### 2019 Election Political Landscape





#### Methodology

These are the results of an online survey conducted between October 8<sup>th</sup> to 10<sup>th</sup>, 2019.

This online survey of 2,394 adult Canadians was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. The results are weighted to n=2,200 based on Census data from Statistics Canada.

Respondents from the Canada 20/20 Panel and the Lucid constituent panels are recruited from a wide variety of sources to reflect the age, gender, region, and language characteristics of the country as a whole. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.

A total of 559 panelists started but did not finish the survey and another 220 panelists were screened out for exceeding age/gender/region quotas.

**Confidence:** This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

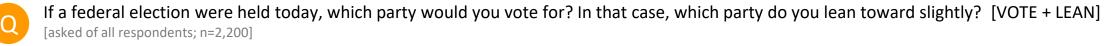
**Weighting:** Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

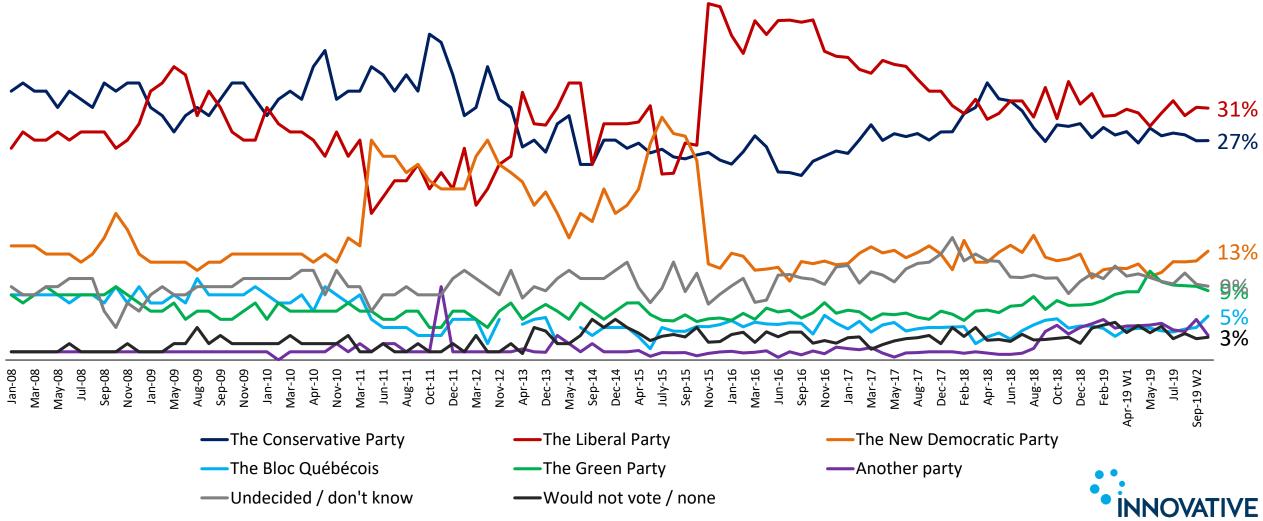
	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)	
Males 18-34	276	11.5%	306	13.9%	
Males 35-54	368	15.4%	369	16.8%	
Males 55+	432	18.0%	398	18.1%	
Females 18-34	360	15.0%	299	13.6%	
Females 35-54	441	18.4%	380	17.3%	
Females 55+	517	21.6%	449	20.4%	
BC	403	16.8%	299	13.6%	
Alberta	237	9.9%	251	11.4% 6.7%	
Prairies	161	6.7%	147		
Ontario	913	38.1%	840	38.2%	
Quebec	517	21.6%	513	23.3%	
Atlantic	163	6.8%	149	6.8%	

### **Federal Vote**

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# **Combined Federal Vote:** Liberals (31%) and Conservatives (27%) steady since early September

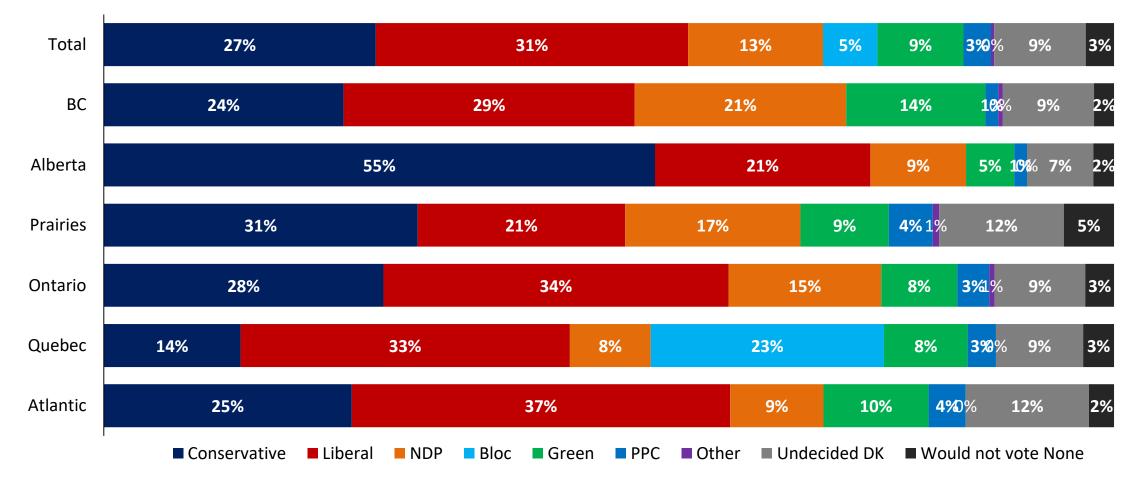




Note: People's Party of Canada has been added since September 2018, included in 'Another party'.

## **Combined Federal Vote by Region:** Liberals lead in Ontario and Quebec, while the CPC is ahead in Alberta and the Prairies

If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [VOTE + LEAN] [asked of all respondents; n=2,200]

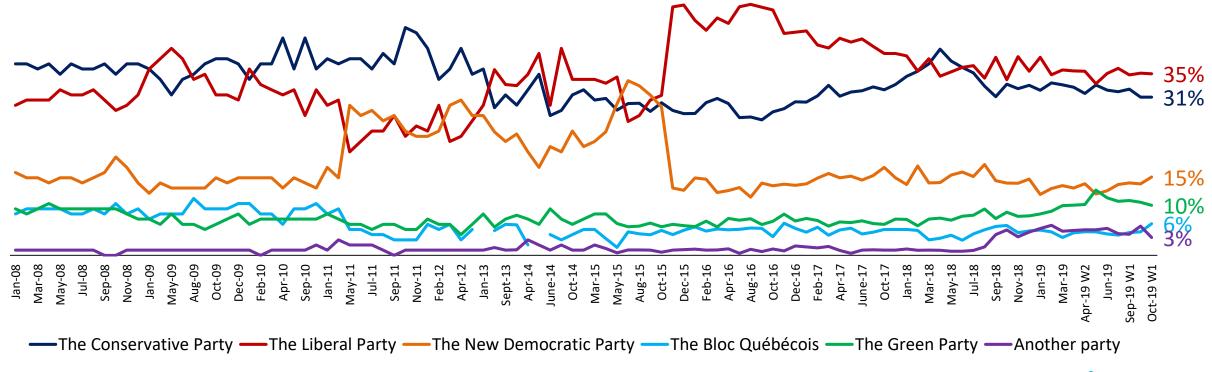




## **Decided Federal Vote:** The Liberals are steady since early September, maintain a four point lead over the Conservatives



If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [DECIDED VOTE] [showing only decided voters; n=1,939]





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**Note:** People's Party of Canada has been added since September 2018, included in 'Another party'.

# **Decided Federal Vote by Region:** The Liberals hold substantial leads in Ontario and Quebec, while the CPC leads in Alberta and the Prairies

If a federal election were held today, which party would you vote for? In that case, which party do you lean toward slightly? [DECIDED] [showing only decided voters; n=1,939]

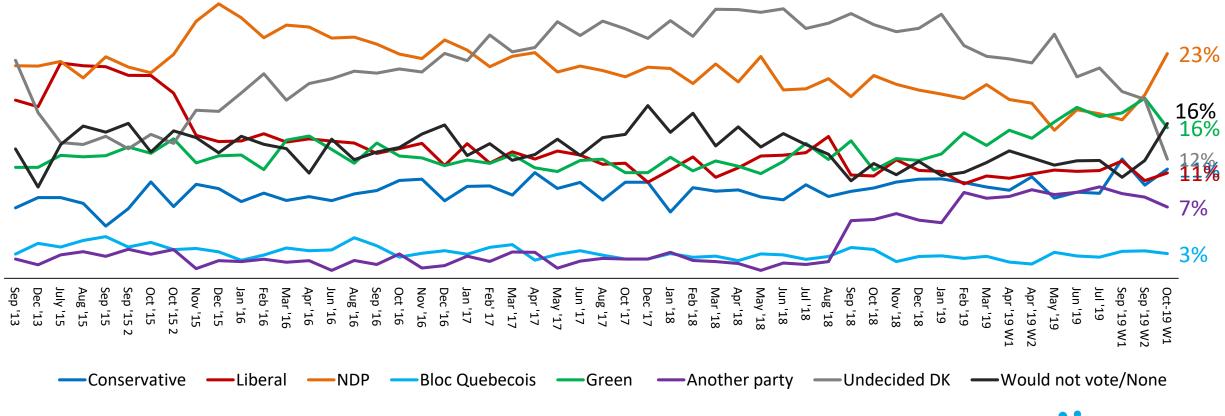
Total	31%			35%				15%		6%	10%	<b>3%</b> )
BC [n=266]	27%	27%			32%			24%			15%	1%
Alberta [n=230]	60%						23%		10%	5% 1%		
Prairies [n=121]	38%			25%				21%			11%	<b>5%</b> 1%
Ontario [n=741]	31%			39%			17%			9%	<b>4%</b> 19	
Quebec [n=453]	15%		37%			9%		269	6		9%	3%
Atlantic [n=128]	29%			44%			11%			12%	4%	
		Conservative	Liberal	NDP	Bloc	Green	PPC	Other				



# **Second Choice:** NDP gains to 23% for second choice, Greens drop to 16%; Undecided down seven points to 12%



And which party would be your second choice? [asked only of respondents who had a first choice, n=1,939]





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Note: People's Party of Canada has been added in September 2018, included in 'Another party'.

## 2<sup>nd</sup> Choice by 1<sup>st</sup> Choice: 36% of Liberal voters say the NDP is their second choice, while another 20% say the Green Party is theirs

And which party would be your second choice? BY Combined Vote

		Conservative	Liberal	NDP	Bloc [QC Only]	Green	PPC/Other
	Conservative	n/a	15%	15%	24%	15%	28%
	Liberal	10%	n/a	33%	14%	16%	13%
	NDP	21%	36%	n/a	19%	30%	9%
	Bloc	3%	3%	1%	n/a	5%	6%
4	Green	10%	20%	27%	15%	n/a	22%
	People's Party	13%	3%	6%	8%	8%	0%
	Other	0%	0%	1%	0%	0%	4%
	Undecided/ Don't know	14%	11%	12%	9%	19%	4%
	Would not vote/Nobody	28%	14%	6%	10%	7%	14%

#### **Combined Vote**

2<sup>nd</sup> Choice

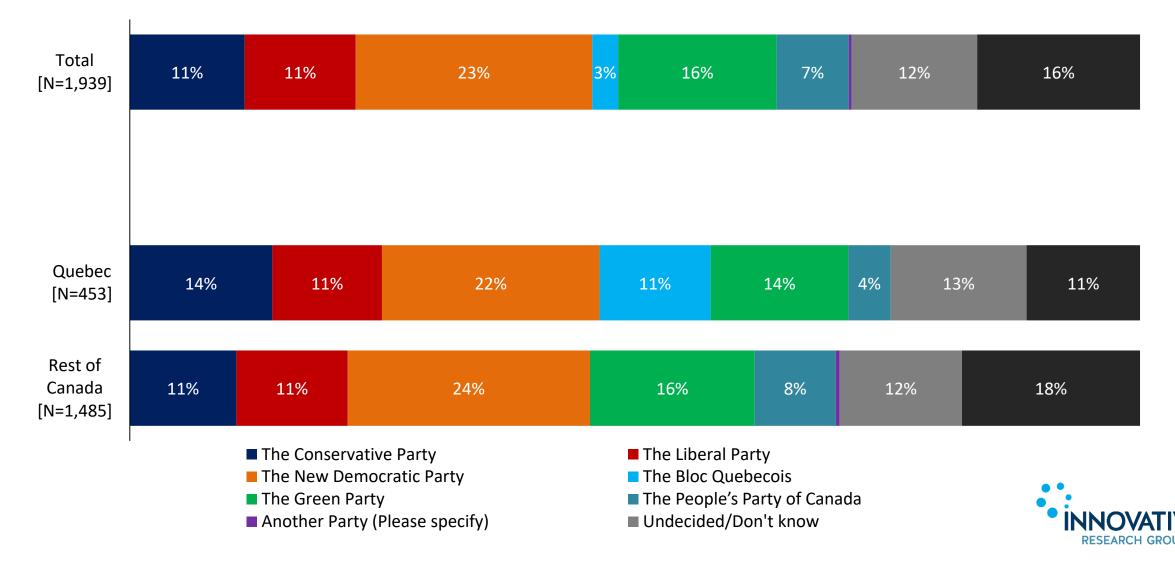
# **Second Choice:** NDP leads on second choice in both Quebec and the rest of Canada

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And which party would be your second choice?

