



Ontario Landscape

Public Opinion Research
Release Date: November 5 2020
Field Dates: October 1, 2020 to November 2, 2020

Ontario Landscape

The COVID-19 outbreak has set off a series of changes in the Canadian political landscape. In Ontario, satisfaction with the government's handling of the COVID-19 outbreak has been decreasing in recent months as more and more Ontarians say that the government doesn't have a plan, and increasingly say that the current restrictions in place are too loose.

Today, INNOVATIVE is releasing results from our October 2020 Canada This Month survey. This online survey was in field from October 1st to November 2nd with a weighted sample size of 3,000 Ontario residents. Detailed methodology is provided in the appendix.

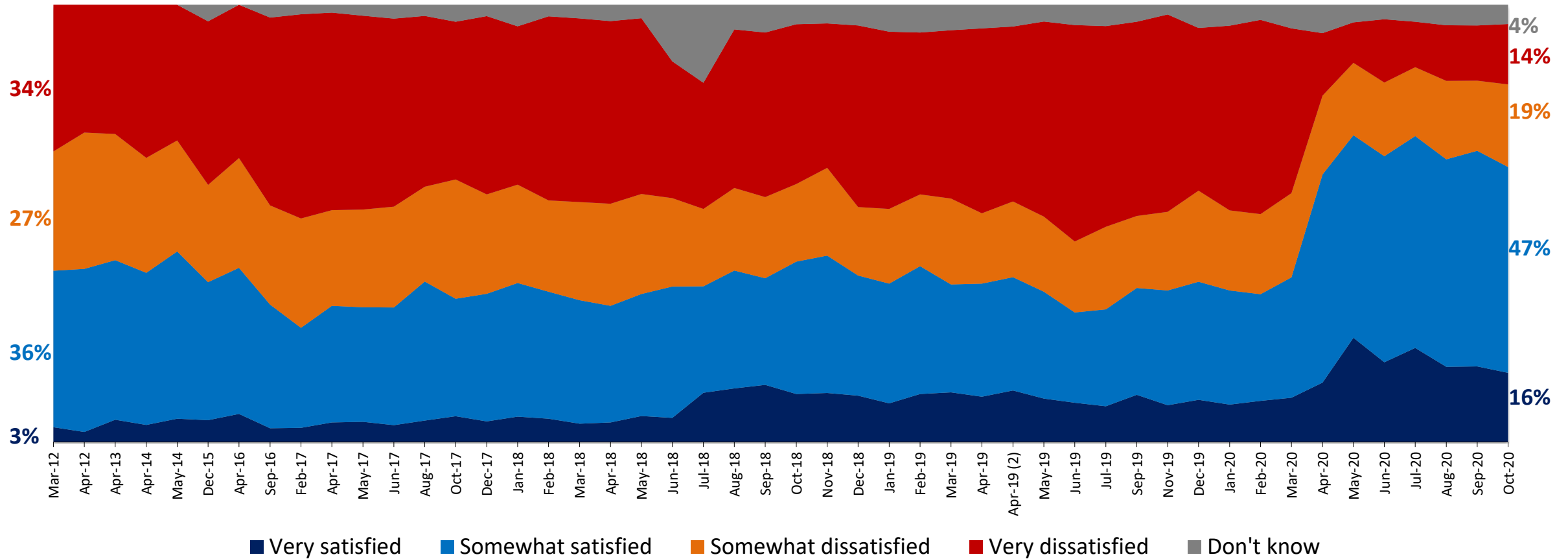
This report covers key results on how Ontarians rate their government's performance overall, its handling of the COVID-19 outbreak, whether restrictions should be made tighter or looser, and whether the government has a plan or not.

Ontario Mood Tracking: Satisfaction with the Ontario government is down to 63% from 67% in September



Generally speaking, how satisfied are you with the performance of the PROVINCIAL government in Ontario? Would you say you are...?

