

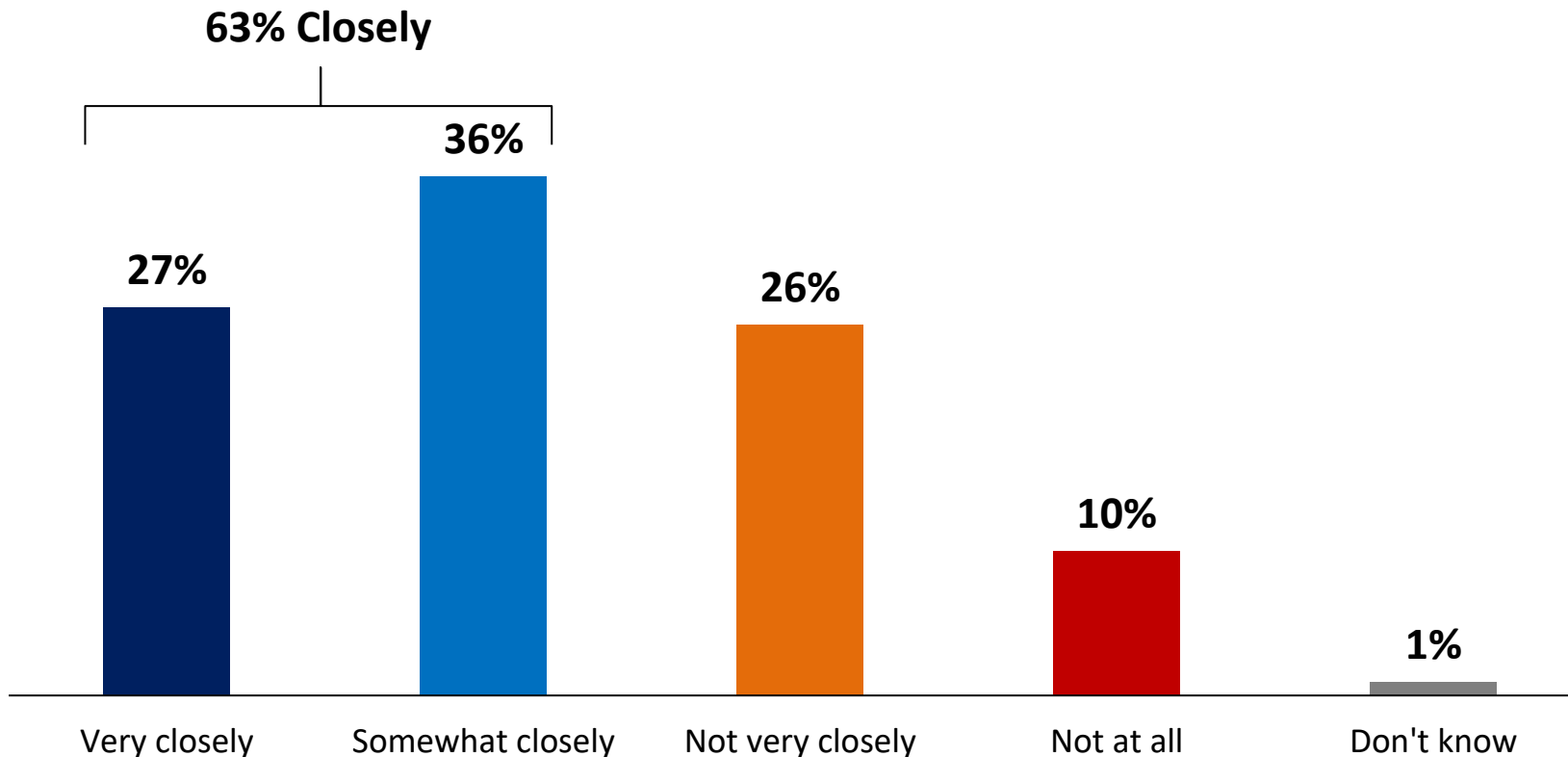


# Canadian Trucker Protests

Public Opinion Research  
Release Date: February 01, 2022  
Field Dates: January 27 to 31, 2022

# Following News: Nearly two thirds (63%) of Canadians are paying close attention to the protests <sup>2</sup>

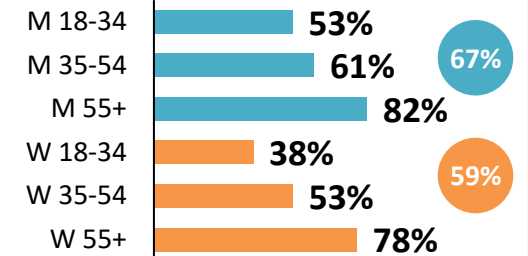
**Q** The federal government has generally been requiring that anybody entering Canada from the US must be vaccinated against COVID-19. There has been an exemption for truckers but the government recently ended that exemption and now requires truckers also be vaccinated. A group of truckers have started a cross-Canada protest driving from BC to Ottawa. How closely have you been following news about the truck driver protest?  
[asked of all respondents; n=500]



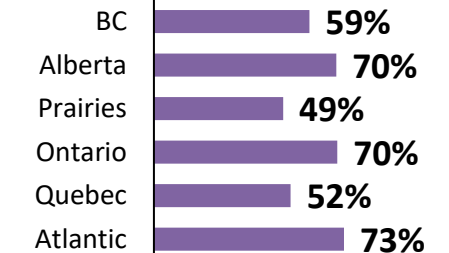
## Segmentation

Among those who say "closely"

