Canada Day Poll 2005 Complete Results

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Demographic Tables 1
A1. The Canadian north was transformed in the late 1890s
when some 100,000 prospectors poured into the Yukon hoping
to "strike it rich". What name was given to this colourful
period?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Klondike Gold Rush	469	120	91	179	77	250	219	122	109	180	55	128	103	67	104
	46.5%	40.6%	42.4%	54.8%	46.7%	51.2%	42.0%	37.0%	40.9%	58.5%	57.2%	35.4%	57.2%	50.0%	52.3%
				BCe		G				HI	HI		L	L	L
Other	82	22	20	26	14	37	45	25	28	17	12	26	11	9	23
	8.1%	7.3%	9.5%	7.9%	8.6%	7.6%	8.6%	7.7%	10.6%	5.4%	12.1%	7.3%	6.2%	6.4%	11.6%
									J		j				m
Don't know	455	153	101	121	74	201	254	183	125	111	29	206	65	59	70
	45.0%	51.7%	47.1%	37.1%	44.7%	41.2%	48.6%	55.3%	46.9%	36.1%	30.6%	57.0%	36.1%	43.6%	35.1%
		D	D		d		F	iJK	JK			MNO			
Refused	4	1	2	1	–	–	4	–	4	–	–	1	1	–	2
	0.4%	0.3%	0.9%	0.3%			0.8%		1.5%			0.3%	0.5%		1.0%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A1. The Canadian north was transformed in the late 1890s
when some 100,000 prospectors poured into the Yukon hoping
to "strike it rich". What name was given to this colourful
period?

		Citizenship		Language					Region				Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Klondike Gold Rush	469	460	8	250	219	82	54	34	198	63	38	170	198	63	38	14	173	253	29
	46.5%	47.6%	21.0%	51.2%	42.0%	61.7%	54.9%	50.0%	51.7%	25.1%	49.1%	56.8%	51.7%	25.1%	49.1%	6.8%	37.6%	79.7%	96.3%
		C		E		iJk	J	J	J		J	N	N		N		P	PQ	PQR
Other	82	82	–	37	45	12	8	5	38	16	3	25	38	16	3	20	48	13	1
	8.1%	8.5%		7.6%	8.6%	8.7%	7.7%	7.9%	10.0%	6.6%	3.4%	8.2%	10.0%	6.6%	3.4%	9.7%	10.4%	4.2%	3.7%
									K			o	O			R	Rs		
Don't know	455	420	29	201	254	40	37	29	146	167	36	105	146	167	36	166	237	51	–
	45.0%	43.5%	79.0%	41.2%	48.6%	29.6%	37.4%	42.1%	38.3%	67.2%	46.1%	35.0%	38.3%	67.2%	46.1%	82.5%	51.6%	16.1%	
			B		D			f		FGHIK	F			LMO	l	QR	R		
Refused	4	4	–	–	4	–	–	–	–	3	1	–	–	3	1	2	2	–	–
	0.4%	0.4%			0.8%					1.2%	1.3%			1.2%	1.3%	1.0%	0.4%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

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Demographic Tables 1
A2. What automobile company attempted to establish a
luxury car production plant in New Brunswick in the 1970s
only to abandon the project in bankruptcy with less than
3000 cars ever produced?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Ford	157	66	40	38	11	58	99	55	39	54	7	73	24	20	20
	15.5%	22.4%	18.6%	11.6%	6.5%	11.9%	18.9%	16.8%	14.7%	17.5%	7.5%	20.3%	13.5%	15.1%	10.0%
		DE	DE	E			F	K	k	K		mO			
Delorean	264	53	66	94	47	142	121	81	76	73	31	81	51	35	66
	26.1%	17.9%	31.1%	28.9%	28.3%	29.1%	23.3%	24.5%	28.5%	23.8%	32.5%	22.4%	28.1%	25.7%	33.2%
			B	B	B	G									L
Massey Ferguson	90	43	13	19	13	46	44	32	29	20	7	37	16	11	19
	8.9%	14.6%	6.1%	5.8%	8.1%	9.4%	8.4%	9.6%	10.7%	6.5%	7.8%	10.2%	8.9%	8.0%	9.4%
		CDE							j						
Bricklin	230	49	33	102	47	144	86	68	52	86	25	54	49	38	52
	22.8%	16.6%	15.2%	31.1%	28.5%	29.5%	16.6%	20.5%	19.5%	28.0%	25.7%	15.0%	27.2%	28.5%	26.4%
				BC	BC	G				HI			L	L	L
Don't know	269	84	61	74	47	98	171	94	70	74	25	116	40	31	41
	26.6%	28.5%	28.6%	22.7%	28.6%	20.1%	32.7%	28.6%	26.2%	24.2%	26.5%	32.1%	22.3%	22.8%	20.5%
							F					MnO			
Refused	1	–	1	–	–	–	1	–	1	–	–	–	–	–	1
	0.1%		0.5%				0.2%		0.4%						0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A2. What automobile company attempted to establish a
luxury car production plant in New Brunswick in the 1970s
only to abandon the project in bankruptcy with less than
3000 cars ever produced?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Ford	157	145	12	58	99	21	20	11	44	51	10	51	44	51	10	43	89	25	–
	15.5%	15.0%	31.6%	11.9%	18.9%	15.5%	20.3%	15.8%	11.5%	20.5%	12.6%	17.2%	11.5%	20.5%	12.6%	21.2%	19.3%	7.8%	
			b		D		i			Ik		m		Mo		R	R		
Delorean	264	253	8	142	121	38	24	18	123	48	12	81	123	48	12	24	121	114	4
	26.1%	26.2%	22.0%	29.1%	23.3%	28.4%	25.1%	26.5%	32.2%	19.3%	15.0%	26.9%	32.2%	19.3%	15.0%	11.9%	26.3%	36.0%	13.3%
				E		jK	k	k	JK			NO	NO			PS		PQS	
Massey Ferguson	90	85	3	46	44	7	13	7	35	23	4	28	35	23	4	27	41	22	–
	8.9%	8.8%	8.7%	9.4%	8.4%	5.5%	13.4%	10.4%	9.2%	9.0%	5.4%	9.2%	9.2%	9.0%	5.4%	13.3%	8.9%	6.9%	
							fk									R			
Bricklin	230	228	3	144	86	32	17	17	105	25	35	67	105	25	35	6	74	126	24
	22.8%	23.6%	7.2%	29.5%	16.6%	24.3%	17.2%	25.2%	27.3%	9.9%	44.4%	22.2%	27.3%	9.9%	44.4%	2.9%	16.1%	39.8%	78.2%
			C	E		J	j	J	GJ		FGHIJ	N	N		LMN		P	PQ	PQR
Don't know	269	254	11	98	171	35	23	15	76	102	18	74	76	102	18	102	134	30	3
	26.6%	26.3%	30.5%	20.1%	32.7%	26.2%	24.0%	22.0%	19.8%	40.9%	22.6%	24.5%	19.8%	40.9%	22.6%	50.7%	29.1%	9.5%	8.4%
					D					FGHIK				LMO		QRS	RS		
Refused	1	1	–	–	1	–	–	–	–	1	–	–	–	1	–	–	1	–	–
	0.1%	0.1%			0.2%					0.4%				0.4%			0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A3. What Toronto-based financial institution is
celebrating its 150th anniversary in 2005?

