

Canada This Month
COVID-19 Vaccination

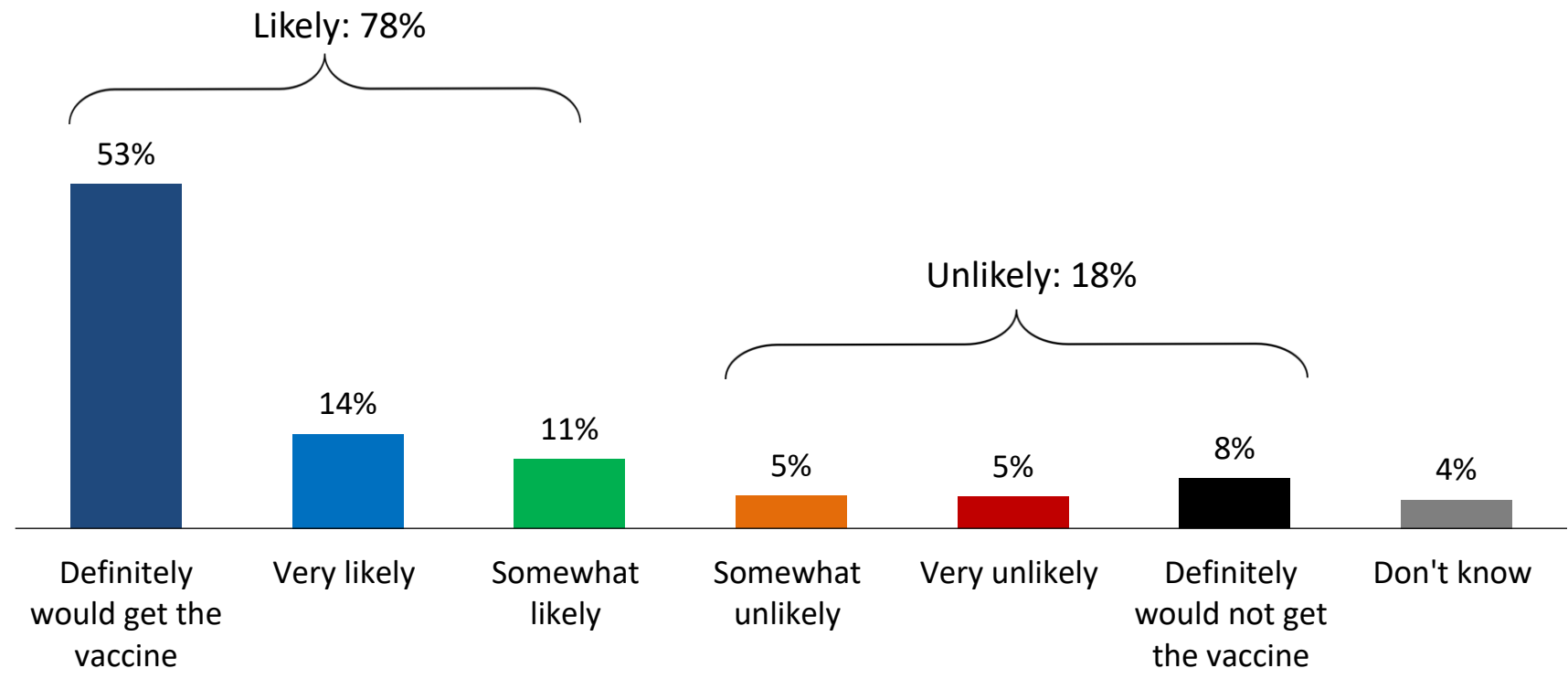
Public Opinion Research
Release Date: February 22, 2021
Field Dates: February 04 to 18, 2021

Likelihood of Vaccination

Likelihood of Vaccination: Just under 1-in-5 (78%) say they are likely to get vaccinated while nearly 20% say they are at least somewhat unlikely



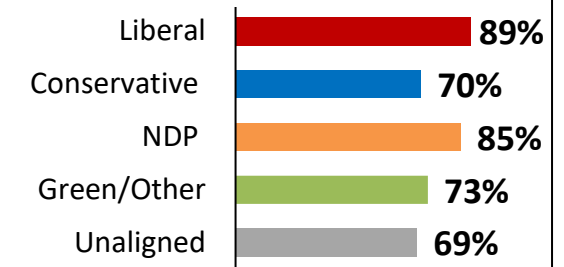
Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?
[asked of all respondents; 1,000]



