



Political Environment of New Brunswick

June 2005

Outline

- **Methodology**
- **Political Mood**
- **Provincial Vote**
- **Previous Elections**
- **Ratings of Political Leaders**
- **Desire for Change**

Methodology

- **Poll conducted among 802 adults 18 years-of-age and older, in New Brunswick from June 20 to June 22, 2005.**
- **Margin of error +/- 3.46% 19 times out of 20.**
- **Note: Graphs may not always total 100% due to rounding values rather than any error in data.**
- **Sums are added before rounding numbers.**

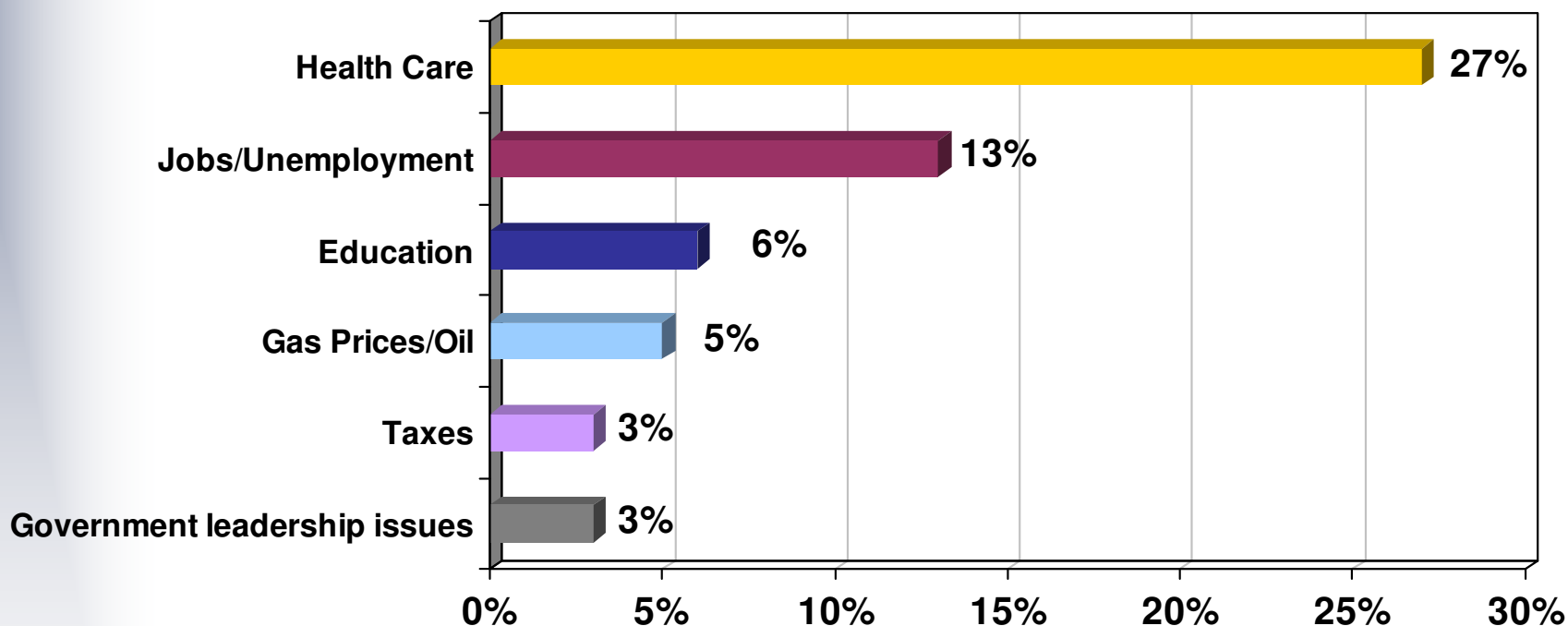


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Political Mood

Health care tops most important issue

In your opinion, what is the most important issue facing New Brunswick today, the one that concerns you personally the most?

