

2019 Election: Post-Debate Polling



October 2019

Methodology



These are the results of an online survey conducted between October 3rd and October 4th, 2019.

This online survey of 2,419 adult Canadians was conducted using Dynata, a leading provider of online samples. The results are weighted to n=1,500 based on Census data from Statistics Canada.

Respondents from the Dynata panel are recruited from a wide variety of sources to reflect the age, gender, region, and language characteristics of the country as a whole. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

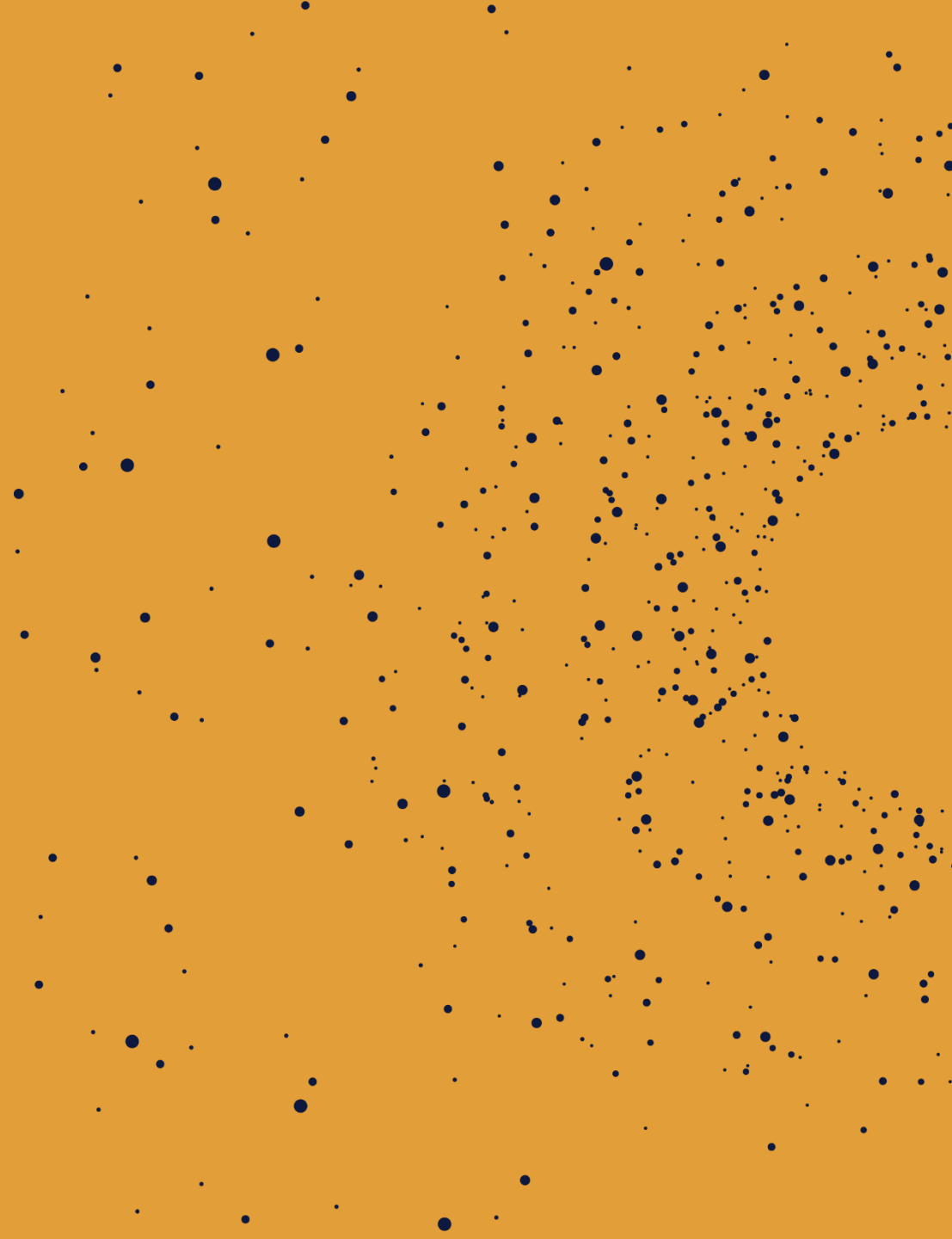
INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.

Confidence: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability. Weighted and unweighted frequencies are reported in the table.