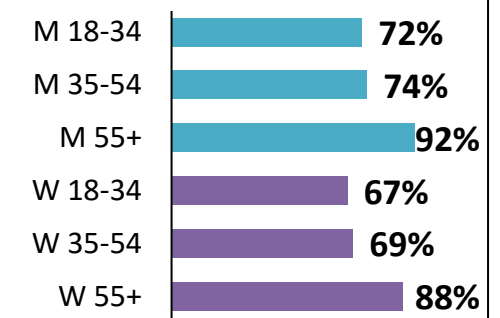
Segmentation

Respondents who say "likely"

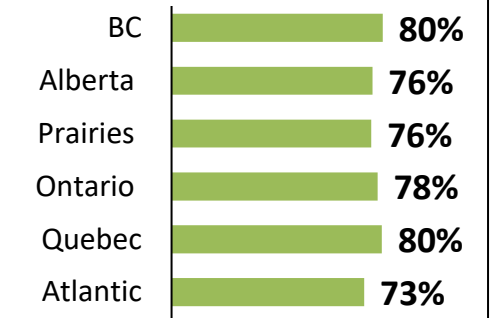
Party ID



Age-Gender



Region

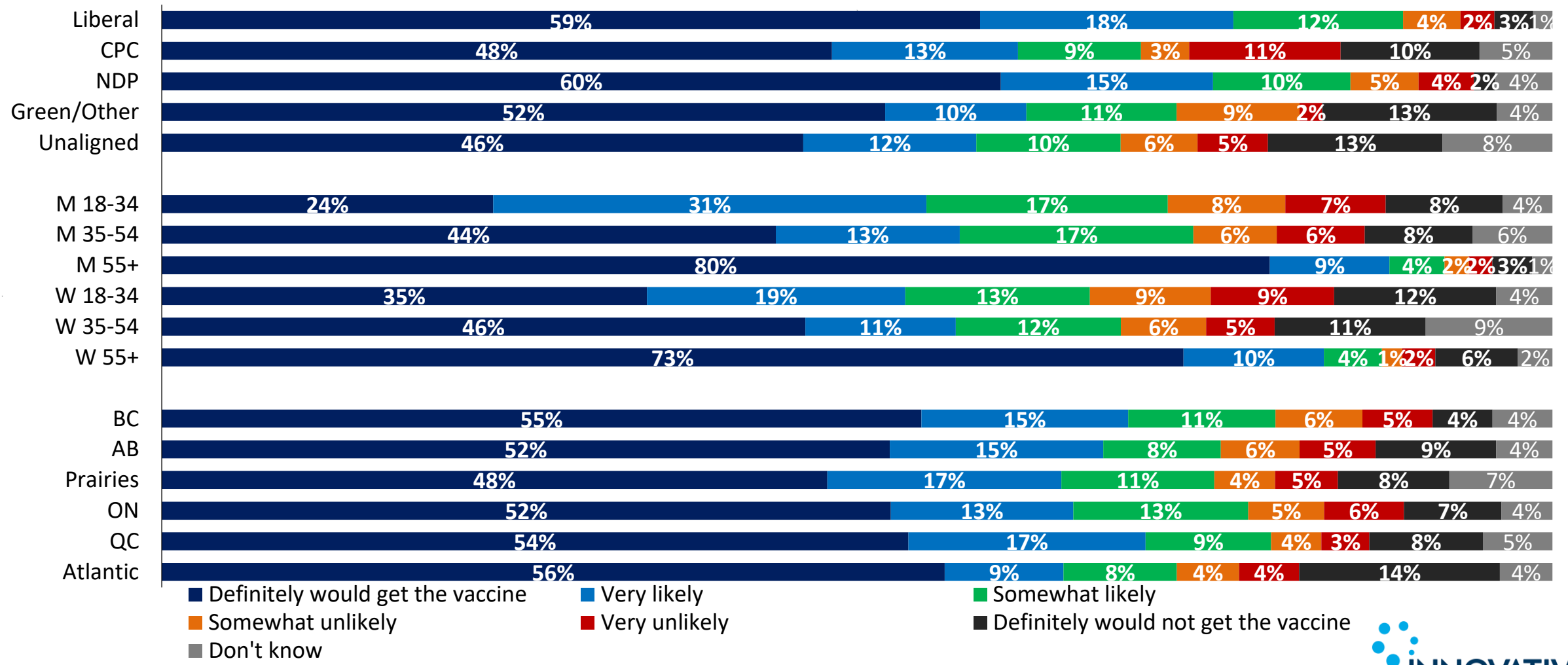


Likelihood of Vaccination: The share of Canadians who say they are unlikely to get vaccinated is up significantly from 12% to 18%



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?

