

2019 Election: Majority or Minority



October 2019

Key Findings

- Canadians are split on whether they want the election to result in a minority government (40%) or a majority government (43%). Among Conservative partisans, and Liberal partisans, support for a majority government is highest at 67% and 53% respectively. It is lowest among NDP (30%), Bloc (23%), and Green (30%) partisans.
- Support for a majority government drops when Canadians are asked about any specific party. Only 33% say they would rather a Liberal majority government to a Liberal minority government, and only 30% would rather a Conservative majority to a minority. Support for a majority is lowest in the case of an NDP government, where only 25% of respondents would prefer a majority to a minority.
- Among their own supports, Conservatives are the most likely to say they would prefer a Conservative majority to a Conservative minority (84%). Comparatively, only 72% of Liberals say they would rather a Liberal majority to a Liberal minority, and only 68% of New Democrats would rather see their party win a majority than a minority.
- Looking at the impact of who the NDP and Greens have said they would support in a hung parliament, we find that the NDP decision to clearly state they would never support a Conservative government is more beneficial than the Green position to remain open to supporting any party. Almost half of Liberal partisans (47%) say they are more likely to vote for the NDP because of this position.

Methodology



These are the partial results of an online survey conducted between October 15th and October 17th, 2019.

This online survey of 2,486 adult Canadians was conducted using Lucid, a leading provider of online sample. The results are weighted to n=2,400 based on Census data from Statistics Canada.

Respondents from the Lucid constituent panels are recruited from a wide variety of sources to reflect the age, gender, region, and language characteristics of the country as a whole. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.

INNOVATIVE reviews all responses and removes those deemed to be suspicious based on a combination of evidence provided by the respondent's pattern of responses, time taken to complete the survey, and answers to open ended questions (questions that ask for full sentence answers and do not use multiple choice).

A total of 501 panelists started but did not finish the survey.

Confidence: This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

Weighting: Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability. Weighted and unweighted frequencies are reported in the table.

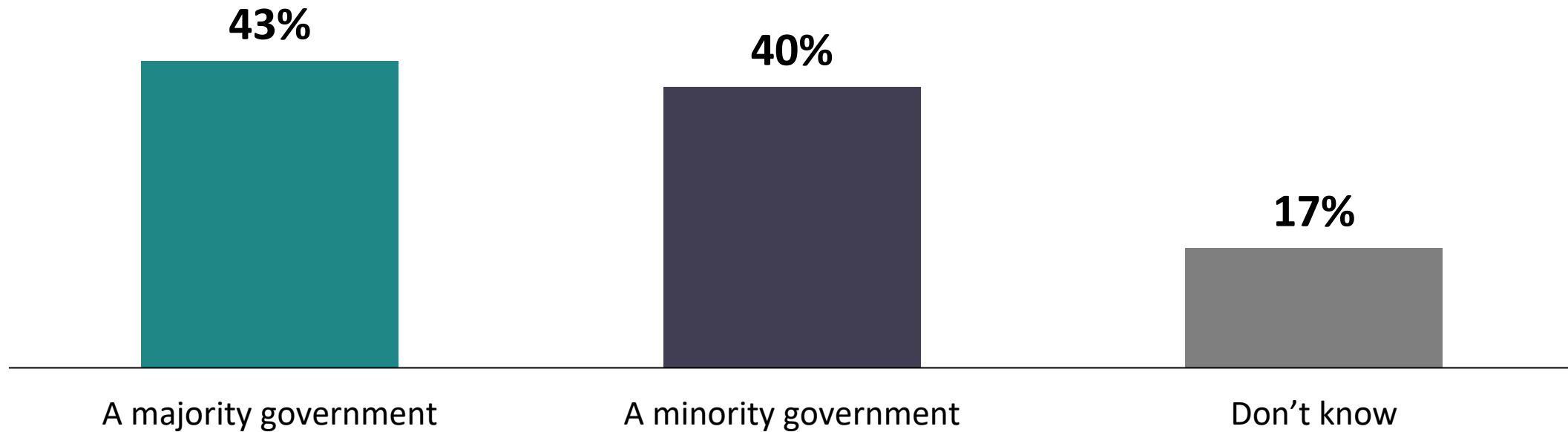
	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
Males 18-34	269	11%	330	14%
Males 35-54	383	15%	401	17%
Males 55+	450	18%	435	18%
Females 18-34	365	15%	327	14%
Females 35-54	479	19%	417	17%
Females 55+	540	22%	490	20%
Region				
BC	342	14%	327	14%
Alberta	288	12%	272	11%
Prairies	171	7%	160	7%
Ontario	929	37%	917	38%
Quebec	596	24%	561	23%
Atlantic	160	6%	163	7%

Majority or Minority?

