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DEMOGRAPHICS

A1. In your opinion, what is the most important issue
facing New Brunswick today, the one that concerns you
personally

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Medicare/healthcare	217	168	49	77	140	38	89	90	78	70	68	64	83	33	40	75	102	53	22	53	86
	27.1%	28%	25%	19.2%	34.9%	18.0%	27.4%	33.8%	23.3%	26%	35.2%	21.1%	31.8%	32.7%	24.8%	27.4%	27.8%	19.3%	18.5%	34.0%	35.7%
					D		F	Fg			IJ		L	L						RS	RS
Education/schools	44	39	5	7	37	21	18	5	10	18	15	11	18	9	14	9	21	6	1	10	26
	5.5%	6.4%	2.6%	1.7%	9.2%	10.0%	5.5%	1.9%	3.0%	6.8%	7.8%	3.6%	6.9%	8.9%	8.7%	3.3%	5.7%	2.2%	0.8%	6.4%	10.8%
		C			D	gH	H		I	I			l	l	P					RS	RS
Taxes/tax reform/GST - general	25	21	4	16	9	8	9	8	12	8	5	8	7	5	6	5	14	14	2	2	7
	3.1%	3.5%	2.1%	4.0%	2.2%	3.8%	2.8%	3.0%	3.6%	3.0%	2.6%	2.6%	2.7%	5.0%	3.7%	1.8%	3.8%	5.1%	1.7%	1.3%	2.9%
																		sT			
Environment/pollution	22	17	5	10	12	1	13	8	9	7	6	6	10	4	3	9	10	7	3	6	6
	2.7%	2.8%	2.6%	2.5%	3.0%	0.5%	4.0%	3.0%	2.7%	2.6%	3.1%	2.0%	3.8%	4.0%	1.9%	3.3%	2.7%	2.6%	2.5%	3.8%	2.5%
							F	F													
Economy - general/ recession	30	20	10	18	12	11	11	8	7	12	11	8	13	4	7	10	13	13	5	1	11
	3.7%	3.3%	5.2%	4.5%	3.0%	5.2%	3.4%	3.0%	2.1%	4.5%	5.7%	2.6%	5.0%	4.0%	4.3%	3.6%	3.5%	4.7%	4.2%	0.6%	4.6%
										i								T	t		T
Gas prices/oil	36	32	4	27	9	6	21	9	21	11	3	15	13	5	13	7	16	21	6	5	4
	4.5%	5.3%	2.1%	6.7%	2.2%	2.8%	6.5%	3.4%	6.3%	4.2%	1.6%	4.9%	5.0%	5.0%	8.1%	2.6%	4.4%	7.7%	5.0%	3.2%	1.7%
		C		E			Fh		K	k					P			TU			
Poverty/the poor/welfare/ homeless	8	7	1	6	2	2	4	2	4	3	-	6	1	1	2	2	4	2	4	-	2
	1.0%	1.2%	0.5%	1.5%	0.5%	0.9%	1.2%	0.8%	1.2%	1.1%		2.0%	0.4%	1.0%	1.2%	0.7%	1.1%	0.7%	3.4%		0.8%
												m									
Jobs/unemployment	101	66	35	66	35	28	43	30	45	35	19	52	29	10	11	49	41	44	20	13	22
	12.6%	11%	18%	16.5%	8.7%	13.3%	13.2%	11.3%	13.4%	13%	9.8%	17.1%	11.1%	9.9%	6.8%	17.9%	11.2%	16.1%	16.8%	8.3%	9.1%
			B	E								MN				OQ	o	TU	TU		
Deficit/government spending	4	4	-	1	3	-	3	1	2	1	1	1	3	-	1	-	3	1	-	2	1
	0.5%	0.7%		0.2%	0.7%		0.9%	0.4%	0.6%	0.4%	0.5%	0.3%	1.1%		0.6%		0.8%	0.4%		1.3%	0.4%
Roads/infrastructure	13	10	3	8	5	3	6	4	8	3	2	3	5	1	2	5	6	7	1	-	5
	1.6%	1.6%	1.5%	2.0%	1.2%	1.4%	1.8%	1.5%	2.4%	1.1%	1.0%	1.0%	1.9%	1.0%	1.2%	1.8%	1.6%	2.6%	0.8%		2.1%
Social services - pensions/daycare/housing	13	12	1	3	10	4	3	6	4	5	3	6	4	2	3	3	7	2	1	5	4
	1.6%	2.0%	0.5%	0.7%	2.5%	1.9%	0.9%	2.3%	1.2%	1.9%	1.6%	2.0%	1.5%	2.0%	1.9%	1.1%	1.9%	0.7%	0.8%	3.2%	1.7%
		c			D															r	
Crime/violence	11	7	4	3	8	4	2	5	8	2	1	8	2	1	3	3	5	3	-	5	3
	1.4%	1.2%	2.1%	0.7%	2.0%	1.9%	0.6%	1.9%	2.4%	0.8%	0.5%	2.6%	0.8%	1.0%	1.9%	1.1%	1.4%	1.1%		3.2%	1.2%
									jk			m									
Government/politics/ leadership issues	25	22	3	17	8	3	9	13	11	9	5	9	9	2	5	7	13	11	6	2	5
	3.1%	3.6%	1.5%	4.2%	2.0%	1.4%	2.8%	4.9%	3.3%	3.4%	2.6%	3.0%	3.4%	2.0%	3.1%	2.6%	3.5%	4.0%	5.0%	1.3%	2.1%
		c		e				F										t	t		

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

A1. In your opinion, what is the most important issue
facing New Brunswick today, the one that concerns you
personally

	TOTAL	HH LANG ENG	HH LANG FR	GENDER MALE	GENDER FEMALE	AGE 18-34	AGE 35-54	AGE 55+	EDUC <H.S.	EDUC UNIV	EDUC POST GRAD	INCOME <$40K	INCOME $40-80K	INCOME >$80K	REGION MONCTON	REGION NORTH	REGION SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Moral issues (abortion, legalize marijuana)	9	8	1	3	6	2	3	4	1	6	2	4	2	1	1	5	3	1	1	3	3
	1.1%	1.3%	0.5%	0.7%	1.5%	0.9%	0.9%	1.5%	0.3%	2.3% I	1.0%	1.3%	0.8%	1.0%	0.6%	1.8%	0.8%	0.4%	0.8%	1.9%	1.2%
Trade/export/ international trade/ NAFTA/MAI	1	1	-	-	1	-	1	-	-	1	-	-	1	-	1	-	-	-	-	-	1
	0.1%	0.2%			0.2%		0.3%			0.4%			0.4%		0.6%						0.4%
Labour issues/teacher's strike/TCC strike	7	3	4	4	3	2	2	3	3	1	2	2	1	1	-	4	3	1	2	2	1
	0.9%	0.5%	2.1%	1.0%	0.7%	0.9%	0.6%	1.1%	0.9%	0.4%	1.0%	0.7%	0.4%	1.0%		1.5%	0.8%	0.4%	1.7%	1.3%	0.4%
Car insurance	8	4	4	5	3	5	3	-	1	3	4	2	2	2	-	5	3	4	1	2	1
	1.0%	0.7%	2.1%	1.2%	0.7%	2.4%	0.9%		0.3%	1.1%	2.1% i	0.7%	0.8%	2.0%		1.8%	0.8%	1.5%	0.8%	1.3%	0.4%
Bilinguism/French language	7	6	1	3	4	3	4	-	1	3	3	2	1	2	3	3	1	3	-	-	4
	0.9%	1.0%	0.5%	0.7%	1.0%	1.4%	1.2%		0.3%	1.1%	1.6%	0.7%	0.4%	2.0%	1.9%	1.1%	0.3%	1.1%			1.7%
Wages/cost of living	6	4	2	4	2	1	4	1	1	4	1	-	4	-	3	2	1	3	1	1	1
	0.7%	0.7%	1.0%	1.0%	0.5%	0.5%	1.2%	0.4%	0.3%	1.5%	0.5%		1.5%		1.9%	0.7%	0.3%	1.1%	0.8%	0.6%	0.4%
Hydro/cost of power	8	6	2	7	1	-	6	2	5	1	1	-	3	1	2	2	4	4	1	1	-
	1.0%	1.0%	1.0%	1.7% E	0.2%		1.8%	0.8%	1.5%	0.4%	0.5%		1.1%	1.0%	1.2%	0.7%	1.1%	1.5%	0.8%	0.6%	
Energy (general)	5	4	1	4	1	1	3	1	1	1	3	1	1	-	2	1	2	4	-	1	-
	0.6%	0.7%	0.5%	1.0%	0.2%	0.5%	0.9%	0.4%	0.3%	0.4%	1.6%	0.3%	0.4%		1.2%	0.4%	0.5%	1.5%		0.6%	
Nuclear plant/energy/ Leprau power station	7	5	2	4	3	-	2	5	-	3	4	1	3	2	2	1	4	3	1	1	2
	0.9%	0.8%	1.0%	1.0%	0.7%		0.6%	1.9%		1.1%	2.1%	0.3%	1.1%	2.0%	1.2%	0.4%	1.1%	1.1%	0.8%	0.6%	0.8%
LNG/L & G Gas plant	4	4	-	3	1	-	4	-	2	2	-	2	2	-	-	-	4	3	-	-	1
	0.5%	0.7%		0.7%	0.2%		1.2%		0.6%	0.8%		0.7%	0.8%				1.1%	1.1%			0.4%
Forestry/lumber logging	8	8	-	8	-	4	2	2	2	1	5	2	5	1	-	2	6	5	3	-	-
	1.0%	1.3%		2.0%		1.9%	0.6%	0.8%	0.6%	0.4%	2.6% j	0.7%	1.9%	1.0%		0.7%	1.6%	1.8%	2.5%		
Natural resources (general)	5	4	1	4	1	1	3	1	4	1	-	3	1	-	-	3	2	4	-	-	1
	0.6%	0.7%	0.5%	1.0%	0.2%	0.5%	0.9%	0.4%	1.2%	0.4%		1.0%	0.4%			1.1%	0.5%	1.5%			0.4%
Same sex marriage	11	10	1	6	5	2	4	5	4	3	4	3	5	1	3	-	8	4	2	4	1
	1.4%	1.6%	0.5%	1.5%	1.2%	0.9%	1.2%	1.9%	1.2%	1.1%	2.1%	1.0%	1.9%	1.0%	1.9%		2.2%	1.5%	1.7%	2.6%	0.4%
Seniors' issues/ retirement	7	6	1	3	4	-	2	5	4	1	2	2	2	1	3	-	4	1	2	4	-
	0.9%	1.0%	0.5%	0.7%	1.0%		0.6%	1.9%	1.2%	0.4%	1.0%	0.7%	0.8%	1.0%	1.9%		1.1%	0.4%	1.7%	2.6% r	
Smoking/tobacco	3	2	1	2	1	2	-	1	1	1	1	1	1	-	1	1	1	1	1	1	-
	0.4%	0.3%	0.5%	0.5%	0.2%	0.9%		0.4%	0.3%	0.4%	0.5%	0.3%	0.4%		0.6%	0.4%	0.3%	0.4%	0.8%	0.6%	