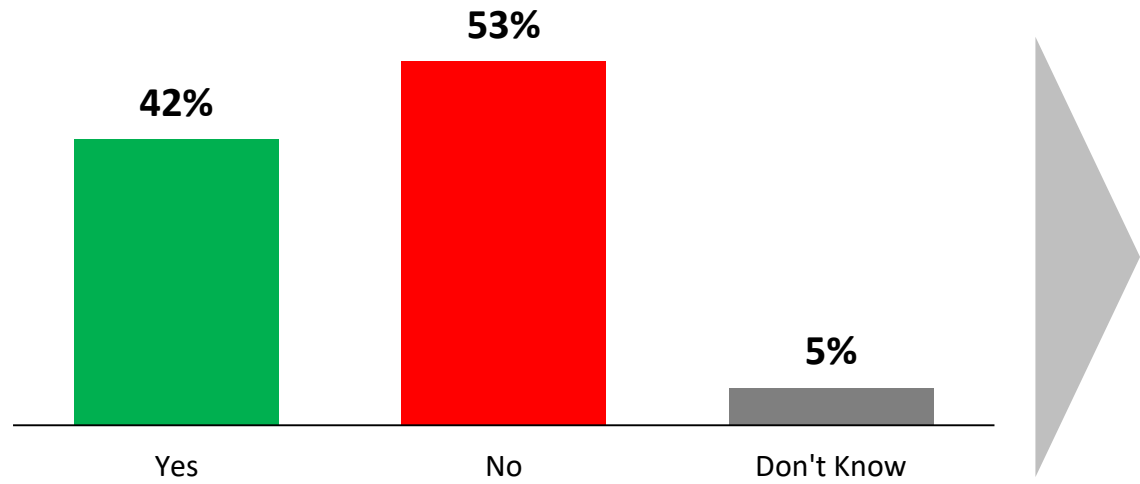
	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Males 18-34	150	6.2%	206	13.8%
Males 35-54	397	16.4%	250	16.7%
Males 55+	485	20.1%	271	18.1%
Females 18-34	314	13.0%	204	13.6%
Females 35-54	475	19.7%	260	17.4%
Females 55+	593	24.6%	306	20.4%
Region				
BC	295	12.2%	205	13.7%
Alberta	209	8.6%	170	11.4%
Prairies	173	7.2%	100	6.7%
Ontario	798	33.0%	572	38.2%
Quebec	768	31.7%	350	23.4%
Atlantic	176	7.3%	102	6.8%

French Language Debate

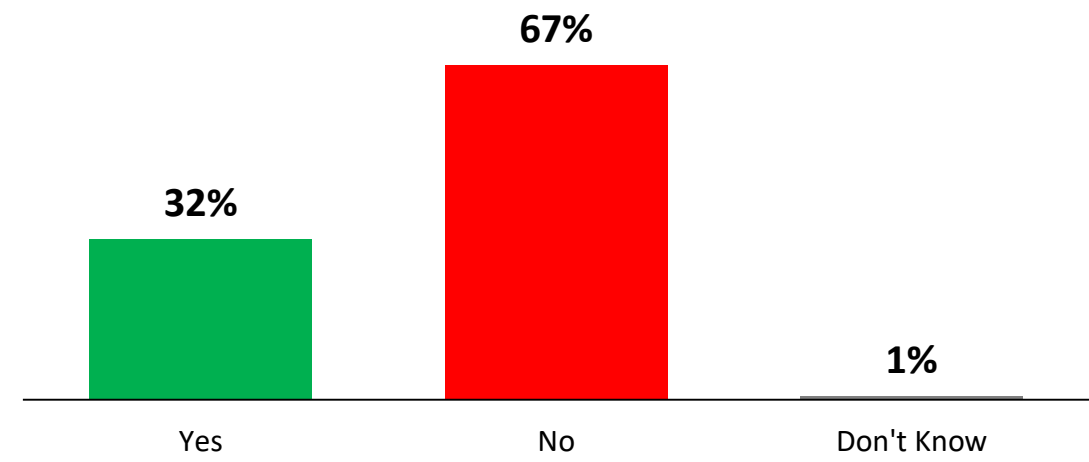


Debate Attention: Over 4-in-10 (42%) have heard something about the debate; among those who did, a third (32%) say they watched it

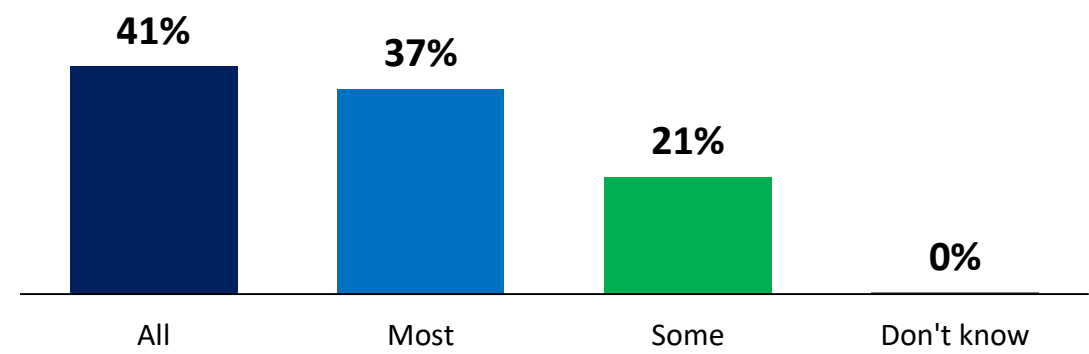
Q Have you read, seen, or heard anything about the French language federal leader's debate on TVA that was held on Wednesday, October 2nd?
[Asked of all respondents, n=1,500]