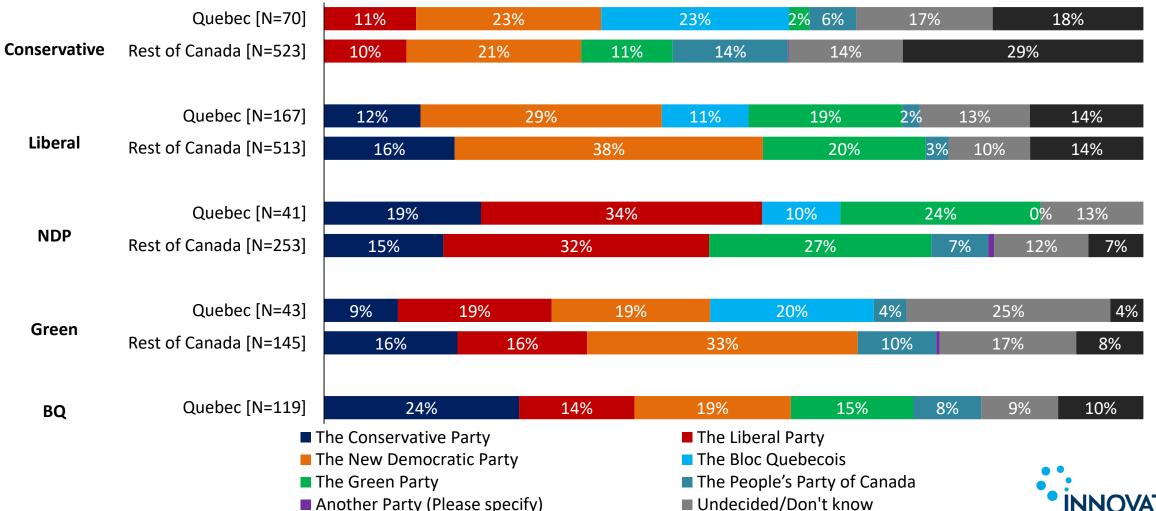
[asked only of respondents who had a first choice]



#### 2<sup>nd</sup> Choice by 1<sup>st</sup> Choice: Outside of Quebec, the NDP are the clear top <sup>11</sup> 2<sup>nd</sup> choice among Green and Liberal Voters

And which party would be your second choice? **BY** Combined Vote

[asked only of respondents who had a first choice]



### Party ID

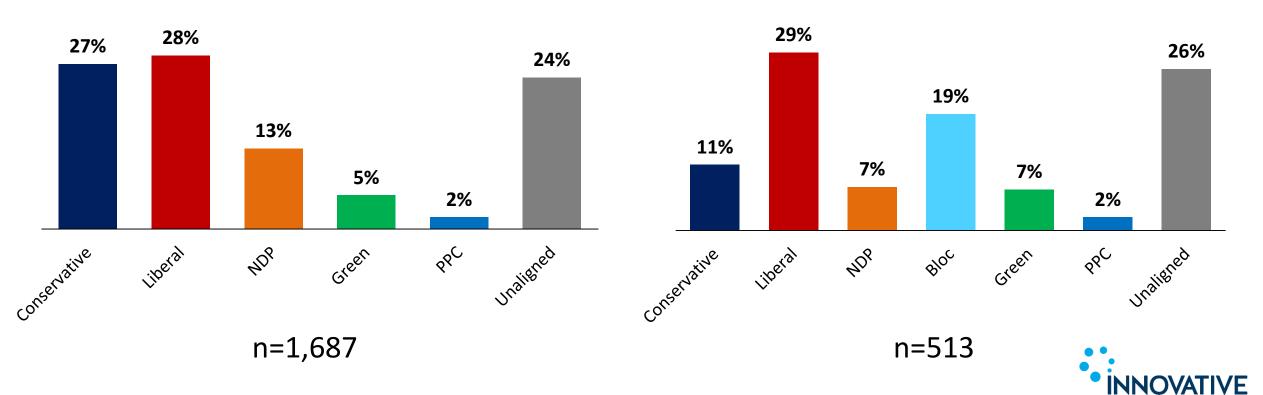
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## **Federal Party ID:** The Liberals and Conservatives are tied on ID outside <sup>13</sup> of Quebec, but in Quebec the Liberals have a wide lead

Thinking about politics in Canada, generally speaking, do you think of yourself as a... [asked of all respondents; n=2,200]

#### **Rest of Canada**



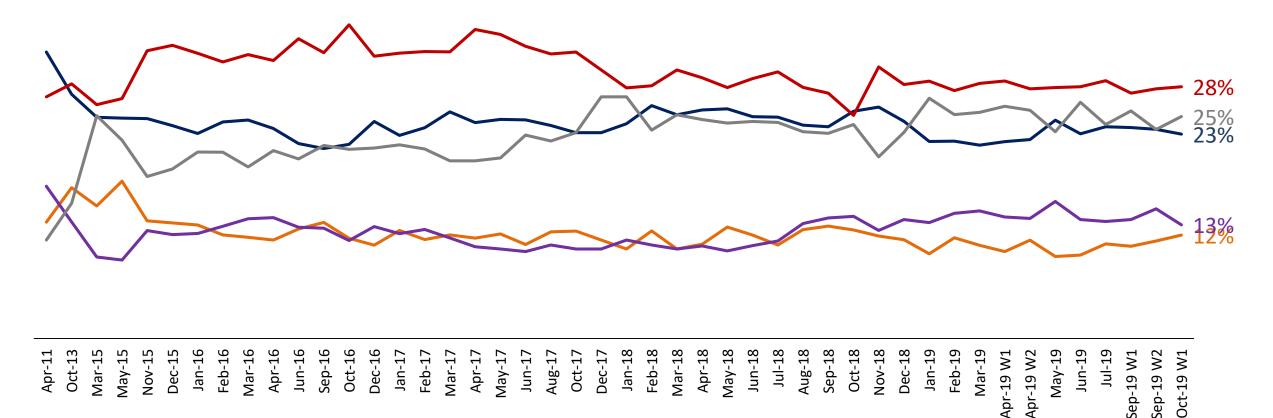


Note: Other (<1%) not shown.

# **Federal Party ID:** The Liberals (28%) lead on ID over the Conservatives <sup>14</sup> (23%); 25% are unaligned

Q

Thinking about politics in Canada, generally speaking, do you think of yourself as a... [asked of all respondents; n=2,200]



-Conservative -Liberal -NDP -Other -Unaligned

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#### **Vote by Party ID:** 88% of Conservative partisans say they would vote CPC, while 85% of Liberals say they would vote for the LPC

Combined Vote BY Thinking about politics in Canada, generally speaking, do you think of yourself as a... [asked of all respondents; n=2,200]

		Conservative	Liberal	NDP	Bloc [QC Only]	Green	PPC/Other	Unaligned
	Conservative	88%	4%	7%	2%	1%	18%	17%
	Liberal	4%	85%	13%	8%	7%	11%	15%
	NDP	3%	4%	69%	0%	7%	17%	10%
5	Bloc	1%	0%	1%	83%	2%	2%	5%
2	Green	1%	3%	6%	3%	80%	5%	8%
3	People's Party	1%	1%	2%	2%	1%	35%	3%
	Other	0%	0%	0%	0%	0%	3%	1%
	Undecided/ Don't know	2%	2%	1%	1%	1%	5%	31%
	Would not vote/Nobody	0%	0%	0%	1%	1%	5%	10%

#### Party ID



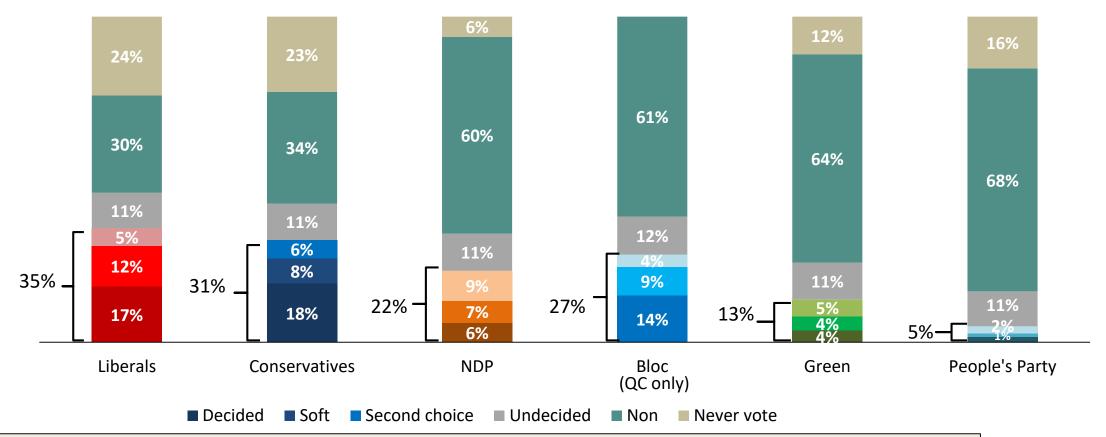
15

**Combined Vote** 

### Voter Pools

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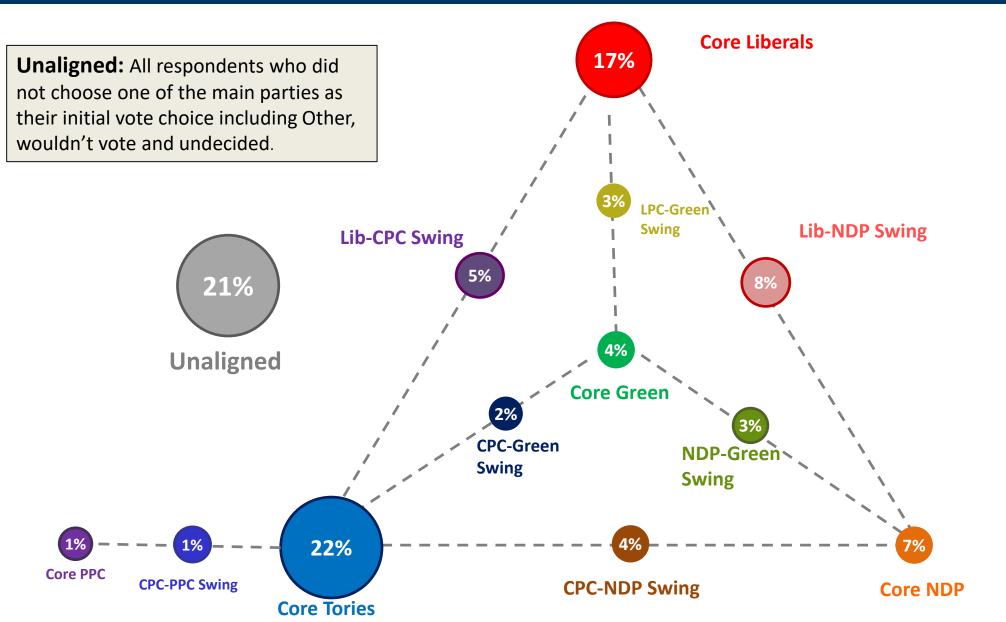
## **Voter Pools:** Liberal (35%) base slightly larger than CPC (31%) with more Soft Choice voters



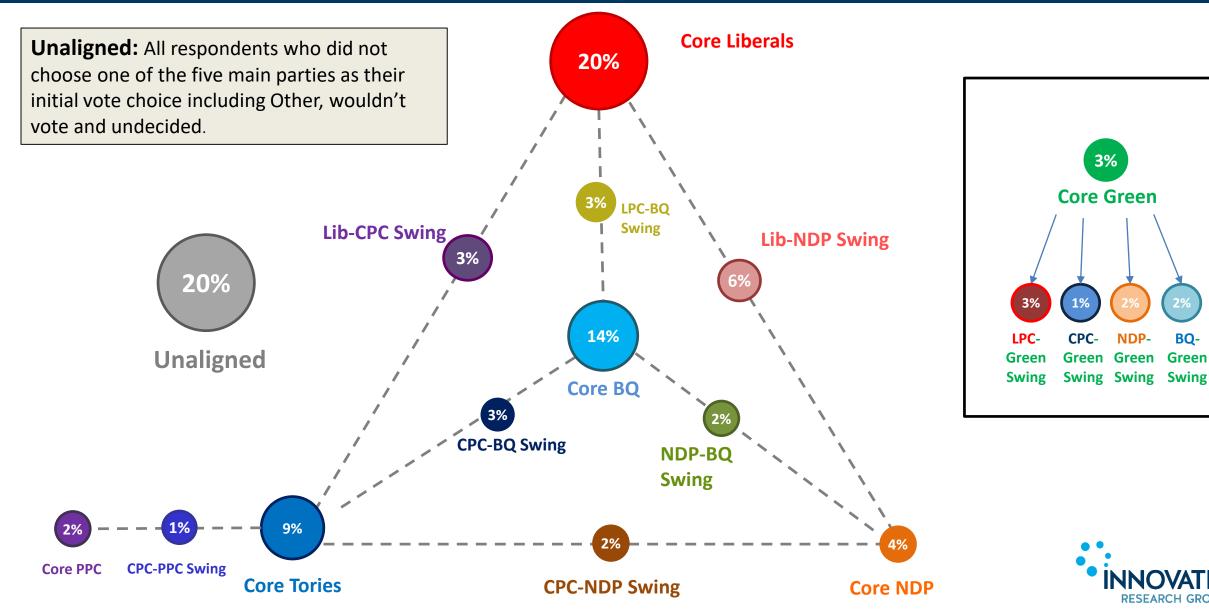
Decided: Voting for the party, and have heard all they need to make up their mind
Soft: Voting for the party, but would like to hear more before making up their mind
Second Choice: The party is second choice, and they would like to hear more before making up their mind
Undecided: Undecided voters
Non-party: Voting for another party and second choice is not for the party, or they have made up their mind
Never vote: Would never vote for that party

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## **Battleground Segments (Rest of Canada):** Tory base slightly larger, but there are more Liberal swing voters

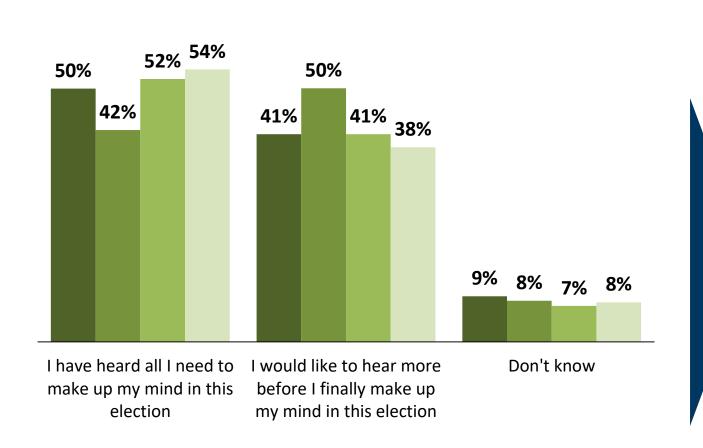


## Battleground Segments (Quebec): In Quebec, the Liberals have the largest pool of core voters and swing voters



### Satisficing

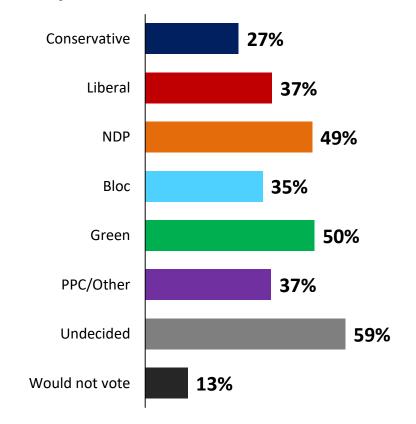
# Made up Mind: A majority have now made up their minds in the federal election



Which statement is closest to your view about the upcoming federal election?

■ Sep '15 ■ Sept '19 W1 ■ Sept '19 W2 ■ Oct '19 W1

#### % Would like to hear more By current combined vote choice





# **Combined Vote by Certainty:** The CPC (35%) are slightly ahead of the <sup>22</sup> Liberals (33%) among those who have made up their minds

Combined vote by: Which statement is closest to your view about the upcoming federal election? [asked of all respondents; n=2,200]

Total 27% 5% 9% 31% 13% 372% 9% 3% I have heard all I need to make up my mind in 35% 33% 12% 6% 7% 3%222 this election I would like to hear more before I finally make 5% 11% 14% 19% 30% 17% 372% up my mind in this election Don't know 9% 6% 2% 5% 10<sup>%</sup> 36% 20% 21% Conservative Liberal NDP Bloc Green Peoples Party Other Undecided DK Would not vote None



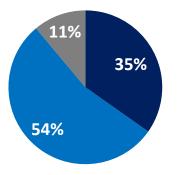
### 2015 Value Clusters: Where are we now?



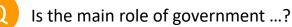
#### Core Political Values: Tracked since the 2015 federal election

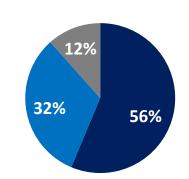
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When governments make major decisions concerning spending on programs and services, do you think they should be based on ...?



- Their ability to afford the programs and services
- The public's need for the programs and services
- Don't know

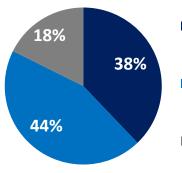




- To create equal opportunity so that everyone can compete on their own to be the best they can be
- To redistribute wealth so that the poor and disadvantaged have more than they would if left on their own
- Don't know



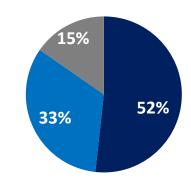
Which one of the following statements comes closest to your view? The profit system ...