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
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A1. In your opinion, what is the most important issue
facing New Brunswick today, the one that concerns you
personally

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Other	21	15	6	11	10	6	6	9	10	8	3	10	3	2	6	5	10	4	7	6	4
	2.6%	2.5%	3.1%	2.7%	2.5%	2.8%	1.8%	3.4%	3.0%	3.0%	1.6%	3.3%	1.1%	2.0%	3.7%	1.8%	2.7%	1.5%	5.9%	3.8%	1.7%
												m							ru		
None	21	10	11	14	7	8	8	5	10	4	7	8	6	3	4	11	6	9	5	2	5
	2.6%	1.6%	5.7%	3.5%	1.7%	3.8%	2.5%	1.9%	3.0%	1.5%	3.6%	2.6%	2.3%	3.0%	2.5%	4.0%	1.6%	3.3%	4.2%	1.3%	2.1%
			B													q					
Don't know/no opinion	115	83	32	57	58	45	37	33	66	37	12	64	21	7	20	45	50	36	21	24	34
	14.3%	14%	16%	14.2%	14.5%	21.3%	11.4%	12.4%	19.7%	14%	6.2%	21.1%	8.0%	6.9%	12.4%	16.4%	13.6%	13.1%	17.6%	15.4%	14.1%
						GH			jK	K		MN									

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
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Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A2. Generally speaking, do you feel things in New
Brunswick are going in the right direction, or do you feel
things have gotten off on the wrong track

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Strongly right direction	97	71	26	49	48	29	24	44	40	31	25	40	31	5	19	35	43	27	21	15	33
	12.1%	12%	13%	12.2%	12.0%	13.7%	7.4%	16.5%	11.9%	12%	13.0%	13.2%	11.9%	5.0%	11.8%	12.8%	11.7%	9.9%	17.6%	9.6%	13.7%
						G		G					N	N					Rt		
Somewhat right direction	291	210	81	152	139	95	114	82	118	95	75	104	108	41	82	95	114	117	31	55	84
	36.3%	35%	42%	37.9%	34.7%	45.0%	35.1%	30.8%	35.2%	36%	38.9%	34.2%	41.4%	40.6%	50.9%	34.7%	31.1%	42.7%	26.1%	35.3%	34.9%
			b			GH							l		PQ			Su		s	s
Somewhat wrong track	148	107	41	75	73	35	64	49	61	52	34	61	42	18	19	58	71	47	27	25	47
	18.5%	18%	21%	18.7%	18.2%	16.6%	19.7%	18.4%	18.2%	20%	17.6%	20.1%	16.1%	17.8%	11.8%	21.2%	19.3%	17.2%	22.7%	16.0%	19.5%
																O	O				
Strongly wrong track	205	172	33	107	98	30	106	69	90	68	43	71	68	29	32	63	110	75	30	42	54
	25.6%	28%	17%	26.7%	24.4%	14.2%	32.6%	25.9%	26.9%	26%	22.3%	23.4%	26.1%	28.7%	19.9%	23.0%	30.0%	27.4%	25.2%	26.9%	22.4%
			C				Fh	F									OP				
Don't Know	59	47	12	18	41	20	17	22	26	18	15	27	12	7	9	22	28	8	10	19	21
	7.4%	7.7%	6.2%	4.5%	10.2%	9.5%	5.2%	8.3%	7.8%	6.8%	7.8%	8.9%	4.6%	6.9%	5.6%	8.0%	7.6%	2.9%	8.4%	12.2%	8.7%
					D	g							M						R	R	R
Refused	2	1	1	–	2	2	–	–	–	1	1	1	–	1	–	1	1	–	–	–	2
	0.2%	0.2%	0.5%		0.5%	0.9%				0.4%	0.5%	0.3%		1.0%		0.4%	0.3%				0.8%
Total Right Direction	388	281	107	201	187	124	138	126	158	126	100	144	139	46	101	130	157	144	52	70	117
	48.4%	46%	55%	50.1%	46.6%	58.8%	42.5%	47.4%	47.2%	48%	51.8%	47.4%	53.3%	45.5%	62.7%	47.4%	42.8%	52.6%	43.7%	44.9%	48.5%
		B				GH									PQ						
Total Wrong Direction	353	279	74	182	171	65	170	118	151	120	77	132	110	47	51	121	181	122	57	67	101
	44.0%	46%	38%	45.4%	42.6%	30.8%	52.3%	44.4%	45.1%	45%	39.9%	43.4%	42.1%	46.5%	31.7%	44.2%	49.3%	44.5%	47.9%	42.9%	41.9%
			c				Fh	F								O	O				

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
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Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A3. If a PROVINCIAL election were held today, which party
would you vote for:

