

**Canada This Month**  
***COVID-19 Vaccination***

Public Opinion Research  
Release Date: May 7 2021  
Field Dates: April 15 to May 5, 2021

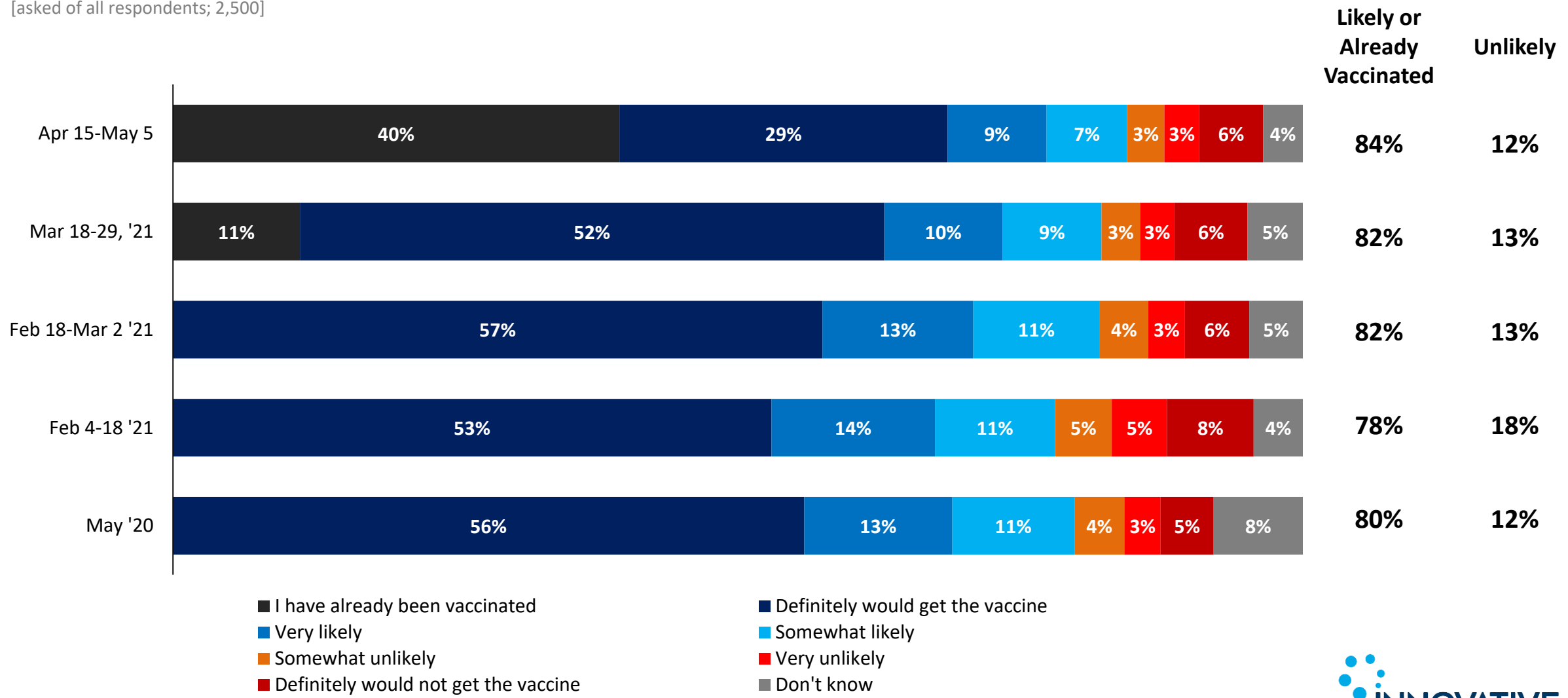
Likelihood to get Vaccinated

# Likelihood of Vaccination: The share who are at least likely to get vaccinated is at the highest point since tracking began



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,500]



Current data: March 2021. "I have already been vaccinated" added as an option in March 2021.

