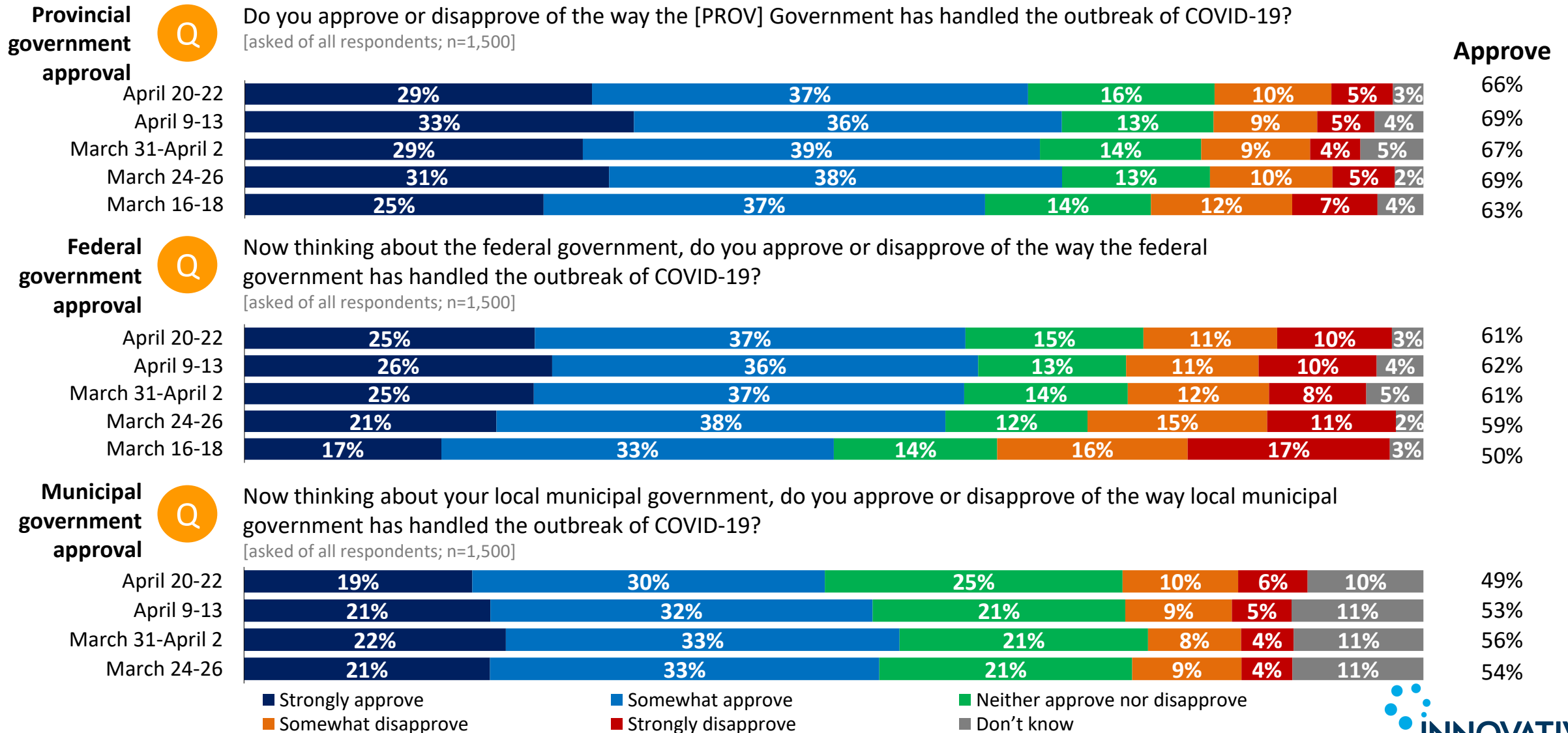


April 2020 Government Handling of COVID-19

April 20th to 22nd, 2020 | April 2020

Comparing Levels of Government

Government Approval Tracking: Approval of federal government handling remains stable while provincial and municipal approval dips



Provincial Governments

Provincial Government Approval: Approval for provincial handling is highest in Quebec, Atlantic Canada, and BC

