

**Canada This Month**  
***COVID-19 Vaccination***

Public Opinion Research  
Release Date: March 29, 2021  
Field Dates: March 18 to 29, 2021

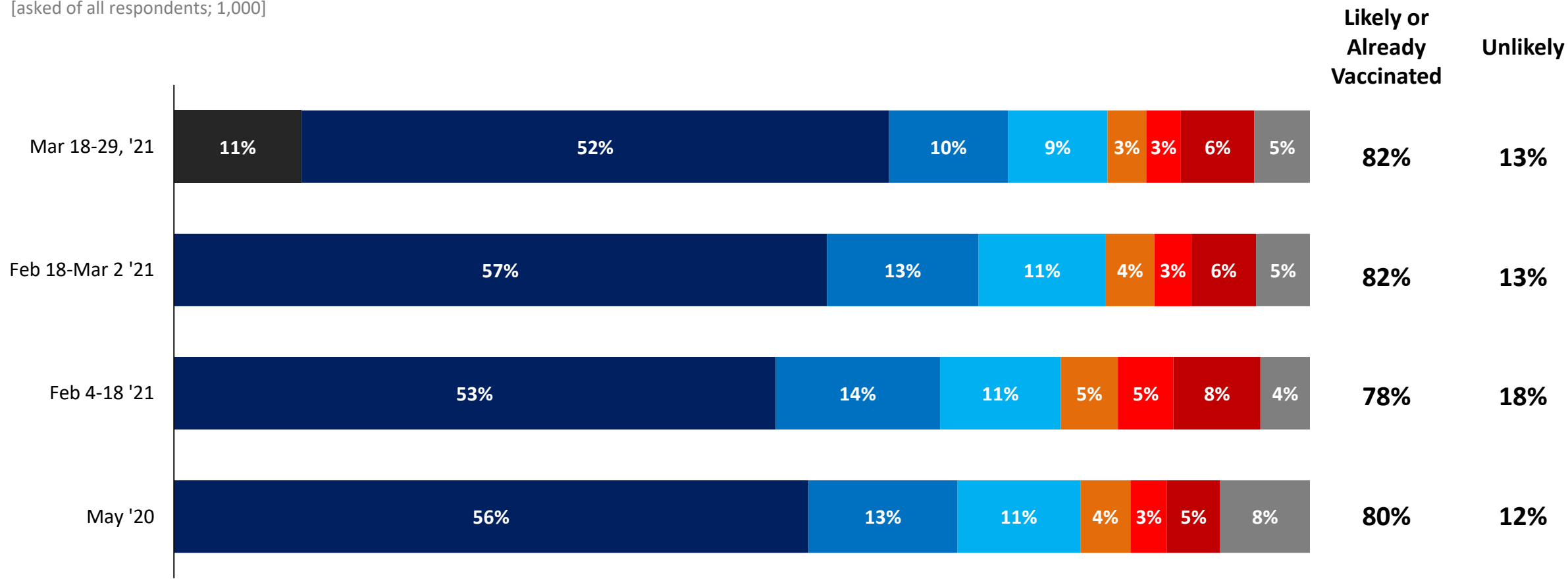
Likelihood to get Vaccinated

# Likelihood of Vaccination: 4-in-5 (82%) continue to say they are likely to get vaccinated when it becomes available to them



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

[asked of all respondents; 1,000]



- I have already been vaccinated
- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine
- Don't know



Current data: March 2021. "I have already been vaccinated" added as an option in March 2021.

