



Health impacts of the Pandemic

Public Opinion Research
Release Date: November 16, 2020
Field Dates: November 05 to 16, 2020

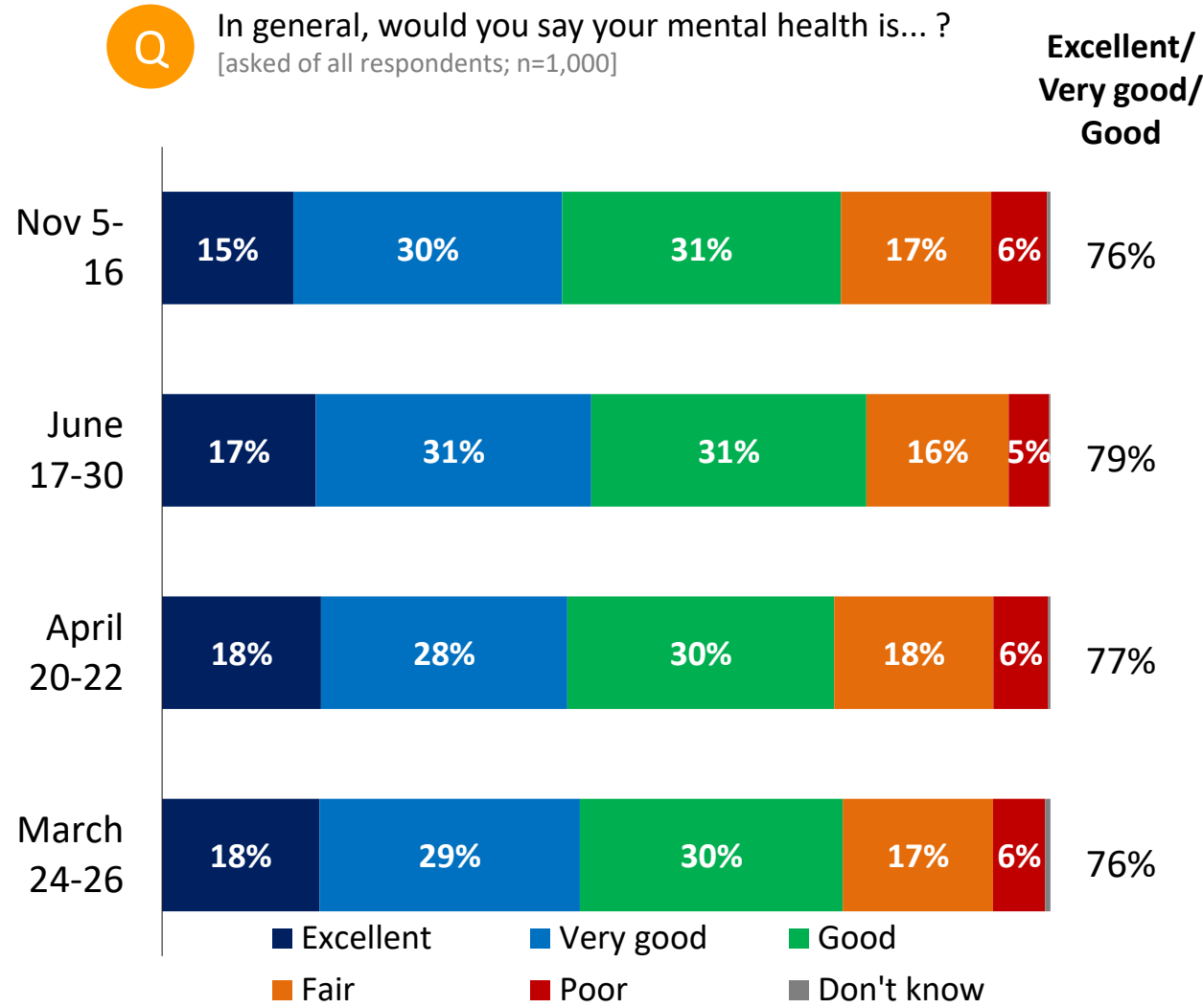
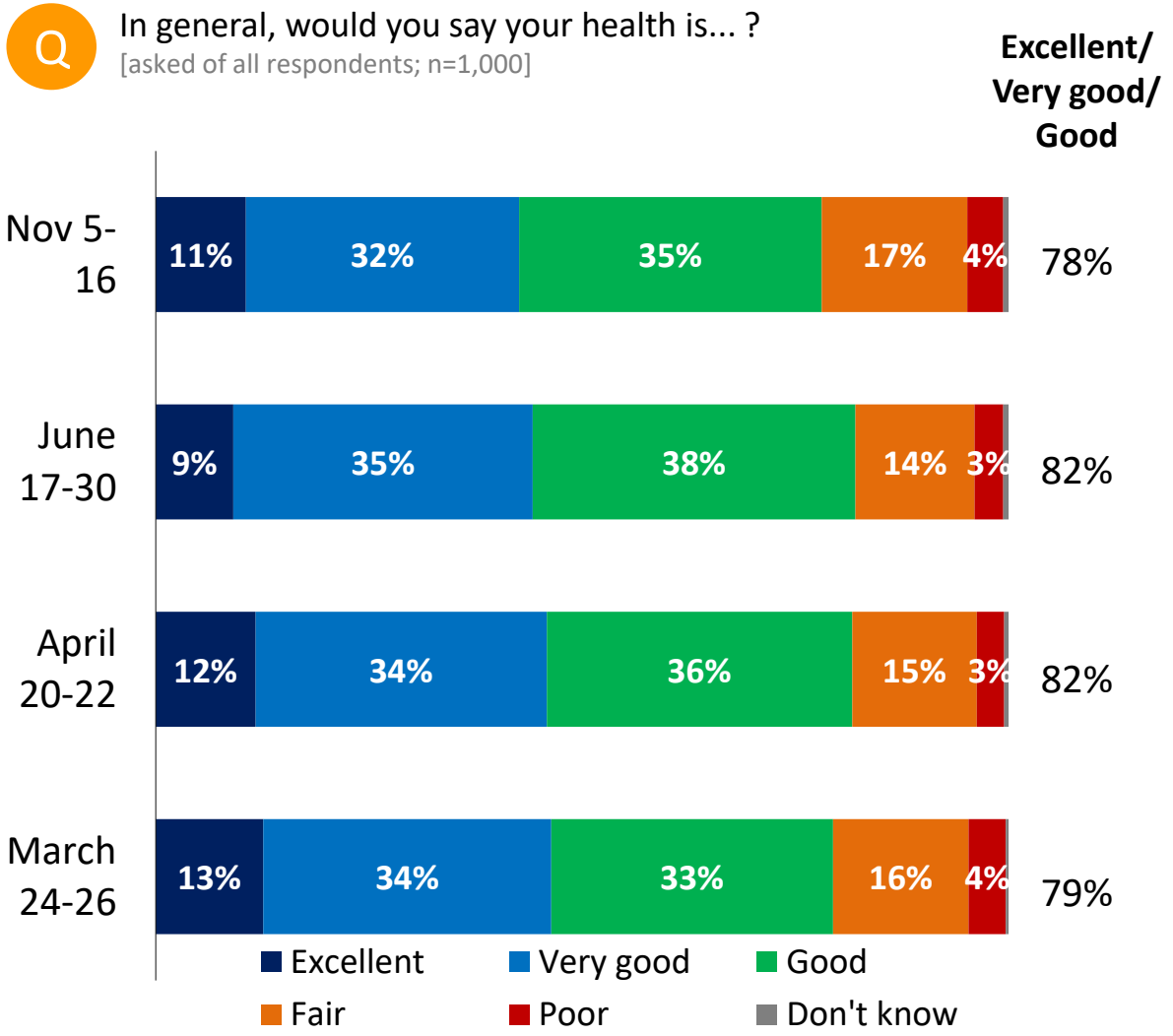
Tracking the Impacts of COVID-19