- ... brings out the worst in human nature
- ... teaches people the value of hard work and success
- Don't know



When it comes to government decision making, which of the following statements is closest to your view?

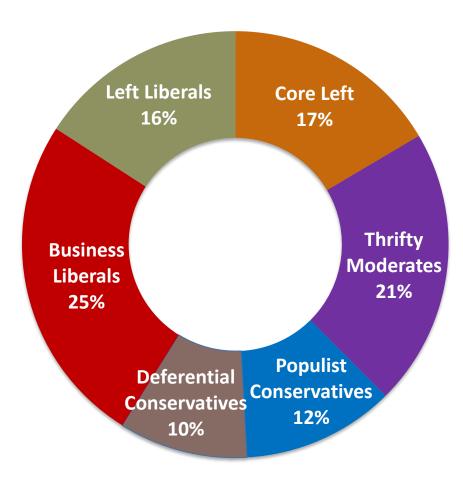


- Too often the government listens to experts instead of common sense
- Provincial issues are complicated so government should listen to experts when it comes to policy
- Don't know



## Value Clusters: Respondents are clustered into groups based on their <sup>25</sup> answers to the core value questions

Clusters are based on 4 basic values: equal opportunity versus redistribution; trust in the profit system; whether spending should be based on ability to afford or public need; and whether government should listen to experts or common sense.





#### **Defining Value Clusters**

#### Core Political Values by Value Clusters

Column %		Core Left	Thrifty Moderates	Populist Conservatives	Deferential Conservatives	Business Liberals	Left Liberals
Is the main role of government	Create equal opportunity	0%	31%	99%	73%	63%	97%
to?	Redistribute wealth	95%	39%	0%	19%	25%	0%
	Brings out worst in human nature	81%	56%	0%	0%	0%	80%
The profit system	Teaches value of hard work and success	0%	14%	86%	92%	90%	0%
When gov'ts make decisions on spending on programs/services,	Ability to afford	0%	74%	89%	91%	0%	0%
do you think they should base their decisions on	Public need	92%	0%	0%	0%	97%	92%
When it comes to government	Rely on common sense	50%	52%	100%	0%	48%	56%
decision making	Listen to experts	34%	19%	0%	88%	40%	30%



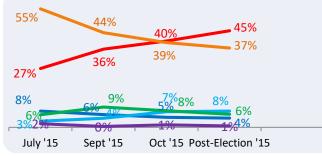
#### Value Clusters: Liberals dip with Core Left and Left Liberals, while the Conservatives now directionally lead among Thrifty Moderates

38%

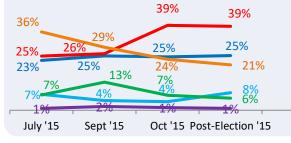
26%

15%

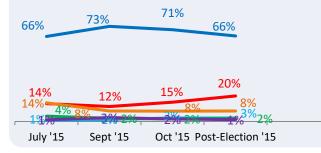




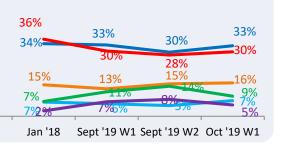
#### **Thrifty Moderates**



#### **Populist Conservatives**



Note: Individual charts use different scales. Use caution when comparing across charts.



Liberal

Conservative

46%

23%

Sept '19 W1 Sept '19 W2 Oct '19 W1

21%

17%

46%

9%

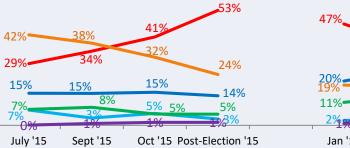
25%

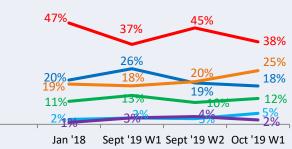
11%

Jan '18

**Decided vote:** 

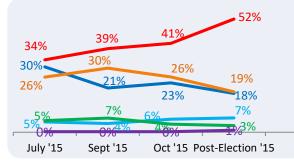
#### Left Liberals





27

#### **Business Liberals**



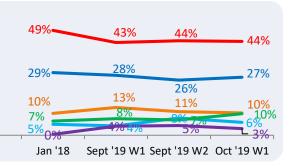
#### **Deferential Conservatives**

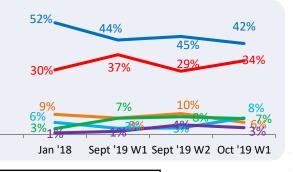


Green

Bloc

NDP





**PPC/Other** 

### The Economic Gap



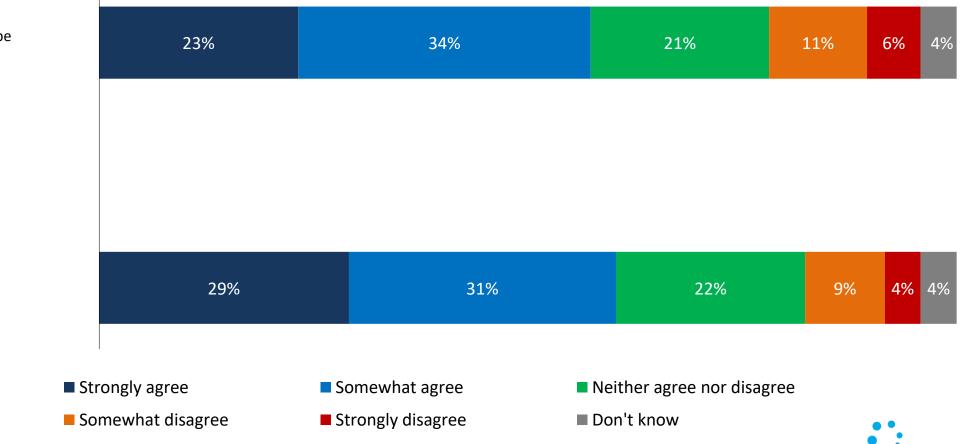
## **Segmentation Attitudes:** A majority of Canadians both believe in the <sup>29</sup> Canadian dream and say it is harder to get by

Now turning to a different subject...Do you agree or disagree with the following statements? [asked of all respondents]

Here in [PROVINCE] you can be anything you want if you are willing to work for it

No matter how hard I work, every year it seems more

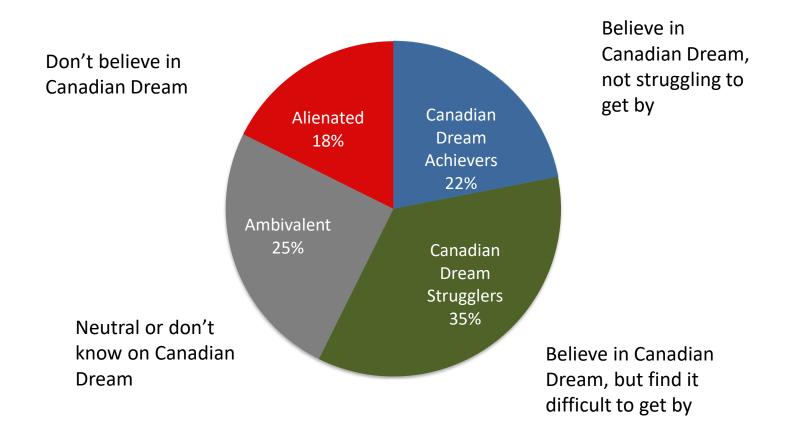
difficult to get by



Note: Showing October 2019 Wave 1 results.

# **Economic Gap Segmentation:** More than 1-in-3 (35%) believe in the Canadian dream but are struggling to get by

Gap segmentation: Agree with "Here in [PROVINCE] you can be anything you want if you are willing to work for it" BY Agree with "No matter how hard I work, every year it seems more difficult to get by".

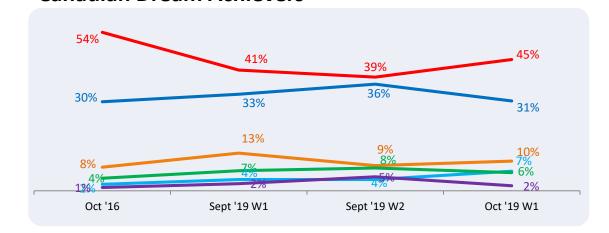




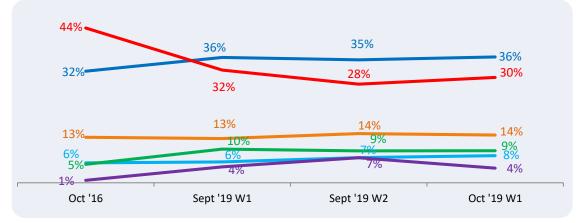
30

Note: Showing October 2019 Wave 1 results.

# **Federal Vote by Gap Segments:** CPC leads among Strugglers since the <sup>31</sup> start of the election



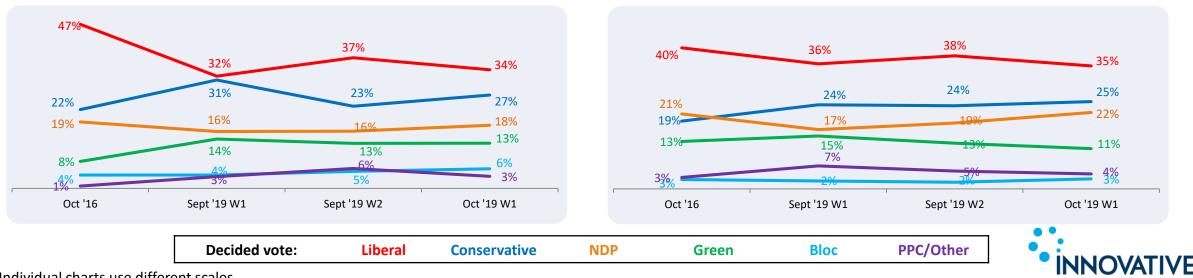
**Canadian Dream Strugglers** 



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#### Ambivalent

**Canadian Dream Achievers** 



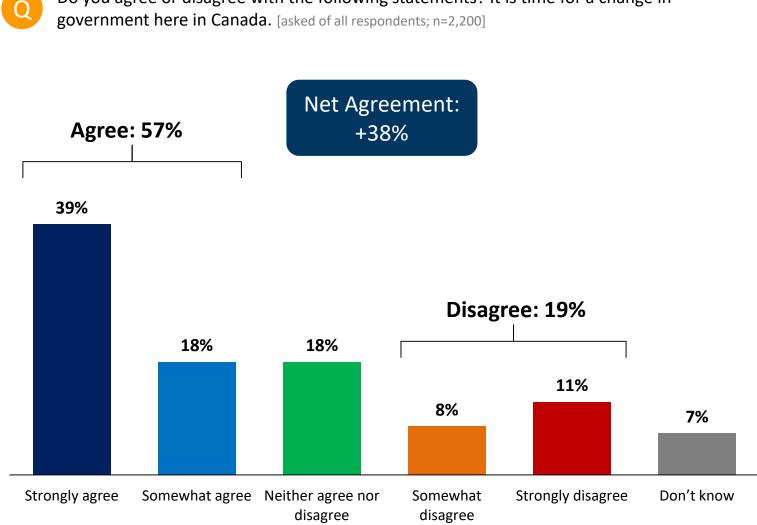
Alienated

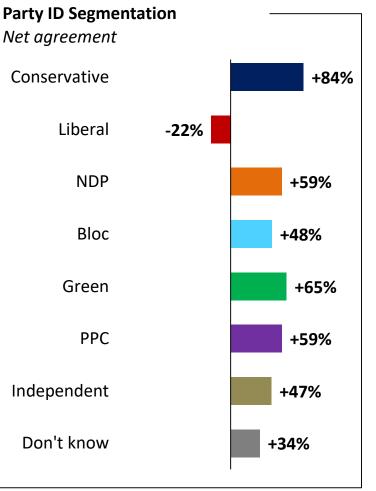
Note: Individual charts use different scales.

Use caution when comparing across charts.

### Time for a Change

#### **Time for a change:** A majority believe it is time for a change, highest among Conservative partisans







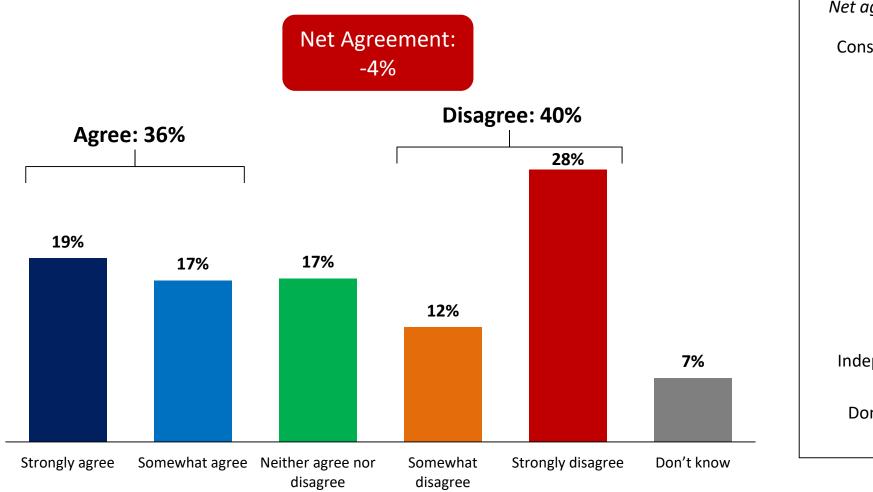
Do you agree or disagree with the following statements? It is time for a change in Net agreement

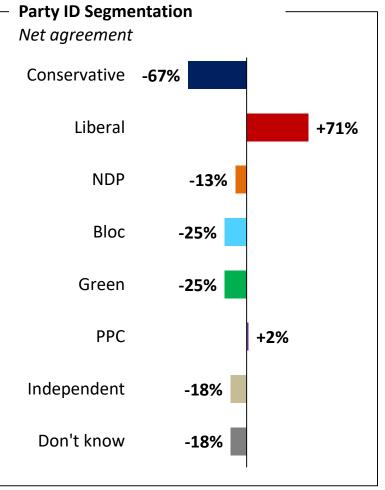
Note: Net agreement is [Total agree]-[Total disagree]. For Party ID segmentation, Other (n=15) not shown.

### **Best of a bad lot:** Respondents are split on whether or not the Liberals are still the best party to form government



Do you agree or disagree with the following statements? The Liberals may have their problems but they are still the best party to form government. [asked of all respondents; n=2,200]





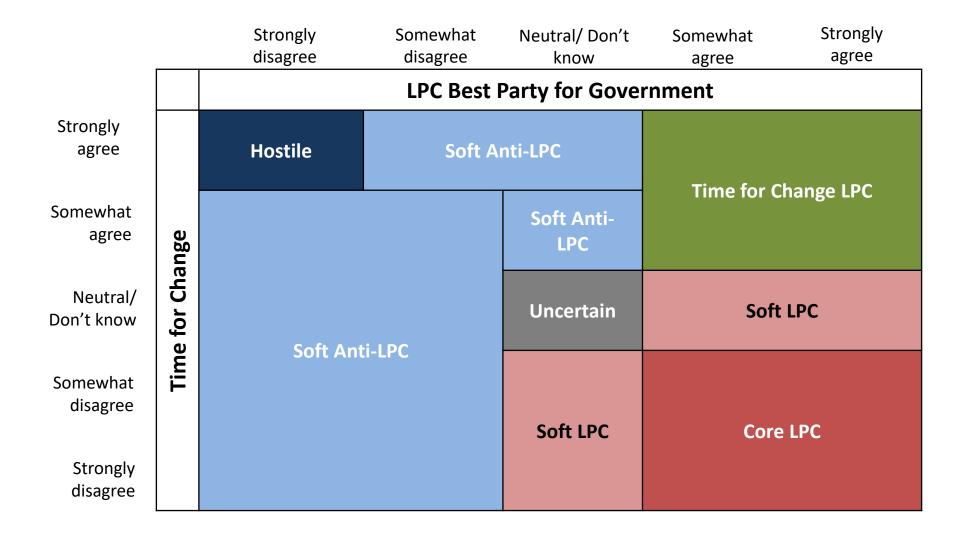


34

Note: Net agreement is [Total agree]-[Total disagree]. For Party ID segmentation, Other (n=15) not shown.

