



Canada This Month

Threats to Canada

Public Opinion Research
Release Date: May 20, 2020
Field Dates: May 15, 2020 to May 19, 2020

Threat Tracking

Building on past research done in conjunction with Canadian Global Affairs Institute, INNOVATIVE is releasing new results on how important different threats are perceived to be by Canadians. In 2004, pandemics were perceived as the most critical threat, but by 2010 they had fallen down to the least important of the threats tracked. Now the ongoing COVID-19 outbreak has pushed pandemics back to the top priority for Canadians.

Today, INNOVATIVE is releasing results from the 7th wave of COVID-19 tracking. This online survey was in field from May 15th to May 19th with a weighted sample size of 1,000 Canadian residents. Detailed methodology is provided in the appendix.

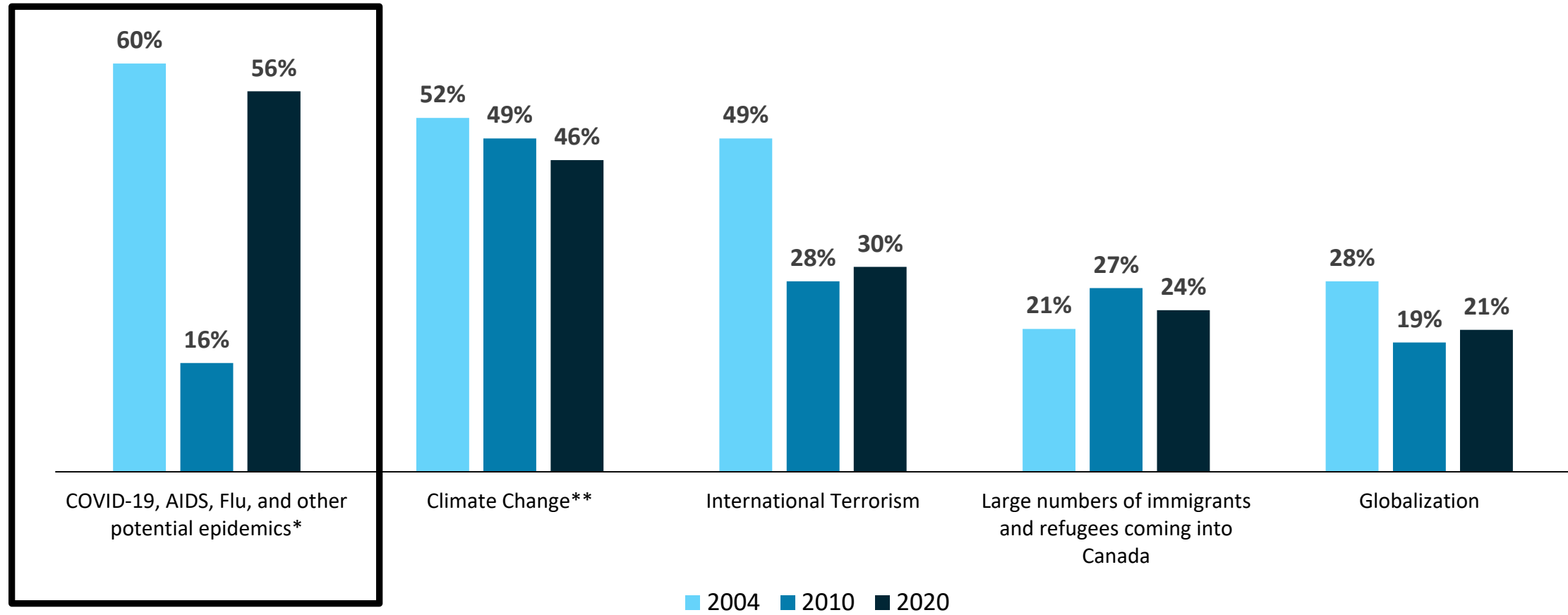
COVID-19 has brought pandemics from
the least critical threat to the most critical
threat again

Threat Tracking: Percentage of respondents saying pandemics are a “critical threat” is up from 16% in 2010 to 56% in 2020



Below is a list of possible threats to the vital interests of Canada in the next 10 years. For each one please indicate whether you see this as a critical threat, an important but not critical threat, or not an important threat at all. **Those who said “Critical threat”**

[asked of all respondents; n=1,000]



