



COVID-19 Attitudes and Beliefs

Public Opinion Research
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Field Dates: December 16 to 22, 2021

Tracking the Impacts of COVID-19

Since the early days of the COVID-19 outbreak in Canada, INNOVATIVE has been tracking attitudes and reported behaviors impacted by the pandemic.

Today, INNOVATIVE is releasing results from our December *Canada This Month* survey. This online survey was in field from December 16th to 22nd, 2021, with a weighted sample size of 1,000 Canadian residents. Detailed methodology is provided in the appendix.

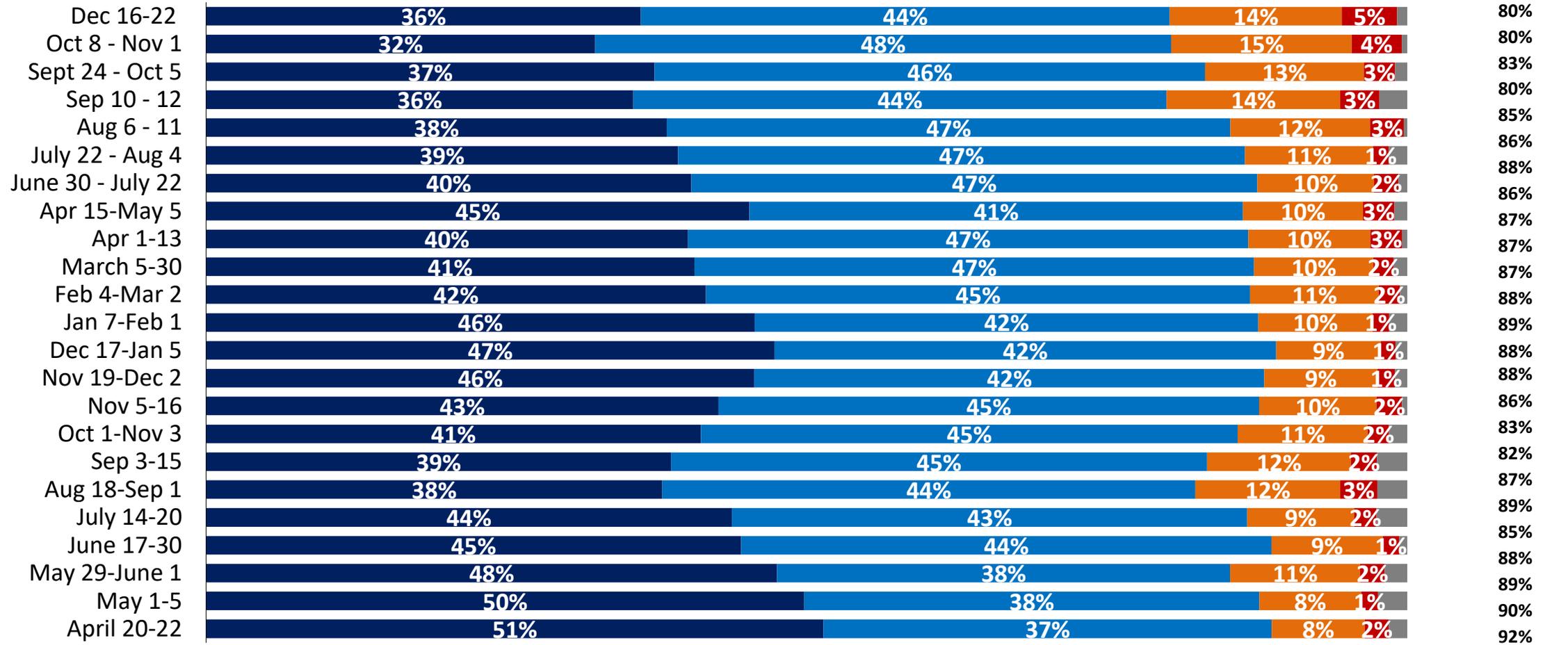
This report covers attitudes of Canadians regarding COVID-19, including attention to the news and concern about the virus.

Attention to COVID-19 News: Respondents continue to closely follow news about COVID-19



How closely have you been following news about COVID-19 which is also known as the novel coronavirus?

[asked of all respondents; n=1,000]



■ Very closely
 ■ Somewhat closely
 ■ Not very closely
 ■ Not at all
 ■ Don't know