#### Time for Change Segmentation: Creating the Segments

Based on the two agree/disagree statements "It is time for a change in government here in Canada" and "The Liberals may have their problems but they are still the best party to form government", we create a segmentation for analysis.



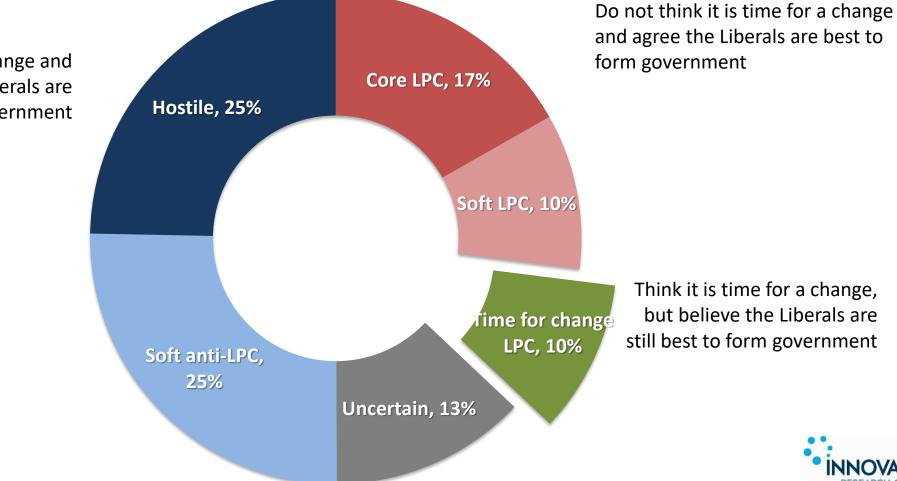


### **Time for Change Segmentation:** Respondents were grouped together based on their views of the LPC



Do you agree or disagree with the following statements? It is time for a change in government here in Canada.

Do you agree or disagree with the following statements? The Liberals may have their problems but they are still the best party to form government. [asked of all respondents; n=1,600]

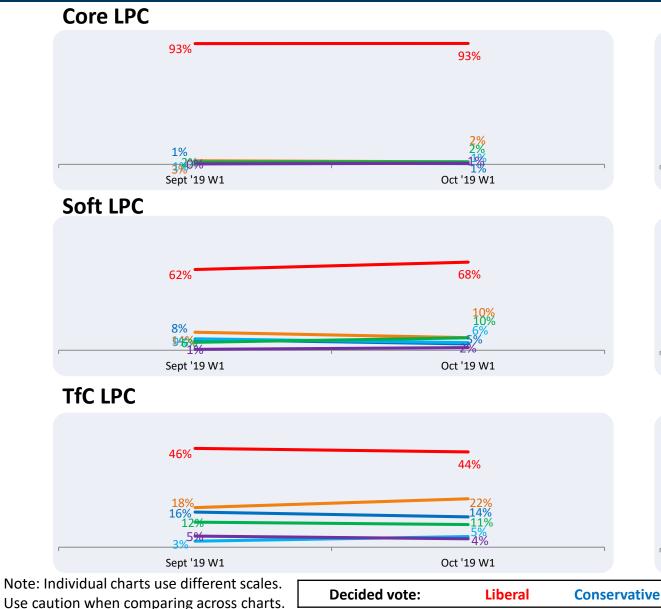


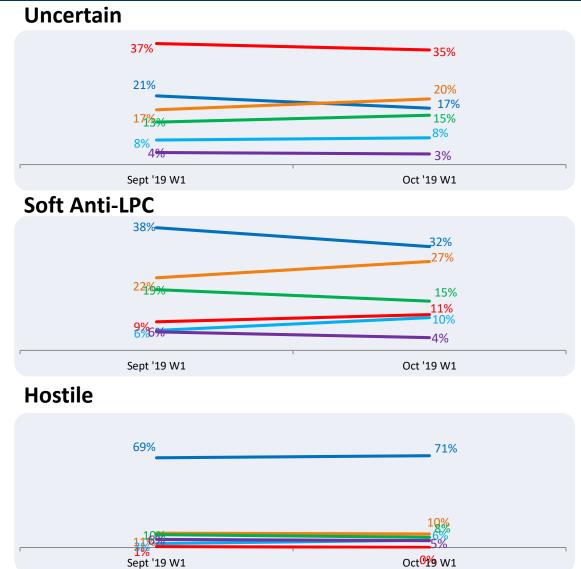
Think it is time for a change and do not believe the Liberals are best to form government

# **Vote by TfC Segment:** NDP gains among Time for a change Liberals, Uncertain, and Soft Anti-LPC groups

NDP

Green





Bloc

**PPC/Other** 

37

#### Federal Vote: Seat Clusters



#### **Online Sample Methodology:** October 2019

- This report combines the results of two online surveys conducted in October 2019.
- In total, the dataset contains a representative sample of n=5,229 Canadians, 18 years or older. Online samples for the Tracking survey of the surveys were provided by Lucid, while the Ad Testing survey sample was provided by Dynata, both leading providers of online samples. The dates and sample sizes for each survey were:
  - Tracking Survey: Conducted from October 8<sup>th</sup> to October 10<sup>th</sup>, 2019 with an unweighted sample size of 2,394 (weighted to 2,200)
  - Ad-Testing Survey Wave 3: Conducted from October 3<sup>rd</sup> to October 7<sup>th</sup>, 2019 with an unweighted sample size of 2,835 (weighted to 2,300)
- The combined sample is weighted to n=4,500 by age, gender and provincial sub-regions using the latest Statistics Canada Census data. Results are weighted to ensure that the overall sample's composition reflects that of the actual population to provide results that are intended to approximate a probability sample.
- Respondents were grouped together into their federal electoral districts based on their postal code. A weighted total of 541 respondents
  could not be grouped into a federal electoral district because they did not provide a postal code or their postal code matched multiple
  districts.
- INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.
- This is a representative sample. However, since the online survey was not a random probability-based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.



#### **The Seat Clusters**

#### In Canadian elections, we count seats not votes.

For this analysis, we have grouped seats together into **clusters** where ridings are similar to one another according to which parties have historically been successful there in addition to the region where the seat is located.

These seat clusters can help us better understand changes in support for parties in ridings which have typically had similar voting behaviour. Each of these clusters is listed along with the pooled sample size of respondents from each cluster.

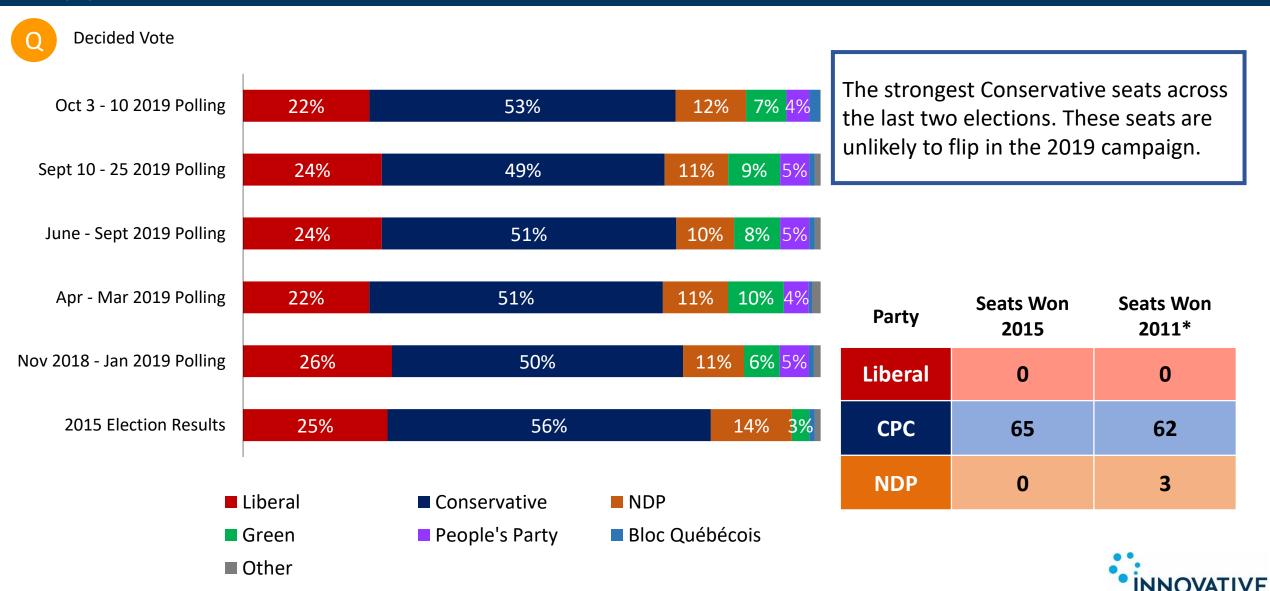
The core analysis that drives the groups is based on classifying ridings as:

- **Stronghold**: A seat won by a party in *both* 2011 and 2015 by >10%
- **Competitive**: A seat won in either 2011 or 2015 by the party OR lost by an average of less than 10% across *both* elections (a seat can be competitive for multiple parties)
- **Two-way races** (e.g. LPC-CPC): Seats that are competitive for both listed parties, but for *no other* parties.

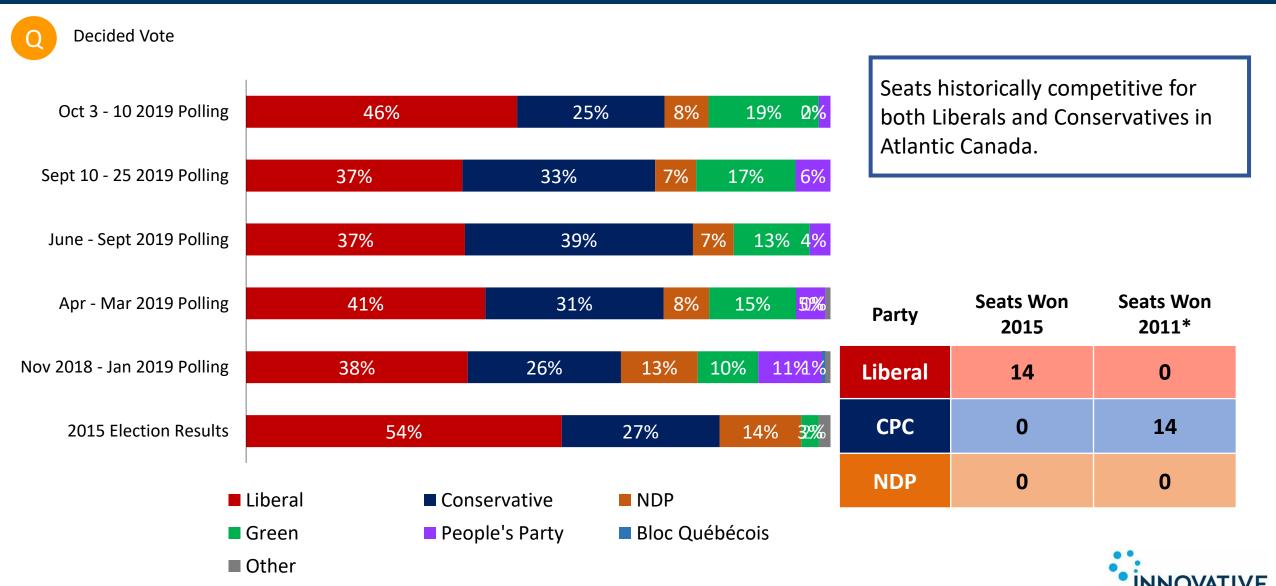
Seat Clusters	Seats	Weighted Sample Size
Strong CPC	65	765
Strong LPC	32	354
LPC-CPC GTA	33	450
LPC-CPC Rest of Ontario	34	390
LPC-CPC Lower mainland	11	120
LPC-CPC Atlantic	14	110
Other LPC-CPC	19	219
LPC-NDP Quebec	27	345
LPC-NDP RoC	26	302
NDP Strong/Swing QC	14	183
NDP Strong/Swing RoC	16	220
BQ Competitive	18	198
Green target	15	191
2015 3-Way	14	168



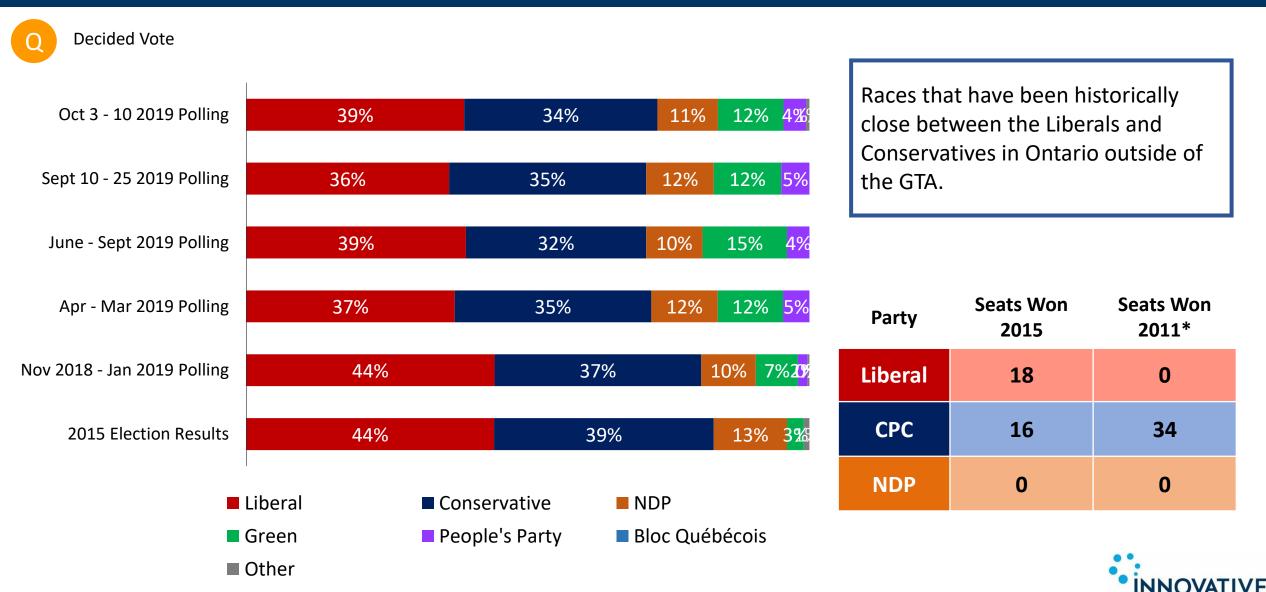
## **Strong CPC:** Conservatives are holding on to most of their 2015 support in their safest seats