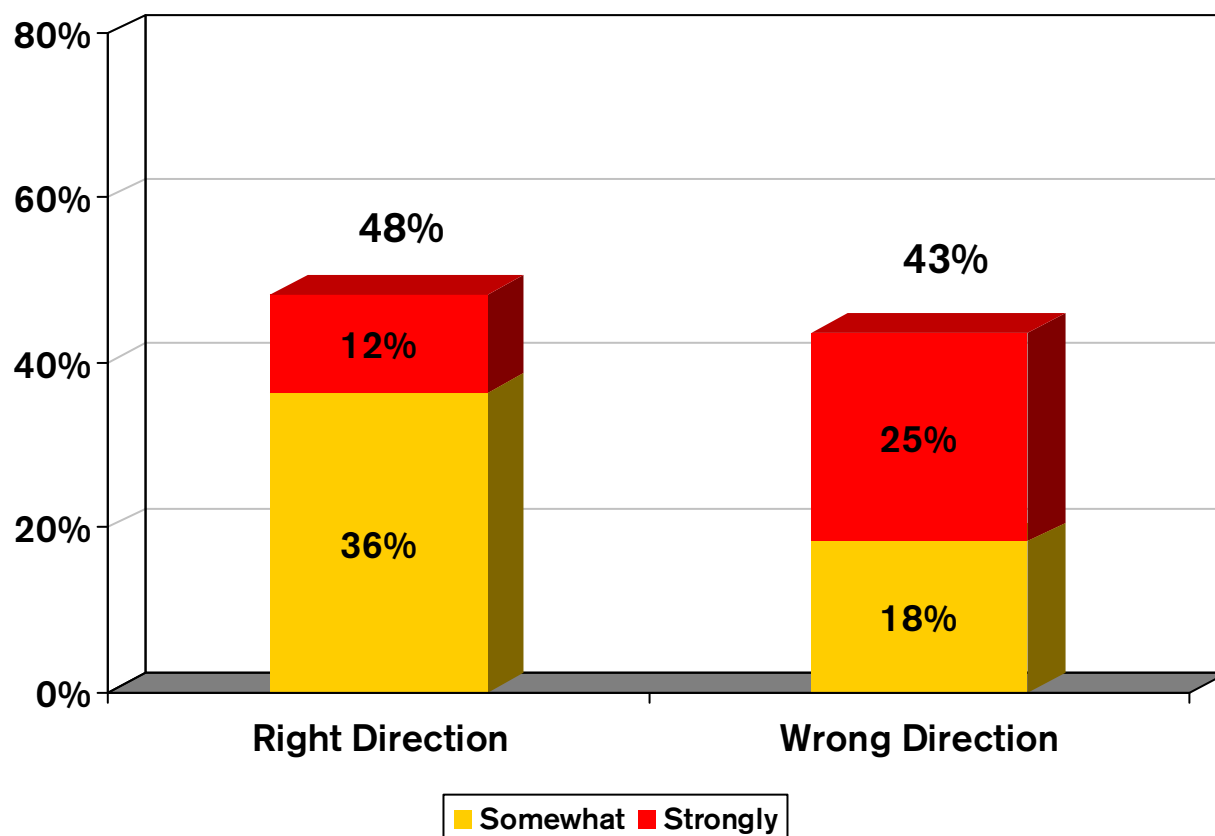


* Top six most common mentions

Note: 'Don't know' (14%) not shown

New Brunswick's mood more positive than negative

Generally speaking, do you feel things in New Brunswick are going in the right direction, or do you feel things have gotten off on the wrong track? And do you feel strongly or somewhat strongly about that?



Note: 'Don't know/Refused' (8%) not shown

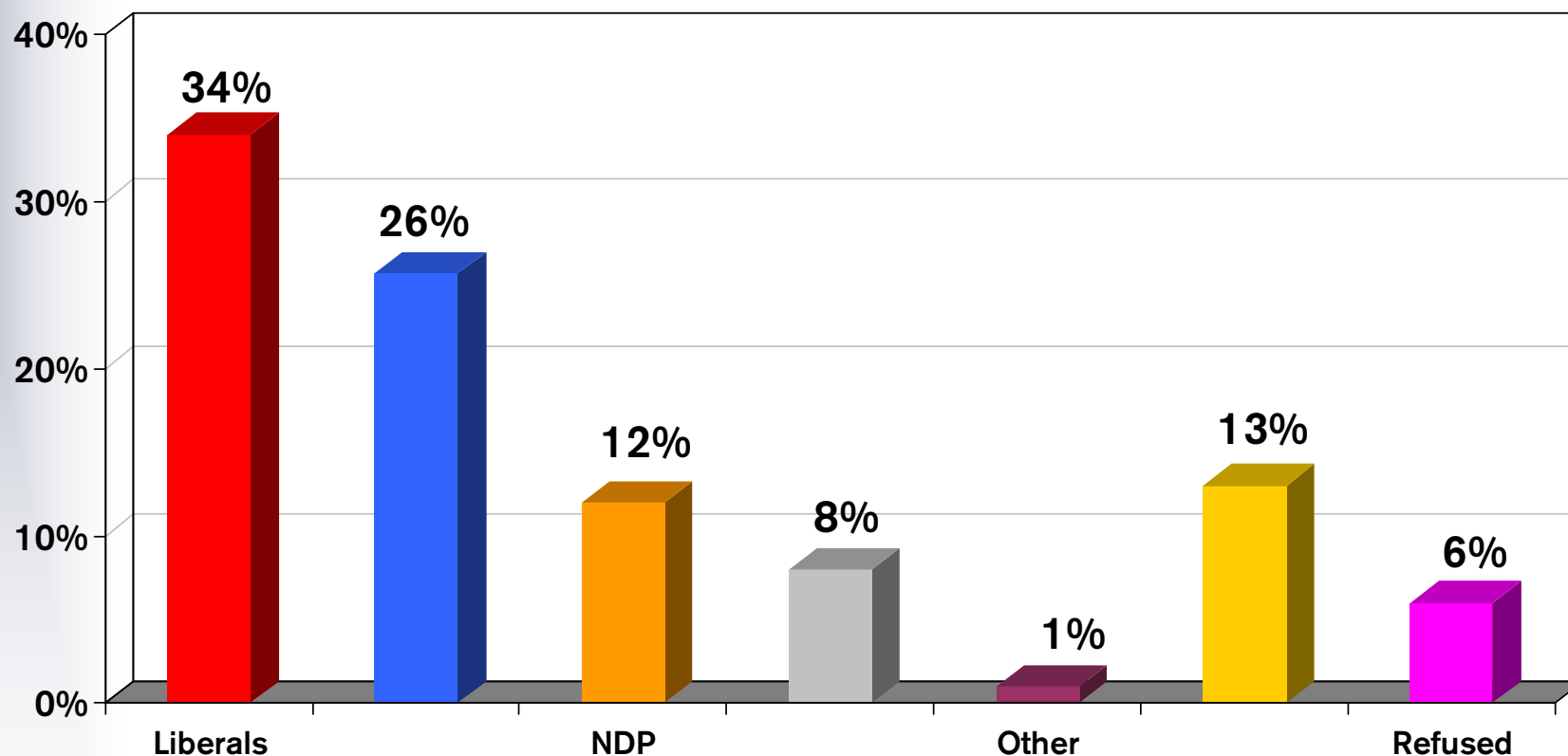


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Provincial Vote

Liberals are leading the Progressive Conservatives by 8 points in raw vote

If a provincial election were held today, which party would you vote for: the Progressive Conservative Party, the Liberal Party, the New Democratic Party, or another party? Which party do you lean towards slightly?

