

# Canada This Month



June 2007

## Hill Times Questions

# Methodology

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- The online survey was conducted among current members of the INNOVATIVE's Canada 20/20 panel between May 31 and June 4, 2007.
- The total study included 1,067 responses eligible for inclusion in our analysis. After weighting a sample of this size the aggregated results are considered accurate to within 3.0 percentage points, 19 times out of 20, of what they would have been had a representative cross-section of Canadians eligible to vote been polled.
- The margin of error will be larger within each sub-grouping of the sample

# Hill Times Questions

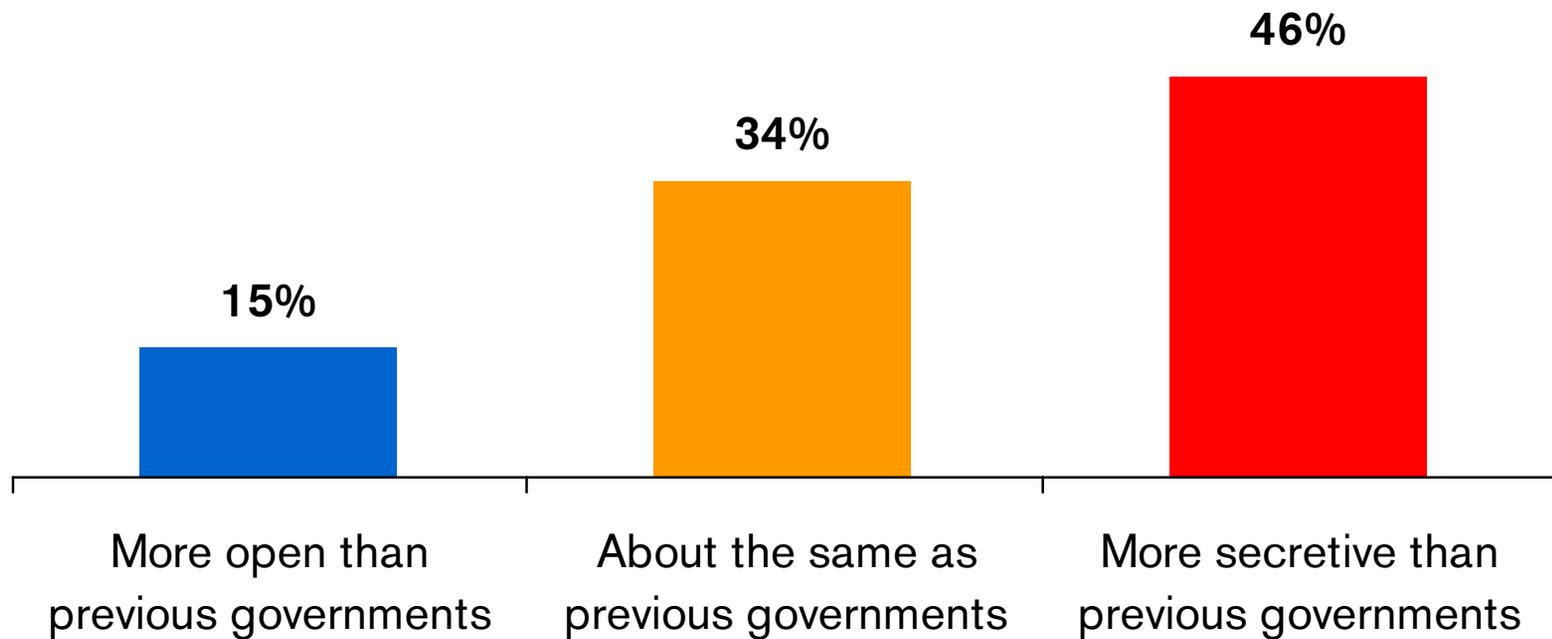
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# Almost half feel federal government is more secretive than previous governments

Q

Compared to past federal governments do you think that the current Conservative government is . . . ?