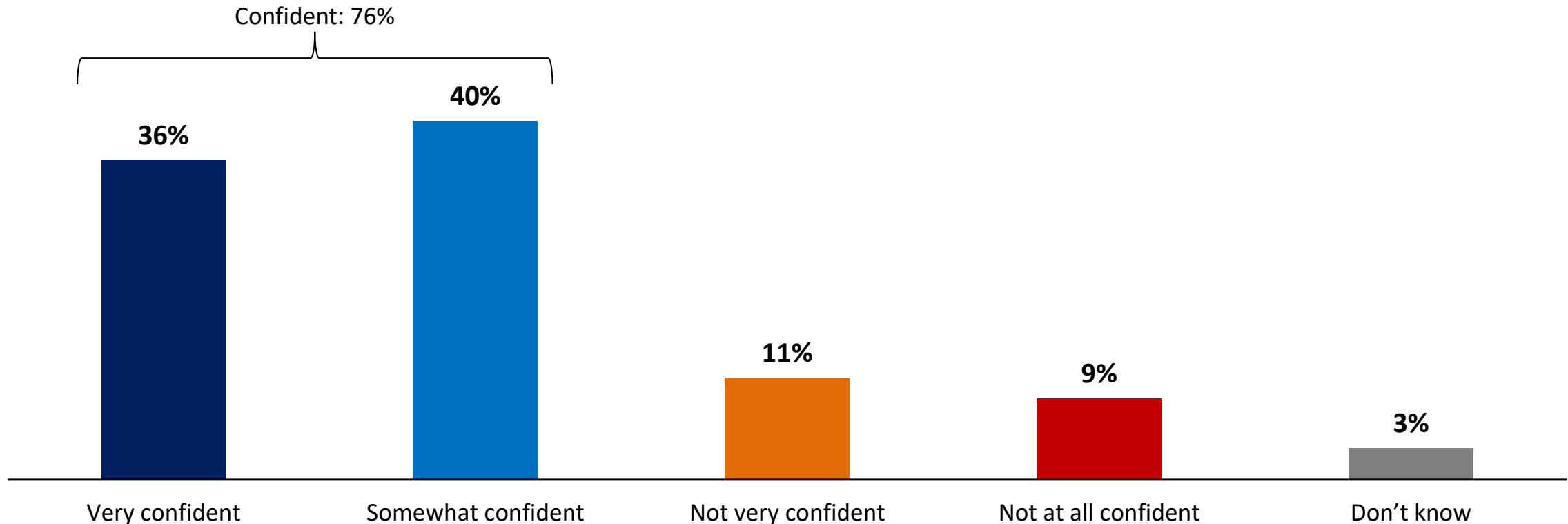
# Safety of the AstraZeneca Vaccine

# Safety and Efficiency of Vaccines: Three-in-four (76%) Canadians say they are at least somewhat confident in the safety of vaccines



One of the key developments in the COVID19 has been the development of vaccines. How confident are you generally in the safety and efficiency of the various vaccines now available?

[asked of all respondents; n=1,000]