[asked of all respondents; n=3,000]

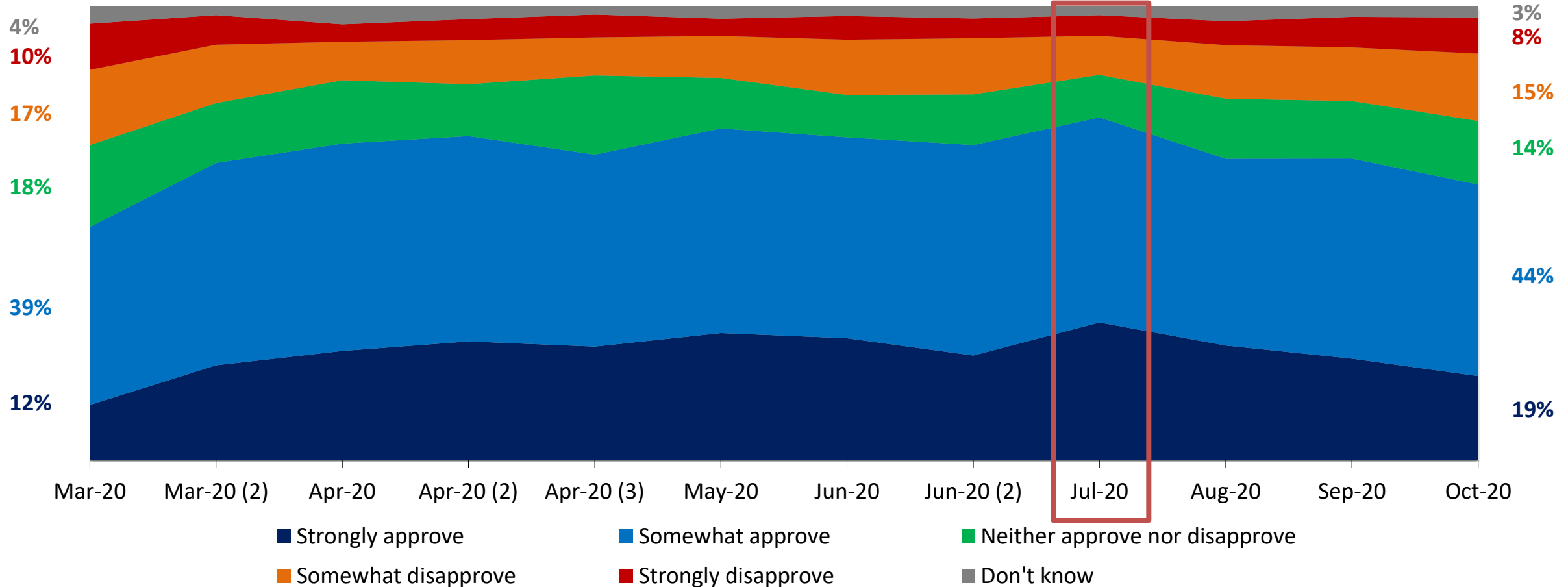


COVID-19 Handling Tracking: Approval of the ON gov'ts handling of COVID down to 61% from a high of 75% in July



Do you approve or disapprove of the way the Ontario Government has handled the outbreak of COVID-19?

[asked of all respondents; n=3,000]

