

Canada This Month

Vaccine Confidence

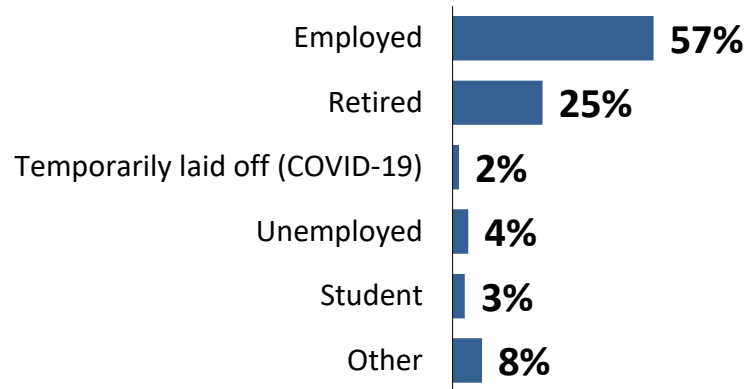
Public Opinion Research
Release Date: May 27, 2021
Field Dates: May 18 to May 26, 2021

Work and Home Life

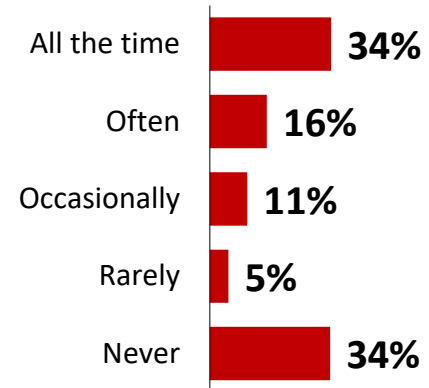
We group respondents together based on both their home lives and their work lives.

