# 2019 Election: Seat Clusters September Survey Results





#### Overview

In Canada, we count seats, not votes. Just like in American Presidential elections, you can win the popular vote and lose the election. In fact, that happened to Justin Trudeau's father in 1979.

The general way analysts address that is to look at seats by region. However, seats in the same region can move differently. This release tries to get closer to reality in the seat-by-seat contest. Our analysis combines two projects:

- An analysis of federal election districts (which we call "seats") that groups them into 14 clusters based on which parties are most competitive in those seats. Given the shifting dynamics of Canada's party system, we have relied on only the results of the past two elections. However, to assess where the parties stand in these 14 seat clusters, we need a lot of data.
- A merge of the most recent three national surveys that include federal votes, creating a unweighted total of 6,420 respondents and a weighted total of 5,900.

In each of our surveys, we collect postal codes. That allows us to create a riding variable for almost all our respondents and to group their responses by the riding they are in.

The deck below shows the output from the analysis.



### Methodology

#### Online Sample Methodology: September 2019



- This report combines the results of three online surveys conducted in September 2019.
- In total, the dataset contains a representative sample of n=6,420 Canadians, 18 years or older. Online samples for the Election Benchmark survey and the Canada This Month survey of the surveys were provided by Lucid, while the Ad Testing survey sample was provided by Dynata, both leading providers of online samples. The dates and sample sizes for each survey were:
  - Election Benchmark Survey: Conducted from September 10<sup>th</sup> to September 15<sup>th</sup>, 2019 with an unweighted sample size of 1,622 (weighted to 1,600)
  - Ad-Testing Survey Wave 2: Conducted from September 17<sup>th</sup> to September 24<sup>th</sup>, 2019 with an unweighted sample size of 2,496 (weighted to 2,300)
  - Canada This Month Survey: Conducted from September 20<sup>th</sup> to September 25<sup>th</sup>, 2019 with an unweighted sample size of 2,302 (weighted to 2,000)
- The combined sample is weighted to n=5,900 by age, gender and provincial sub-regions using the latest Statistics Canada Census data. Results are weighted to ensure that the overall sample's composition reflects that of the actual population to provide results that are intended to approximate a probability sample.
- Respondents were grouped together into their federal electoral districts based on their postal code. A weighted total of 441 respondents could not be grouped into a federal electoral district because they did not provide a postal code or their postal code matched multiple districts.
- INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.
- This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.



### Topline Federal Vote

#### **Overall Vote Results**

#### The overall decided vote results from each survey are provided below.

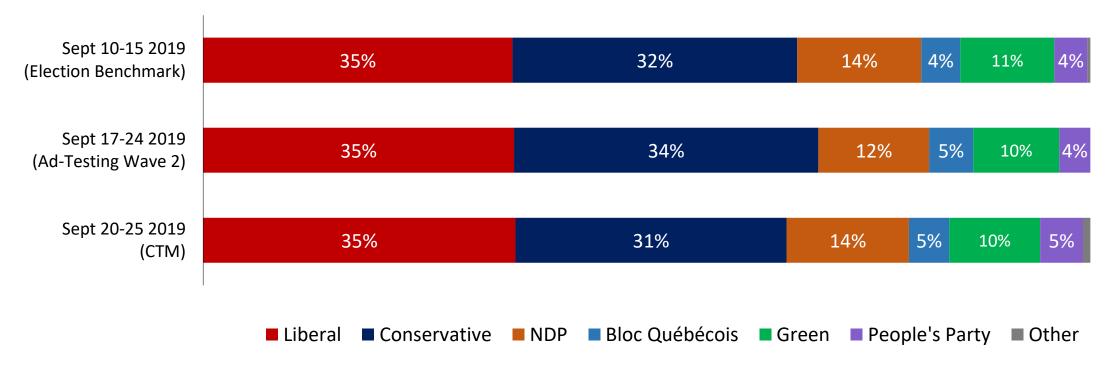


Canada This Month and Election Benchmark: If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly?

[showing only decided voters]

Ad-Testing Wave 2: If the federal election were held today, how likely would you be to vote for each of the following federal political parties? Please answer on a scale from 0 to 10 where 0 means you definitely will not vote for that party and 10 means you definitely will vote for that party.

[Vote choice defined as the party a respondent ranks the highest. Ties are treated as undecided voters. Voters who are undecided or select don't know for every party are not shown]



**Note:** The "Election Benchmark" and CTM results have been released previously by INNOVATIVE. This is the first release of the "Ad Testing Wave 2" results.

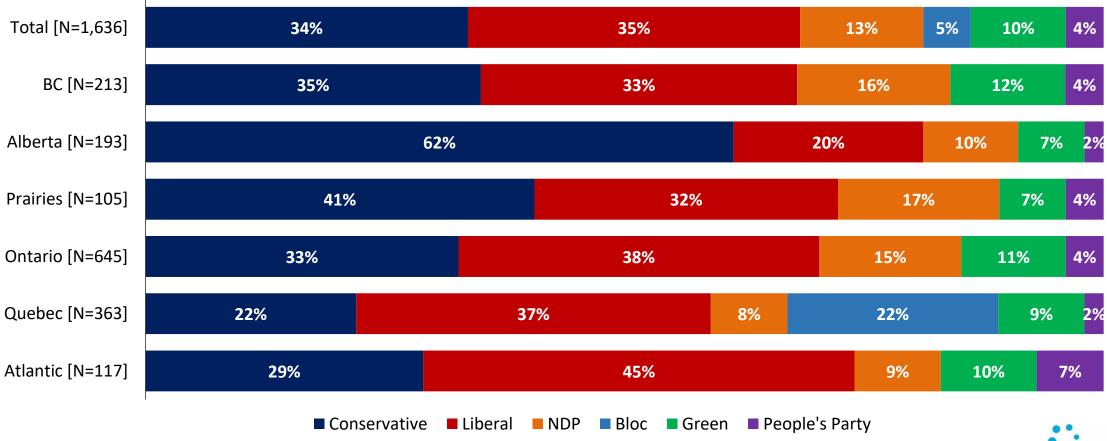


#### Ad Test Wave 2 Data: Decided Vote by Region

#### The decided vote by region from the previously unreleased "Ad Testing Wave 2" data is below:

If the federal election were held today, how likely would you be to vote for each of the following federal political parties? Please answer on a scale from 0 to 10 where 0 means you definitely will not vote for that party.

[Vote choice defined as the party a respondent ranks the highest. Ties are treated as undecided voters. Voters who are undecided or select don't know for every party are not shown]





### Federal Vote: Seat Clusters

#### **The Seat Clusters**

In Canadian elections, we count seats not votes.

For this analysis, we have grouped seats together into **clusters** where ridings are similar to one another according to which parties have historically been successful there in addition to the region where the seat is located.

These seat clusters can help us better understand changes in support for parties in ridings which have typically had similar voting behaviour. Each of these clusters is listed along with the pooled sample size of respondents from each cluster.

The core analysis that drives the groups is based on classifying ridings as:

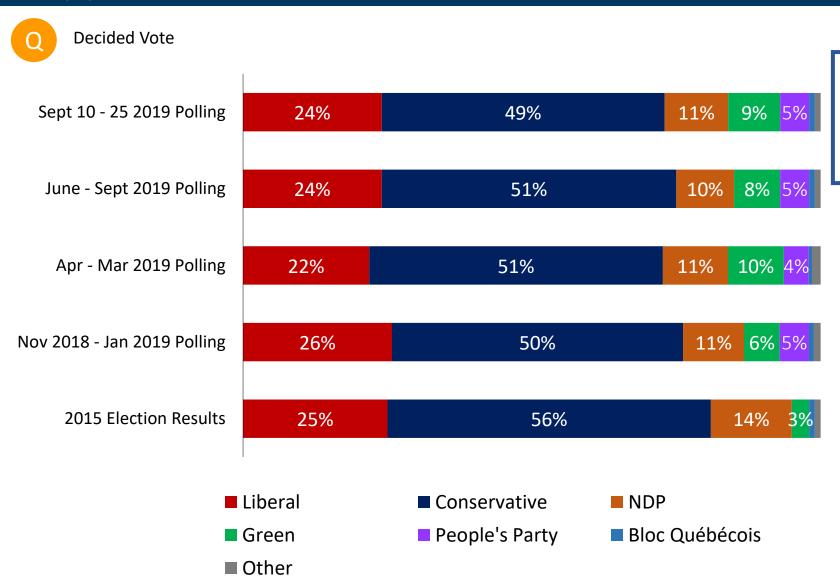
- **Stronghold**: A seat won by a party in *both* 2011 and 2015 by >10%
- **Competitive**: A seat won in either 2011 or 2015 by the party OR lost by an average of less than 10% across *both* elections (a seat can be competitive for multiple parties)
- **Two-way races** (e.g. LPC-CPC): Seats that are competitive for both listed parties, but for *no other* parties.