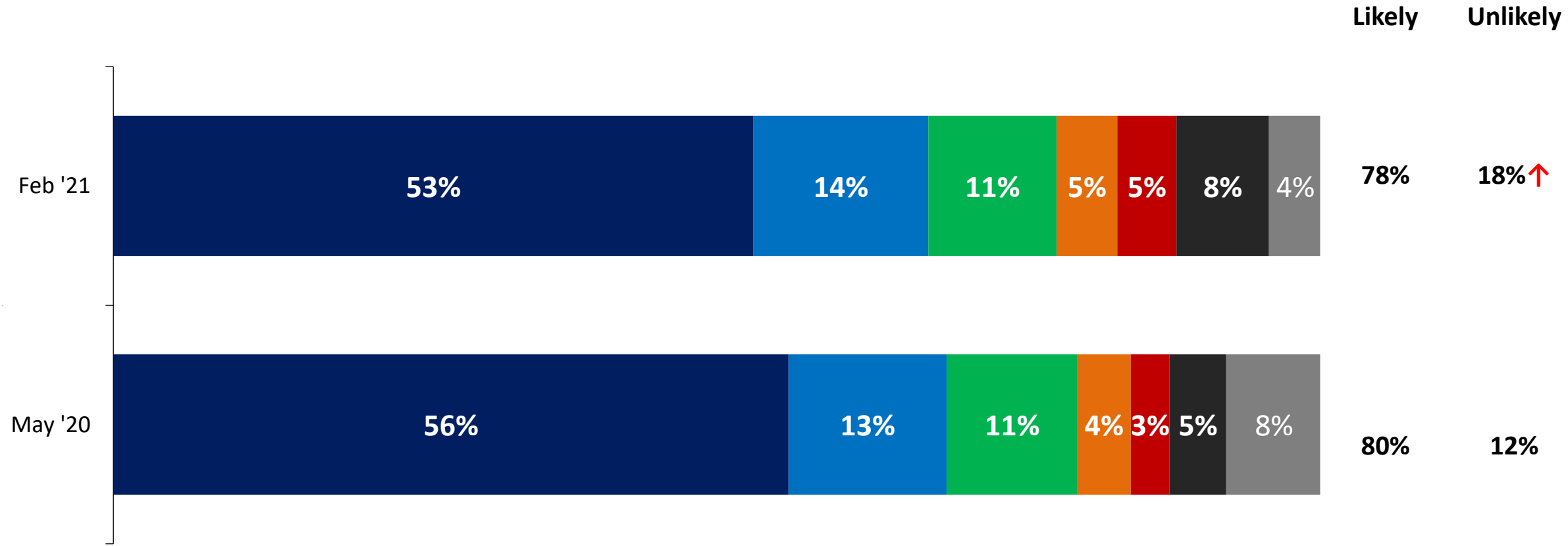
[asked of all respondents; 1,000]



Likelihood of Vaccination: The share of Canadians who say they are unlikely to get vaccinated is up significantly from 12% to 18%



Now a vaccine for COVID-19 is available, when health officials recommend the vaccine for people like you, how likely would you be to get it?
[asked of all respondents; 1,000]



- Definitely would get the vaccine
- Very likely
- Somewhat likely
- Somewhat unlikely
- Very unlikely
- Definitely would not get the vaccine



Current data: February 2021. ↑ indicates a change from the previous wave that is statistically significant (p<0.05).