Demographics: Respondent Profile

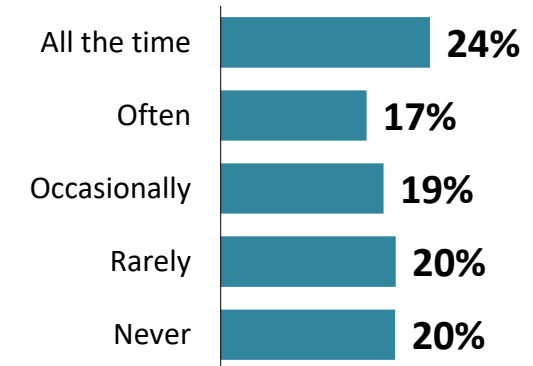
Employment Status



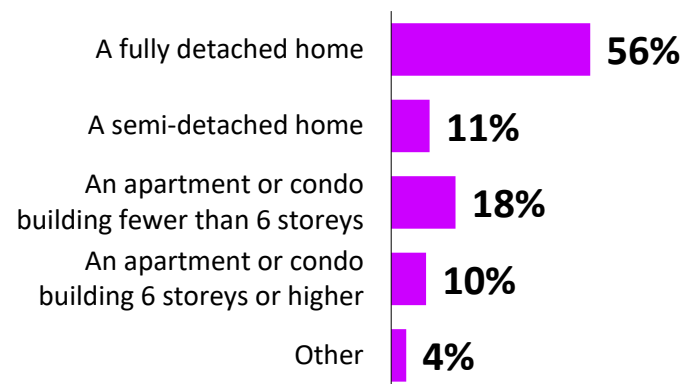
Working From Home



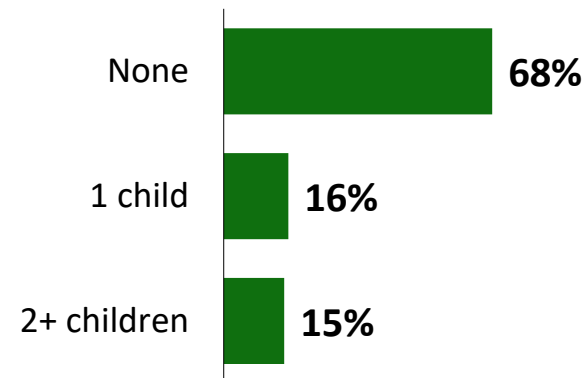
Face to Face Contact at Work



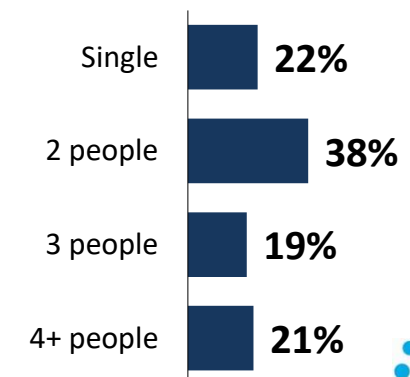
Housing



Children at Home



Household Size

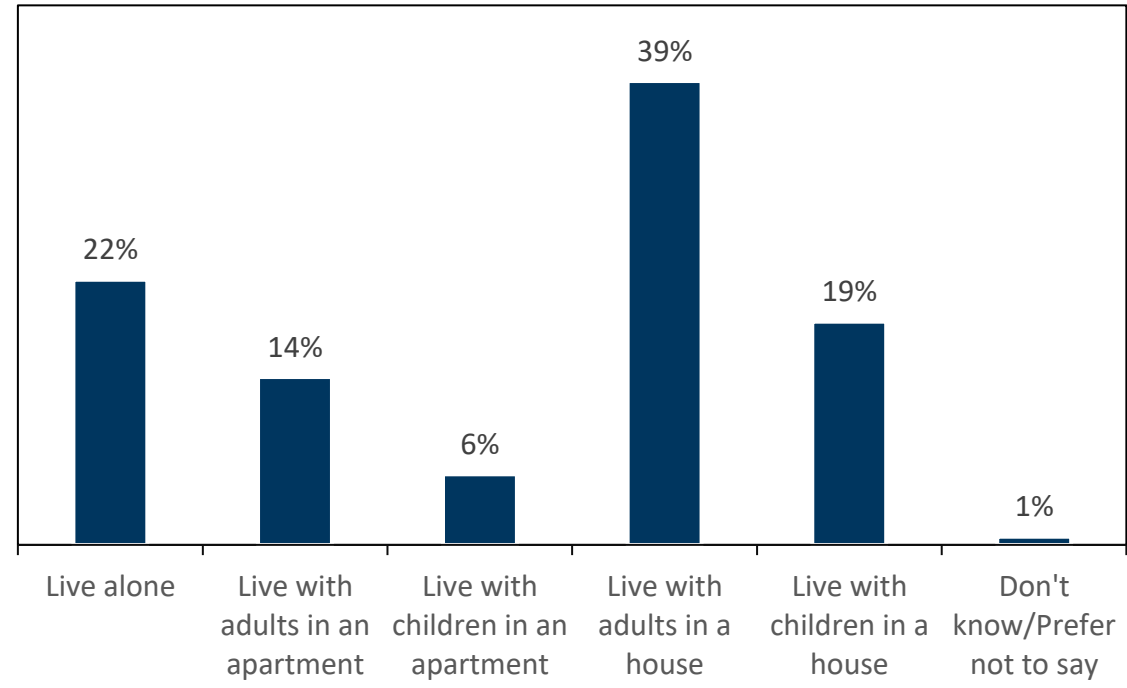
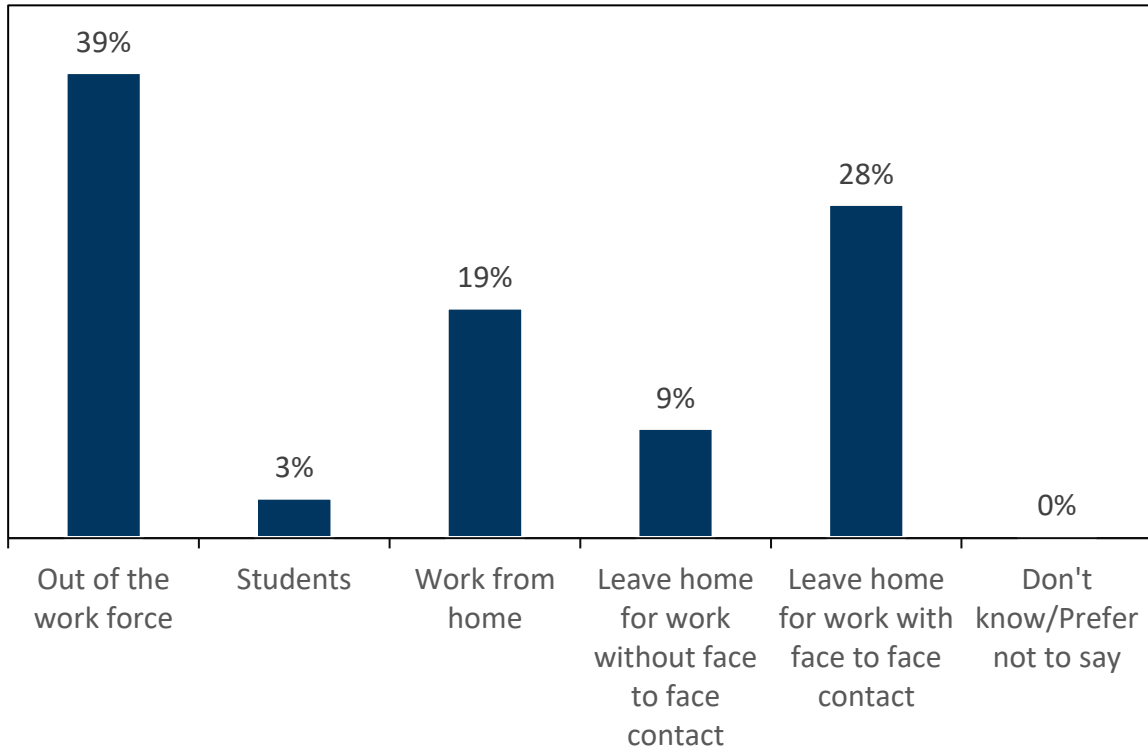


Note: 'Don't know' and 'Prefer not to say' not shown.

Work and Home Life: One third (28%) report leaving home for work with face-to-face contact; a plurality (39%) live with adults in a house

We group respondents together based on their working conditions and how much face to face contact they require.

We group respondents together based on the type of home they live in and the composition of their household.