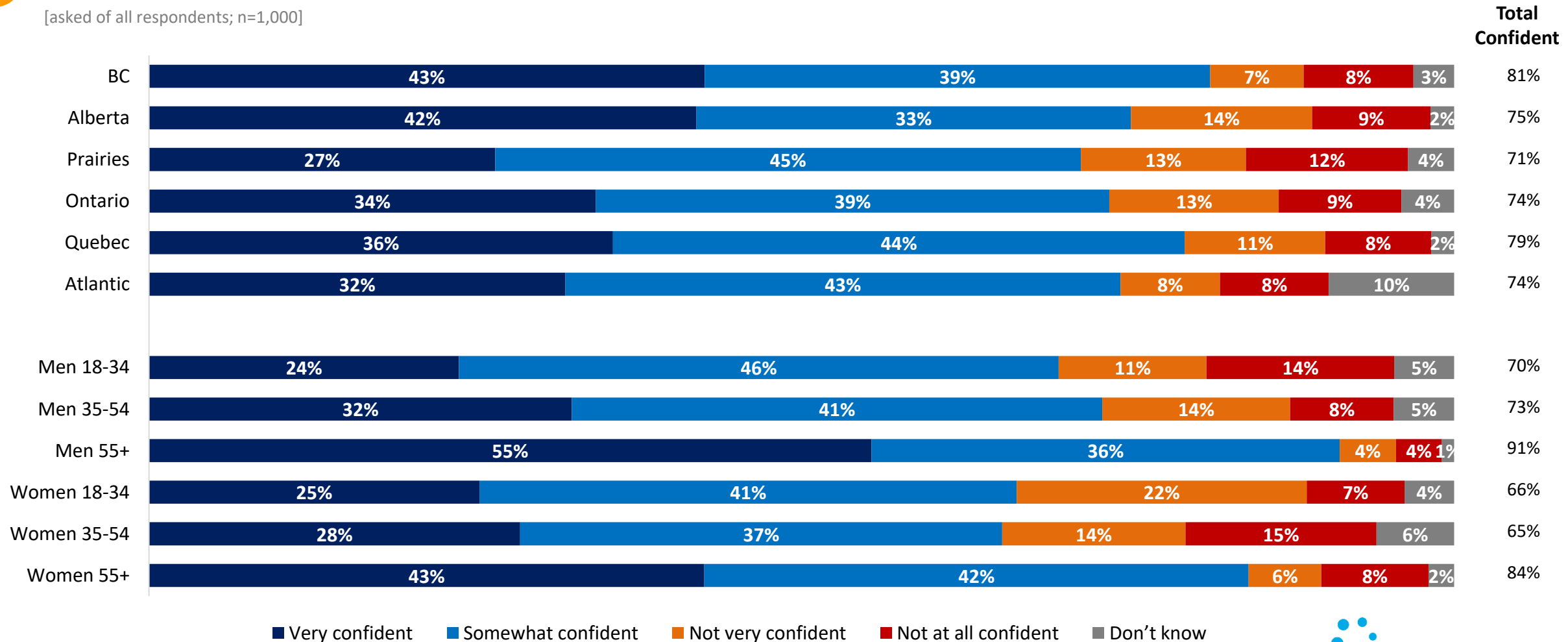


# Safety and Efficiency of Vaccines: Confidence in COVID-19 vaccines generally is higher among older respondents and in BC



One of the key developments in the COVID19 has been the development of vaccines. How confident are you generally in the safety and efficiency of the various vaccines now available?

[asked of all respondents; n=1,000]

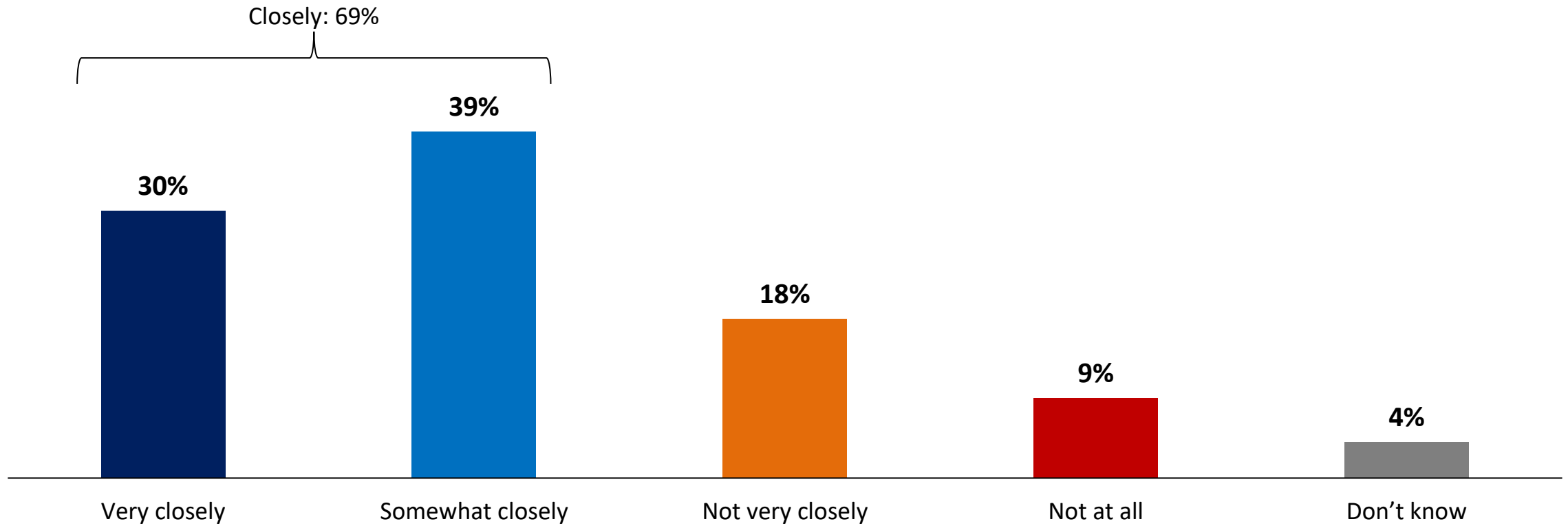


# Following Concerns: Just over two-thirds (69%) of Canadians say they are following the concerns about the AstraZeneca vaccine closely