	TOTAL	Age 18-34	35-44	45-64	65+	Gender Male	Female	Education HS or less	College	Univer	Post Grad	House Hold Income Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Citibank	70	24	21	19	5	31	39	12	34	20	4	26	22	10	7
	6.9%	8.3%	9.7%	5.9%	3.1%	6.4%	7.4%	3.6%	12.9%	6.4%	3.9%	7.1%	12.1%	7.3%	3.5%
		E	E						HJK			o	lO		
Canadian Tire	107	35	20	37	15	46	61	52	21	26	7	52	18	11	17
	10.6%	11.9%	9.5%	11.2%	9.2%	9.5%	11.7%	15.9%	8.0%	8.6%	6.9%	14.3%	9.9%	8.1%	8.5%
								IJK				no			
TD Bank Financial Group	418	147	97	125	48	222	196	115	108	148	45	127	74	58	108
	41.3%	49.6%	45.6%	38.2%	28.9%	45.4%	37.6%	34.8%	40.6%	48.2%	46.8%	35.1%	41.3%	43.4%	54.3%
		DE	dE	E		G				Hi	h				LMn
Manulife Financial	115	25	24	41	25	58	57	29	24	41	21	31	26	19	28
	11.4%	8.6%	11.2%	12.4%	14.9%	11.9%	11.0%	8.9%	8.8%	13.4%	21.6%	8.5%	14.2%	14.5%	13.9%
					b					h	HIj		l		l
Don't know	297	64	50	105	71	129	168	120	78	72	20	125	41	35	38
	29.4%	21.7%	23.6%	32.2%	42.8%	26.4%	32.2%	36.3%	29.3%	23.5%	20.7%	34.7%	22.6%	26.0%	19.3%
				BC	BCD		f	iJK				MnO			
Refused	3	–	1	–	2	2	1	2	1	–	–	1	–	1	1
	0.3%		0.5%		1.1%	0.4%	0.2%	0.5%	0.4%			0.2%		0.7%	0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A3. What Toronto-based financial institution is
celebrating its 150th anniversary in 2005?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Citibank	70	66	4	31	39	11	5	4	9	36	4	20	9	36	4	18	33	18	1
	6.9%	6.8%	9.9%	6.4%	7.4%	7.9%	5.5%	6.1%	2.5%	14.5%	5.1%	6.7%	2.5%	14.5%	5.1%	9.1%	7.1%	5.7%	2.2%
						i				fGHIK		M		LMO		S	s		
Canadian Tire	107	105	2	46	61	5	6	7	61	21	8	18	61	21	8	23	61	24	-
	10.6%	10.9%	5.9%	9.5%	11.7%	3.7%	6.3%	10.0%	16.0%	8.3%	9.7%	6.0%	16.0%	8.3%	9.7%	11.3%	13.2%	7.6%	
									FGJk	f			LNo				R		
TD Bank Financial Group	418	400	17	222	196	58	45	26	188	70	30	129	188	70	30	38	172	183	25
	41.3%	41.4%	46.3%	45.4%	37.6%	43.3%	45.9%	38.4%	49.0%	28.2%	38.9%	43.0%	49.0%	28.2%	38.9%	18.9%	37.3%	57.7%	80.8%
				E		J	J	j	hJk		j	N	No		n	P	P	PQ	PQR
Manulife Financial	115	112	2	58	57	16	14	12	51	17	7	41	51	17	7	21	55	39	1
	11.4%	11.6%	6.5%	11.9%	11.0%	11.7%	13.9%	16.9%	13.2%	6.8%	9.0%	13.6%	13.2%	6.8%	9.0%	10.3%	11.8%	12.2%	4.5%
							j	J	J			N	N				s	s	
Don't know	297	280	12	129	168	44	28	20	74	103	28	92	74	103	28	102	139	53	4
	29.4%	29.0%	31.3%	26.4%	32.2%	33.3%	28.4%	28.7%	19.3%	41.3%	36.2%	30.7%	19.3%	41.3%	36.2%	50.5%	30.2%	16.6%	12.5%
					d	I	i	i		GHI	I	M		LM	M	QRS	RS		
Refused	3	3	-	2	1	-	-	-	-	2	1	-	-	2	1	-	2	1	-
	0.3%	0.3%		0.4%	0.2%					0.8%	1.1%			0.8%	1.1%		0.4%	0.3%	