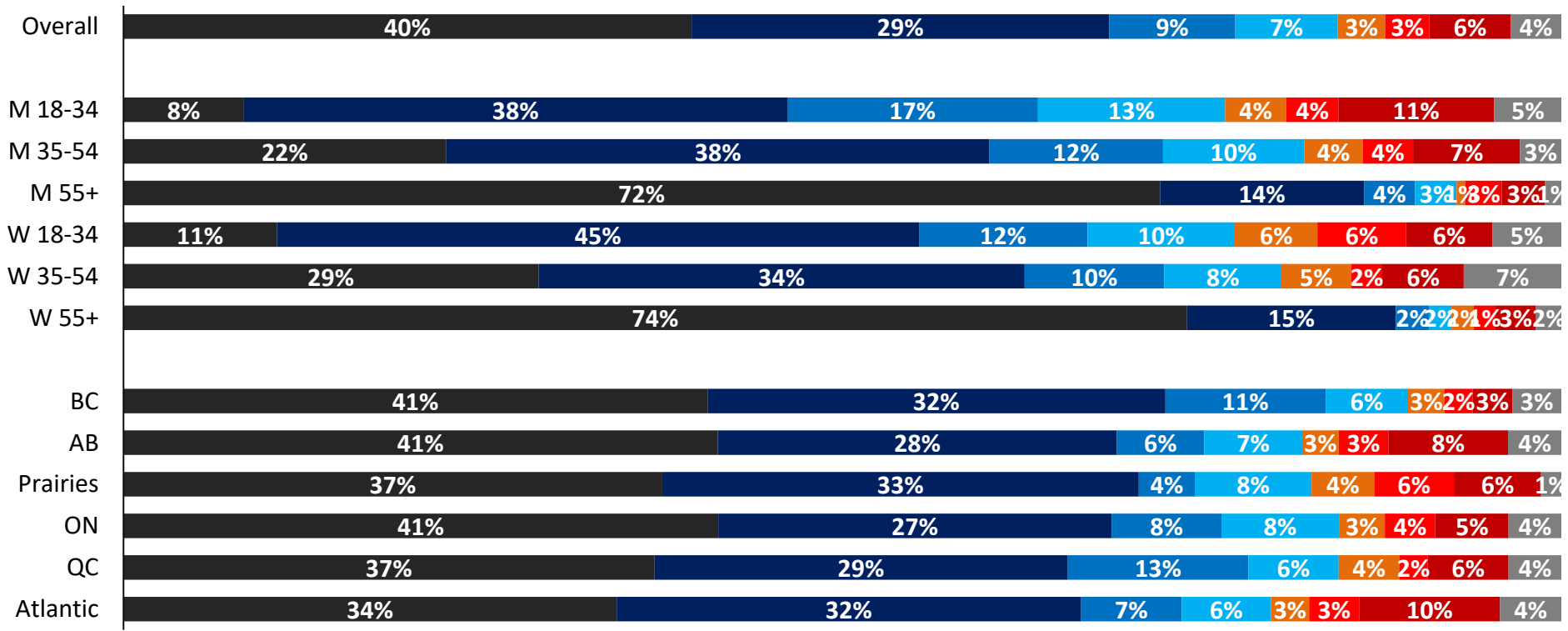
# Experience with COVID: Respondents in BC are most likely to say they will get vaccinated



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,500]

**Likely or Already Vaccinated**  
**Unlikely**



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know



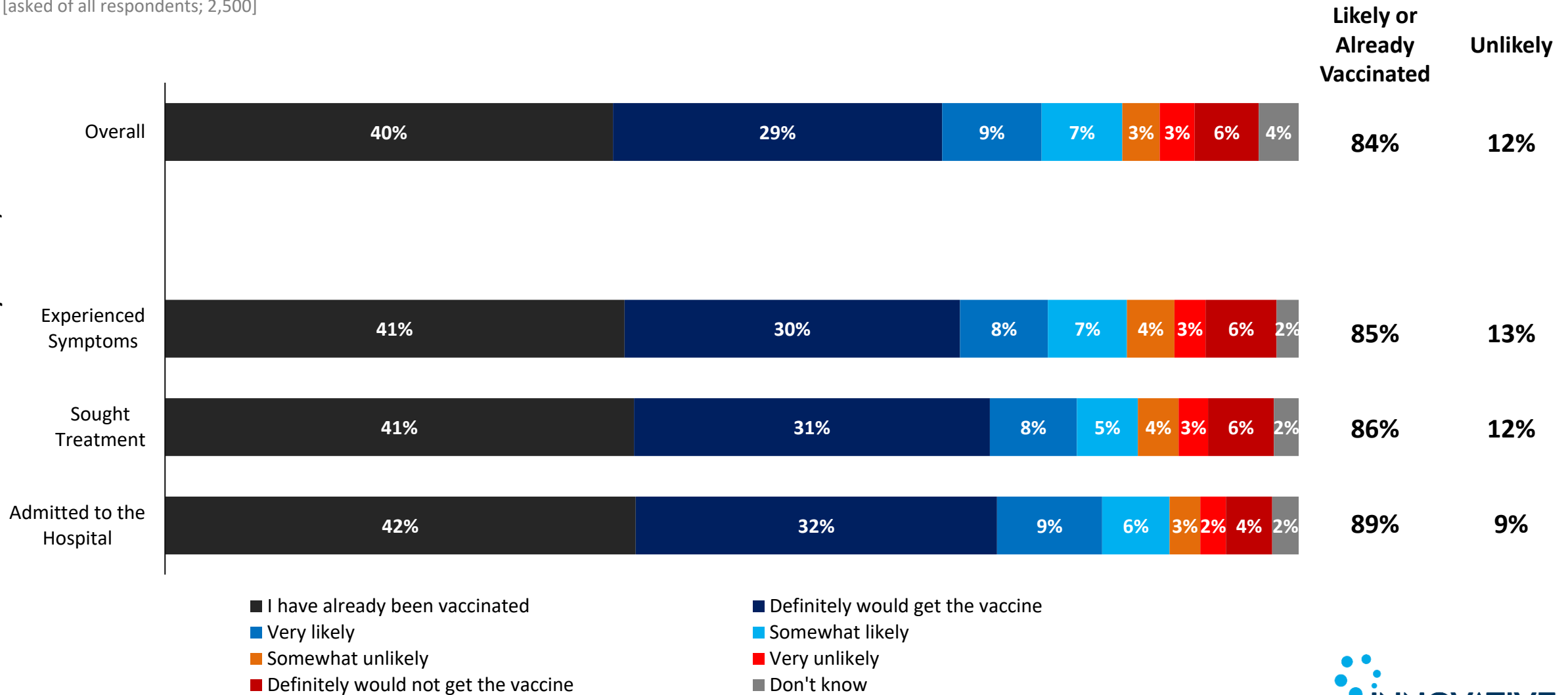
# Experience with COVID: Those who either experienced COVID or know someone who did are directionally more likely to get vaccinated <sup>5</sup>