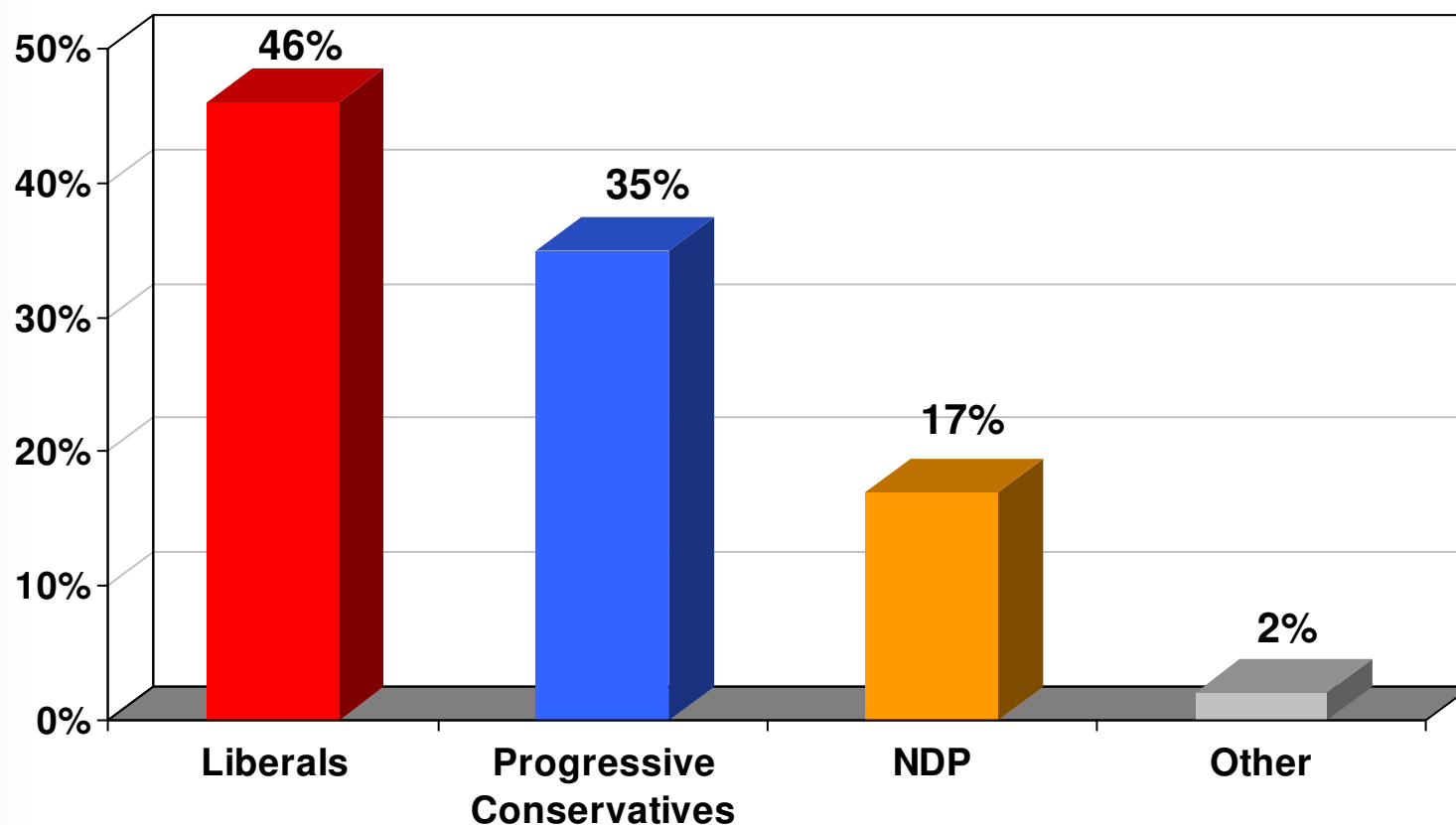


■ Liberals ■ Progressive Conservatives ■ NDP ■ None ■ Other ■ Undecided ■ Refused

Note: 'Refused' (6%) not shown

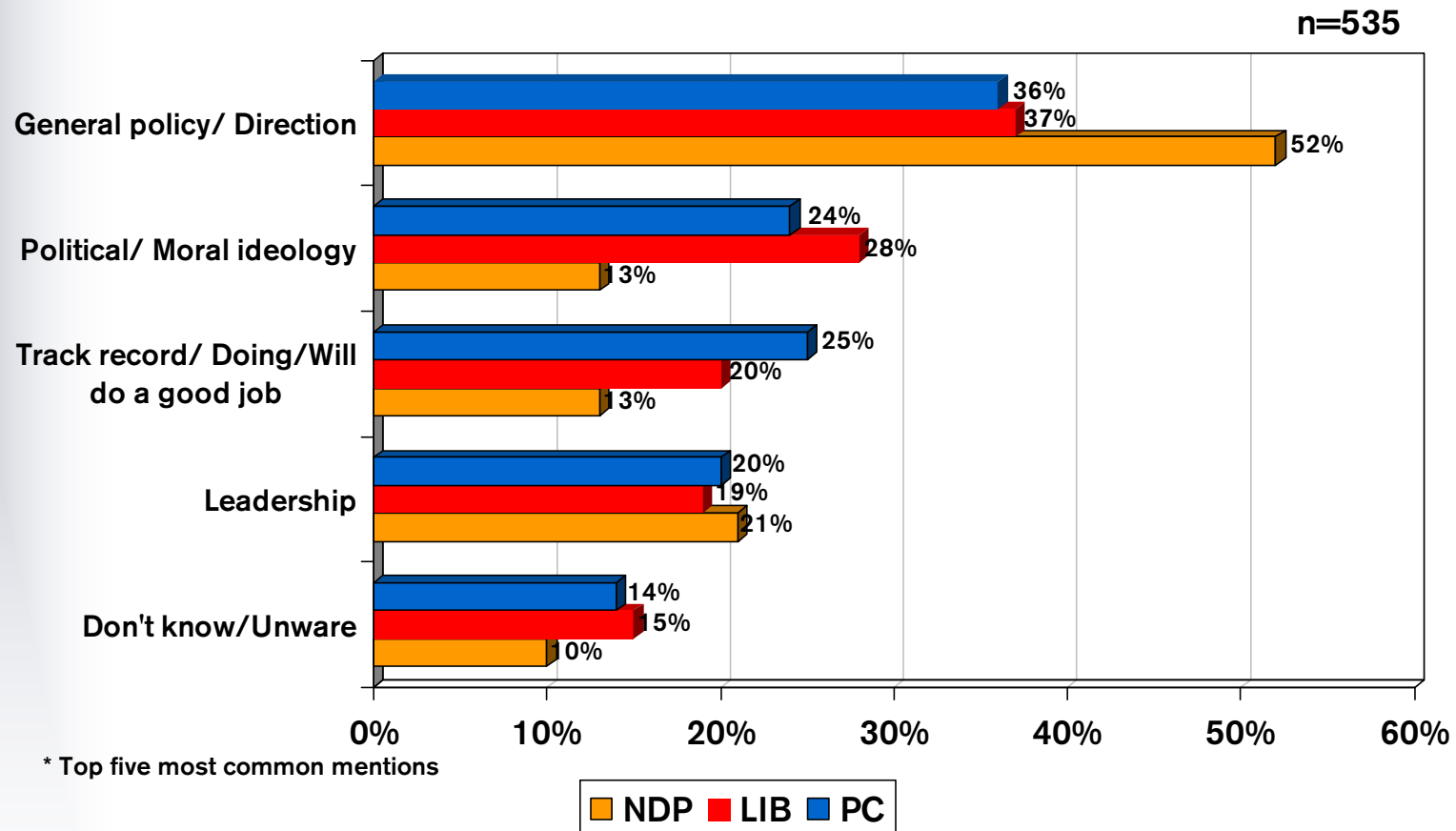
Decided Vote – Liberals lead PCs by 11 points.

