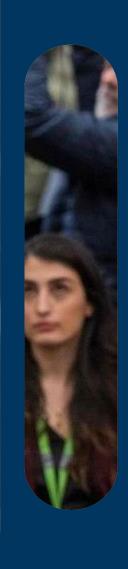
#### **Breaking Issues**

# SNC-Lavalin











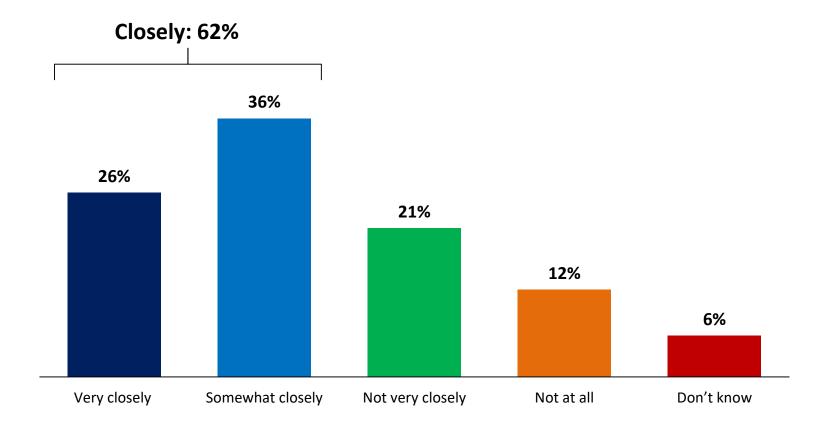


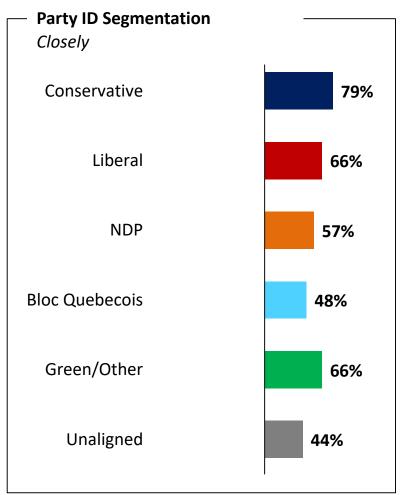
#### **Awareness:** How closely respondents say they are following the issues surrounding the Prime Minister and SNC-Lavalin

Q

How closely have you been following the news about attempted bribery and fraud by SNC-Lavalin and allegations that the Prime Minister's Office pressured the Attorney General Jody Wilson-Raybould to negotiate remediation without going to court?

[asked of all respondents; n=1,500]



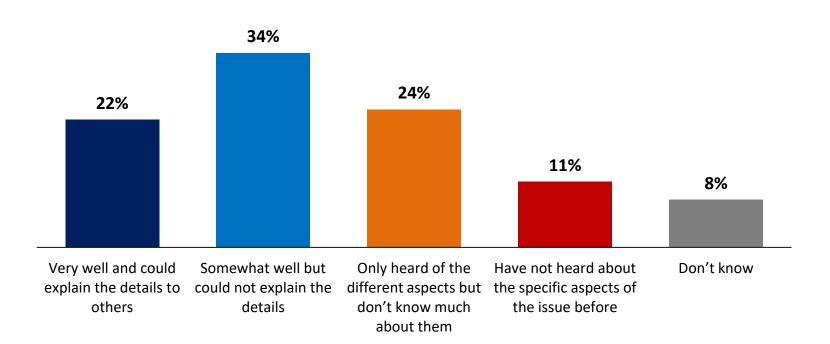


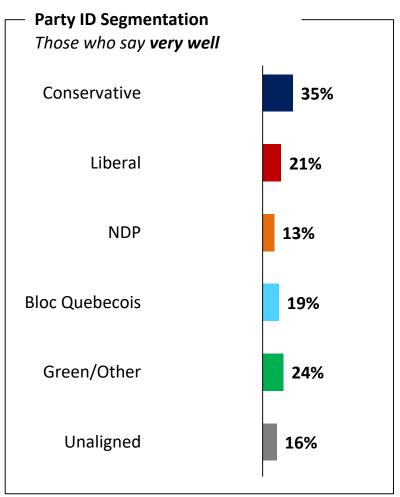


#### Knowledge: How well respondents think they understand the details of the issue

Q

There are many complex aspects to this issue, including the history of SNC-Lavalin, the relationship between the Attorney General and the government, and the role of the Attorney General in deciding how to prosecute cases. How well do you understand the aspects to this issue? [asked of all respondents; n=1,500]