* In 2010, “AIDS, Flu, and other potential epidemics” was used in the survey

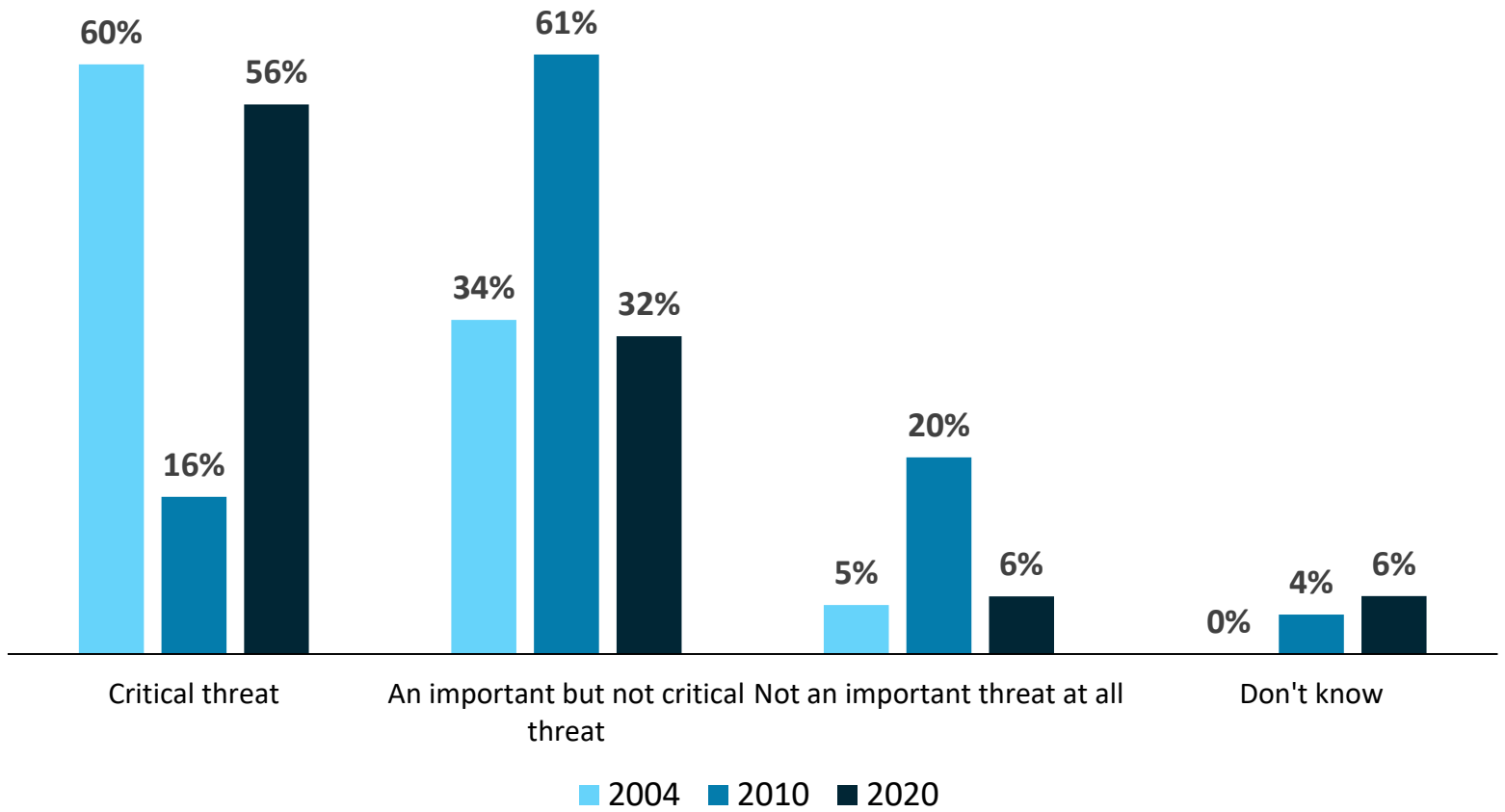
** In 2004, “Global Warming” was used in the survey

Pandemics: More than half (56%) say that pandemics are a “critical threat”, up from just 16% in 2010



Below is a list of possible threats to the vital interests of Canada in the next 10 years. For each one please indicate whether you see this as a critical threat, an important but not critical threat, or not an important threat at all. **COVID-19, AIDs, Flu and other potential epidemics**

