



Canada This Month COVID-19 Restrictions

Public Opinion Research
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Field Dates: September 03 to 15, 2020

COVID-19 Restrictions

As case counts continue to change on a daily basis, governments across Canada are trying to strike the right balance of social restrictions to combat the spread of COVID-19. The plurality of Canadians think that both provincial and federal restrictions are striking the right balance right now and are neither too tight nor too loose. Among the rest, more say both federal and provincial restrictions are too loose than say they are too tight.

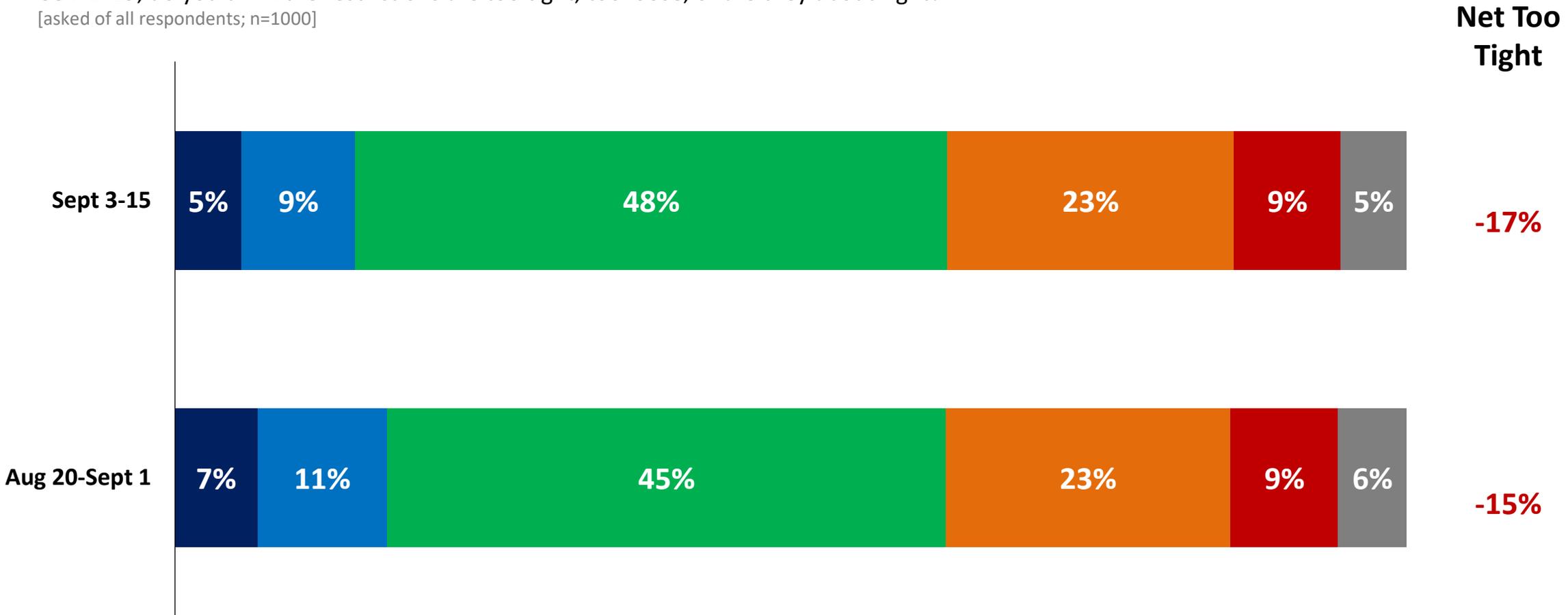
Today, INNOVATIVE is releasing results from the first half of our September 2020 Canada This Month survey. This online survey was in field from September 3rd to September 15th 2020, with a weighted sample size of 1,000, and an oversample in Ontario. Detailed methodology is provided in the appendix.

Provincial Restrictions: Nearly half (48%) think the current provincial restrictions are about right, while 32% say too loose