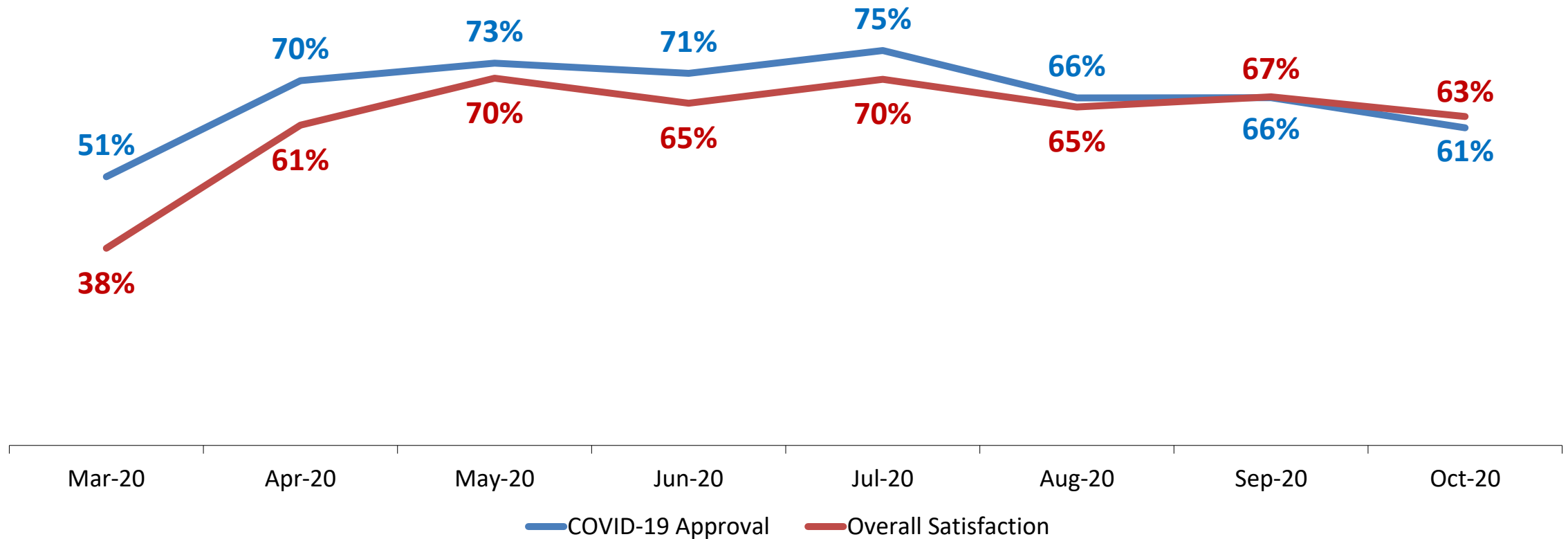


Government Approval: Satisfaction with the government in Ontario has closely followed approval of its COVID-19 handling



Do you approve or disapprove of the way the Ontario Government has handled the outbreak of COVID-19? AND Generally speaking, how satisfied are you with the performance of the PROVINCIAL government in Ontario? Would you say you are...?

[asked of all respondents; n=3,000]

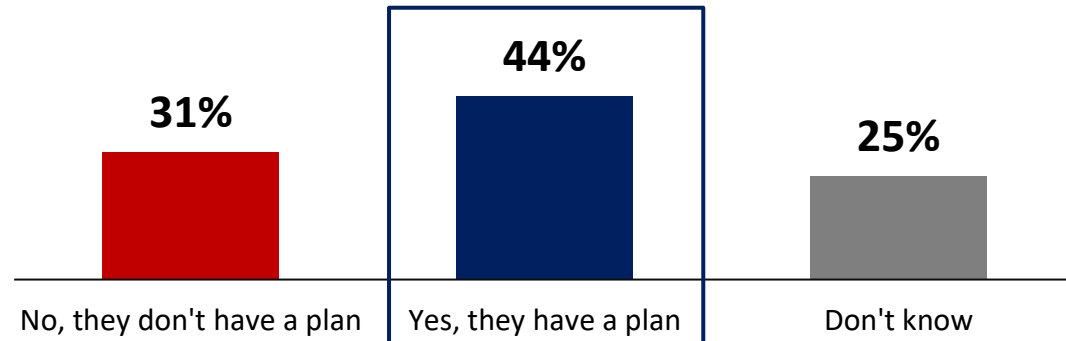


Plan to Deal with COVID: More than half (56%) either don't know or say⁶ the provincial government doesn't have a plan



From what you know, do you think the provincial government in Ontario has a plan to deal with the ongoing effects of the COVID-19 outbreak?

