Canadians' Appetite for an Election

IRG Omnibus Research for Global National

April 5, 2005



Methodology

- Poll conducted among 1000 adults 18 years-of-age and older, drawn from a proportionate random sample from across Canada from March 29th to April 3rd, 2005.
- Margin of error +/- 3.1% 19 times out of 20.
- Vote was the first question in the survey.
- The minority government question was at the end to prevent any automatic partisan response.
- The questions in between were the DIC/CDFAI Vimy questions – unrelated to the minority issue.
- Note: Graphs may not always total 100% due to rounding values rather than any error in data.
- Sums are added before rounding numbers.



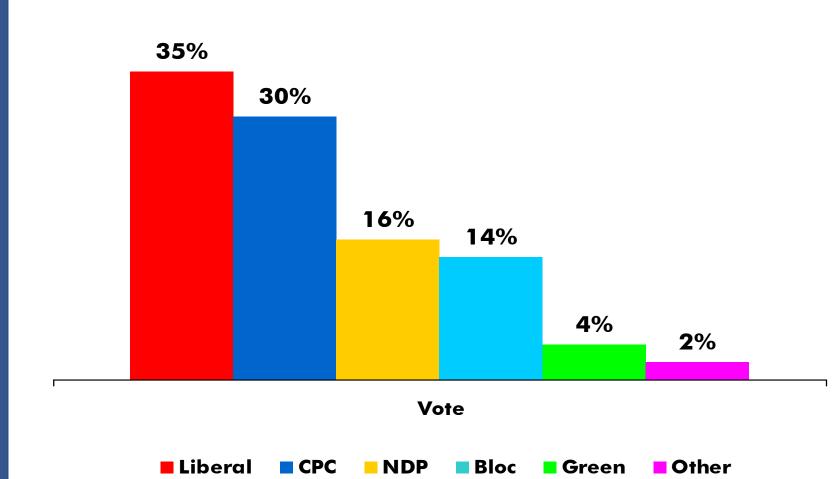
Key Findings

- Just 29% of Canadians say we need a new election while 41% said the minority parliament seemed to be working just fine.
- If an election was called, there is no sign of any immediate shift in voter support. All four major parties are within the margin of error of their election vote totals.
- While Quebec was most supportive of an election call (35%), even there more voters opposed an election (42%) than favoured it.
- These numbers say there is no reason for a party to cause an election based on what voters know today, with the possible exception of the Bloc. The wild card is what strategists anticipate voters will do if they learn something new



Federal Decided Vote

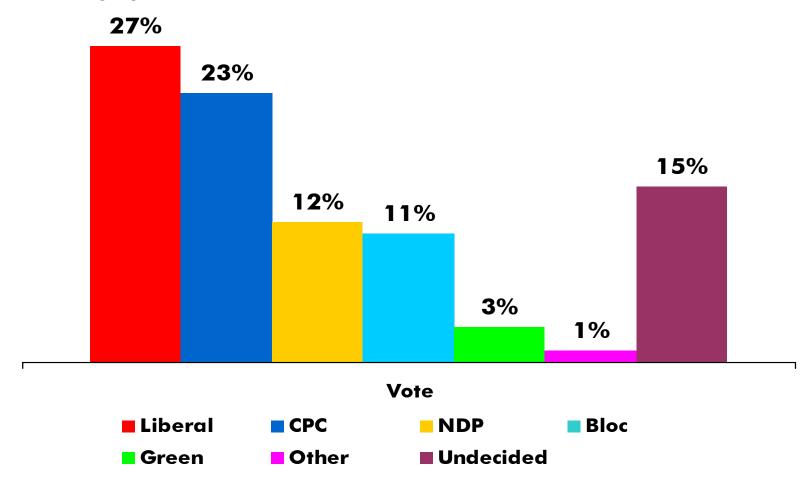
If a federal election were held today, and you had to make a choice, which party's candidate would you vote for in your local riding? Which party's candidate do you lean toward slightly?





Federal Vote Total

If a federal election were held today, and you had to make a choice, which party's candidate would you vote for in your local riding? Which party's candidate do you lean toward slightly?





Note: 'Would Not Vote' / 'Refused' (8%) not shown

Federal Decided Vote By Region

If a federal election were held today, and you had to make a choice, which party's candidate would you vote for in your local riding? Which party's candidate do you lean toward slightly?

| | ВС | Alta | Man/ Sask | Ont | Que | Atlantic |
|----------|----|------|--------------|-----|-----|----------|
| Liberals | 30 | 31 | 26 | 44 | 25 | 52 |
| СРС | 27 | 55 | 52 | 34 | 7 | 30 |
| NDP | 30 | 8 | 20 | 16 | 10 | 18 |
| Bloc | | | | | 52 | |

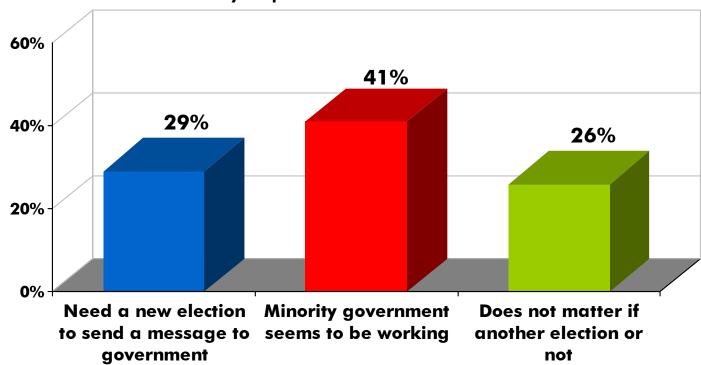


Canadians tend to view minority as working

As you may be aware, Canadian's elected a minority federal government last June.

- Some/other people say that the country is facing some major issues like the sponsorship controversy and the Kyoto Accord and we need a new election to send a clear message to government on these issues
- Other/some people say that the minority government seems to be working just find and another election just a year after the last one would be a waste of money
- Still others say it doesn't really matter to them whether we have another election of not.

Which statement is closest to your point of view?





Quebec most supportive of election

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Which statement is closest to your point of view?

| | ВС | Alta | Man/ Sask | Ont | Que | Atlantic |
|---------------------|----|------|--------------|-----|-----|----------|
| Need election | 27 | 31 | 28 | 27 | 35 | 23 |
| Minority working | 41 | 36 | 38 | 41 | 42 | 52 |
| Don't care | 26 | 33 | 30 | 28 | 19 | 23 |



Bloc voters most supportive of election

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Which statement is closest to your point of view?

| | Liberal | СРС | NDP | Bloc |
|---------------------|---------|-----|-----|------|
| Need election | 17 | 40 | 28 | 46 |
| Minority working | 60 | 31 | 48 | 35 |
| Don't care | 21 | 27 | 21 | 18 |



Women more supportive of election

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