Some countries have raised concerns that the AstraZeneca vaccine for COVID-19 may be related to an increased risk for blood clots. How closely have you been following these concerns about the AstraZeneca vaccine?

[asked of all respondents; n=1,000]

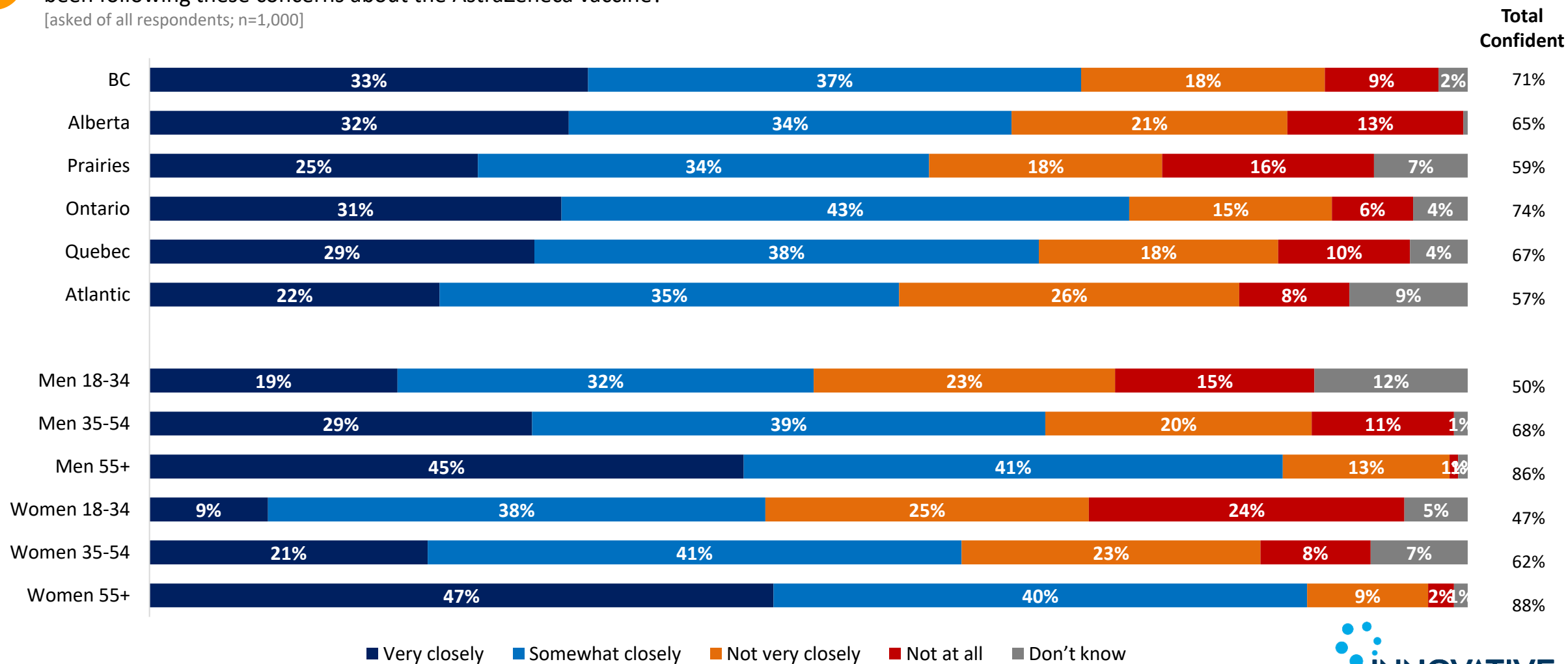


# Following Concerns: Attention is higher among older respondents and in Ontario; lowest among young women



Some countries have raised concerns that the AstraZeneca vaccine for COVID-19 may be related to an increased risk for blood clots. How closely have you been following these concerns about the AstraZeneca vaccine?