**Seat Clusters** Seats **Weighted Sample Size** 65 Strong CPC 1,069 32 Strong LPC 492 LPC-CPC GTA 33 579 LPC-CPC Rest of Ontario 34 568 LPC-CPC Lower mainland 11 181 LPC-CPC Atlantic 14 150 Other LPC-CPC 19 277 27 LPC-NDP Quebec 444 LPC-NDP RoC 26 434 NDP Strong/Swing QC 250 14 NDP Strong/Swing RoC 16 233 **BQ** Competitive 18 275 Green target 15 257 2015 3-Way 14 250

See the Appendix for detailed definitions of each cluster and which ridings they contain.



### **Strong CPC:** Conservatives are holding on to most of their 2015 support in their safest seats

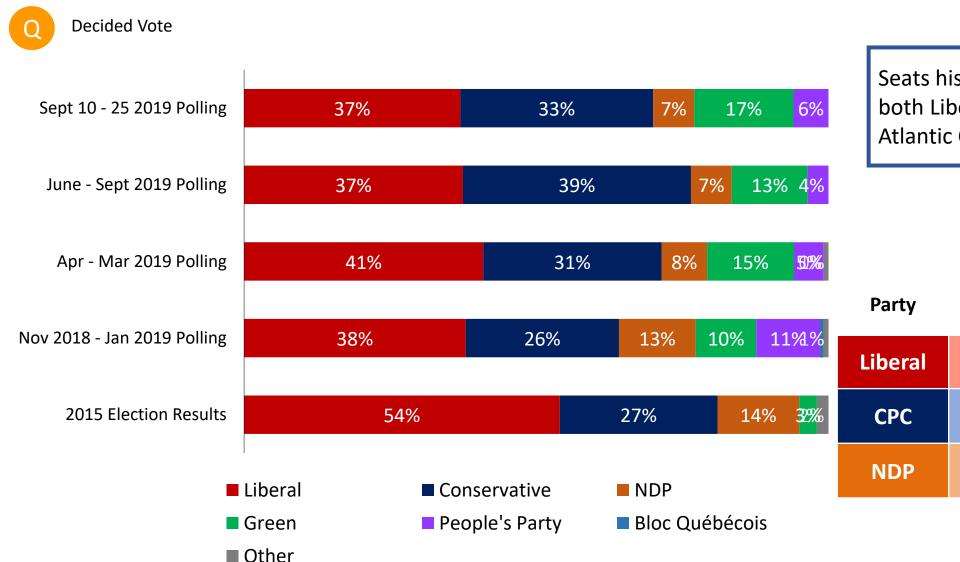


The strongest Conservative seats across the last two elections. These seats are unlikely to flip in the 2019 campaign.

Party	Seats Won 2015	Seats Won 2011*
Liberal	0	0
СРС	65	62
NDP	0	3



### **LPC-CPC Atlantic:** After flipping all 14 of these seats with a 27-point margin in 2015, the Liberals are neck-and-neck with the Tories.

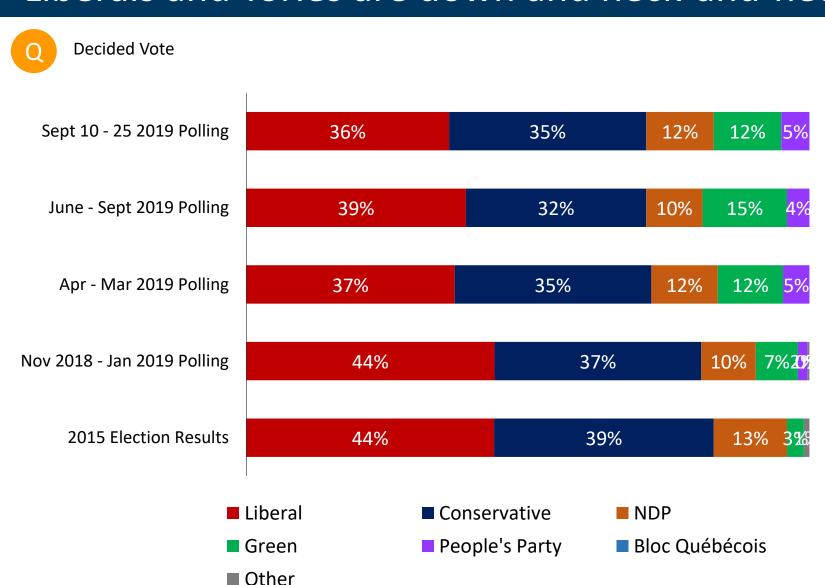


Seats historically competitive for both Liberals and Conservatives in Atlantic Canada.

Party	Seats Won 2015	Seats Won 2011*
Liberal	14	0
СРС	0	14
NDP	0	0



### **LPC-CPC Rest of Ontario:** In two-way races outside the GTA both Liberals and Tories are down and neck-and-neck.



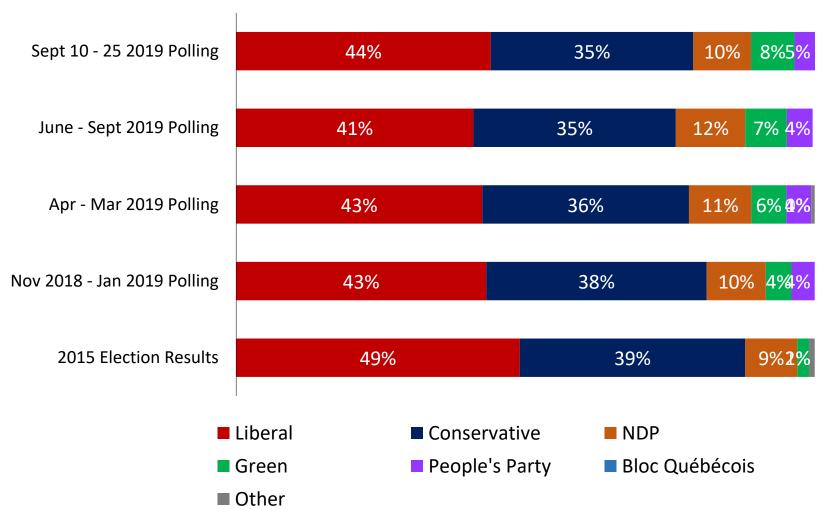
Races that have been historically close between the Liberals and Conservatives in Ontario outside of the GTA.

Party	Seats Won 2015	Seats Won 2011*
Liberal	18	0
СРС	16	34
NDP	0	0



### LPC-CPC Toronto & GTA: Both Liberals and Tories have dipped slightly compared to 2015 with Liberals maintaining their lead (9% in Sept).