Q Did you happen to watch the debate yourself?
[Only of those who RSH about it; n=623]

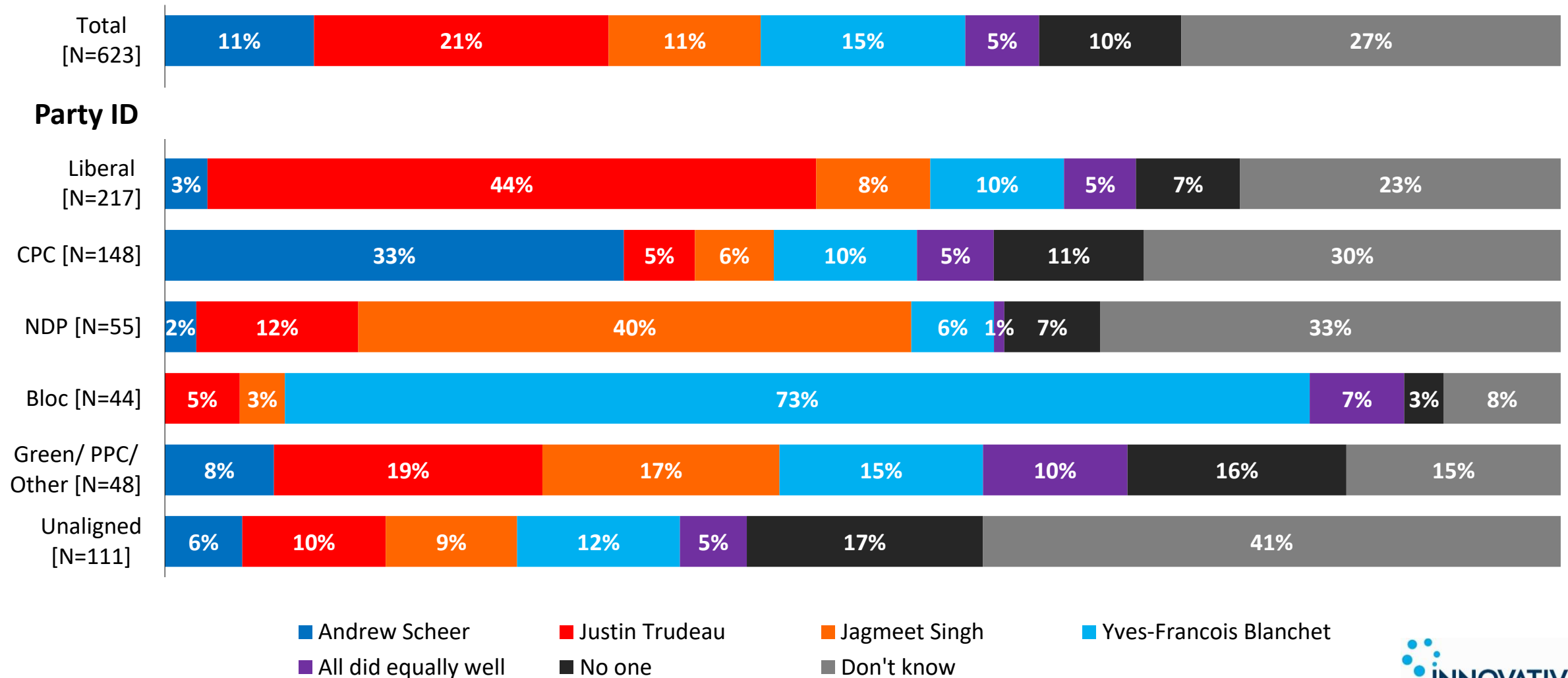


Q Did you watch all of the debate or just some of it?
[Only of those who watched debate; n=201]



Debate Performance by Party ID: 21% say that Justin Trudeau performed best at the debate, followed closely by 15% saying Blanchet

Q In your opinion which leader did the best in that debate? BY Party ID
[asked of all respondents who recall at least something about the debate; n=623]