Government Type: Respondents are evenly split on whether they want a majority or a minority government ⁵

Q Thinking about the outcome of this election, would you rather a majority government where a single party has control of government, or a minority government where multiple parties need to work together to govern?

[asked of all respondents; n=2,400]

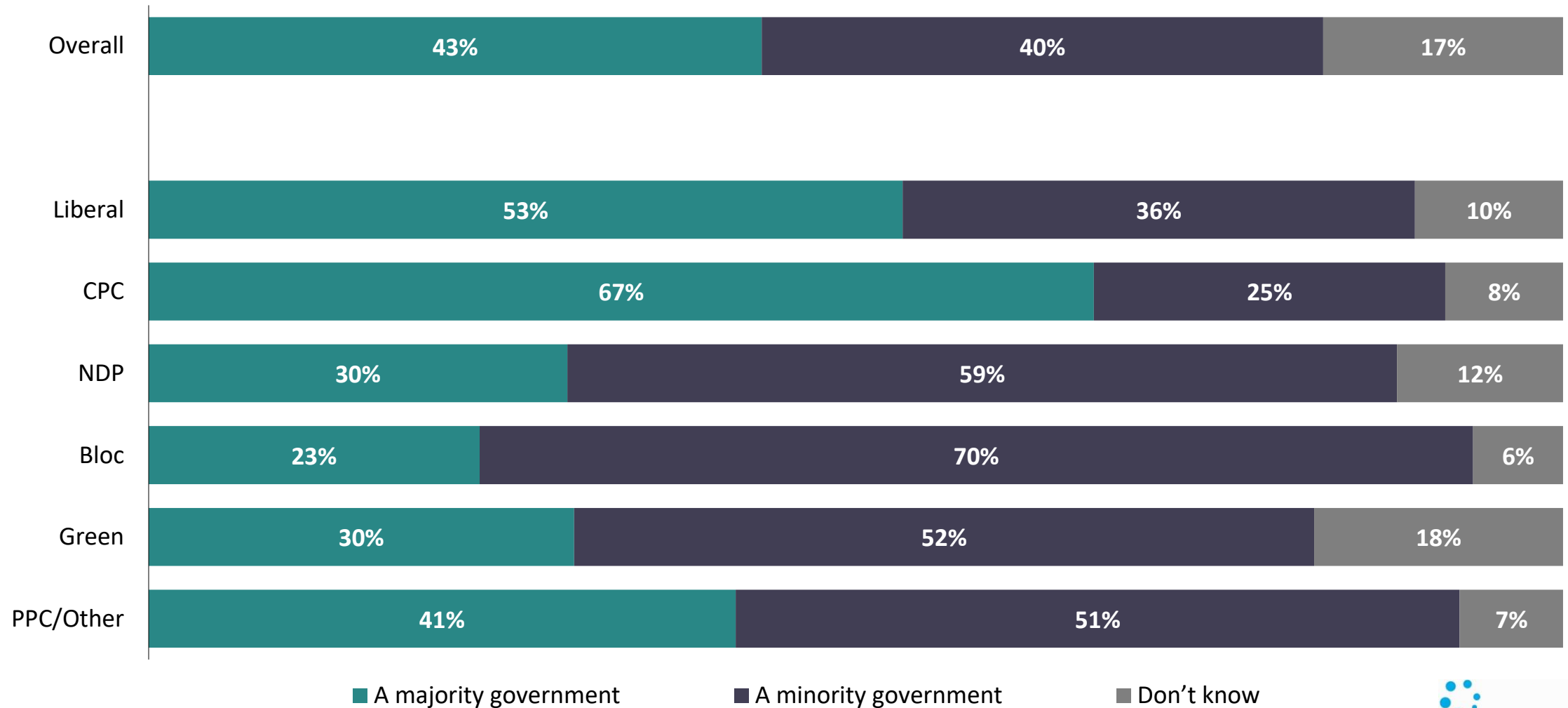


Government Type by Party ID: 2-in-3 (67%) Conservatives would rather have a majority government than minority



Thinking about the outcome of this election, would you rather a majority government where a single party has control of government, or a minority government where multiple parties need to work together to govern? by Party ID

[asked of all respondents; n=2,400]