[asked of all respondents; n=1,000]



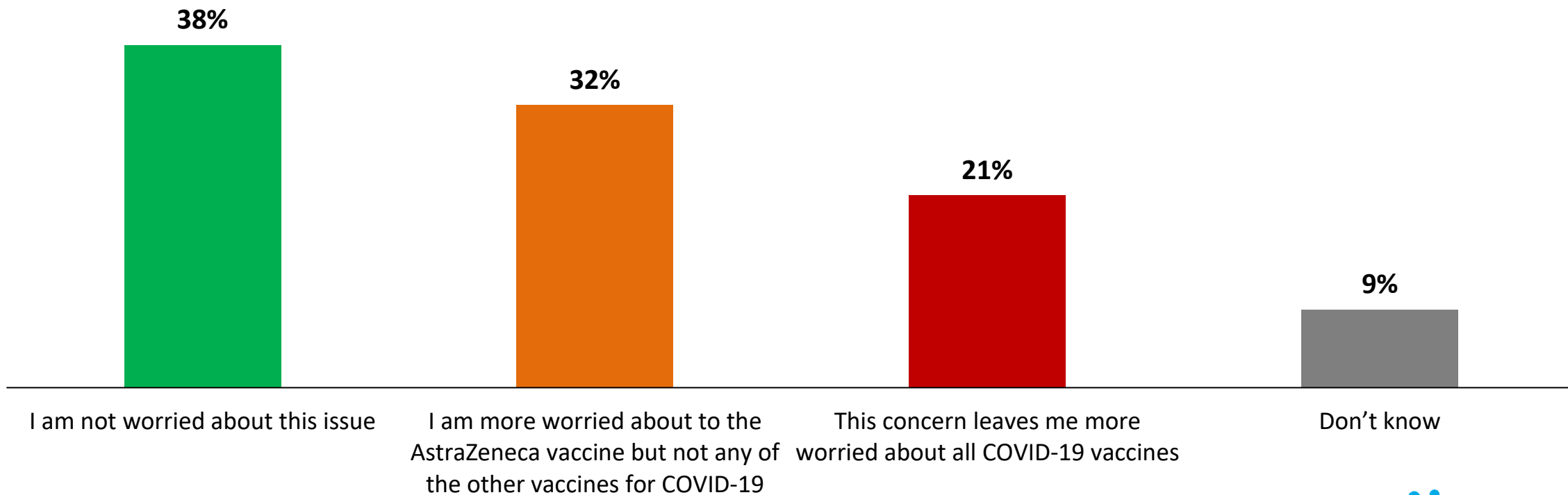


# Point of View: Only 38% are not worried about this issue, while 21% say it left them feeling more concerned about all COVID-19 vaccines



When it comes to the concern that the AstraZeneca vaccine for COVID-19 may be related to an increased risk for blood clots, which of the following comes closest to your point of view?

[asked of all respondents; n=1,000]