	TOTAL	HH LANG ENG	HH LANG FR	GENDER MALE	GENDER FEMALE	AGE 18-34	AGE 35-54	AGE 55+	EDUCATION <H.S.	EDUCATION UNIV	EDUCATION POST GRAD	INCOME <$40K	INCOME $40-80K	INCOME >$80K	REGION MONCTON	REGION NORTH	REGION SOUTH	GENDER/WORK WORKING MALE	GENDER/WORK NOT-WORK MALE	GENDER/WORK NOT-WORK FEMALE	GENDER/WORK WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	791	598	193	395	396	210	318	263	332	263	187	302	254	100	158	273	360	270	117	153	239
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
The Progressive Conservative Party	158	124	34	80	78	47	50	61	67	52	36	56	56	19	44	39	75	57	19	32	46
	20.0%	21%	18%	20.3%	19.7%	22.4%	15.7%	23.2%	20.2%	20%	19.3%	18.5%	22.0%	19.0%	27.8%	14.3%	20.8%	21.1%	16.2%	20.9%	19.2%
							g	G							Pq		P				
The Liberal Party	210	155	55	117	93	58	92	60	72	69	69	72	81	37	43	85	82	83	33	34	58
	26.5%	26%	28%	29.6%	23.5%	27.6%	28.9%	22.8%	21.7%	26%	36.9%	23.8%	31.9%	37.0%	27.2%	31.1%	22.8%	30.7%	28.2%	22.2%	24.3%
					e		h				IJ		L	L		Q		t			
The New Democratic Party	81	56	25	39	42	19	33	29	35	25	20	37	24	8	12	32	37	24	15	21	20
	10.2%	9.4%	13%	9.9%	10.6%	9.0%	10.4%	11.0%	10.5%	9.5%	10.7%	12.3%	9.4%	8.0%	7.6%	11.7%	10.3%	8.9%	12.8%	13.7%	8.4%
None / would not vote	48	31	17	27	21	13	20	15	31	14	3	26	11	3	7	20	21	17	10	10	11
	6.1%	5.2%	8.8%	6.8%	5.3%	6.2%	6.3%	5.7%	9.3%	5.3%	1.6%	8.6%	4.3%	3.0%	4.4%	7.3%	5.8%	6.3%	8.5%	6.5%	4.6%
									jK	K		MN									
Undecided / Don't know	220	171	49	96	124	56	100	64	102	74	41	89	63	24	36	73	111	67	28	41	81
	27.8%	29%	25%	24.3%	31.3%	26.7%	31.4%	24.3%	30.7%	28%	21.9%	29.5%	24.8%	24.0%	22.8%	26.7%	30.8%	24.8%	23.9%	26.8%	33.9%
					D		h		K								o				RS
Refused	74	61	13	36	38	17	23	34	25	29	18	22	19	9	16	24	34	22	12	15	23
	9.4%	10%	6.7%	9.1%	9.6%	8.1%	7.2%	12.9%	7.5%	11%	9.6%	7.3%	7.5%	9.0%	10.1%	8.8%	9.4%	8.1%	10.3%	9.8%	9.6%
								fG													

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A4. In that case, which party do you lean toward slightly?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	290	228	62	130	160	73	120	97	126	101	58	108	82	32	51	96	143	87	40	56	102
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
The Progressive Conservative Party	50	40	10	25	25	10	18	22	21	20	9	19	17	5	10	13	27	17	8	12	13
	17.2%	18%	16%	19.2%	15.6%	13.7%	15.0%	22.7%	16.7%	20%	15.5%	17.6%	20.7%	15.6%	19.6%	13.5%	18.9%	19.5%	20.0%	21.4%	12.7%
The Liberal Party	57	46	11	17	40	17	22	18	25	17	14	20	19	8	13	17	27	13	3	14	26
	19.7%	20%	18%	13.1%	25.0% D	23.3%	18.3%	18.6%	19.8%	17%	24.1%	18.5%	23.2%	25.0%	25.5%	17.7%	18.9%	14.9%	7.5%	25.0% S	25.5% rS
The New Democratic Party	19	17	2	11	8	6	9	4	5	11	3	7	7	4	4	4	11	9	1	1	7
	6.6%	7.5%	3.2%	8.5%	5.0%	8.2%	7.5%	4.1%	4.0%	11% i	5.2%	6.5%	8.5%	12.5%	7.8%	4.2%	7.7%	10.3% sT	2.5%	1.8%	6.9% t
None / would not vote	14	9	5	1	13	1	7	6	8	4	2	8	1	-	1	9	4	1	-	5	8
	4.8%	3.9%	8.1%	0.8%	8.1% D	1.4%	5.8% f	6.2% f	6.3%	4.0%	3.4%	7.4% M	1.2%		2.0%	9.4% OQ	2.8%	1.1%		8.9% r	7.8% R
Undecided / Don't know	100	74	26	45	55	24	47	29	50	30	18	38	31	9	15	37	48	30	15	17	36
	34.5%	32%	42%	34.6%	34.4%	32.9%	39.2%	29.9%	39.7%	30%	31.0%	35.2%	37.8%	28.1%	29.4%	38.5%	33.6%	34.5%	37.5%	30.4%	35.3%
Refused	50	42	8	31	19	15	17	18	17	19	12	16	7	6	8	16	26	17	13	7	12
	17.2%	18%	13%	23.8% E	11.9%	20.5%	14.2%	18.6%	13.5%	19%	20.7%	14.8%	8.5%	18.8%	15.7%	16.7%	18.2%	19.5%	32.5% TU	12.5%	11.8%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A5. (MULTIPLE MENTION) And why are you voting for that party?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	575	438	137	289	286	157	224	194	225	194	151	211	204	81	126	190	259	203	79	114	170
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100.0%	100.0%	100.0%	100.0%	100.0%
Political/Moral ideology	138	113	25	67	71	38	49	51	66	34	37	59	43	16	24	41	73	44	22	31	39
	24.0%	26%	18%	23.2%	24.8%	24.2%	21.9%	26.3%	29.3%	18%	24.5%	28.0%	21.1%	19.8%	19.0%	21.6%	28.2%	21.7%	27.8%	27.2%	22.9%
		c							J								O				
General policy/Direction	226	182	44	116	110	63	77	86	84	74	67	80	80	32	50	69	107	80	34	44	66
	39.3%	42%	32%	40.1%	38.5%	40.1%	34.4%	44.3%	37.3%	38%	44.4%	37.9%	39.2%	39.5%	39.7%	36.3%	41.3%	39.4%	43.0%	38.6%	38.8%
		C						G													
Track record/doing/will do a good job	119	85	34	68	51	28	48	43	40	47	32	38	52	13	28	40	51	48	20	24	27
	20.7%	19%	25%	23.5%	17.8%	17.8%	21.4%	22.2%	17.8%	24%	21.2%	18.0%	25.5%	16.0%	22.2%	21.1%	19.7%	23.6%	25.3%	21.1%	15.9%
				e									ln					u	u		
Leadership	114	87	27	65	49	22	47	45	39	41	32	29	46	18	22	30	62	43	20	21	27
	19.8%	20%	20%	22.5%	17.1%	14.0%	21.0%	23.2%	17.3%	21%	21.2%	13.7%	22.5%	22.2%	17.5%	15.8%	23.9%	21.2%	25.3%	18.4%	15.9%
							f	F					L				P		u		
Change	61	41	20	31	30	13	28	20	24	25	12	23	19	12	9	26	26	25	6	13	17
	10.6%	9.4%	15%	10.7%	10.5%	8.3%	12.5%	10.3%	10.7%	13%	7.9%	10.9%	9.3%	14.8%	7.1%	13.7%	10.0%	12.3%	7.6%	11.4%	10.0%
																o					
Lesser of two evils	53	41	12	25	28	7	21	25	21	18	13	26	12	6	14	18	21	19	5	14	14
	9.2%	9.4%	8.8%	8.7%	9.8%	4.5%	9.4%	12.9%	9.3%	9.3%	8.6%	12.3%	5.9%	7.4%	11.1%	9.5%	8.1%	9.4%	6.3%	12.3%	8.2%
							f	F				M									
Trust	28	16	12	14	14	9	12	7	10	12	6	10	8	7	9	9	10	10	3	4	10
	4.9%	3.7%	8.8%	4.8%	4.9%	5.7%	5.4%	3.6%	4.4%	6.2%	4.0%	4.7%	3.9%	8.6%	7.1%	4.7%	3.9%	4.9%	3.8%	3.5%	5.9%
			B																		
Don't know/Unaware	80	61	19	37	43	34	28	18	37	28	14	35	28	11	15	29	36	28	8	12	31
	13.9%	14%	14%	12.8%	15.0%	21.7%	12.5%	9.3%	16.4%	14%	9.3%	16.6%	13.7%	13.6%	11.9%	15.3%	13.9%	13.8%	10.1%	10.5%	18.2%
						GH			K												st
Refused	10	4	6	3	7	3	4	3	6	3	1	3	4	1	2	5	3	2	1	2	5
	1.7%	0.9%	4.4%	1.0%	2.4%	1.9%	1.8%	1.5%	2.7%	1.5%	0.7%	1.4%	2.0%	1.2%	1.6%	2.6%	1.2%	1.0%	1.3%	1.8%	2.9%
			b																		

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
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Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A6. (MULTIPLE MENTION) Is there any particular reason
holding you back from voting PC?