Provincial
government
approval

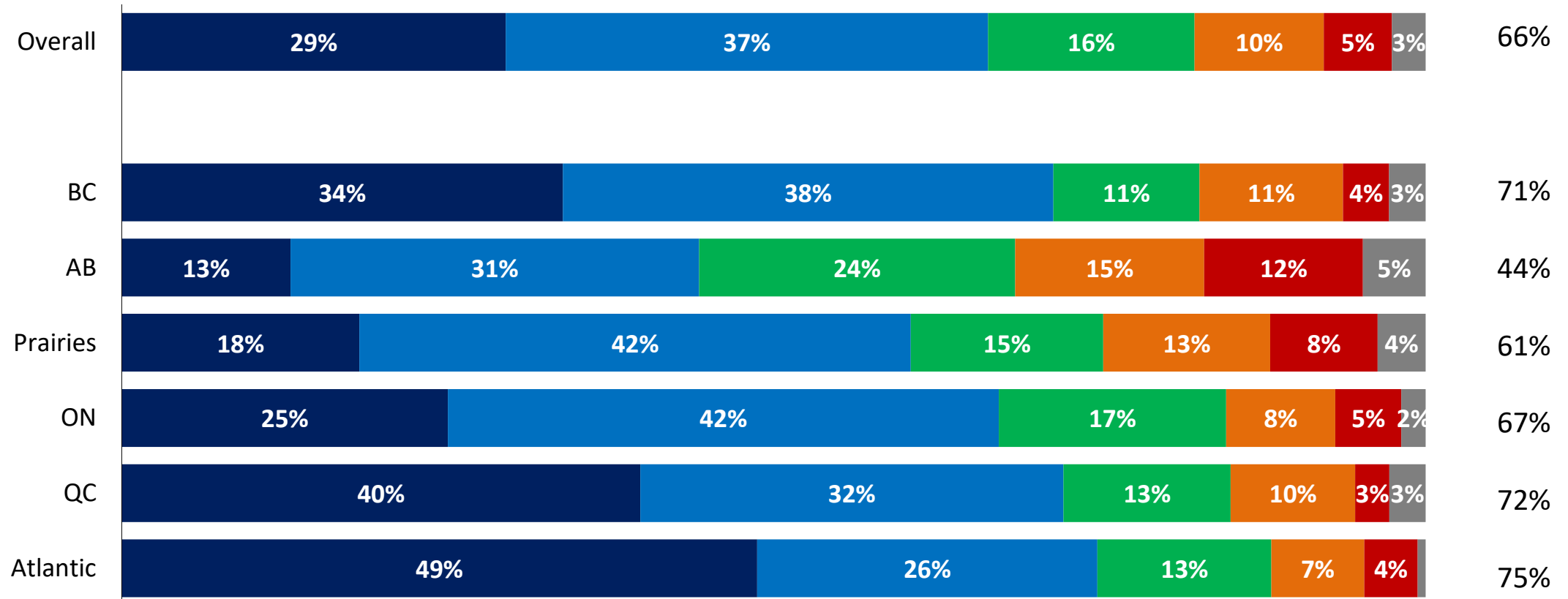


Do you approve or disapprove of the way the [PROV] Government has handled the outbreak of COVID-19?

BY Region

[asked of all respondents; n=1,,500]

Approve



Strongly approve

Somewhat approve

Neither approve nor disapprove

Somewhat disapprove

Strongly disapprove

Don't know

Approval of Provincial Governments: Provincial government approval down 11-pts week-to-week in Alberta, directionally up in BC & Prairies