Likelihood to get Vaccinated

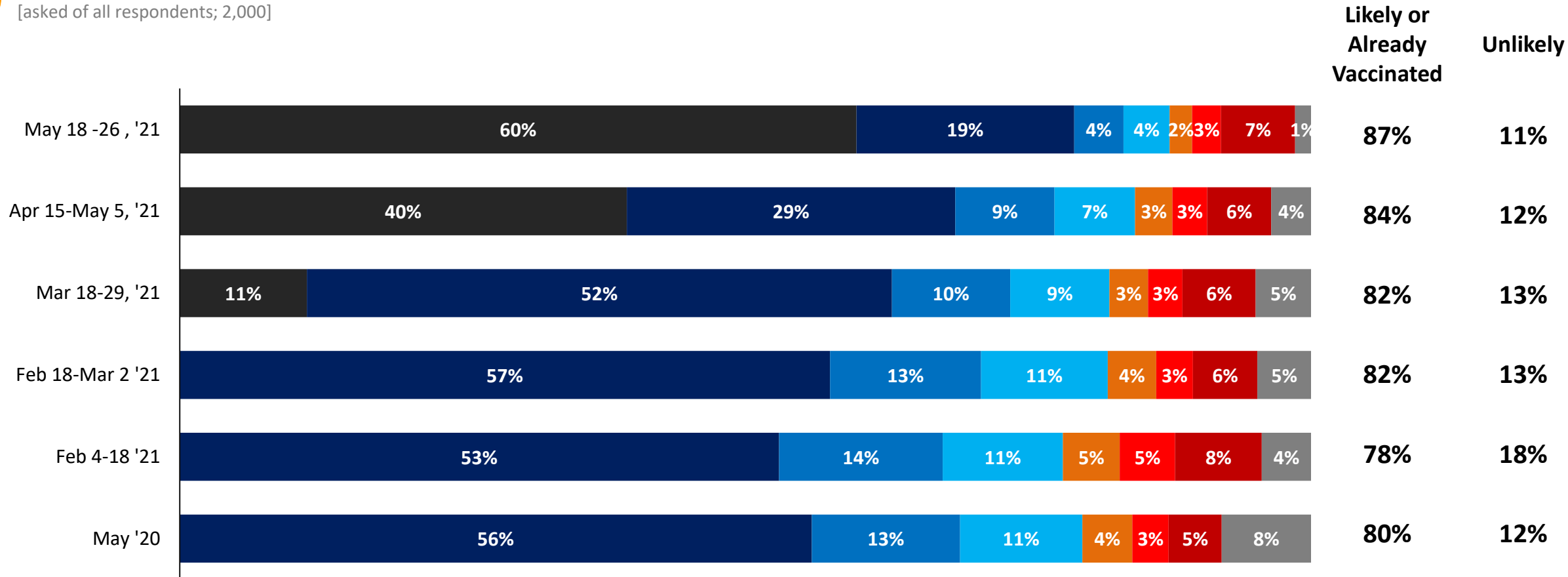
People are more inclined than ever into getting vaccinated, especially those over the age of 55. Among those already received the vaccine, 90% say that they will receive the second dose. Vaccine side effects are considered among the most important reasons for people not taking the first and second dose of the vaccine.

Likelihood of Vaccination: The share who are at least likely to get vaccinated is at the highest point since tracking began



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,000]



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know



Current data: May 2021. "I have already been vaccinated" added as an option in March 2021.

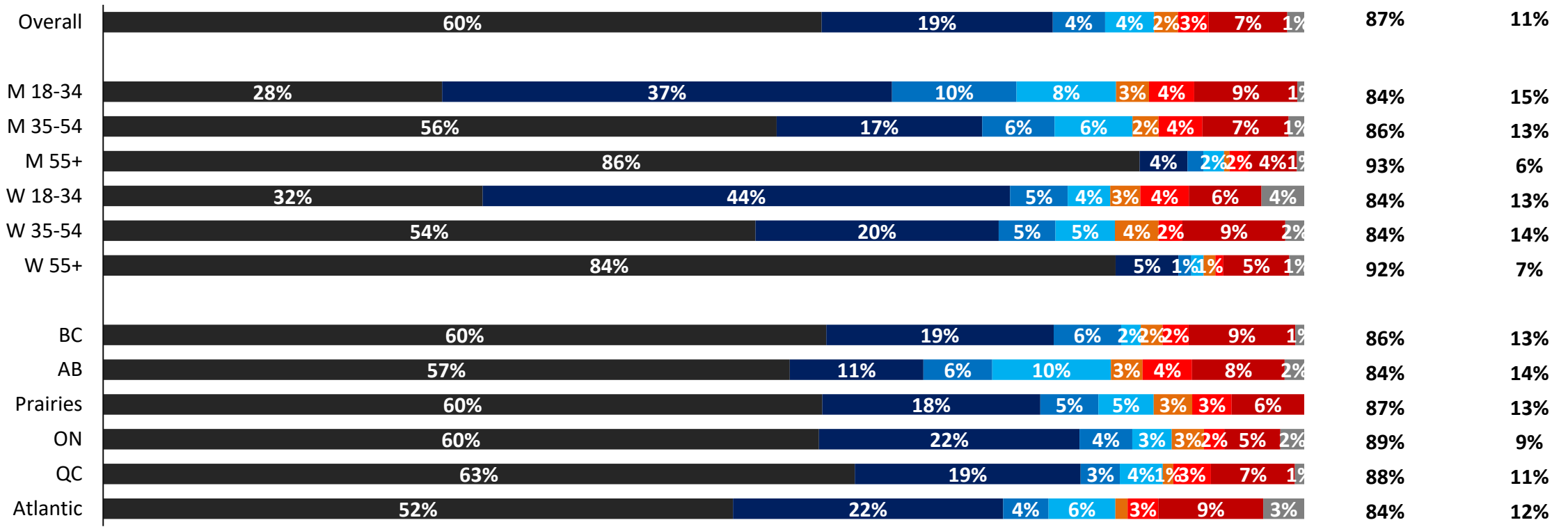
Likelihood to Vaccinate: Respondents over 55 are most likely to say they will get vaccinated