	TOTAL	HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
		ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	584	435	149	290	294	152	250	182	245	187	146	229	181	76	102	222	260	196	90	111	179
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Federal politics	62	48	14	34	28	19	25	18	24	17	19	16	20	9	11	19	32	24	10	8	18
	10.6%	11%	9.4%	11.7%	9.5%	12.5%	10.0%	9.9%	9.8%	9.1%	13.0%	7.0%	11.0%	11.8%	10.8%	8.6%	12.3%	12.2%	11.1%	7.2%	10.1%
Political/Moral ideology	21	15	6	9	12	4	8	9	7	7	7	12	3	3	3	9	9	5	4	6	6
	3.6%	3.4%	4.0%	3.1%	4.1%	2.6%	3.2%	4.9%	2.9%	3.7%	4.8%	5.2% M	1.7%	3.9%	2.9%	4.1%	3.5%	2.6%	4.4%	5.4%	3.4%
Other Issues	28	21	7	16	12	7	16	5	6	9	13	9	10	6	3	8	17	14	2	5	7
	4.8%	4.8%	4.7%	5.5%	4.1%	4.6%	6.4% h	2.7%	2.4%	4.8%	8.9% I	3.9%	5.5%	7.9%	2.9%	3.6%	6.5%	7.1% S	2.2%	4.5%	3.9%
Social policy	65	39	26	27	38	2	36	27	18	30	17	22	26	8	6	35	24	21	6	18	20
	11.1%	9.0%	17% B	9.3%	12.9%	1.3%	14.4% F	14.8% F	7.3%	16% I	11.6%	9.6%	14.4%	10.5%	5.9%	15.8% OQ	9.2%	10.7%	6.7%	16.2% S	11.2%
Fiscal/Economic policy	50	35	15	22	28	4	23	23	19	16	15	18	20	8	7	20	23	11	11	14	13
	8.6%	8.0%	10%	7.6%	9.5%	2.6%	9.2% F	12.6% F	7.8%	8.6%	10.3%	7.9%	11.0%	10.5%	6.9%	9.0%	8.8%	5.6%	12.2% r	12.6% R	7.3%
General policy/direction	84	61	23	48	36	20	36	28	28	32	23	29	31	12	18	35	31	29	17	11	24
	14.4%	14%	15%	16.6%	12.2%	13.2%	14.4%	15.4%	11.4%	17% i	15.8%	12.7%	17.1%	15.8%	17.6%	15.8%	11.9%	14.8%	18.9% t	9.9%	13.4%
Poor track record/doing a poor job	45	39	6	23	22	6	20	19	14	16	15	17	18	7	9	10	26	14	9	9	13
	7.7%	9.0% C	4.0%	7.9%	7.5%	3.9%	8.0% f	10.4% F	5.7%	8.6%	10.3%	7.4%	9.9%	9.2%	8.8%	4.5%	10.0% P	7.1%	10.0%	8.1%	7.3%
Poor leadership/Bernard Lord	73	60	13	48	25	11	33	29	23	30	20	21	29	12	13	20	40	32	15	5	19
	12.5%	14% c	8.7%	16.6% E	8.5%	7.2%	13.2% F	15.9% F	9.4%	16% I	13.7%	9.2%	16.0% L	15.8%	12.7%	9.0%	15.4% P	16.3% T	16.7% T	4.5%	10.6% T
Change	16	10	6	10	6	4	8	4	5	7	4	6	7	3	3	6	7	6	4	2	4
	2.7%	2.3%	4.0%	3.4%	2.0%	2.6%	3.2%	2.2%	2.0%	3.7%	2.7%	2.6%	3.9%	3.9%	2.9%	2.7%	2.7%	3.1%	4.4%	1.8%	2.2%
Don't trust	32	22	10	21	11	4	18	10	14	13	4	18	9	2	5	13	14	17	4	6	5
	5.5%	5.1%	6.7% e	7.2%	3.7%	2.6%	7.2% F	5.5%	5.7%	7.0% k	2.7%	7.9% N	5.0%	2.6%	4.9%	5.9%	5.4%	8.7% U	4.4%	5.4%	2.8%
Don't know/Unaware	273	210	63	128	145	87	106	80	147	73	50	121	73	28	52	101	120	85	41	58	86
	46.7%	48%	42%	44.1%	49.3% GH	57.2% GH	42.4%	44.0%	60.0% JK	39%	34.2%	52.8% MN	40.3%	36.8%	51.0%	45.5%	46.2%	43.4%	45.6%	52.3%	48.0%
Refused	29	21	8	16	13	12	8	9	14	5	8	9	7	4	4	12	13	11	5	4	7
	5.0%	4.8%	5.4%	5.5%	4.4%	7.9% g	3.2%	4.9%	5.7%	2.7%	5.5%	3.9%	3.9%	5.3%	3.9%	5.4%	5.0%	5.6%	5.6%	3.6%	3.9%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

A7. (MULTIPLE MENTION) Is there any particular reason
holding you back from voting Liberal?

		HH LANG		GENDER			AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS		
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	535	407	128	267	268	136	211	188	238	179	110	212	161	56	105	172	258	178	83	108	157
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100.0%	100.0%	100.0%	100.0%	100.0%
Don't trust	72	61	11	37	35	17	21	34	37	22	13	31	17	8	13	21	38	25	12	19	16
	13.5%	15%	8.6%	13.9%	13.1%	12.5%	10.0%	18.1%	15.5%	12%	11.8%	14.6%	10.6%	14.3%	12.4%	12.2%	14.7%	14.0%	14.5%	17.6%	10.2%
		C						G												u	
Change	16	12	4	8	8	6	5	5	7	8	1	6	4	2	5	5	6	4	4	3	5
	3.0%	2.9%	3.1%	3.0%	3.0%	4.4%	2.4%	2.7%	2.9%	4.5%	0.9%	2.8%	2.5%	3.6%	4.8%	2.9%	2.3%	2.2%	4.8%	2.8%	3.2%
										K											
Poor Leadership/Shawn Graham	68	50	18	41	27	12	20	36	29	16	23	22	26	10	13	16	39	25	16	11	15
	12.7%	12%	14%	15.4%	10.1%	8.8%	9.5%	19.1%	12.2%	8.9%	20.9%	10.4%	16.1%	17.9%	12.4%	9.3%	15.1%	14.0%	19.3%	10.2%	9.6%
				e				FG			IJ						p		tU		
Poor track record/Doing a poor job	56	47	9	29	27	15	18	23	29	19	8	27	18	2	9	17	30	16	13	17	10
	10.5%	12%	7.0%	10.9%	10.1%	11.0%	8.5%	12.2%	12.2%	11%	7.3%	12.7%	11.2%	3.6%	8.6%	9.9%	11.6%	9.0%	15.7%	15.7%	6.4%
												N	N						U	U	
General policy/direction	60	48	12	33	27	8	26	26	28	17	15	22	19	7	3	20	37	24	9	13	13
	11.2%	12%	9.4%	12.4%	10.1%	5.9%	12.3%	13.8%	11.8%	9.5%	13.6%	10.4%	11.8%	12.5%	2.9%	11.6%	14.3%	13.5%	10.8%	12.0%	8.3%
							F	F								O	O				
Fiscal/Economic policy	14	12	2	7	7	2	6	6	4	7	3	5	4	1	1	1	12	4	3	2	5
	2.6%	2.9%	1.6%	2.6%	2.6%	1.5%	2.8%	3.2%	1.7%	3.9%	2.7%	2.4%	2.5%	1.8%	1.0%	0.6%	4.7%	2.2%	3.6%	1.9%	3.2%
																	OP				
Social policy	11	7	4	5	6	1	4	6	4	4	3	2	6	3	3	5	3	2	3	2	4
	2.1%	1.7%	3.1%	1.9%	2.2%	0.7%	1.9%	3.2%	1.7%	2.2%	2.7%	0.9%	3.7%	5.4%	2.9%	2.9%	1.2%	1.1%	3.6%	1.9%	2.5%
								f					l								
Other issues	16	15	1	8	8	4	6	6	7	6	3	7	5	–	2	2	12	4	4	4	4
	3.0%	3.7%	0.8%	3.0%	3.0%	2.9%	2.8%	3.2%	2.9%	3.4%	2.7%	3.3%	3.1%		1.9%	1.2%	4.7%	2.2%	4.8%	3.7%	2.5%
		C															P				
Political/Moral ideology	35	31	4	17	18	5	14	16	17	9	8	14	10	5	8	6	21	10	7	9	8
	6.5%	7.6%	3.1%	6.4%	6.7%	3.7%	6.6%	8.5%	7.1%	5.0%	7.3%	6.6%	6.2%	8.9%	7.6%	3.5%	8.1%	5.6%	8.4%	8.3%	5.1%
		C						f									P				
Don't know/Unaware/No	276	208	68	129	147	78	122	76	118	101	51	107	85	26	57	86	133	94	30	52	93
	51.6%	51%	53%	48.3%	54.9%	57.4%	57.8%	40.4%	49.6%	56%	46.4%	50.5%	52.8%	46.4%	54.3%	50.0%	51.6%	52.8%	36.1%	48.1%	59.2%
						H	H			k								S		s	St
Refused	26	22	4	11	15	9	8	9	10	8	6	9	4	5	4	10	12	7	3	6	8
	4.9%	5.4%	3.1%	4.1%	5.6%	6.6%	3.8%	4.8%	4.2%	4.5%	5.5%	4.2%	2.5%	8.9%	3.8%	5.8%	4.7%	3.9%	3.6%	5.6%	5.1%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

New Brunswick Omnibus Demographic Banner
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A8. Support/Oppose: A provincial election this fall that
would either confirm the PC government for another term in
office or elect a new government?