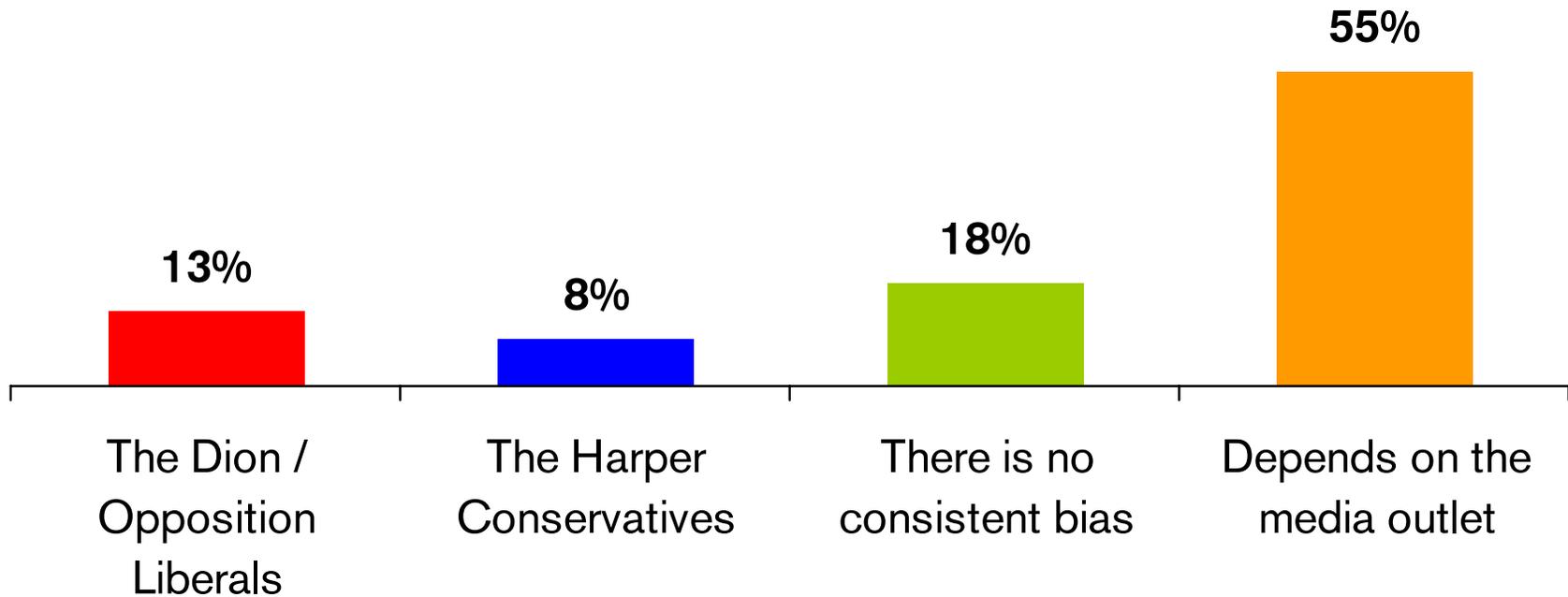
N= 1,067

Note: 'Don't know' (5%) not shown

# Majority feel media bias depends on the outlet

Q

Overall, when reporting the news, do you feel that there is a consistent bias by the Canadian media in favour of . . .