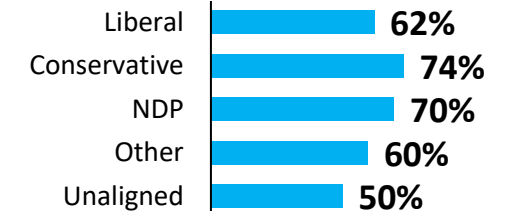
### Age-Gender



### Region



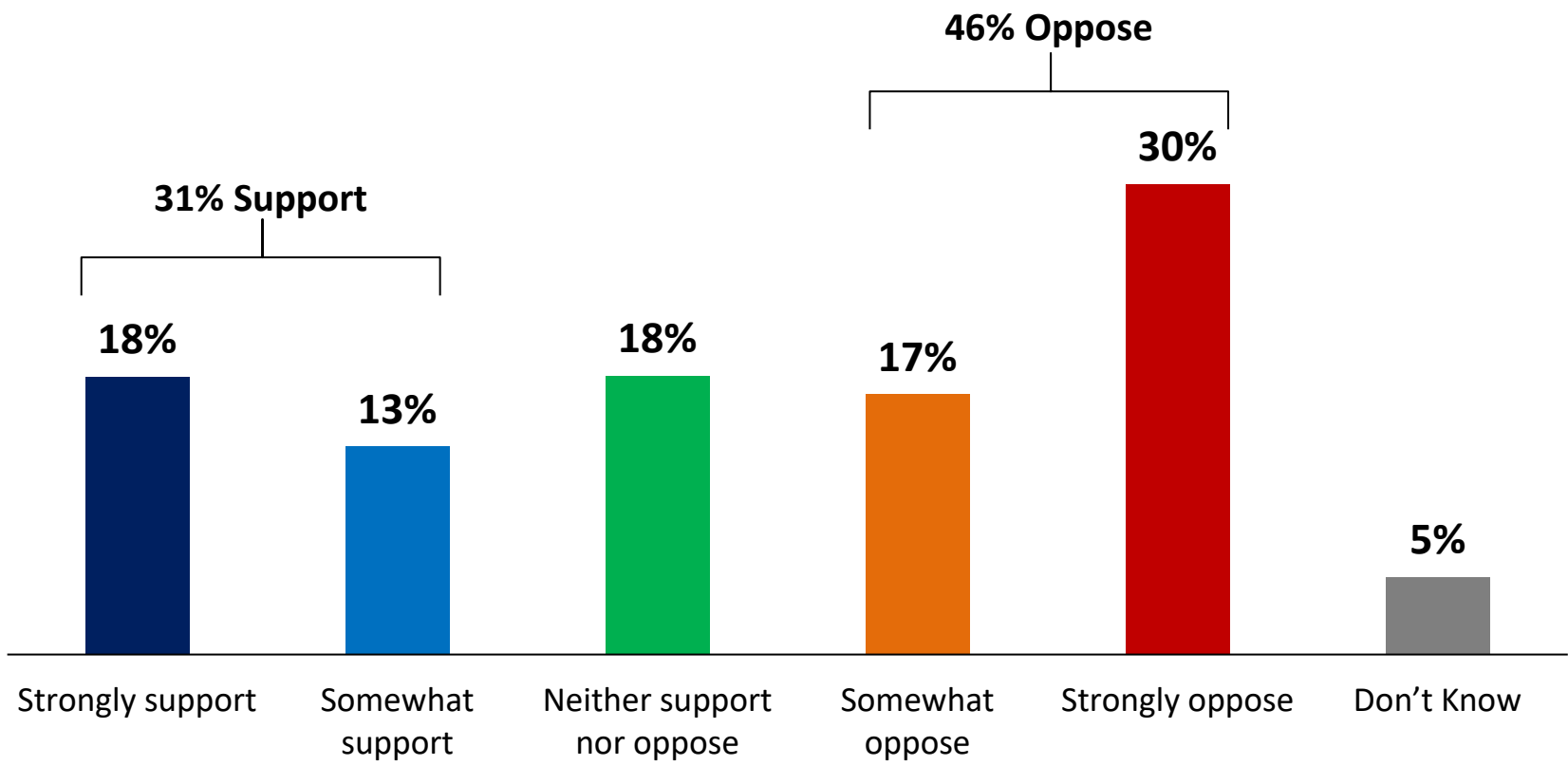
### Party ID



# Protest Support: Just under half (46%) oppose the protest while 31% support it; opposition is more intense



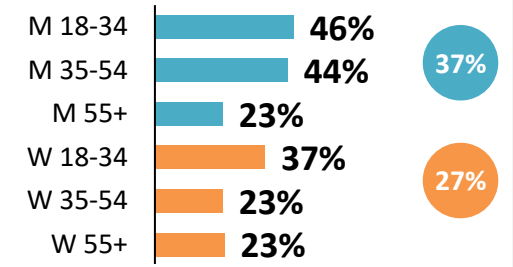
From what you have read, seen, or heard, do you support or oppose the general idea of the truckers' protest?  
[asked of all respondents; n=500]



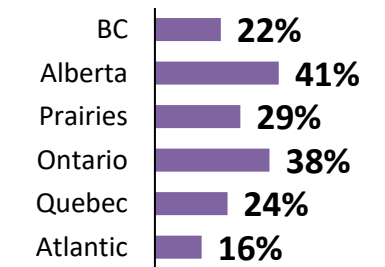
## Segmentation

Among those who say "Support"