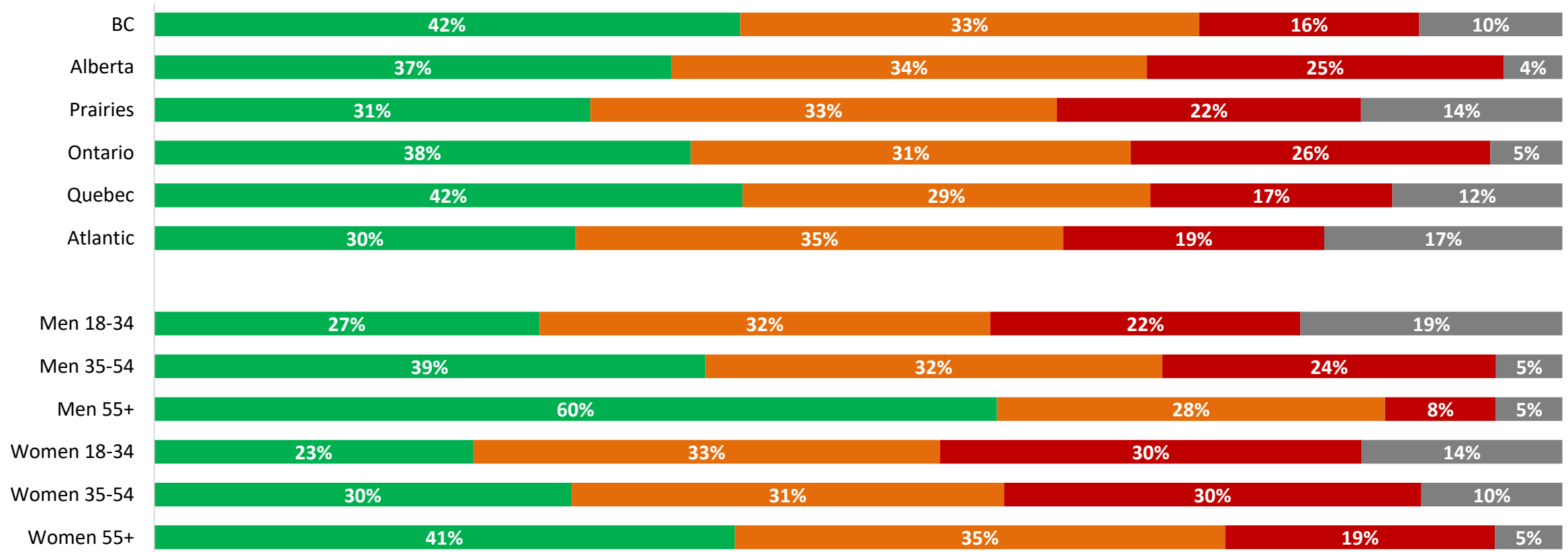


# Point of View: Older Canadians are less worried about this issue than younger Canadians



When it comes to the concern that the AstraZeneca vaccine for COVID-19 may be related to an increased risk for blood clots, which of the following comes closest to your point of view?

[asked of all respondents; n=1,000]



■ I am not worried about this issue

■ I am more worried about to the AstraZeneca vaccine but not any of the other vaccines for COVID-19

■ This concern leaves me more worried about all COVID-19 vaccines

■ Don't know

# Concern by Attention: Around half (46%) of those paying the most attention are not worried about the issue



When it comes to the concern that the AstraZeneca vaccine for COVID-19 may be related to an increased risk for blood clots, which of the following comes closest to your point of view?

[asked of all respondents; n=1,000]

		Attention to concerns about AstraZeneca					
		Total	Very Closely	Somewhat Closely	Not Very Closely	Not At All	Don't Know
		(N=1,000)	(N=300)	(N=390)	(N=179)	(N=90)	(N=41)
Concern About The AstraZeneca Vaccine	I am not worried about this issue	38%	46%	40%	34%	29%	4%
	I am more worried about to the AstraZeneca vaccine but not any of the other vaccines for COVID-19	32%	34%	34%	30%	24%	14%
	This concern leaves me more worried about all COVID-19 vaccines	21%	19%	20%	24%	29%	25%
	Don't know	9%	1%	6%	13%	18%	58%

# Confidence by Attention: Those paying the most attention to news about AstraZeneca are more confident in COVID-19 vaccines



One of the key developments in the COVID19 has been the development of vaccines. How confident are you generally in the safety and efficiency of the various vaccines now available?