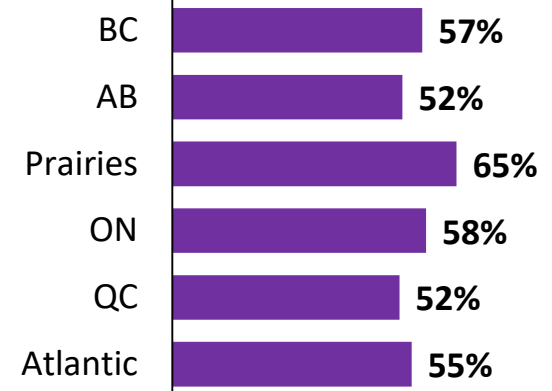
[asked of all respondents; n=1,000]



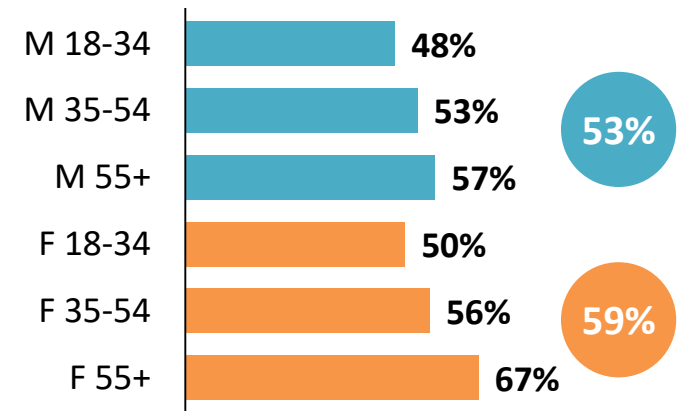
Segmentation

Those who say 'Critical Threat'

Region



Age-Gender



53%

59%



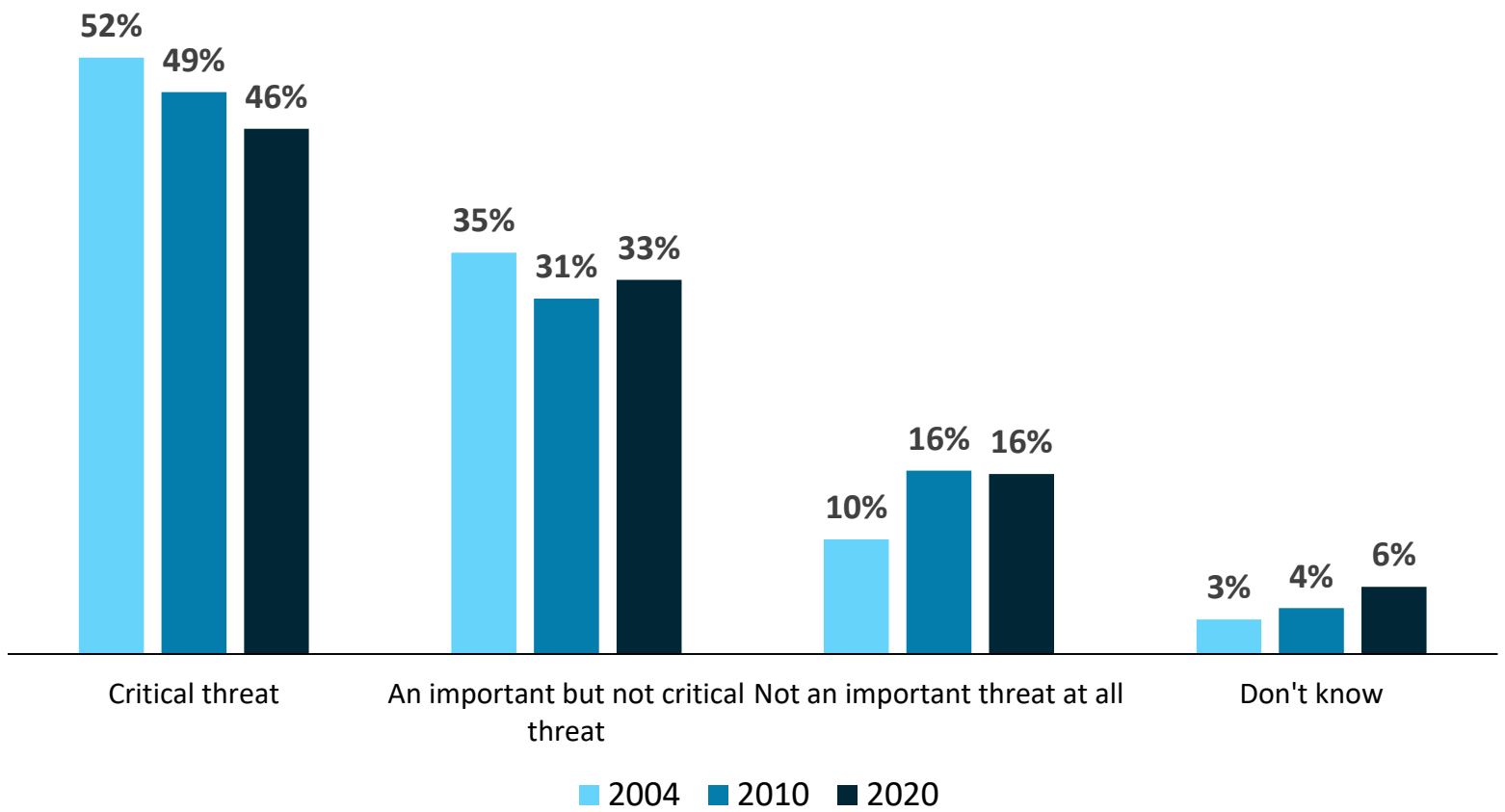
** In 2010, "AIDs, Flu and other potential epidemics" was used in the survey