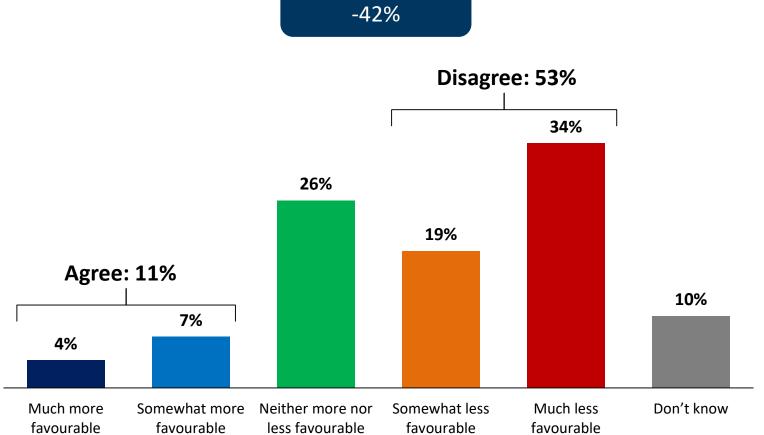


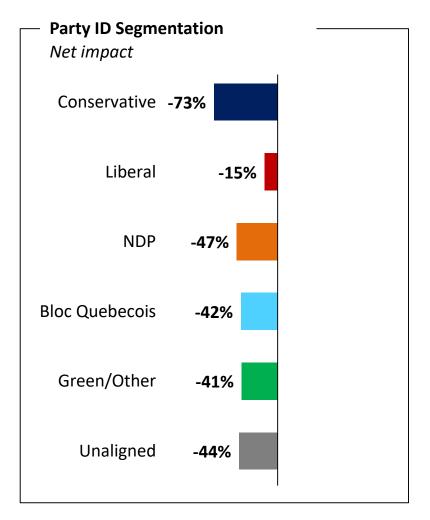
#### **Impact on Liberal Party:** Whether respondents were left feeling more or less favourable towards the Prime Minister

Has what you have heard about this issue left you feeling more or less favourable towards
Justin Trudeau and the Liberal Party of Canada? [asked of all respondents; n=1,500]

