

# Canada This Month CERB Changes



Public Opinion Research  
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Field Dates: August 20 to September 1, 2020

# Changes to the CERB Program

Just under 1-in-5 (18%) of Canadians say they have received CERB and 14% say someone in their household has.

Less than half of Canadians are closely following the news about changes to the CERB program, but the reaction to those changes has been positive. Among every segment, including CERB recipients, more support the changes than oppose them.

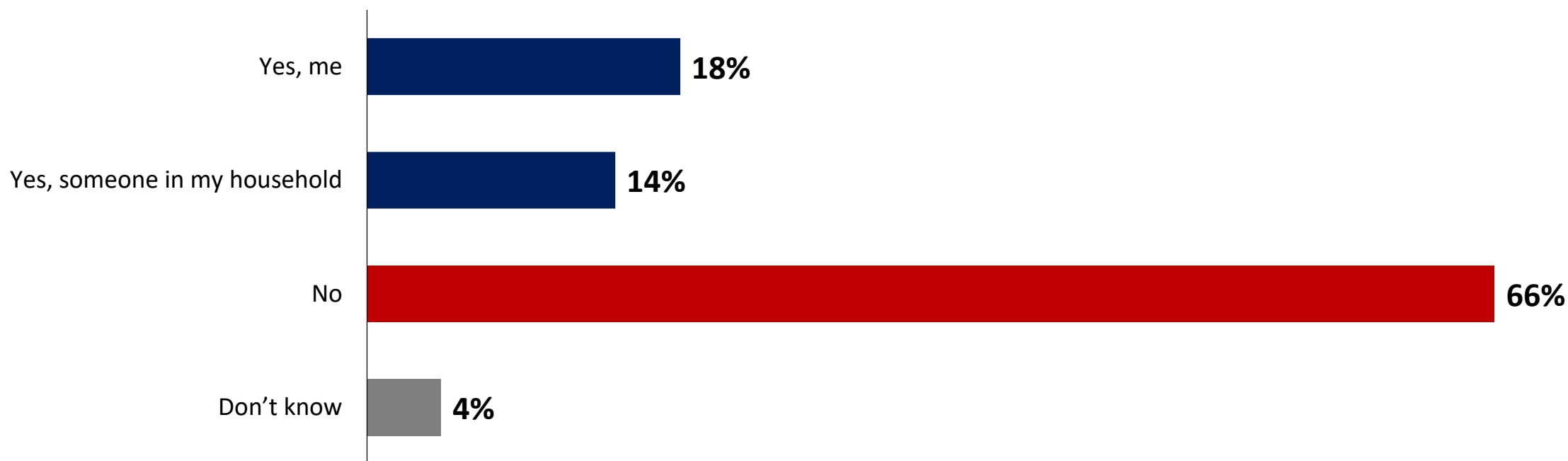
# CERB Recipients: 18% of respondents say they personally received CERB, and 14% say someone in their household has received it



One of the main programs that the Federal government has put into place to assist Canadians impacted by the COVID-19 outbreak is the Canada Emergency Response Benefit (CERB). The CERB pays \$2,000 a month to Canadians who are unemployed or have incomes under \$1,000 a month due to the COVID-19 outbreak. Currently, eligible Canadians can receive up to 4 months of support total, for any periods between now and October 3, 2020.

Have you or has anyone in your household received the Canada Emergency Response Benefit? Please select all that apply.