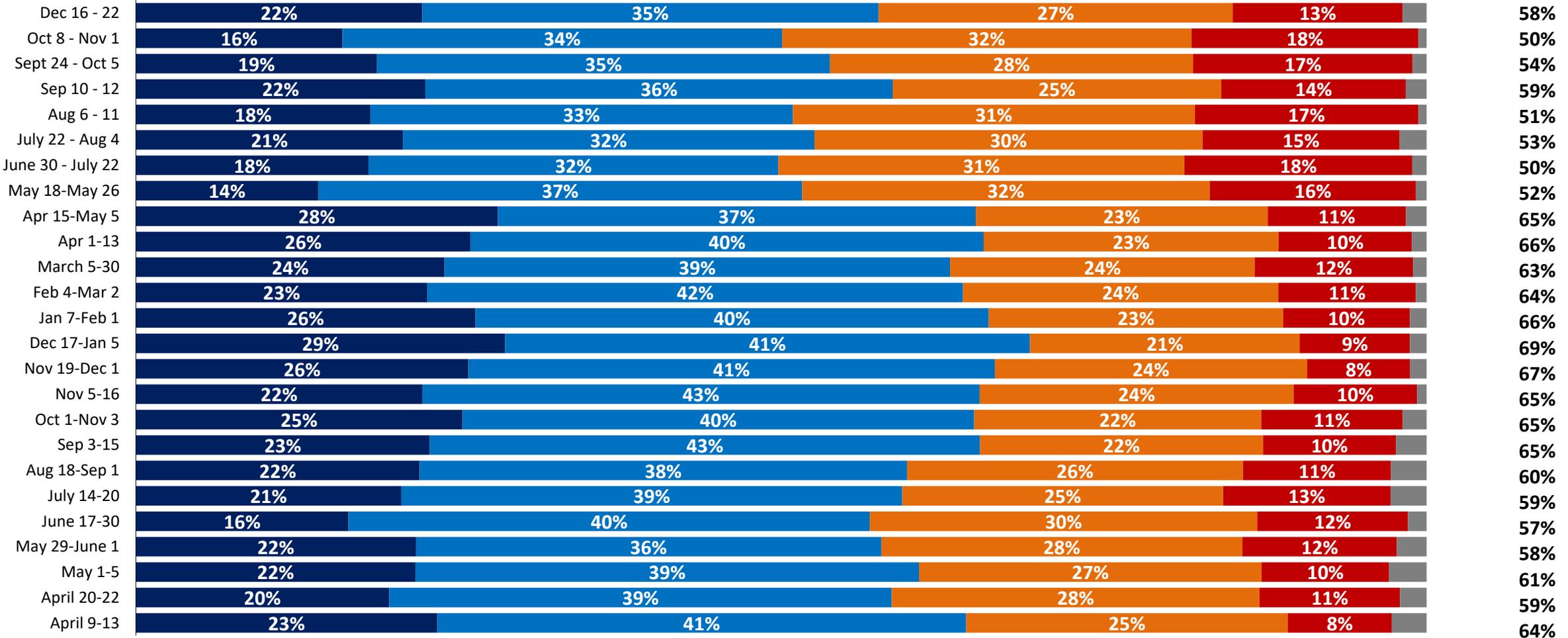
Self Concern: Self concern about contracting COVID-10 has gone up by 8% since October



How concerned are you personally about each of the following? **That you yourself will contract COVID-19**

[asked of all respondents; n=1,000]

Very/ Somewhat concerned



■ Very concerned ■ Somewhat concerned ■ Not very concerned ■ Not at all concerned ■ Don't know

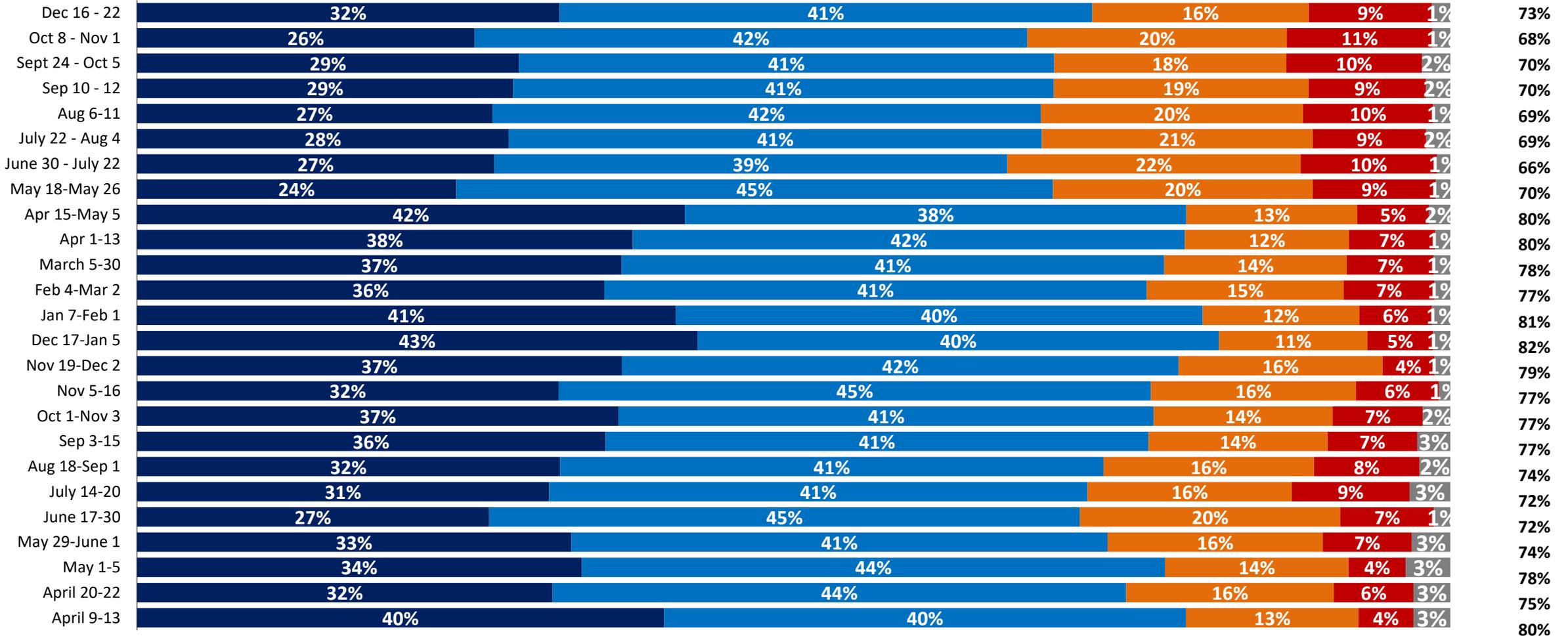
Familial Concern: Concern about vulnerable friends and/or relatives contracting COVID-19 is at an all time high since May