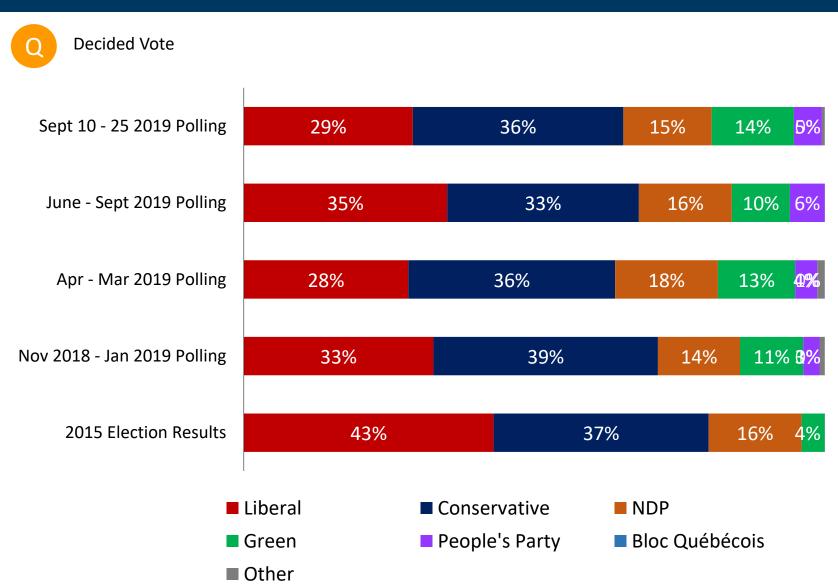


Races that have been historically close between the Liberals and Conservatives in Toronto and the GTA.

Party	Seats Won 2015	Seats Won 2011*
Liberal	30	0
СРС	3	33
NDP	0	0



#### LPC-CPC Lower Mainland: The Liberals had a margin of 6-points in 2015. So far in 2019 the CPC has taken the lead by a margin of 7-points.



Seats historically competitive for both Liberals and Conservatives in BC's Lower Mainland.

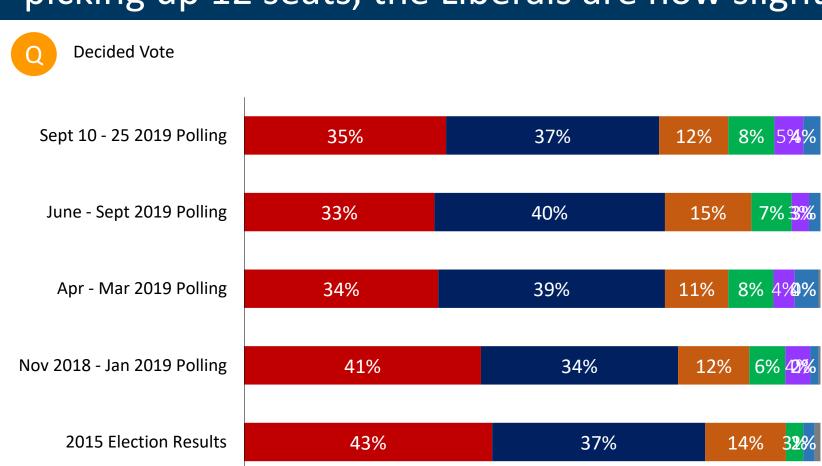
Party	Seats Won 2015	Seats Won 2011*
Liberal	7	0
СРС	4	11
NDP	0	0



### **Other LPC-CPC:** After winning this cluster by 6-points in 2015 and picking up 12 seats, the Liberals are now slightly behind the CPC.

NDP

Bloc Québécois



Conservative

People's Party

Liberal vs. Tory races in the rest of the country. Three of these are in Quebec, five in BC's Interior or North, and eleven in the Prairies or Alberta

Party	Seats Won 2015	Seats Won 2011*
Liberal	13	1
СРС	6	17
NDP	0	1

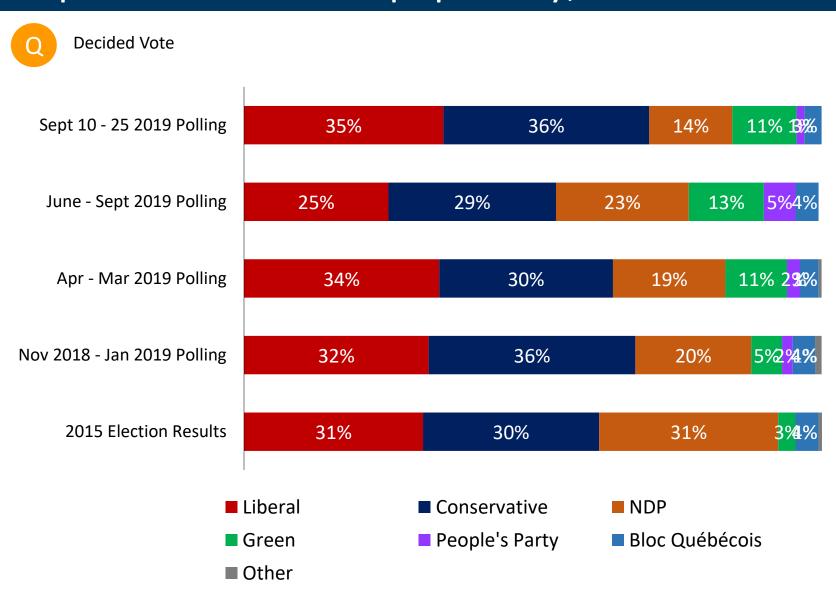


**■** Liberal

Green

Other

### **2015 3-Way:** A 17-point loss for the NDP since 2015 makes way to a 8-point rise in Green popularity; Liberals and CPC remain tied.

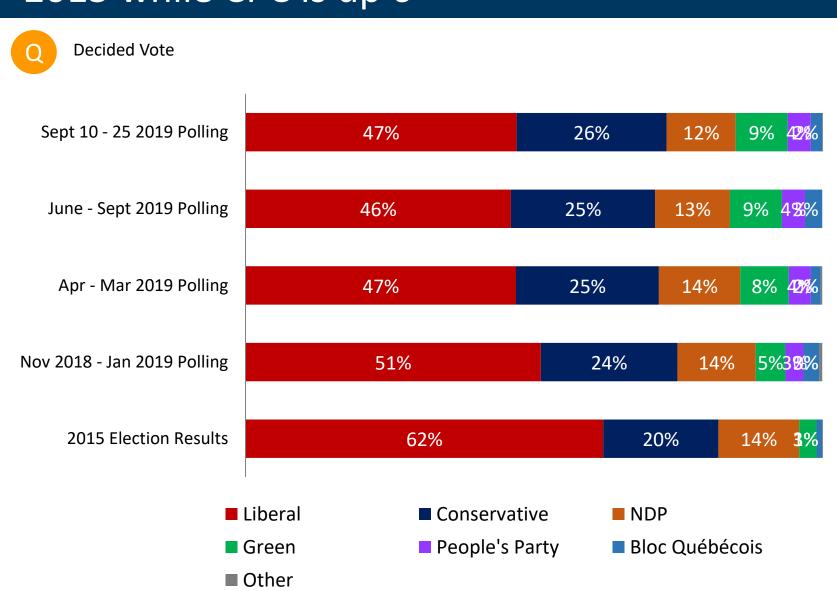


Seats that were 3-way races in the 2015 election campaign.