[asked of all respondents; n=1,000]

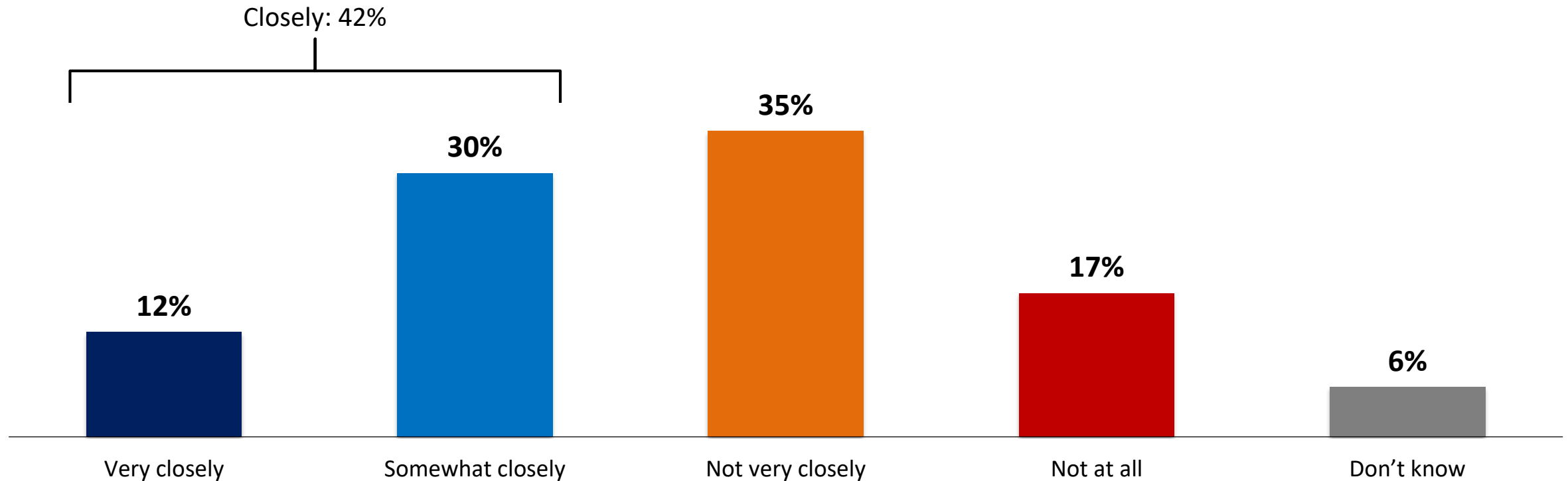


# Awareness of Changes: Less than half of Canadians say they are following changes to CERB closely (42%)



The federal government has said it will terminate the CERB program by the end of August and that those currently on the CERB program will be transitioned to EI. For many current CERB recipients, the EI benefits they would receive would be lower than the current \$2,000 a month they receive from the CERB program. While critics have said that the transition between programs could result in millions of Canadians losing eligibility, the government has promised that all CERB recipients will be transitioned to EI. How closely are you following news surrounding the ending of the CERB program?