How concerned are you personally about each of the following? **That a vulnerable friend or a relative will contract COVID-19**

[asked of all respondents; n=1,000]

Very/ Somewhat concerned



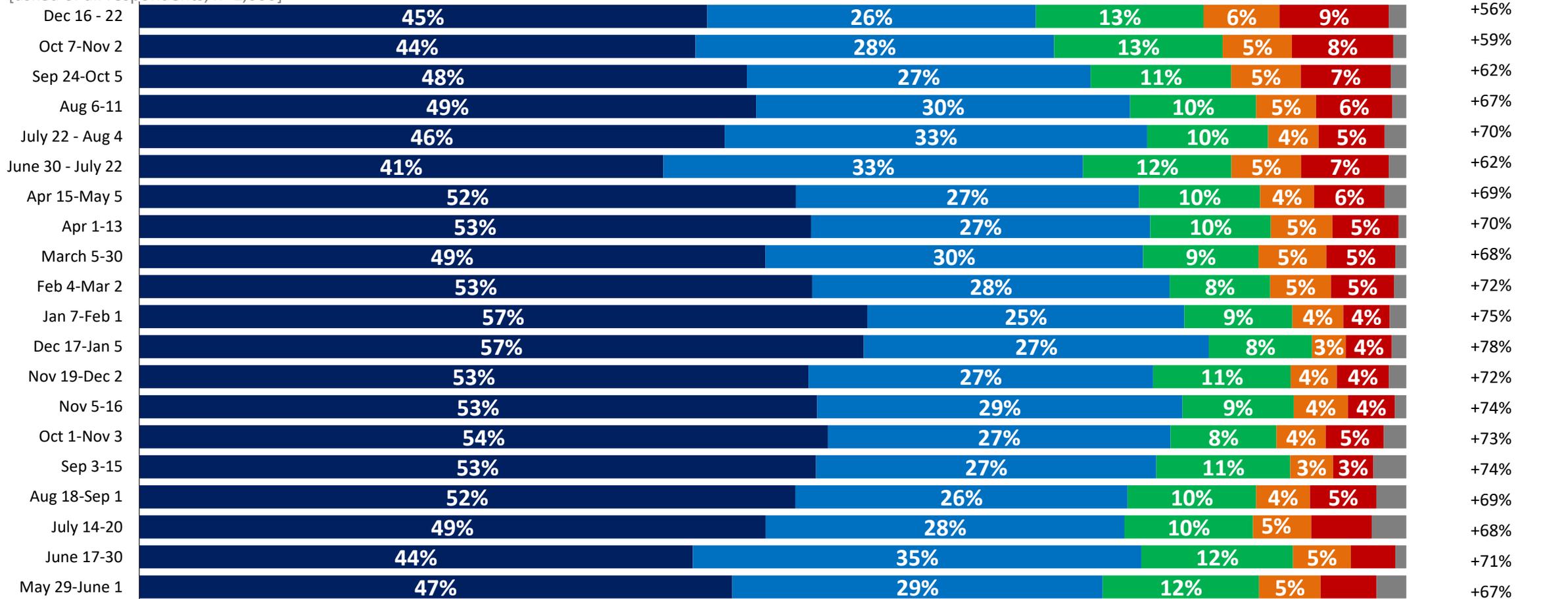
■ Very concerned
 ■ Somewhat concerned
 ■ Not very concerned
 ■ Not at all concerned
 ■ Don't know

Future Waves: Concern for future waves has gone down since late July, but is still a slight majority ⁶



Do you agree or disagree with the following statements? **I am worried that if we don't take special precautions COVID-19 could come back and put more lives at risk**

[asked of all respondents; n=1,000]



■ Strongly agree
 ■ Somewhat agree
 ■ Neither agree nor disagree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know