Net Impact:
-42%

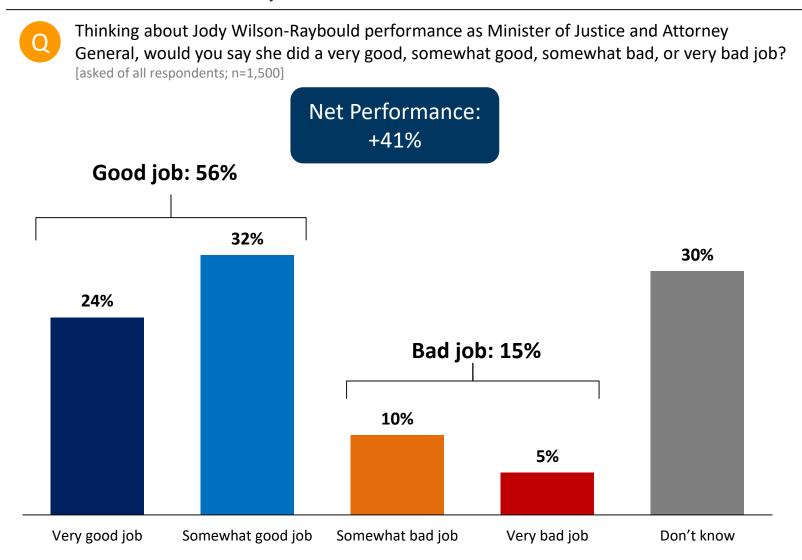
Disagree: 53%

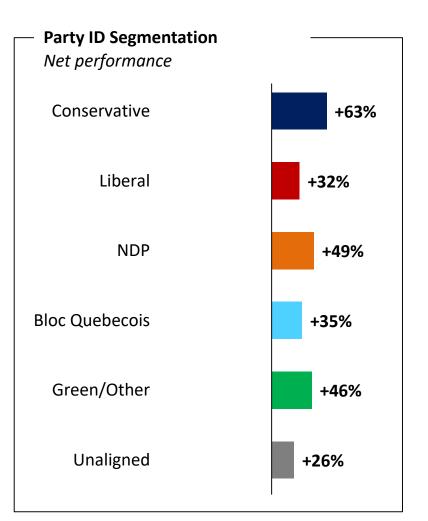






## **Wilson-Raybould's Performance:** How respondents view her performance as Minister of Justice and Attorney General

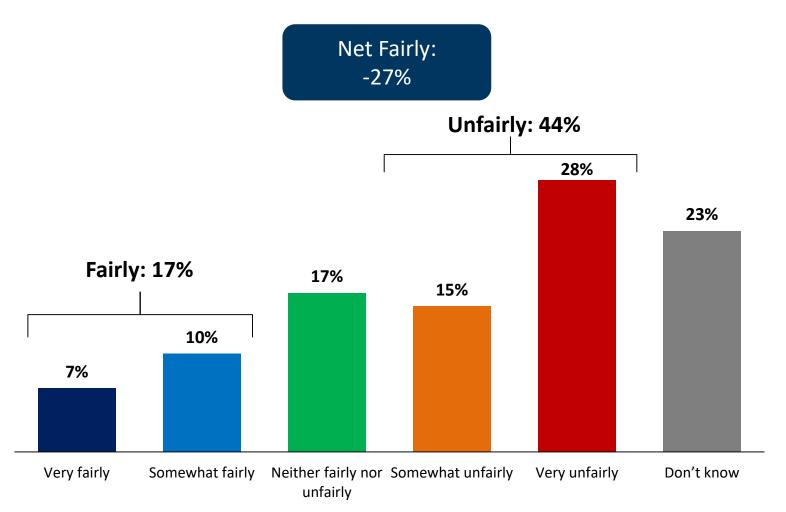


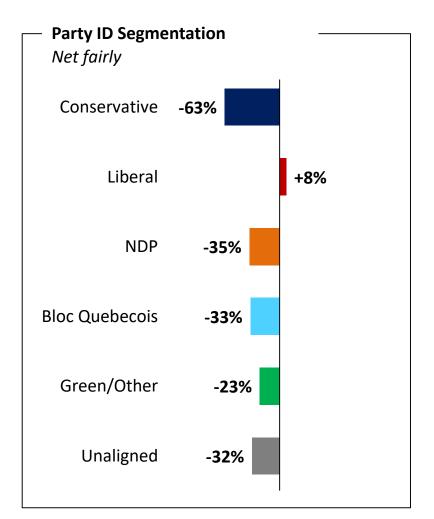




## **Trudeau's Treatment of Wilson-Raybould:** Did respondents think Trudeau treated Wilson-Raybould fairly or unfairly?

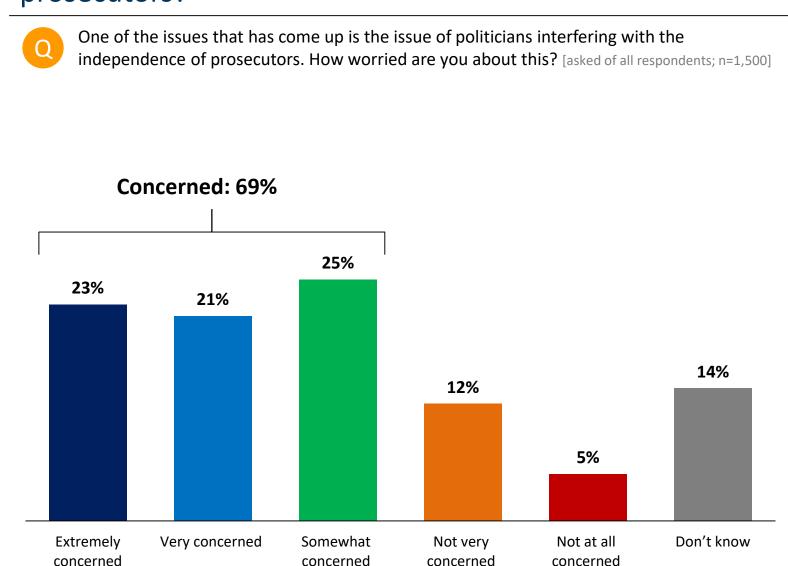
Do you think the Prime Minister has treated former Minister Jody Wilson-Raybould fairly or unfairly? [asked of all respondents; n=1,500]