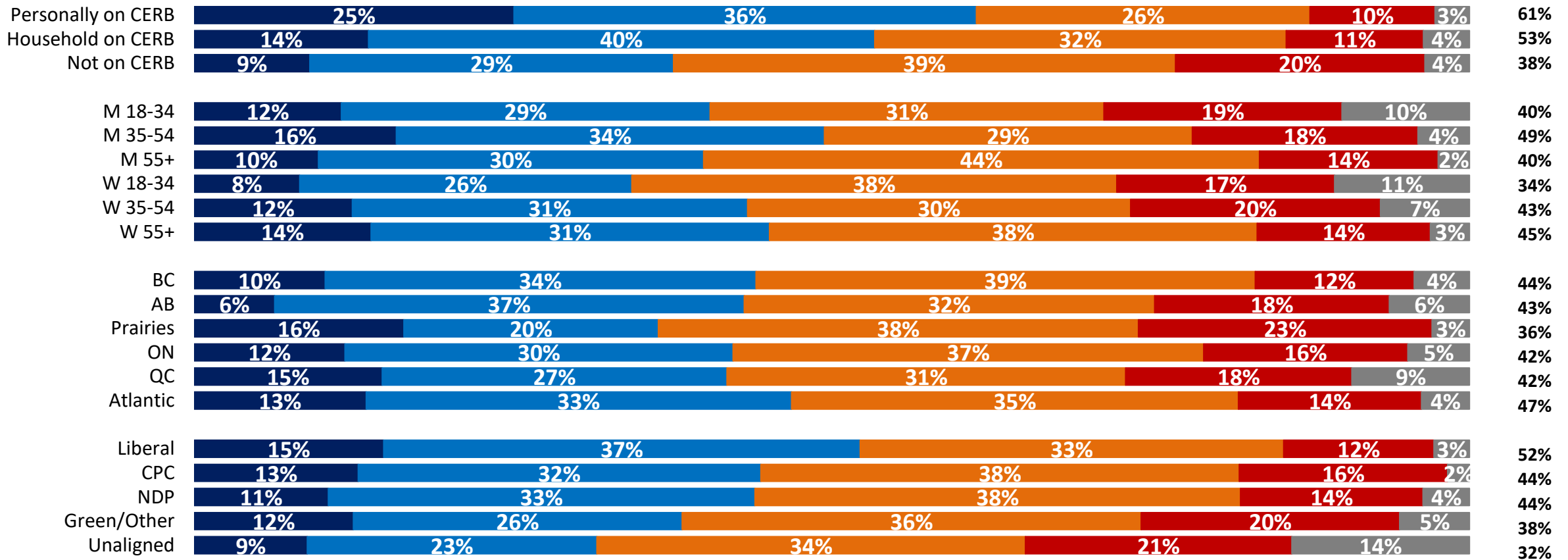
[asked of all respondents; n=1,000]



# Segmentation: Liberal partisans and those receiving CERB are most likely to say they are following news at least somewhat closely

**Q** How closely are you following news surrounding the ending of the CERB program?  
 BY Age/Gender, Region, Party ID  
 [asked of all respondents; n=1,000]

**Total Closely**



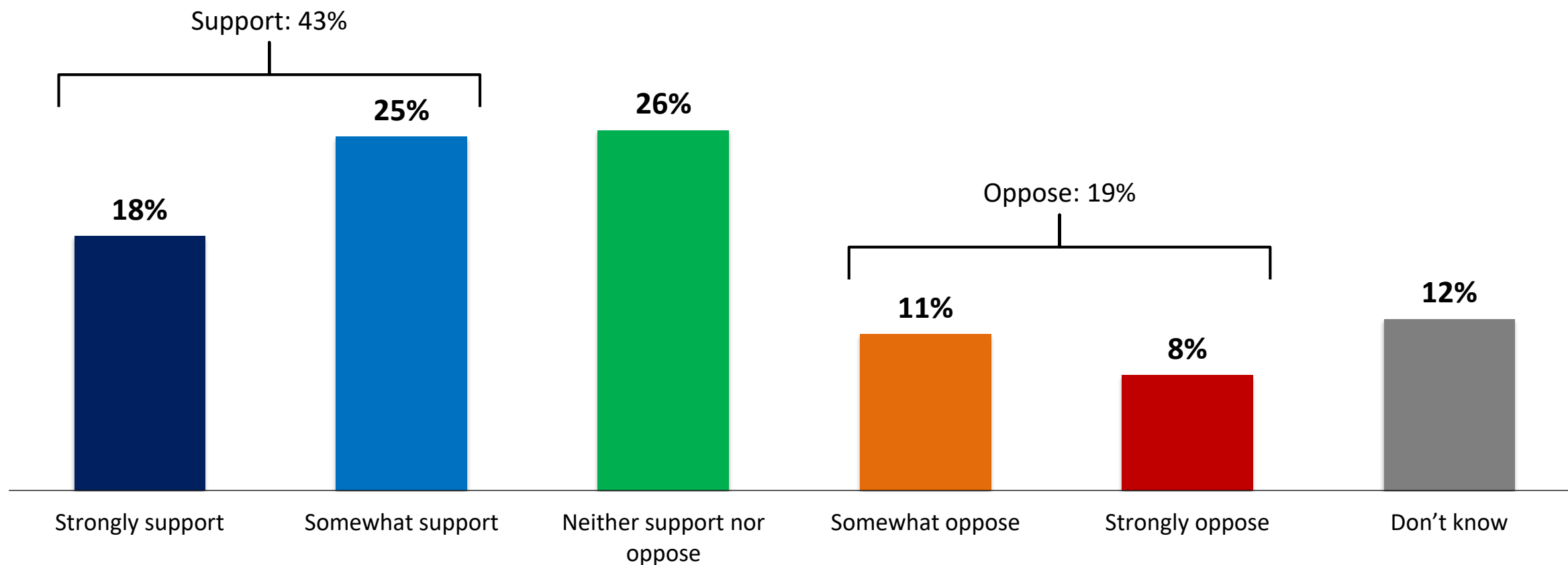
Very closely Somewhat closely Not very closely Not at all Don't know