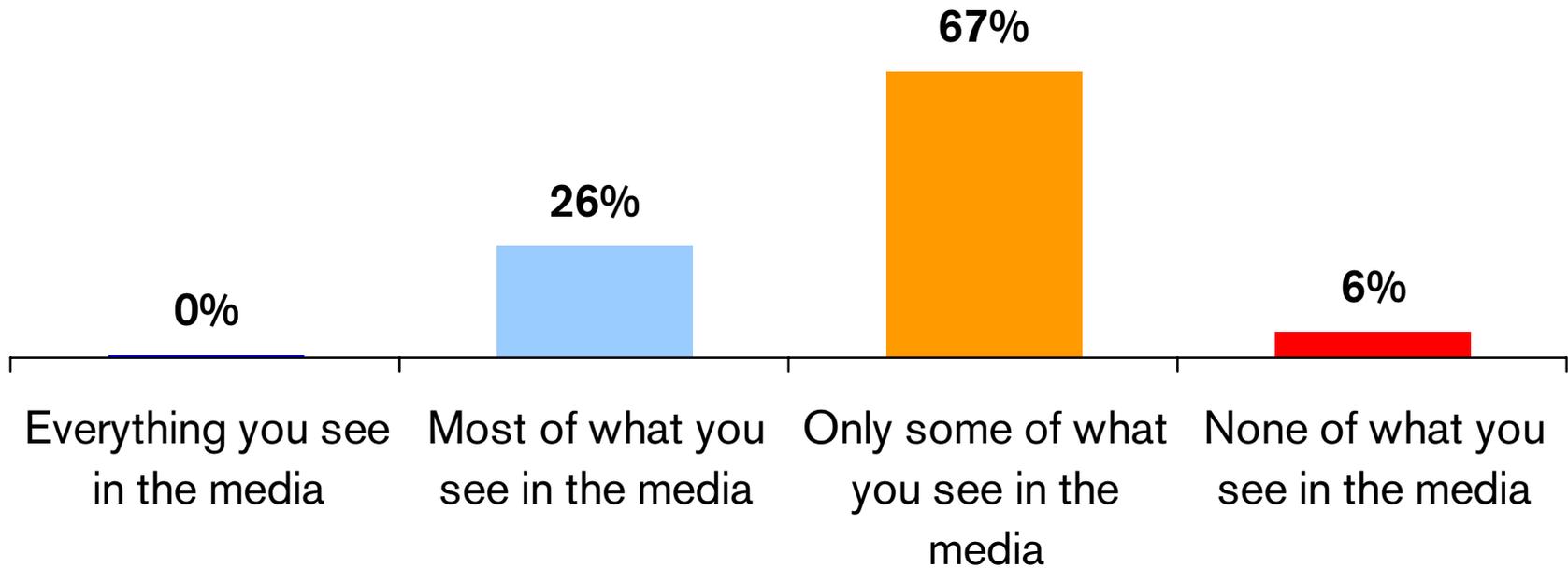
N= 1,067

Note: 'Don't know' (7%) not shown

# Two-thirds only believe some of what they see in the media <sup>6</sup>

Q

How much do you trust of what you read, see or hear in the Canadian media? Do you trust ...?



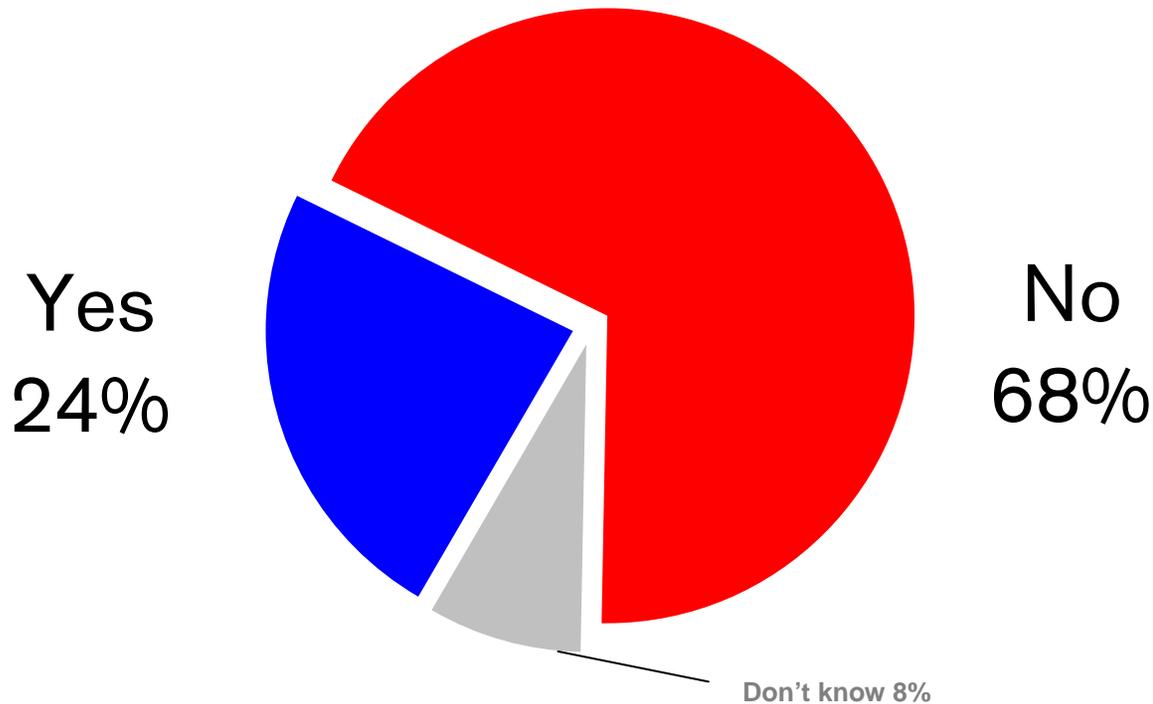
N= 1,067

Note: 'Don't know' (1%) not shown

# Just one-quarter aware of Press Gallery-PMO dispute

Q

Have you recently read, seen or heard anything regarding a dispute between the Parliamentary Press Gallery in Ottawa and the Prime Minister's Office?



Yes  
24%

No  
68%

Don't know 8%

N= 1,067

# Impact of awareness on Tory supporters

Have you read, seen or heard anything regarding a dispute between the Parliamentary Press Gallery in Ottawa and the Prime Ministers Office?