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

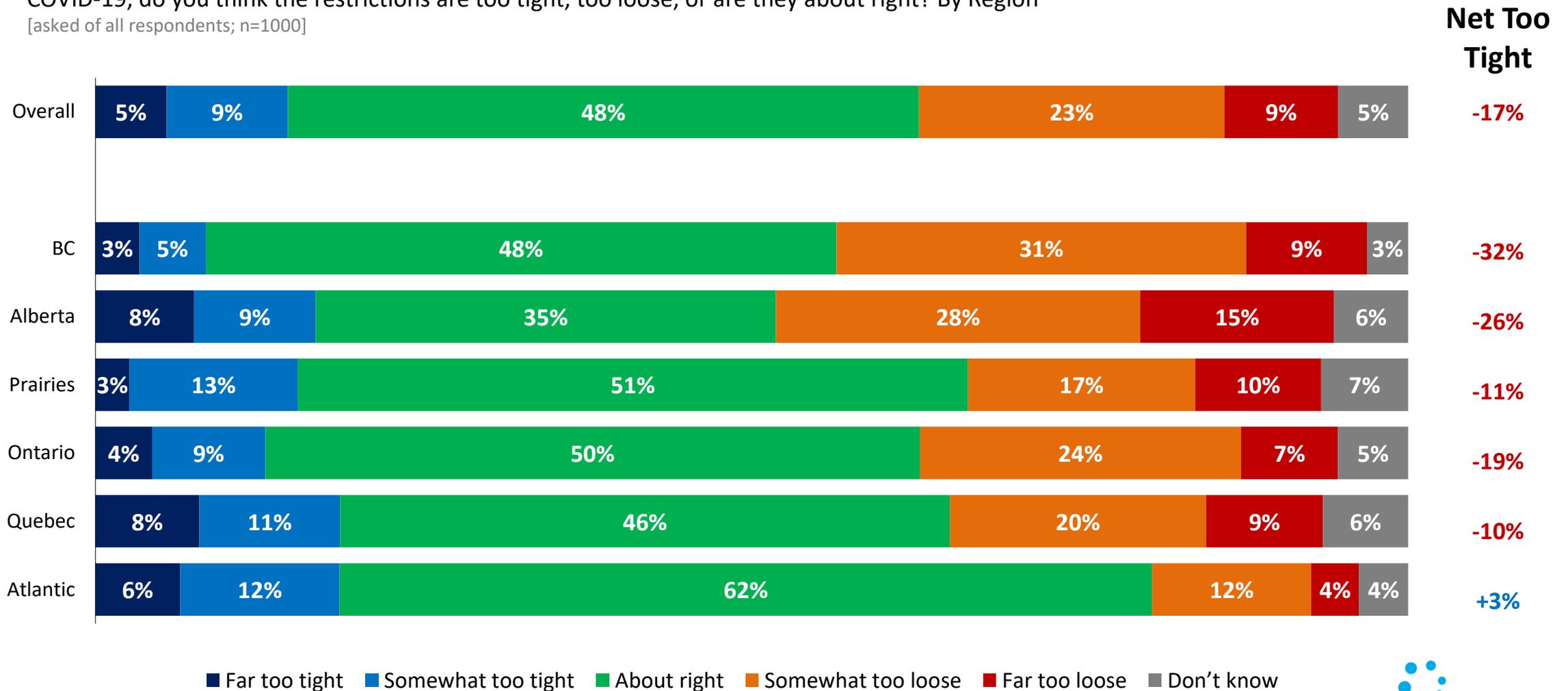
[asked of all respondents; n=1000]



Provincial Restrictions: Respondents in BC and Alberta are most likely to say current restrictions are too loose



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right? By Region
 [asked of all respondents; n=1000]