Since the beginning of the COVID-19 outbreak in Canada, INNOVATIVE has been tracking health attitudes impacted by the pandemic.

Today, INNOVATIVE is releasing results from our November Canada This Month survey. This online survey was in field from November 5th to the 16th with a weighted sample size of 1,000 Canadian residents. Detailed methodology is provided in the appendix.

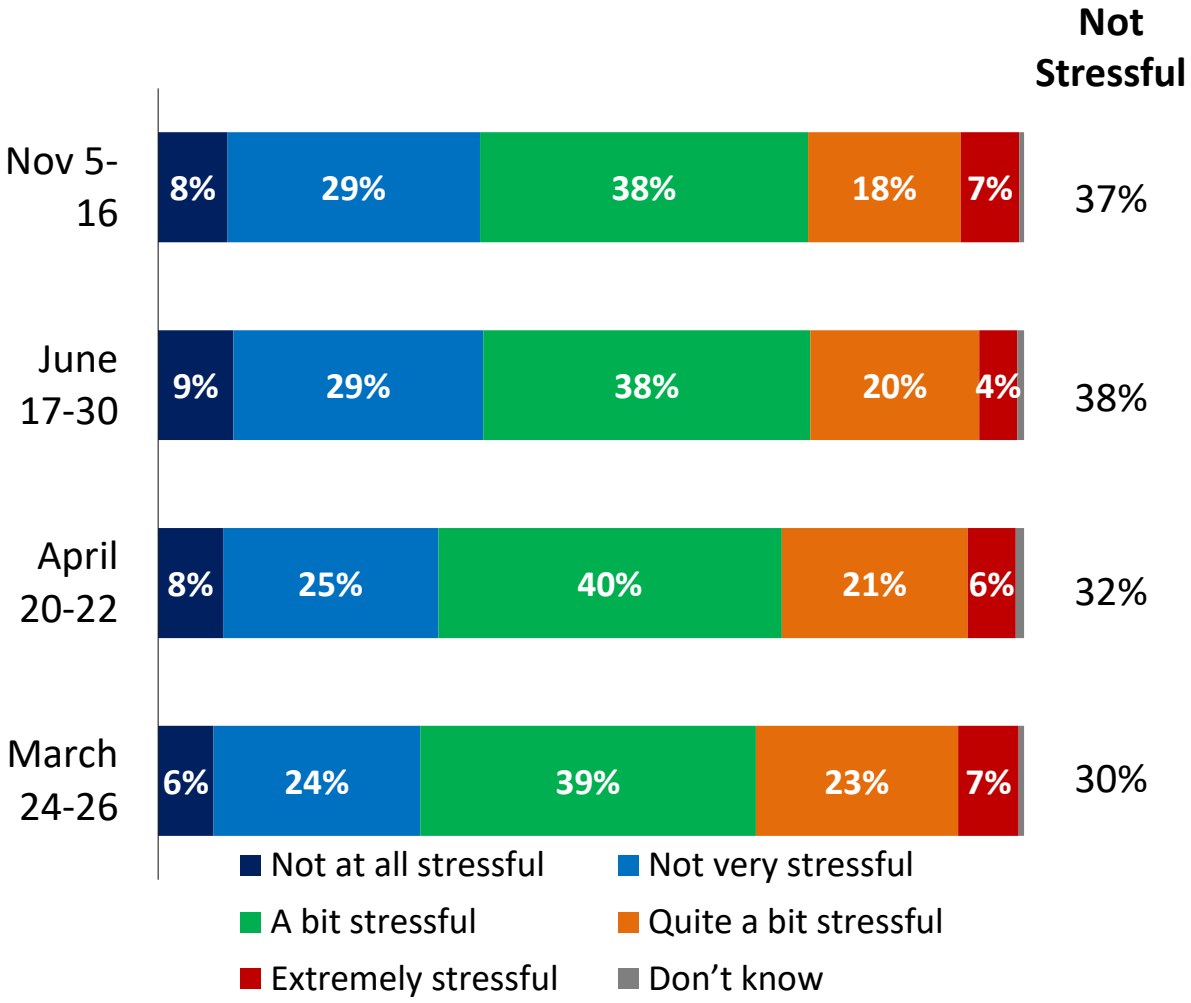
This report covers the attitudes that INNOVATIVE has been tracking, including health and quality of life impacts as a result of the outbreak. We find key health, and quality of life indicators are mostly steady, but concern about accessing the health care system has grown as the second wave of COVID-19 has intensified.