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Demographic Tables 1
A4. What event happened in Winnipeg in 1919?

	TOTAL	Age 18-34	Age 35-44	Age 45-64	Age 65+	Gender Male	Gender Female	Education HS or less	Education College	Education Univer	Education Post Grad	House Hold Income Less than $40K	House Hold Income $40K to 60K	House Hold Income $60K to 80K	House Hold Income More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
A general strike	262	81	37	89	54	150	113	83	47	97	33	76	53	28	70
	26.0%	27.2%	17.2%	27.1%	33.1%	30.7%	21.6%	25.3%	17.5%	31.7%	34.3%	20.9%	29.2%	20.9%	35.4%
		C		C	C	G		I		hI	I		L		LN
The Riel Rebellion	183	54	31	68	29	97	85	44	50	71	17	65	31	26	29
	18.1%	18.3%	14.3%	20.9%	17.5%	20.0%	16.3%	13.4%	18.8%	23.0%	18.0%	18.1%	17.0%	19.4%	14.5%
				C						H					
A great flood	152	39	41	54	18	75	77	41	54	37	20	41	34	30	34
	15.0%	13.3%	19.1%	16.5%	10.8%	15.3%	14.8%	12.4%	20.2%	12.2%	20.6%	11.3%	18.9%	22.2%	17.0%
			E	e					HJ		hj		L	L	l
The first NHL hockey game	103	37	22	34	10	39	63	32	39	26	4	43	23	15	12
	10.2%	12.4%	10.3%	10.3%	6.2%	8.1%	12.1%	9.8%	14.8%	8.4%	4.7%	11.9%	12.6%	11.5%	6.2%
		E		e			F		k	hJK			O	O	
Don't know	310	85	83	82	53	126	184	129	77	76	21	136	40	35	53
	30.7%	28.8%	38.6%	25.2%	32.4%	25.8%	35.2%	38.9%	28.7%	24.7%	22.4%	37.6%	22.3%	25.9%	26.9%
			BD		d		F	IJK				MNO			
Refused	1	–	1	–	–	1	–	1	–	–	–	1	–	–	–
	0.1%		0.3%			0.1%		0.2%				0.2%			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A4. What event happened in Winnipeg in 1919?

		Citizenship		Language					Region					Region 2				Total Response Score	
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
A general strike	262	256	6	150	113	35	27	33	121	32	14	95	121	32	14	9	77	151	26
	26.0%	26.5%	14.9%	30.7%	21.6%	26.0%	27.8%	48.8%	31.5%	12.8%	18.4%	31.8%	31.5%	12.8%	18.4%	4.3%	16.7%	47.4%	85.9%
			c	E		J	J	FGIJK	JK			NO	NO				P	PQ	PQR
The Riel Rebellion	183	178	4	97	85	29	20	5	54	62	12	55	54	62	12	15	113	53	1
	18.1%	18.5%	9.8%	20.0%	16.3%	22.0%	20.8%	7.3%	14.2%	24.9%	15.0%	18.2%	14.2%	24.9%	15.0%	7.4%	24.6%	16.8%	3.4%
						H	H		h	HIK				lMO			PRS	PS	
A great flood	152	151	1	75	77	29	20	9	60	26	7	58	60	26	7	17	76	57	2
	15.0%	15.6%	3.0%	15.3%	14.8%	21.5%	20.7%	13.3%	15.8%	10.6%	9.0%	19.3%	15.8%	10.6%	9.0%	8.4%	16.6%	17.8%	6.5%
			C			JK	JK		jk			NO	no				PS	PS	
The first NHL hockey game	103	96	7	39	63	9	4	10	41	23	17	23	41	23	17	24	55	24	-
	10.2%	9.9%	19.1%	8.1%	12.1%	6.6%	4.4%	14.0%	10.7%	9.0%	21.2%	7.6%	10.7%	9.0%	21.2%	11.7%	11.9%	7.7%	
				D				G	G	g	FGIJ				LMN		r		
Don't know	310	285	20	126	184	32	26	11	106	106	28	69	106	106	28	137	138	33	1
	30.7%	29.5%	53.2%	25.8%	35.2%	23.9%	26.4%	16.4%	27.8%	42.4%	36.5%	23.0%	27.8%	42.4%	36.5%	68.1%	30.0%	10.3%	4.3%
			B		D				H	FGHI	fH			LM	L	QRS	RS		
Refused	1	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-
	0.1%	0.1%		0.1%						0.3%				0.3%			0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE RESEARCH GROUP

