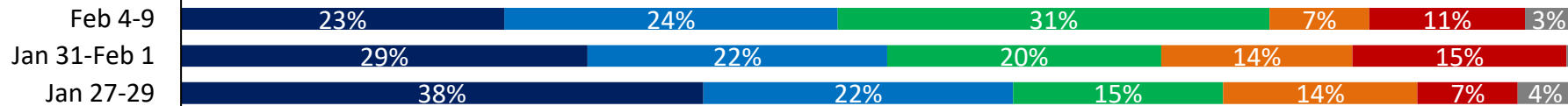
-80%
-67%
-67%

Conflicted



-29%
-22%
-16%

Soft Anti



+29%
+22%
+39%

Strong Anti



+76%
+88%
+86%

■ Strongly support
■ Somewhat oppose

■ Somewhat support
■ Strongly oppose

■ Neither support nor oppose
■ Don't know



Tactics Support Change: Net support for the tactics is down among conflicted Canadians and those softly against restrictions

Q Do you approve or disapprove of the way the truckers are protesting?
[asked of all respondents; n=500]

COVID Restriction Index

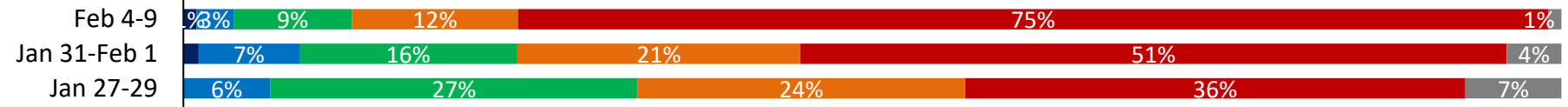
Change in Net Approval

Strong Pro



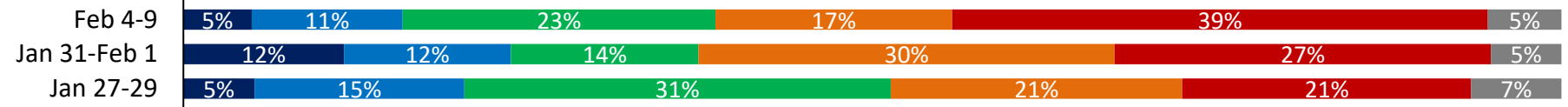
-87%
-80%
-66%

Soft Pro



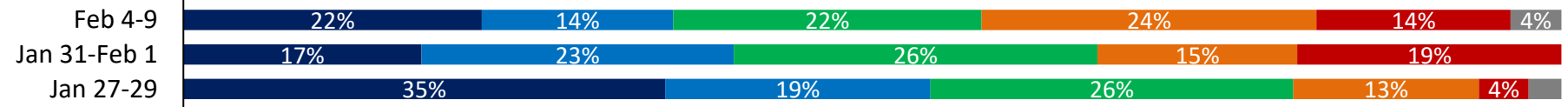
-83%
-63%
-54%

Conflicted



-40%
-34%
-22%

Soft Anti



-3%
+6%
+37%

Strong Anti



+68%
+77%
+76%

■ Strongly approve
 ■ Somewhat approve
 ■ Neither approve nor disapprove
■ Somewhat disapprove
 ■ Strongly disapprove
 ■ Don't know



Methodology



Survey Methodology

These are the results of an online survey conducted between February 4th and February 9th, 2022.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=756 Canadian citizens, 18 years or older. The results are nationally weighted to n=500 based on Census data from Statistics Canada.

Field Dates: February 4th and February 9th, 2022.

Weighting: Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	67	8.9%	69	14.0%
Men 35-54	99	13.2%	81	16.4%
Men 55+	172	22.9%	88	17.9%
Women 18-34	100	13.3%	69	14.0%
Women 35-54	139	18.5%	85	17.3%
Women 55+	173	23.1%	100	20.4%
BC	189	25.0%	67	13.3%
AB	83	11.0%	57	11.4%
Prairies	35	4.6%	33	6.5%
ON	250	33.1%	192	38.4%
QC	148	19.6%	118	23.5%
Atlantic	51	6.7%	34	6.8%



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Building Understanding.