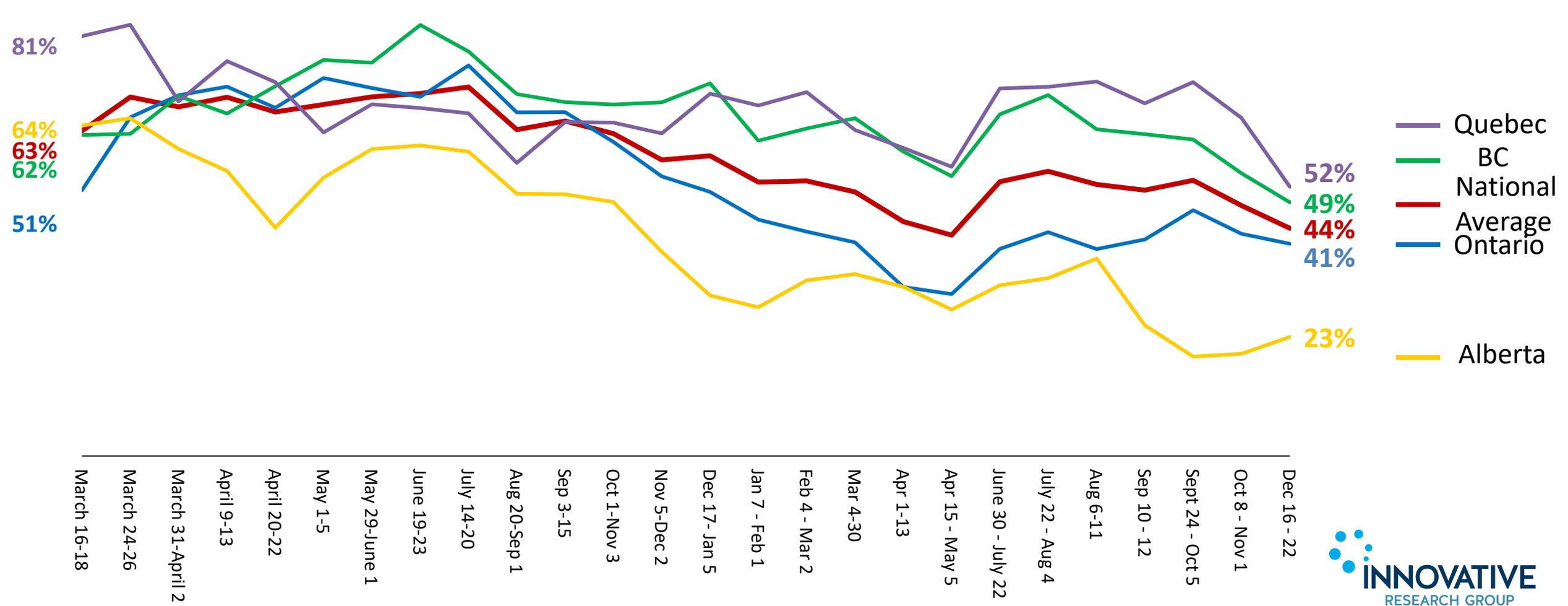


COVID-19 Provincial Handling Tracking: Alberta approval has gone up, all others have gone down, especially Quebec



Do you approve or disapprove of the way the [PROV] Government has handled the outbreak of COVID-19?
[asked of all respondents; n=1,000]

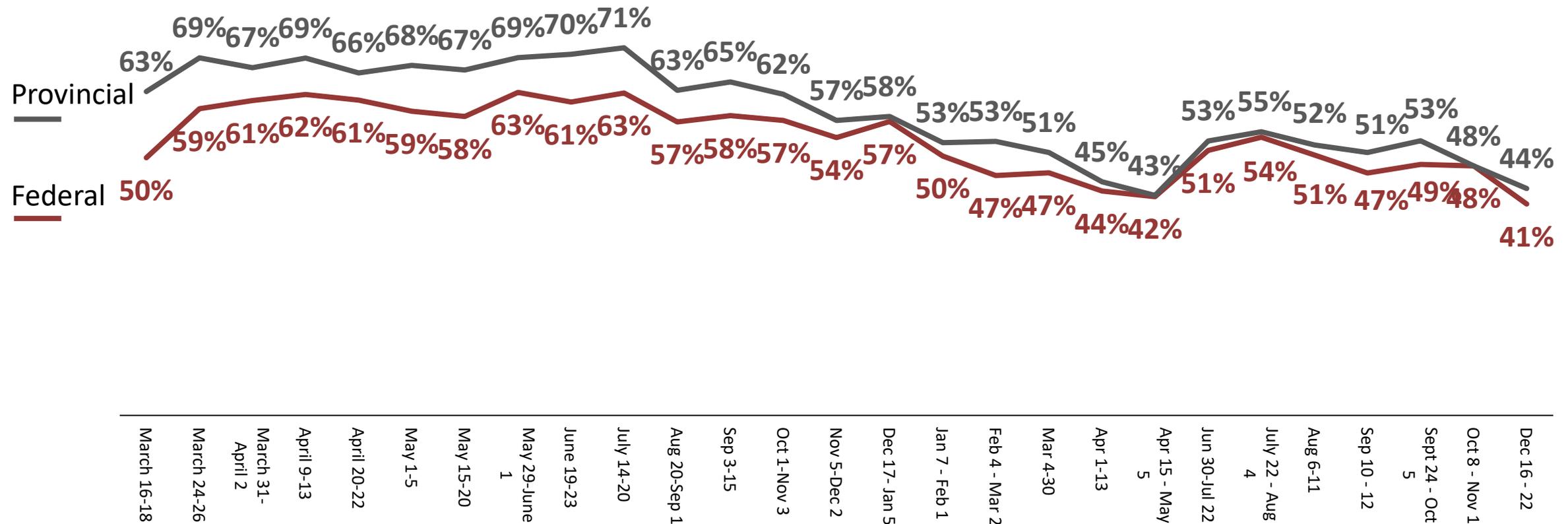
% Approve



COVID-19 Handling Tracking: Overall approval of both the provincial and the federal gov'ts continues to drop since October