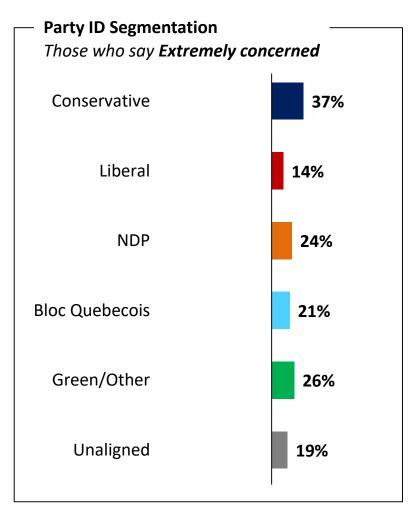






### **Interference with Prosecutions:** How concerned are respondents about interference with prosecutors?





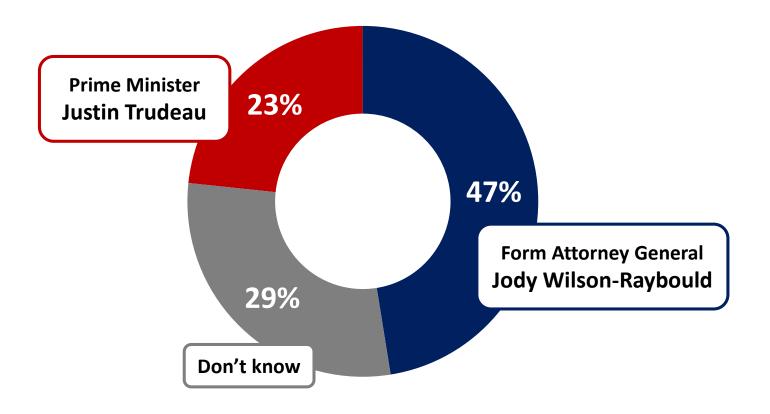


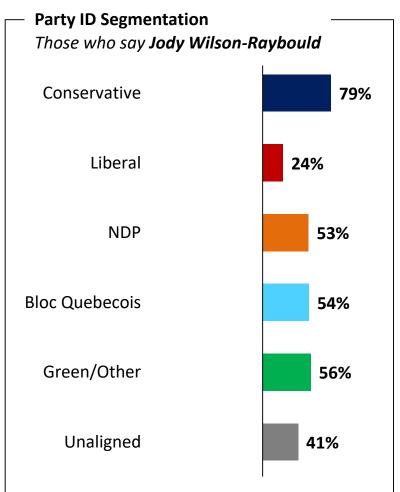
### **Trudeau versus Wilson-Raybould:** Who do respondents believe — Justin Trudeau or Jody Wilson-Raybould?

Q

Jody Wilson-Raybould says that the Prime Minister and senior officials in government inappropriately tried to politicise her decisions as attorney general. The Prime Minister says that he and senior officials were simply ensuring that the attorney general considered critical issues like the potential for job loss.

Who do you believe? [asked of all respondents; n=1,500]







#### Beliefs: Do respondents agree or disagree with the statements below?

Q

Do you agree or disagree with the following statements?

[asked of all respondents; n=1,500]

The Prime Minister's actions on this issue prove that big business gets special access to the political system.

If Jody Wilson-Raybould thought officials were acting inappropriately, she should have gone to the Prime Minister with her concerns.

By shuffling Jody Wilson-Raybould out of the Ministry of Justice, the Prime Minister took away an important voice for British Columbia to serve his own narrow interests.

The Prime Minister's actions on this issue prove that Quebec gets special treatment by the current Federal Government compared to other provinces in Canada.

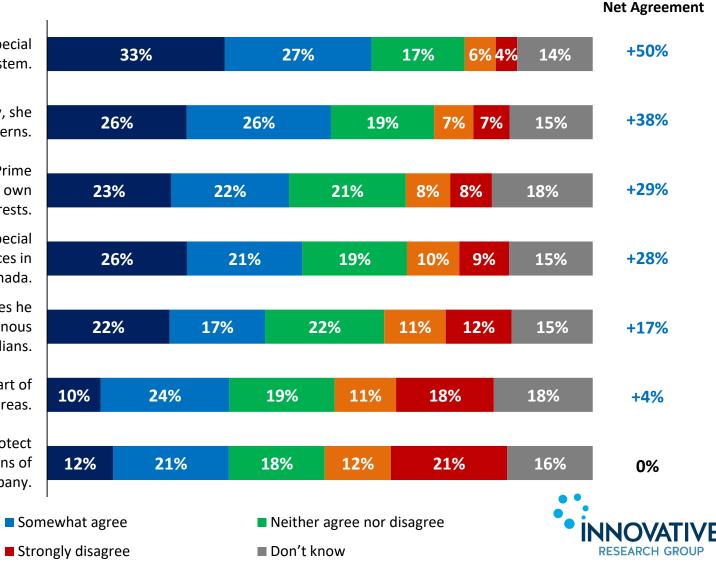
The way Jody Wilson-Raybould was treated by the Prime Minister proves he isn't really committed to progressive change for women and indigenous Canadians.

When companies like SNC Lavlin provide bribes in Libya, that is just a part of how business is done in those areas.

It is perfectly appropriate for the Prime minister to take action to try to protect the average workers at SNC-Lavalin from the consequences of the actions of others who are no longer at the company.