If a provincial election were held today, which party would you vote for: the Progressive Conservative Party, the Liberal Party, the New Democratic Party, or another party? Which party do you lean towards slightly?



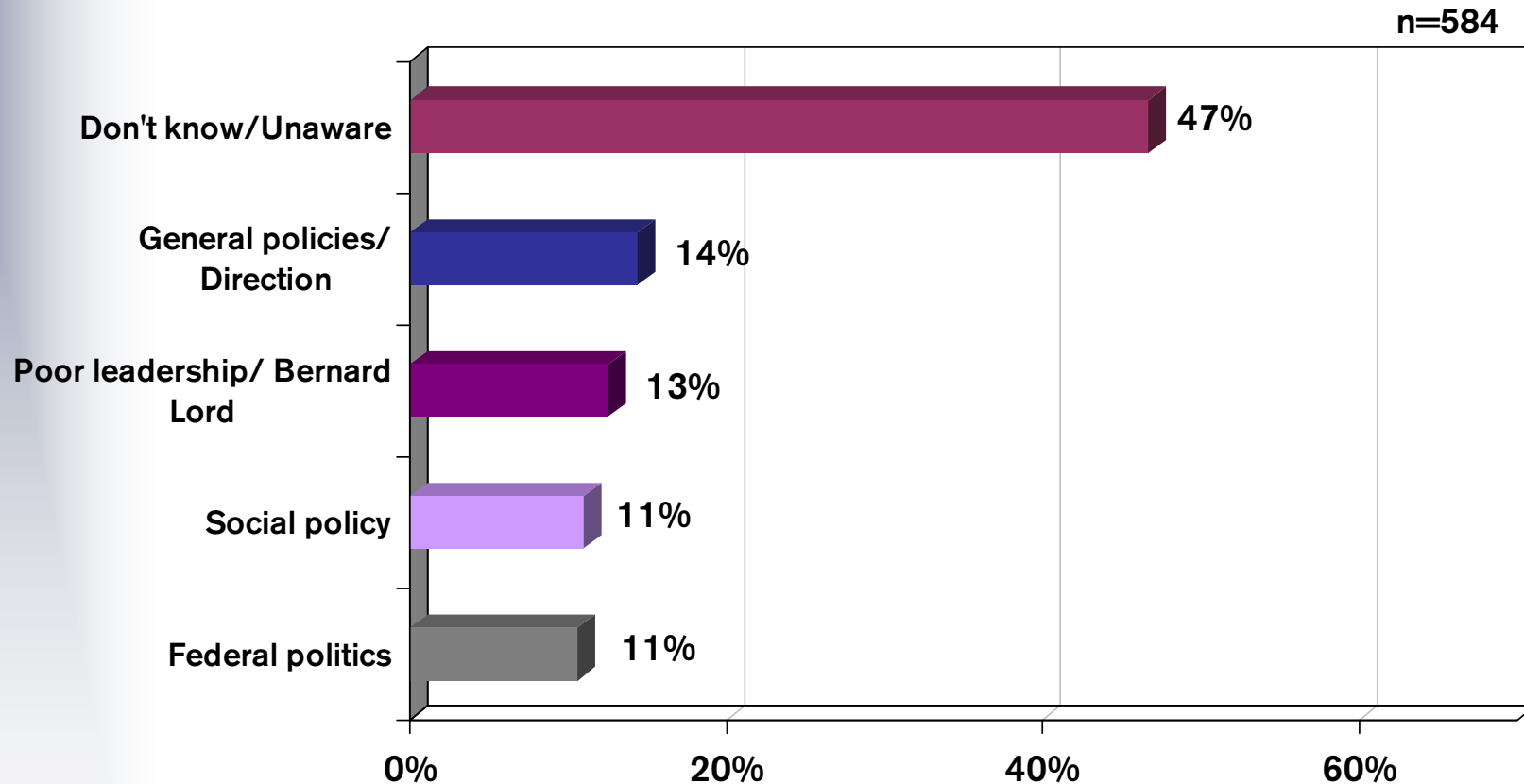
Policy platform tops reasons for vote

And why are voting for that party?



No specific reason most common response to why voters aren't voting PC.