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,500]

Experience with COVID-19 (either self or someone they know)

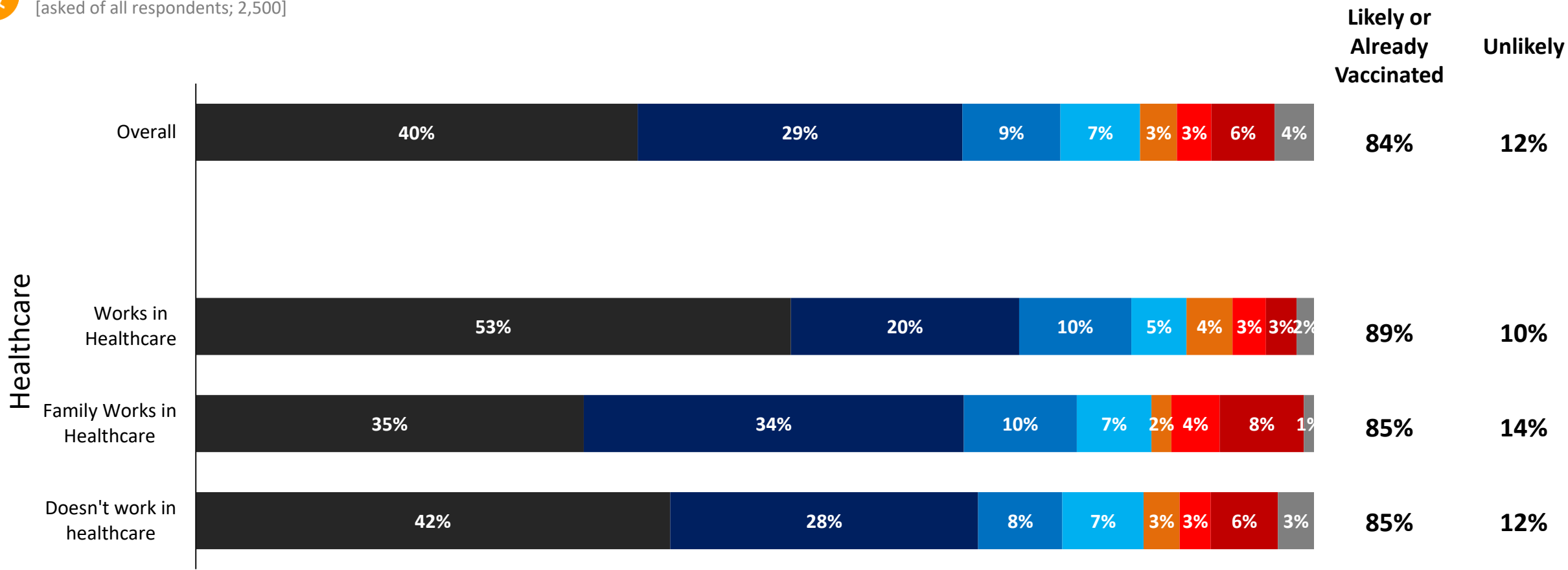


# Likelihood of Vaccination: Those who work in healthcare are most likely to get vaccinated



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,500]



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know



# Methodology



# Survey Methodology

These are the results of an online survey conducted between April 15<sup>th</sup>, 2021 and May 5<sup>th</sup>, 2021.

**Method:** This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

**Sample Size:** n=4,150 Canadian citizens, 18 years or older. The results are nationally weighted to n=2,500 based on Census data from Statistics Canada.

**Field Dates:** April 15<sup>th</sup>, 2021 to May 5<sup>th</sup>, 2021.

**Weighting:** Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	452	10.9%	339	13.6%
Men 35-54	570	13.8%	417	16.7%
Men 55+	865	20.9%	455	18.2%
Women 18-34	614	14.8%	341	13.7%
Women 35-54	691	16.7%	435	17.5%
Women 55+	946	22.9%	506	20.3%
BC	650	15.7%	339	13.6%
AB	636	15.3%	284	11.4%
Prairies	182	4.4%	165	6.6%
ON	1906	45.9%	970	38.8%
QC	593	14.3%	573	22.9%
Atlantic	183	4.4%	169	6.8%



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**Building Understanding.**