% who approve of government's handling of the COVID-19 outbreak: Federal vs. Provincial

[asked of all respondents; n=1,000]

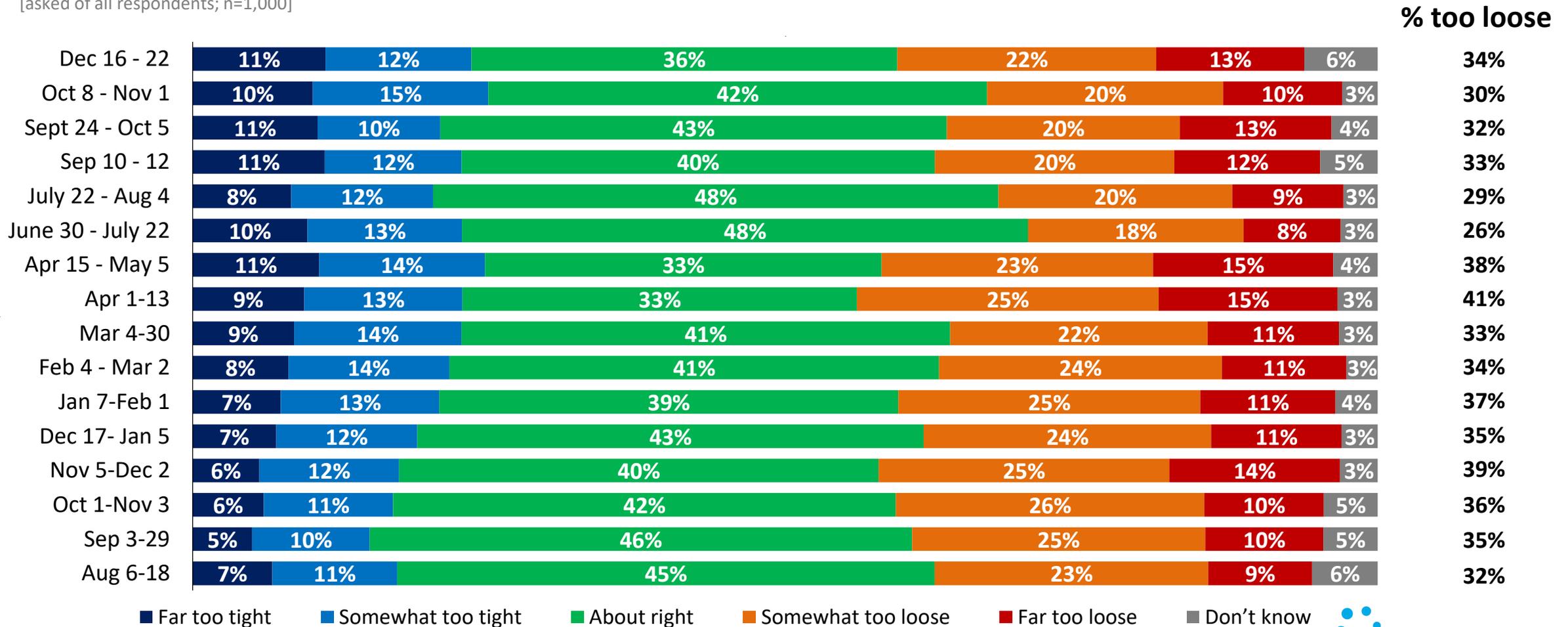


Provincial Restrictions: About 1-in-3 (34%) respondents still believe provincial restrictions are too loose, 4 pts up since October



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=1,000]

