



Wellbeing During The Pandemic

Public Opinion Research
Release Date: December 23, 2021
Field Dates: December 16 to 22, 2021

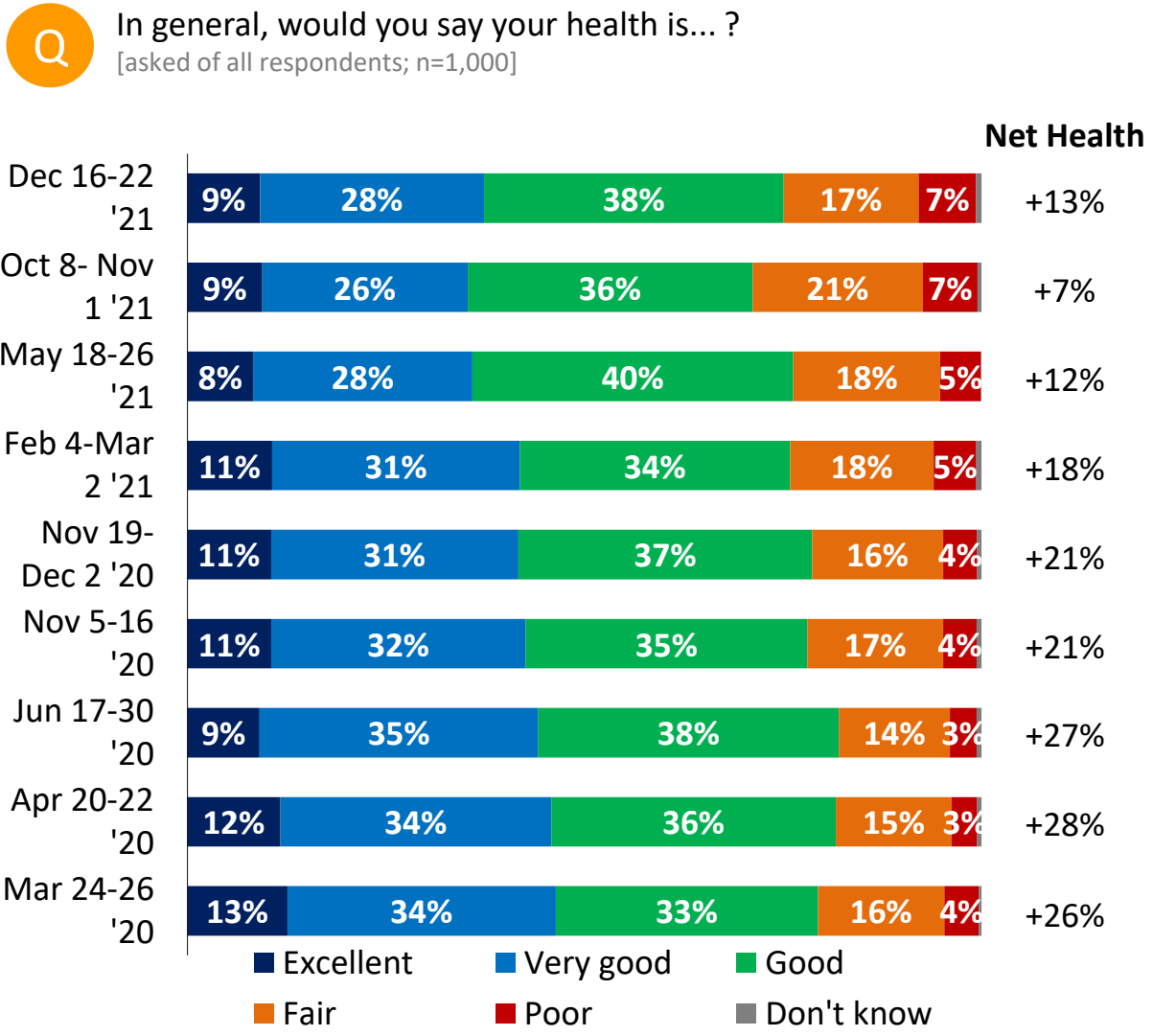
Wellbeing During The Pandemic

Since the beginning of the COVID-19 outbreak in Canada, INNOVATIVE has been tracking health attitudes impacted by the pandemic.