Compared to past federal governments, do you think the current Conservative government is...?

Yes

No

More open than previous governments

23%

40%

More secretive than previous governments

27%

11%

About the same as previous governments

47%

41%

Don't know

3%

9%

# Impact of awareness on non-aligned

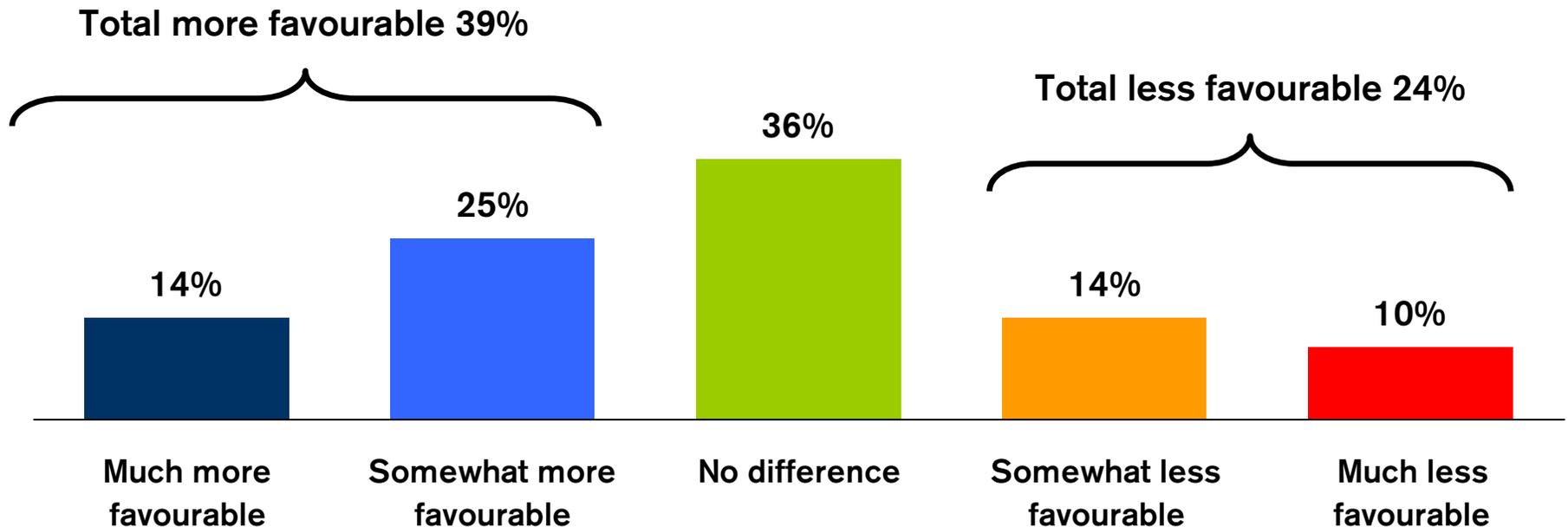
Have you read, seen or heard anything regarding a dispute between the Parliamentary Press Gallery in Ottawa and the Prime Ministers Office?		
Compared to past federal governments, do you think the current Conservative government is...?	Yes	No
More open than previous governments	5%	15%
More secretive than previous governments	53%	24%
About the same as previous governments	42%	38%
Don't know	-	23%



# Net positive impression towards the *Press* Gallery in dispute

Q

Did what you read, saw or heard regarding the dispute between the Parliamentary Press Gallery and the Prime Minister's Office leave you feeling more or less favourable towards: **The Press Gallery**