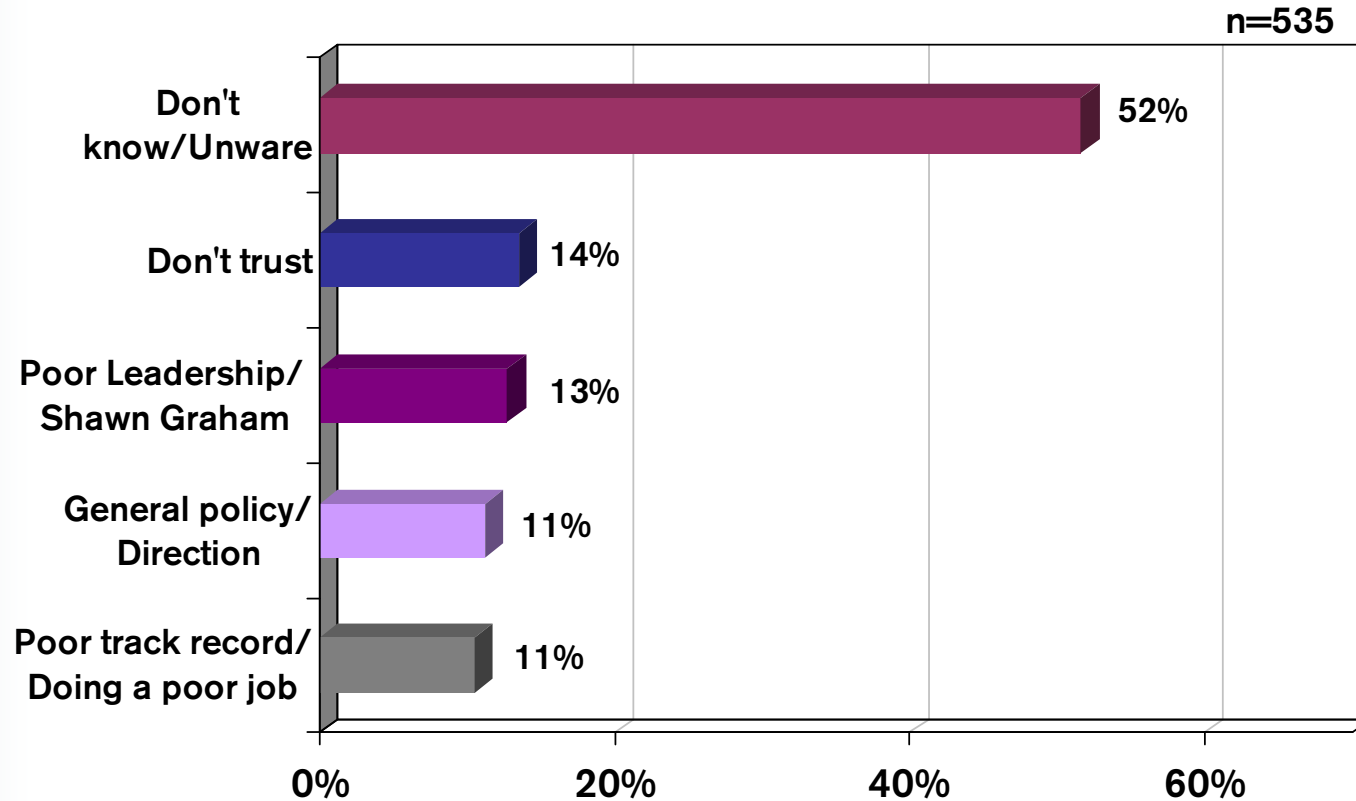
Is there any particular reason holding you back from voting PC?



* Top five most common mentions

Voters also not specific as to why they are not voting Liberal.

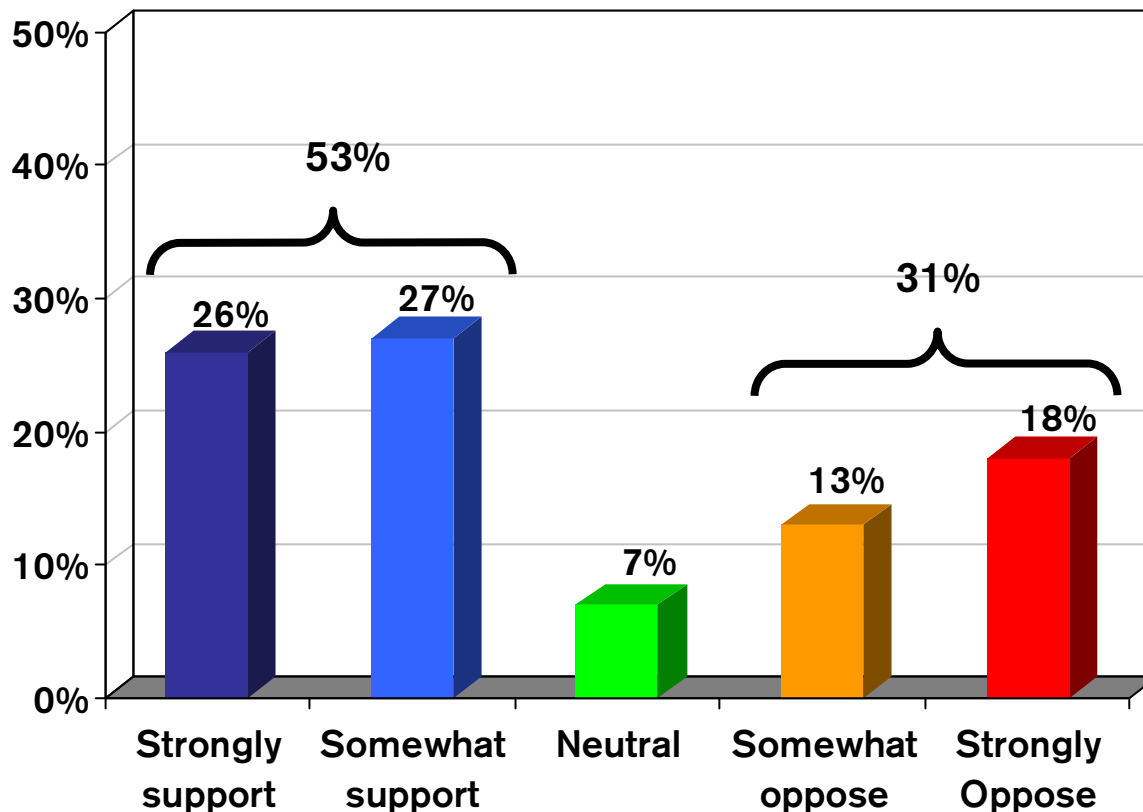
Is there any particular reason holding you back from voting Liberal?



* Top five most common mentions

The majority of New Brunswickers would support an election.

Would you strongly support, somewhat support, somewhat oppose or strongly oppose a provincial election this fall that would either confirm the Bernard Lord PC government for a another term in office or elect a new government?