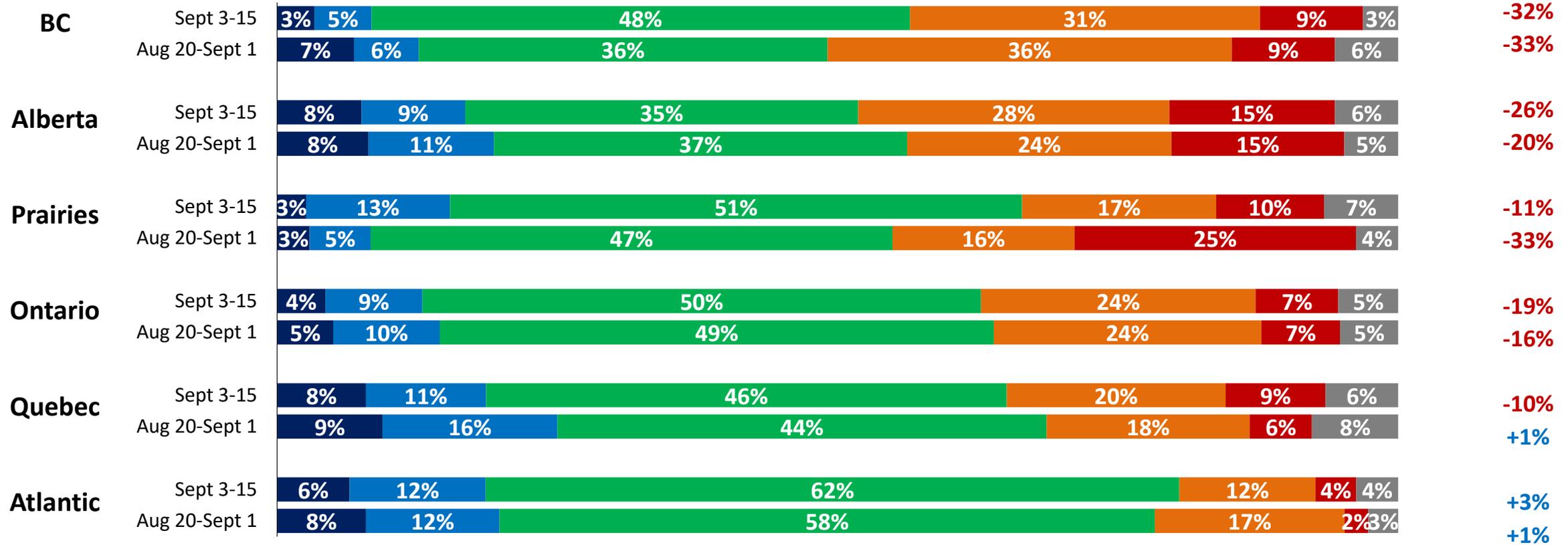


Provincial Restriction Tracking: In BC, the share of respondents who say restrictions are about right is up 10 points from August



Now, thinking about the restrictions the provincial government in [PROV] currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right? By Region
 [asked of all respondents; n=1000]

Net Too Tight



■ Far too tight
 ■ Somewhat too tight
 ■ About right
■ Somewhat too loose
 ■ Far too loose
 ■ Don't know

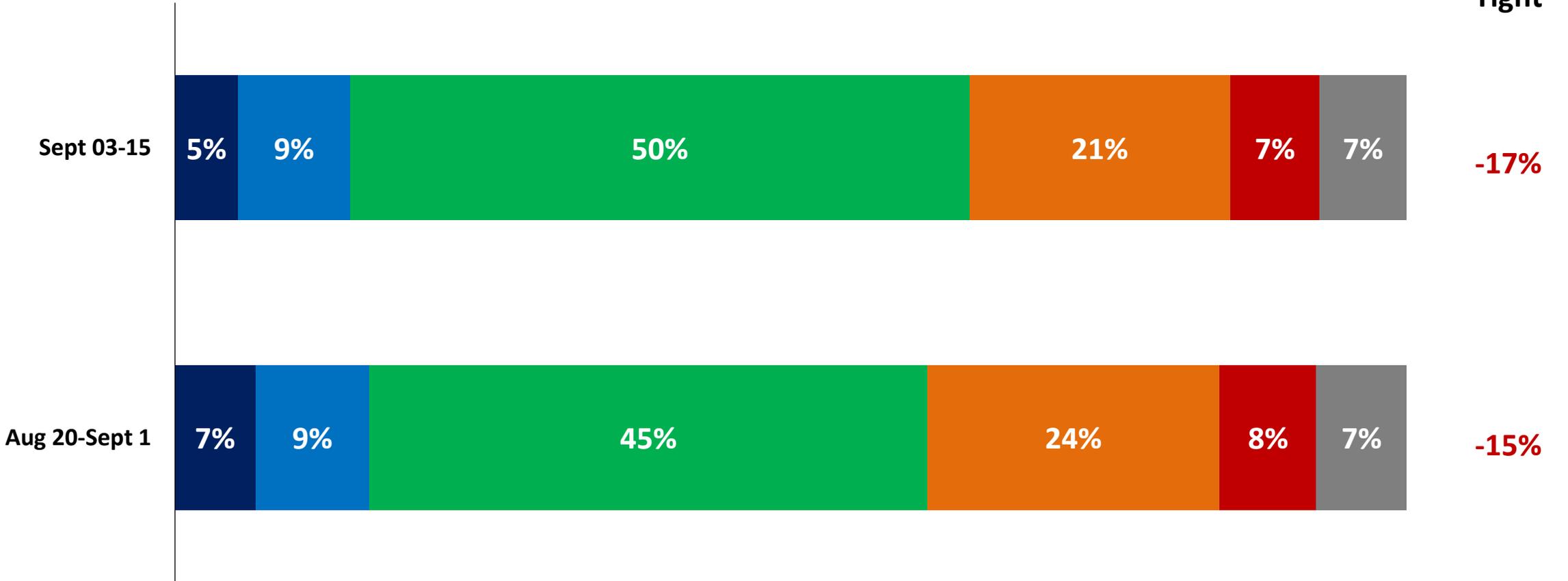
Federal Restrictions: Half (50%) say federal restrictions are about right,⁶ while 28% say they are too loose



Now, thinking about the restrictions the federal government currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right?