# Support: The plurality of respondents (43%) say they support the changes to CERB while only 19% say they oppose the changes



Do you support or oppose the federal governments decision to end the CERB program and transition recipients to existing EI programs instead?

[asked of all respondents; n=1,000]



# Support by Attention: A plurality support the changes, and those following closely are more likely to support the decision



Do you support or oppose the federal governments decision to end the CERB program and transition recipients to existing EI programs instead? **By Attention**

[asked of all respondents; n=1,000]

Column %	Attention				
	Very closely	Somewhat closely	Not very closely	Not at all	Don't know
Strongly support	37%	20%	13%	15%	4%
Somewhat support	21%	34%	27%	15%	4%
Neither support nor oppose	13%	21%	32%	30%	21%
Somewhat oppose	11%	14%	11%	8%	4%
Strongly oppose	16%	8%	6%	10%	1%
Don't know	2%	3%	10%	22%	66%
<b>Total Support</b>	<b>58%</b>	<b>54%</b>	<b>40%</b>	<b>30%</b>	<b>8%</b>
<b>Total Oppose</b>	<b>28%</b>	<b>22%</b>	<b>17%</b>	<b>18%</b>	<b>6%</b>
<b>Net Support</b>	<b>+30%</b>	<b>+32%</b>	<b>+24%</b>	<b>+12%</b>	<b>+3%</b>