Climate Change: The share of respondents saying climate change is a “critical threat” is down directionally since 2010



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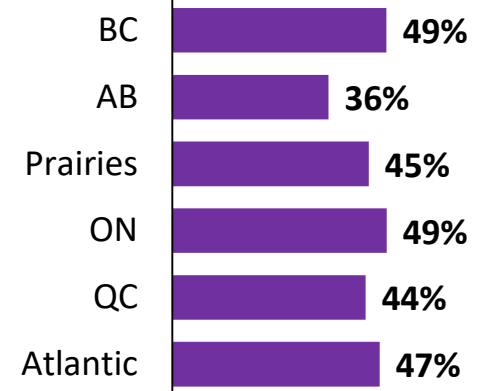
[asked of all respondents; n=1,000]



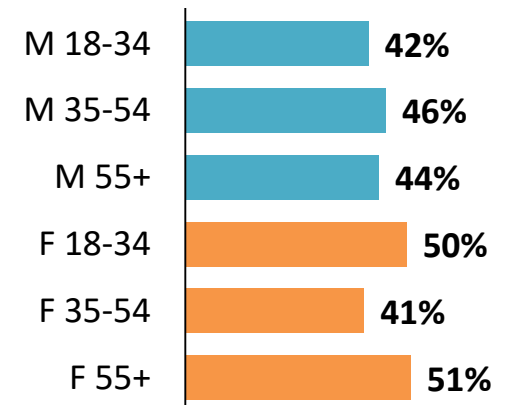
Segmentation

Those who say 'Critical Threat'