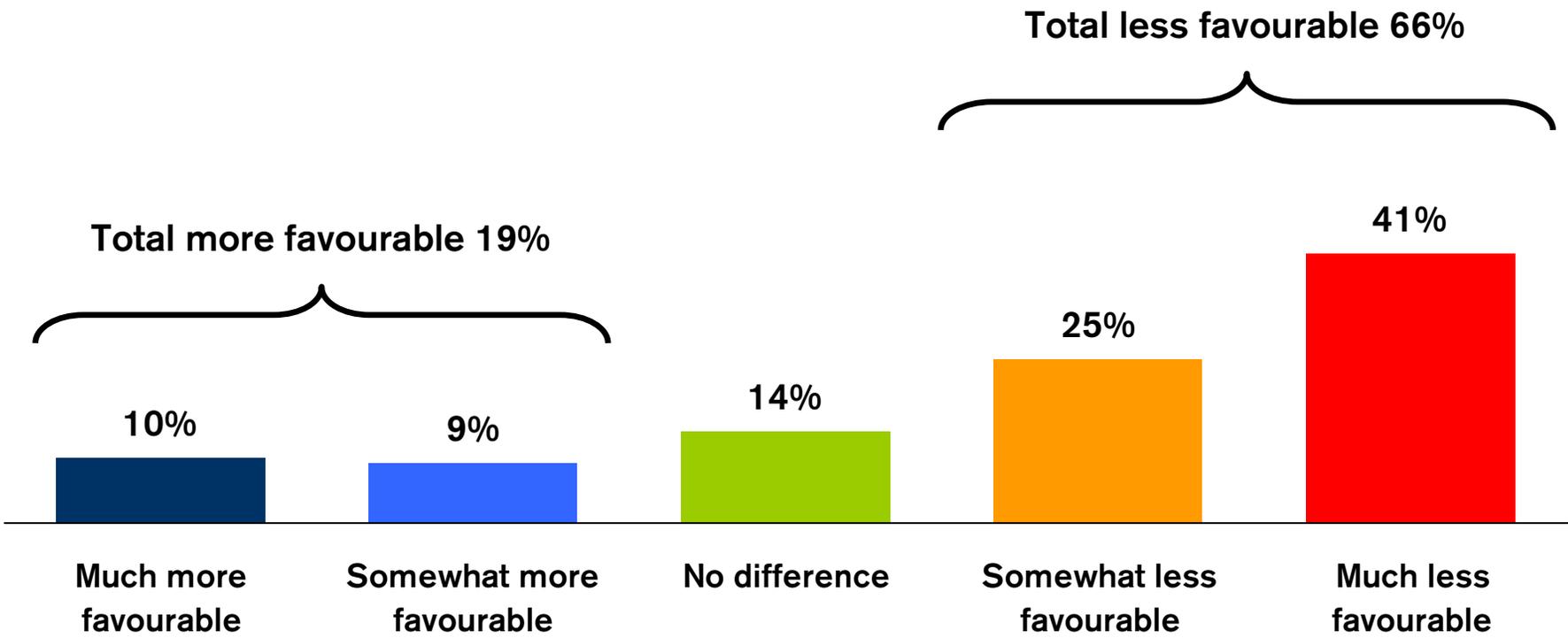


n= 272

Note: 'Don't know' (1%) not shown

# Dispute with press leaves strong net negative impression towards Prime Minister Harper

**Q** Did what you read, saw or heard regarding the dispute between the Parliamentary Press Gallery and the Prime Minister's Office leave you feeling more or less favourable towards: **Prime Minister Stephen Harper**