■ Strongly agree

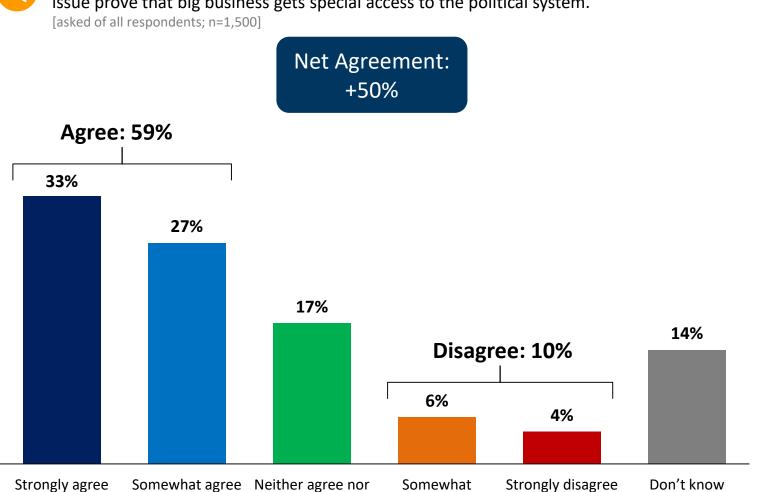
■ Somewhat disagree



## **Agree or disagree:** The Prime Minister's actions prove that big business gets special access to the political system

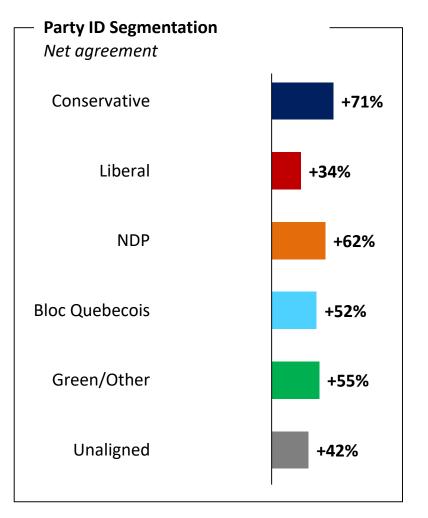
Q

Do you agree or disagree with the following statements? The Prime Minister's actions on this issue prove that big business gets special access to the political system.



disagree

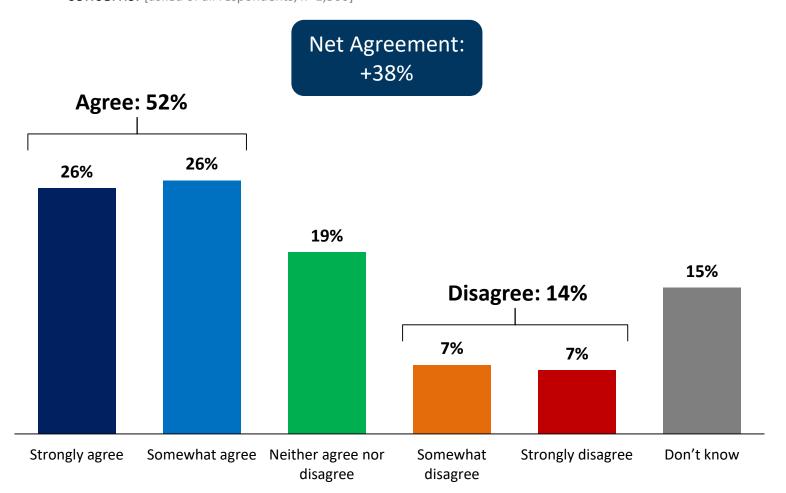
disagree

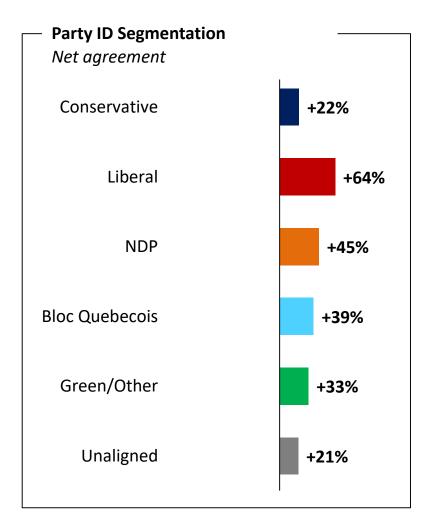




### **Agree or disagree:** If Wilson-Raybould thought officials were acting inappropriately, she should have gone to the PM

Do you agree or disagree with the following statements? If Jody Wilson-Raybould thought officials were acting inappropriately, she should have gone to the Prime Minister with her concerns. [asked of all respondents; n=1,500]