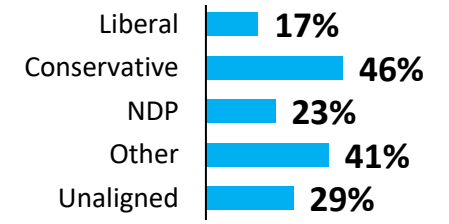
### Age-Gender



### Region



### Party ID

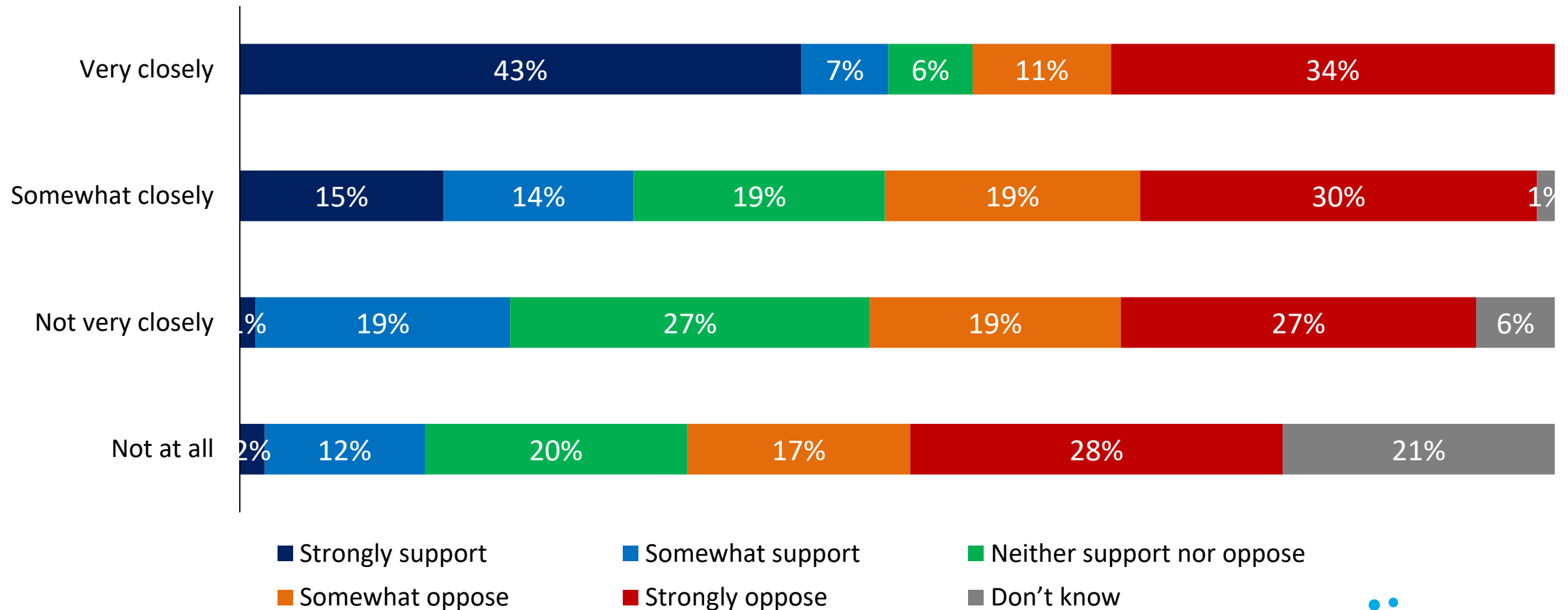


# Protest Support: Support is highest among those paying very close attention; plurality in all other groups oppose



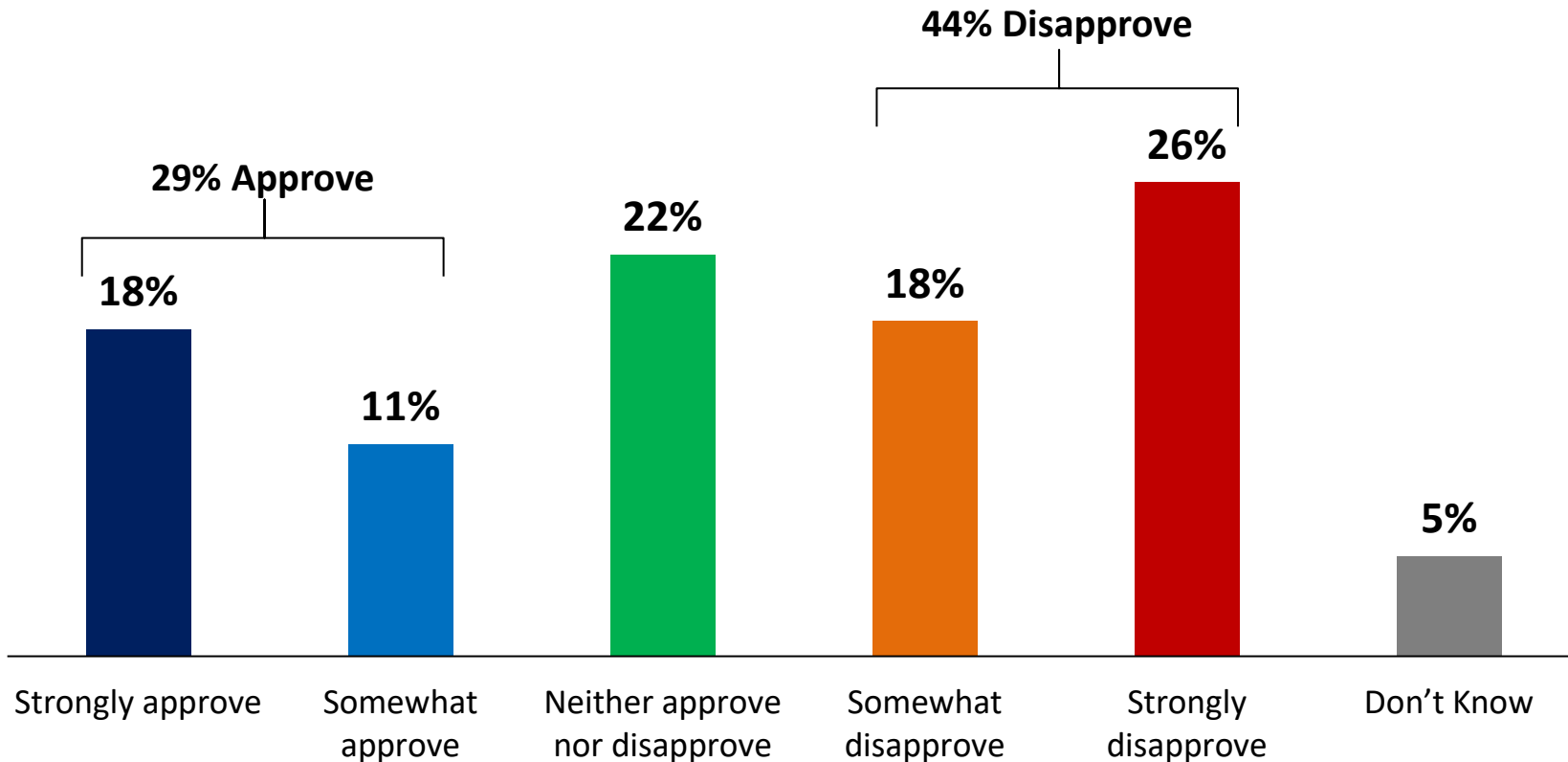
From what you have read, seen, or heard, do you support or oppose the general idea of the truckers' protest? **BY Attention**