		HH LANG		GENDER			AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Strongly support	208	160	48	118	90	50	97	61	93	64	47	76	71	26	41	72	95	81	34	34	54
	25.9%	26%	25%	29.4%	22.4%	23.7%	29.8%	22.9%	27.8%	24%	24.4%	25.0%	27.2%	25.7%	25.5%	26.3%	25.9%	29.6%	28.6%	21.8%	22.4%
				E			h											tu			
Somewhat support	212	163	49	98	114	84	74	54	82	85	44	83	73	27	43	70	99	67	29	38	76
	26.4%	27%	25%	24.4%	28.4%	39.8%	22.8%	20.3%	24.5%	32%	22.8%	27.3%	28.0%	26.7%	26.7%	25.5%	27.0%	24.5%	24.4%	24.4%	31.5%
						GH				IK											r
Neutral	55	42	13	28	27	22	21	12	13	22	19	18	14	10	16	16	23	21	7	7	20
	6.9%	6.9%	6.7%	7.0%	6.7%	10.4%	6.5%	4.5%	3.9%	8.3%	9.8%	5.9%	5.4%	9.9%	9.9%	5.8%	6.3%	7.7%	5.9%	4.5%	8.3%
						H				I	I										
Somewhat oppose	103	82	21	54	49	22	36	45	39	33	31	38	40	13	22	29	52	35	18	21	28
	12.8%	13%	11%	13.5%	12.2%	10.4%	11.1%	16.9%	11.6%	12%	16.1%	12.5%	15.3%	12.9%	13.7%	10.6%	14.2%	12.8%	15.1%	13.5%	11.6%
								FG													
Strongly oppose	151	112	39	71	80	18	64	69	75	35	40	57	50	19	28	59	64	48	22	37	41
	18.8%	18%	20%	17.7%	20.0%	8.5%	19.7%	25.9%	22.4%	13%	20.7%	18.8%	19.2%	18.8%	17.4%	21.5%	17.4%	17.5%	18.5%	23.7%	17.0%
						F	Fg	J			J										
Don't know	52	38	14	19	33	11	24	17	23	20	7	24	6	3	8	16	28	12	6	16	17
	6.5%	6.3%	7.2%	4.7%	8.2%	5.2%	7.4%	6.4%	6.9%	7.5%	3.6%	7.9%	2.3%	3.0%	5.0%	5.8%	7.6%	4.4%	5.0%	10.3%	7.1%
				D					k	k		MN								Rs	
No response	21	11	10	13	8	4	9	8	10	6	5	8	7	3	3	12	6	10	3	3	5
	2.6%	1.8%	5.2%	3.2%	2.0%	1.9%	2.8%	3.0%	3.0%	2.3%	2.6%	2.6%	2.7%	3.0%	1.9%	4.4%	1.6%	3.6%	2.5%	1.9%	2.1%
			B													q					
Total Support	420	323	97	216	204	134	171	115	175	149	91	159	144	53	84	142	194	148	63	72	130
	52.4%	53%	50%	53.9%	50.9%	63.5%	52.6%	43.2%	52.2%	56%	47.2%	52.3%	55.2%	52.5%	52.2%	51.8%	52.9%	54.0%	52.9%	46.2%	53.9%
						GH	H			k											
Total Oppose	254	194	60	125	129	40	100	114	114	68	71	95	90	32	50	88	116	83	40	58	69
	31.7%	32%	31%	31.2%	32.2%	19.0%	30.8%	42.9%	34.0%	26%	36.8%	31.3%	34.5%	31.7%	31.1%	32.1%	31.6%	30.3%	33.6%	37.2%	28.6%
						F		FG	J		J										u

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

A9. Did you happen to vote in the June 9th, 2003 New
Brunswick provincial election?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Yes	632	469	163	323	309	125	282	225	251	209	165	225	221	79	129	226	277	223	94	117	189
	78.8%	77%	84%	80.5%	77.1%	59.2%	86.8%	84.6%	74.9%	79%	85.5%	74.0%	84.7%	78.2%	80.1%	82.5%	75.5%	81.4%	79.0%	75.0%	78.4%
			B				F	F			Ij		L			Q					
No	158	128	30	74	84	84	39	35	76	53	27	74	37	21	31	41	86	49	23	34	49
	19.7%	21%	15%	18.5%	20.9%	39.8%	12.0%	13.2%	22.7%	20%	14.0%	24.3%	14.2%	20.8%	19.3%	15.0%	23.4%	17.9%	19.3%	21.8%	20.3%
			c			GH			K	k		M					P				
Can't recall	8	8	-	3	5	2	3	3	6	1	1	4	1	-	1	5	2	1	2	3	2
	1.0%	1.3%		0.7%	1.2%	0.9%	0.9%	1.1%	1.8%	0.4%	0.5%	1.3%	0.4%		0.6%	1.8%	0.5%	0.4%	1.7%	1.9%	0.8%
									j												
Don't Know	3	2	1	1	2	-	1	2	2	1	-	1	2	-	-	2	1	1	-	1	1
	0.4%	0.3%	0.5%	0.2%	0.5%		0.3%	0.8%	0.6%	0.4%		0.3%	0.8%			0.7%	0.3%	0.4%		0.6%	0.4%
Refused	1	1	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-
	0.1%	0.2%			0.2%			0.4%		0.4%				1.0%			0.3%			0.6%	

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

A10. And which party did you vote for:

	HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	632	469	163	323	309	125	282	225	251	209	165	225	221	79	129	226	277	223	94	117	189
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
The Progressive Conservative Party	214	172	42	115	99	46	84	84	84	62	66	76	82	33	55	60	99	79	35	40	59
	33.9%	37% C	26%	35.6%	32.0%	36.8%	29.8%	37.3% g	33.5%	30%	40.0% J	33.8%	37.1%	41.8%	42.6% P	26.5%	35.7% P	35.4%	37.2%	34.2%	31.2%
The Liberal Party	177	125	52	95	82	42	76	59	69	65	42	66	71	21	32	76	69	68	24	31	51
	28.0%	27%	32%	29.4%	26.5%	33.6%	27.0%	26.2%	27.5%	31%	25.5%	29.3%	32.1%	26.6%	24.8%	33.6% oQ	24.9%	30.5%	25.5%	26.5%	27.0%
The New Democratic Party	57	40	17	28	29	8	34	15	24	19	14	25	23	4	13	20	24	20	8	11	18
	9.0%	8.5%	10%	8.7%	9.4%	6.4%	12.1% fH	6.7%	9.6%	9.1%	8.5%	11.1%	10.4% n	5.1%	10.1% n	8.8%	8.7%	9.0%	8.5%	9.4%	9.5%
or some other party	11	9	2	4	7	1	6	4	6	3	1	6	2	-	1	2	8	4	-	4	2
	1.7%	1.9%	1.2%	1.2%	2.3%	0.8%	2.1%	1.8%	2.4%	1.4%	0.6%	2.7%	0.9%		0.8%	0.9%	2.9% op	1.8%		3.4%	1.1%
Don't know	53	33	20	20	33	10	29	14	21	22	10	21	14	2	6	21	26	11	9	9	24
	8.4%	7.0%	12% b	6.2%	10.7% D	8.0%	10.3% h	6.2%	8.4%	11%	6.1%	9.3%	6.3%	2.5%	4.7% o	9.3%	9.4% o	4.9%	9.6%	7.7%	12.7% R
Refused	120	90	30	61	59	18	53	49	47	38	32	31	29	19	22	47	51	41	18	22	35
	19.0%	19%	18%	18.9%	19.1%	14.4%	18.8%	21.8% f	18.7%	18%	19.4%	13.8%	13.1%	24.1% lM	17.1%	20.8%	18.4%	18.4%	19.1%	18.8%	18.5%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
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Lower case letters indicate significance at the 90% level.