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 2,000]

Likely or Already Vaccinated
Unlikely



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know

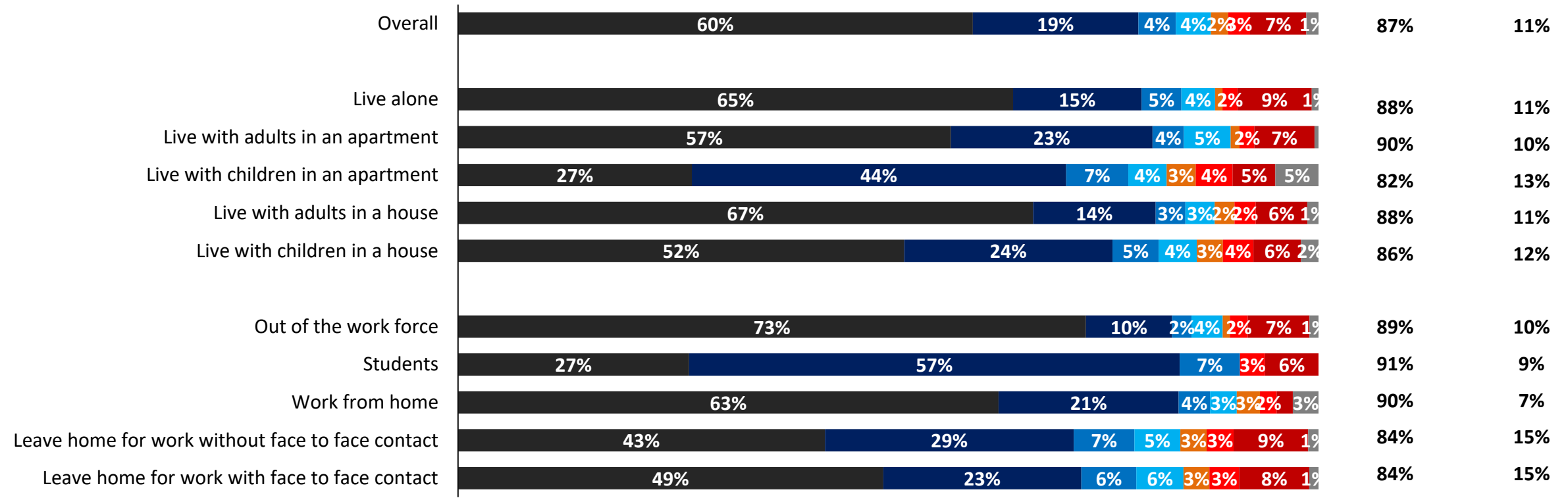


Likelihood to Vaccinate: Those leaving home for work (84%) & those living with children in an apt are less likely to say they will get vaccinated



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?
[asked of all respondents; 2,000]