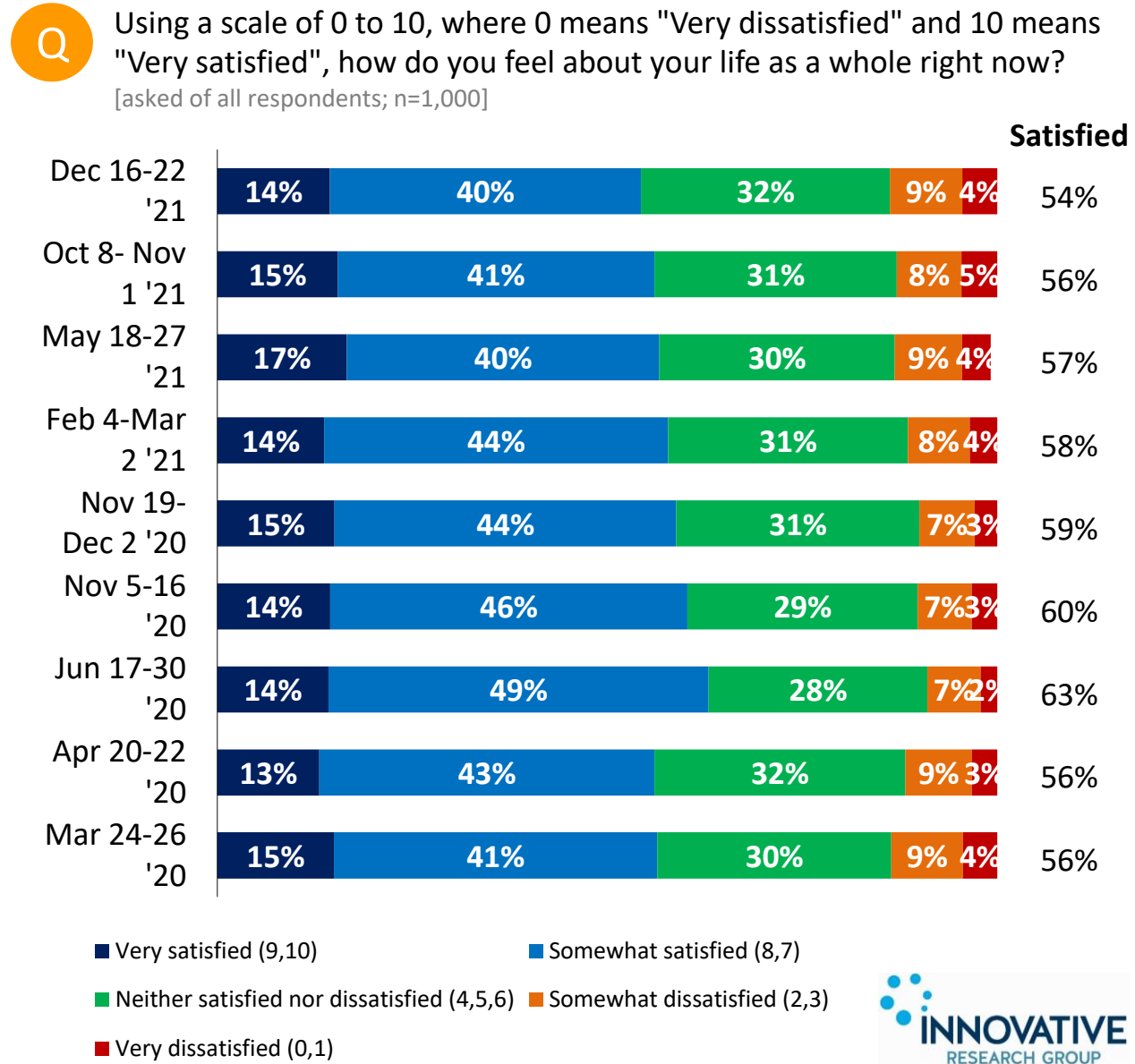
Today, INNOVATIVE is releasing results from a new online survey. This online survey was in field from December 16th to December 22nd with a weighted sample size of 1000 Canadian residents. Detailed methodology is provided in the appendix.

This report covers the attitudes that INNOVATIVE has been tracking, including health and quality of life impacts as a result of the outbreak. We look at impacts by tracking measures of wellbeing with no reference to the ongoing pandemic.