Provincial government approval

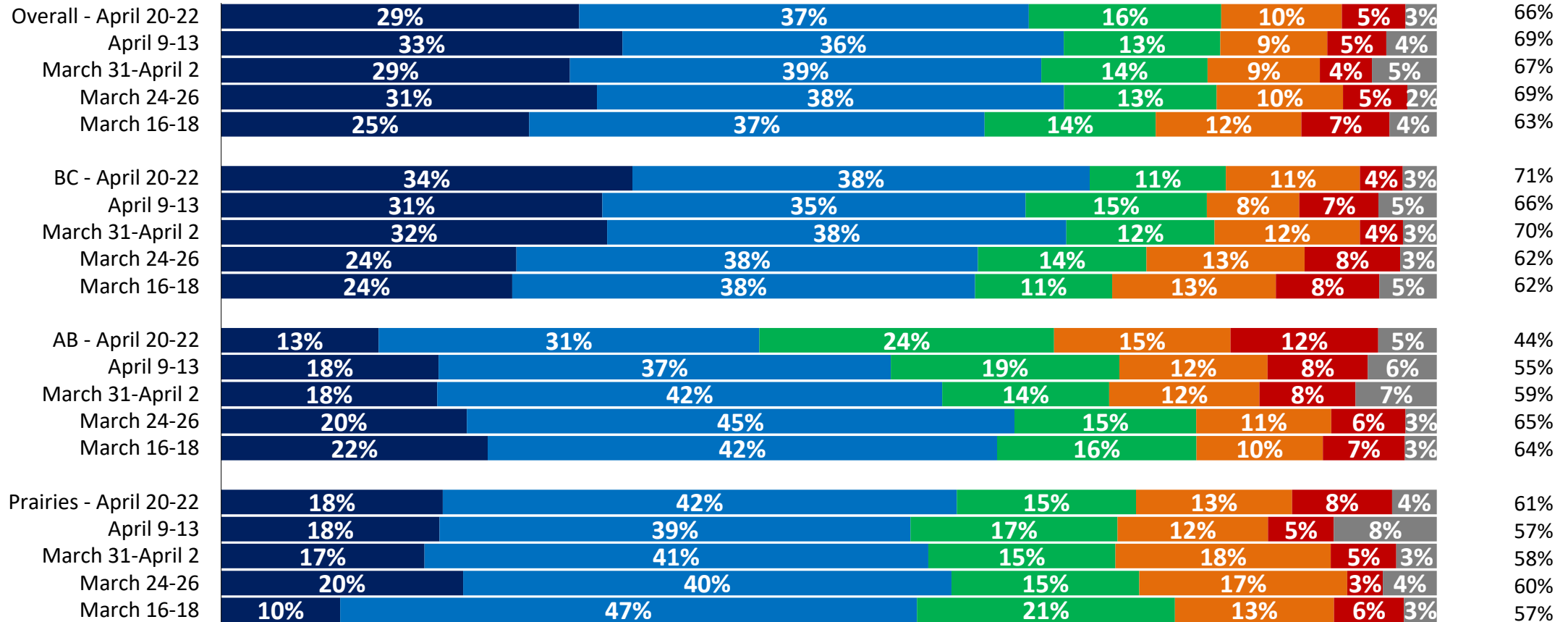


Do you approve or disapprove of the way the [PROV] Government has handled the outbreak of COVID-19?

BY Region (BC, Alberta, and the Prairies)

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat disapprove

Somewhat approve

Strongly disapprove

Neither approve nor disapprove

Don't know

Approval of Provincial Governments: Approval is down directionally in ON, QC, and Atlantic Canada