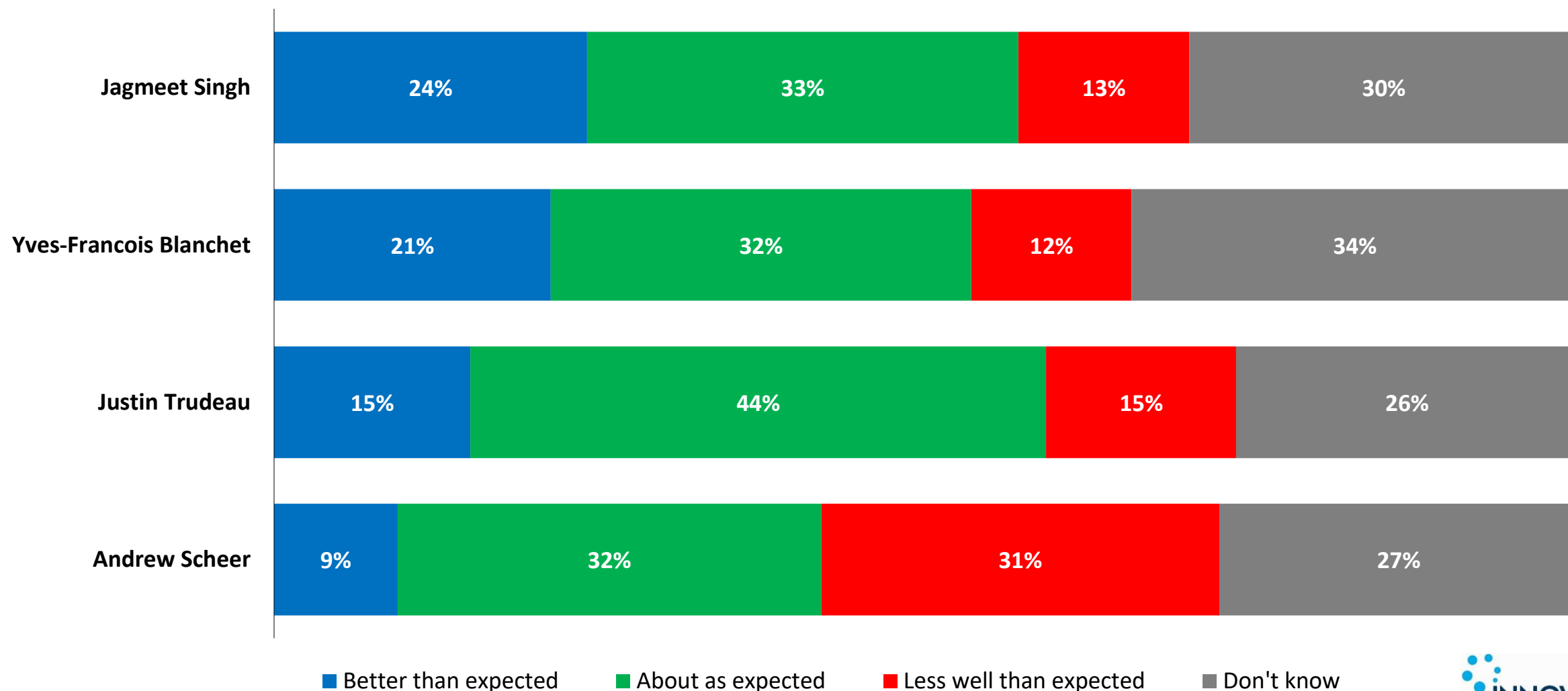


Leader Performance: One-in-four (24%) say Jagmeet Singh exceeded expectations, while 31% say Andrew Scheer fell below theirs



For each leader, did they perform better than you expected, less well than you expected, or about as you expected in the leader's debate?

[asked of all respondents who recall at least something about the debate; n=623]