Demographic Tables 1
A5. Today, 85% of Canada's exports go to the United
States. What share of Canada's exports went to the United
States in 1900?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
10%	300	81	64	106	46	126	174	104	88	84	20	107	55	39	49
	29.7%	27.5%	30.0%	32.5%	28.1%	25.8%	33.4%	31.6%	32.9%	27.3%	21.2%	29.6%	30.3%	29.1%	24.7%
							F	K	K						
33%	271	106	49	79	37	125	146	86	69	91	25	103	48	40	51
	26.9%	35.6%	22.9%	24.1%	22.5%	25.6%	28.0%	26.1%	25.8%	29.6%	25.7%	28.5%	26.5%	29.5%	25.6%
		CDE													
57%	154	44	40	44	24	97	57	40	42	56	16	42	27	31	44
	15.2%	15.0%	18.9%	13.4%	14.9%	19.8%	11.0%	12.0%	15.8%	18.1%	16.5%	11.5%	14.8%	23.0%	22.1%
			d			G				H				Lm	Lm
85%	117	32	29	42	12	67	50	33	28	39	14	34	30	11	30
	11.6%	10.8%	13.4%	12.8%	7.6%	13.6%	9.6%	10.0%	10.5%	12.7%	14.9%	9.4%	16.4%	8.3%	15.2%
			e	E		g							LN		ln
Don't know	168	33	32	56	44	74	94	67	40	38	21	76	22	14	25
	16.7%	11.2%	14.8%	17.2%	27.0%	15.2%	18.0%	20.3%	15.1%	12.3%	21.6%	20.9%	12.1%	10.1%	12.5%
				b	BCD			J			j	MNO			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A5. Today, 85% of Canada's exports go to the United
States. What share of Canada's exports went to the United
States in 1900?

	TOTAL	Citizenship		Language		Region						Region 2				Total Response Score			
		Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
10%	300	291	7	126	174	48	31	22	110	63	26	101	110	63	26	48	151	94	6
	29.7%	30.1%	19.7%	25.8%	33.4%	36.0%	31.9%	31.6%	28.7%	25.5%	32.9%	33.6%	28.7%	25.5%	32.9%	24.0%	32.9%	29.6%	20.2%
					D	j						N					Ps		
33%	271	257	13	125	146	27	25	19	108	75	18	70	108	75	18	41	113	108	9
	26.9%	26.6%	35.6%	25.6%	28.0%	20.0%	25.1%	27.2%	28.1%	30.2%	23.7%	23.3%	28.1%	30.2%	23.7%	20.1%	24.6%	34.1%	29.4%
										F				l				PQ	
57%	154	150	3	97	57	14	18	3	68	40	10	35	68	40	10	24	71	51	8
	15.2%	15.5%	9.1%	19.8%	11.0%	10.8%	18.3%	4.1%	17.8%	16.0%	13.4%	11.7%	17.8%	16.0%	13.4%	11.9%	15.4%	16.1%	25.1%
				E		h	H		fH	H	H		L						P
85%	117	112	3	67	50	20	9	8	48	23	7	38	48	23	7	27	49	35	6
	11.6%	11.6%	8.4%	13.6%	9.6%	15.3%	9.7%	12.4%	12.7%	9.1%	9.1%	12.8%	12.7%	9.1%	9.1%	13.2%	10.7%	11.1%	18.7%
				e															
Don't know	168	157	10	74	94	24	15	17	49	48	16	56	49	48	16	62	76	29	2
	16.7%	16.2%	27.2%	15.2%	18.0%	17.9%	15.0%	24.7%	12.7%	19.2%	20.9%	18.5%	12.7%	19.2%	20.9%	30.8%	16.4%	9.0%	6.7%
								I		I	i	m		M	m	QRS	RS		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 1
A6. The Hudson's Bay Company is the world's oldest
chartered trading company, having been in business for 335
years. What product gave this company its start?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Fur/Fur trade	678	169	128	247	129	352	326	207	156	231	80	214	127	92	149
	67.1%	56.9%	60.1%	75.3%	78.4%	72.1%	62.5%	62.6%	58.4%	75.3%	84.1%	59.3%	70.6%	68.3%	75.2%
				BC	BC	G				HI	HIj		L	l	L
Other	132	43	36	38	15	54	77	38	46	39	8	44	23	20	27
	13.1%	14.4%	16.6%	11.6%	9.1%	11.1%	14.8%	11.4%	17.1%	12.7%	8.5%	12.2%	12.9%	15.2%	13.6%
			E						hK						
Don't know	199	85	50	41	21	81	118	86	64	37	7	103	28	22	22
	19.7%	28.7%	23.2%	12.7%	12.5%	16.5%	22.7%	26.0%	24.0%	12.1%	7.4%	28.6%	15.8%	16.5%	11.2%
		DE	DE				F	JK	JK			MNO			
Refused	1	–	–	1	–	1	–	–	1	–	–	–	1	–	–
	0.1%			0.4%		0.3%			0.5%				0.7%			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A6. The Hudson's Bay Company is the world's oldest
chartered trading company, having been in business for 335
years. What product gave this company its start?