Provincial
government
approval

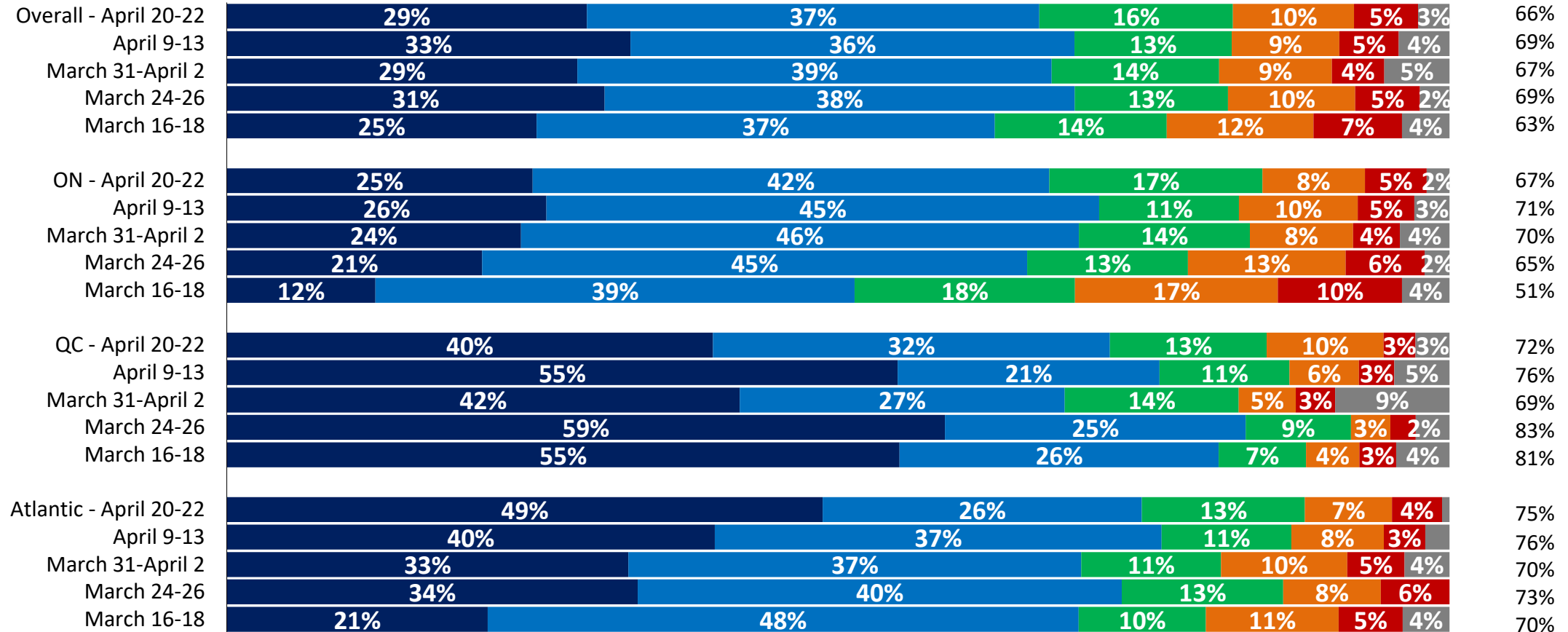


Do you approve or disapprove of the way the [PROV] Government has handled the outbreak of COVID-19?

BY Region (Ontario, Quebec, and the Atlantic)

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat disapprove

Somewhat approve

Strongly disapprove

Neither approve nor disapprove

Don't know

Federal Government

Federal Government Approval: Approval of the federal government's response is highest in Atlantic Canada

Federal government approval

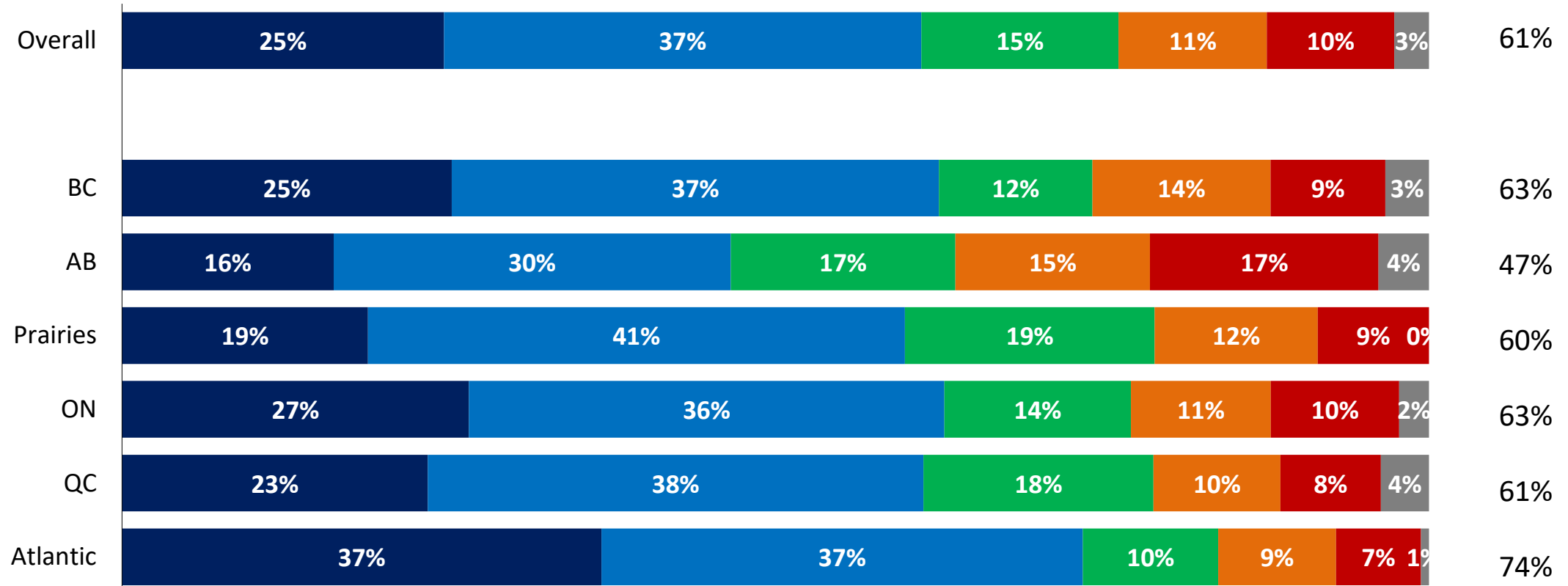


Now thinking about the federal government, do you approve or disapprove of the way the federal government has handled the outbreak of COVID-19?