Likely or Already Vaccinated
Unlikely



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know

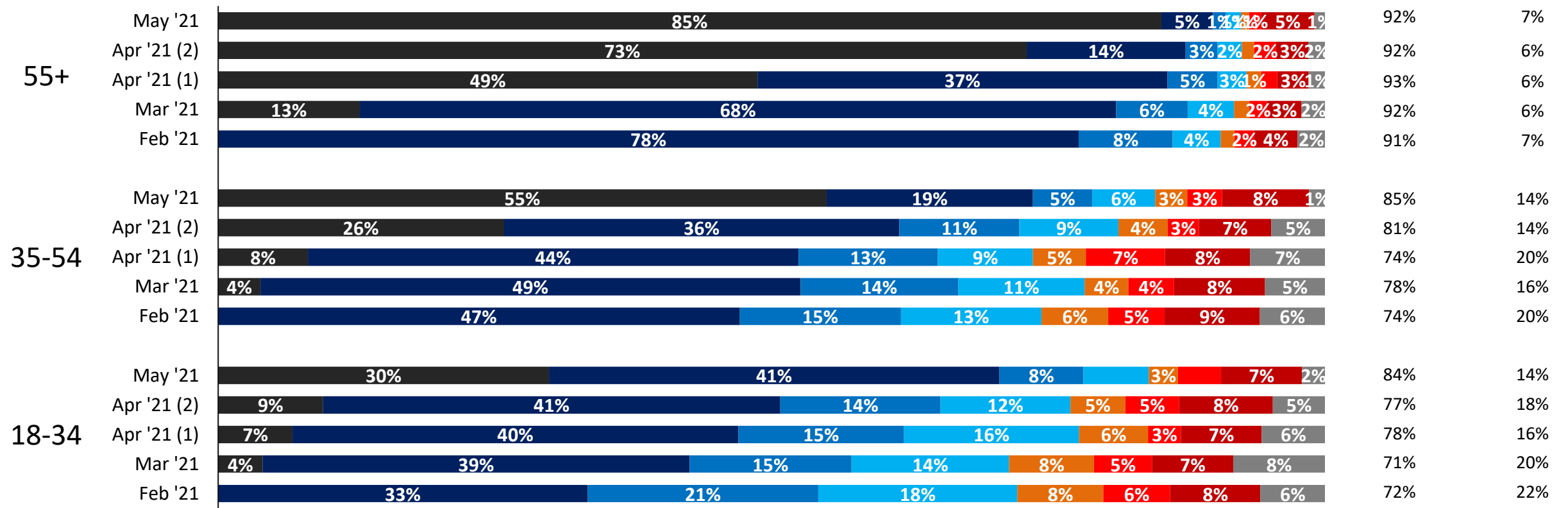


Likelihood to Vaccinate by Age Group: The share who are at least likely to get vaccinated is up by 7 points among the 18-34 age group (84%)



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?
[asked of all respondents; 2,000]

Likely or Already Vaccinated
Unlikely



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know

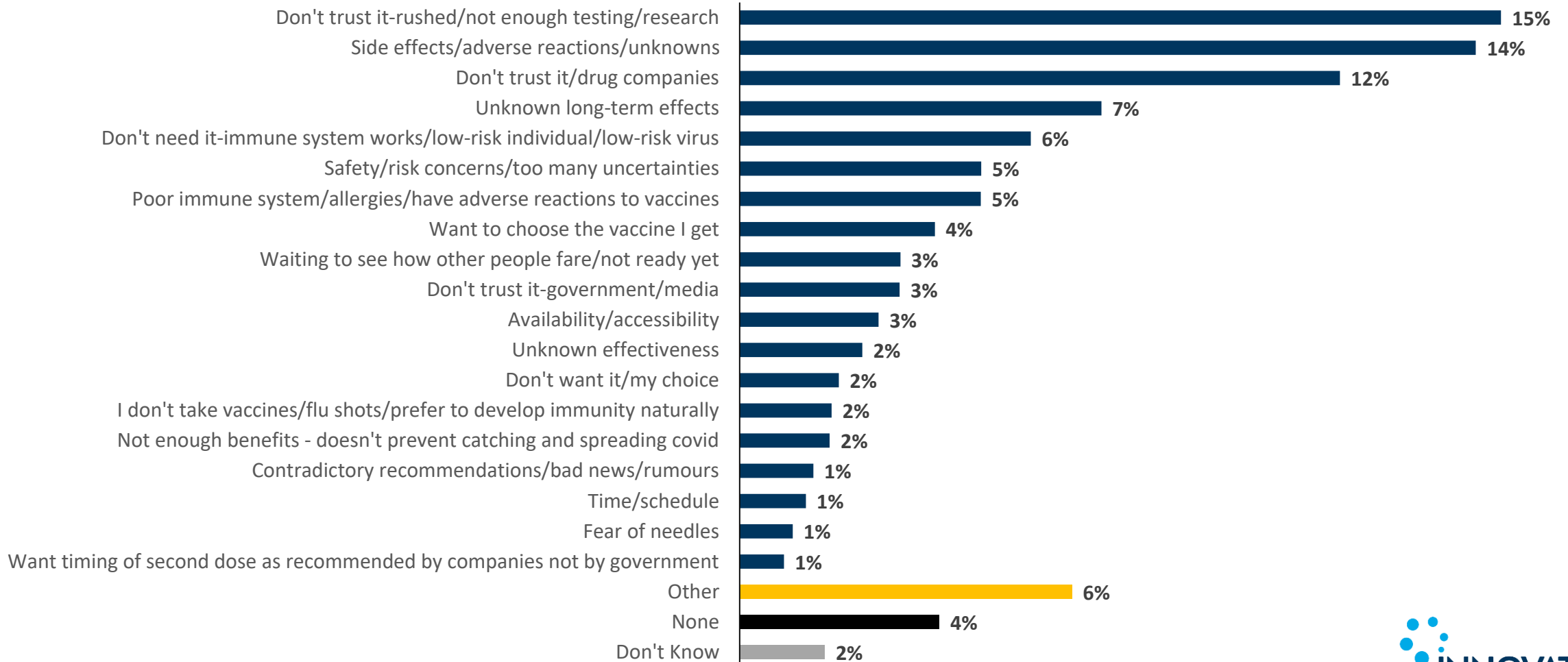


Barriers to Vaccination: The most important reasons for people holding back is the lack trust in the vaccine (15%) and its side effects (14%)



What is holding you back from definitely getting vaccinated when it becomes recommended for you?