	TOTAL	Citizenship Yes	No	Language English	French	Region BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	Region 2 West	Ontario	Quebec	East	Total Response Score Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Fur/Fur trade	678	660	14	352	326	102	70	41	266	147	52	213	266	147	52	36	328	284	30
	67.1%	68.4%	36.4%	72.1%	62.5%	76.7%	71.2%	59.5%	69.5%	58.9%	67.0%	71.0%	69.5%	58.9%	67.0%	17.8%	71.2%	89.3%	100.0%
		C		E		HJ	hJ		hJ			N	N			P	P	PQ	PQR
Other	132	128	4	54	77	17	15	14	48	30	9	45	48	30	9	40	62	30	–
	13.1%	13.2%	9.8%	11.1%	14.8%	12.4%	15.2%	20.0%	12.4%	12.1%	11.3%	15.1%	12.4%	12.1%	11.3%	19.7%	13.4%	9.5%	
																qR			
Don't know	199	177	20	81	118	13	13	14	69	72	17	41	69	72	17	126	70	4	–
	19.7%	18.3%	53.9%	16.5%	22.7%	9.9%	13.6%	20.5%	18.1%	29.0%	21.7%	13.5%	18.1%	29.0%	21.7%	62.5%	15.1%	1.1%	
			B		D			F	F	FGhI	F			LM	l	QR	R		
Refused	1	1	–	1	–	1	–	–	–	–	–	1	–	–	–	–	1	–	–
	0.1%	0.1%		0.3%		1.0%						0.4%					0.3%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 1
A7. After the 1929 stock market crash Canada experienced
record levels of unemployment and a near collapse of
exports. What is the name given to this dark chapter in our
economic history?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
The Great Depression	517	149	107	172	86	255	262	138	128	184	63	147	104	73	118
	51.1%	50.3%	50.1%	52.7%	52.2%	52.2%	50.2%	41.9%	48.0%	60.1%	66.5%	40.8%	57.9%	54.7%	59.3%
										HI	HI		L	L	L
Other	174	49	37	61	27	91	83	60	48	51	13	56	26	30	38
	17.2%	16.6%	17.2%	18.5%	16.6%	18.6%	15.9%	18.1%	18.2%	16.7%	13.5%	15.5%	14.6%	22.5%	19.2%
														m	
Don't know	318	98	69	94	51	142	176	132	89	71	19	158	50	31	42
	31.5%	33.2%	32.3%	28.8%	31.2%	29.1%	33.8%	40.0%	33.4%	23.2%	19.9%	43.7%	27.5%	22.8%	21.0%
								JK	JK			MNO			
Refused	2	–	1	–	–	1	1	–	1	–	–	–	–	–	1
	0.2%		0.5%			0.1%	0.2%		0.4%						0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 2
A7. After the 1929 stock market crash Canada experienced
record levels of unemployment and a near collapse of
exports. What is the name given to this dark chapter in our
economic history?

	TOTAL	Citizenship		Language		Region						Region 2				Total Response Score			
		Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
The Great Depression	517	502	13	255	262	97	55	29	245	49	41	181	245	49	41	23	210	253	30
	51.1%	52.0%	34.6%	52.2%	50.2%	72.8%	56.1%	42.5%	64.1%	19.8%	52.0%	60.4%	64.1%	19.8%	52.0%	11.3%	45.6%	79.8%	100.0%
		c				GHJK	hJ	J	HJK		J	N	NO		N		P	PQ	PQR
Other	174	172	1	91	83	15	11	17	45	76	10	43	45	76	10	23	106	45	-
	17.2%	17.9%	3.5%	18.6%	15.9%	11.3%	11.0%	25.2%	11.8%	30.3%	12.7%	14.4%	11.8%	30.3%	12.7%	11.3%	23.0%	14.2%	
		C						FGIK		FGIK				LMO			PR		
Don't know	318	290	23	142	176	21	32	22	92	123	28	76	92	123	28	155	144	19	-
	31.5%	30.1%	62.0%	29.1%	33.8%	15.9%	32.9%	32.3%	24.1%	49.2%	35.3%	25.2%	24.1%	49.2%	35.3%	77.1%	31.2%	6.0%	
			B				F	F	f	FGHIK	FI			LMO	lM	QR	R		
Refused	2	1	-	1	1	-	-	-	-	2	-	-	-	2	-	1	1	-	-
	0.2%	0.1%		0.1%	0.2%					0.7%				0.7%		0.3%	0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A8. What is the name of the trade agreement linking
Canada, the United States, and Mexico that went into effect
on January 1, 1994?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
The North American Free Trade Agreement / NAFTA	644	179	136	230	96	358	286	164	167	243	69	180	131	96	164
	63.7%	60.4%	63.8%	70.3%	58.1%	73.2%	54.8%	49.5%	62.7%	79.0%	72.3%	49.9%	72.4%	71.6%	82.5%
				BE		G			H	HI	H		L	L	LMN
Other	73	15	19	27	10	36	37	23	23	16	9	27	11	8	13
	7.2%	5.2%	9.1%	8.2%	6.0%	7.3%	7.1%	6.9%	8.7%	5.2%	9.3%	7.6%	6.0%	6.2%	6.7%
Don't know	293	102	58	70	59	94	199	144	76	49	18	154	39	30	22
	29.0%	34.4%	27.2%	21.5%	35.9%	19.3%	38.1%	43.5%	28.7%	15.8%	18.4%	42.5%	21.6%	22.2%	10.9%
		D			cD		F	IJK	Jk			MNO	O	O	
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A8. What is the name of the trade agreement linking
Canada, the United States, and Mexico that went into effect
on January 1, 1994?