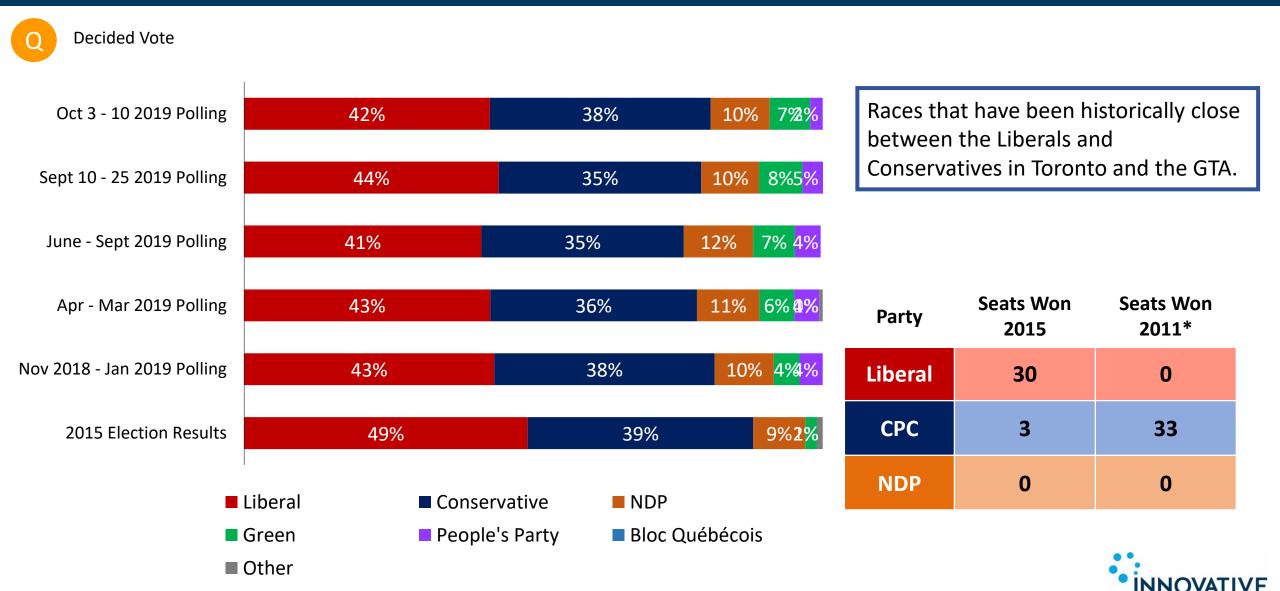
# LPC-CPC Atlantic: In the new October polling, the Liberals look to have <sup>42</sup> regained their lead in these seats



**LPC-CPC Rest of Ontario:** In two-way races outside the GTA, the Liberals now hold a five-point lead over the CPC

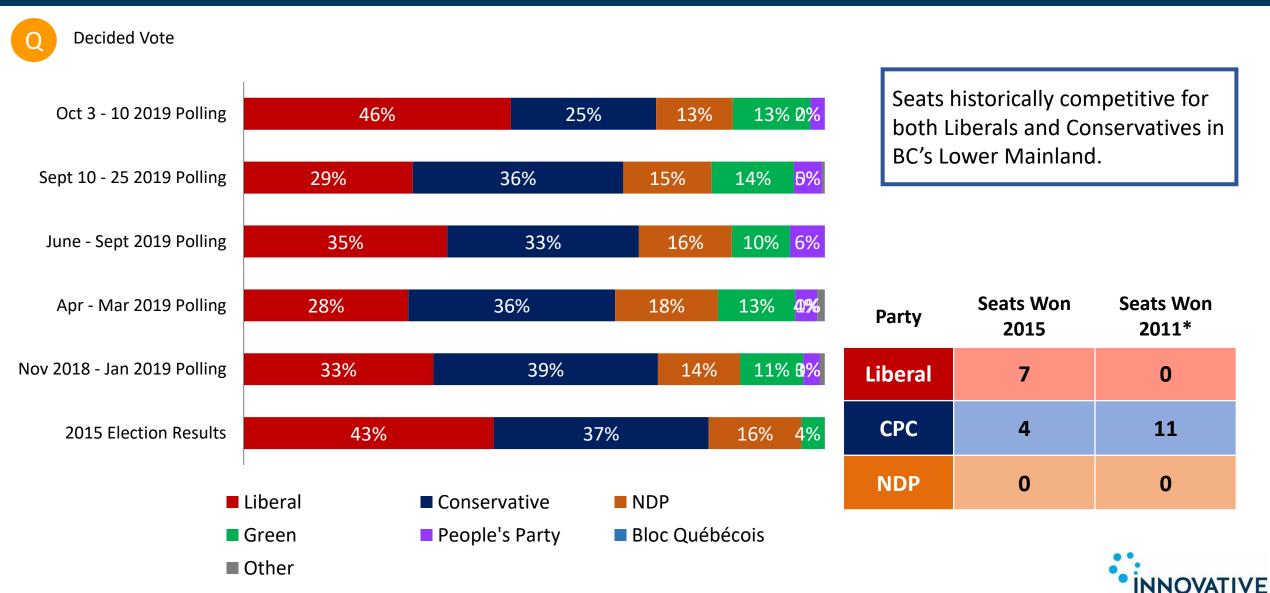


**LPC-CPC Toronto & GTA:** The Liberals have slipped, while the CPC has <sup>44</sup> gained, narrowing the Liberal lead to only four points

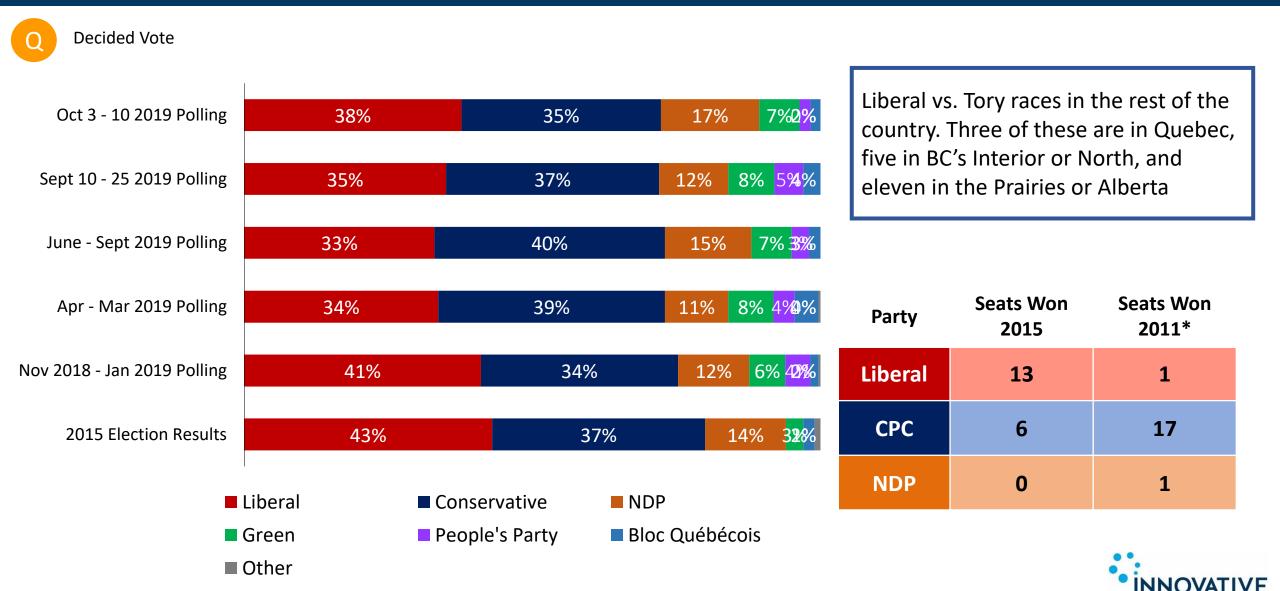


**LPC-CPC Lower Mainland:** The Liberals have made strong gains since September, while the Conservatives have slipped to 2<sup>nd</sup> place

45

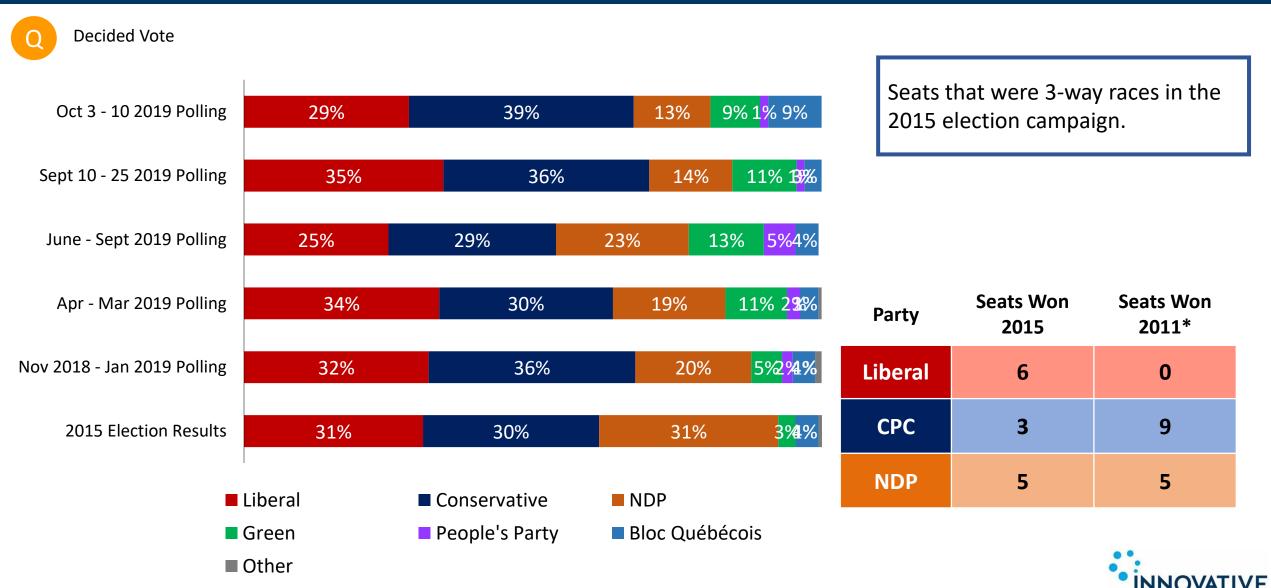


**Other LPC-CPC:** After winning this cluster by six points in 2015 and picking up 12 seats, the Liberals are now nearly tied with the CPC

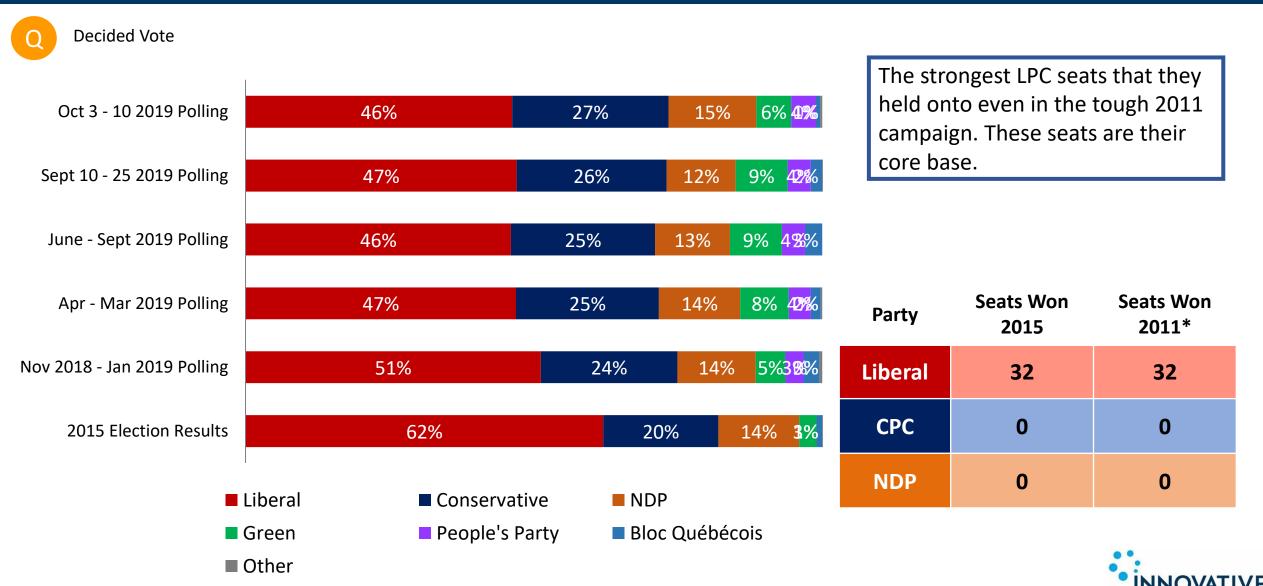


**2015 3-Way:** An 18-point loss for the NDP since 2015 makes way to a rise in the Conservative strength, putting the CPC in 1<sup>st</sup> in these seats