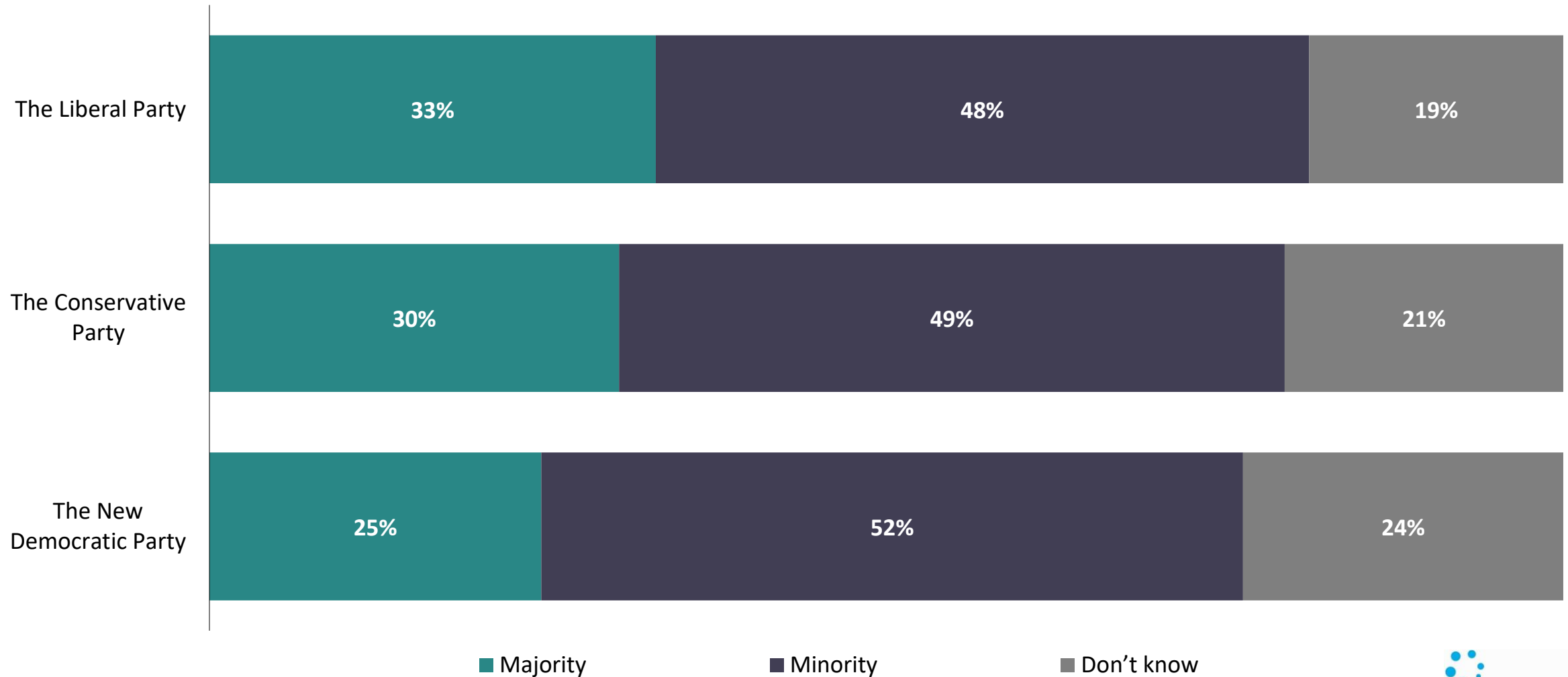
Party Wins: 1-in-3 (33%) say they would prefer the Liberal Party to win a majority of seats ⁷

a majority of seats



If each of the following parties won the most seats in this election, would you prefer if they won a majority of seats or a minority of seats?

[asked of all respondents; n=2,400]