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A11. Favourable/Unfavourable impression of the following
individual: Bernard Lord?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Have not heard of them	21	18	3	9	12	9	6	6	11	6	3	12	5	–	4	4	13	4	4	5	7
	2.6%	3.0%	1.5%	2.2%	3.0%	4.3%	1.8%	2.3%	3.3%	2.3%	1.6%	3.9%	1.9%		2.5%	1.5%	3.5% p	1.5%	3.4%	3.2%	2.9%
Strongly favourable	137	103	34	69	68	34	46	57	55	44	38	48	42	21	36	41	60	48	21	33	35
	17.1%	17%	18%	17.2%	17.0%	16.1%	14.2%	21.4% G	16.4%	17%	19.7%	15.8%	16.1%	20.8%	22.4% p	15.0%	16.3%	17.5%	17.6%	21.2% u	14.5%
Somewhat favourable	238	182	56	111	127	71	95	72	97	86	52	91	84	26	58	75	105	73	34	47	79
	29.7%	30%	29%	27.7%	31.7%	33.6%	29.2%	27.1%	29.0%	32%	26.9%	29.9%	32.2%	25.7%	36.0% pq	27.4%	28.6%	26.6%	28.6%	30.1%	32.8%
Neutral / Neither favourable nor unfavourable	68	48	20	39	29	27	25	16	33	19	16	27	24	8	11	24	33	26	13	9	20
	8.5%	7.9%	10%	9.7%	7.2%	12.8% gH	7.7%	6.0%	9.9%	7.2%	8.3%	8.9%	9.2%	7.9%	6.8%	8.8%	9.0%	9.5%	10.9%	5.8%	8.3%
Somewhat unfavourable	137	103	34	65	72	46	49	42	44	49	41	47	46	19	25	56	56	46	17	22	48
	17.1%	17%	18%	16.2%	18.0%	21.8% gh	15.1%	15.8%	13.1% i	18%	21.2% I	15.5%	17.6%	18.8%	15.5%	20.4% q	15.3%	16.8%	14.3%	14.1%	19.9%
Strongly Unfavourable	168	127	41	87	81	16	92	60	78	49	41	64	57	24	24	62	82	60	26	33	47
	20.9%	21%	21%	21.7%	20.2%	7.6%	28.3% F	22.6% F	23.3%	18%	21.2%	21.1%	21.8%	23.8%	14.9%	22.6% O	22.3% O	21.9%	21.8%	21.2%	19.5%
Don't know	22	18	4	14	8	7	9	6	14	7	–	11	3	–	1	9	12	11	3	5	3
	2.7%	3.0%	2.1%	3.5%	2.0%	3.3%	2.8%	2.3%	4.2%	2.6%		3.6% M	1.1%		0.6%	3.3% O	3.3% O	4.0% U	2.5%	3.2%	1.2%
Refused	11	9	2	7	4	1	3	7	3	5	2	4	–	3	2	3	6	6	1	2	2
	1.4%	1.5%	1.0%	1.7%	1.0%	0.5%	0.9%	2.6% F	0.9%	1.9%	1.0%	1.3%		3.0%	1.2%	1.1%	1.6%	2.2%	0.8%	1.3%	0.8%
Favourable	375	285	90	180	195	105	141	129	152	130	90	139	126	47	94	116	165	121	55	80	114
	46.8%	47%	46%	44.9%	48.6%	49.8%	43.4%	48.5%	45.4%	49%	46.6%	45.7%	48.3%	46.5%	58.4% PQ	42.3%	45.0%	44.2%	46.2%	51.3%	47.3%
Unfavourable	305	230	75	152	153	62	141	102	122	98	82	111	103	43	49	118	138	106	43	55	95
	38.0%	38%	39%	37.9%	38.2%	29.4%	43.4% F	38.3% F	36.4%	37%	42.5%	36.5%	39.5%	42.6%	30.4%	43.1% O	37.6%	38.7%	36.1%	35.3%	39.4%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
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A12. Favourable/Unfavourable impression of the following
individual: Shawn Graham?

	TOTAL	HH LANG ENG	HH LANG FR	GENDER MALE	GENDER FEMALE	AGE 18-34	AGE 35-54	AGE 55+	EDUC <H.S.	EDUC UNIV	EDUC POST GRAD	INCOME <$40K	INCOME $40-80K	INCOME >$80K	REGION MONCTON	REGION NORTH	REGION SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802 100%	608 100%	194 100%	401 100%	401 100.0%	211 100%	325 100%	266 100%	335 100%	265 100%	193 100%	304 100%	261 100.0%	101 100%	161 100.0%	274 100%	367 100%	274 100.0%	119 100.0%	156 100.0%	241 100.0%
Have not heard of them	167 20.8%	129 21%	38 20%	71 17.7%	96 23.9% D	80 37.9% GH	59 18.2% H	28 10.5%	86 25.7% K	62 23% K	18 9.3%	85 28.0% MN	33 12.6%	16 15.8%	28 17.4%	55 20.1%	84 22.9%	50 18.2%	20 16.8%	40 25.6% rs	55 22.8%
Strongly favourable	88 11.0%	64 11%	24 12%	52 13.0% e	36 9.0%	16 7.6%	35 10.8%	37 13.9% F	38 11.3%	29 11%	20 10.4%	31 10.2%	35 13.4%	8 7.9%	18 11.2%	34 12.4%	36 9.8%	33 12.0%	17 14.3%	15 9.6%	21 8.7%
Somewhat favourable	237 29.6%	174 29%	63 32%	125 31.2%	112 27.9%	36 17.1%	118 36.3% F	83 31.2% F	89 26.6%	77 29%	69 35.8% I	68 22.4%	96 36.8% L	40 39.6% L	58 36.0% Q	84 30.7%	95 25.9%	82 29.9%	41 34.5% t	39 25.0%	73 30.3%
Neutral / Neither favourable nor unfavourable	98 12.2%	77 13%	21 11%	46 11.5%	52 13.0%	30 14.2%	43 13.2%	25 9.4%	34 10.1%	35 13%	28 14.5%	33 10.9%	33 12.6%	12 11.9%	19 11.8%	30 10.9%	49 13.4%	35 12.8% T	11 9.2%	11 7.1%	40 16.6% ST
Somewhat unfavourable	84 10.5%	67 11%	17 8.8%	45 11.2%	39 9.7%	22 10.4%	34 10.5%	28 10.5%	28 8.4%	25 9.4%	30 15.5% Ij	24 7.9%	32 12.3% l	11 10.9%	17 10.6%	23 8.4%	44 12.0%	33 12.0% t	11 9.2%	11 7.1%	26 10.8%
Strongly Unfavourable	58 7.2%	43 7.1%	15 7.7%	33 8.2%	25 6.2%	7 3.3%	17 5.2%	34 12.8% FG	26 7.8%	13 4.9%	18 9.3% j	23 7.6%	19 7.3%	7 6.9%	9 5.6%	22 8.0%	27 7.4%	21 7.7% u	11 9.2% u	15 9.6% U	10 4.1%
Don't know	63 7.9%	47 7.7%	16 8.2%	24 6.0%	39 9.7% D	18 8.5%	19 5.8%	26 9.8% g	33 9.9% K	21 7.9% K	7 3.6%	40 13.2% MN	12 4.6%	4 4.0%	11 6.8%	24 8.8%	28 7.6%	16 5.8%	7 5.9%	24 15.4% RSU	15 6.2%
Refused	7 0.9%	7 1.2%	-	5 1.2%	2 0.5%	2 0.9%	-	5 1.9%	1 0.3%	3 1.1%	3 1.6%	-	1 0.4%	3 3.0%	1 0.6%	2 0.7%	4 1.1%	4 1.5%	1 0.8%	1 0.6%	1 0.4%
Favourable	325 40.5%	238 39%	87 45%	177 44.1% E	148 36.9%	52 24.6%	153 47.1% F	120 45.1% F	127 37.9%	106 40%	89 46.1% i	99 32.6%	131 50.2% L	48 47.5% L	76 47.2% Q	118 43.1% q	131 35.7%	115 42.0%	58 48.7% Tu	54 34.6%	94 39.0%
Unfavourable	142 17.7%	110 18%	32 16%	78 19.5%	64 16.0%	29 13.7%	51 15.7%	62 23.3% FG	54 16.1%	38 14%	48 24.9% IJ	47 15.5%	51 19.5%	18 17.8%	26 16.1%	45 16.4%	71 19.3%	54 19.7%	22 18.5%	26 16.7%	36 14.9%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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A13. Favourable/Unfavourable impression of the following
individual: Elizabeth Weir?