[among those who will not “definitely” get vaccinated; n = 419]

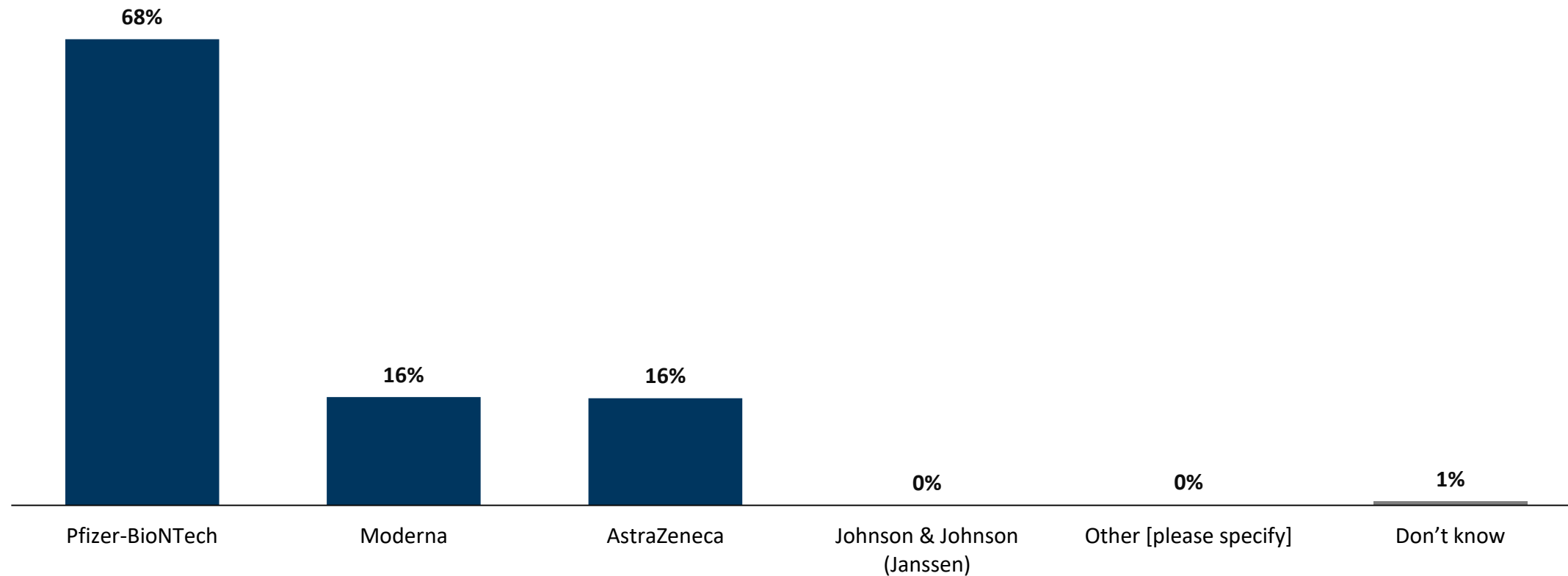


Vaccine Received: The majority of respondents received the Pfizer vaccine (68%) & the rest received Moderna (16%) and AstraZeneca (16%)



Which COVID-19 vaccine did you receive?

[asked of all respondents who have already received the first dose; n= 1,196]