47

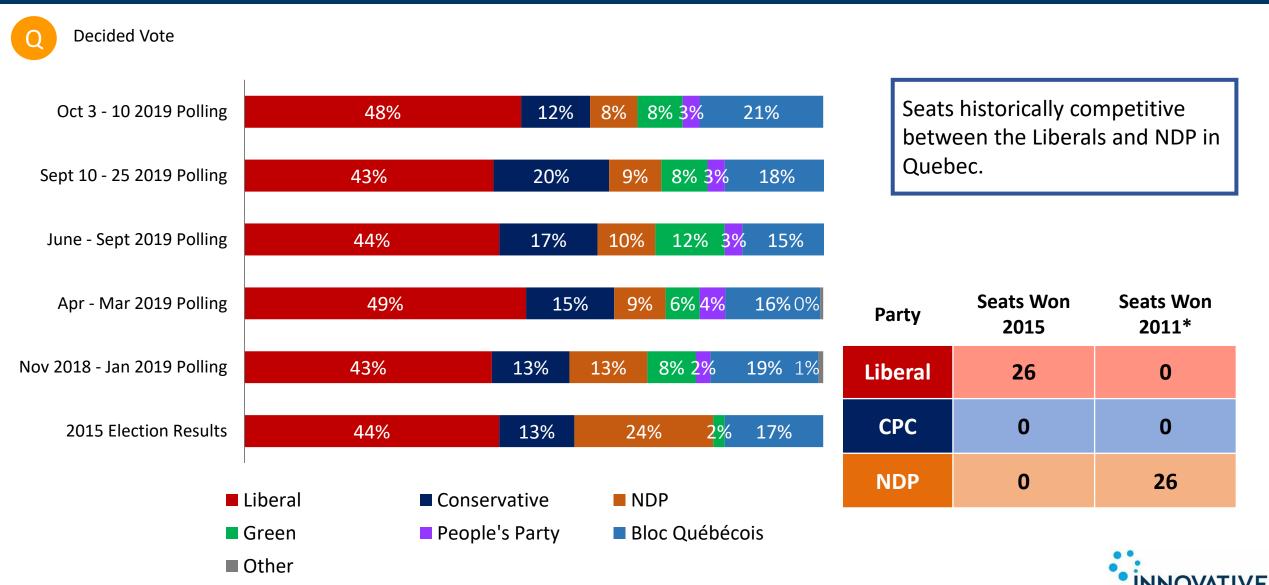


**Strong LPC:** The Liberals continue to lead in these seats, despite dropping 16 points since the last election

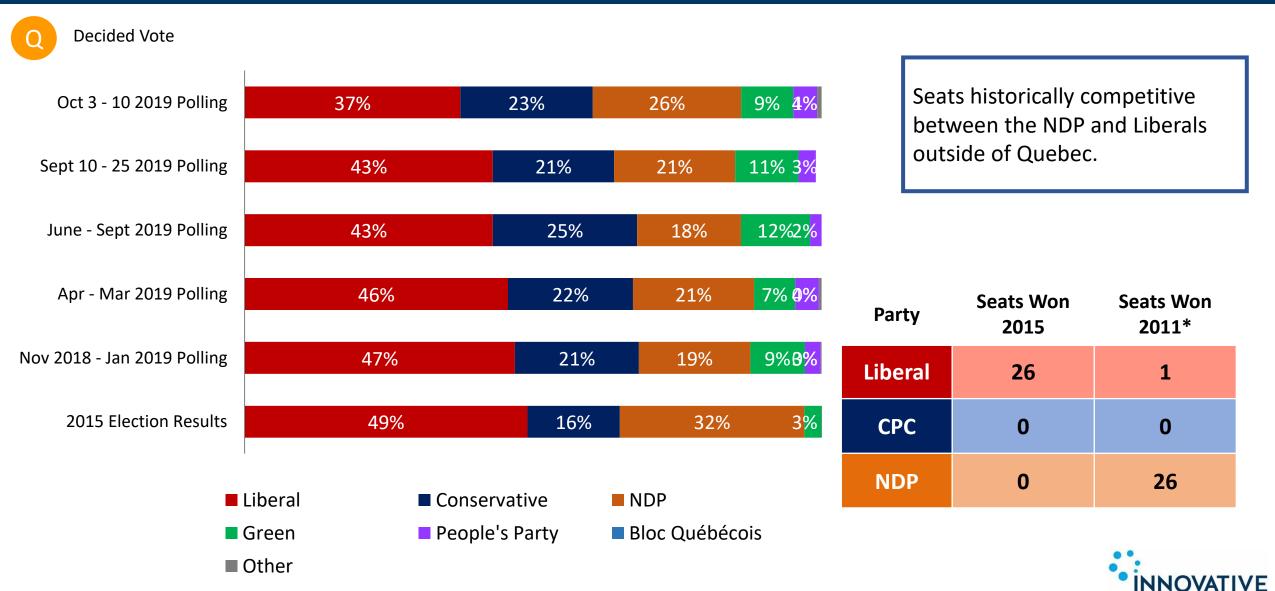


# **LPC-NDP Quebec:** With the NDP down 16 points since 2015 in these seats, the Liberals hold a strong lead

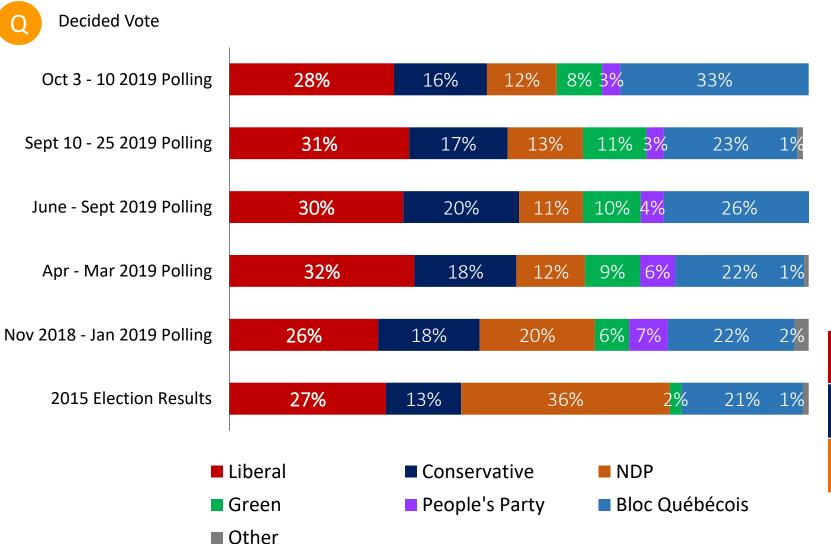
49



**LPC-NDP Rest of Canada:** CPC and Greens may be benefiting from the <sup>50</sup> NDP post-election decline in these seats, but the Liberals look strong



## Quebec NDP Strong/Swing: The Bloc are up 12 points in these seats <sup>51</sup> since the last election, now ahead of the Liberals



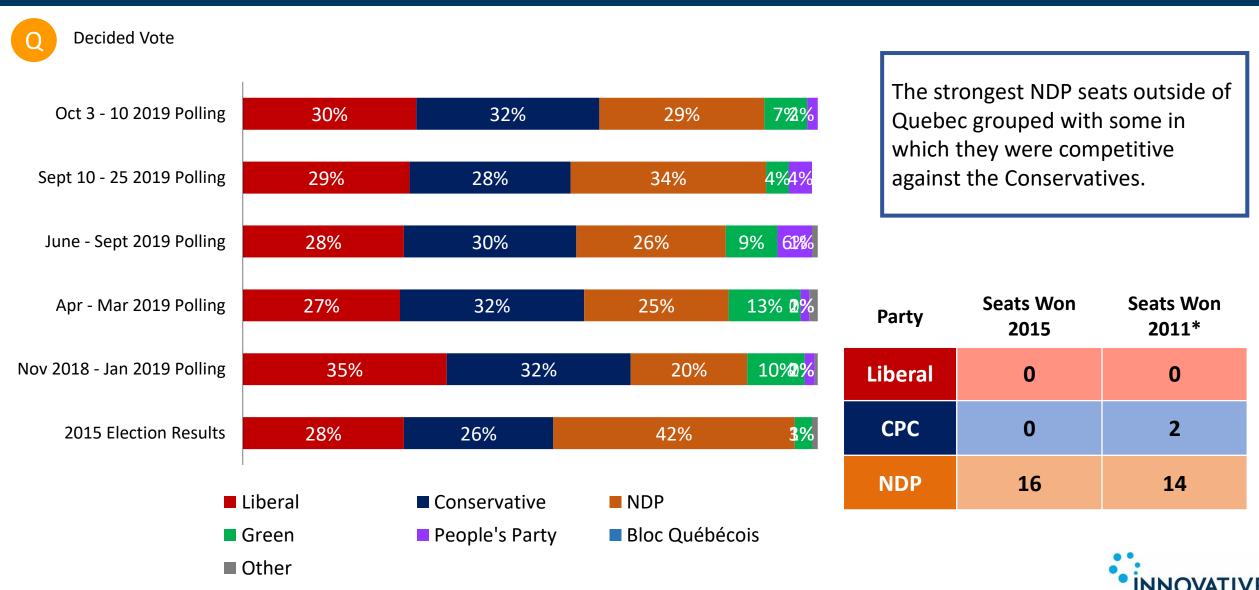
The strongest NDP seats in Quebec grouped with some in which they were competitive against the Conservatives or Bloc.

Party	Seats Won 2015	Seats Won 2011*
Liberal	0	0
СРС	1	1
NDP	13	13

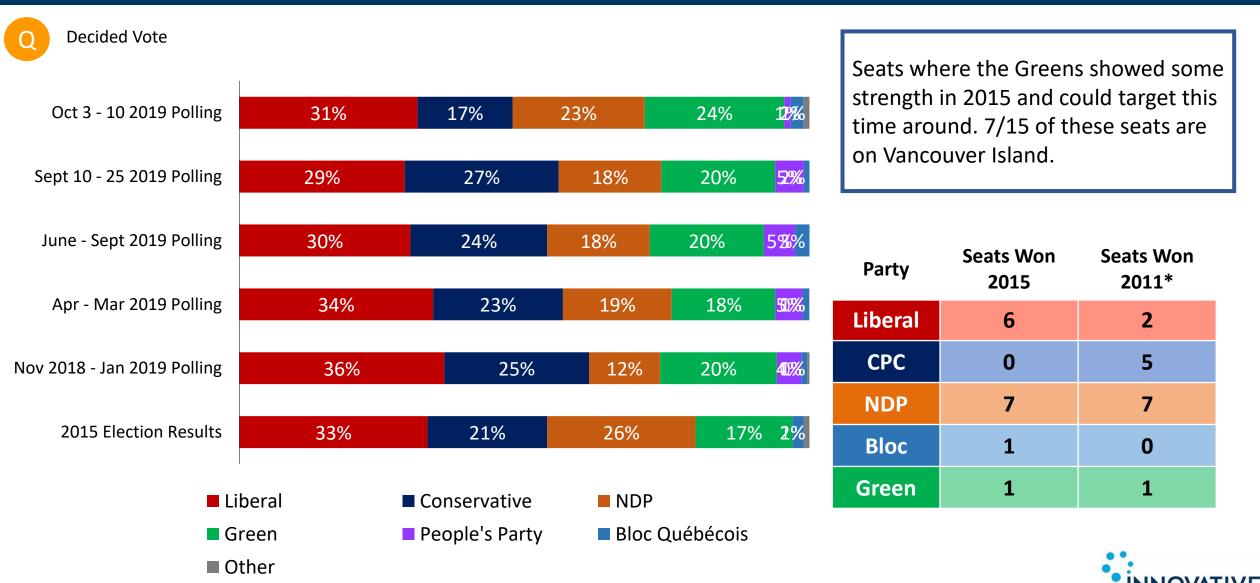


NDP Strong/Swing Rest of Canada: These seats are now a three-way race between the Liberals, Conservatives, and NDP

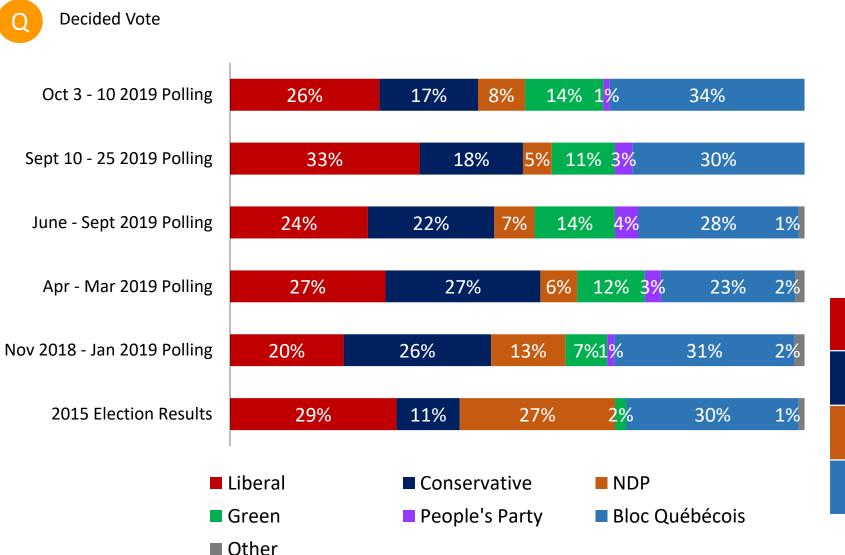
52



# **Green Target:** The Greens are up to 24% in their target seats, still trailing behind the Liberals



# **BQ Competitive:** The Bloc are now ahead of where they were in 2015, <sup>54</sup> putting them in the lead in this group of seats



Seats where the Bloc has been competitive in 2011 and 2015, excluding some that fall into other clusters.

Party	Seats Won 2015	Seats Won 2011*
Liberal	5	0
СРС	1	0
NDP	3	14
Bloc	9	4



### Federal Vote: Quebec Regions



Respondents were grouped together into their federal electoral districts based on the first three digits of their postal code. The electoral districts were then grouped geographically into subregions within the larger divisions of the country.

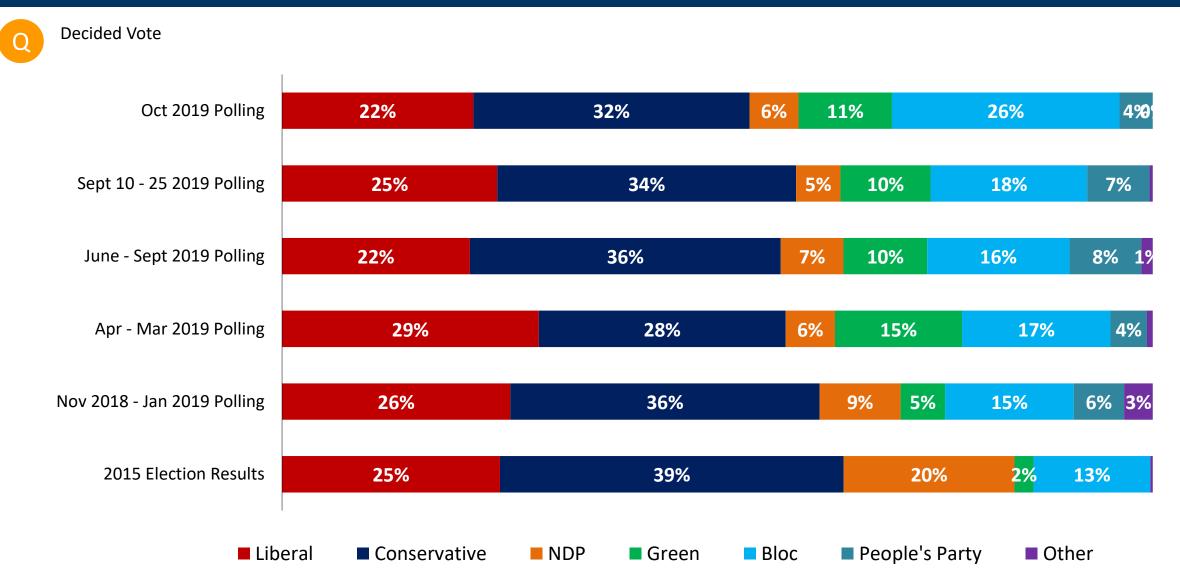
This section shows the results of the most Quebec subregions and compares them to the last election, as well as various points throughout 2019.

Because of the small sample in each subregion, the results of the several surveys have been pooled together.

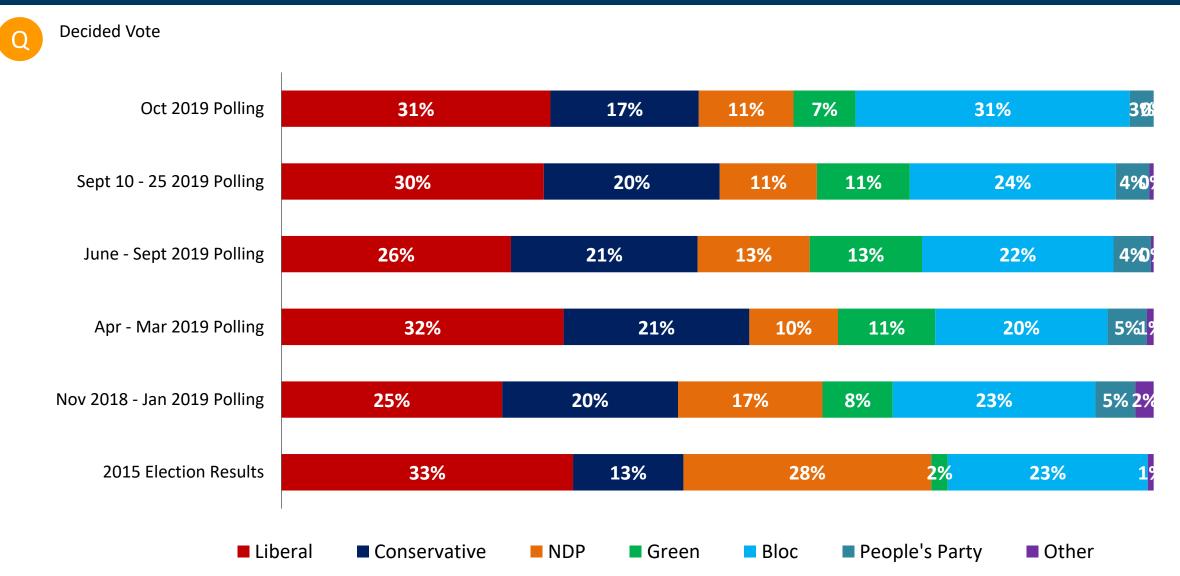
The table beside here shows the complete list of regions and the sample size of respondents in each region. The total weighted n-size of respondents matched to electoral districts is 4,016 in the October 3<sup>rd</sup> to 10<sup>th</sup> sample.