Government Rollout

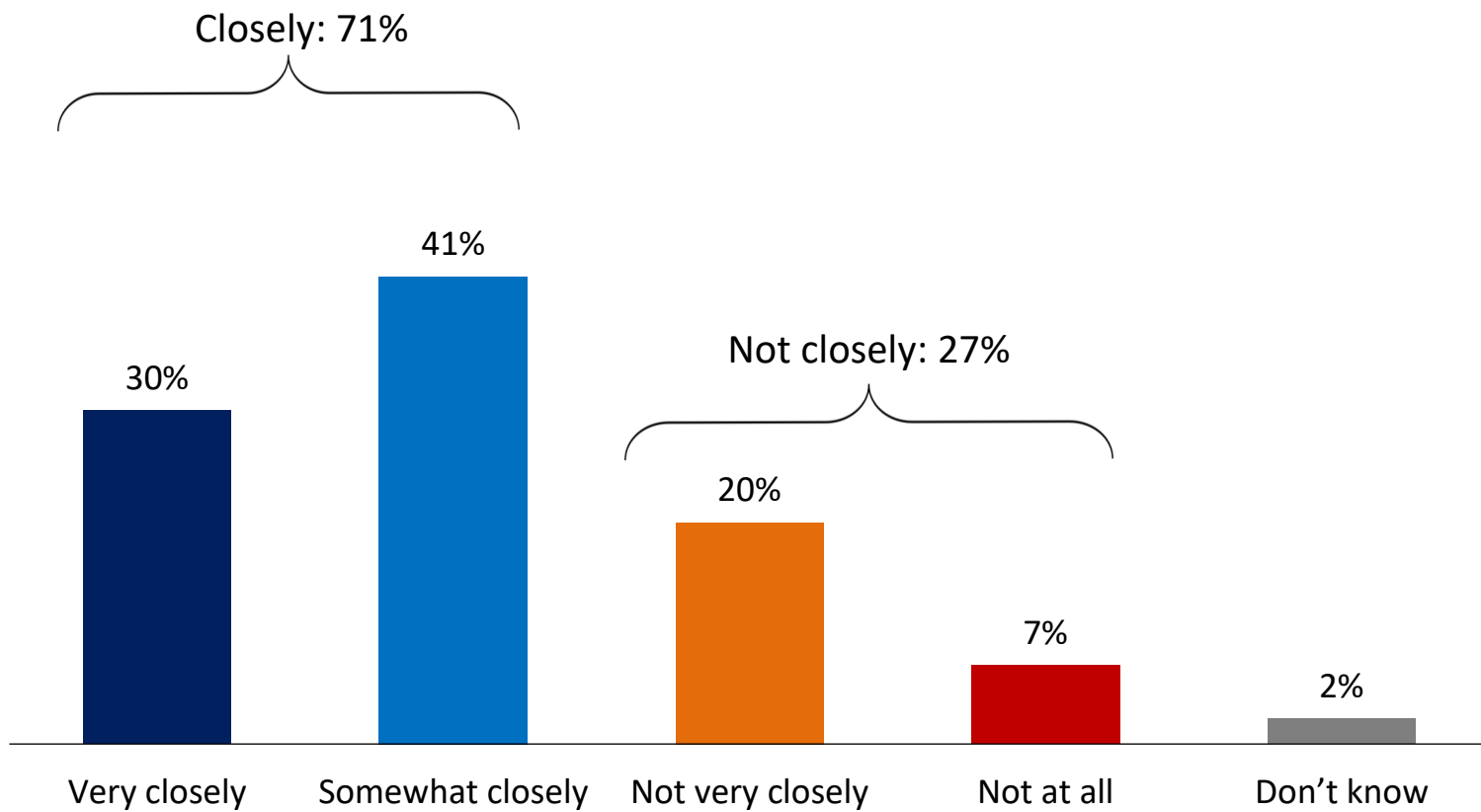
Vaccine Rollout: More than two thirds (71%) say they are following news about the slow vaccine rollout closely



A report released by the U.K.-based Economist Intelligence Unit (EIU) suggested that Canada will be six months behind the United States and the European Union in vaccinating everyone who wants to be vaccinated.

How closely have you been following news about the slow rollout of the vaccinations for COVID-19 here in Canada?

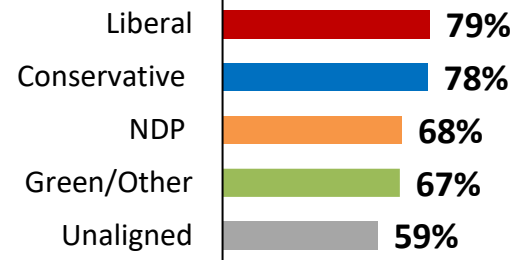
[asked of all respondents; 1,000]



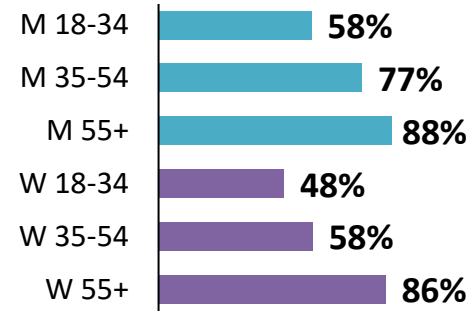
Segmentation

Respondents who say "closely"