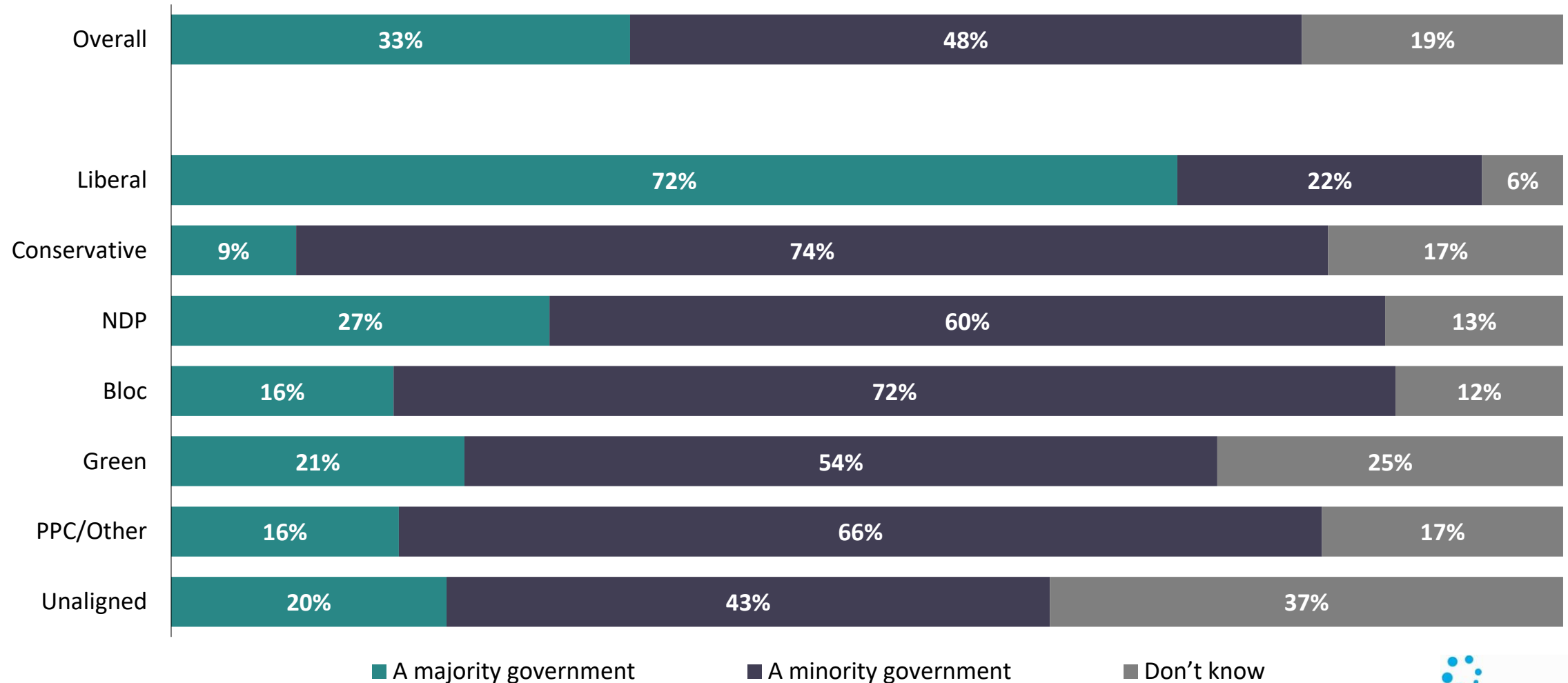
Liberal Win by Party ID: NDP (27%) and Green (21%) next most likely to prefer the Liberals win a majority of seats, after Liberal partisans



If each of the following parties won the most seats in this election, would you prefer if they won a majority of seats or a minority of seats?

The Liberal Party BY Party ID

[asked of all respondents; n=2,400]



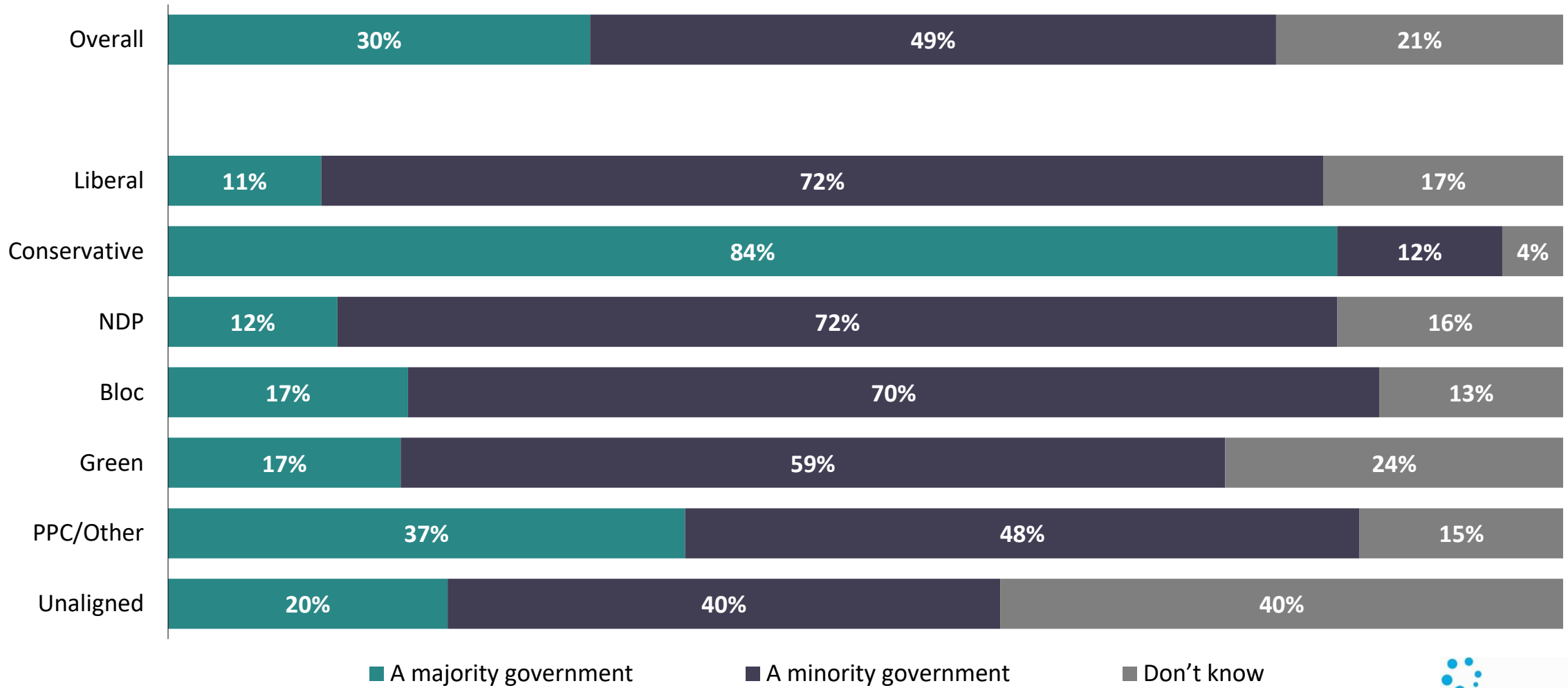
CPC Win by Party ID: Majority of non-Conservative partisans would prefer the Conservative Party to win a minority of seats