# Segmentation: More respondents in every segment support than oppose the changes to CERB

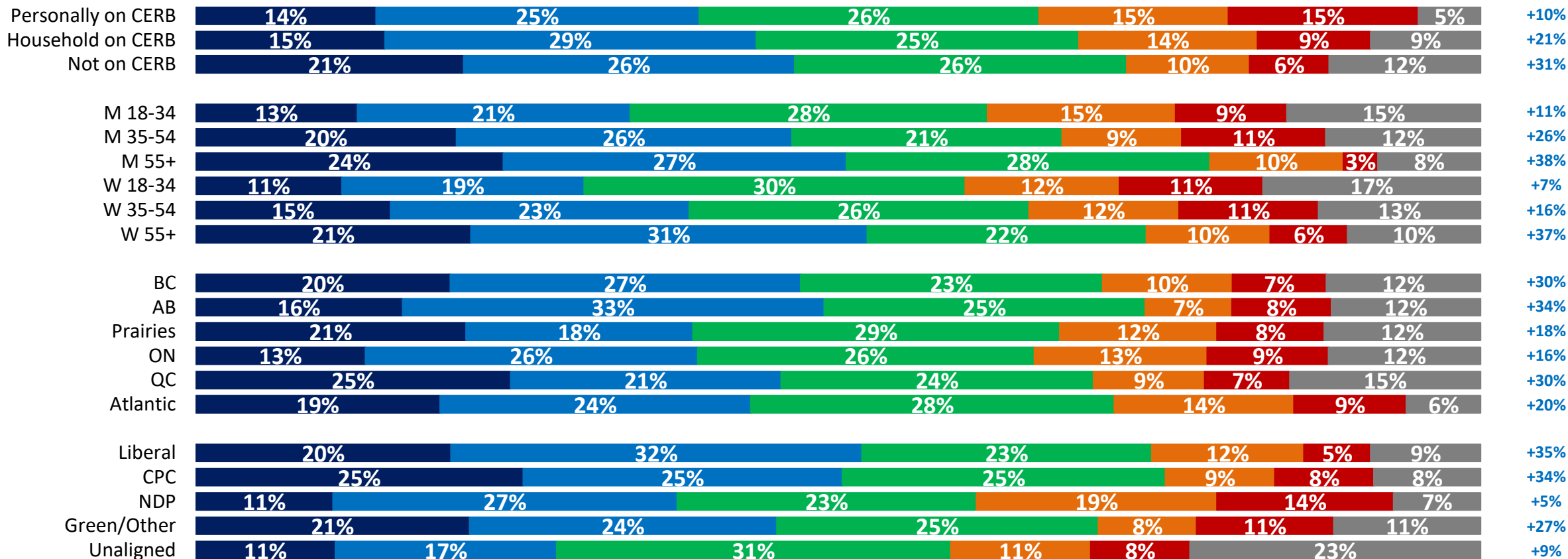


Do you support or oppose the federal governments decision to end the CERB program and transition recipients to existing EI programs instead?

BY Age/Gender, Region, Party ID

[asked of all respondents; n=1,000]

**Net Support**



■ Strongly support  
 ■ Somewhat support  
 ■ Neither support nor oppose  
 ■ Somewhat oppose  
 ■ Strongly oppose  
 ■ Don't know





# Methodology



# Survey Methodology

**These are the results of an online survey conducted between August 20<sup>th</sup>, 2020 to September 1<sup>st</sup>, 2020.**

**Method:** This online survey was conducted using INNOVATIVE's Canada 20/20 national research panel with additional respondents from Lucid, a leading provider of online sample. Each survey is administered to a series of randomly selected samples from the panel and weighted to ensure that the overall sample's composition reflects that of the actual Canadian population according to Census data to provide results that are intended to approximate a probability sample.

**Sample Size:** n=2,287 Canadian citizens, 18 years or older. The results are nationally weighted to n=1,000 based on Census data from Statistics Canada, with oversample in Ontario.

**Field Dates:** August 20<sup>th</sup> to September 1<sup>st</sup>, 2020.

**Weighting:** Results for Canada are weighted by age, gender, and region to ensure that the overall sample's composition reflects that of the actual population according to Census data; in order to provide results that are intended to approximate a probability sample. Weighted and unweighted frequencies are reported in the table.

**Margin of Error:** This is a representative sample. However, since the online survey was not a random probability based sample, a margin of error cannot be calculated. Statements about margins of sampling error or population estimates do not apply to most online panels.

**Note:** Graphs may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.

	Unweighted (n)	Unweighted (%)	Weighted (n)	Weighted (%)
<b>Men 18-34</b>	239	10.5%	134	13.4%
<b>Men 35-54</b>	267	11.7%	165	16.5%
<b>Men 55+</b>	563	24.6%	183	18.3%
<b>Women 18-34</b>	367	16.0%	137	13.7%
<b>Women 35-54</b>	361	15.8%	174	17.4%
<b>Women 55+</b>	490	21.4%	206	20.6%
<b>Region</b>				
<b>BC</b>	301	13.2%	132	13.3%
<b>AB</b>	229	10.0%	111	11.1%
<b>Prairies</b>	86	3.8%	66	6.7%
<b>ON</b>	1271	55.6%	383	38.3%
<b>QC</b>	256	11.2%	236	23.6%
<b>Atlantic</b>	142	6.2%	70	7.0%

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