Reported general health and mental health have both directionally declined since the last measurement in late June

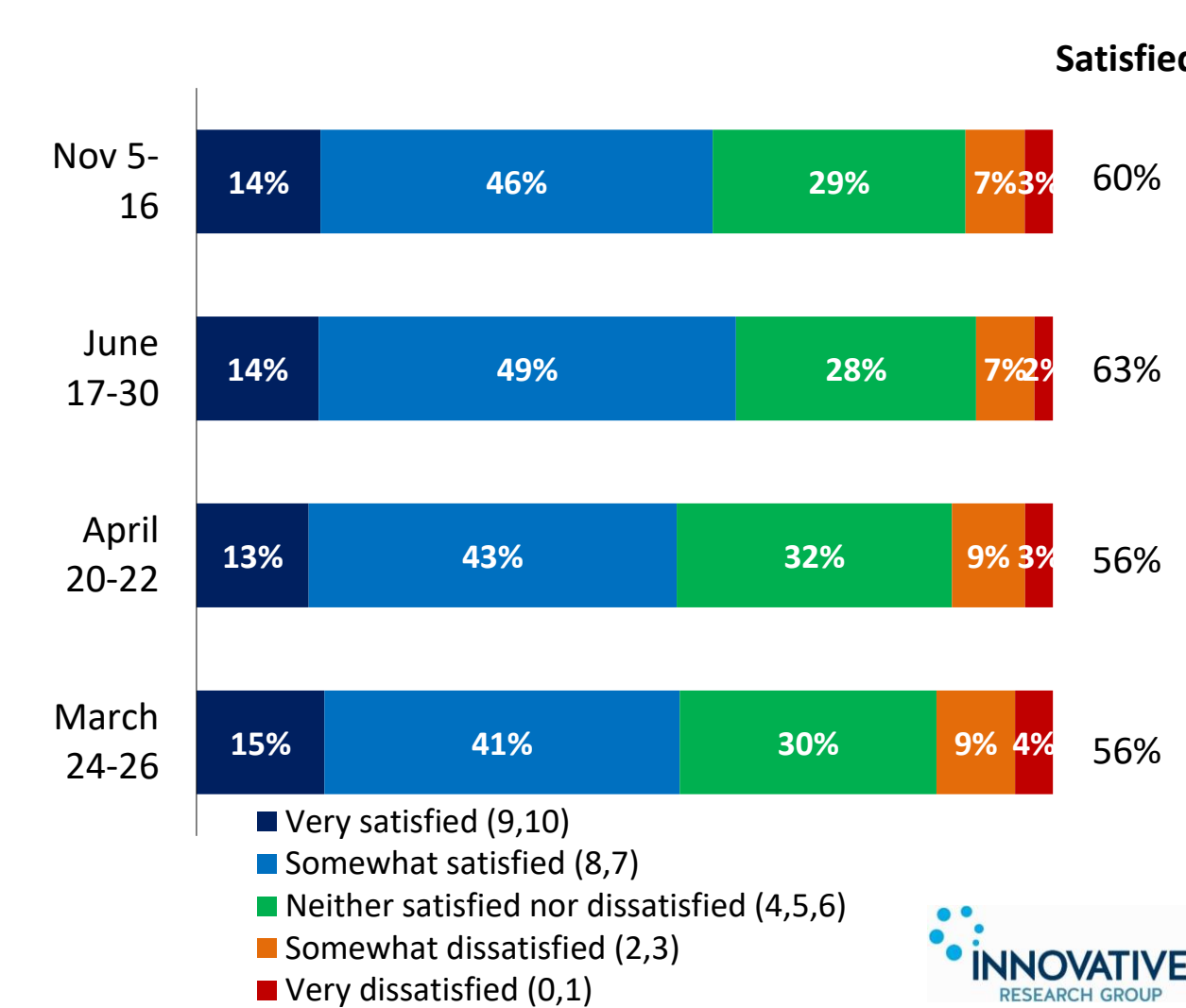


General life satisfaction is down 3-pts since late June and those saying their daily life is 'not stressful' is steady

Q Thinking about the amount of stress in your life, would you say that most of your days are...?
[asked of all respondents; n=1,000]



Q Using a scale of 0 to 10, where 0 means "Very dissatisfied" and 10 means "Very satisfied", how do you feel about your life as a whole right now?
[asked of all respondents; n=1,000]