BY Region

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat approve

Neither approve nor disapprove

Somewhat disapprove

Strongly disapprove

Don't know

Federal Government Approval: Approval of federal handling up directionally in BC and Prairies and down directionally in AB

Federal government approval

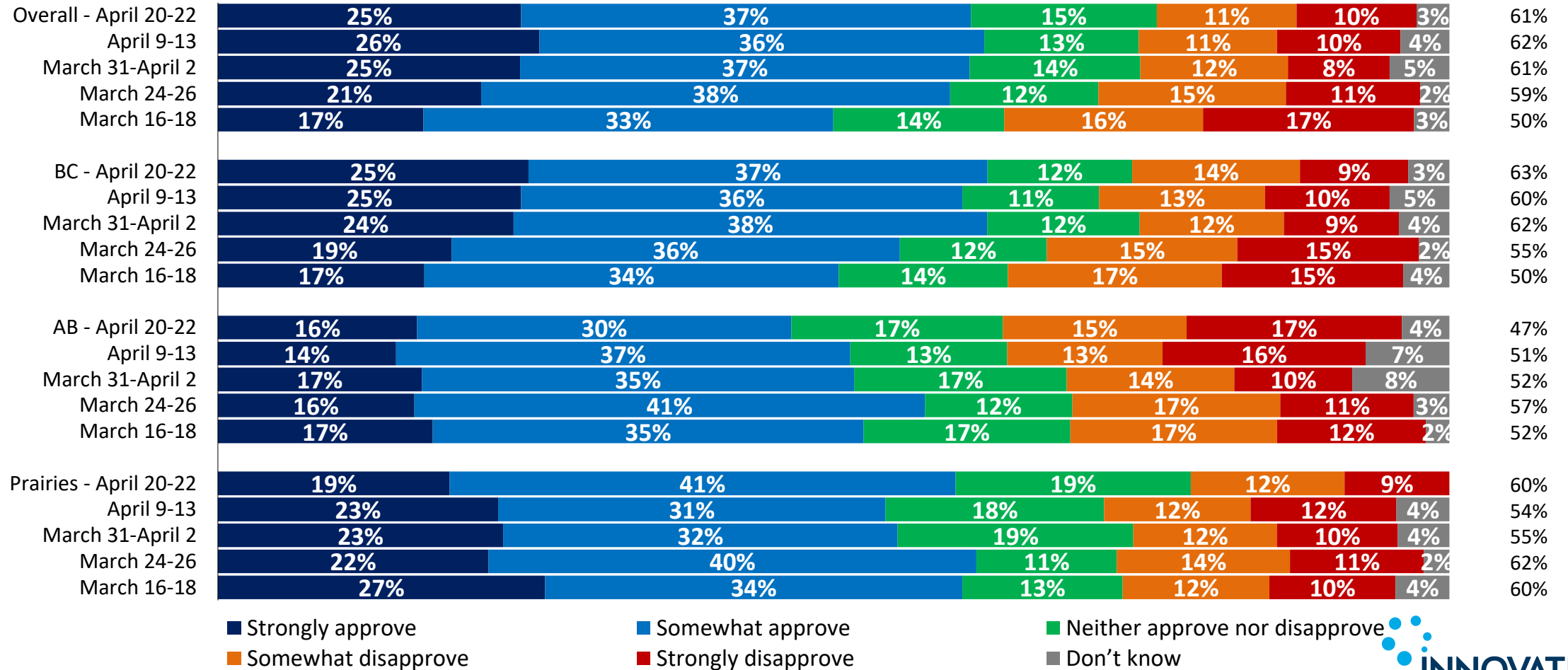


Now thinking about the federal government, do you approve or disapprove of the way the federal government has handled the outbreak of COVID-19?

BY Region (BC, Alberta, and the Prairies)

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat approve

Neither approve nor disapprove

Somewhat disapprove

Strongly disapprove

Don't know

Federal Government Approval: Approval in Ontario, Quebec, and Atlantic Canada has been consistent week to week