Note: 'Don't know/No response' (9%) not shown

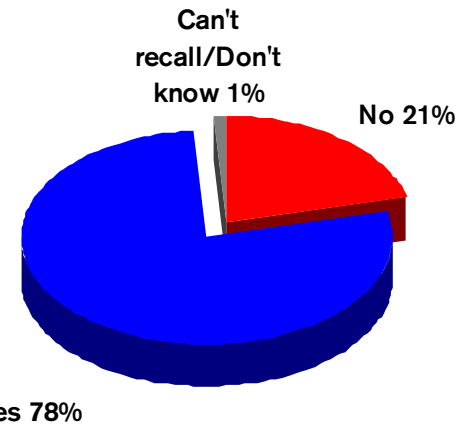


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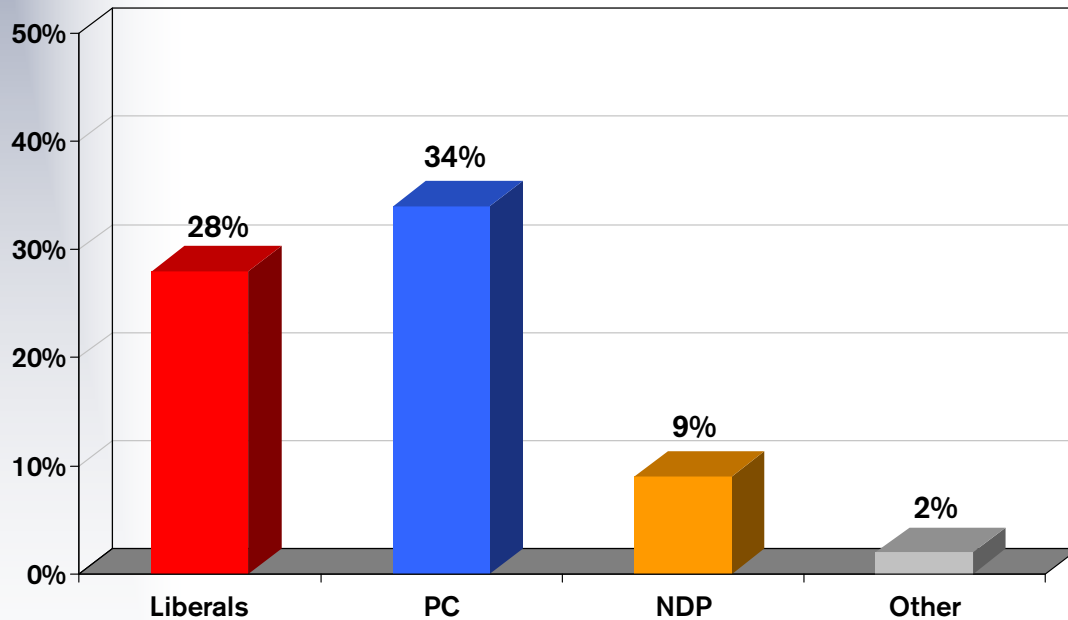
Previous Election

Last election, voters recall choosing the PC party over the Liberals.

Did you happen to vote in the June 9th, 2003 New Brunswick provincial election?



n=602

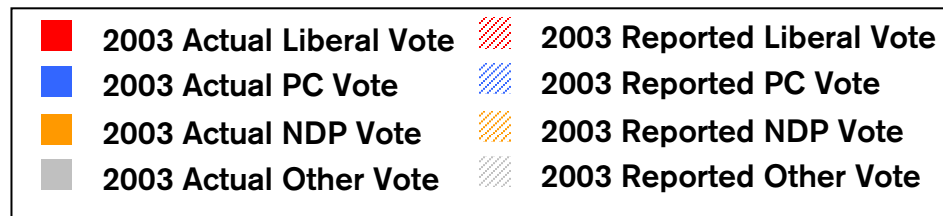
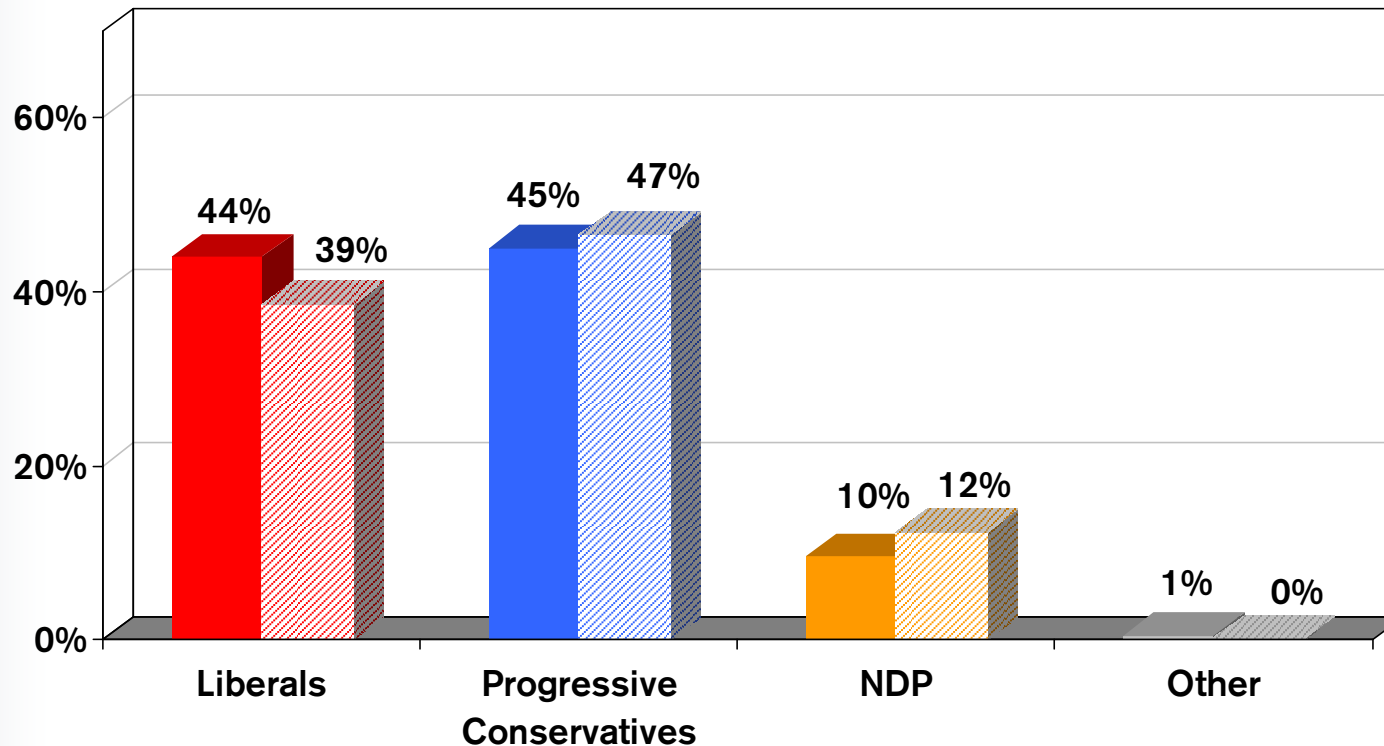


And which party did you vote for?