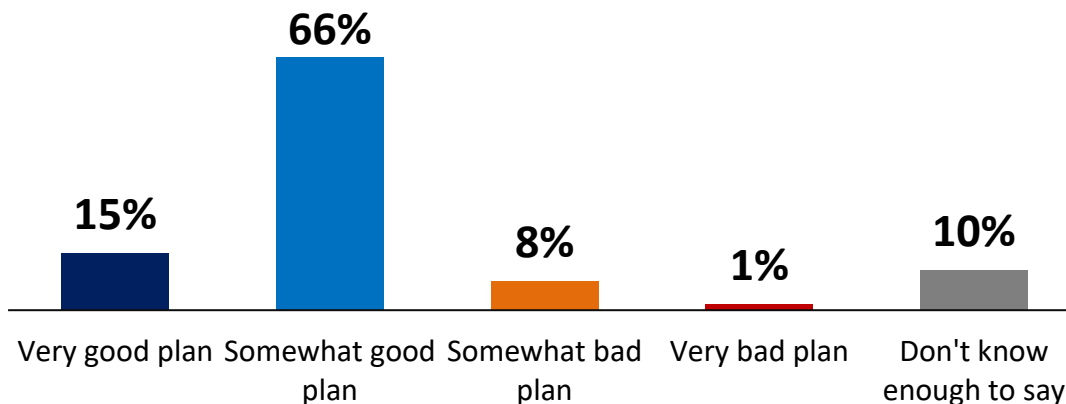
[asked of all respondents; n=3,000]



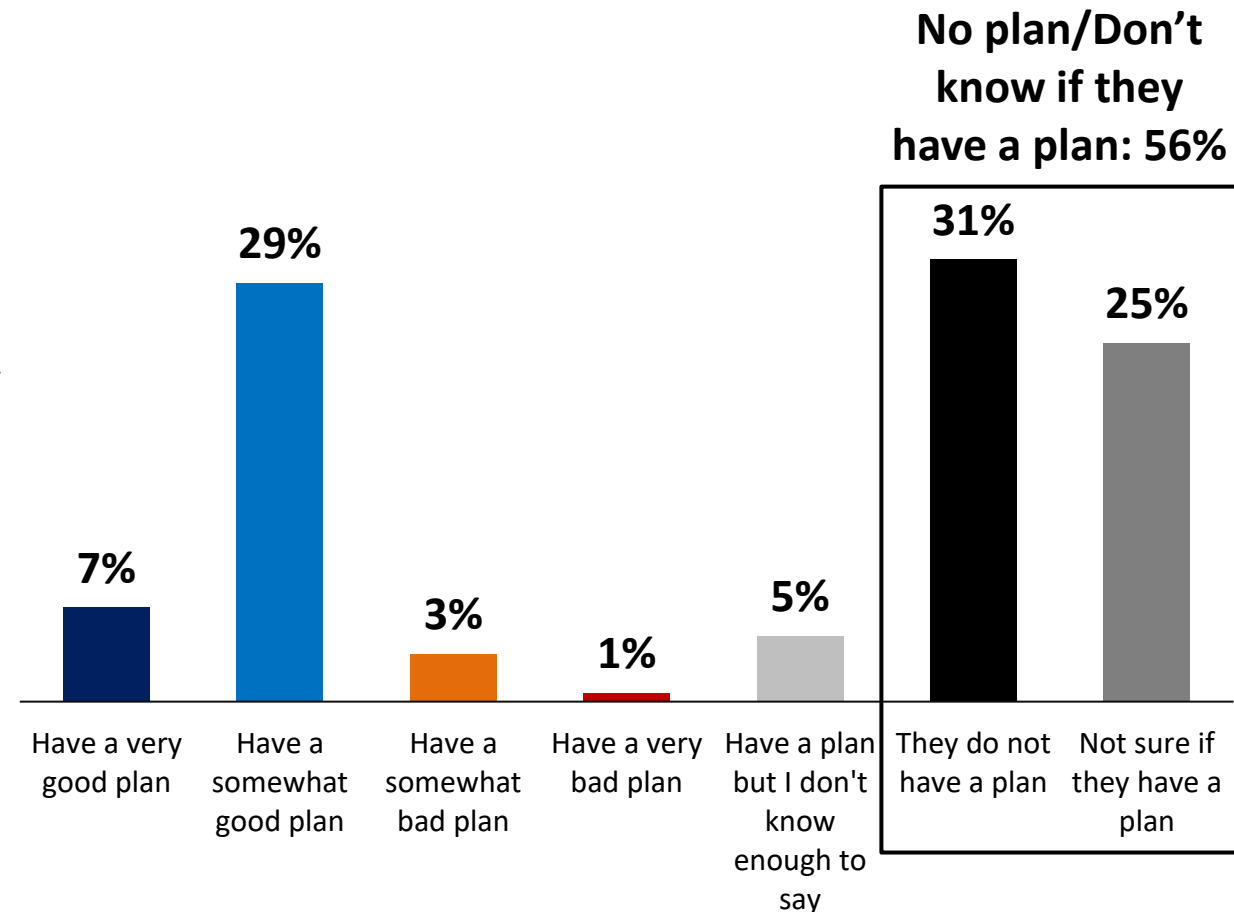
And do you think that it is a good or a bad plan?