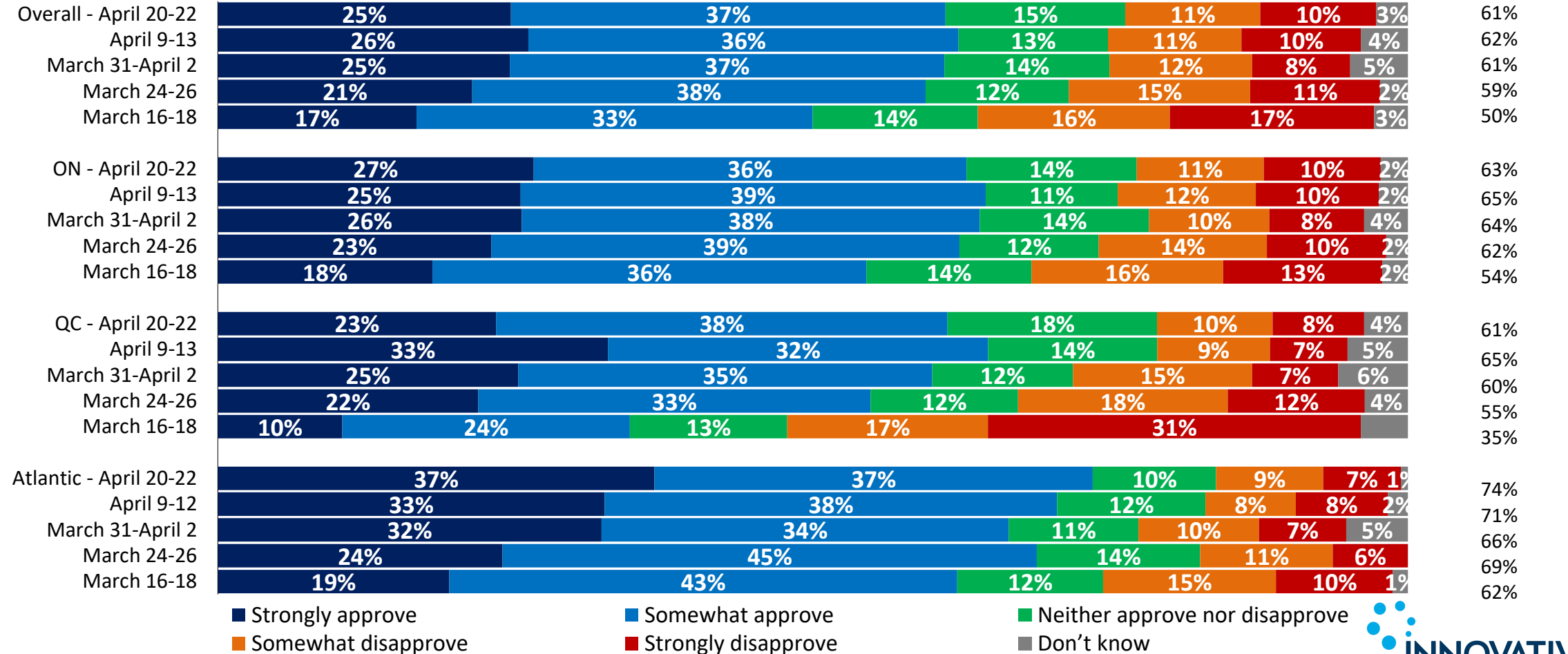
Federal government approval



Now thinking about the federal government, do you approve or disapprove of the way the federal government has handled the outbreak of COVID-19?

BY Region (Ontario, Quebec, and the Atlantic)

[asked of all respondents; n=1,500]



Municipal Governments

Municipal Government Approval: Approval for the local handling is highest in the GTA, lowest in Greater Calgary