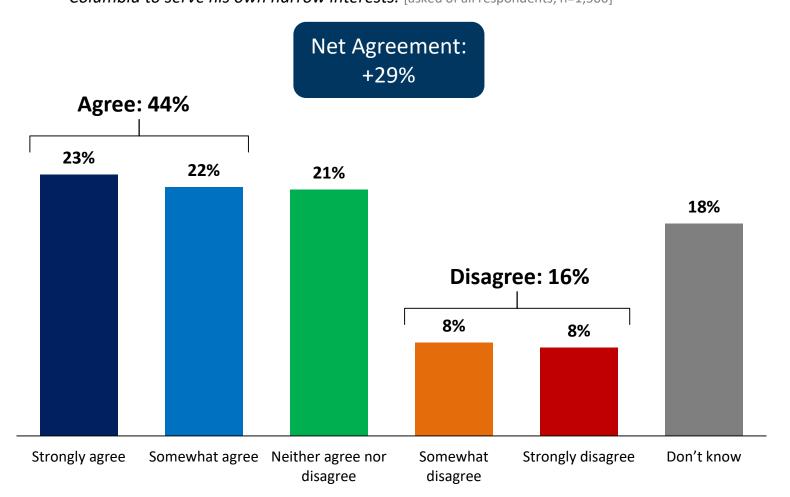


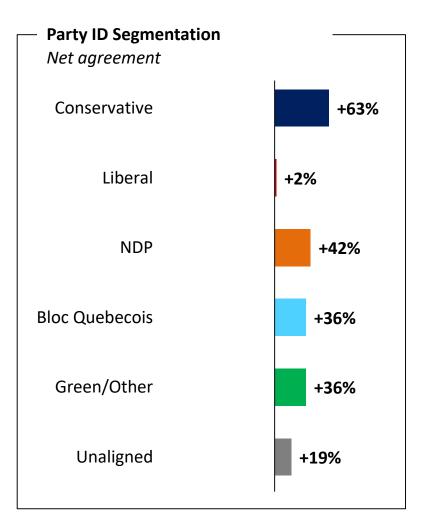




### **Agree or disagree:** Shuffling Wilson-Raybould out of the Ministry of Justice takes away an important voice for BC

Do you agree or disagree with the following statements? By shuffling Jody Wilson-Raybould out of the Ministry of Justice, the Prime Minister took away an important voice for British Columbia to serve his own narrow interests. [asked of all respondents; n=1,500]

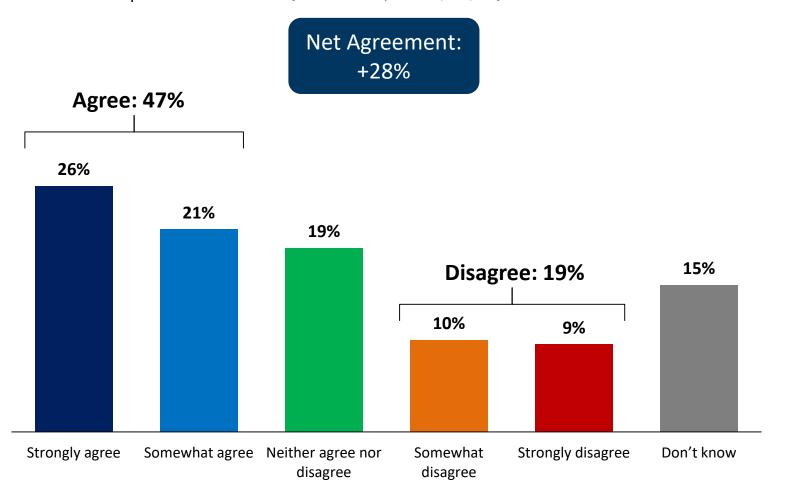


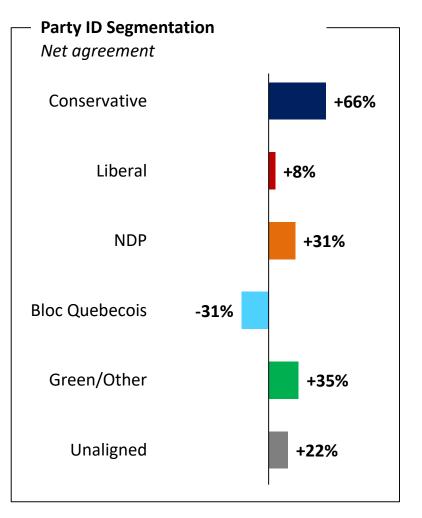




## **Agree or disagree:** The Prime Minister's actions prove that Quebec gets special treatment by the federal government

Do you agree or disagree with the following statements? The Prime Minister's actions on this issue prove that Quebec gets special treatment by the current Federal Government compared to other provinces in Canada. [asked of all respondents; n=1,500]