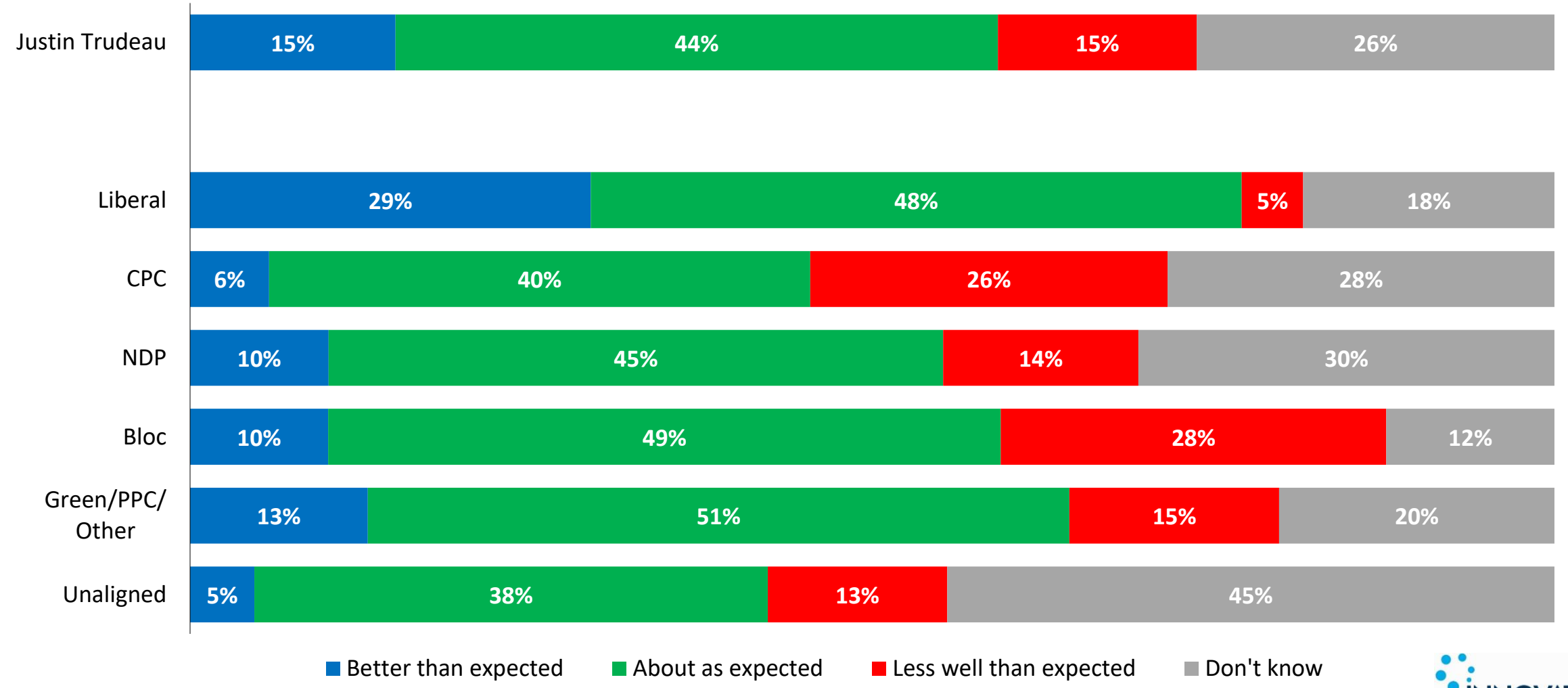


Trudeau Performance by Party ID: Nearly half feel that Justin Trudeau performed as expected (44%); 15% say he exceeded their expectations



For each leader, did they perform better than you expected, less well than you expected, or about as you expected in the leader's debate? **Justin Trudeau** by Party ID

[asked of all respondents who recall at least something about the debate; n=623]