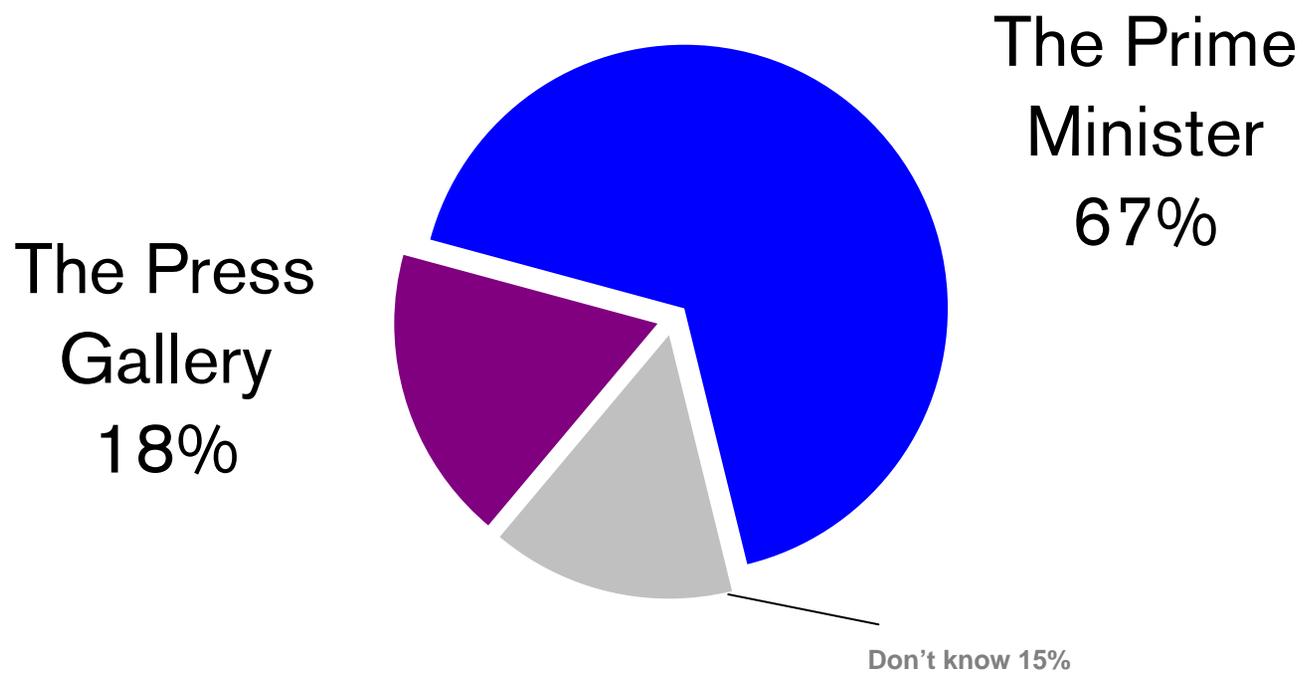


n= 272

Note: 'Don't know' (1%) not shown

# Two-thirds feel Prime Minister is to blame for dispute with Press Gallery

Q Thinking about this dispute, who do you think is more to blame . . . .?

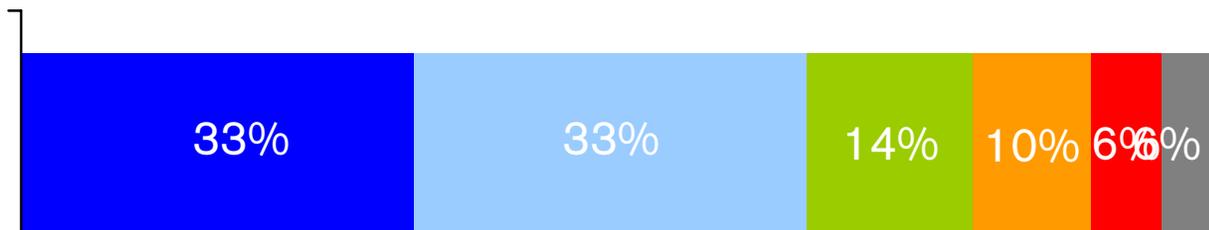


n= 272

# Strong support for media's case with the PMO's secrecy 13

Q Do you agree or disagree with each of the following statements?