Desien	Cubracian	N-Size
Region	Subregion	Oct 3-10
Atlantic	Urban Atlantic	114
Canada	Rural Atlantic	144
	Quebec City Area	147
Quebee	Rural Francophone Quebec	303
Quebec	Francophone Montreal/Suburbs	251
	Quebec: Anglophone or Mixed	231
	Toronto	325
Outerie	GTA Suburbs	390
Ontario	South/West	419
	North/East	418
	Saskatoon/Regina	64
Prairies	Winnipeg	109
	Rest of Prairies	90
	Edmonton	120
Alberta	Calgary	149
	Rest of Alberta	195
	City of Vancouver	92
	Vancouver Suburbs	185
BC	Fraser Valley	49
	Vancouver Island	102
	Rest of BC	118

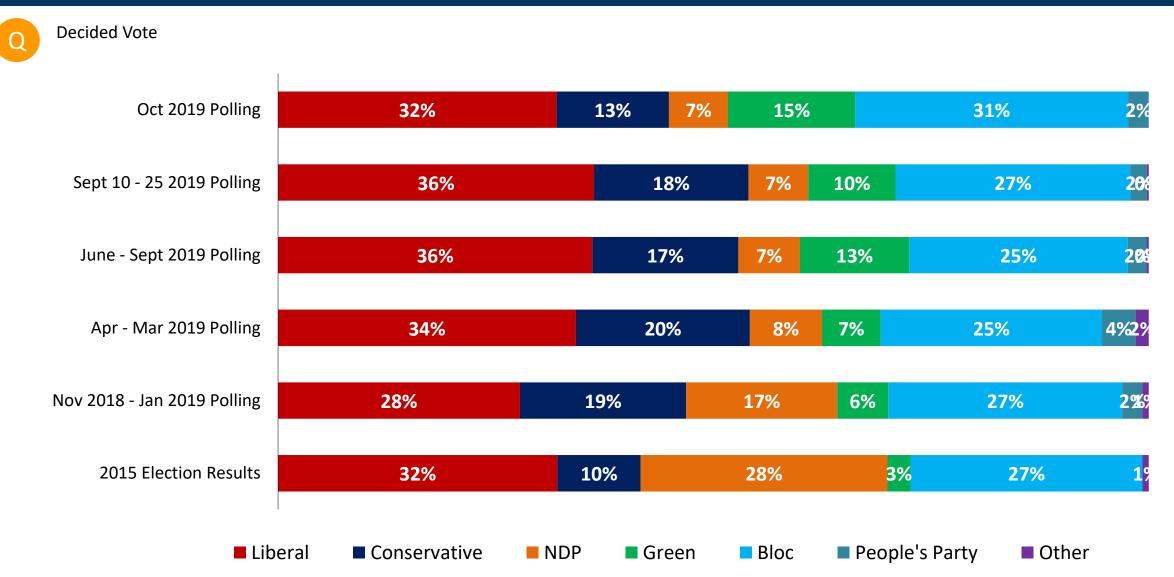
**Quebec City & Beauce Area:** The Bloc Quebecois have doubled their vote share in the Quebec City Area, likely at the expense of the NDP



**Rural Francophone Quebec:** The Bloc are up eight points in the last election; the Liberals have remained steady, now tied with the Bloc

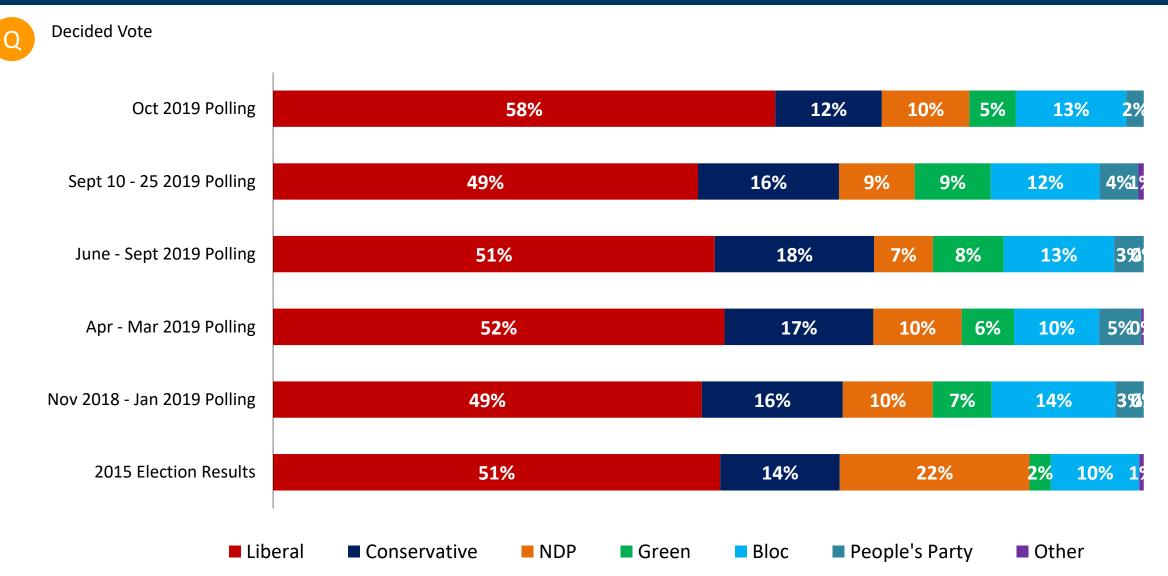


### **Francophone Montreal/Suburbs:** The Liberals and Bloc remain close while the NDP has dropped more than 20 points



59

### **Quebec Anglophone/Mixed:** The Liberal lead in Anglophone Quebec is <sup>60</sup> now stronger than it was in 2015



#### Appendix: Seat Cluster Definitions

#### This section outlines the precise definition of each seat cluster and which federal electoral districts it contains.

For this analysis, we based the clusters on a few key definitions that are repeated throughout this section:

- **Stronghold**: A seat won by a party in *both* 2011 and 2015 by >10%
- **Competitive**: A seat won in either 2011 or 2015 by the party OR lost by an average of less than 10% across *both* elections (a seat can be competitive for multiple parties)
- **Two-way races** (e.g. LPC-CPC): Seats that are competitive for both listed parties, but for *no other* parties.
  - LPC-CPC note: These seats have a manual adjustment so that if the Liberals were competitive in 2015 but not 2011 they are still included.

Seats are assigned to clusters by a combination of the classifications above with regional breakdowns. Some special rules are used for Green Targets and 2015 3-way races and some manual adjustments are made to reflect special circumstances and are noted throughout.



	Vancouver Island	Lower Mainland	Rest of BC	Edmonton /Calgary	Rest of Alberta	Saskatoon /Regina	Winnipeg	Rest of Prairies	Toronto	Rest of GTA	Ontario: South/ West	Ontario: North/ East	Montreal: Anglophone ridings	Montreal: Francophone ridings	Quebec City Area	Rest of Quebec	Atlantic
Strong CPC		1	1	13	15	3		12		2	7	5			6		
Other LPC-CPC			5	5			5	1					1		2		
LPC-CPC Atlantic																	14
LPC-CPC Rest of Ontario											16	18					
LPC-CPC Toronto & GTA									8	25							
LPC-CPC Lower Mainland		11															
2015 3-Way		4	2			1	1	1			1	1			3		
Strong LPC		2				1			8	1		4	5	1			10
LPC-NDP Quebec													5	12	1	9	
LPC-NDP RoC		2					2	1	9	1	1	4					6
NDP Strong/Swing QC													1	3		10	
NDP Strong/Swing RoC		3	2	1		1		1			6	2					
Green Target	7	3									1	1		1			2
BQ Competitive														6	1	11	



Includes CPC stronghold seats (won in both 2011 & 2015 by >10%) OR CPC-only competitive seats (won in either 2011/2015 or lost by an average of <10%, and competitive for no other parties). 3 decisive CPC wins in Quebec city from 2015 are added manually to this group even though they technically are classified as competitive for the NDP because based on their strength in 2011.

Federal Electoral District	Province	Sub-region	Federal Electoral District	Province	Sub-region	Federal Electoral District	Province	Sub-region
Calgary Forest Lawn	Alberta	Edmonton/Calgary	Abbotsford	British Columbia	Lower mainland	Beauce	Quebec	Quebec City Area
Calgary Heritage	Alberta	Edmonton/Calgary	Prince GeorgePeace			BellechasseLes EtcheminsLévis	Quebec	Quebec City Area
Calgary Midnapore	Alberta	Edmonton/Calgary	RiverNorthern Rockies	British Columbia	Rest of BC	CharlesbourgHaute-Saint-Charles	Quebec	Quebec City Area
Calgary Nose Hill	Alberta	Edmonton/Calgary	BrandonSouris	Manitoba	Rest of prairies	LévisLotbinière	Quebec	Quebec City Area
Calgary Rocky Ridge	Alberta	Edmonton/Calgary	DauphinSwan River			Louis-Saint-Laurent	Quebec	Quebec City Area
Calgary Shepard	Alberta	Edmonton/Calgary	Neepawa	Manitoba	Rest of prairies	PortneufJacques-Cartier	Quebec	Quebec City Area
Calgary Signal Hill	Alberta	Edmonton/Calgary	PortageLisgar	Manitoba	Rest of prairies	BattlefordsLloydminster	Saskatchewan	Rest of prairies
dmonton Griesbach	Alberta	Edmonton/Calgary	Provencher	Manitoba	Rest of prairies	Cypress HillsGrasslands	Saskatchewan	Rest of prairies
dmonton Manning	Alberta	Edmonton/Calgary	SelkirkInterlakeEastmai	n Manitoba	Rest of prairies	Carlton TrailEagle Creek	Saskatchewan	Rest of prairies
Edmonton Riverbend	Alberta	Edmonton/Calgary	HaliburtonKawartha			Moose JawLake CentreLanigan	Saskatchewan	Rest of prairies
Edmonton West	Alberta	Edmonton/Calgary	LakesBrock	Ontario	Ontario: North/East	Prince Albert	Saskatchewan	Rest of prairies
St. AlbertEdmonton	Alberta	Edmonton/Calgary	LanarkFrontenac			SourisMoose Mountain	Saskatchewan	Rest of prairies
herwood ParkFort			Kingston	Ontario	Ontario: North/East	YorktonMelville	Saskatchewan	Rest of prairies
askatchewan	Alberta	Edmonton/Calgary	RenfrewNipissing			ReginaQu'appelle	Saskatchewan	Saskatoon/Regina
BanffAirdrie	Alberta	Rest of Alberta	Pembroke	Ontario	Ontario: North/East	SaskatoonGrasswood	Saskatchewan	Saskatoon/Regina
Battle RiverCrowfoot	Alberta	Rest of Alberta	StormontDundasSouth			SaskatoonUniversity	Saskatchewan	Saskatoon/Regina
Bow River	Alberta	Rest of Alberta	Glengarry	Ontario	Ontario: North/East	_		•
dmontonWetaskiwin	Alberta	Rest of Alberta	YorkSimcoe	Ontario	Ontario: North/East			
oothills	Alberta	Rest of Alberta	BrantfordBrant	Ontario	Ontario: South/West			
ort McmurrayCold Lake	Alberta	Rest of Alberta	ElginMiddlesexLondon	Ontario	Ontario: South/West			
Grande PrairieMackenzie	Alberta	Rest of Alberta	LambtonKentMiddlesex	Ontario	Ontario: South/West			
akeland	Alberta	Rest of Alberta	Niagara West	Ontario	Ontario: South/West			
ethbridge	Alberta	Rest of Alberta	Oxford	Ontario	Ontario: South/West			
Vedicine HatCardston			SarniaLambton	Ontario	Ontario: South/West			
Varner	Alberta	Rest of Alberta	WellingtonHalton Hills	Ontario	Ontario: South/West			
Peace RiverWestlock	Alberta	Rest of Alberta	Oshawa	Ontario	Rest of GTA			
Red DeerMountain View	Alberta	Rest of Alberta	Thornhill	Ontario	Rest of GTA			
Red DeerLacombe	Alberta	Rest of Alberta						
turgeon RiverParkland	Alberta	Rest of Alberta	]					
	Alberta	Rest of Alberta	7					INNO

**RESEARCH GROUI** 

Includes LPC stronghold seats (won in both 2011 & 2015 by >10%) OR LPC-only competitive seats (won in either 2011/2015 or lost by an average of <10%, and competitive for no other parties).

Federal Electoral District	Province	Sub-region
Vancouver Centre	British Columbia	Lower mainland
Vancouver Quadra	British Columbia	Lower mainland
Beauséjour	New Brunswick	Atlantic
BonavistaBurinTrinity	Newfoundland and Labrador	Atlantic
Coast Of BaysCentralNotre Dame	Newfoundland and Labrador	Atlantic
Long Range Mountains	Newfoundland and Labrador	Atlantic
Cape BretonCanso	Nova Scotia	Atlantic
Halifax West	Nova Scotia	Atlantic
KingsHants	Nova Scotia	Atlantic
SydneyVictoria	Nova Scotia	Atlantic
Kingston And The Islands	Ontario	Ontario: North/East
NipissingTimiskaming	Ontario	Ontario: North/East
Ottawa South	Ontario	Ontario: North/East
OttawaVanier	Ontario	Ontario: North/East
MarkhamThornhill	Ontario	Rest of GTA
Don Valley East	Ontario	Toronto
Etobicoke North	Ontario	Toronto
TorontoSt. Paul's	Ontario	Toronto
ScarboroughAgincourt	Ontario	Toronto
ScarboroughGuildwood	Ontario	Toronto
ScarboroughRouge Park	Ontario	Toronto
Toronto Centre	Ontario	Toronto
Humber RiverBlack Creek	Ontario	Toronto
Cardigan	Prince Edward Island	Atlantic
Charlottetown	Prince Edward Island	Atlantic
Lac-Saint-Louis	Quebec	Montreal: Anglophone ridings
Notre-Dame-De-GrâceWestmount	Quebec	Montreal: Anglophone ridings
Papineau	Quebec	Montreal: Anglophone ridings
Saint-Laurent	Quebec	Montreal: Anglophone ridings
Saint-LéonardSaint-Michel	Quebec	Montreal: Anglophone ridings
Bourassa	Quebec	Montreal: Francophone ridings
ReginaWascana	Saskatchewan	Saskatoon/Regina



Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the Greater Toronto Area.