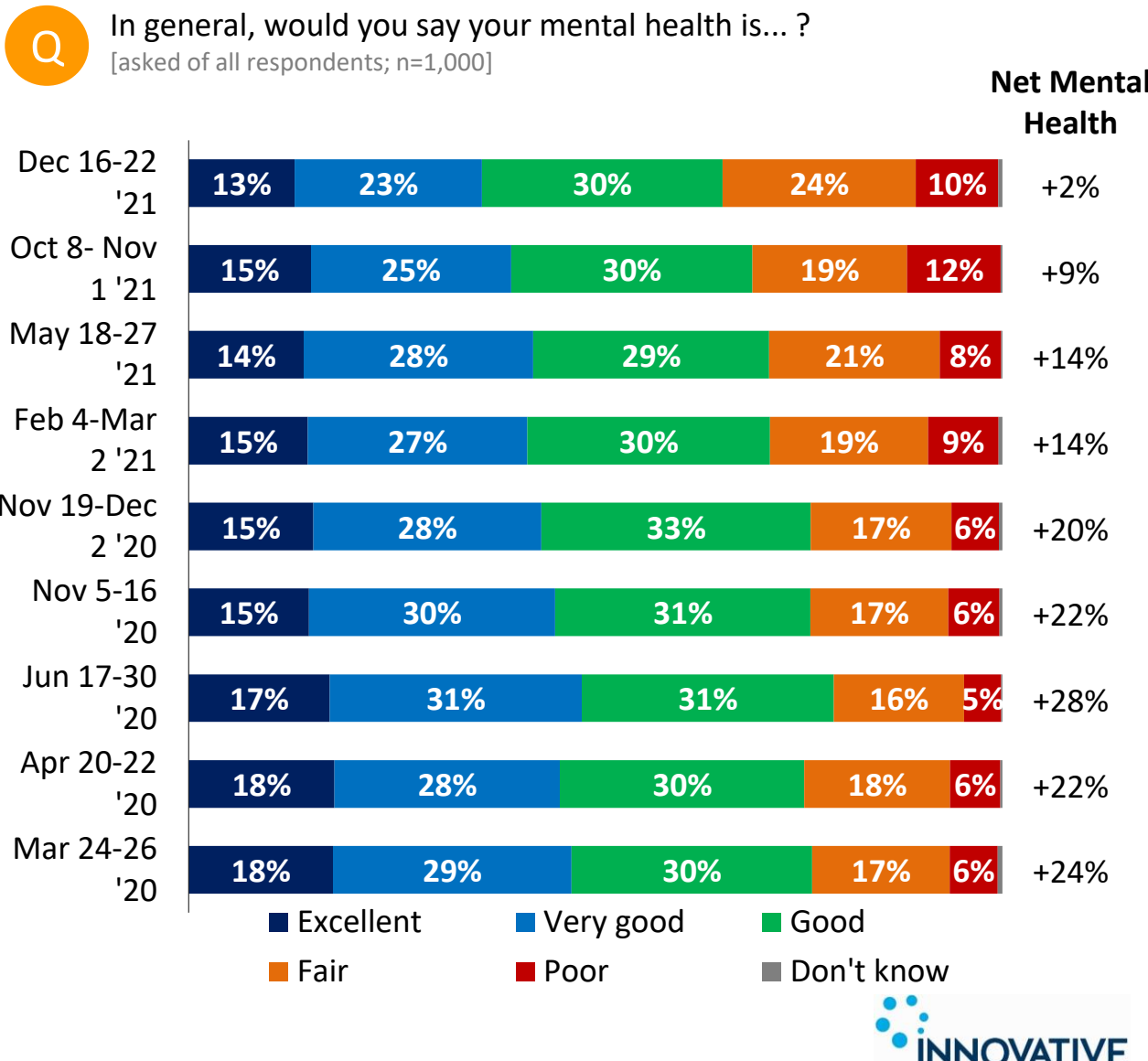
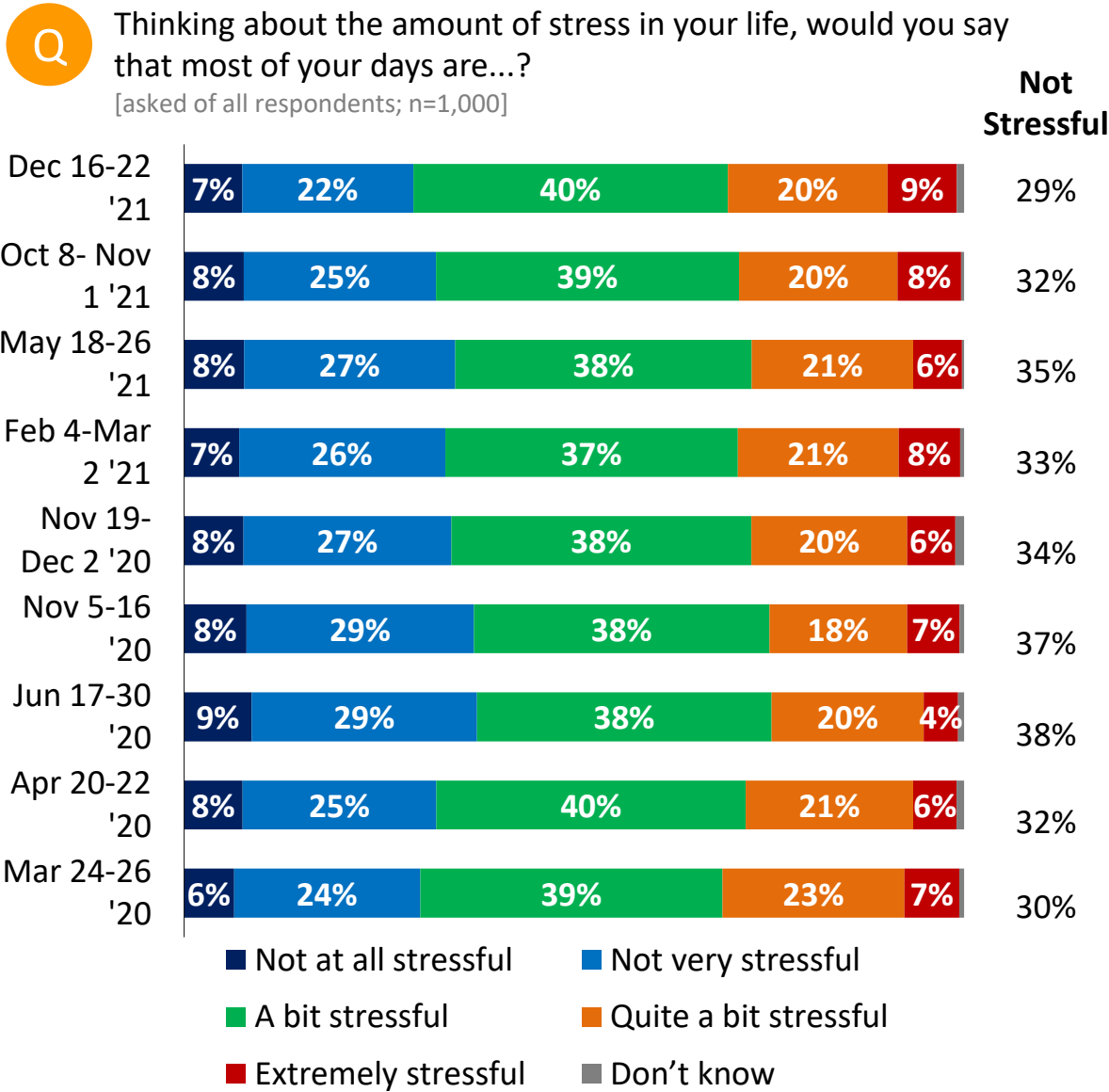
Health: Satisfaction with life now at lowest point in tracking while health is remains near pandemic lows