[asked of all respondents; n=500]



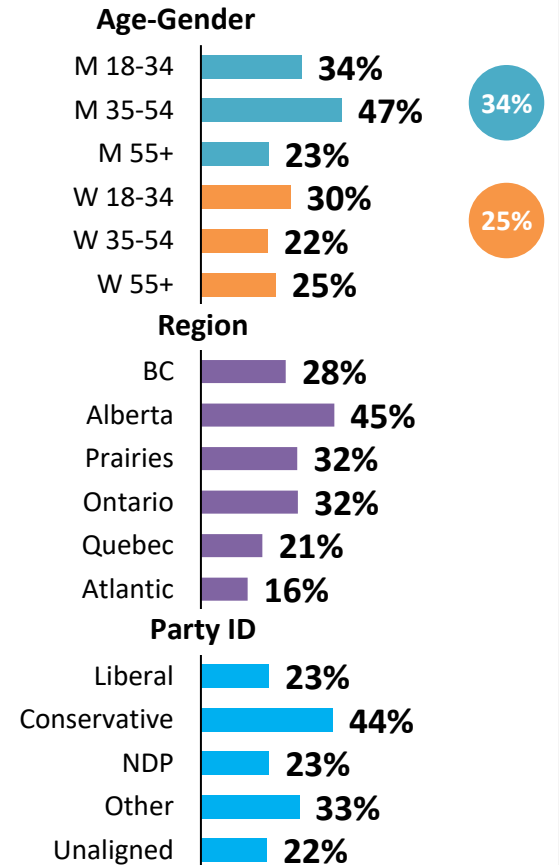
# Protest Method: Only 3-in-10 (29%) approve of the way the truckers are protesting while 44% disapprove

Q Do you approve or disapprove of the way the truckers are protesting?  
[asked of all respondents; n=500]



## Segmentation

Among those who say "Approve"

