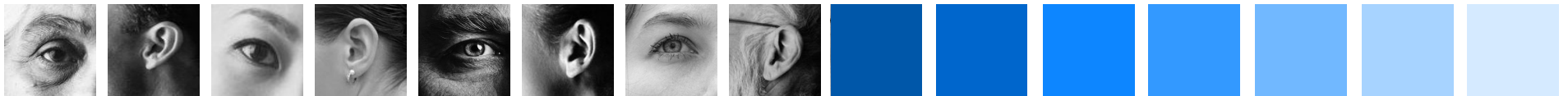




American investment in Canada?



*INNOVATIVE Omnibus Research for the:
Brown and Cohen
Communications & Public Affairs Inc.*

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Methodology

- Poll conducted among 1023 adults 18 years-of-age and older, drawn from a proportionate random sample from across Canada from October 12th to October 16th, 2006.
- Margin of error +/- 3.1% 19 times out of 20.
- Regional target quotas and margins of error.

Region	Interviews	Error Intervals
Atlantic	100	+/- 9.8%
Quebec	250	+/- 6.2%
Ontario	325	+/- 5.4%
Manitoba / Saskatchewan	100	+/- 9.8%
Alberta	100	+/- 9.8%
British Columbia	125	+/- 8.8%
Total Canada	1000	+/- 3.1%

- *Note: Graphs may not always total 100% due to rounding values rather than any error in data.*
- Sums are added before rounding numbers.



Key Findings

- Three out of five Canadians (57%) feel that the increase in American investments in Canada is a bad idea, while 31% say it would be good news for Canada.
- Regionally, the smaller provinces in Manitoba / Saskatchewan (38%) and the Atlantic (39%) are the most likely to say that the increase in American investment it is good news for Canada.
- Men (38%) are much more likely than women (25%) to say increased American investment is good news.
- English speaking Canadians (34%) feel stronger than French speaking (23%) that an increase in American investments is good news for Canada.
- There were no significant differences between age groups or urban vs. rural residents on whether the investment is good news or bad news.



Three in ten Canadians say surge in US investment is good news for Canada ⁴

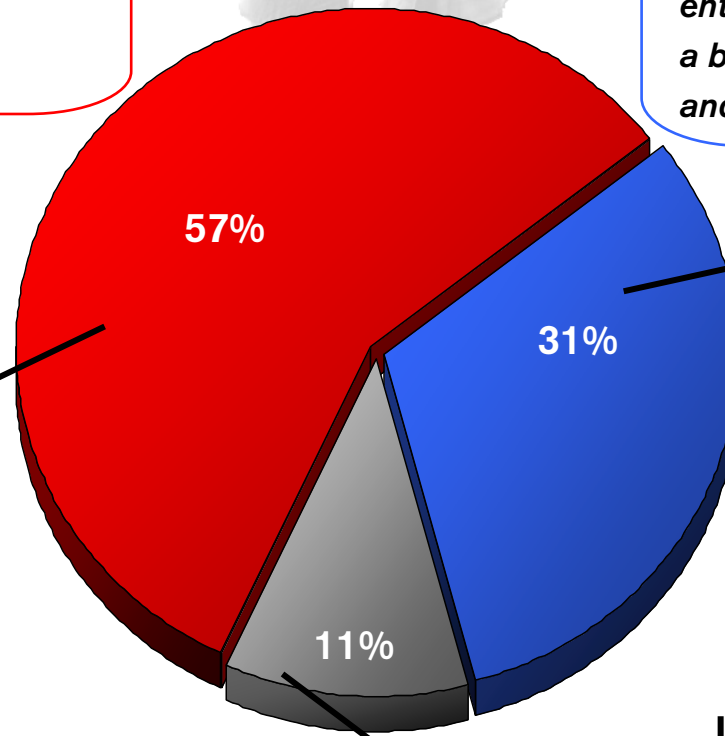
There has been a recent surge in American companies and investment funds buying Canadian companies of all sizes. Which of the following statements is closest to your point of view on this increase in American investment in Canada?

Smith says:

This is bad news for Canada because it increases foreign control of our economy.

Jones says:

This is good news for Canada because it allows Canadians entrepreneurs an opportunity to get a better price for their companies and maximum value.



57% Agree with Smith

31% Agree with Jones

Don't know / Refused: 11%