If each of the following parties won the most seats in this election, would you prefer if they won a majority of seats or a minority of seats?

The Conservative Party BY Party ID

[asked of all respondents; n=2,400]



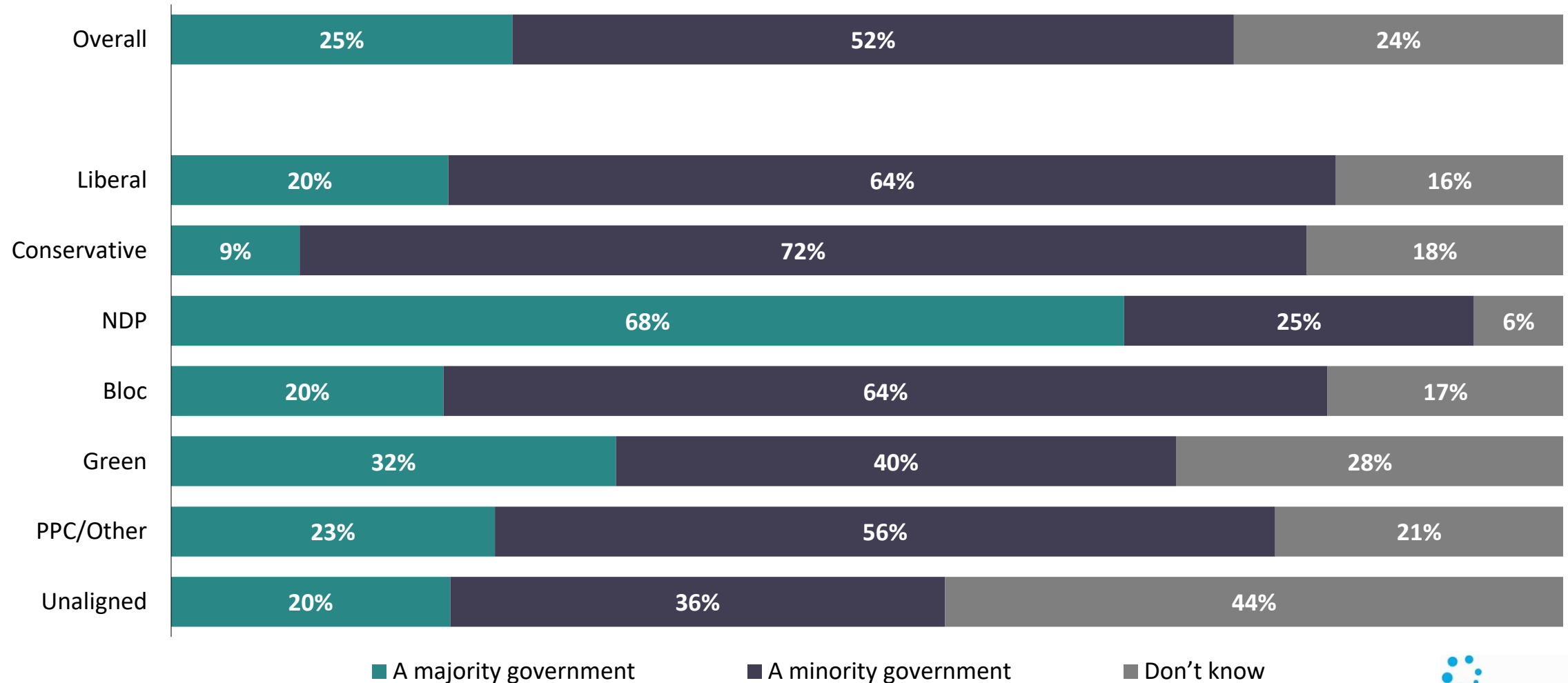
NDP Win by Party ID: 1-in-3 (32%) Green partisans prefer a NDP majority government, followed by 1-in-4 (23%) PPC/Other partisans



If each of the following parties won the most seats in this election, would you prefer if they won a majority of seats or a minority of seats?