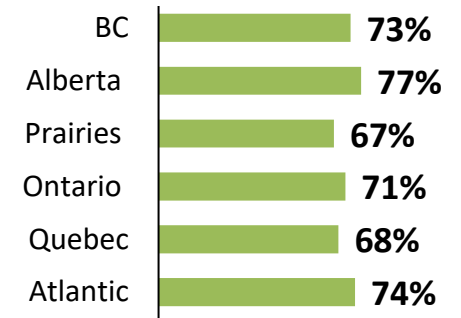
Party ID



Age-Gender



Region

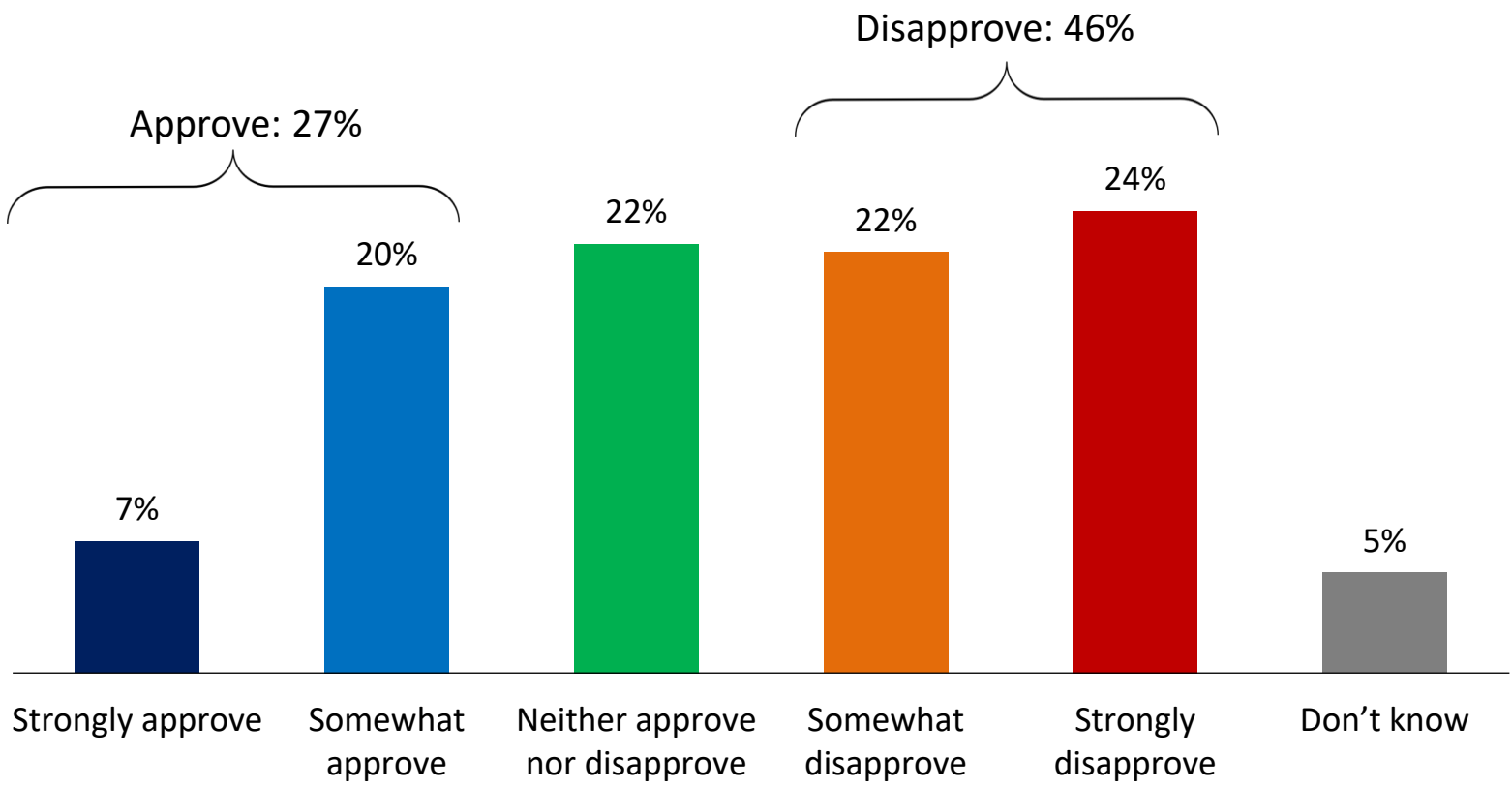


Federal Gov't Approval: Nearly half disapprove of the federal governments handling of the vaccine rollout



Do you approve or disapprove of the way the federal government in your province has handled the rollout of the vaccine?