Region



Age-Gender



44%

48%



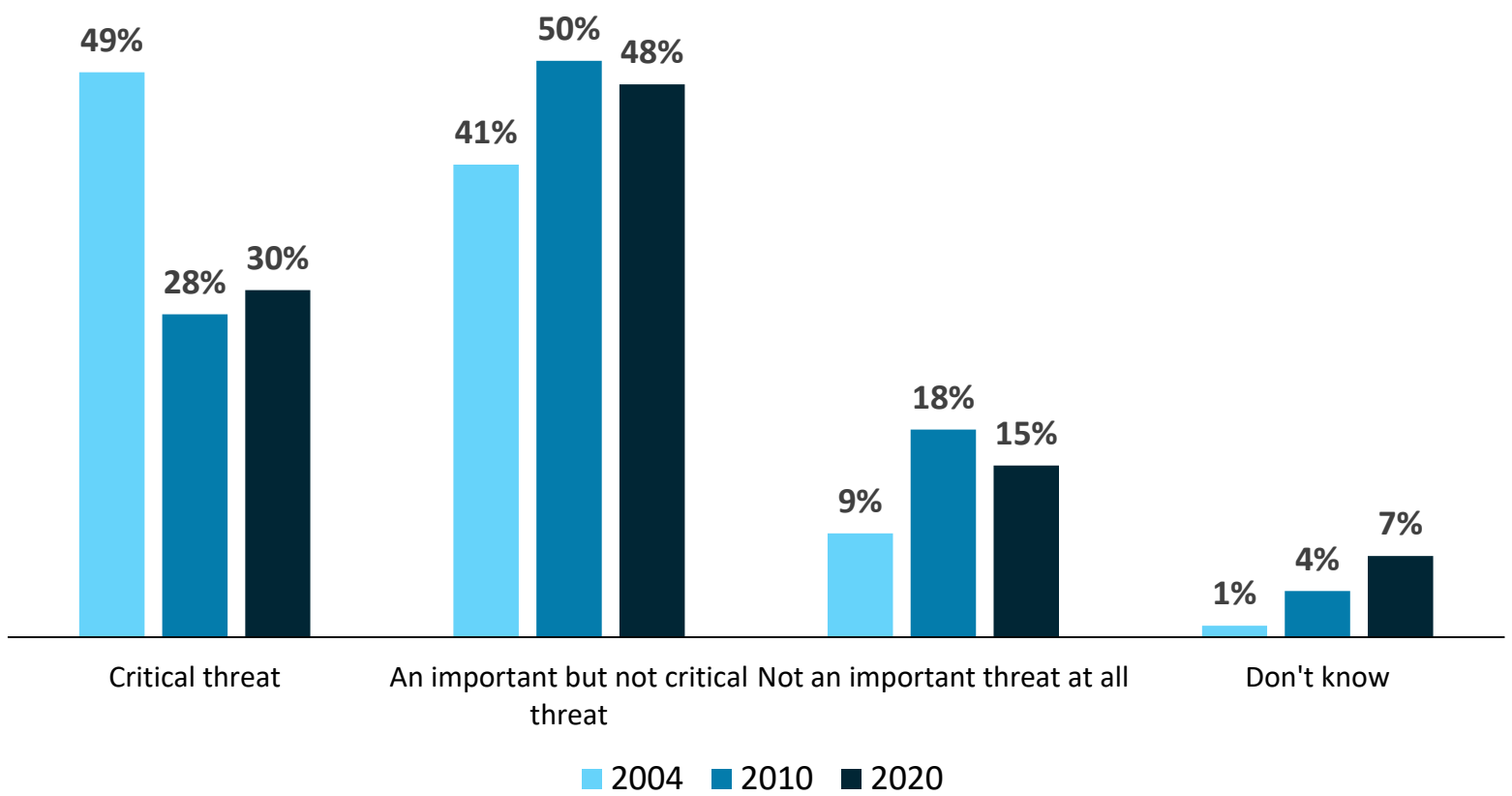
*In 2004, “Global Warming” was used in the survey

International Terrorism: The share of respondents calling terrorism a critical threat dropped between 2004 and 2010 and has remained there



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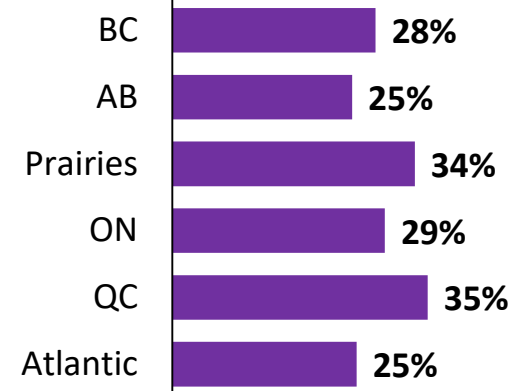
[asked of all respondents; n=1,000]



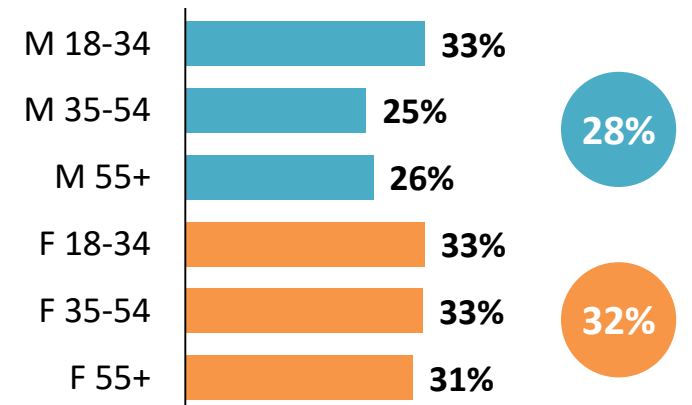
Segmentation

Those who say 'Critical Threat'