Note: 'Don't know/Refused (27%) not shown

2003 Election – Actual vs. Reported

New Brunswick election results/And which party did you vote for?



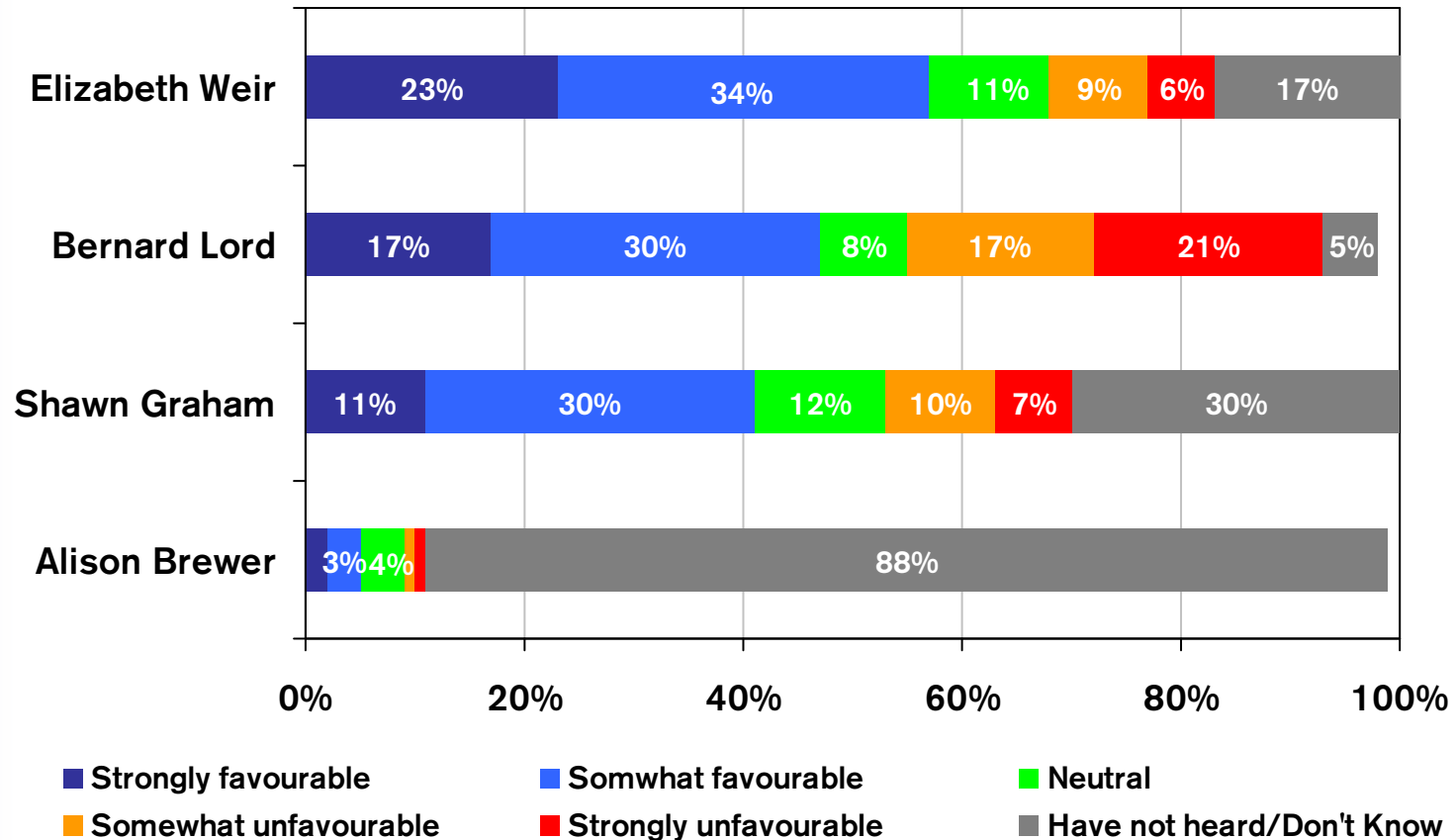


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Ratings of Political Leaders

Elizabeth Weir has the highest favourable ratings.