Municipal government approval

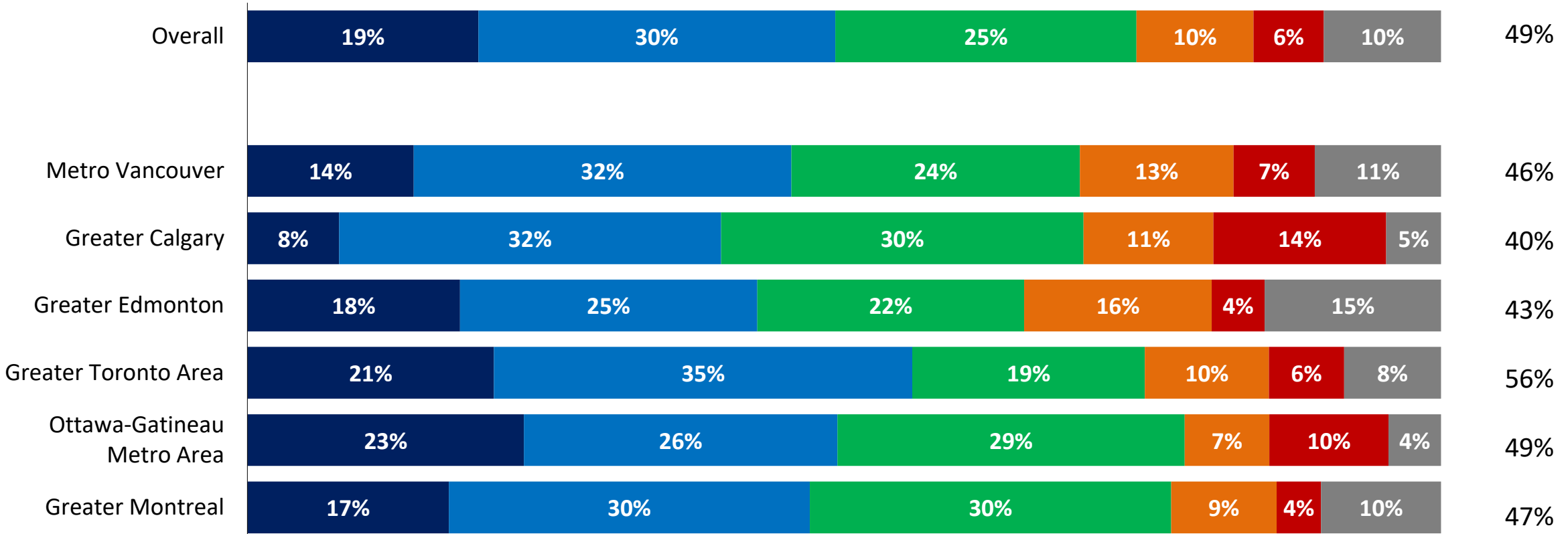


Now thinking about your local municipal government, do you approve or disapprove of the way local municipal government has handled the outbreak of COVID-19?

BY Large Metropolitan Area

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat approve

Neither approve nor disapprove

Somewhat disapprove

Strongly disapprove

Don't know

Municipal Government Approval: Approval of municipal response is down directionally week to week in Vancouver, Calgary, and Edmonton

Municipal government approval

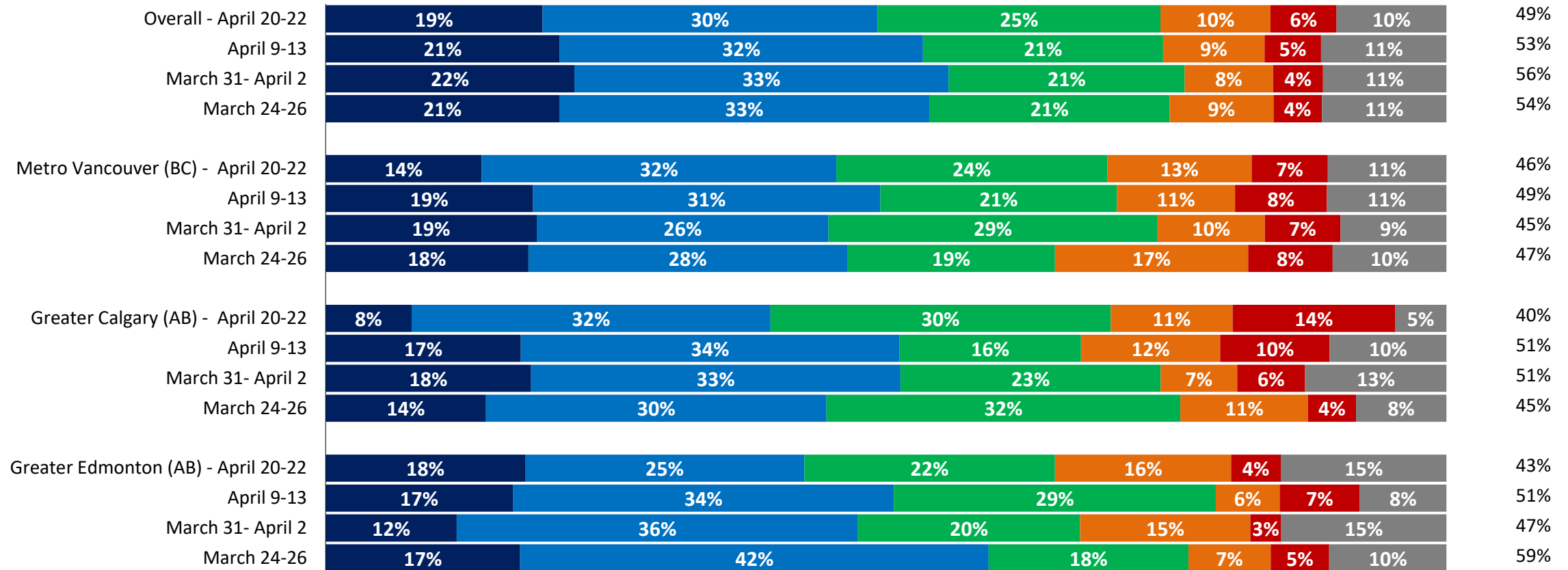


Now thinking about your local municipal government, do you approve or disapprove of the way local municipal government has handled the outbreak of COVID-19?