		HH LANG		GENDER			AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Have not heard of them	86	58	28	45	41	47	24	15	48	27	10	49	17	7	13	31	42	28	16	15	26
	10.7%	9.5%	14%	11.2%	10.2%	22.3%	7.4%	5.6%	14.3%	10%	5.2%	16.1%	6.5%	6.9%	8.1%	11.3%	11.4%	10.2%	13.4%	9.6%	10.8%
			b			GH			K	K		MN									
Strongly favourable	191	156	35	106	85	30	73	88	75	57	57	72	68	23	24	55	112	67	37	41	41
	23.8%	26%	18%	26.4%	21.2%	14.2%	22.5%	33.1%	22.4%	22%	29.5%	23.7%	26.1%	22.8%	14.9%	20.1%	30.5%	24.5%	31.1%	26.3%	17.0%
		C		e			F	FG			ij						OP	U	U	U	
Somewhat favourable	266	201	65	126	140	65	121	80	102	91	69	87	103	32	67	96	103	89	32	50	89
	33.2%	33%	34%	31.4%	34.9%	30.8%	37.2%	30.1%	30.4%	34%	35.8%	28.6%	39.5%	31.7%	41.6%	35.0%	28.1%	32.5%	26.9%	32.1%	36.9%
							h						L		Q	q					S
Neutral / Neither favourable nor unfavourable	84	62	22	36	48	29	40	15	32	29	22	30	26	13	19	30	35	25	11	12	36
	10.5%	10%	11%	9.0%	12.0%	13.7%	12.3%	5.6%	9.6%	11%	11.4%	9.9%	10.0%	12.9%	11.8%	10.9%	9.5%	9.1%	9.2%	7.7%	14.9%
						H	H														RT
Somewhat unfavourable	71	55	16	38	33	16	27	28	23	28	20	18	22	14	22	16	33	29	9	15	18
	8.9%	9.0%	8.2%	9.5%	8.2%	7.6%	8.3%	10.5%	6.9%	11%	10.4%	5.9%	8.4%	13.9%	13.7%	5.8%	9.0%	10.6%	7.6%	9.6%	7.5%
													L		P						
Strongly Unfavourable	46	41	5	24	22	6	22	18	25	11	10	21	14	6	10	14	22	16	8	6	16
	5.7%	6.7%	2.6%	6.0%	5.5%	2.8%	6.8%	6.8%	7.5%	4.2%	5.2%	6.9%	5.4%	5.9%	6.2%	5.1%	6.0%	5.8%	6.7%	3.8%	6.6%
		C					F	F	j												
Don't know	50	29	21	21	29	16	17	17	29	17	3	26	10	3	5	29	16	16	5	16	13
	6.2%	4.8%	11%	5.2%	7.2%	7.6%	5.2%	6.4%	8.7%	6.4%	1.6%	8.6%	3.8%	3.0%	3.1%	10.6%	4.4%	5.8%	4.2%	10.3%	5.4%
			B						K	K		MN				OQ				Su	
Refused	8	6	2	5	3	2	1	5	1	5	2	1	1	3	1	3	4	4	1	1	2
	1.0%	1.0%	1.0%	1.2%	0.7%	0.9%	0.3%	1.9%	0.3%	1.9%	1.0%	0.3%	0.4%	3.0%	0.6%	1.1%	1.1%	1.5%	0.8%	0.6%	0.8%
							g			i											
Favourable	457	357	100	232	225	95	194	168	177	148	126	159	171	55	91	151	215	156	69	91	130
	57.0%	59%	52%	57.9%	56.1%	45.0%	59.7%	63.2%	52.8%	56%	65.3%	52.3%	65.5%	54.5%	56.5%	55.1%	58.6%	56.9%	58.0%	58.3%	53.9%
		c					F	F			IJ		Ln								
Unfavourable	117	96	21	62	55	22	49	46	48	39	30	39	36	20	32	30	55	45	17	21	34
	14.6%	16%	11%	15.5%	13.7%	10.4%	15.1%	17.3%	14.3%	15%	15.5%	12.8%	13.8%	19.8%	19.9%	10.9%	15.0%	16.4%	14.3%	13.5%	14.1%
		c					F								P						

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

A14. Favourable/Unfavourable impression of the following
individual: Alison Brewer?

	TOTAL	HH LANG ENG	HH LANG FR	GENDER MALE	GENDER FEMALE	AGE 18-34	AGE 35-54	AGE 55+	EDUC <H.S.	EDUC UNIV	EDUC POST GRAD	INCOME <$40K	INCOME $40-80K	INCOME >$80K	REGION MONCTON	REGION NORTH	REGION SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Have not heard of them	595	430	165	313	282	175	243	177	257	201	132	234	193	73	126	229	240	215	92	100	182
	74.2%	71%	85%	78.1%	70.3%	82.9%	74.8%	66.5%	76.7%	76%	68.4%	77.0%	73.9%	72.3%	78.3%	83.6%	65.4%	78.5%	77.3%	64.1%	75.5%
			B	E		GH	H		K	k					Q	Q		T	T		T
Strongly favourable	13	11	2	6	7	-	5	8	2	3	7	5	3	5	-	4	9	3	1	2	5
	1.6%	1.8%	1.0%	1.5%	1.7%	-	1.5%	3.0%	0.6%	1.1%	3.6%	1.6%	1.1%	5.0%	-	1.5%	2.5%	1.1%	0.8%	1.3%	2.1%
											Ij			m							
Somewhat favourable	21	18	3	10	11	3	9	9	6	6	9	5	10	2	2	3	16	6	4	4	7
	2.6%	3.0%	1.5%	2.5%	2.7%	1.4%	2.8%	3.4%	1.8%	2.3%	4.7%	1.6%	3.8%	2.0%	1.2%	1.1%	4.4%	2.2%	3.4%	2.6%	2.9%
											i						OP				
Neutral / Neither favourable nor unfavourable	33	29	4	16	17	7	13	13	10	11	11	16	8	4	9	3	21	11	5	7	9
	4.1%	4.8%	2.1%	4.0%	4.2%	3.3%	4.0%	4.9%	3.0%	4.2%	5.7%	5.3%	3.1%	4.0%	5.6%	1.1%	5.7%	4.0%	4.2%	4.5%	3.7%
			C												P		P				
Somewhat unfavourable	11	7	4	4	7	2	3	6	2	5	4	-	10	-	1	4	6	3	1	4	3
	1.4%	1.2%	2.1%	1.0%	1.7%	0.9%	0.9%	2.3%	0.6%	1.9%	2.1%	-	3.8%	-	0.6%	1.5%	1.6%	1.1%	0.8%	2.6%	1.2%
Strongly Unfavourable	11	10	1	5	6	-	6	5	6	3	2	4	5	-	1	4	6	5	-	3	2
	1.4%	1.6%	0.5%	1.2%	1.5%	-	1.8%	1.9%	1.8%	1.1%	1.0%	1.3%	1.9%	-	0.6%	1.5%	1.6%	1.8%	-	1.9%	0.8%
Don't know	111	96	15	43	68	23	45	43	51	32	26	39	30	14	22	25	64	27	16	33	33
	13.8%	16%	7.7%	10.7%	17.0%	10.9%	13.8%	16.2%	15.2%	12%	13.5%	12.8%	11.5%	13.9%	13.7%	9.1%	17.4%	9.9%	13.4%	21.2%	13.7%
			C		D			f									P			Rsu	
Refused	7	7	-	4	3	1	1	5	1	4	2	1	2	3	-	2	5	4	-	3	-
	0.9%	1.2%		1.0%	0.7%	0.5%	0.3%	1.9%	0.3%	1.5%	1.0%	0.3%	0.8%	3.0%	-	0.7%	1.4%	1.5%	-	1.9%	
								g													
Favourable	34	29	5	16	18	3	14	17	8	9	16	10	13	7	2	7	25	9	5	6	12
	4.2%	4.8%	2.6%	4.0%	4.5%	1.4%	4.3%	6.4%	2.4%	3.4%	8.3%	3.3%	5.0%	6.9%	1.2%	2.6%	6.8%	3.3%	4.2%	3.8%	5.0%
							F	F			IJ						OP				
Unfavourable	22	17	5	9	13	2	9	11	8	8	6	4	15	-	2	8	12	8	1	7	5
	2.7%	2.8%	2.6%	2.2%	3.2%	0.9%	2.8%	4.1%	2.4%	3.0%	3.1%	1.3%	5.7%	-	1.2%	2.9%	3.3%	2.9%	0.8%	4.5%	2.1%
								F					L							S	