[asked of all respondents; n=1000]

Net Too Tight

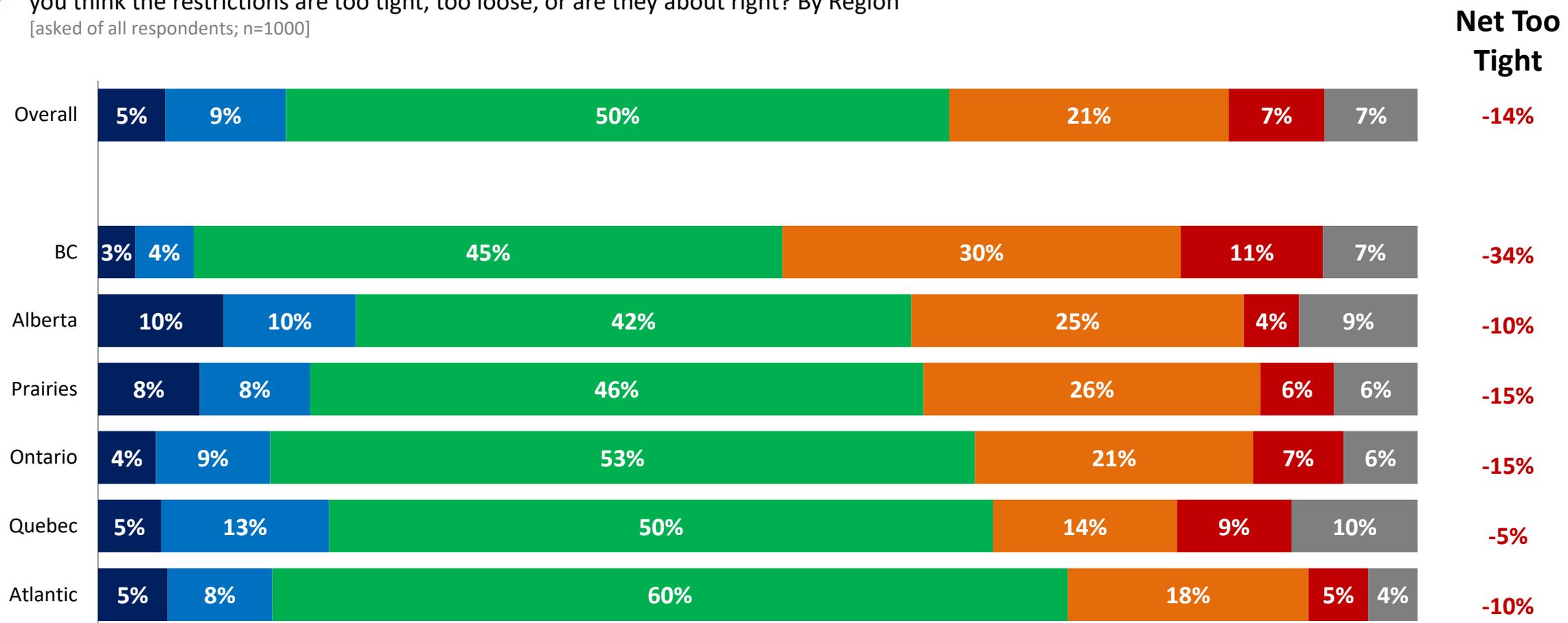


Federal Restrictions: 4-in-10 respondents in BC say federal restrictions are too loose, while only 23% say the same in Quebec



Now, thinking about the restrictions the federal government currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right? By Region

[asked of all respondents; n=1000]



■ Far too tight ■ Somewhat too tight ■ About right ■ Somewhat too loose ■ Far too loose ■ Don't know