Party	Seats Won 2015	Seats Won 2011*
Liberal	6	0
СРС	3	9
NDP	5	5



### **Strong LPC:** Liberals down 15 points in these core seats compared to 2015 while CPC is up 6

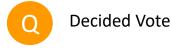


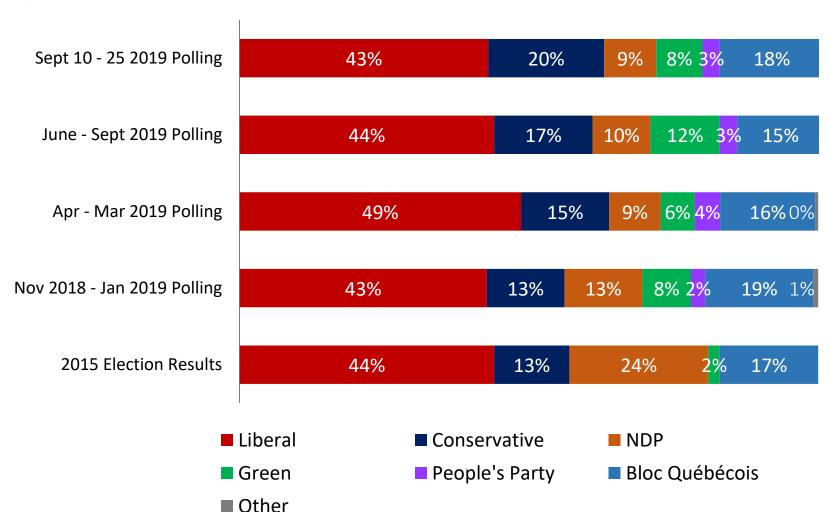
The strongest LPC seats that they held onto even in the tough 2011 campaign. These seats are their core base.

Party	Seats Won 2015	Seats Won 2011*
Liberal	32	32
СРС	0	0
NDP	0	0



### **LPC-NDP Quebec:** The Liberals are holding their 2015 vote while the NDP is struggling. The Liberals appear poised to hold these gains



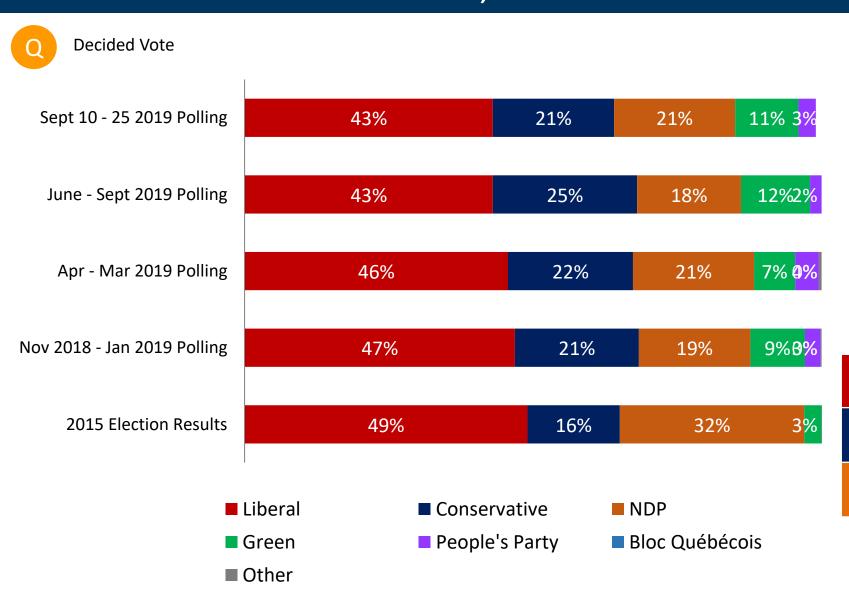


Seats historically competitive between the Liberals and NDP in Quebec.

Party	Seats Won 2015	Seats Won 2011*
Liberal	26	0
СРС	0	0
NDP	0	26



#### **LPC-NDP Rest of Canada:** CPC and Greens may be benefiting from the <sup>19</sup> NDP decline in these seats, but the Liberals still look strong.

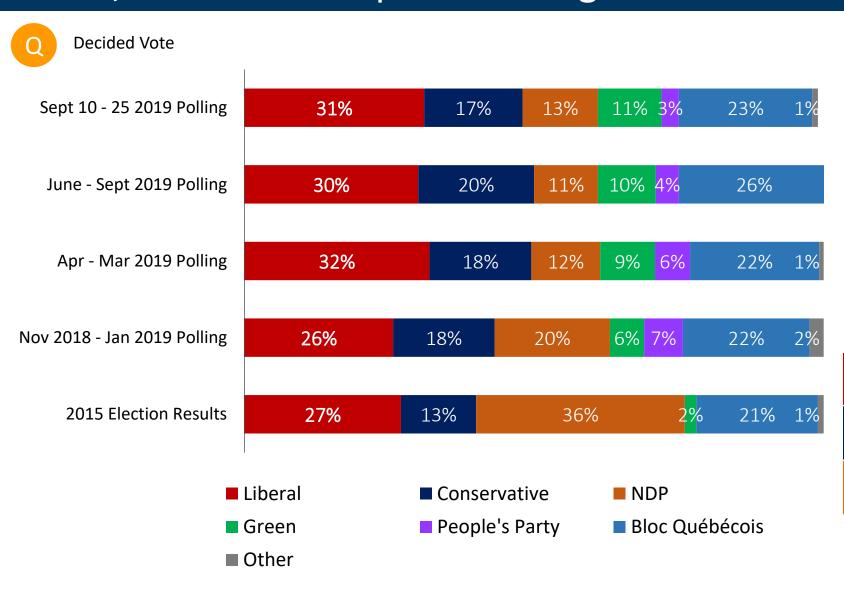


Seats historically competitive between the NDP and Liberals outside of Quebec.

Party	Seats Won 2015	Seats Won 2011*
Liberal	26	1
СРС	0	0
NDP	0	26



### Quebec NDP Strong/Swing: The NDP vote down to 13% in these 14 seats; with all other parties rising since 2015.

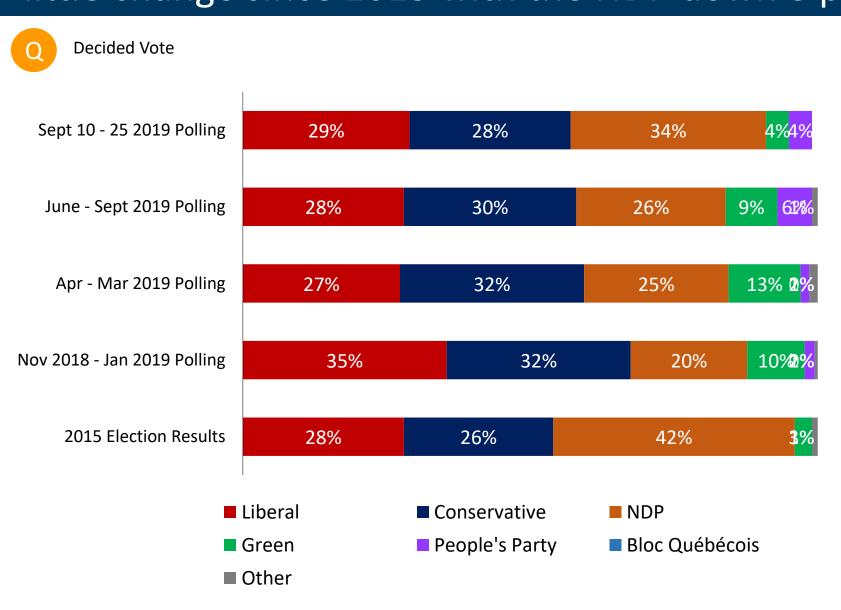


The strongest NDP seats in Quebec grouped with some in which they were competitive against the Conservatives or Bloc.

Party	Seats Won 2015	Seats Won 2011*
Liberal	0	0
СРС	1	1
NDP	13	13



### NDP Strong/Swing Rest of Canada: Liberals, Tories, and Greens show little change since 2015 with the NDP down 8 points.