[asked of all respondents; n=1,000]

		Attention to concerns about AstraZeneca					
		Total	Very Closely	Somewhat Closely	Not Very Closely	Not At All	Don't Know
		(N=1,000)	(N=300)	(N=390)	(N=179)	(N=90)	(N=41)
Confidence in Safety of COVID-19 Vaccines	Very confident	36%	52%	32%	27%	24%	15%
	Somewhat confident	40%	30%	51%	45%	28%	19%
	Not very confident	11%	8%	10%	15%	22%	10%
	Not at all confident	9%	9%	6%	9%	20%	17%
	Don't know	3%	0%	2%	3%	6%	39%
	<b>Total Confident</b>	<b>76%</b>	<b>83%</b>	<b>82%</b>	<b>73%</b>	<b>52%</b>	<b>33%</b>

# Confidence by Concern: 86% of those worried about AstraZeneca in particular are still confident in COVID-19 vaccines generally



One of the key developments in the COVID19 has been the development of vaccines. How confident are you generally in the safety and efficiency of the various vaccines now available?

[asked of all respondents; n=1,000]

		Concern About The AZ Vaccine				
		Total	I am not worried about this issue	I am more worried about to the AstraZeneca vaccine but not any of the other vaccines for COVID-19	This concern leaves me more worried about all COVID-19 vaccines	Don't Know
		(N=1,000)	(N=382)	(N=315)	(N=215)	(N=87)
Confidence in Safety of COVID-19 Vaccines	Very confident	36%	65%	28%	2%	24%
	Somewhat confident	40%	30%	58%	32%	38%
	Not very confident	11%	2%	10%	32%	8%
	Not at all confident	9%	2%	2%	30%	10%
	Don't know	3%	1%	2%	4%	20%
	<b>Total Confident</b>	<b>76%</b>	<b>95%</b>	<b>86%</b>	<b>34%</b>	<b>62%</b>

# Likelihood by Concern: 95% of those who are concerned about the AstraZeneca vaccine in particular are still likely to get vaccinated



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?  
[asked of all respondents; n=1,000]

		Concern About The AZ Vaccine				
		Total	I am not worried about this issue	I am more worried about the AstraZeneca vaccine but not any of the other vaccines for COVID-19	This concern leaves me more worried about all COVID-19 vaccines	Don't Know
		(N=1,000)	(N=382)	(N=315)	(N=215)	(N=87)
Likelihood To Get Vaccinated	I have already been vaccinated	11%	19%	9%	3%	5%
	Definitely would get the vaccine	52%	67%	60%	16%	40%
	Very likely	10%	5%	17%	9%	16%
	Somewhat likely	9%	4%	8%	17%	11%
	Somewhat unlikely	3%	1%	2%	9%	6%
	Very unlikely	3%	1%	1%	11%	1%
	Definitely would not get the vaccine	6%	3%	1%	21%	6%
	Don't know	5%	-	2%	14%	15%
	<b>Total Likely</b>	<b>82%</b>	<b>94%</b>	<b>95%</b>	<b>46%</b>	<b>72%</b>
	<b>Total Unlikely</b>	<b>13%</b>	<b>6%</b>	<b>3%</b>	<b>40%</b>	<b>13%</b>

# Methodology



# Survey Methodology

**These are the results of an online survey conducted between March 18<sup>th</sup>, 2021 and March 29<sup>th</sup>, 2021.**

**Method:** This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample. The sample rolls over every Thursday to ensure it is balanced across each week.

**Sample Size:** n=1,540 Canadian residents, 18 years or older. The results are weighted to n=1,000 based on Census data from Statistics Canada.

**Field Dates:** March 18<sup>th</sup> 2021 to March 29<sup>th</sup>, 2021.

**Weighting:** Results are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
<b>Men 18-34</b>	113	7.4%	134	13.5%
<b>Men 35-54</b>	217	14.2%	165	16.7%
<b>Men 55+</b>	382	25.0%	181	18.3%
<b>Women 18-34</b>	223	14.6%	135	13.6%
<b>Women 35-54</b>	270	17.6%	171	17.2%
<b>Women 55+</b>	326	21.3%	205	20.7%
<b>Region</b>				
<b>BC</b>	187	12.1%	133	13.3%
<b>Alberta</b>	167	10.8%	110	11.0%
<b>Prairies</b>	73	4.7%	66	6.6%
<b>Ontario</b>	537	34.9%	388	38.8%
<b>Quebec</b>	361	23.4%	235	23.5%
<b>Atlantic</b>	215	14.0%	69	6.9%



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**Building Understanding.**