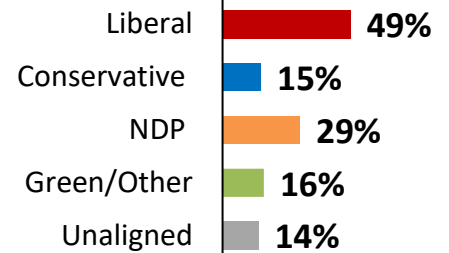
[asked of all respondents; 1,000]



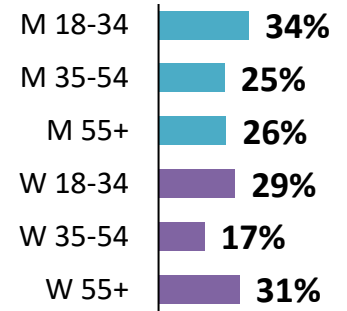
Segmentation

Respondents who "approve"

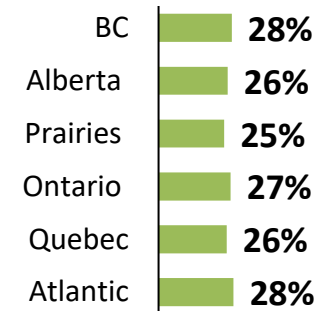
Party ID



Age-Gender



Region

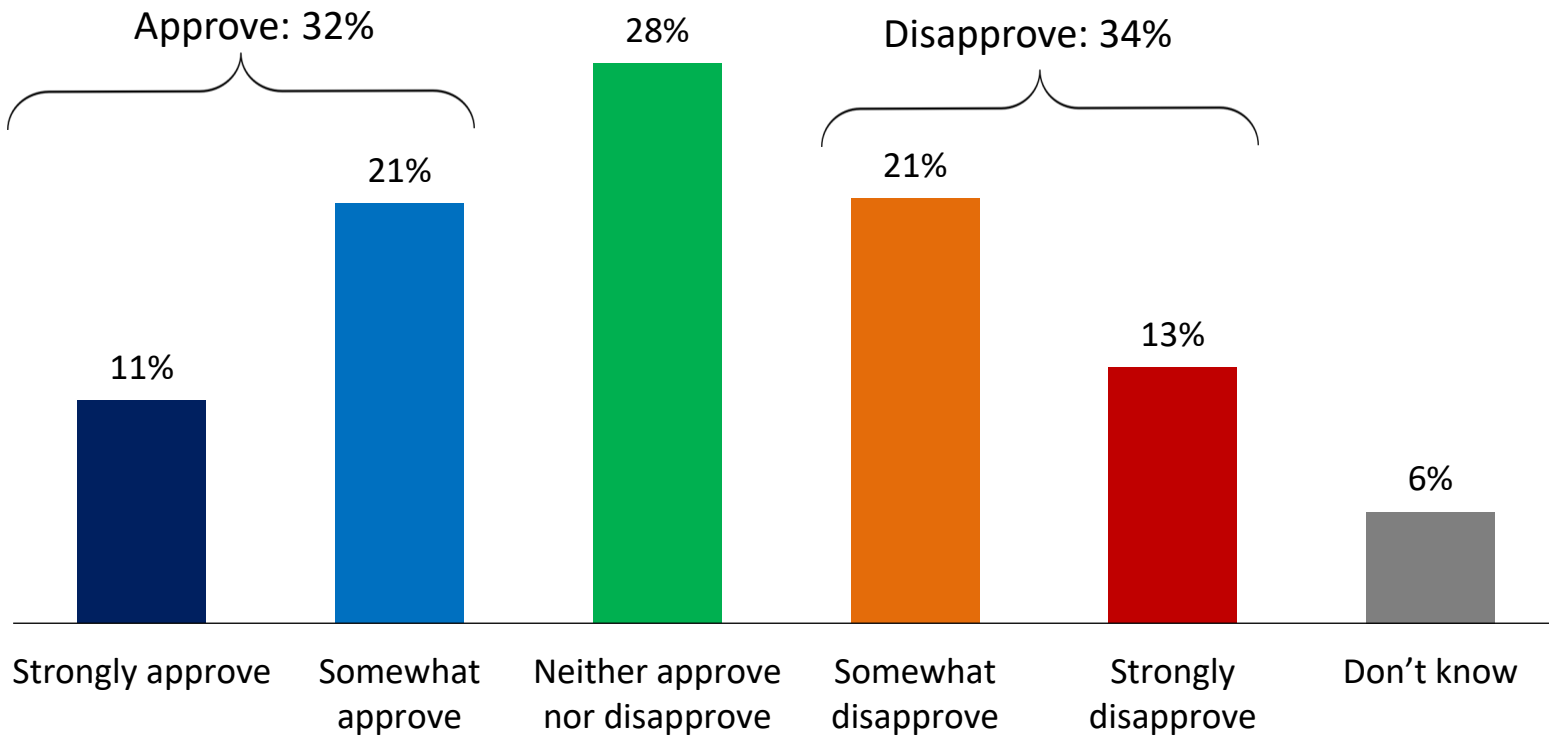


Provincial Gov't Approval: Canadians are split on how they feel about their provincial governments rollout of the vaccine



Do you approve or disapprove of the way the provincial government in your province has handled the rollout of the vaccine?