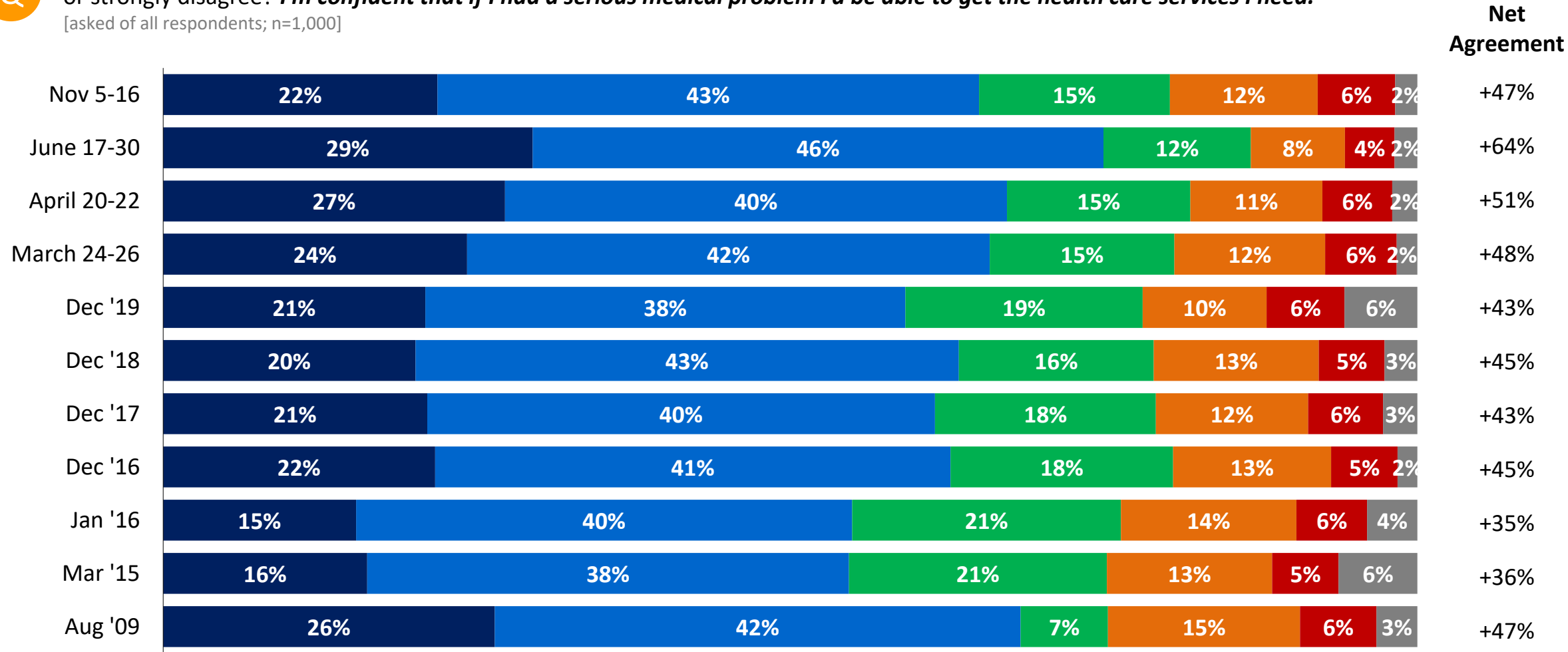


Decline in confidence: Confidence in getting health care services has declined considerably compared to late June



For each of the following statements about health care please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree? *I'm confident that if I had a serious medical problem I'd be able to get the health care services I need.*

[asked of all respondents; n=1,000]



Strongly agree Somewhat agree Neither agree nor disagree Somewhat disagree Strongly disagree Don't know



Methodology

The background of the slide is a solid dark blue color. It features several faint, light blue circles of varying sizes scattered across the surface. The circles are semi-transparent and do not overlap each other.

Survey Methodology

These are the results of an online survey conducted between November 5th and 16th, 2020.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Dynata, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=2,717 Canadian citizens, 18 years or older. An oversamples in Ontario was used in order to adequately capture regional results. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada.

Field Dates: November 5th to 16th, 2020.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	231	8.5%	139	13.9%
Men 35-54	439	16.2%	164	16.4%
Men 55+	631	23.2%	184	18.4%
Women 18-34	291	10.7%	133	13.3%
Women 35-54	521	19.2%	172	17.2%
Women 55+	604	22.2%	208	20.8%
BC	308	11.3%	129	12.9%
AB	240	8.8%	110	11.0%
Prairies	195	7.2%	66	6.6%
ON	1267	46.6%	389	38.9%
QC	480	17.7%	237	23.7%
Atlantic	227	8.4%	69	6.9%



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Building Understanding.