The New Democratic Party BY Party ID

[asked of all respondents; n=2,400]

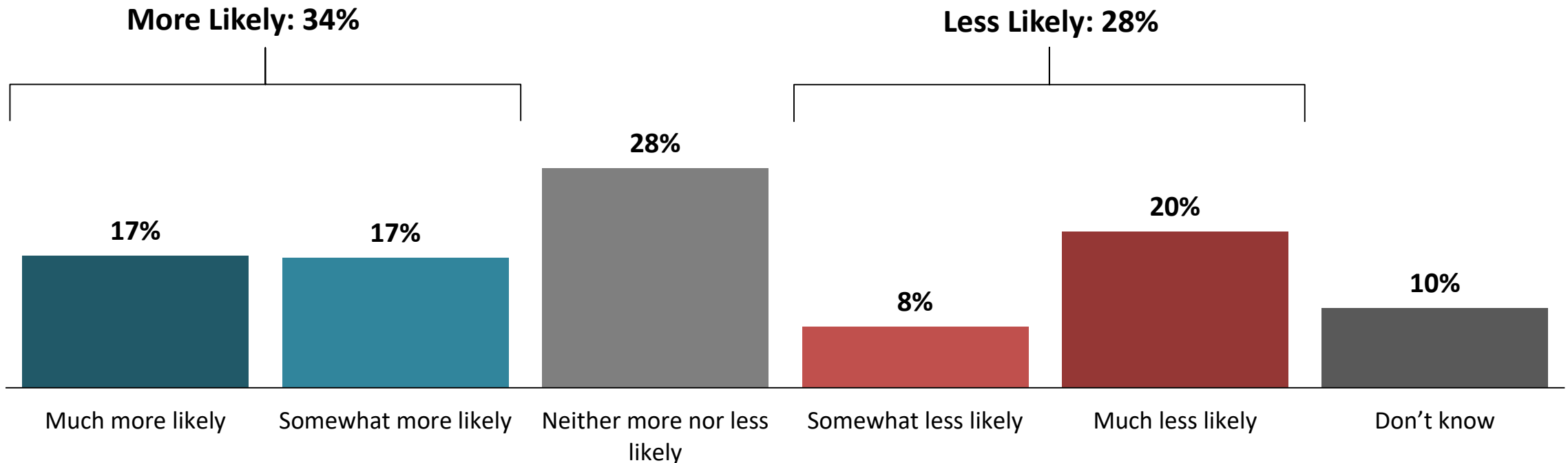


NDP Support in a Hung Parliament: 1-in-3 (34%) say not supporting a CPC government makes them more likely to vote for the NDP



Jagmeet Singh has said that if no party wins a majority of seats in Parliament, the NDP will not support a Conservative Party government. Does that make you more or less likely to vote for the NDP?

[asked of all respondents; n=2,400]