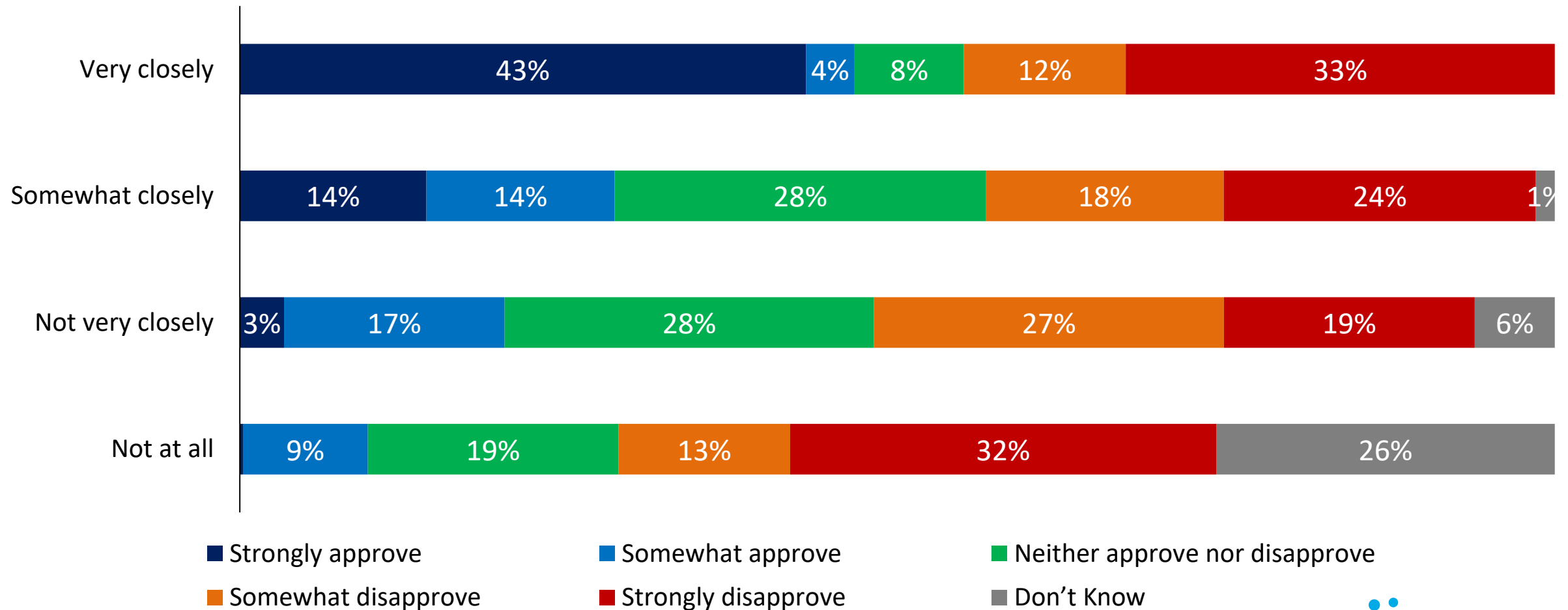


# Protest Method: Nearly half (47%) of those paying very close attention approve of the method the truckers are protesting <sup>6</sup>



Do you approve or disapprove of the way the truckers are protesting? **BY Attention**

[asked of all respondents; n=500]

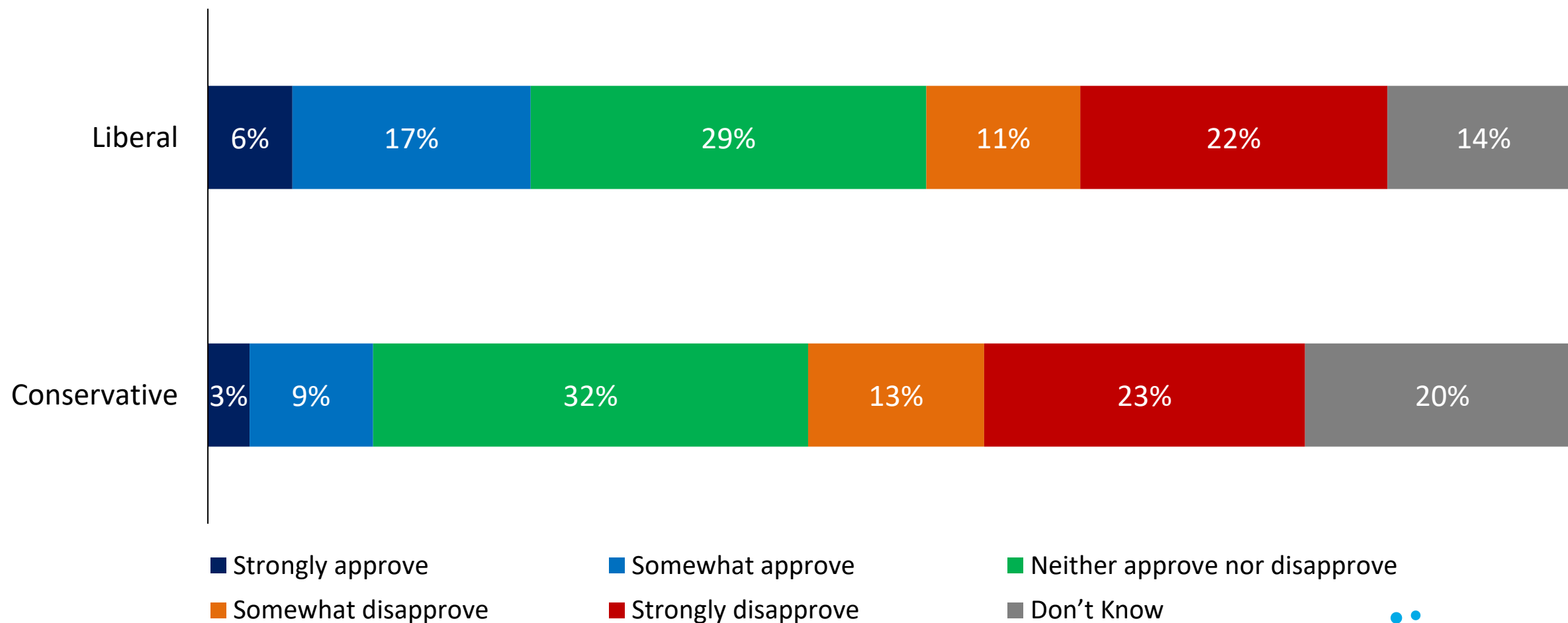


# Party Responses: Approval of the Liberal response is higher than approval of the Conservative Party's response



Do you approve or disapprove of the way the [Liberal/Conservative] Party has handled the issue since it emerged?

[asked of all respondents; n=500]