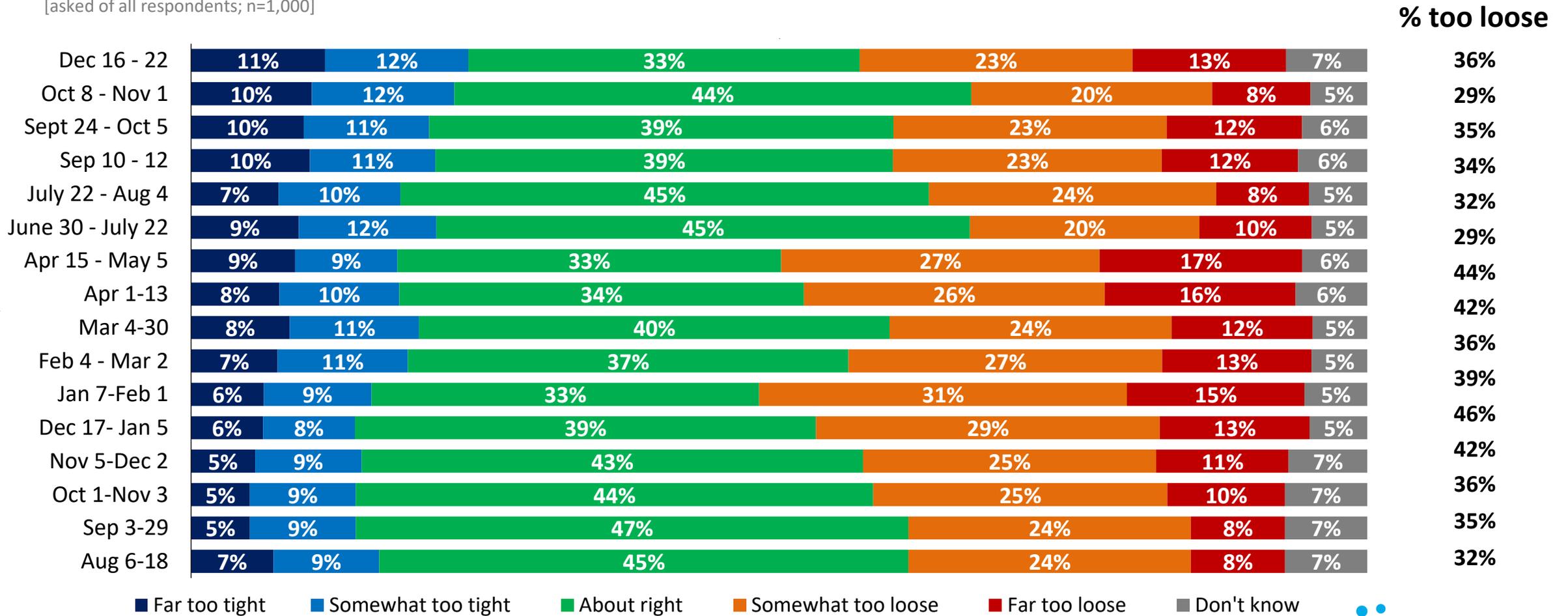


Federal Restrictions: Compare to October, 7% more respondents believe federal restrictions are too loose¹⁰



Now, thinking about the restrictions the federal government currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=1,000]



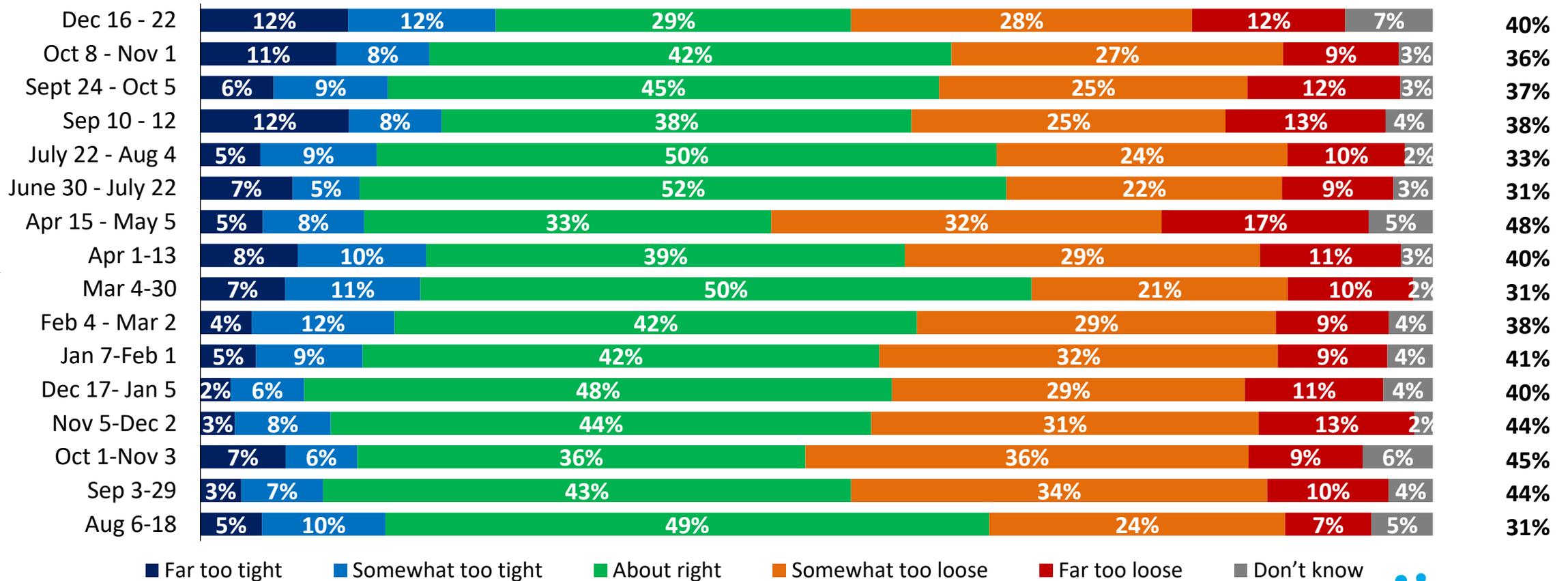
Provincial Restrictions - BC: Since October, Respondents are now slightly more displeased with the looseness of BC restrictions



Now, thinking about the restrictions the provincial government in BC currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of BC respondents; n=135]