[asked only of respondents who say their provincial government has a plan; n=1,327]

Among those who say their provincial gov't has a plan



We combine responses to these two questions in order to create one single measure of perceptions of the gov'ts plan among all respondents to deal with ongoing effects of the COVID-19 outbreak

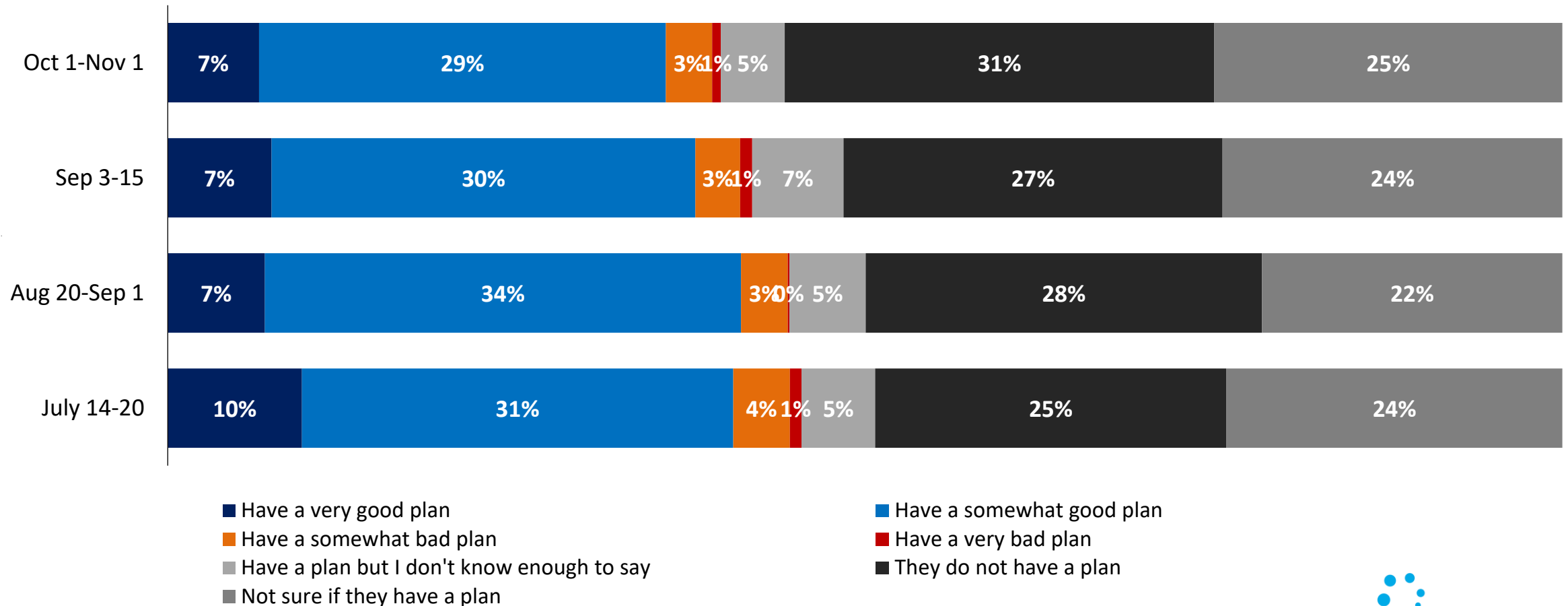


Plan to deal with COVID-19: The share of respondents who say the Ontario government has no plan is up 6 points since July



From what you know, do you think the provincial government in Ontario has a plan to deal with the ongoing effects of the COVID-19 outbreak? And do you think that it is a good or a bad plan?