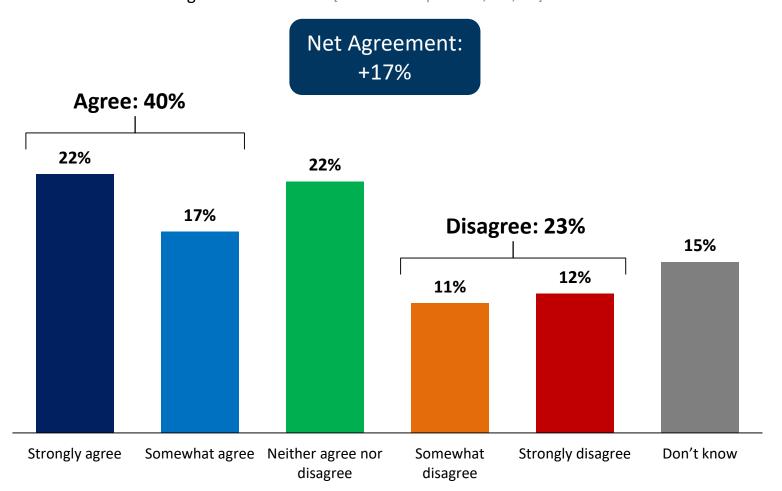


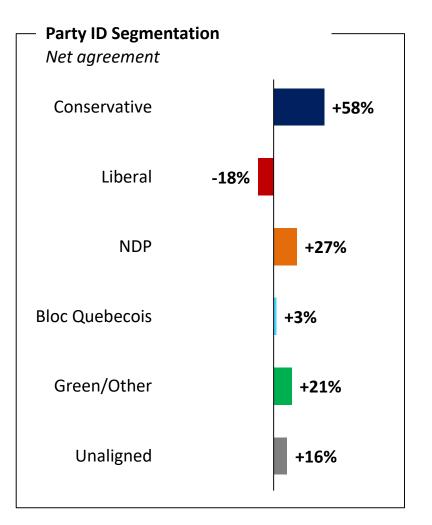




## **Agree or disagree:** Trudeau's treatment of Wilson-Raybould proves he isn't committed to progressive change

Do you agree or disagree with the following statements? The way Jody Wilson-Raybould was treated by the Prime Minister proves he isn't really committed to progressive change for women and indigenous Canadians. [asked of all respondents; n=1,500]





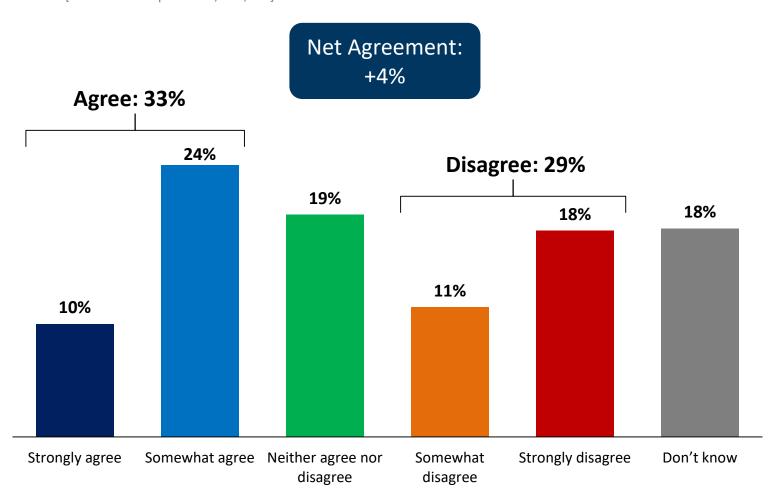


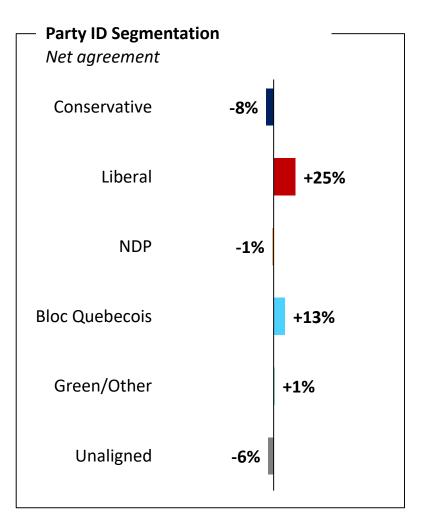
# **Agree or disagree:** When companies like SNC-Lavalin pay bribes in Libya, that is just a part of how business is done

Q

Do you agree or disagree with the following statements? When companies like SNC-Lavlin provide bribes in Libya, that is just a part of how business is done in those areas.