% too loose

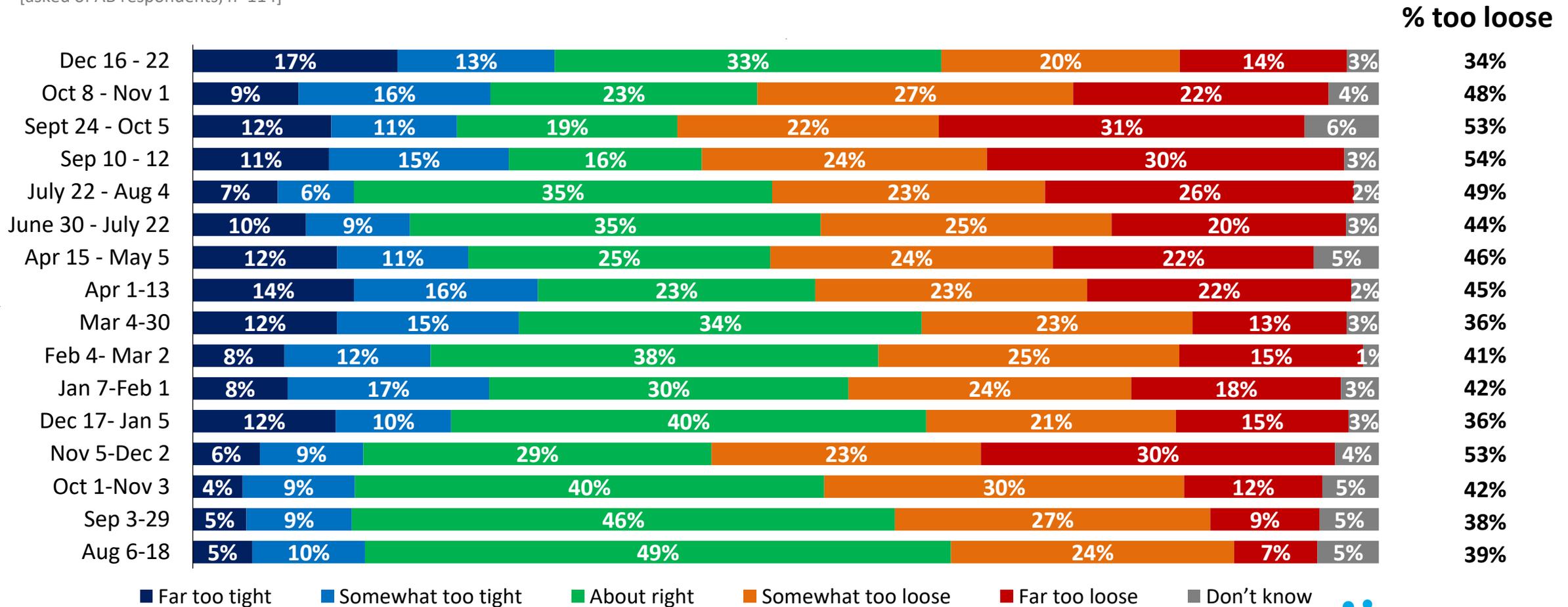


Provincial Restrictions - Alberta: Belief that Alberta restrictions too loose at an all time low since the tracking began in August 2020



Now, thinking about the restrictions the provincial government in Alberta currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of AB respondents; n=114]



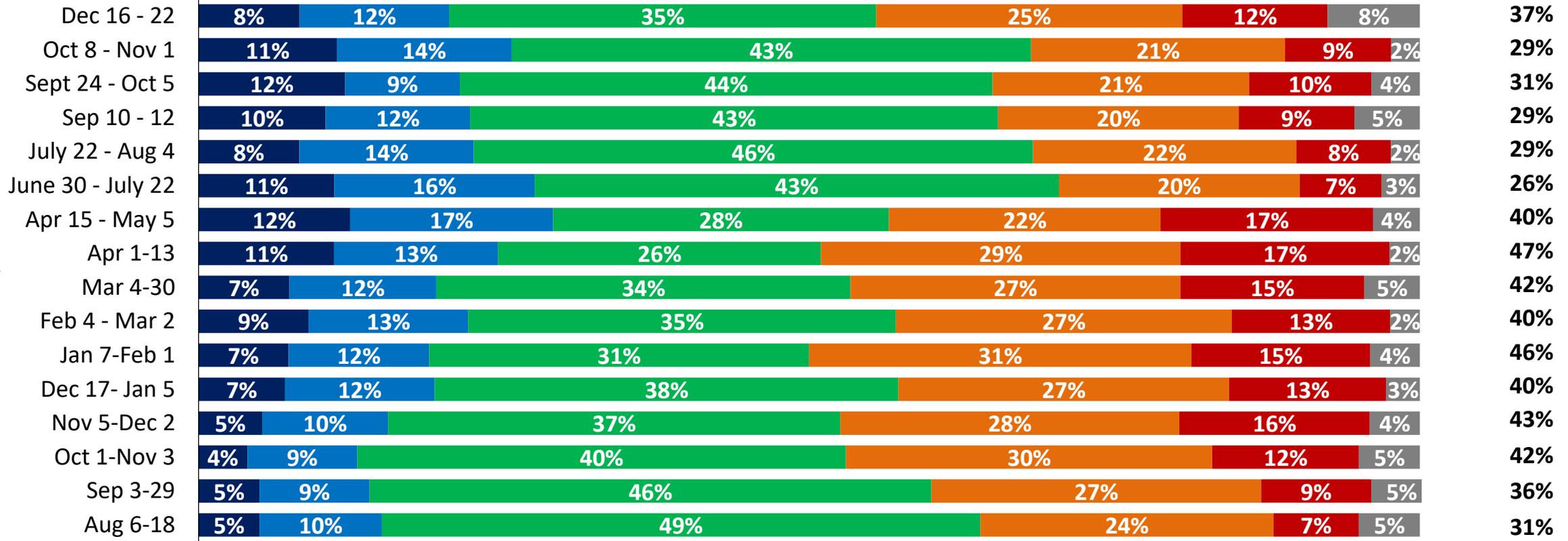
Provincial Restrictions - Ontario: Belief that Ontario restrictions are too loose has gone up