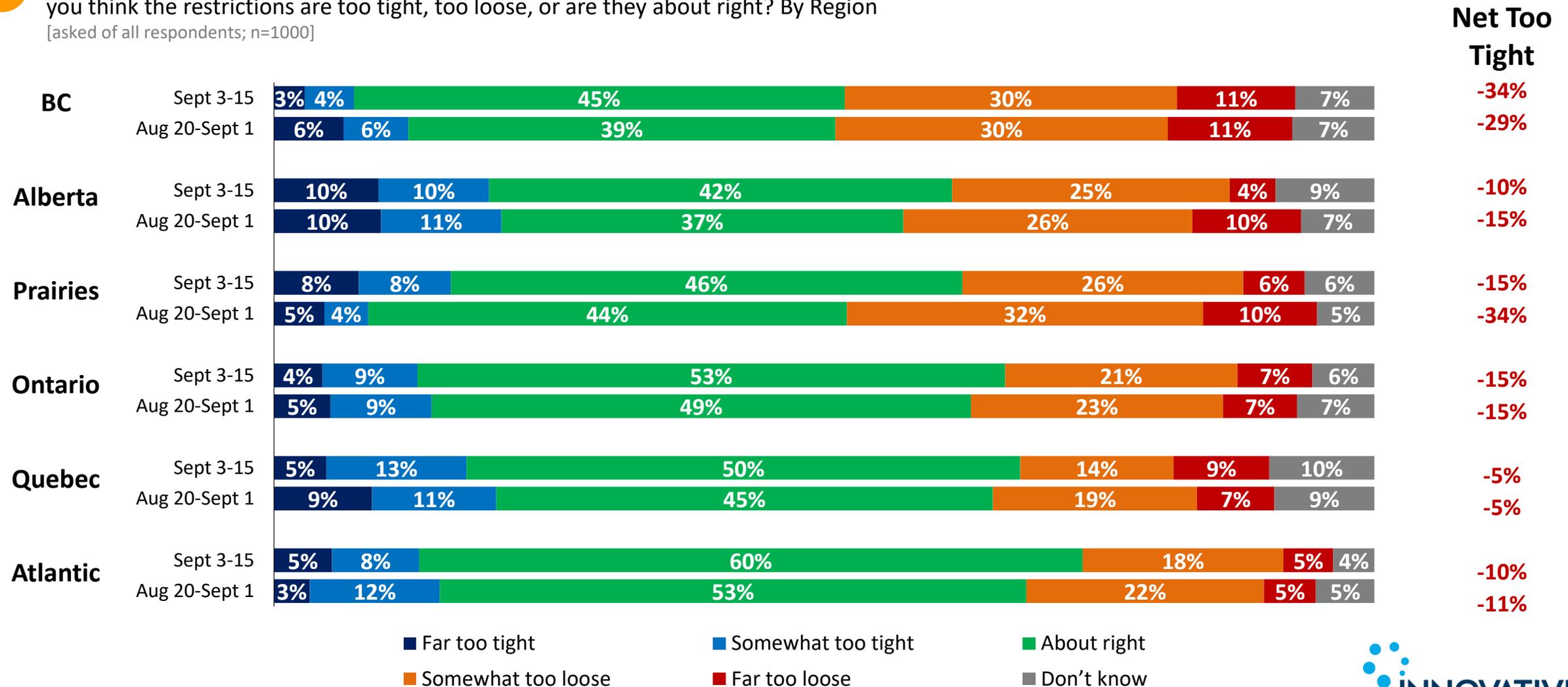


Federal Restriction Tracking: In the prairies, the share of respondents who think the federal restrictions are too loose is down since August



Now, thinking about the restrictions the federal government currently has in place to reduce social contacts and combat the spread of COVID-19, do you think the restrictions are too tight, too loose, or are they about right? By Region

[asked of all respondents; n=1000]



■ Far too tight
 ■ Somewhat too tight
 ■ About right
■ Somewhat too loose
 ■ Far too loose
 ■ Don't know

Methodology



Survey Methodology

These are the results of an online survey conducted between September 3rd, 2020 to September 15th, 2020.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=2,374 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada, with oversample in Ontario.

Field Dates: September 3rd to September 15th, 2020.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Men 18-34	213	9%	133	13.3%
Men 35-54	276	11.6%	168	16.8%
Men 55+	524	22.1%	182	18.2%
Women 18-34	439	18.5%	137	13.7%
Women 35-54	388	16.3%	174	17.5%
Women 55+	534	22.5%	205	20.5%
Region				
BC	250	10.5%	133	13.3%
AB	232	9.8%	110	11%
Prairies	99	4.2%	65	6.6%
ON	1346	56.8%	386	38.6%
QC	294	12.4%	236	23.6%
Atlantic	150	6.3%	69	6.9%

For more information, please contact:

Greg Lyle

President

(t) 416-642-6429

(e) glyle@innovativeresearch.ca

Building Understanding.