[asked of all respondents; n=1,500]

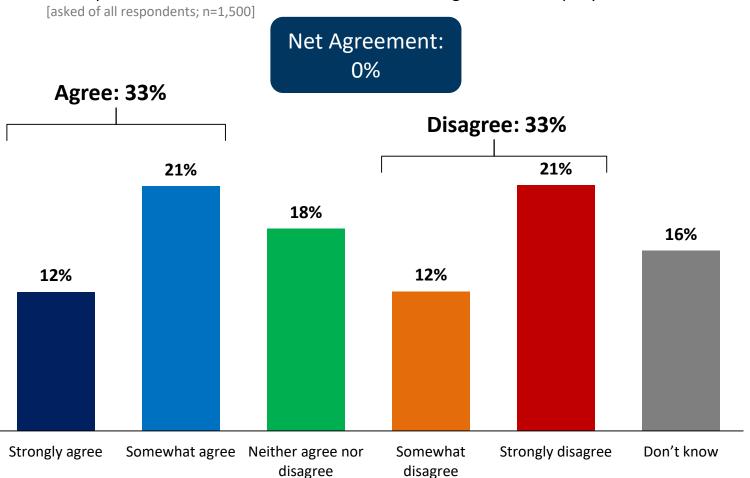


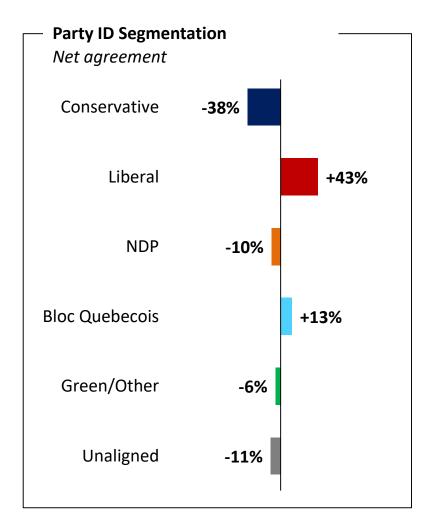




#### **Agree or disagree:** It is appropriate for the Prime Minister to take actions to protect the average worker at SNC-Lavalin

Do you agree or disagree with the following statements? It is perfectly appropriate for the Prime Minister to take action to try to protect the average workers at SNC-Lavalin from the consequences of the actions of others who are no longer at the company.







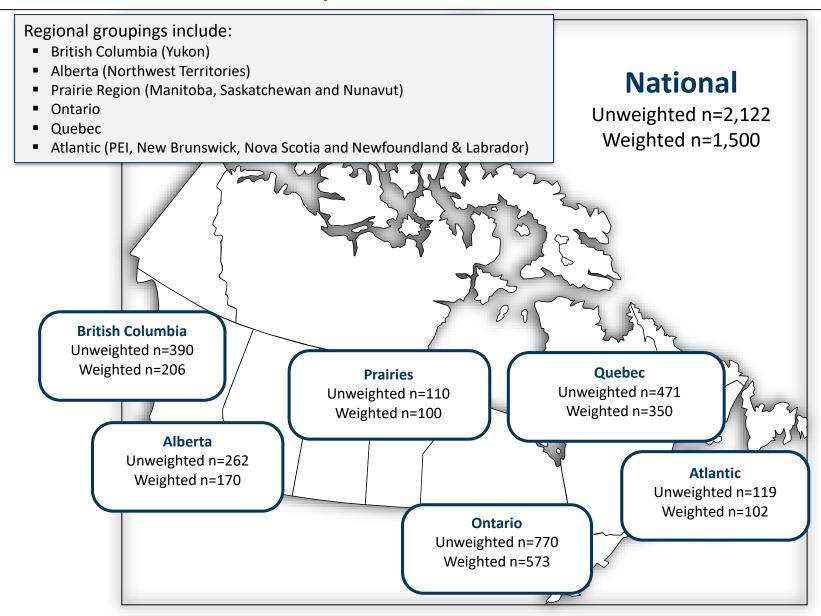
#### Methodology

- These are the findings of questions taken from an Innovative Research Group (INNOVATIVE) omnibus poll conducted from March 1<sup>st</sup> to March 4<sup>th</sup>, 2019.
- This online survey of 2,122 adult Canadians was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. The results are weighted to n=1,500 based on Census data from Statistics Canada.
- Respondents from the Canada 20/20 and Lucid panels are recruited from a wide variety of sources to reflect the age, gender, region, and language characteristics of the country as a whole. INNOVATIVE provides each panellist with a unique URL via an email invitation so that only invited panel members are able to complete the survey, and panel members can only complete a particular survey once.
- Each survey is administered to a series of randomly selected samples from the panel. Sub-regional quotas are set within regions to ensure there is a representative sample of respondents from across the entire region.
- The sample is then weighted to ensure it reflect the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.
- This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error can not be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note**: Graphs and tables may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.



#### **Segmentation:** Where did respondents come from?







#### **Building Understanding.**

Personalized research to connect you and your audiences.

For more information, please contact:

#### **Greg Lyle**

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