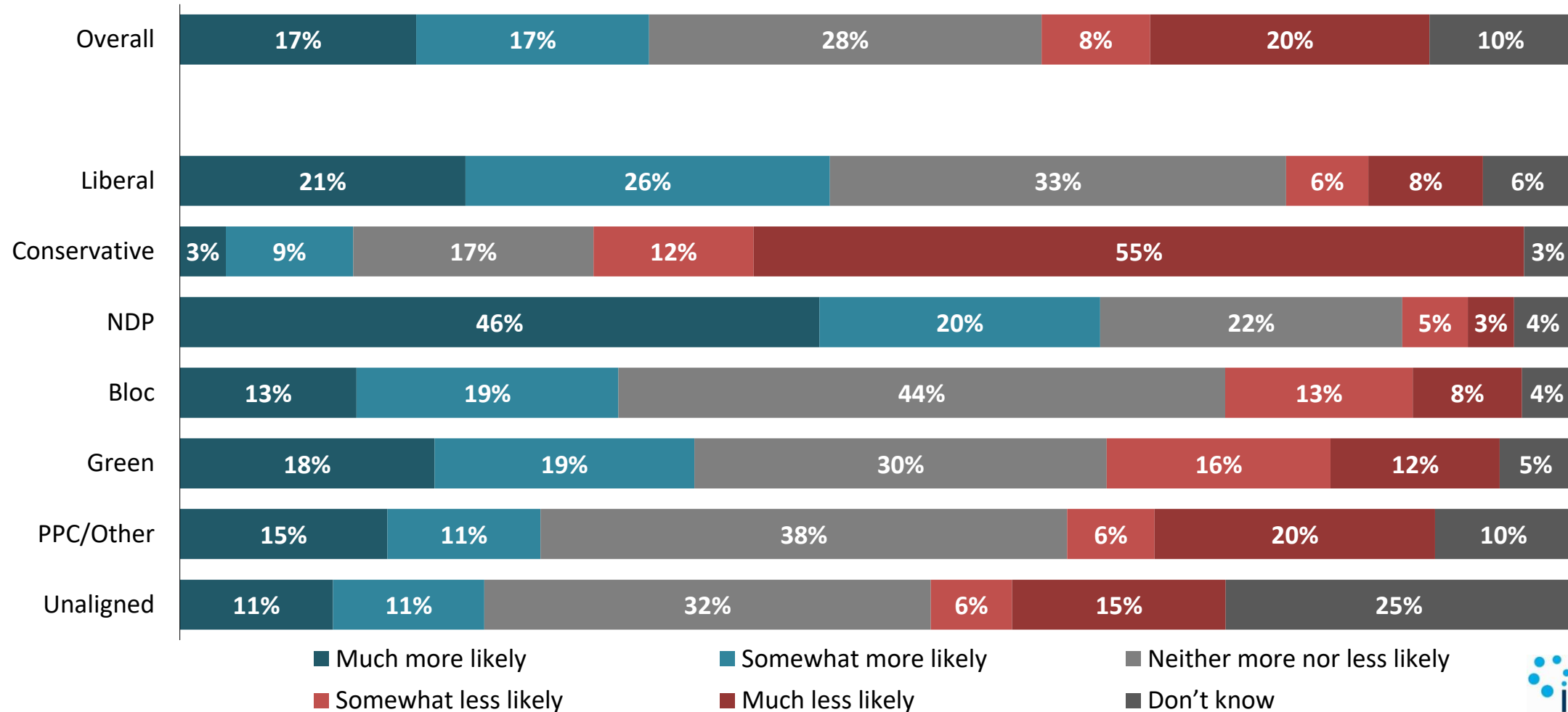


NDP Support by Vote: 47% of Liberals are more likely to vote NDP given the party will not support a Conservative government



Jagmeet Singh has said that if no party wins a majority of seats in Parliament, the NDP will not support a Conservative Party government. Does that make you more or less likely to vote for the NDP? BY Party ID

[asked of all respondents; n=2,400]

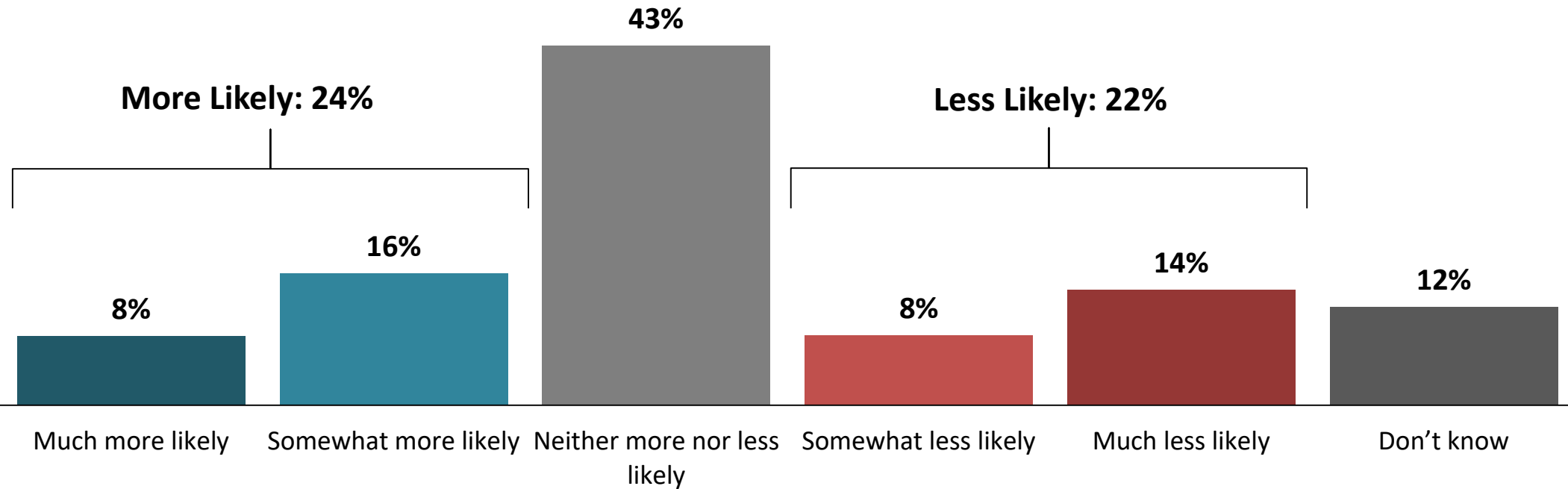


Green Support in a Hung Parliament: A plurality (43%) say they would be neither more nor less likely to vote Green ¹³



Elizabeth May has said that if no party wins a majority of seats in Parliament, the Green Party is willing to work with either the Liberals or the Conservatives, so long as the party they work with agrees to specific policy proposals from the Green Party. Does that make you more or less likely to vote for the Green Party?