The media are the public's eyes on the government, and therefore the Prime Minister should be more responsive to the needs of the media



The Prime Ministers fight with the national media leaves me questioning whether he is really committed to openness in government



The members of the national media are too full of themselves and are over-reacting in this dispute



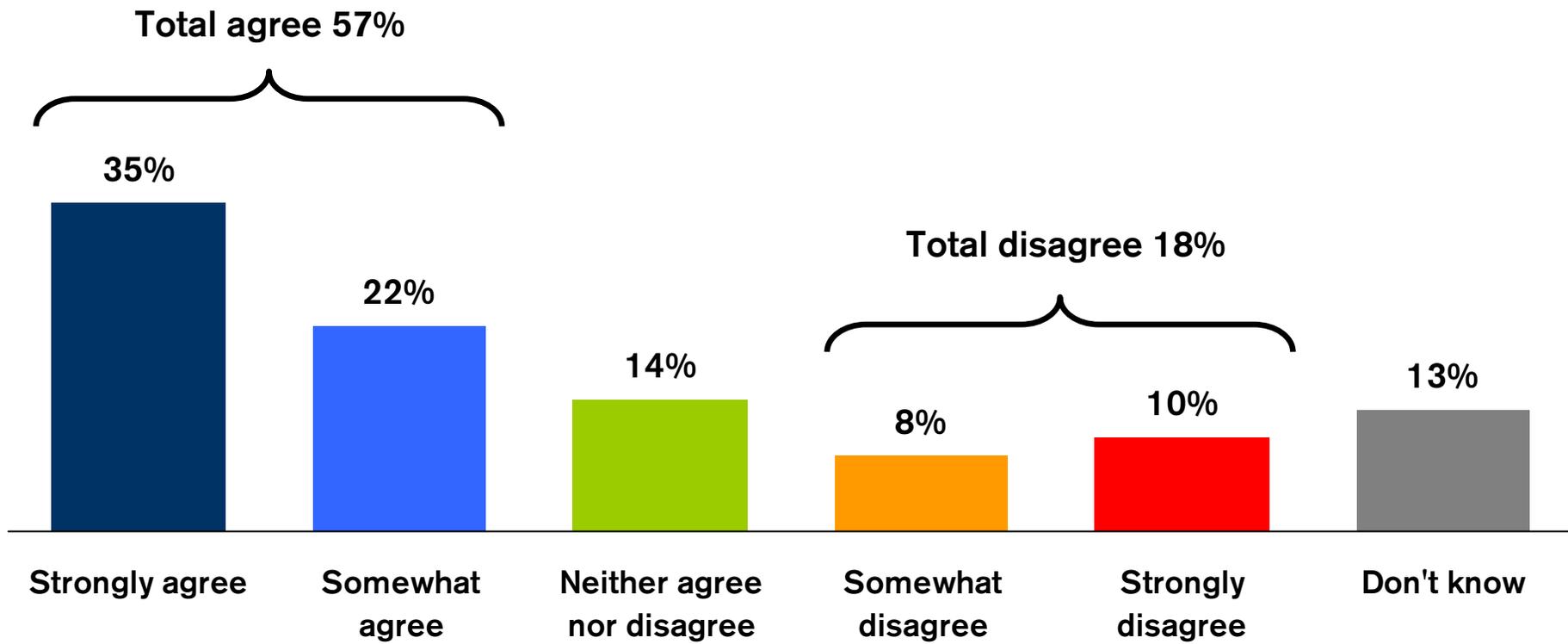
Strongly agree      Slightly agree  
Neither agree nor disagree      Slightly disagree  
Strongly disagree      Don't know