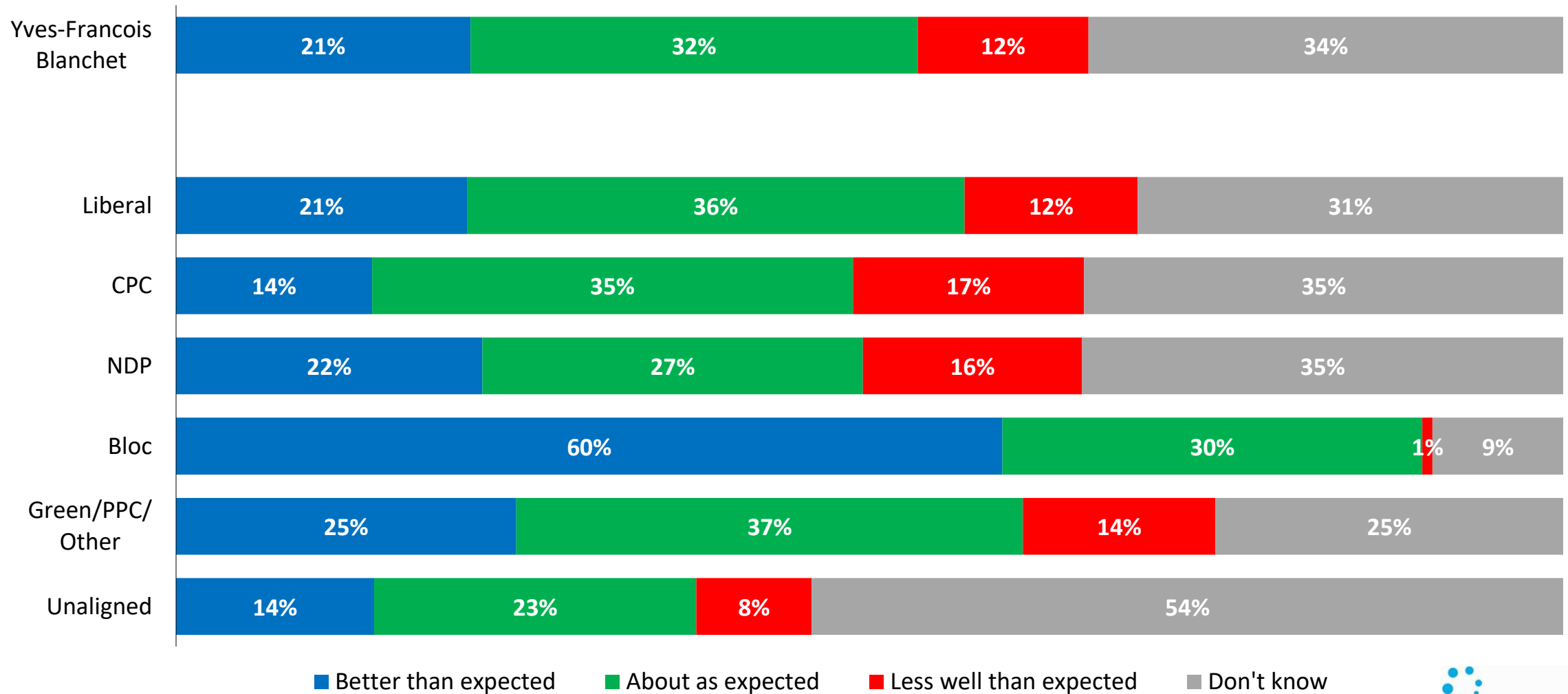


Blanchet Performance by Party ID: Just over 1-in-5 (21%) say that Blanchet performed better than they had expected

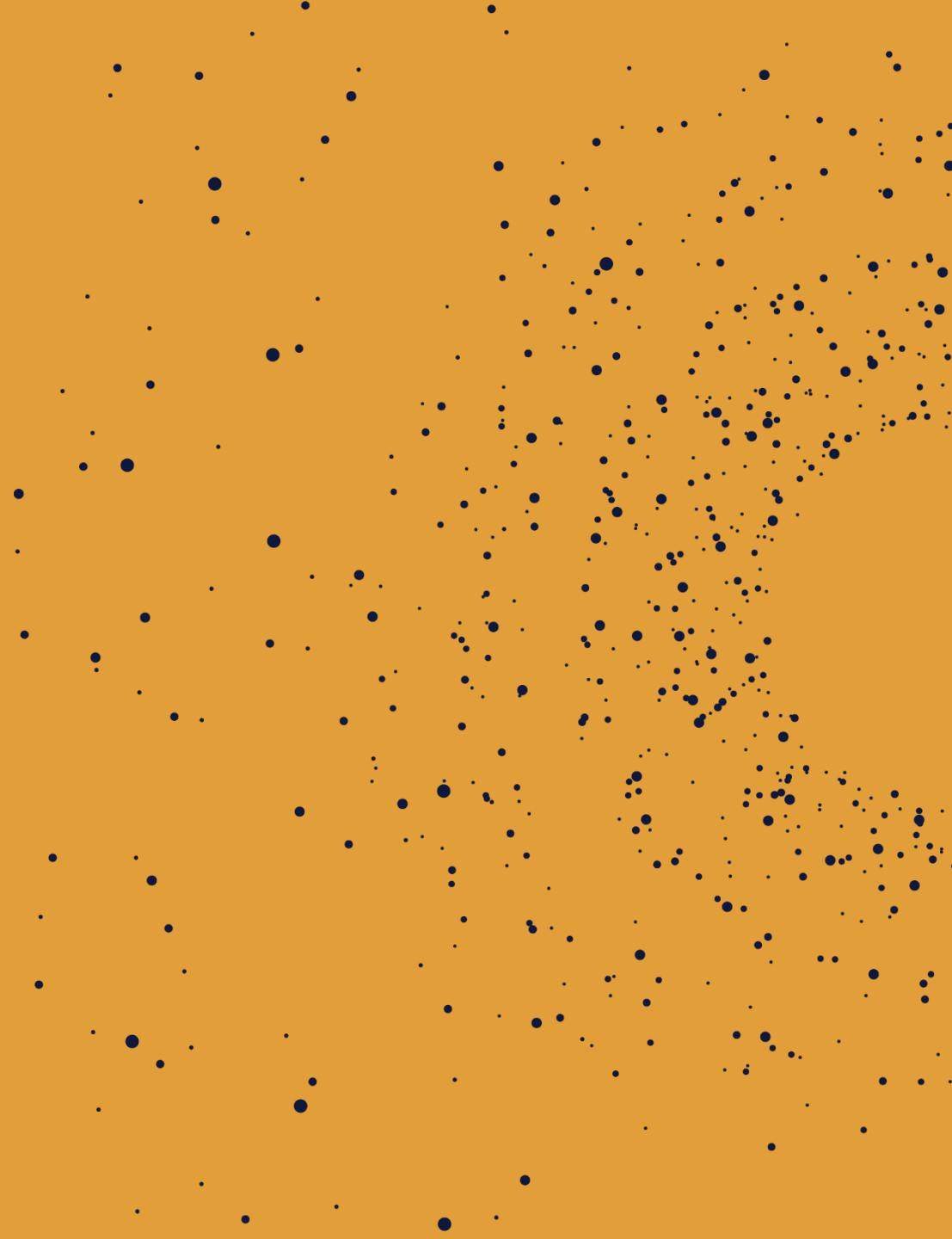


For each leader, did they perform better than you expected, less well than you expected, or about as you expected in the leader's debate? **Yves-Francois Blanchet** by Party ID

[asked of all respondents who recall at least something about the debate; n=623]