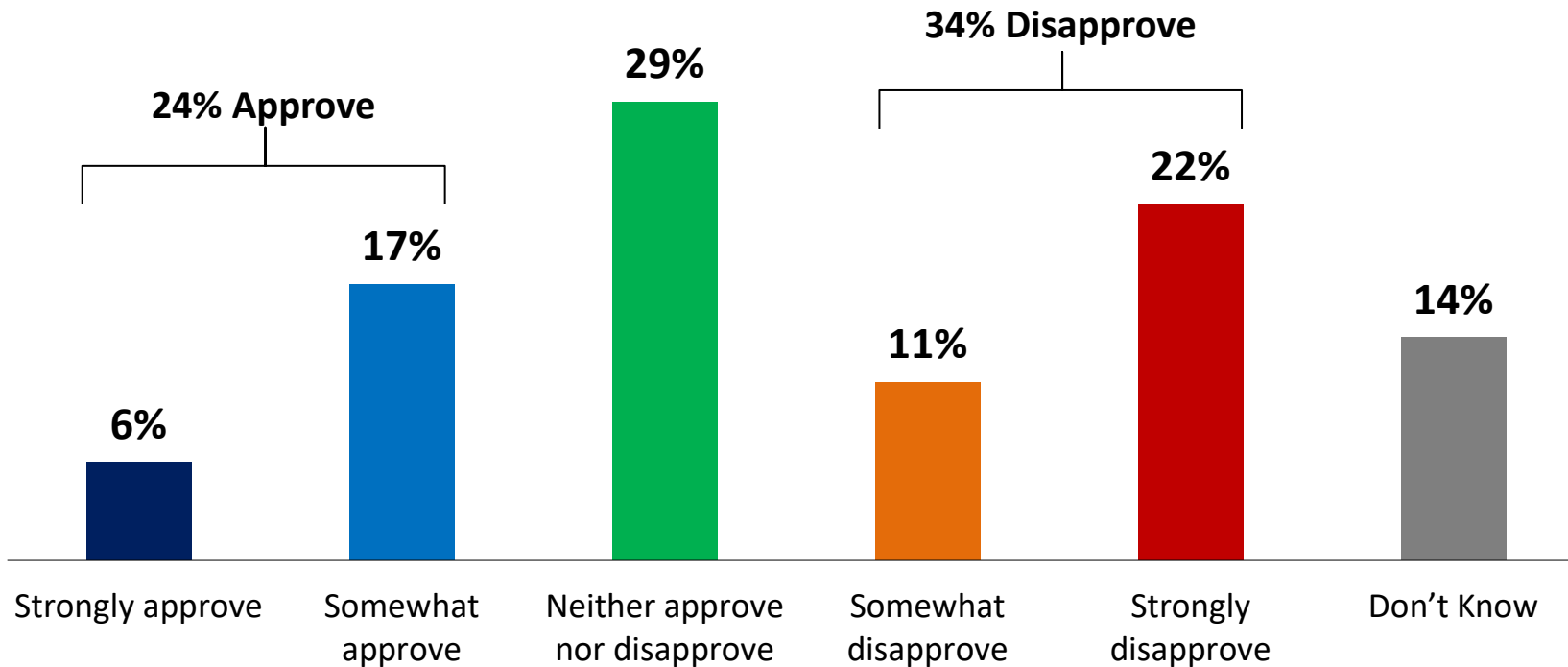


# Liberal Response: Only 1-in-4 (24%) approve of how the Liberals have handled the issue, while 34% disapprove



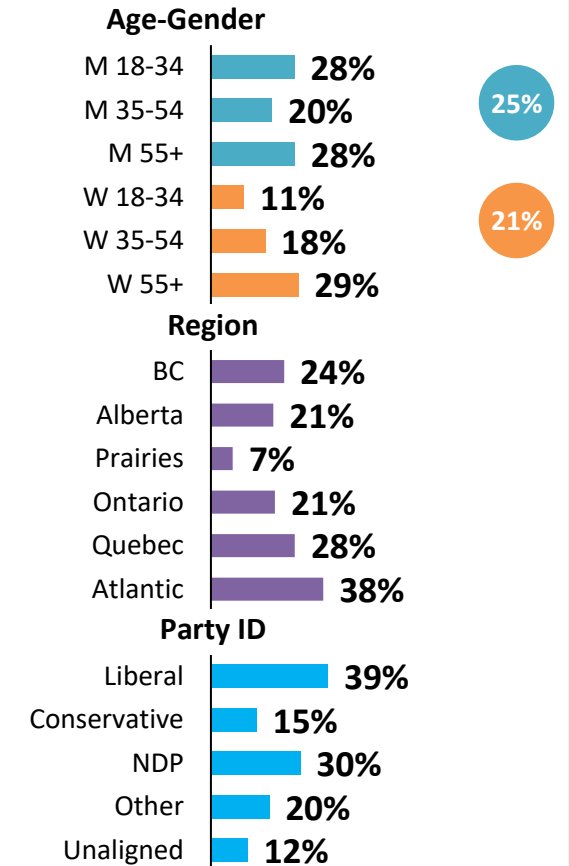
Do you approve or disapprove of the way the Liberal Party has handled the issue since it emerged?

[asked of all respondents; n=500]



## Segmentation

Among those who say "Approve"