Now, thinking about the restrictions the provincial government in Ontario currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of ON respondents; n=387]

% too loose



■ Far too tight
 ■ Somewhat too tight
 ■ About right
 ■ Somewhat too loose
 ■ Far too loose
 ■ Don't know



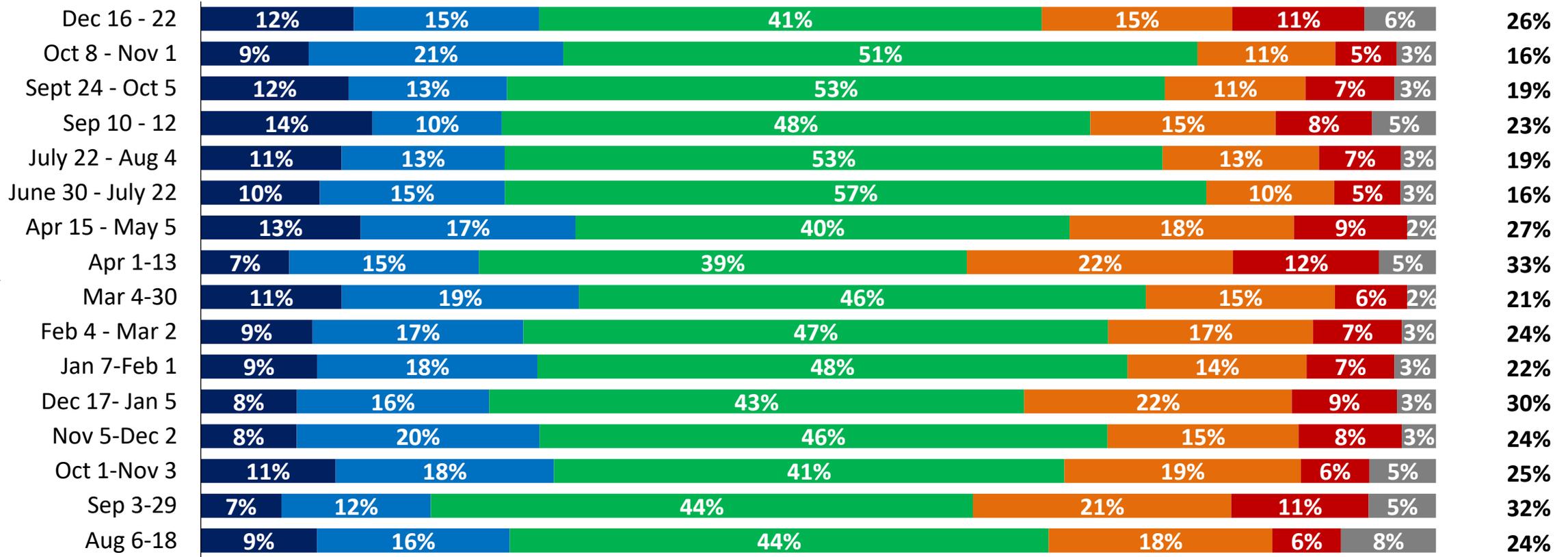
Provincial Restrictions - Quebec: Compared to October, now 10% more of respondents believe Quebec restrictions are too loose



Now, thinking about the restrictions the provincial government in Quebec currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of QC respondents; n=230]

% too loose



■ Far too tight
 ■ Somewhat too tight
 ■ About right
 ■ Somewhat too loose
 ■ Far too loose
 ■ Don't know



Methodology

Survey Methodology

These are the results of an online survey conducted between December 16th and 22nd, 2021.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,211 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

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Weighting: Results for Canada are weighted by age, gender, region, and party identification to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	84	7%	144	14%
Men 35-54	193	16%	166	17%
Men 55+	265	22%	173	17%
Women 18-34	144	12%	140	14%
Women 35-54	223	18%	172	17%
Women 55+	297	25%	196	20%
Region				
BC	168	14%	135	13%
AB	175	14%	114	11%
Prairies	110	9%	66	7%
ON	407	34%	387	39%
QC	269	22%	230	23%
Atlantic	82	7%	69	7%



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