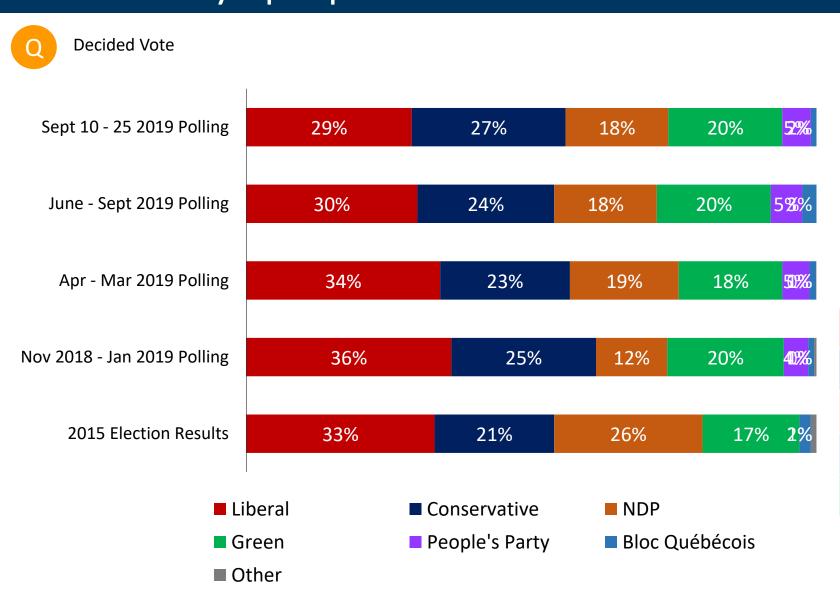


The strongest NDP seats outside of Quebec grouped with some in which they were competitive against the Conservatives.

Party	Seats Won 2015	Seats Won 2011*
Liberal	0	0
СРС	0	2
NDP	16	14



### **Green Target:** Despite large gains elsewhere, the Green vote in these seats is only up 3 points.

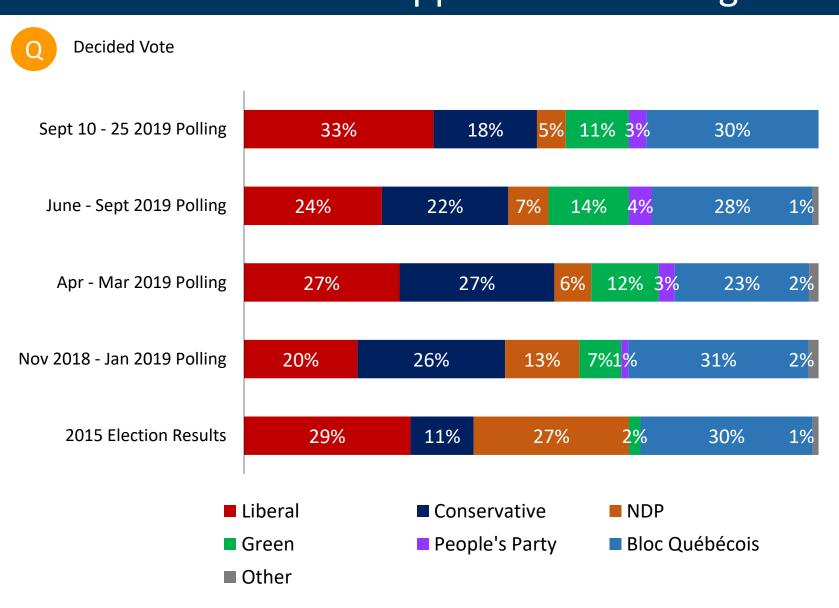


Seats where the Greens showed some strength in 2015 and could target this time around. 7/15 of these seats are on Vancouver Island.

Party	Seats Won 2015	Seats Won 2011*
Liberal	6	2
СРС	0	5
NDP	7	7
Bloc	1	0
Green	1	1



### **BQ Competitive:** With the NDP down 22 points and the Bloc steady, the Bloc and Liberals appear to be in a tight race in this seat cluster.



Seats where the Bloc has been competitive in 2011 and 2015, excluding some that fall into other clusters.

Party	Seats Won 2015	Seats Won 2011*
Liberal	5	0
СРС	1	0
NDP	3	14
Bloc	9	4



## Appendix: Sample Distributions

#### Sept 10<sup>th</sup> – 15<sup>th</sup> Election Benchmark Survey Sample Distribution

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)	
Males 18-34	193	11.9%	220	13.8%	
Males 35-54	267	16.5%	267	16.7%	
Males 55+	304	18.7%	290	18.1%	
Females 18-34	228	14.1%	218	13.6%	
Females 35-54	295	18.2%	278	17.4%	
Females 55+	335	20.7%	327	20.4%	
вс	218	13.4%	218	13.6%	
Alberta	197	12.1%	182	11.3%	
Prairies	111	6.8%	107	6.7%	
Ontario	566	34.9%	611	38.2%	
Quebec	395	24.4%	374	23.4%	
Atlantic	135	8.3%	109	6.8%	



#### Sept 17<sup>th</sup> – 24<sup>th</sup> Ad-Testing Survey Wave 2 Sample Distribution

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)	
Males 18-34	317	12.7%	316	13.8%	
Males 35-54	428	17.2%	384	16.7%	
Males 55+	434	17.4%	416	18.1%	
Females 18-34	344	13.8%	313	13.6%	
Females 35-54	464	18.6%	399	17.4%	
Females 55+	506	20.3%	469	20.4%	
вс	326	13.1%	314	13.7%	
Alberta	263	10.5%	262	11.4%	
Prairies	157	6.3%	153	6.7%	
Ontario	889	35.6%	877	38.2%	
Quebec	710	28.4%	537	23.4%	
Atlantic	151	6.0%	156	6.8%	



#### Sept 20<sup>th</sup> – 25<sup>th</sup> Canada This Month Sample Distribution

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)	
Males 18-34	187	8.1%	275	13.8%	
Males 35-54	312	13.6%	334	16.7%	
Males 55+	702	30.5%	362	18.1%	
Females 18-34	250	10.9%	272	13.6%	
Females 35-54	360	15.6%	347	17.4%	
Females 55+	491	491 21.3%		20.4%	
ВС	429	18.6%	272	13.6%	
Alberta	314	13.6%	227	11.4%	
Prairies	150	6.5%	133	6.7%	
Ontario	907	39.4%	764	38.2%	
Quebec	370	16.1%	467	23.4%	
Atlantic	132	5.7%	136	6.8%	



## Appendix: Seat Cluster Definitions

#### Defining the Seat Clusters

This section outlines the precise definition of each seat cluster and which federal electoral districts it contains.

For this analysis, we based the clusters on a few key definitions that are repeated throughout this section:

- **Stronghold**: A seat won by a party in *both* 2011 and 2015 by >10%
- **Competitive**: A seat won in either 2011 or 2015 by the party OR lost by an average of less than 10% across both elections (a seat can be competitive for multiple parties)
- Two-way races (e.g. LPC-CPC): Seats that are competitive for both listed parties, but for no other parties.
  - LPC-CPC note: These seats have a manual adjustment so that if the Liberals were competitive in 2015 but not 2011 they are still included.

Seats are assigned to clusters by a combination of the classifications above with regional breakdowns. Some special rules are used for Green Targets and 2015 3-way races and some manual adjustments are made to reflect special circumstances and are noted throughout.



#### Seat Cluster Distribution by Region

	Vancouver Island	Lower Mainland		Edmonton /Calgary	Rest of Alberta	Saskatoon /Regina	Winnipeg	Rest of Prairies	Toronto	Rest of GTA	Ontario: South/ West	Ontario: North/ East	Montreal: Anglophone ridings	Montreal: Francophone ridings	Quebec City Area	Rest of Quebec	Atlantic
Strong CPC		1	1	13	15	3		12		2	7	5			6		
Other LPC-CPC			5	5			5	1					1		2		
LPC-CPC Atlantic																	14
LPC-CPC Rest of Ontario											16	18					
LPC-CPC Toronto & GTA									8	25							
LPC-CPC Lower Mainland		11															
2015 3-Way		4	2			1	1	1			1	1			3		
Strong LPC		2				1			8	1		4	5	1			10
LPC-NDP Quebec													5	12	1	9	
LPC-NDP RoC		2					2	1	9	1	1	4					6
NDP Strong/Swing QC													1	3		10	
NDP Strong/Swing RoC		3	2	1		1		1			6	2					
Green Target	7	3									1	1		1			2
BQ Competitive														6	1	11	



#### Strong CPC

Includes CPC stronghold seats (won in both 2011 & 2015 by >10%) OR CPC-only competitive seats (won in either 2011/2015 or lost by an average of <10%, and competitive for no other parties). 3 decisive CPC wins in Quebec city from 2015 are added manually to this group even though they technically are classified as competitive for the NDP because based on their strength in 2011.