# Majority say dispute makes them question Harper's commitment to openness

Q

Do you agree or disagree with each of the following statement: **The Prime Ministers fight with the national media leaves me questioning whether he is really committed to openness in government**

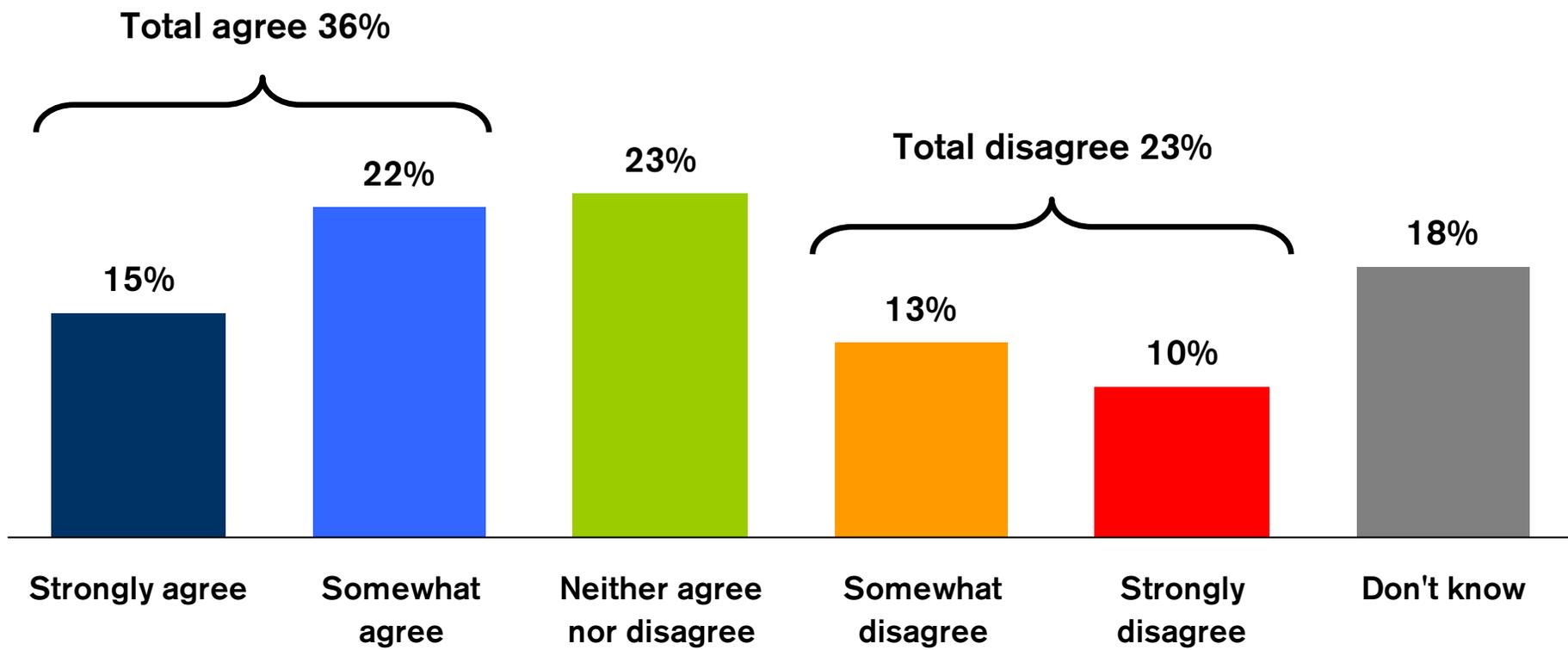


N= 1,057

# Just over one-third feel the media are full of themselves and over-reacting

Q

Do you agree or disagree with each of the following statement: **The members of the national media are too full of themselves and are over-reacting in this dispute**

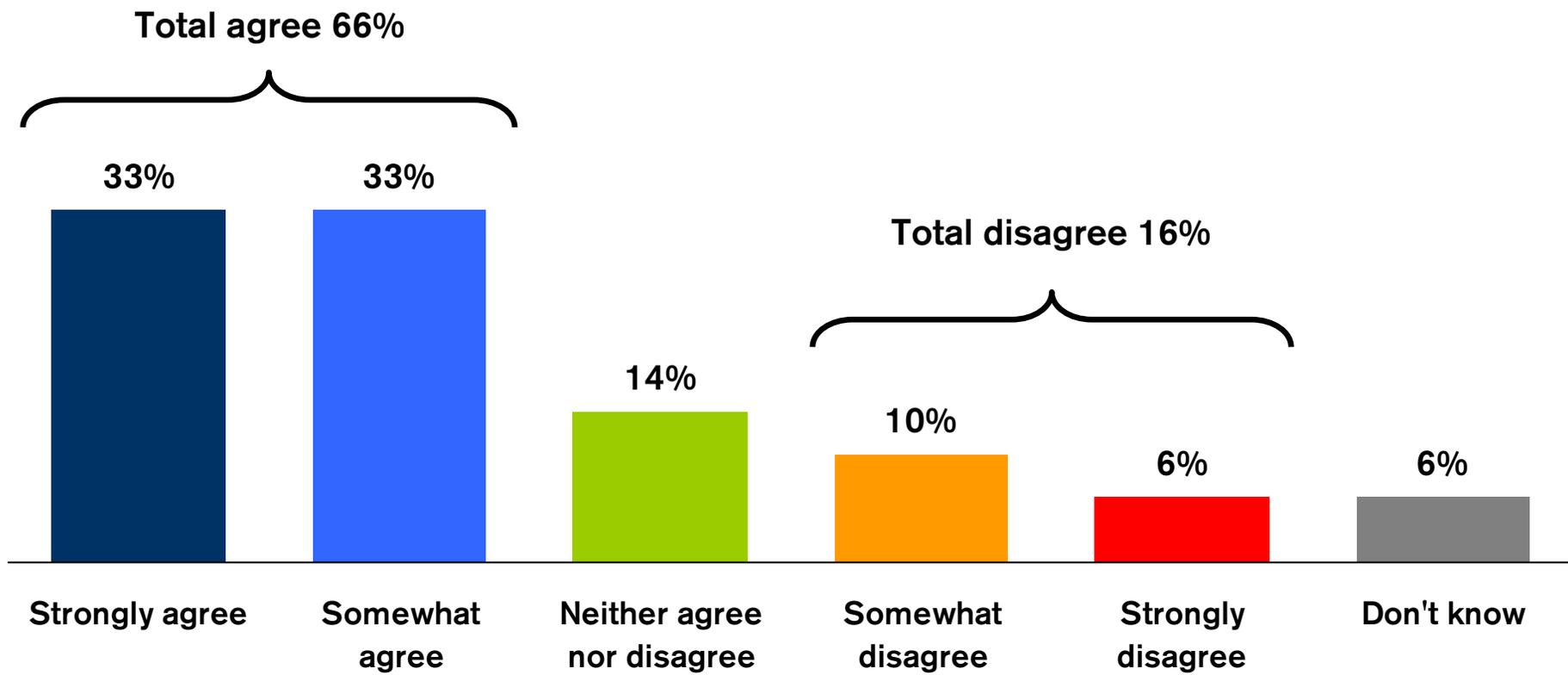


N= 1,057

# Two-thirds feel Harper should be more responsive to the needs of the media

Q

Do you agree or disagree with each of the following statement: **The media are the public's eyes on the government, and therefore the Prime Minister should be more responsive to the needs of the media**



N= 1,057