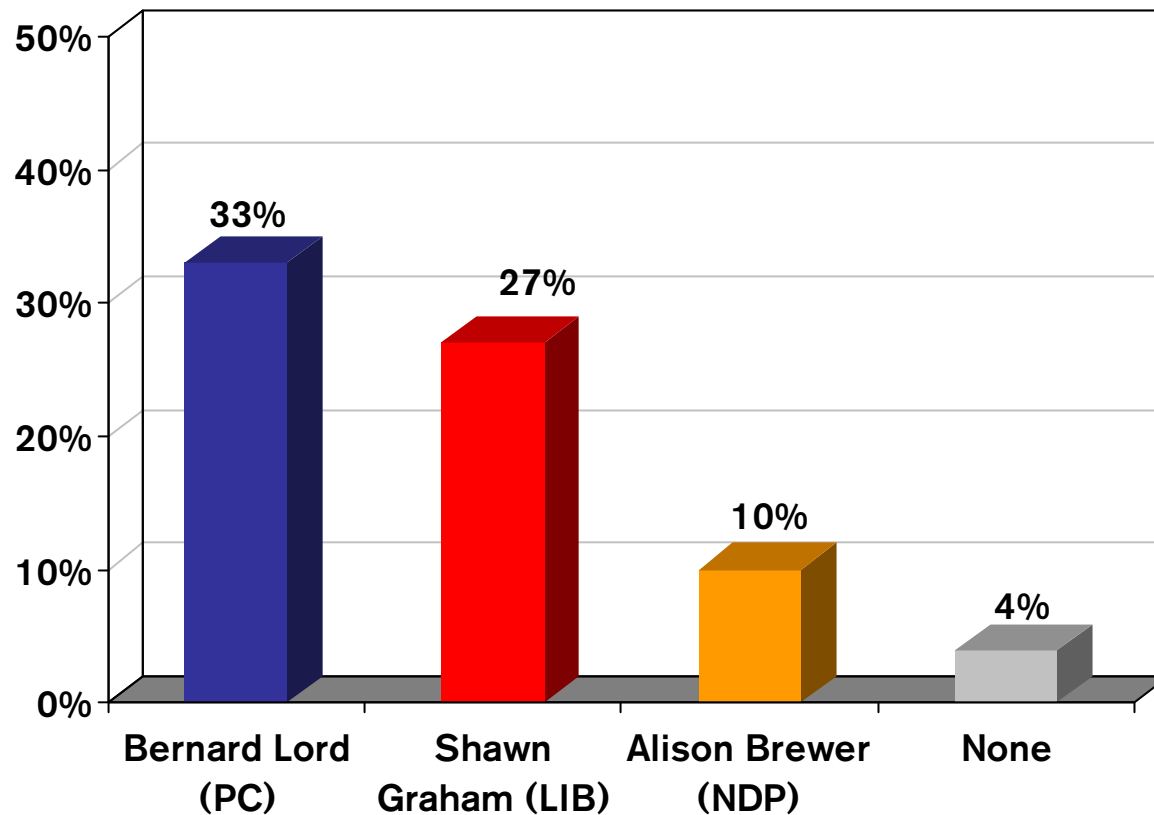
For each one, please tell me whether you have heard of that person, and if so, whether you have a favourable or unfavourable impressions of that person.



Note: 'Refused' not shown

Bernard Lord seen as best to be Premier of New Brunswick

Elizabeth Weir has announced that she is retiring as leader of the New Brunswick NDP. So far there is only one candidate running to replace her, Alison Brewer. Assuming Alison Brewer becomes leader of the NDP, which of the following leaders would make the best Premier of New Brunswick?



Note: 'Don't know/No response' (27%) not shown

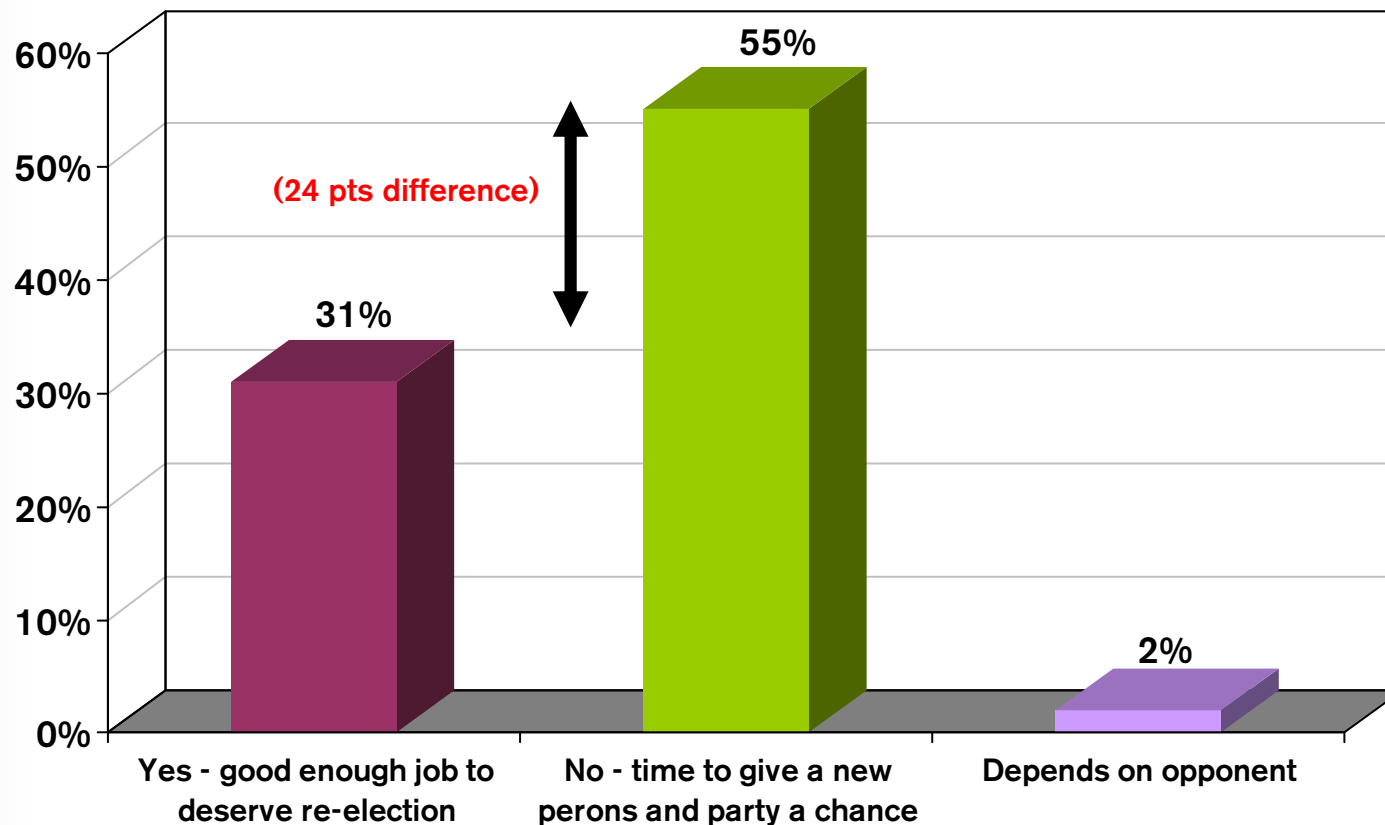


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Desire for Change

Over 5 in 10 say it is time for change.

Now thinking about Bernard Lord and the provincial PC government – do you think that Bernard Lord and the PC government have done a good enough job to deserve re-election, or is it time to give a new person and party a chance?



Note: 'Don't know/No response' (12%) not shown