Federal Electoral District	Province	Sub-region
Calgary Forest Lawn	Alberta	Edmonton/Calgary
Calgary Heritage	Alberta	Edmonton/Calgary
Calgary Midnapore	Alberta	Edmonton/Calgary
Calgary Nose Hill	Alberta	Edmonton/Calgary
Calgary Rocky Ridge	Alberta	Edmonton/Calgary
Calgary Shepard	Alberta	Edmonton/Calgary
Calgary Signal Hill	Alberta	Edmonton/Calgary
Edmonton Griesbach	Alberta	Edmonton/Calgary
Edmonton Manning	Alberta	Edmonton/Calgary
Edmonton Riverbend	Alberta	Edmonton/Calgary
Edmonton West	Alberta	Edmonton/Calgary
St. AlbertEdmonton	Alberta	Edmonton/Calgary
Sherwood ParkFort		
Saskatchewan	Alberta	Edmonton/Calgary
BanffAirdrie	Alberta	Rest of Alberta
Battle RiverCrowfoot	Alberta	Rest of Alberta
Bow River	Alberta	Rest of Alberta
EdmontonWetaskiwin	Alberta	Rest of Alberta
Foothills	Alberta	Rest of Alberta
Fort McmurrayCold Lake	Alberta	Rest of Alberta
Grande PrairieMackenzie	Alberta	Rest of Alberta
Lakeland	Alberta	Rest of Alberta
Lethbridge	Alberta	Rest of Alberta
Medicine HatCardston		
Warner	Alberta	Rest of Alberta
Peace RiverWestlock	Alberta	Rest of Alberta
Red DeerMountain View	Alberta	Rest of Alberta
Red DeerLacombe	Alberta	Rest of Alberta
Sturgeon RiverParkland	Alberta	Rest of Alberta
Yellowhead	Alberta	Rest of Alberta

ederal Electoral District	Province	Sub-region
Abbotsford	British Columbia	Lower mainland
Prince GeorgePeace		
RiverNorthern Rockies	British Columbia	Rest of BC
BrandonSouris	Manitoba	Rest of prairies
DauphinSwan River		
Neepawa	Manitoba	Rest of prairies
PortageLisgar	Manitoba	Rest of prairies
Provencher	Manitoba	Rest of prairies
SelkirkInterlakeEastman	Manitoba	Rest of prairies
HaliburtonKawartha		
.akesBrock	Ontario	Ontario: North/East
.anarkFrontenac		
(ingston	Ontario	Ontario: North/East
RenfrewNipissing		
Pembroke	Ontario	Ontario: North/East
StormontDundasSouth		
Glengarry	Ontario	Ontario: North/East
orkSimcoe	Ontario	Ontario: North/East
BrantfordBrant	Ontario	Ontario: South/West
ElginMiddlesexLondon	Ontario	Ontario: South/West
.ambtonKentMiddlesex	Ontario	Ontario: South/West
Niagara West	Ontario	Ontario: South/West
Oxford	Ontario	Ontario: South/West
SarniaLambton	Ontario	Ontario: South/West
WellingtonHalton Hills	Ontario	Ontario: South/West
Oshawa	Ontario	Rest of GTA
hornhill	Ontario	Rest of GTA
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Federal Electoral District	Province	Sub-region
Beauce	Quebec	Quebec City Area
BellechasseLes EtcheminsLévis	Quebec	Quebec City Area
CharlesbourgHaute-Saint-Charles	Quebec	Quebec City Area
LévisLotbinière	Quebec	Quebec City Area
Louis-Saint-Laurent	Quebec	Quebec City Area
PortneufJacques-Cartier	Quebec	Quebec City Area
BattlefordsLloydminster	Saskatchewan	Rest of prairies
Cypress HillsGrasslands	Saskatchewan	Rest of prairies
Carlton TrailEagle Creek	Saskatchewan	Rest of prairies
Moose JawLake CentreLanigan	Saskatchewan	Rest of prairies
Prince Albert	Saskatchewan	Rest of prairies
SourisMoose Mountain	Saskatchewan	Rest of prairies
YorktonMelville	Saskatchewan	Rest of prairies
ReginaQu'appelle	Saskatchewan	Saskatoon/Regina
SaskatoonGrasswood	Saskatchewan	Saskatoon/Regina
SaskatoonUniversity	Saskatchewan	Saskatoon/Regina



#### Strong LPC

Includes LPC stronghold seats (won in both 2011 & 2015 by >10%) OR LPC-only competitive seats (won in either 2011/2015 or lost by an average of <10%, and competitive for no other parties).

Federal Electoral District	Province	Sub-region
Vancouver Centre	British Columbia	Lower mainland
Vancouver Quadra	British Columbia	Lower mainland
Beauséjour	New Brunswick	Atlantic
BonavistaBurinTrinity	Newfoundland and Labrador	Atlantic
Coast Of BaysCentralNotre Dame	Newfoundland and Labrador	Atlantic
Long Range Mountains	Newfoundland and Labrador	Atlantic
Cape BretonCanso	Nova Scotia	Atlantic
Halifax West	Nova Scotia	Atlantic
KingsHants	Nova Scotia	Atlantic
SydneyVictoria	Nova Scotia	Atlantic
Kingston And The Islands	Ontario	Ontario: North/East
NipissingTimiskaming	Ontario	Ontario: North/East
Ottawa South	Ontario	Ontario: North/East
OttawaVanier	Ontario	Ontario: North/East
MarkhamThornhill	Ontario	Rest of GTA
Don Valley East	Ontario	Toronto
Etobicoke North	Ontario	Toronto
TorontoSt. Paul's	Ontario	Toronto
ScarboroughAgincourt	Ontario	Toronto
ScarboroughGuildwood	Ontario	Toronto
ScarboroughRouge Park	Ontario	Toronto
Toronto Centre	Ontario	Toronto
Humber RiverBlack Creek	Ontario	Toronto
Cardigan	Prince Edward Island	Atlantic
Charlottetown	Prince Edward Island	Atlantic
Lac-Saint-Louis	Quebec	Montreal: Anglophone ridings
Notre-Dame-De-GrâceWestmount	Quebec	Montreal: Anglophone ridings
Papineau	Quebec	Montreal: Anglophone ridings
Saint-Laurent	Quebec	Montreal: Anglophone ridings
Saint-LéonardSaint-Michel	Quebec	Montreal: Anglophone ridings
Bourassa	Quebec	Montreal: Francophone ridings
ReginaWascana	Saskatchewan	Saskatoon/Regina



#### LPC-CPC GTA

Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the Greater Toronto Area.

Federal Electoral District	Province	Sub-region
Ajax	Ontario	Rest of GTA
AuroraOak RidgesRichmond Hill	Ontario	Rest of GTA
Brampton Centre	Ontario	Rest of GTA
Brampton North	Ontario	Rest of GTA
Brampton South	Ontario	Rest of GTA
Brampton West	Ontario	Rest of GTA
Burlington	Ontario	Rest of GTA
Durham	Ontario	Rest of GTA
KingVaughan	Ontario	Rest of GTA
MarkhamStouffville	Ontario	Rest of GTA
MarkhamUnionville	Ontario	Rest of GTA
Milton	Ontario	Rest of GTA
Mississauga Centre	Ontario	Rest of GTA
Mississauga EastCooksville	Ontario	Rest of GTA
MississaugaErin Mills	Ontario	Rest of GTA
MississaugaLakeshore	Ontario	Rest of GTA
MississaugaMalton	Ontario	Rest of GTA
MississaugaStreetsville	Ontario	Rest of GTA
NewmarketAurora	Ontario	Rest of GTA
Oakville	Ontario	Rest of GTA
Oakville NorthBurlington	Ontario	Rest of GTA
PickeringUxbridge	Ontario	Rest of GTA
Richmond Hill	Ontario	Rest of GTA
VaughanWoodbridge	Ontario	Rest of GTA
Whitby	Ontario	Rest of GTA
Don Valley North	Ontario	Toronto
Don Valley West	Ontario	Toronto
EglintonLawrence	Ontario	Toronto
Etobicoke Centre	Ontario	Toronto
EtobicokeLakeshore	Ontario	Toronto
Scarborough Centre	Ontario	Toronto
Willowdale	Ontario	Toronto
York Centre	Ontario	Toronto



#### LPC-CPC Rest of Ontario

Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the rest of Ontario.