BY Large Metropolitan Area

[asked of all respondents; n=1,500]

Approve



Strongly approve

Somewhat disapprove

Somewhat approve

Strongly disapprove

Neither approve nor disapprove

Don't know

Municipal Government Approval: Approval of municipal handling is down another 10 points week to week in Greater Montreal

Municipal government approval

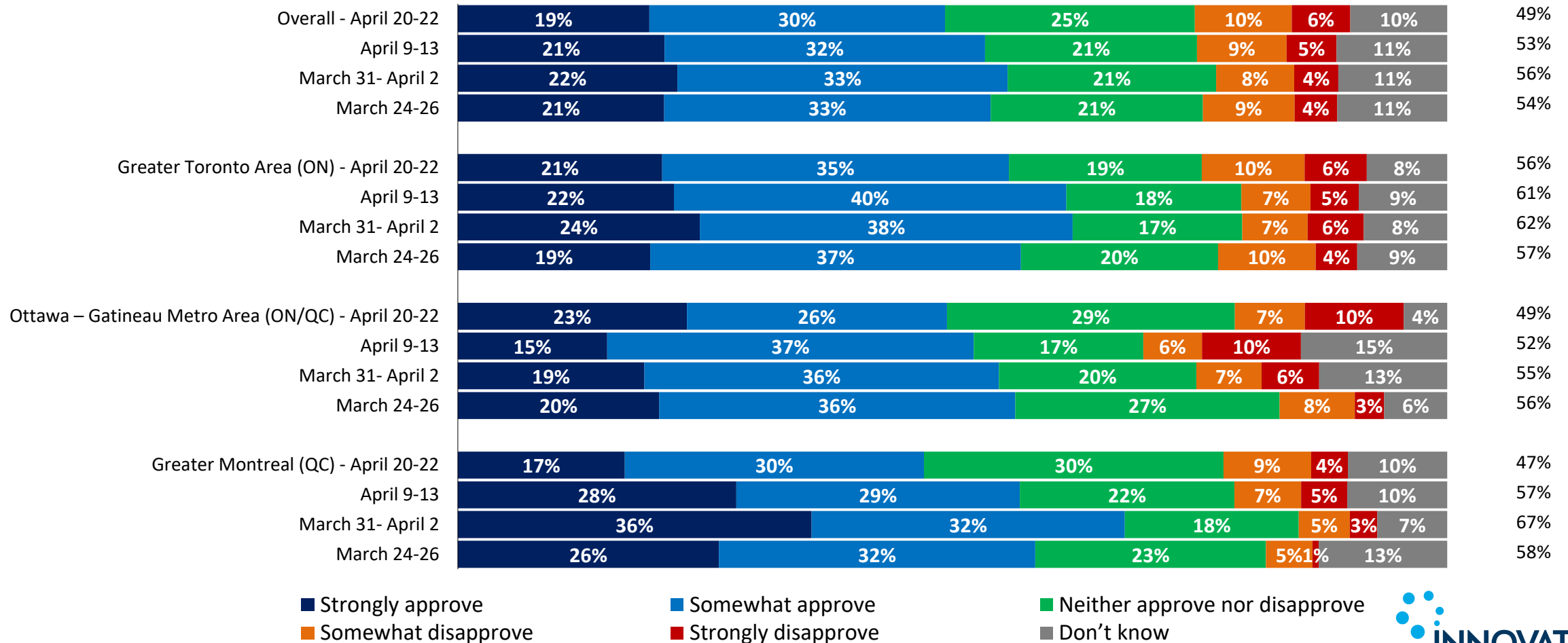


Now thinking about your local municipal government, do you approve or disapprove of the way local municipal government has handled the outbreak of COVID-19?

BY Large Metropolitan Area

[asked of all respondents; n=1,500]

Approve



Survey Methodology

Survey Methodology

These are the results of an online survey conducted between April 20th and 22nd, 2020.

Method: This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample. This survey includes oversamples of BC, Alberta and Ontario to take a deeper look at these provinces.

Sample Size: n=2,025 general population, 18 years or older. The results are weighted to n=1,500 based on Census data from Statistics Canada.

Field Dates: April 20th to April 22nd, 2020.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

Margin of Error: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Males 18-34	202	10.0%	206	13.8%
Males 35-54	286	14.1%	251	16.7%
Males 55+	586	28.9%	272	18.1%
Females 18-34	213	10.5%	204	13.6%
Females 35-54	290	14.3%	260	17.4%
Females 55+	448	22.1%	307	20.4%
BC	336	16.6%	204	13.6%
Alberta	280	13.8%	170	11.3%
Prairies	116	5.7%	100	6.7%
Ontario	802	39.6%	573	38.2%
Quebec	350	17.3%	350	23.3%
Atlantic	141	7.0%	102	6.8%



For more information, please contact:

Greg Lyle

President

glyle@innovativeresearch.ca

Building Understanding.