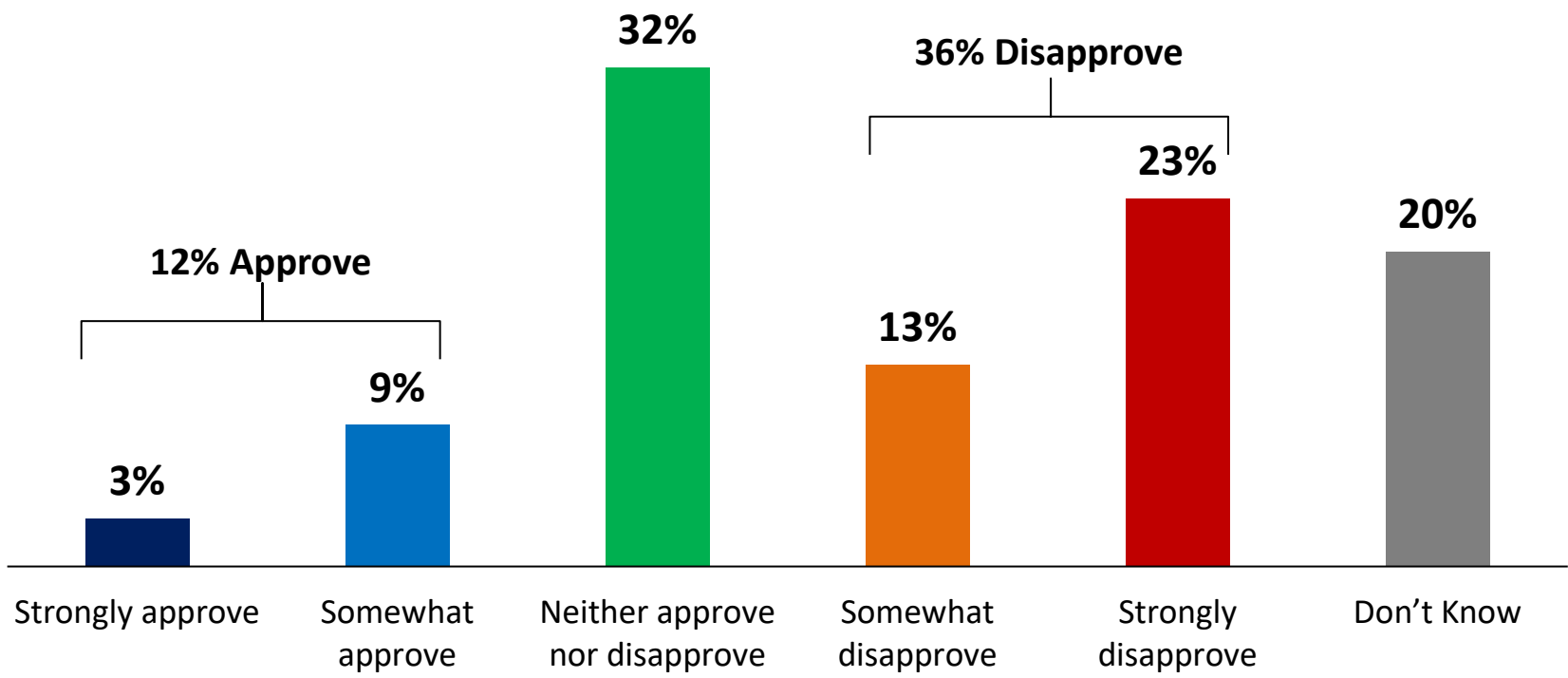




# Conservative Response: Only 12% of Canadians approve of the Conservative response, while 23% strongly disapprove

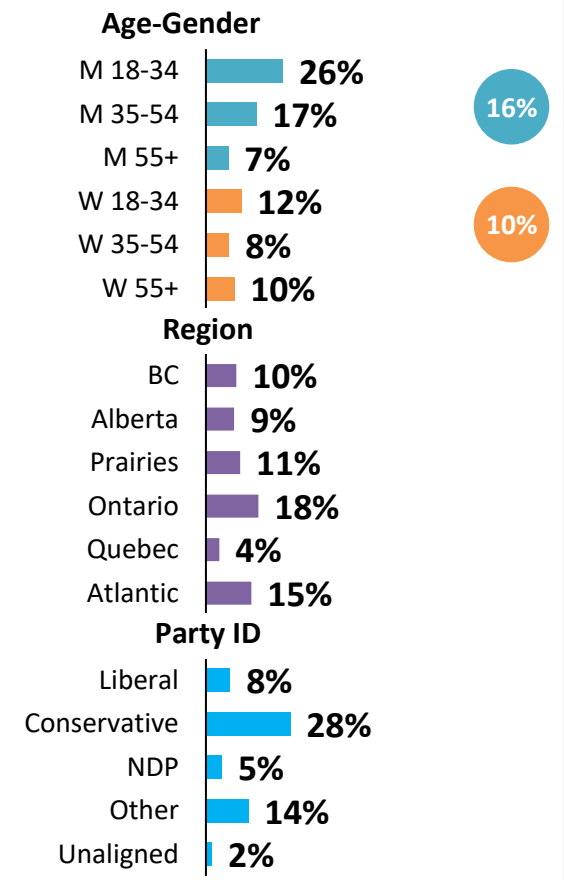


Do you approve or disapprove of the way the Conservative Party has handled the issue since it emerged?  
[asked of all respondents; n=500]