Federal Electoral District	Province	Sub-region
BarrieInnisfil	Ontario	Ontario: North/East
BarrieSpringwaterOro-Medonte	Ontario	Ontario: North/East
Bay Of Quinte	Ontario	Ontario: North/East
DufferinCaledon	Ontario	Ontario: North/East
GlengarryPrescottRussell	Ontario	Ontario: North/East
HastingsLennox And Addington	Ontario	Ontario: North/East
KanataCarleton	Ontario	Ontario: North/East
LeedsGrenvilleThousand Islands And Rideau Lakes	Ontario	Ontario: North/East
Nepean	Ontario	Ontario: North/East
NorthumberlandPeterborough South	Ontario	Ontario: North/East
Orléans	Ontario	Ontario: North/East
Ottawa WestNepean	Ontario	Ontario: North/East
Parry SoundMuskoka	Ontario	Ontario: North/East
PeterboroughKawartha	Ontario	Ontario: North/East
Carleton	Ontario	Ontario: North/East
Sault Ste. Marie	Ontario	Ontario: North/East
SimcoeGrey	Ontario	Ontario: North/East
Simcoe North	Ontario	Ontario: North/East
BruceGreyOwen Sound	Ontario	Ontario: South/West
Cambridge	Ontario	Ontario: South/West
Chatham-KentLeamington	Ontario	Ontario: South/West
FlamboroughGlanbrook	Ontario	Ontario: South/West
HaldimandNorfolk	Ontario	Ontario: South/West
Hamilton WestAncasterDundas	Ontario	Ontario: South/West
HuronBruce	Ontario	Ontario: South/West
Kitchener Centre	Ontario	Ontario: South/West
KitchenerConestoga	Ontario	Ontario: South/West
Kitchener SouthHespeler	Ontario	Ontario: South/West
London North Centre	Ontario	Ontario: South/West
London West	Ontario	Ontario: South/West
Niagara Falls	Ontario	Ontario: South/West
PerthWellington	Ontario	Ontario: South/West



#### LPC-CPC Lower Mainland

Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the Lower Mainland.

Federal Electoral District	Province	Sub-region
ChilliwackHope	British Columbia	Lower mainland
CloverdaleLangley City	British Columbia	Lower mainland
Delta	British Columbia	Lower mainland
FleetwoodPort Kells	British Columbia	Lower mainland
LangleyAldergrove	British Columbia	Lower mainland
MissionMatsquiFraser Canyon	British Columbia	Lower mainland
Richmond Centre	British Columbia	Lower mainland
South SurreyWhite Rock	British Columbia	Lower mainland
StevestonRichmond East	British Columbia	Lower mainland
Vancouver Granville	British Columbia	Lower mainland
Vancouver South	British Columbia	Lower mainland



#### LPC-CPC Atlantic Canada

Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in Atlantic Canada.

Federal Electoral District	Province	Sub-region
Fundy Royal	New Brunswick	Atlantic
MadawaskaRestigouche	New Brunswick	Atlantic
MiramichiGrand Lake	New Brunswick	Atlantic
MonctonRiverviewDieppe	New Brunswick	Atlantic
New Brunswick Southwest	New Brunswick	Atlantic
Saint JohnRothesay	New Brunswick	Atlantic
TobiqueMactaquac	New Brunswick	Atlantic
Avalon	Newfoundland and Labrador	Atlantic
Labrador	Newfoundland and Labrador	Atlantic
Central Nova	Nova Scotia	Atlantic
CumberlandColchester	Nova Scotia	Atlantic
South ShoreSt. Margarets	Nova Scotia	Atlantic
West Nova	Nova Scotia	Atlantic
Egmont	Prince Edward Island	Atlantic



#### Other LPC-CPC

Includes all other LPC-CPC seats (competitive for both the LPC and CPC, but no other parties). Three of these are in Quebec, five in rural BC, and eleven in the prairies/Alberta.

Federal Electoral District	Province	Sub-region
Calgary Centre	Alberta	Edmonton/Calgary
Calgary Confederation	Alberta	Edmonton/Calgary
Calgary Skyview	Alberta	Edmonton/Calgary
Edmonton Centre	Alberta	Edmonton/Calgary
Edmonton Mill Woods	Alberta	Edmonton/Calgary
CaribooPrince George	British Columbia	Rest of BC
Central OkanaganSimilkameenNicola	British Columbia	Rest of BC
KelownaLake Country	British Columbia	Rest of BC
North OkanaganShuswap	British Columbia	Rest of BC
CharleswoodSt. JamesAssiniboiaHeadingley	Manitoba	Winnipeg
KildonanSt. Paul	Manitoba	Winnipeg
Saint BonifaceSaint Vital	Manitoba	Winnipeg
Winnipeg South	Manitoba	Winnipeg
Winnipeg South Centre	Manitoba	Winnipeg
Nunavut	Nunavut	Territories
Mount Royal	Quebec	Montreal: Anglophone ridings
BeauportCôte-De-BeaupréÎle D'orléansCharlevoix	Quebec	Quebec City Area
MéganticL'érable	Quebec	Quebec City Area
Yukon	Yukon	Territories



#### LPC-NDP Quebec

Includes LPC-NDP seats (competitive for both the LPC and CPC, but no other parties) in Quebec.

Federal Electoral District	Province	Sub-region
Ahuntsic-Cartierville	Quebec	Montreal: Anglophone ridings
DorvalLachineLasalle	Quebec	Montreal: Anglophone ridings
LavalLes îles	Quebec	Montreal: Anglophone ridings
PierrefondsDollard	Quebec	Montreal: Anglophone ridings
Ville-MarieLe Sud-OuestÎle-Des-Soeurs	Quebec	Montreal: Anglophone ridings
Alfred-Pellan	Quebec	Montreal: Francophone ridings
Thérèse-De Blainville	Quebec	Montreal: Francophone ridings
BrossardSaint-Lambert	Quebec	Montreal: Francophone ridings
Honoré-Mercier	Quebec	Montreal: Francophone ridings
HullAylmer	Quebec	Montreal: Francophone ridings
La Prairie	Quebec	Montreal: Francophone ridings
LasalleÉmardVerdun	Quebec	Montreal: Francophone ridings
LongueuilCharles-Lemoyne	Quebec	Montreal: Francophone ridings
Rivière-Des-Mille-Îles	Quebec	Montreal: Francophone ridings
Marc-Aurèle-Fortin	Quebec	Montreal: Francophone ridings
VaudreuilSoulanges	Quebec	Montreal: Francophone ridings
Vimy	Quebec	Montreal: Francophone ridings
Louis-Hébert	Quebec	Quebec City Area
ArgenteuilLa Petite-Nation	Quebec	Rest of Quebec
BromeMissisquoi	Quebec	Rest of Quebec
ChâteauguayLacolle	Quebec	Rest of Quebec
ComptonStanstead	Quebec	Rest of Quebec
Gatineau	Quebec	Rest of Quebec
Pontiac	Quebec	Rest of Quebec
Saint-Jean	Quebec	Rest of Quebec
Saint-MauriceChamplain	Quebec	Rest of Quebec
Shefford	Quebec	Rest of Quebec



#### LPC-NDP Rest of Canada

Includes LPC-NDP seats (competitive for both the LPC and CPC, but no other parties) in the rest of Canada.