Seat Clusters



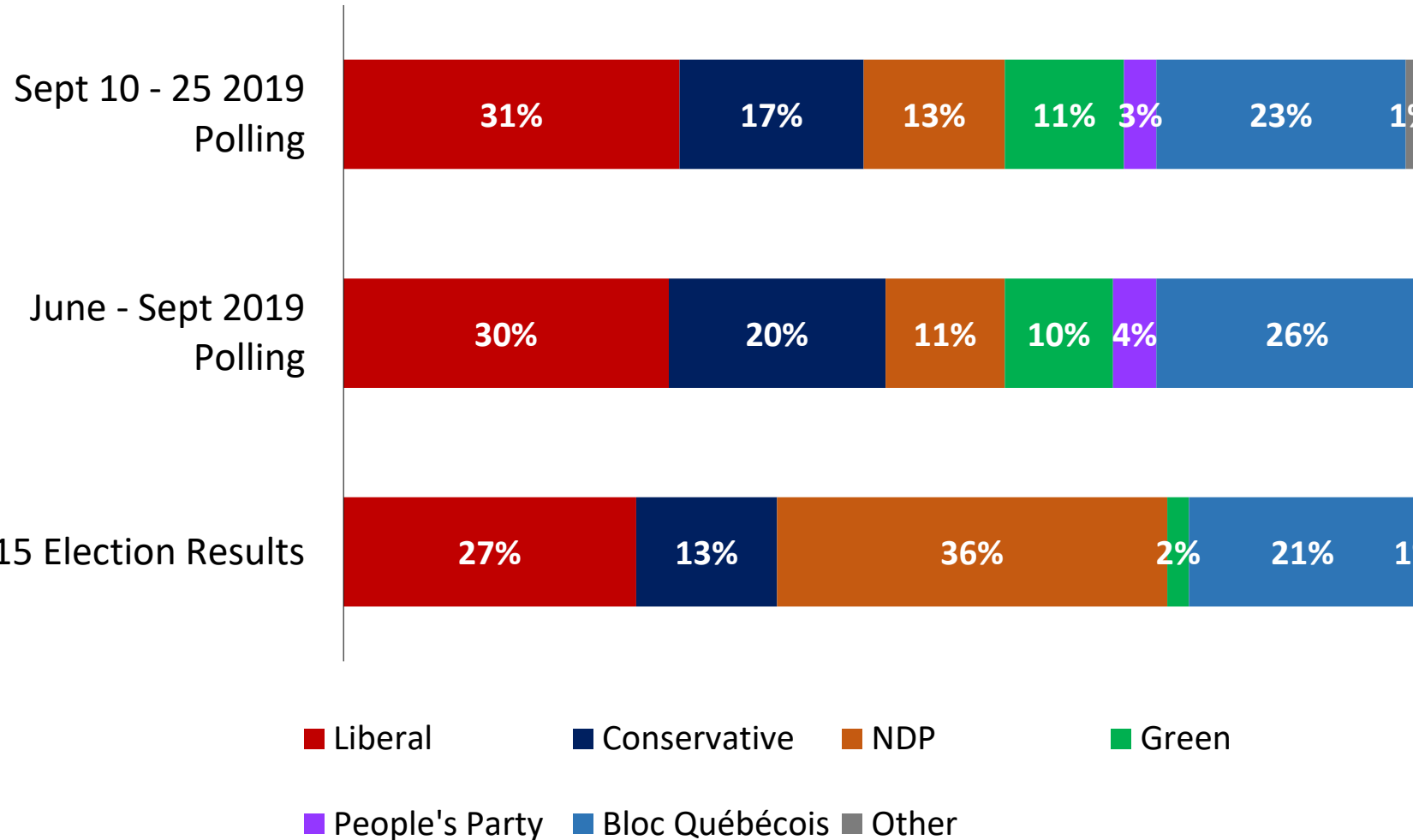
Seat Cluster Methodology



- This analysis combines the results of three online surveys conducted in September 2019.
- In total, the dataset contains a representative sample of n=6,420 Canadians, 18 years or older. Online samples for the Election Benchmark survey and the Canada This Month survey of the surveys were provided by Lucid, while the Ad Testing survey sample was provided by Dynata, both leading providers of online samples. The dates and sample sizes for each survey were:
 - *Election Benchmark Survey*: Conducted from September 10th to September 15th, 2019 with an unweighted sample size of 1,622 (weighted to 1,600)
 - *Ad-Testing Survey Wave 2*: Conducted from September 17th to September 24th, 2019 with an unweighted sample size of 2,496 (weighted to 2,300)
 - *Canada This Month Survey*: Conducted from September 20th to September 25th, 2019 with an unweighted sample size of 2,302 (weighted to 2,000)
- The combined sample is weighted to n=5,900 by age, gender and provincial sub-regions using the latest Statistics Canada Census data. Results are weighted to ensure that the overall sample's composition reflects that of the actual population to provide results that are intended to approximate a probability sample.
- Respondents were grouped together into their federal electoral districts based on their postal code. A weighted total of 441 respondents could not be grouped into a federal electoral district because they did not provide a postal code or their postal code matched multiple districts.
- INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.
- This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Note: Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

Quebec NDP Strong/Swing: The Liberals may stand to gain the most but will be in tight races with both Tories and Bloc.