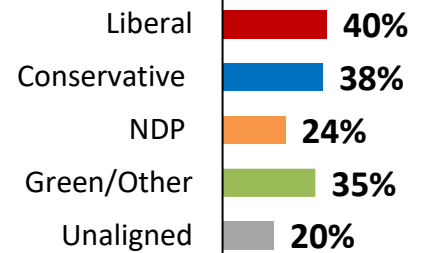
[asked of all respondents; 1,000]



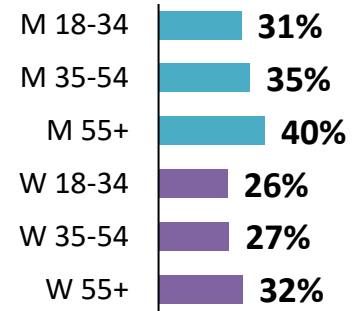
Segmentation

Respondents who "approve"

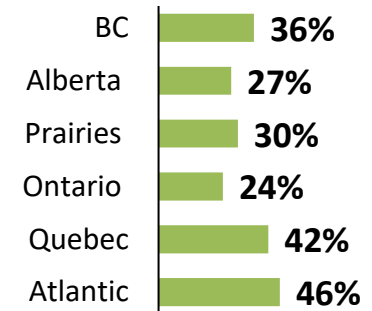
Party ID



Age-Gender



Region

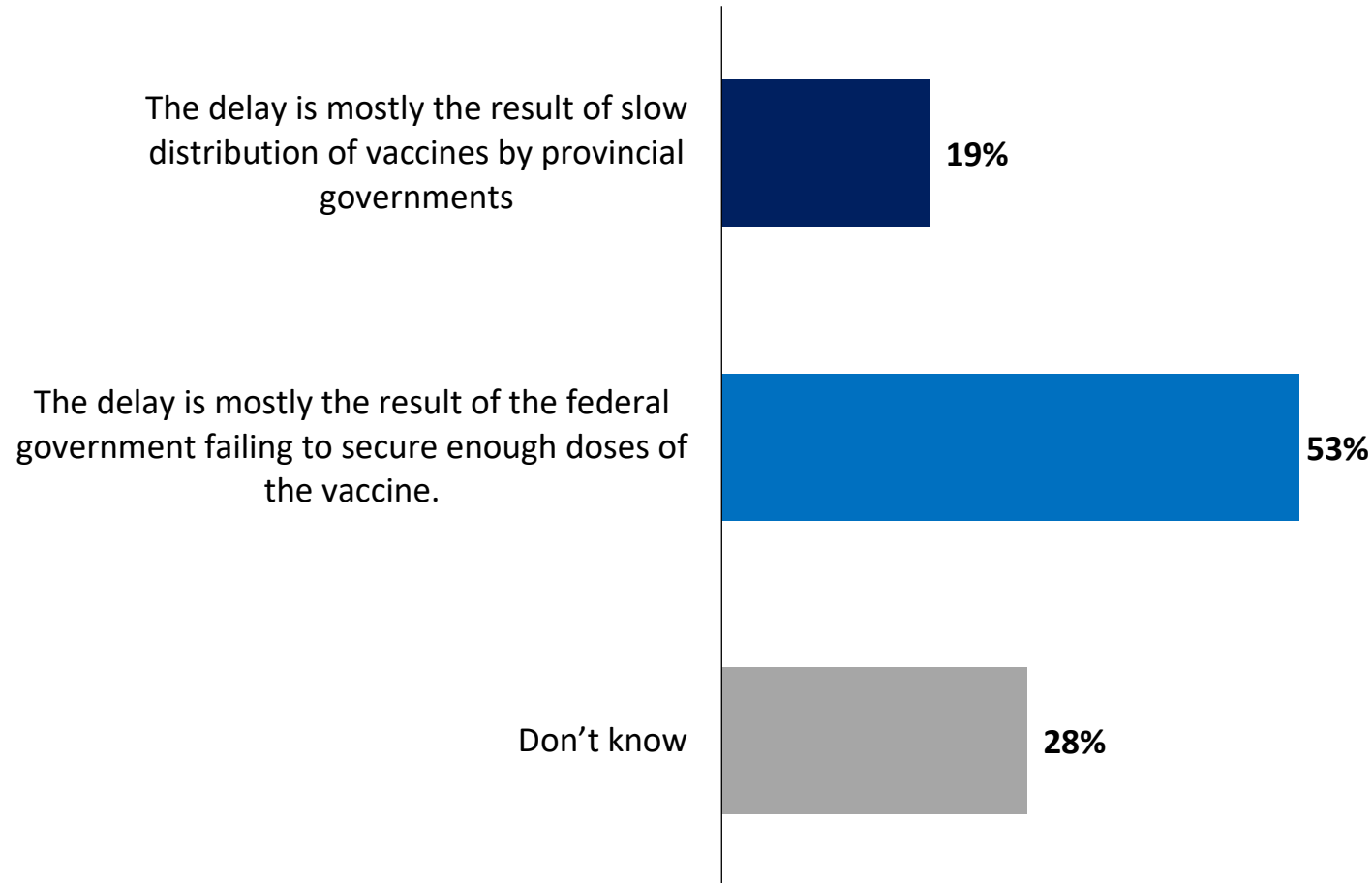


Vaccine Rollout: A majority (53%) say the delay is the fault of the federal government, while 28% are unsure who to blame



Which of the following is closer to your point of view?

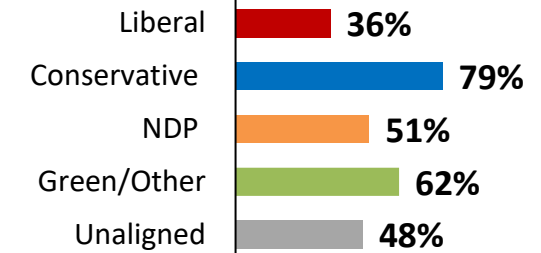
[asked of all respondents; 1,000]



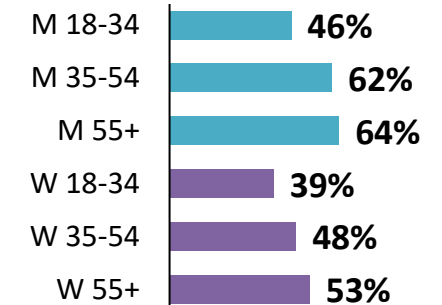
Segmentation

Respondents who say "federal government"

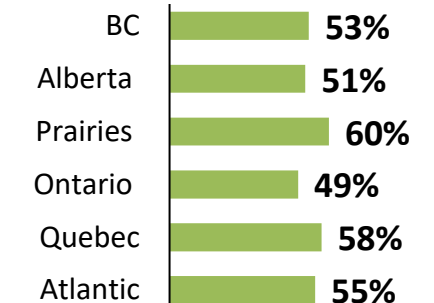
Party ID



Age-Gender



Region



Methodology



Survey Methodology

These are the results of an online survey conducted between February 4th and 18th, 2021.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample. The sample rolls over every Thursday to ensure it is balanced across each week.

Sample Size: n=1992 Canadian residents, 18 years or older. The results are weighted to n=1,000 based on Census data from Statistics Canada.

Field Dates: February 4th to 18th, 2021.

Weighting: Results are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

| | Unweighted (n) | Unweighted (%) | Weighted (n) | Weighted (%) |
|--------------------|-------------------|-------------------|-----------------|-----------------|
| Men 18-34 | 191 | 9.6% | 135 | 13.5% |
| Men 35-54 | 286 | 14.4% | 168 | 16.8% |
| Men 55+ | 498 | 25.0% | 181 | 18.1% |
| Women 18-34 | 257 | 12.9% | 137 | 13.7% |
| Women 35-54 | 312 | 15.7% | 174 | 17.4% |
| Women 55+ | 448 | 22.5% | 205 | 20.5% |
| Region | | | | |
| BC | 633 | 31.8% | 137 | 13.7% |
| Alberta | 175 | 8.8% | 109 | 10.9% |
| Prairies | 158 | 7.9% | 66 | 6.6% |
| Ontario | 470 | 23.6% | 385 | 38.5% |
| Quebec | 300 | 15.1% | 236 | 23.6% |
| Atlantic | 256 | 12.9% | 67 | 6.7% |

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Building Understanding.