Region



Age-Gender

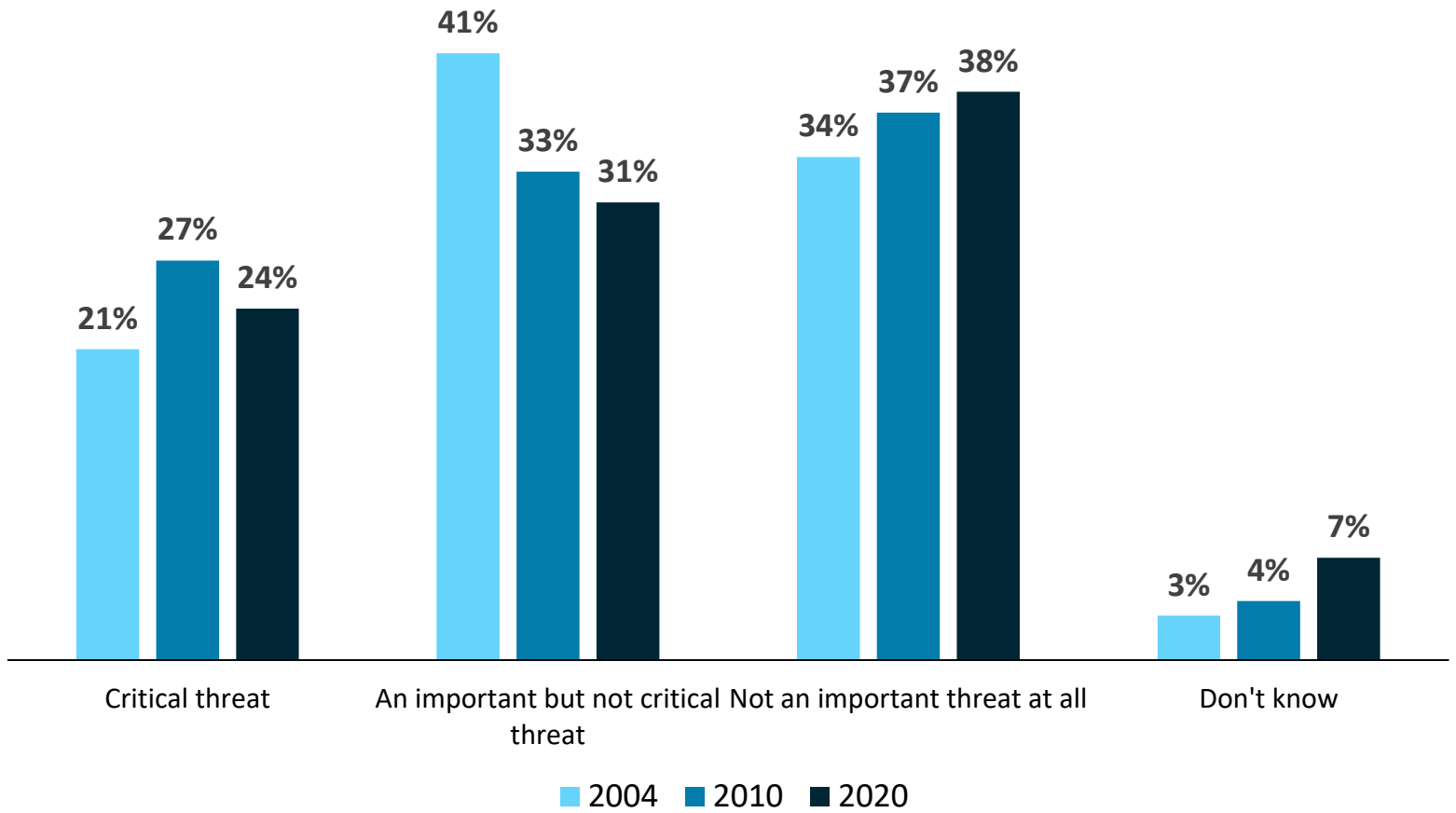


Immigration and Refugees: The share of respondents who say that refugees are a critical threat has remained stable over time



Below is a list of possible threats to the vital interests of Canada in the next 10 years. For each one please indicate whether you see this as a critical threat, an important but not critical threat, or not an important threat at all. **Large numbers of immigrants and refugees coming into Canada**