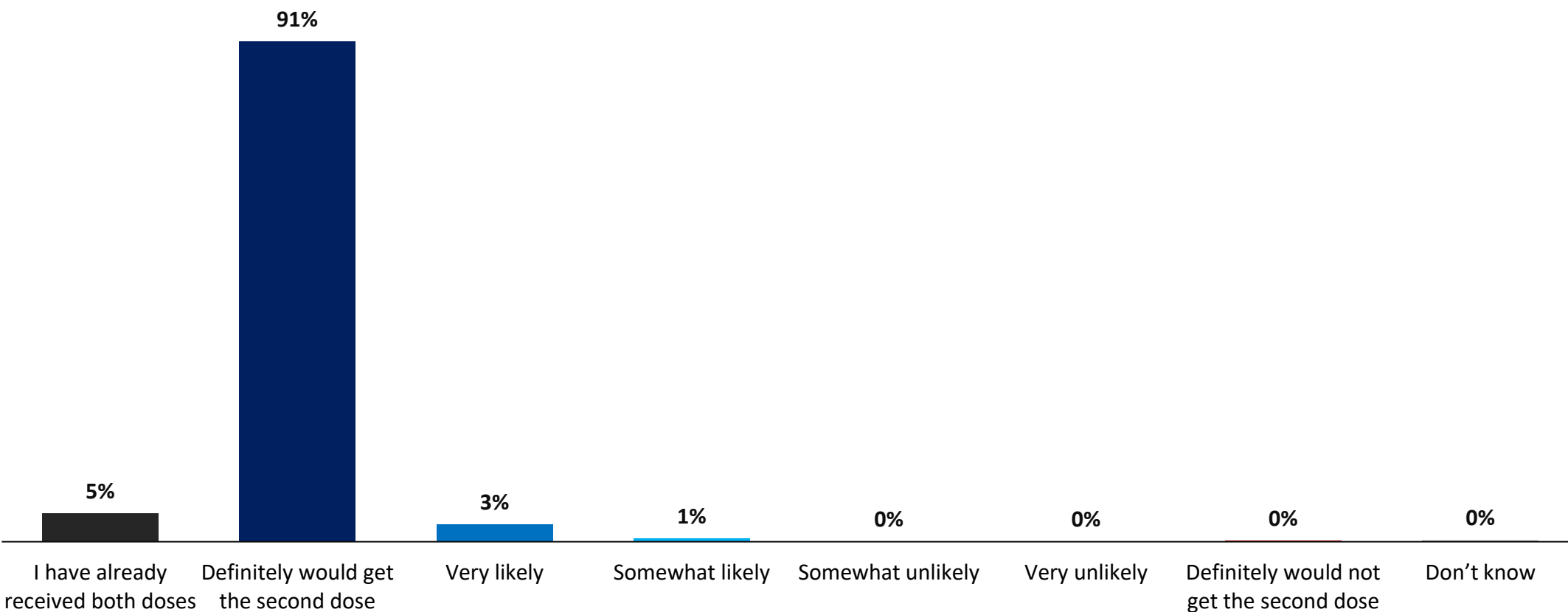


Second Dose: Over 90% of the respondents say that they will definitely¹² receive the second dose



Now thinking ahead to the second dose of the vaccine, when health officials recommend the second dose for you, how likely would you be to get it?

[asked of all respondents who have already received the first dose; n= 1,187]



Second Dose by Vaccine: Those who received Pfizer and AstraZeneca as their first dose vaccine, are more likely to get the second dose



Now thinking ahead to the second dose of the vaccine, when health officials recommend the second dose for you, how likely would you be to get it?

[asked of all respondents who have already received the first dose; n= 1,187]



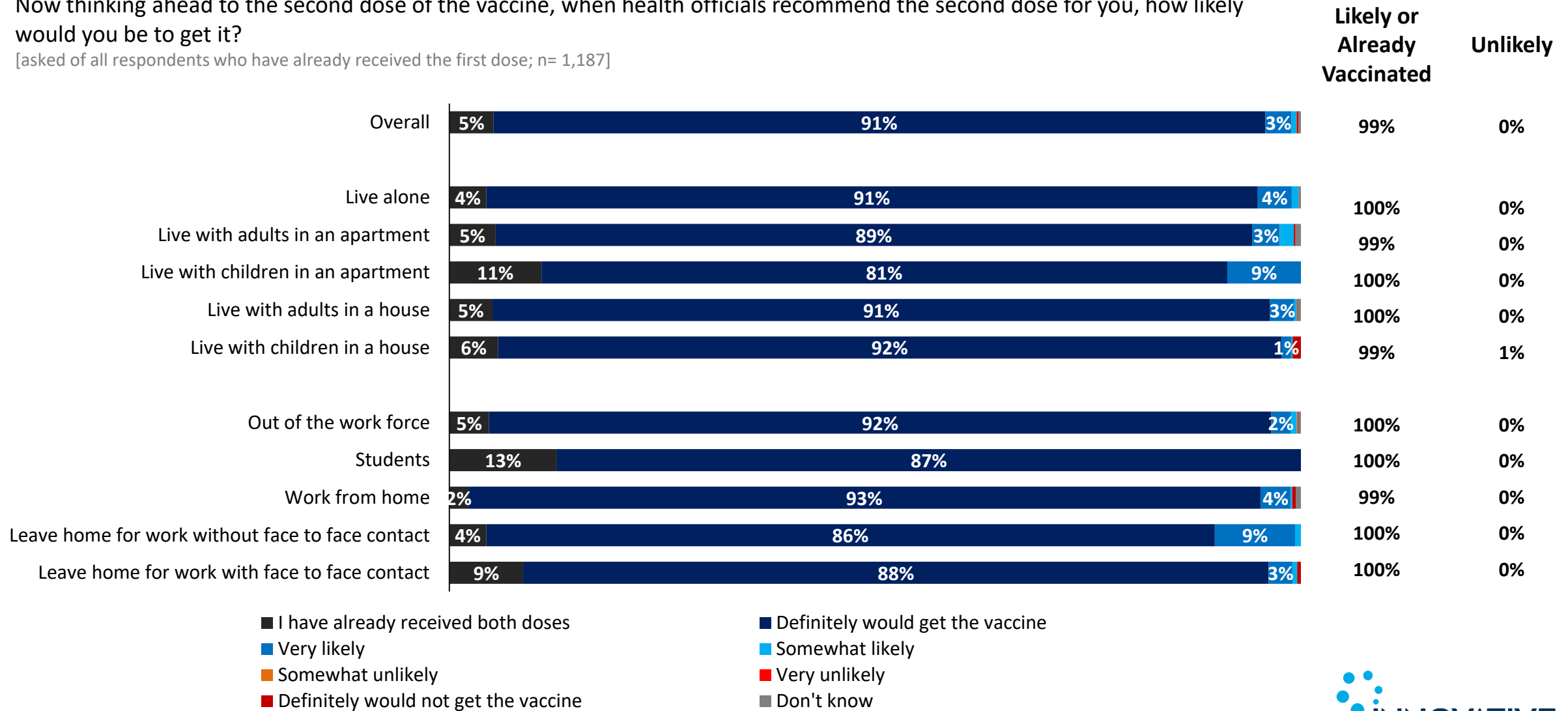
■ I have already received both doses ■ Definitely would get the second dose ■ Very likely
 ■ Somewhat likely ■ Somewhat unlikely ■ Very unlikely
 ■ Definitely would not get the second dose ■ Don't know

Second Dose: Among those already vaccinated, all are likely to take the second dose regardless of the household, residence and work condition¹⁴



Now thinking ahead to the second dose of the vaccine, when health officials recommend the second dose for you, how likely would you be to get it?