	TOTAL	Citizenship		Language		Region						Region 2				Total Response Score			
		Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
The North American Free Trade Agreement / NAFTA	644	626	16	358	286	94	60	40	267	135	47	194	267	135	47	30	277	306	30
	63.7%	64.8%	41.6%	73.2%	54.8%	70.1%	61.8%	58.7%	69.9%	54.1%	60.2%	64.8%	69.9%	54.1%	60.2%	14.9%	60.2%	96.3%	100.0%
		C		E		J			hJk			N	No				P	PQ	PQR
Other	73	67	4	36	37	6	7	5	32	20	3	17	32	20	3	25	42	5	–
	7.2%	7.0%	10.6%	7.3%	7.1%	4.1%	6.8%	7.4%	8.3%	8.0%	4.4%	5.8%	8.3%	8.0%	4.4%	12.3%	9.2%	1.7%	
																R	R		
Don't know	293	273	18	94	199	34	31	23	83	94	28	88	83	94	28	146	141	6	–
	29.0%	28.3%	47.8%	19.3%	38.1%	25.7%	31.4%	33.9%	21.8%	37.6%	35.4%	29.4%	21.8%	37.6%	35.4%	72.5%	30.6%	2.0%	
		B		D			i	I		FI	I	M		LM	M	QR	R		
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A9. Due to a shortage of coins in New France in the 17th
century, settlers used which non-traditional form of
currency?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Playing cards	228	76	36	88	26	131	97	74	51	83	18	76	46	33	46
	22.5%	25.7%	17.0%	27.0%	15.6%	26.8%	18.5%	22.3%	19.1%	27.0%	18.6%	21.1%	25.5%	24.8%	23.0%
		CE		CE		G				Ik					
Birch Bark	180	62	34	57	27	67	113	56	55	54	15	63	36	23	33
	17.8%	20.9%	15.9%	17.5%	16.5%	13.7%	21.7%	16.9%	20.6%	17.7%	15.4%	17.5%	20.2%	17.0%	16.5%
							F								
Muskets	260	77	62	82	37	124	136	62	74	88	35	82	45	43	55
	25.8%	26.1%	28.8%	25.2%	22.7%	25.4%	26.1%	18.9%	27.8%	28.6%	36.8%	22.6%	25.0%	31.7%	27.9%
									H	H	H			l	
Croissants	37	16	5	8	8	21	16	17	10	7	2	12	7	7	9
	3.7%	5.5%	2.1%	2.4%	4.6%	4.4%	3.1%	5.1%	3.9%	2.3%	2.2%	3.2%	3.8%	4.9%	4.3%
		cd						j							
Don't know	303	65	76	92	67	144	159	122	75	75	26	128	46	29	55
	30.0%	21.8%	35.7%	28.0%	40.6%	29.5%	30.4%	36.9%	28.3%	24.4%	27.0%	35.6%	25.4%	21.7%	27.8%
			Bd		BD			IJk				MNo			
Refused	2	–	1	–	–	1	1	–	1	–	–	–	–	–	1
	0.2%		0.5%			0.1%	0.2%		0.4%						0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

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Demographic Tables 2
A9. Due to a shortage of coins in New France in the 17th
century, settlers used which non-traditional form of
currency?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Playing cards	228	221	5	131	97	38	22	15	88	49	15	75	88	49	15	11	74	120	23
	22.5%	22.9%	14.4%	26.8% E	18.5%	28.2%	23.0%	21.6%	23.0%	19.8%	19.6%	25.0%	23.0%	19.8%	19.6%	5.6%	16.0% P	37.6% PQ	75.1% PQR
Birch Bark	180	172	8	67	113	24	13	17	74	40	12	55	74	40	12	30	94	55	1
	17.8%	17.8%	21.1%	13.7%	21.7% D	18.3%	13.1%	25.4% Gjk	19.3%	16.0%	15.1%	18.2%	19.3%	16.0%	15.1%	15.0% S	20.3% S	17.3% S	4.5%
Muskets	260	247	11	124	136	31	30	17	109	61	14	78	109	61	14	45	133	78	4
	25.8%	25.6%	30.1%	25.4%	26.1%	23.0%	30.7% K	24.8%	28.4% K	24.3%	17.4%	25.9% o	28.4% O	24.3%	17.4%	22.3%	28.9% pS	24.7%	13.9%
Croissants	37	36	–	21	16	5	5	3	13	6	6	13	13	6	6	6	22	10	–
	3.7%	3.8%		4.4%	3.1%	3.5%	4.9%	4.9%	3.3%	2.5%	7.4% j	4.2%	3.3%	2.5%	7.4% n	3.1%	4.7%	3.0%	
Don't know	303	288	13	144	159	36	28	16	100	92	32	80	100	92	32	108	138	55	2
	30.0%	29.8%	34.4%	29.5%	30.4%	27.0%	28.4%	23.3%	26.0%	36.8% fHI	40.5% fgHI	26.6%	26.0%	36.8% LM	40.5% LM	53.6% QRS	29.9% RS	17.4% S	6.5%
Refused	2	1	–	1	1	–	–	–	–	2	–	–	–	2	–	1	1	–	–
	0.2%	0.1%		0.1%	0.2%					0.7%				0.7%		0.3%	0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A10. In 1873, John A. Macdonald's government was brought
down when it was discovered he awarded lucrative railway
contracts in exchange for campaign funding. What was this
scandal called?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
The Pacific Scandal/ Pacific Railway Scandal	51	17	3	17	13	37	14	16	8	20	8	16	15	6	10
	5.0%	5.8%	1.5%	5.2%	8.2%	7.5%	2.7%	4.9%	2.9%	6.4%	8.0%	4.3%	8.1%	4.4%	4.8%
		C		C	C	G				i					
Other	26	10	5	5	5	16	10	4	12	6	3	5	4	2	6
	2.6%	3.5%	2.4%	1.7%	3.1%	3.2%	2.0%	1.3%	4.7%	2.1%	3.2%	1.5%	2.1%	1.7%	3.0%
									H						
Don't know	932	269	205	305	146	435	497	310	246	281	85	340	162	126	183
	92.3%	90.7%	96.1%	93.1%	88.7%	89.1%	95.3%	93.9%	92.4%	91.6%	88.8%	94.2%	89.8%	94.0%	92.2%
			BE				F					m			
Refused	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A10. In 1873, John A. Macdonald's government was brought
down when it was discovered he awarded lucrative railway
contracts in exchange for campaign funding. What was this
scandal called?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
The Pacific Scandal/	51	50	1	37	14	5	6	3	20	12	4	15	20	12	4	–	5	31	16
Pacific Railway Scandal	5.0%	5.2%	3.0%	7.5%	2.7%	4.1%	6.6%	3.9%	5.1%	4.9%	5.6%	4.9%	5.1%	4.9%	5.6%		1.0%	9.7%	51.7%
				E													Q		QR
Other	26	24	2	16	10	5	1	1	8	9	2	7	8	9	2	8	9	9	1
	2.6%	2.5%	4.4%	3.2%	2.0%	3.6%	1.2%	1.9%	2.0%	3.8%	2.1%	2.4%	2.0%	3.8%	2.1%	3.9%	1.9%	2.7%	2.3%
Don't know	932	892	35	435	497	123	90	65	355	227	72	278	355	227	72	193	447	278	14
	92.3%	92.3%	92.6%	89.1%	95.3%	92.3%	92.2%	94.2%	92.9%	91.0%	92.2%	92.7%	92.9%	91.0%	92.2%	95.7%	97.1%	87.7%	46.0%
					D											RS	RS	S	
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A11. When was the last time that $1 Canadian was equal to
$1 American?