Federal Electoral District	Province	Sub-region	
Ajax	Ontario	Rest of GTA	
AuroraOak RidgesRichmond Hill	Ontario	Rest of GTA	
Brampton Centre	Ontario	Rest of GTA	
Brampton North	Ontario	Rest of GTA	
Brampton South	Ontario	Rest of GTA	
Brampton West	Ontario	Rest of GTA	
Burlington	Ontario	Rest of GTA	
Durham	Ontario	Rest of GTA	
KingVaughan	Ontario	Rest of GTA	
MarkhamStouffville	Ontario	Rest of GTA	
MarkhamUnionville	Ontario	Rest of GTA	
Milton	Ontario	Rest of GTA	
Mississauga Centre	Ontario	Rest of GTA	
Mississauga EastCooksville	Ontario	Rest of GTA	
MississaugaErin Mills	Ontario	Rest of GTA	
MississaugaLakeshore	Ontario	Rest of GTA	
MississaugaMalton	Ontario	Rest of GTA	
MississaugaStreetsville	Ontario	Rest of GTA	
NewmarketAurora	Ontario	Rest of GTA	
Oakville	Ontario	Rest of GTA	
Oakville NorthBurlington	Ontario	Rest of GTA	
PickeringUxbridge	Ontario	Rest of GTA	
Richmond Hill	Ontario	Rest of GTA	
VaughanWoodbridge	Ontario	Rest of GTA	
Whitby	Ontario	Rest of GTA	
Don Valley North	Ontario	Toronto	
Don Valley West	Ontario	Toronto	
EglintonLawrence	Ontario	Toronto	
Etobicoke Centre	Ontario	Toronto	
EtobicokeLakeshore	Ontario	Toronto	
Scarborough Centre	Ontario	Toronto	
Willowdale	Ontario	Toronto	
York Centre	Ontario	Toronto	



Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the rest of Ontario.

Federal Electoral District	Province	Sub-region
BarrieInnisfil	Ontario	Ontario: North/East
BarrieSpringwaterOro-Medonte	Ontario	Ontario: North/East
Bay Of Quinte	Ontario	Ontario: North/East
DufferinCaledon	Ontario	Ontario: North/East
GlengarryPrescottRussell	Ontario	Ontario: North/East
HastingsLennox And Addington	Ontario	Ontario: North/East
KanataCarleton	Ontario	Ontario: North/East
LeedsGrenvilleThousand Islands And Rideau Lakes	Ontario	Ontario: North/East
Nepean	Ontario	Ontario: North/East
NorthumberlandPeterborough South	Ontario	Ontario: North/East
Orléans	Ontario	Ontario: North/East
Ottawa WestNepean	Ontario	Ontario: North/East
Parry SoundMuskoka	Ontario	Ontario: North/East
PeterboroughKawartha	Ontario	Ontario: North/East
Carleton	Ontario	Ontario: North/East
Sault Ste. Marie	Ontario	Ontario: North/East
SimcoeGrey	Ontario	Ontario: North/East
Simcoe North	Ontario	Ontario: North/East
BruceGreyOwen Sound	Ontario	Ontario: South/West
Cambridge	Ontario	Ontario: South/West
Chatham-KentLeamington	Ontario	Ontario: South/West
FlamboroughGlanbrook	Ontario	Ontario: South/West
HaldimandNorfolk	Ontario	Ontario: South/West
Hamilton WestAncasterDundas	Ontario	Ontario: South/West
HuronBruce	Ontario	Ontario: South/West
Kitchener Centre	Ontario	Ontario: South/West
KitchenerConestoga	Ontario	Ontario: South/West
Kitchener SouthHespeler	Ontario	Ontario: South/West
London North Centre	Ontario	Ontario: South/West
London West	Ontario	Ontario: South/West
Niagara Falls	Ontario	Ontario: South/West
PerthWellington	Ontario	Ontario: South/West



Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in the Lower Mainland.

Federal Electoral District	Province	Sub-region	
ChilliwackHope	British Columbia	Lower mainland	
CloverdaleLangley City	British Columbia	Lower mainland	
Delta	British Columbia	Lower mainland	
FleetwoodPort Kells	British Columbia	Lower mainland	
LangleyAldergrove	British Columbia	Lower mainland	
MissionMatsquiFraser Canyon	British Columbia	Lower mainland	
Richmond Centre	British Columbia	Lower mainland	
South SurreyWhite Rock	British Columbia	Lower mainland	
StevestonRichmond East	British Columbia	Lower mainland	
Vancouver Granville	British Columbia	Lower mainland	
Vancouver South	British Columbia	Lower mainland	



Includes LPC-CPC seats (competitive for both the LPC and CPC, but no other parties) in Atlantic Canada.

Federal Electoral District	Province	Sub-region
Fundy Royal	New Brunswick	Atlantic
MadawaskaRestigouche	New Brunswick	Atlantic
MiramichiGrand Lake	New Brunswick	Atlantic
MonctonRiverviewDieppe	New Brunswick	Atlantic
New Brunswick Southwest	New Brunswick	Atlantic
Saint JohnRothesay	New Brunswick	Atlantic
TobiqueMactaquac	New Brunswick	Atlantic
Avalon	Newfoundland and Labrador	Atlantic
Labrador	Newfoundland and Labrador	Atlantic
Central Nova	Nova Scotia	Atlantic
CumberlandColchester	Nova Scotia	Atlantic
South ShoreSt. Margarets	Nova Scotia	Atlantic
West Nova	Nova Scotia	Atlantic
Egmont	Prince Edward Island	Atlantic



Includes all other LPC-CPC seats (competitive for both the LPC and CPC, but no other parties). Three of these are in Quebec, five in rural BC, and eleven in the prairies/Alberta.

Federal Electoral District	Province	Sub-region
Calgary Centre	Alberta	Edmonton/Calgary
Calgary Confederation	Alberta	Edmonton/Calgary
Calgary Skyview	Alberta	Edmonton/Calgary
Edmonton Centre	Alberta	Edmonton/Calgary
Edmonton Mill Woods	Alberta	Edmonton/Calgary
CaribooPrince George	British Columbia	Rest of BC
Central OkanaganSimilkameenNicola	British Columbia	Rest of BC
KelownaLake Country	British Columbia	Rest of BC
North OkanaganShuswap	British Columbia	Rest of BC
CharleswoodSt. JamesAssiniboiaHeadingley	Manitoba	Winnipeg
KildonanSt. Paul	Manitoba	Winnipeg
Saint BonifaceSaint Vital	Manitoba	Winnipeg
Winnipeg South	Manitoba	Winnipeg
Winnipeg South Centre	Manitoba	Winnipeg
Nunavut	Nunavut	Territories
Mount Royal	Quebec	Montreal: Anglophone ridings
BeauportCôte-De-BeaupréÎle D'orléansCharlevoix	Quebec	Quebec City Area
MéganticL'érable	Quebec	Quebec City Area
Yukon	Yukon	Territories



Includes LPC-NDP seats (competitive for both the LPC and CPC, but no other parties) in Quebec.

Federal Electoral District	Province	Sub-region
Ahuntsic-Cartierville	Quebec	Montreal: Anglophone ridings
DorvalLachineLasalle	Quebec	Montreal: Anglophone ridings
LavalLes Îles	Quebec	Montreal: Anglophone ridings
PierrefondsDollard	Quebec	Montreal: Anglophone ridings
Ville-MarieLe Sud-OuestÎle-Des-Soeurs	Quebec	Montreal: Anglophone ridings
Alfred-Pellan	Quebec	Montreal: Francophone ridings
Thérèse-De Blainville	Quebec	Montreal: Francophone ridings
BrossardSaint-Lambert	Quebec	Montreal: Francophone ridings
Honoré-Mercier	Quebec	Montreal: Francophone ridings
HullAylmer	Quebec	Montreal: Francophone ridings
La Prairie	Quebec	Montreal: Francophone ridings
LasalleÉmardVerdun	Quebec	Montreal: Francophone ridings
LongueuilCharles-Lemoyne	Quebec	Montreal: Francophone ridings
Rivière-Des-Mille-Îles	Quebec	Montreal: Francophone ridings
Marc-Aurèle-Fortin	Quebec	Montreal: Francophone ridings
VaudreuilSoulanges	Quebec	Montreal: Francophone ridings
Vimy	Quebec	Montreal: Francophone ridings
Louis-Hébert	Quebec	Quebec City Area
ArgenteuilLa Petite-Nation	Quebec	Rest of Quebec
BromeMissisquoi	Quebec	Rest of Quebec
ChâteauguayLacolle	Quebec	Rest of Quebec
ComptonStanstead	Quebec	Rest of Quebec
Gatineau	Quebec	Rest of Quebec
Pontiac	Quebec	Rest of Quebec
Saint-Jean	Quebec	Rest of Quebec
Saint-MauriceChamplain	Quebec	Rest of Quebec
Shefford	Quebec	Rest of Quebec



Includes LPC-NDP seats (competitive for both the LPC and CPC, but no other parties) in the rest of Canada.

Federal Electoral District	Province	Sub-region
Surrey Centre	British Columbia	Lower mainland
SurreyNewton	British Columbia	Lower mainland
Winnipeg Centre	Manitoba	Winnipeg
Winnipeg North	Manitoba	Winnipeg
AcadieBathurst	New Brunswick	Atlantic
St. John's East	Newfoundland and Labrador	Atlantic
St. John's SouthMount Pearl	Newfoundland and Labrador	Atlantic
Northwest Territories	Northwest Territories	Territories
DartmouthCole Harbour	Nova Scotia	Atlantic
Halifax	Nova Scotia	Atlantic
SackvillePrestonChezzetcook	Nova Scotia	Atlantic
Nickel Belt	Ontario	Ontario: North/East
Ottawa Centre	Ontario	Ontario: North/East
Sudbury	Ontario	Ontario: North/East
Thunder BayRainy River	Ontario	Ontario: North/East
Hamilton EastStoney Creek	Ontario	Ontario: South/West
Brampton East	Ontario	Rest of GTA
BeachesEast York	Ontario	Toronto
Davenport	Ontario	Toronto
ParkdaleHigh Park	Ontario	Toronto
Scarborough North	Ontario	Toronto
Scarborough Southwest	Ontario	Toronto
SpadinaFort York	Ontario	Toronto
TorontoDanforth	Ontario	Toronto
UniversityRosedale	Ontario	Toronto
York SouthWeston	Ontario	Toronto



Includes NDP stronghold seats (won in both 2011 & 2015 by >10%) or swing seats (competitive for the NDP, but potentially also other parties as well: won in either 2011/2015 or lost by an average of <10% across both elections) in Quebec. Excludes NDP-LPC races, which make up their own group.

Federal Electoral District	Province	Sub-region
Outremont	Quebec	Montreal: Anglophone ridings
LaurierSainte-Marie	Quebec	Montreal: Francophone ridings
LongueuilSaint-Hubert	Quebec	Montreal: Francophone ridings
RosemontLa Petite-Patrie	Quebec	Montreal: Francophone ridings
AbitibiBaie-JamesNunavikEeyou	Quebec	Rest of Quebec
AbitibiTémiscamingue	Quebec	Rest of Quebec
BerthierMaskinongé	Quebec	Rest of Quebec
Rimouski-NeigetteTémiscouataLes Basques	Quebec	Rest of Quebec
Drummond	Quebec	Rest of Quebec
Jonquière	Quebec	Rest of Quebec
Lac-Saint-Jean	Quebec	Rest of Quebec
Saint-HyacintheBagot	Quebec	Rest of Quebec
Sherbrooke	Quebec	Rest of Quebec
Trois-Rivières	Quebec	Rest of Quebec



Includes NDP stronghold seats (won in both 2011 & 2015 by >10%) or swing seats (competitive for the NDP, but potentially also other parties as well: won in either 2011/2015 or lost by an average of <10% across both elections) outside of Quebec. Excludes NDP-LPC races, which make up their own group. Burnaby South was added to this category manually based on the by-election result (based on the 2015 result it would be classified as a 3-way race).

Federal Electoral District	Province	Sub-region
Edmonton Strathcona	Alberta	Edmonton/Calgary
Burnaby South	British Columbia	Lower mainland
New WestminsterBurnaby	British Columbia	Lower mainland
Vancouver Kingsway	British Columbia	Lower mainland
KootenayColumbia	British Columbia	Rest of BC
SkeenaBulkley Valley	British Columbia	Rest of BC
ChurchillKeewatinook Aski	Manitoba	Rest of prairies
AlgomaManitoulinKapuskasing	Ontario	Ontario: North/East
TimminsJames Bay	Ontario	Ontario: North/East
Essex	Ontario	Ontario: South/West
Hamilton Centre	Ontario	Ontario: South/West
Hamilton Mountain	Ontario	Ontario: South/West
LondonFanshawe	Ontario	Ontario: South/West
WindsorTecumseh	Ontario	Ontario: South/West
Windsor West	Ontario	Ontario: South/West
Saskatoon West	Saskatchewan	Saskatoon/Regina



Includes any seat marked as BQ competitive (won in either 2011/2015 or lost by an average of <10% across both elections) unless the seat is another party's stronghold (won by a party in 2011 & 2015 by >10%) or a Green Target.

Federal Electoral District	Province	Sub-region
Hochelaga	Quebec	Montreal: Francophone ridings
La Pointe-De-L'île	Quebec	Montreal: Francophone ridings
Mirabel	Quebec	Montreal: Francophone ridings
Montarville	Quebec	Montreal: Francophone ridings
Repentigny	Quebec	Montreal: Francophone ridings
Terrebonne	Quebec	Montreal: Francophone ridings
RichmondArthabaska	Quebec	Quebec City Area
AvignonLa MitisMataneMatapédia	Quebec	Rest of Quebec
BécancourNicoletSaurel	Quebec	Rest of Quebec
BeloeilChambly	Quebec	Rest of Quebec
ChicoutimiLe Fjord	Quebec	Rest of Quebec
GaspésieLes Îles-De-La-Madeleine	Quebec	Rest of Quebec
Joliette	Quebec	Rest of Quebec
LaurentidesLabelle	Quebec	Rest of Quebec
Manicouagan	Quebec	Rest of Quebec
Montcalm	Quebec	Rest of Quebec
Rivière-Du-Nord	Quebec	Rest of Quebec
SalaberrySuroît	Quebec	Rest of Quebec



Any seat where the greens got >=8% in 2015. Note that 7/15 of these seats are Vancouver Island.

Federal Electoral District	Province	Sub-region
North Vancouver	British Columbia	Lower mainland
Vancouver East	British Columbia	Lower mainland
West VancouverSunshine CoastSea To Sky Country	British Columbia	Lower mainland
CourtenayAlberni	British Columbia	Vancouver Island
CowichanMalahatLangford	British Columbia	Vancouver Island
NanaimoLadysmith	British Columbia	Vancouver Island
EsquimaltSaanichSooke	British Columbia	Vancouver Island
SaanichGulf Islands	British Columbia	Vancouver Island
North IslandPowell River	British Columbia	Vancouver Island
Victoria	British Columbia	Vancouver Island
Fredericton	New Brunswick	Atlantic
Thunder BaySuperior North	Ontario	Ontario: North/East
Guelph	Ontario	Ontario: South/West
Malpeque	Prince Edward Island	Atlantic
Pierre-BoucherLes PatriotesVerchères	Quebec	Montreal: Francophone ridings



Includes any seat where the CPC, NDP, and LPC were all within 10 points in 2015, so long as it is not also a green target or BQ competitive seat.

Federal Electoral District	Province	Sub-region
Burnaby NorthSeymour	British Columbia	Lower mainland
CoquitlamPort Coquitlam	British Columbia	Lower mainland
Pitt MeadowsMaple Ridge	British Columbia	Lower mainland
Port MoodyCoquitlam	British Columbia	Lower mainland
KamloopsThompsonCariboo	British Columbia	Rest of BC
South OkanaganWest Kootenay	British Columbia	Rest of BC
ElmwoodTranscona	Manitoba	Winnipeg
Kenora	Ontario	Ontario: North/East
Niagara Centre	Ontario	Ontario: South/West
BeauportLimoilou	Quebec	Quebec City Area
MontmagnyL'isletKamouraskaRivière-Du-Loup	Quebec	Quebec City Area
Québec	Quebec	Quebec City Area
DesnethéMissinippiChurchill River	Saskatchewan	Rest of prairies
ReginaLewvan	Saskatchewan	Saskatoon/Regina

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