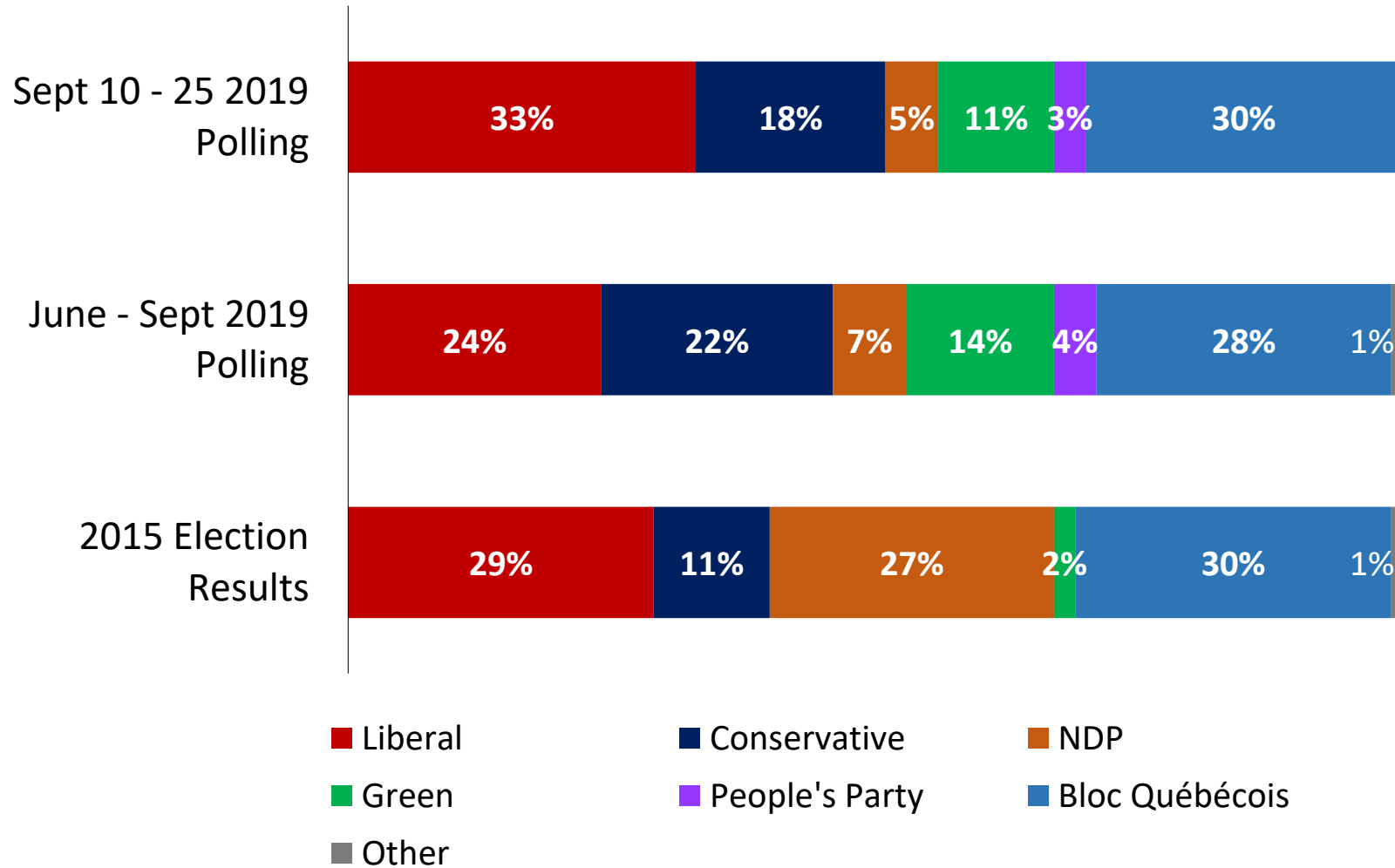


The strongest NDP seats in Quebec grouped with some in which they were competitive against the Conservatives or Bloc.

Party	Seats Won 2015	Seats Won 2011*
Liberal	0	0
CPC	1	1
NDP	13	13

*2011 results were transposed from previous riding boundaries to the 338 current federal electoral districts

BQ Competitive: With the NDP down 22 points and the Bloc steady, the Bloc and Liberals appear to be in a tight race in this seat cluster.



Seats where the Bloc has been competitive in 2011 and 2015, excluding some that fall into other clusters.

Party	Seats Won 2015	Seats Won 2011*
Liberal	5	0
CPC	1	0
NDP	3	14
Bloc	9	4

*2011 results were transposed from previous riding boundaries to the 338 current federal electoral districts



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