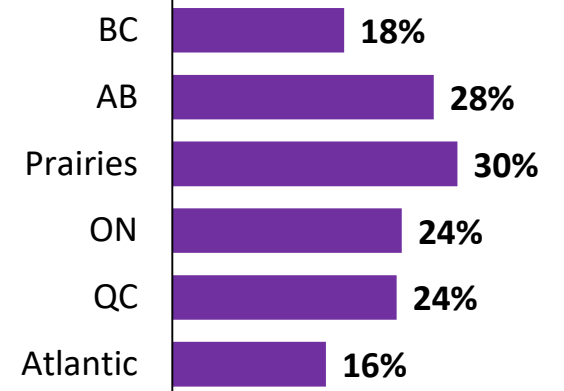
[asked of all respondents; n=1,000]



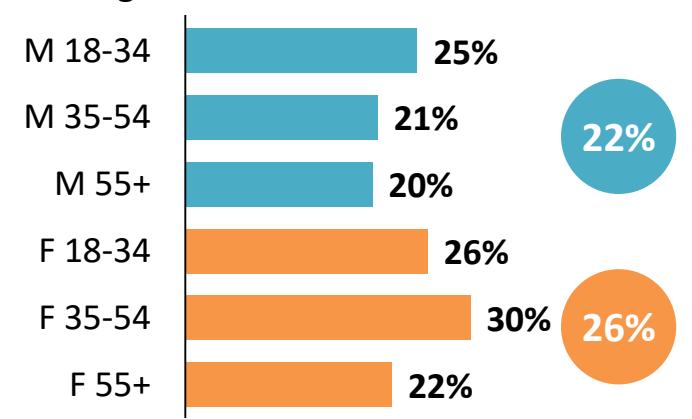
Segmentation

Those who say 'Critical Threat'