[asked of all respondents; n=2,400]

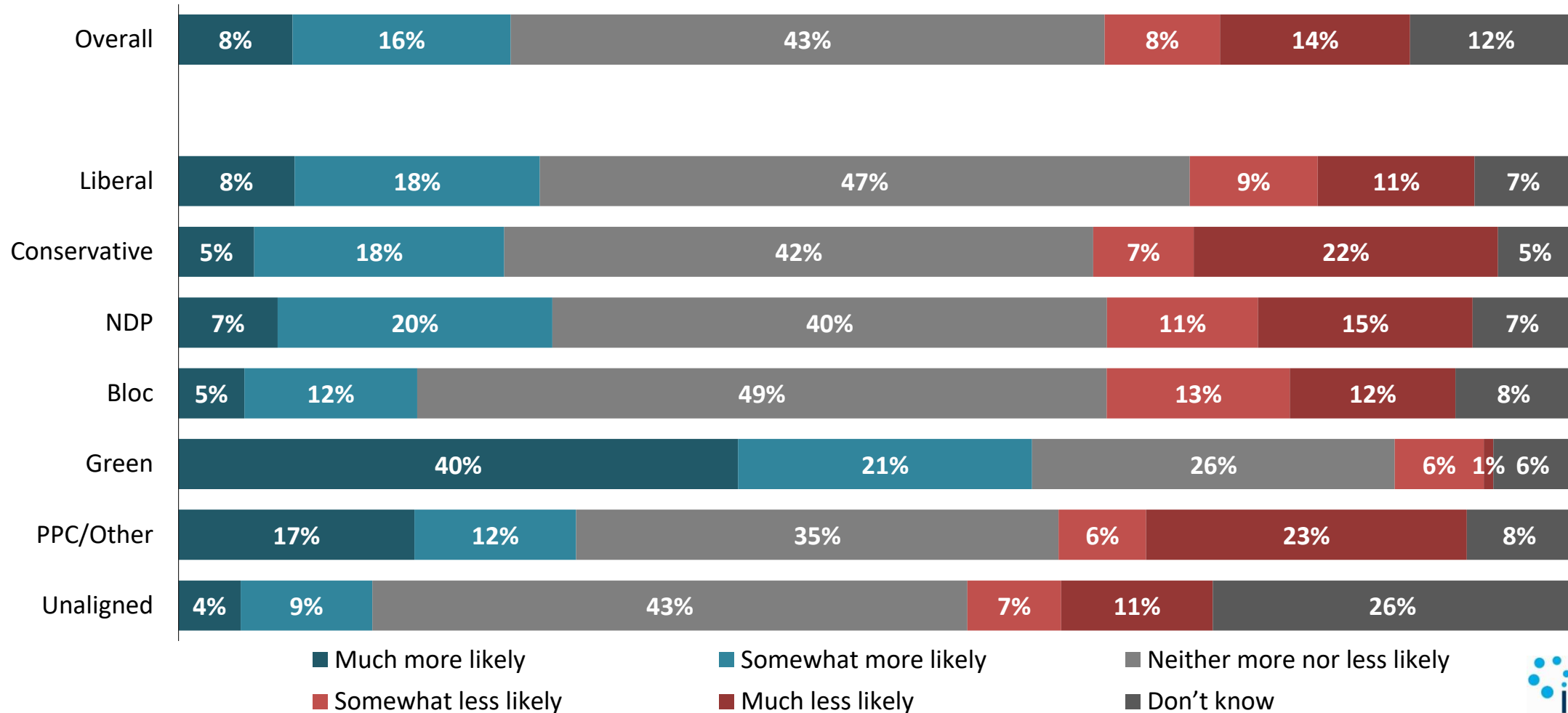


Green Support by Vote: Impact on likelihood to vote Green is similar across all partisan groups



Elizabeth May has said that if no party wins a majority of seats in Parliament, the Green Party is willing to work with either the Liberals or the Conservatives, so long as the party they work with agrees to specific policy proposals from the Green Party. Does that make you more or less likely to vote for the Green Party? BY Party ID

[asked of all respondents; n=2,400]





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