[asked of all respondents; n=3,000]

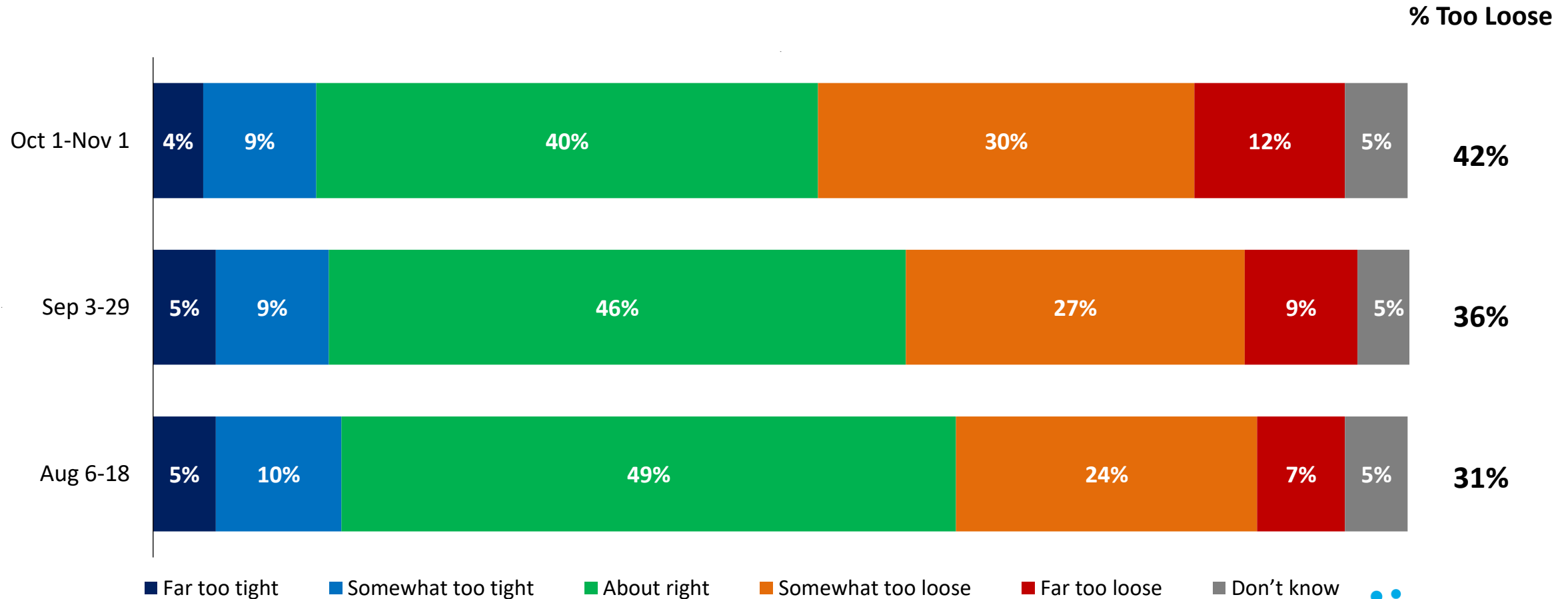


Restrictions: The share who thinks restrictions are too loose continues to shrink, with 42% saying they are too loose now



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=3,000]



Methodology



Survey Methodology

These are the results of an online survey conducted between October 1st and November 2nd, 2020.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=3,178 Ontario residents, 18 years or older. The results are weighted to n=3,000 based on Census data from Statistics Canada.

Field Dates: Oct 1st to November 2nd, 2020.

Weighting: Results for Ontario are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	289	9.1%	416	13.9%
Men 35-54	364	11.5%	500	16.7%
Men 55+	595	18.7%	530	17.7%
Women 18-34	555	17.5%	415	13.8%
Women 35-54	681	21.4%	532	17.8%
Women 55+	694	21.8%	607	20.2%
Toronto	719	22.6%	627	20.9%
Rest of GTA	751	23.6%	780	26.0%
South/West	828	26.0%	775	25.8%
North/East	881	27.7%	817	27.2%

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