Note: Net scores are calculating by subtracting fair and poor from excellent and very good.



Stress and Mental Health: Stress levels remain relatively high, while net mental health is down 7-points



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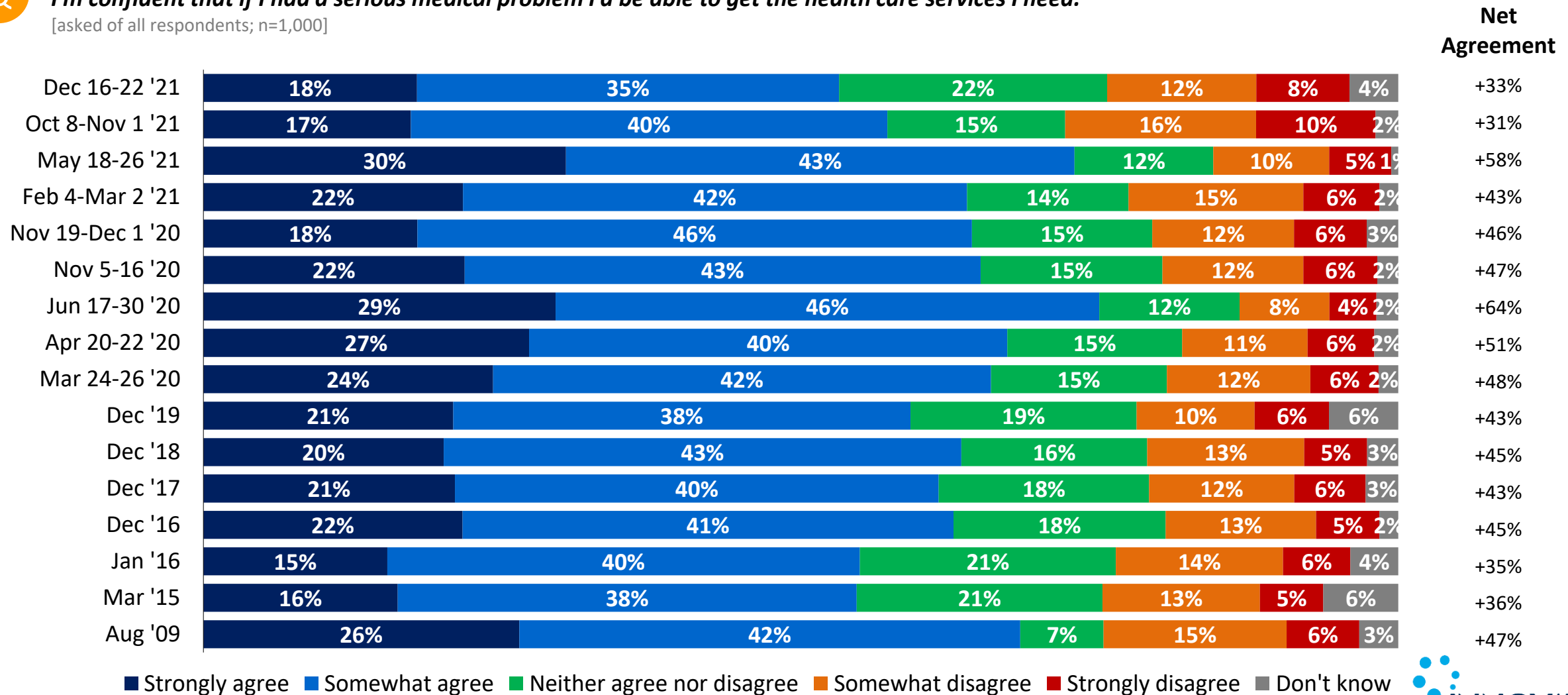
Health Care: Confidence about being able to get the health care service⁵ they need at lowest level in pandemic



Do you agree or disagree with the following statement?

I'm confident that if I had a serious medical problem I'd be able to get the health care services I need.

[asked of all respondents; n=1,000]



Methodology



Survey Methodology

These are the results of an online survey conducted between December 16th to December 22nd, 2021.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,211 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

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Weighting: Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

| | Unweighted (n) | Unweighted (%) | Weighted (n) | Weighted (%) |
|--------------------|-------------------|-------------------|-----------------|-----------------|
| Men 18-34 | 84 | 7.0% | 144 | 14.5% |
| Men 35-54 | 193 | 16.0% | 166 | 16.7% |
| Men 55+ | 265 | 22.0% | 173 | 17.5% |
| Women 18-34 | 144 | 11.9% | 140 | 14.2% |
| Women 35-54 | 223 | 18.5% | 172 | 17.4% |
| Women 55+ | 297 | 24.6% | 196 | 19.8% |
| | | | | |
| BC | 168 | 13.9% | 135 | 13.5% |
| AB | 175 | 14.5% | 114 | 11.4% |
| Prairies | 110 | 9.1% | 66 | 6.6% |
| ON | 407 | 33.6% | 387 | 38.7% |
| QC | 269 | 22.2% | 230 | 23.0% |
| Atlantic | 82 | 6.8% | 69 | 6.9% |



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Building Understanding.