Region



Age-Gender

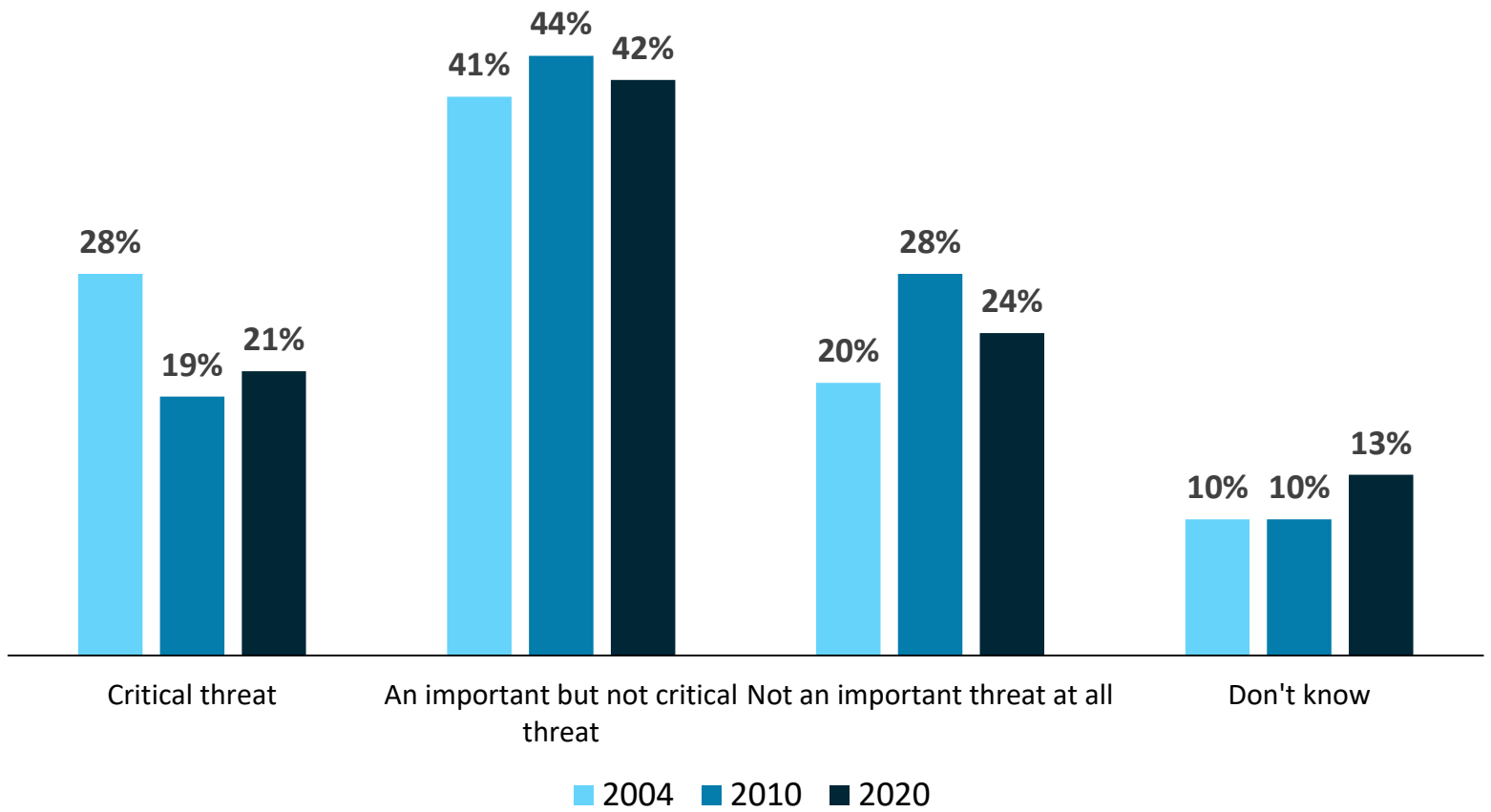


Globalization: The share of respondents calling globalization a critical threat dropped between 2004 and 2010 and has remained there



Below is a list of possible threats to the vital interests of Canada in the next 10 years. For each one please indicate whether you see this as a critical threat, an important but not critical threat, or not an important threat at all. **Globalization**

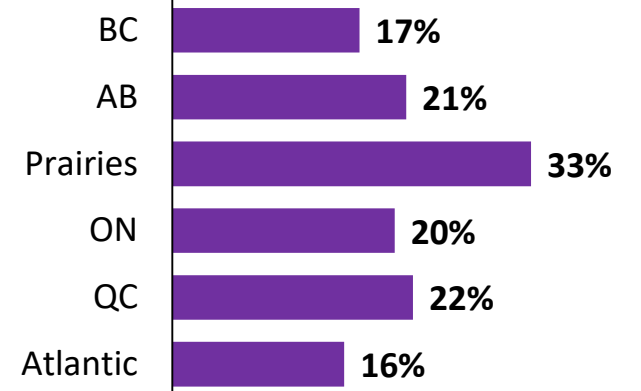
[asked of all respondents; n=1,000]



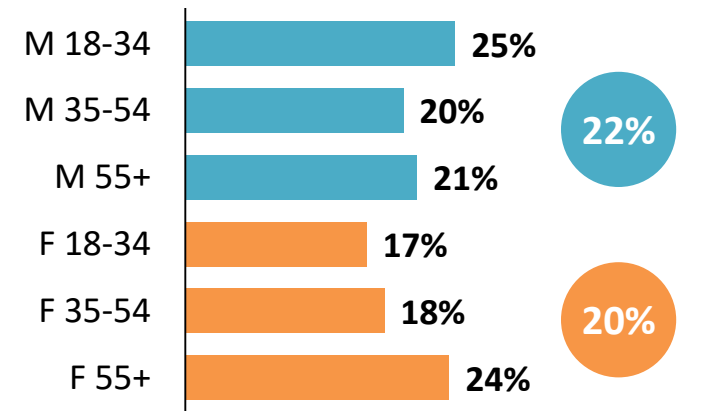
Segmentation

Those who say 'Critical Threat'

Region



Age-Gender



Methodology

The background of the slide is a solid dark blue color. It features several faint, light blue circles of varying sizes scattered across the surface, creating a subtle pattern.

Survey Methodology

These are the results of an online survey conducted between May 15th and May 19th, 2020.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

Sample Size: n=1,973 general population, 18 years or older. The results are weighted to n=1,000 based on Census data from Statistics Canada.

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Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Males 18-34	185	9.4%	137	13.7%
Males 35-54	214	10.8%	167	16.7%
Males 55+	625	31.7%	181	18.1%
Females 18-34	206	10.4%	136	13.6%
Females 35-54	266	13.5%	174	17.4%
Females 55+	477	24.2%	204	20.5%
Region				
BC	413	20.9%	136	13.6%
Alberta	284	14.4%	113	11.3%
Prairies	92	4.7%	67	6.7%
Ontario	822	41.7%	382	38.2%
Quebec	251	12.7%	234	23.4%
Atlantic	111	5.6%	68	6.8%



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Building Understanding.