	TOTAL	Age 18-34	Age 35-44	Age 45-64	Age 65+	Gender Male	Gender Female	Education HS or less	Education College	Education Univer	Education Post Grad	House Hold Income Less than $40K	House Hold Income $40K to 60K	House Hold Income $60K to 80K	House Hold Income More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
1937	100	27	29	26	18	42	58	47	19	28	4	48	16	16	9
	9.9%	9.0%	13.7%	7.9%	10.8%	8.5%	11.1%	14.3%	7.3%	9.1%	4.4%	13.2%	9.1%	11.8%	4.5%
			D					IjK		k		O	o	O	
1957	292	84	38	99	70	132	160	107	74	90	19	121	56	36	51
	28.9%	28.2%	17.8%	30.2%	42.6%	27.1%	30.7%	32.4%	27.7%	29.2%	20.3%	33.5%	30.9%	26.5%	25.5%
		C		C	BCD			K		k		o			
1977	501	137	122	182	58	270	231	130	142	166	60	128	94	78	126
	49.6%	46.2%	57.0%	55.5%	35.1%	55.4%	44.2%	39.2%	53.2%	54.1%	63.4%	35.5%	52.2%	58.4%	63.7%
		E	BE	BE		G			H	H	H		L	L	LM
1997	51	23	10	8	7	25	26	16	15	10	8	25	8	4	8
	5.0%	7.8%	4.8%	2.5%	4.5%	5.1%	4.9%	4.7%	5.6%	3.2%	8.2%	6.8%	4.3%	2.6%	4.1%
		D										N			
Don't know	65	26	14	13	12	19	46	31	16	14	3	39	6	1	3
	6.4%	8.7%	6.3%	3.8%	7.1%	3.8%	8.8%	9.3%	5.9%	4.4%	3.6%	10.9%	3.5%	0.7%	1.7%
		D					F	JK				MNO	n		
Refused	2	–	1	–	–	1	1	–	1	–	–	–	–	–	1
	0.2%		0.5%			0.1%	0.2%		0.4%						0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A11. When was the last time that $1 Canadian was equal to
$1 American?

| | | Citizenship | | Language | | | | | Region | | | | | Region 2 | | | | Total Response Score | | |
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
1937	100	97	3	42	58	8	12	6	37	22	15	25	37	22	15	35	48	17	–
	9.9%	10.0%	8.4%	8.5%	11.1%	5.6%	12.1%	8.9%	9.7%	8.8%	19.4%	8.5%	9.7%	8.8%	19.4%	17.3%	10.4%	5.3%	
											FHIJ				LMN	QR	R		
1957	292	286	6	132	160	33	20	16	135	70	18	69	135	70	18	57	160	69	6
	28.9%	29.6%	15.3%	27.1%	30.7%	24.9%	20.1%	23.3%	35.2%	28.1%	23.6%	23.0%	35.2%	28.1%	23.6%	28.3%	34.8%	21.6%	21.3%
		C							fGHjK				LnO				Rs		
1977	501	479	20	270	231	73	58	42	183	109	35	173	183	109	35	47	211	220	23
	49.6%	49.6%	52.7%	55.4%	44.2%	54.9%	59.1%	61.7%	47.8%	43.9%	44.9%	57.8%	47.8%	43.9%	44.9%	23.3%	45.8%	69.2%	76.6%
				E		j	iJk	IJK				MNO					P	PQ	PQ
1997	51	45	4	25	26	9	5	1	12	19	4	16	12	19	4	25	18	7	1
	5.0%	4.7%	9.6%	5.1%	4.9%	6.9%	5.6%	1.8%	3.1%	7.7%	4.6%	5.3%	3.1%	7.7%	4.6%	12.4%	4.0%	2.1%	2.2%
						h				HI				M		QRS			
Don't know	65	58	5	19	46	10	3	3	16	27	6	16	16	27	6	37	22	5	–
	6.4%	6.1%	13.9%	3.8%	8.8%	7.7%	3.1%	4.3%	4.1%	10.8%	7.5%	5.4%	4.1%	10.8%	7.5%	18.4%	4.9%	1.7%	
					D					GHI				LM		QR	R		
Refused	2	1	–	1	1	–	–	–	–	2	–	–	–	2	–	1	1	–	–
	0.2%	0.1%		0.1%	0.2%					0.7%				0.7%		0.3%	0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Demographic Tables 1
A12. What famous Canadian company launched a catalogue
business based on its founder's hope that, "This catalogue
is destined to go wherever the maple leaf grows"?