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Table A15 Page 17
Jun. 28, 2005

A15. Assuming Alison Brewer becomes leader of the NDP,
which of the following leaders would make the best Premier
of New Brunswick?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Bernard Lord of the PC Party of New Brunswick	264	209	55	142	122	76	96	92	102	85	73	93	94	38	64	76	124	95	43	49	73
	32.9%	34%	28%	35.4%	30.4%	36.0%	29.5%	34.6%	30.4%	32%	37.8% i	30.6%	36.0%	37.6%	39.8% P	27.7%	33.8% p	34.7%	36.1%	31.4%	30.3%
Shawn Graham of the New Brunswick Liberals	214	155	59	107	107	47	94	73	87	62	65	71	87	30	43	85	86	75	32	34	73
	26.7%	25%	30%	26.7%	26.7%	22.3%	28.9% f	27.4%	26.0%	23%	33.7% iJ	23.4%	33.3% L	29.7%	26.7%	31.0% Q	23.4%	27.4%	26.9%	21.8%	30.3% t
Alison Brewer of the New Democratic Party	83	60	23	41	42	23	35	25	45	26	12	44	19	9	14	35	34	25	15	18	24
	10.3%	9.9%	12%	10.2%	10.5%	10.9%	10.8%	9.4%	13.4% K	9.8%	6.2%	14.5% M	7.3%	8.9%	8.7%	12.8%	9.3%	9.1%	12.6%	11.5%	10.0%
None	30	20	10	15	15	6	12	12	14	9	7	11	10	3	6	15	9	13	2	10	5
	3.7%	3.3%	5.2%	3.7%	3.7%	2.8%	3.7%	4.5%	4.2%	3.4%	3.6%	3.6%	3.8%	3.0%	3.7%	5.5% q	2.5%	4.7% su	1.7%	6.4% SU	2.1%
Don't Know	187	142	45	82	105	50	83	54	81	72	29	79	45	15	30	56	101	55	24	41	60
	23.3%	23%	23%	20.4%	26.2% d	23.7%	25.5%	20.3%	24.2% K	27% K	15.0%	26.0% MN	17.2%	14.9%	18.6%	20.4%	27.5% OP	20.1%	20.2%	26.3%	24.9%
Refused	24	22	2	14	10	9	5	10	6	11	7	6	6	6	4	7	13	11	3	4	6
	3.0%	3.6% C	1.0%	3.5%	2.5%	4.3% g	1.5%	3.8%	1.8%	4.2% i	3.6%	2.0%	2.3%	5.9%	2.5%	2.6%	3.5%	4.0%	2.5%	2.6%	2.5%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

New Brunswick Omnibus Demographic Banner
June 2005

A16. Do you think that Bernard Lord's PC government has
done a good enough job to be re-elected, or is it time to
give a new person and party a chance?

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	802	608	194	401	401	211	325	266	335	265	193	304	261	101	161	274	367	274	119	156	241
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
Yes - good enough job to deserve re-election	250	197	53	122	128	67	93	90	91	91	66	90	87	32	70	68	112	79	41	52	76
	31.2%	32%	27%	30.4%	31.9%	31.8%	28.6%	33.8%	27.2%\n i	34%\n i	34.2%	29.6%	33.3%	31.7%	43.5%\n PQ	24.8%	30.5%	28.8%	34.5%	33.3%	31.5%
No - time to give a new person and party a chance	446	331	115	230	216	115	188	143	201	138	102	169	152	55	77	172	197	153	71	76	136
	55.6%	54%	59%	57.4%	53.9%	54.5%	57.8%	53.8%	60.0%\n j	52%	52.8%	55.6%	58.2%	54.5%	47.8%	62.8%\n OQ	53.7%	55.8%	59.7%\n t	48.7%	56.4%
Depends on opponent	14	11	3	5	9	3	4	7	8	3	3	6	3	1	1	4	9	3	2	5	4
	1.7%	1.8%	1.5%	1.2%	2.2%	1.4%	1.2%	2.6%	2.4%	1.1%	1.6%	2.0%	1.1%	1.0%	0.6%	1.5%	2.5%\n o	1.1%	1.7%	3.2%	1.7%
Don't know	76	55	21	34	42	21	36	19	30	28	16	34	18	6	13	26	37	29	5	19	23
	9.5%	9.0%	11%	8.5%	10.5%	10.0%	11.1%\n h	7.1%	9.0%	11%	8.3%	11.2%\n mn	6.9%	5.9%	8.1%	9.5%	10.1%	10.6%\n S	4.2%	12.2%\n S	9.5%
Refused	16	14	2	10	6	5	4	7	5	5	6	5	1	7	-	4	12	10	-	4	2
	2.0%	2.3%	1.0%	2.5%	1.5%	2.4%	1.2%	2.6%	1.5%	1.9%	3.1%	1.6%	0.4%	6.9%\n LM		1.5%	3.3%	3.6%\n U		2.6%	0.8%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
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Lower case letters indicate significance at the 90% level.

New Brunswick Omnibus Demographic Banner
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Total Provincial Vote

		HH LANG		GENDER		AGE			EDUCATION			INCOME			REGION			GENDER/WORK STATUS			
	TOTAL	ENG	FR	MALE	FEMALE	18-34	35-54	55+	<H.S.	UNIV	POST GRAD	<$40K	$40-80K	>$80K	MONCTON	NORTH	SOUTH	WORKING MALE	NOT-WORK MALE	NOT-WORK FEMALE	WORKING FEMALE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Total 'N'	796	602	194	399	397	210	321	265	334	263	190	303	256	101	160	274	362	273	118	153	240
	100%	100%	100%	100%	100.0%	100%	100%	100%	100%	100%	100%	100%	100.0%	100%	100.0%	100%	100%	100.0%	100.0%	100.0%	100.0%
PC	208	164	44	105	103	57	68	83	88	72	45	75	73	24	54	52	102	74	27	44	59
	26.1%	27%	23%	26.3%	25.9%	27.1%	21.2%	31.3% G	26.3%	27%	23.7%	24.8%	28.5%	23.8%	33.8% P	19.0%	28.2% P	27.1%	22.9%	28.8%	24.6%
LIB	267	201	66	134	133	75	114	78	97	86	83	92	100	45	56	102	109	96	36	48	84
	33.5%	33%	34%	33.6%	33.5%	35.7%	35.5%	29.4%	29.0%	33%	43.7% IJ	30.4%	39.1% L	44.6% L	35.0%	37.2% q	30.1%	35.2%	30.5%	31.4%	35.0%
NDP	100	73	27	50	50	25	42	33	40	36	23	44	31	12	16	36	48	33	16	22	27
	12.6%	12%	14%	12.5%	12.6%	11.9%	13.1%	12.5%	12.0%	14%	12.1%	14.5%	12.1%	11.9%	10.0%	13.1%	13.3%	12.1%	13.6%	14.4%	11.3%
None	62	40	22	28	34	14	27	21	39	18	5	34	12	3	8	29	25	18	10	15	19
	7.8%	6.6%	11% b	7.0%	8.6%	6.7%	8.4%	7.9%	11.7% JK	6.8% K	2.6%	11.2% MN	4.7%	3.0%	5.0%	10.6% O	6.9%	6.6%	8.5%	9.8%	7.9%
Other	9	8	1	6	3	-	6	3	3	2	4	4	2	2	3	2	4	5	1	-	3
	1.1%	1.3%	0.5%	1.5%	0.8%		1.9%	1.1%	0.9%	0.8%	2.1%	1.3%	0.8%	2.0%	1.9%	0.7%	1.1%	1.8%	0.8%		1.3%
UND	100	74	26	45	55	24	47	29	50	30	18	38	31	9	15	37	48	30	15	17	36
	12.6%	12%	13%	11.3%	13.9%	11.4%	14.6%	10.9%	15.0% k	11%	9.5%	12.5%	12.1%	8.9%	9.4%	13.5%	13.3%	11.0%	12.7%	11.1%	15.0%
REF	50	42	8	31	19	15	17	18	17	19	12	16	7	6	8	16	26	17	13	7	12
	6.3%	7.0%	4.1%	7.8% e	4.8%	7.1%	5.3%	6.8%	5.1%	7.2%	6.3%	5.3%	2.7%	5.9%	5.0%	5.8%	7.2%	6.2%	11.0% tu	4.6%	5.0%

Comparison Groups: BC/DE/FGH/IJK/LMN/OPQ/RSTU
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

New Brunswick Omnibus Demographic Banner
June 2005

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RESEARCH GROUP