Federal Electoral District	Province	Sub-region
Surrey Centre	British Columbia	Lower mainland
SurreyNewton	British Columbia	Lower mainland
Winnipeg Centre	Manitoba	Winnipeg
Winnipeg North	Manitoba	Winnipeg
AcadieBathurst	New Brunswick	Atlantic
St. John's East	Newfoundland and Labrador	Atlantic
St. John's SouthMount Pearl	Newfoundland and Labrador	Atlantic
Northwest Territories	Northwest Territories	Territories
DartmouthCole Harbour	Nova Scotia	Atlantic
Halifax	Nova Scotia	Atlantic
SackvillePrestonChezzetcook	Nova Scotia	Atlantic
Nickel Belt	Ontario	Ontario: North/East
Ottawa Centre	Ontario	Ontario: North/East
Sudbury	Ontario	Ontario: North/East
Thunder BayRainy River	Ontario	Ontario: North/East
Hamilton EastStoney Creek	Ontario	Ontario: South/West
Brampton East	Ontario	Rest of GTA
BeachesEast York	Ontario	Toronto
Davenport	Ontario	Toronto
ParkdaleHigh Park	Ontario	Toronto
Scarborough North	Ontario	Toronto
Scarborough Southwest	Ontario	Toronto
SpadinaFort York	Ontario	Toronto
TorontoDanforth	Ontario	Toronto
UniversityRosedale	Ontario	Toronto
York SouthWeston	Ontario	Toronto



#### NDP Strong/Swing Quebec

Includes NDP stronghold seats (won in both 2011 & 2015 by >10%) or swing seats (competitive for the NDP, but potentially also other parties as well: won in either 2011/2015 or lost by an average of <10% across both elections) in Quebec. Excludes NDP-LPC races, which make up their own group.

Federal Electoral District	Province	Sub-region
Outremont	Quebec	Montreal: Anglophone ridings
LaurierSainte-Marie	Quebec	Montreal: Francophone ridings
LongueuilSaint-Hubert	Quebec	Montreal: Francophone ridings
RosemontLa Petite-Patrie	Quebec	Montreal: Francophone ridings
AbitibiBaie-JamesNunavikEeyou	Quebec	Rest of Quebec
AbitibiTémiscamingue	Quebec	Rest of Quebec
BerthierMaskinongé	Quebec	Rest of Quebec
Rimouski-NeigetteTémiscouataLes Basques	Quebec	Rest of Quebec
Drummond	Quebec	Rest of Quebec
Jonquière	Quebec	Rest of Quebec
Lac-Saint-Jean	Quebec	Rest of Quebec
Saint-HyacintheBagot	Quebec	Rest of Quebec
Sherbrooke	Quebec	Rest of Quebec
Trois-Rivières	Quebec	Rest of Quebec



#### NDP Strong/Swing Rest of Canada

Includes NDP stronghold seats (won in both 2011 & 2015 by >10%) or swing seats (competitive for the NDP, but potentially also other parties as well: won in either 2011/2015 or lost by an average of <10% across both elections) outside of Quebec. Excludes NDP-LPC races, which make up their own group. Burnaby South was added to this category manually based on the by-election result (based on the 2015 result it would be classified as a 3-way race).

Federal Electoral District	Province	Sub-region	
Edmonton Strathcona	Alberta	Edmonton/Calgary	
Burnaby South	British Columbia	Lower mainland	
New WestminsterBurnaby	British Columbia	Lower mainland	
Vancouver Kingsway	British Columbia	Lower mainland	
KootenayColumbia	British Columbia	Rest of BC	
SkeenaBulkley Valley	British Columbia	Rest of BC	
ChurchillKeewatinook Aski	Manitoba	Rest of prairies	
AlgomaManitoulinKapuskasing	Ontario	Ontario: North/East	
TimminsJames Bay	Ontario	Ontario: North/East	
Essex	Ontario	Ontario: South/West	
Hamilton Centre	Ontario	Ontario: South/West	
Hamilton Mountain	Ontario	Ontario: South/West	
LondonFanshawe	Ontario	Ontario: South/West	
WindsorTecumseh	Ontario	Ontario: South/West	
Windsor West	Ontario	Ontario: South/West	
Saskatoon West	Saskatchewan	Saskatoon/Regina	



#### **BQ** Competitive

Includes any seat marked as BQ competitive (won in either 2011/2015 or lost by an average of <10% across both elections) unless the seat is another party's stronghold (won by a party in 2011 & 2015 by >10%) or a Green Target.

Federal Electoral District	Province	Sub-region
Hochelaga	Quebec	Montreal: Francophone ridings
La Pointe-De-L'île	Quebec	Montreal: Francophone ridings
Mirabel	Quebec	Montreal: Francophone ridings
Montarville	Quebec	Montreal: Francophone ridings
Repentigny	Quebec	Montreal: Francophone ridings
Terrebonne	Quebec	Montreal: Francophone ridings
RichmondArthabaska	Quebec	Quebec City Area
AvignonLa MitisMataneMatapédia	Quebec	Rest of Quebec
BécancourNicoletSaurel	Quebec	Rest of Quebec
BeloeilChambly	Quebec	Rest of Quebec
ChicoutimiLe Fjord	Quebec	Rest of Quebec
GaspésieLes Îles-De-La-Madeleine	Quebec	Rest of Quebec
Joliette	Quebec	Rest of Quebec
LaurentidesLabelle	Quebec	Rest of Quebec
Manicouagan	Quebec	Rest of Quebec
Montcalm	Quebec	Rest of Quebec
Rivière-Du-Nord	Quebec	Rest of Quebec
SalaberrySuroît	Quebec	Rest of Quebec



#### **Green Target**

Any seat where the greens got >=8% in 2015. Note that 7/15 of these seats are Vancouver Island.

Federal Electoral District	Province	Sub-region
North Vancouver	British Columbia	Lower mainland
Vancouver East	British Columbia	Lower mainland
West VancouverSunshine CoastSea To Sky Country	British Columbia	Lower mainland
CourtenayAlberni	British Columbia	Vancouver Island
CowichanMalahatLangford	British Columbia	Vancouver Island
NanaimoLadysmith	British Columbia	Vancouver Island
EsquimaltSaanichSooke	British Columbia	Vancouver Island
SaanichGulf Islands	British Columbia	Vancouver Island
North IslandPowell River	British Columbia	Vancouver Island
Victoria	British Columbia	Vancouver Island
Fredericton	New Brunswick	Atlantic
Thunder BaySuperior North	Ontario	Ontario: North/East
Guelph	Ontario	Ontario: South/West
Malpeque	Prince Edward Island	Atlantic
Pierre-BoucherLes PatriotesVerchères	Quebec	Montreal: Francophone ridings



#### 2015 3-way Races

Includes any seat where the CPC, NDP, and LPC were all within 10 points in 2015, so long as it is not also a green target or BQ competitive seat.

Federal Electoral District	Province	Sub-region
Burnaby NorthSeymour	British Columbia	Lower mainland
CoquitlamPort Coquitlam	British Columbia	Lower mainland
Pitt MeadowsMaple Ridge	British Columbia	Lower mainland
Port MoodyCoquitlam	British Columbia	Lower mainland
KamloopsThompsonCariboo	British Columbia	Rest of BC
South OkanaganWest Kootenay	British Columbia	Rest of BC
ElmwoodTranscona	Manitoba	Winnipeg
Kenora	Ontario	Ontario: North/East
Niagara Centre	Ontario	Ontario: South/West
BeauportLimoilou	Quebec	Quebec City Area
MontmagnyL'isletKamouraskaRivière-Du-Loup	Quebec	Quebec City Area
Québec	Quebec	Quebec City Area
DesnethéMissinippiChurchill River	Saskatchewan	Rest of prairies
ReginaLewvan	Saskatchewan	Saskatoon/Regina





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