[asked of all respondents who have already received the first dose; n= 1,187]

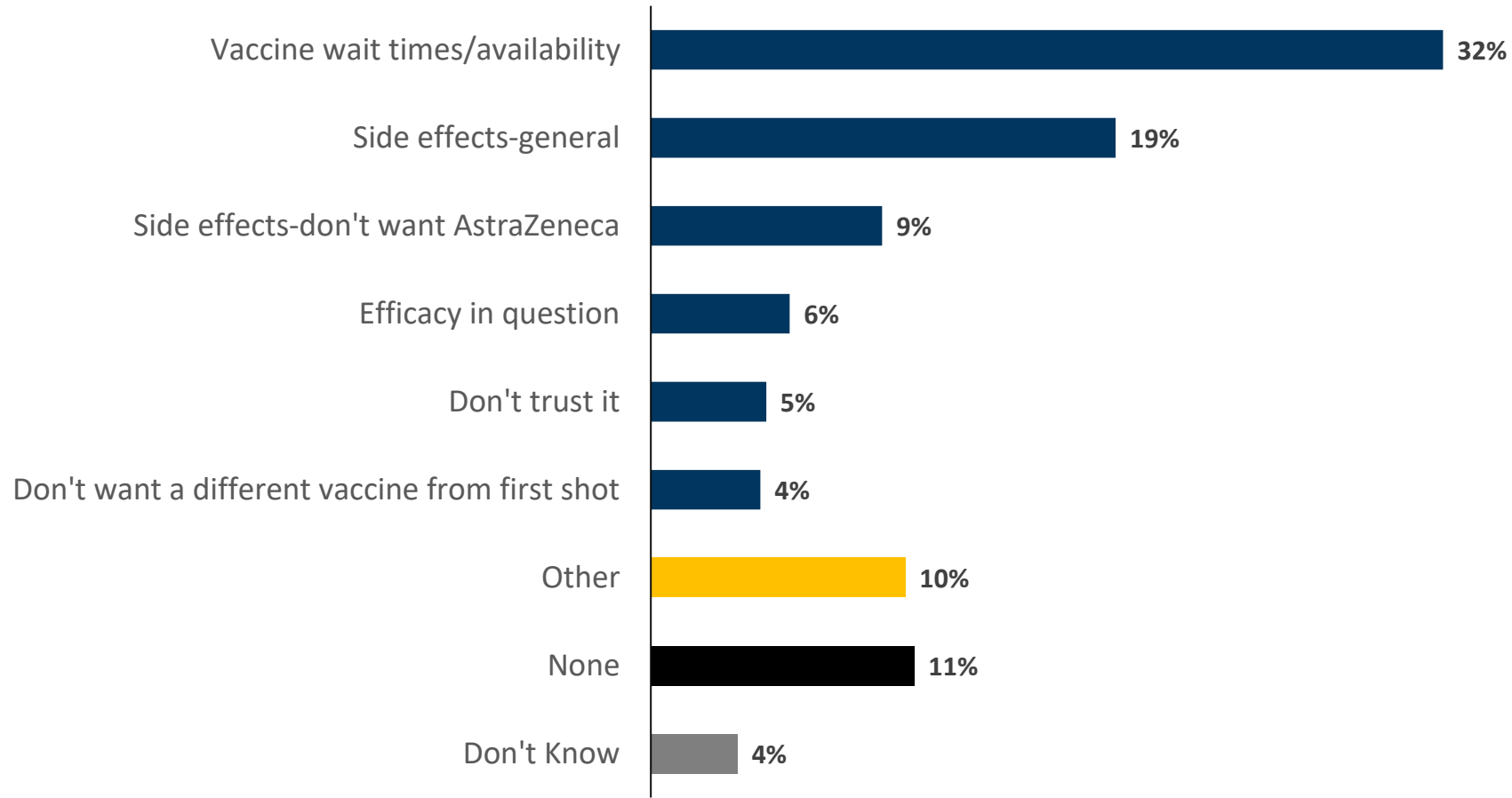


Barriers to Second Dose: The most important reasons for holding people back from the second dose is the wait times and the side effects



What is holding you back from definitely getting the second dose of the vaccine when it becomes recommended for you?

[among those who will not “definitely” get a second dose; n=50]



Methodology



Survey Methodology

These are the results of an online survey conducted between May 18th, 2021 and May 26th, 2021.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online samples. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=2,374 Canadian citizens, 18 years or older. The results are nationally weighted to n=2,000 based on Census data from Statistics Canada.

Field Dates: May 18th, 2021 to May 26th, 2021.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	161	6.8%	274	13.7%
Men 35-54	265	11.2%	336	16.8%
Men 55+	769	32.6%	362	18.1%
Women 18-34	225	9.5%	271	13.6%
Women 35-54	323	13.7%	346	17.3%
Women 55+	619	26.2%	409	20.5%
Region				
BC	371	15.6%	256	12.8%
AB	321	13.5%	212	10.6%
Prairies	131	5.5%	124	6.2%
ON	952	40.1%	717	35.8%
QC	419	17.6%	564	28.2%
Atlantic	180	7.6%	128	6.4%

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