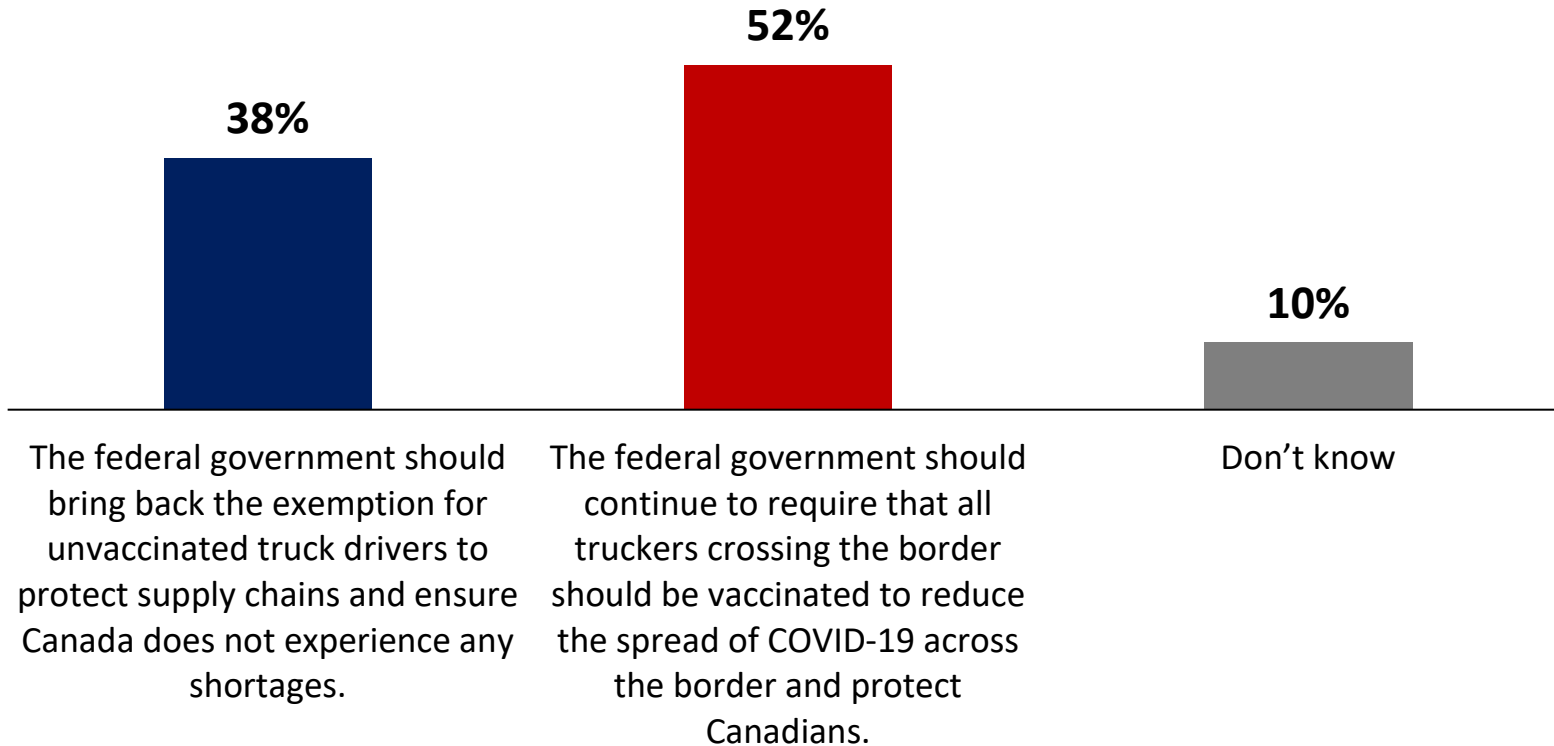
## Segmentation

Among those who say "Approve"



# Trucker Exemptions: Just over half (52%) of Canadians say the federal government should continue to require truckers be vaccinated

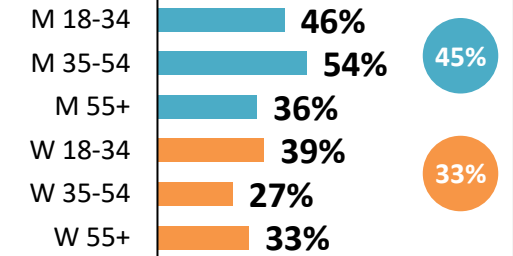
**Q** Which of the following comes closest to your point of view?  
 [asked of all respondents; n=500]



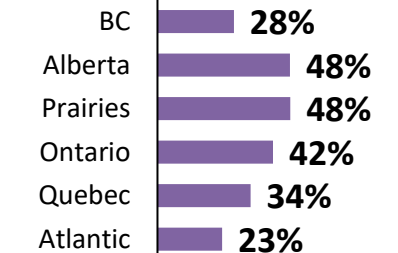
## Segmentation

Among those who say "bring back exemption"

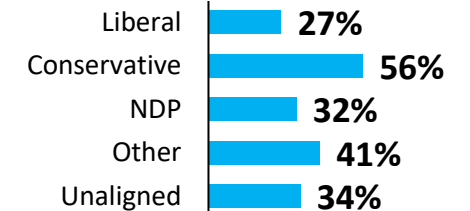
### Age-Gender



### Region



### Party ID



# Methodology

# Survey Methodology

**These are the results of an online survey conducted between January 27<sup>th</sup> and 31<sup>st</sup>, 2022.**

**Method:** This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

**Sample Size:** n=635 Canadian citizens, 18 years or older. The results are nationally weighted to n=500 based on Census data from Statistics Canada.

**Field Dates:** January 27<sup>th</sup> and 31<sup>st</sup>, 2022.

**Weighting:** Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

|                    | Unweighted<br>(n) | Unweighted<br>(%) | Weighted<br>(n) | Weighted<br>(%) |
|--------------------|-------------------|-------------------|-----------------|-----------------|
| <b>Men 18-34</b>   | 59                | 9.4%              | 63              | 13.1%           |
| <b>Men 35-54</b>   | 80                | 12.7%             | 80              | 16.6%           |
| <b>Men 55+</b>     | 154               | 24.4%             | 89              | 18.5%           |
| <b>Women 18-34</b> | 93                | 14.8%             | 66              | 13.7%           |
| <b>Women 35-54</b> | 97                | 15.4%             | 83              | 17.3%           |
| <b>Women 55+</b>   | 147               | 23.3%             | 100             | 20.8%           |
| <b>Region</b>      |                   |                   |                 |                 |
| <b>BC</b>          | 87                | 13.7%             | 66              | 13.2%           |
| <b>AB</b>          | 73                | 11.5%             | 51              | 10.2%           |
| <b>Prairies</b>    | 39                | 6.1%              | 33              | 6.7%            |
| <b>ON</b>          | 225               | 35.4%             | 196             | 39.2%           |
| <b>QC</b>          | 121               | 19.1%             | 119             | 23.9%           |
| <b>Atlantic</b>    | 90                | 14.2%             | 35              | 7.0%            |



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