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Consumer's Distributing	118	47	32	31	8	51	67	40	38	31	9	37	19	16	26
	11.7%	15.9%	14.8%	9.4%	4.8%	10.4%	12.8%	12.2%	14.1%	10.0%	9.4%	10.3%	10.8%	11.9%	12.9%
		DE	dE	E											
Eaton's	751	201	147	265	133	365	386	227	195	247	75	251	140	107	157
	74.3%	67.9%	69.0%	80.9%	80.5%	74.8%	73.9%	68.7%	73.4%	80.5%	78.9%	69.5%	77.5%	79.6%	79.1%
				BC	BC					Hi	h		l	L	L
Victoria's Secret	18	7	7	3	1	12	6	6	7	4	1	10	–	2	4
	1.8%	2.4%	3.1%	0.9%	0.8%	2.4%	1.2%	1.8%	2.4%	1.4%	1.0%	2.7%		1.8%	2.2%
			de												
Walmart	35	17	6	7	5	17	18	19	4	7	4	24	3	3	2
	3.5%	5.8%	3.0%	2.2%	2.8%	3.5%	3.5%	5.8%	1.6%	2.3%	4.1%	6.7%	1.9%	2.0%	1.0%
		d						IJ				MNO			
Don't know	88	24	22	21	18	43	45	38	23	18	6	39	18	6	10
	8.7%	8.0%	10.1%	6.6%	11.1%	8.7%	8.6%	11.5%	8.4%	5.7%	6.6%	10.8%	9.8%	4.8%	4.9%
					d			J				NO	no		
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 2
A12. What famous Canadian company launched a catalogue
business based on its founder's hope that, "This catalogue
is destined to go wherever the maple leaf grows"?

	TOTAL	Citizenship Yes	Citizenship No	Language English	Language French	Region BC	Region Alberta	Region Prairies	Region Ontario	Region Quebec	Region Atlantic Canada	Region 2 West	Region 2 Ontario	Region 2 Quebec	Region 2 East	Total Response Score Less than 25%	Total Response Score 25%-49%	Total Response Score 50%-74%	Total Response Score 75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Consumer's Distributing	118	116	2	51	67	18	11	5	51	29	3	34	51	29	3	36	50	33	–
	11.7%	12.0%	5.2%	10.4%	12.8%	13.8%	10.9%	7.6%	13.3%	11.7%	4.2%	11.5%	13.3%	11.7%	4.2%	17.6%	10.8%	10.3%	
						K	k		K	K		O	O	O		QR			
Eaton's	751	730	17	365	386	101	73	54	287	173	64	228	287	173	64	86	352	282	30
	74.3%	75.6%	46.0%	74.8%	73.9%	75.8%	74.7%	78.2%	74.9%	69.3%	81.6%	76.0%	74.9%	69.3%	81.6%	42.9%	76.5%	88.7%	100.0%
		C						j			J	n			N		P	PQ	PQR
Victoria's Secret	18	17	1	12	6	–	1	1	13	4	–	1	13	4	–	5	13	–	–
	1.8%	1.7%	2.6%	2.4%	1.2%		0.8%	0.9%	3.3%	1.5%		0.5%	3.3%	1.5%		2.5%	2.8%		
									g				L						
Walmart	35	26	10	17	18	–	6	6	7	14	3	12	7	14	3	23	10	2	–
	3.5%	2.7%	25.7%	3.5%	3.5%		6.4%	8.3%	1.8%	5.5%	3.4%	4.0%	1.8%	5.5%	3.4%	11.4%	2.3%	0.6%	
			B				i	I		I				M		QR	r		
Don't know	88	78	8	43	45	14	7	3	26	29	8	24	26	29	8	51	35	1	–
	8.7%	8.0%	20.4%	8.7%	8.6%	10.3%	7.3%	5.1%	6.7%	11.7%	10.7%	8.1%	6.7%	11.7%	10.7%	25.2%	7.7%	0.4%	
			b							HI				M		QR	R		
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

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Demographic Tables 1
A13. When did Canada eliminate the one dollar bill and
replace it with the Loonie coin?

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
1975	68	27	10	15	16	41	27	29	18	17	4	25	11	6	12
	6.7%	9.2%	4.8%	4.5%	9.4%	8.3%	5.2%	8.8%	6.9%	5.4%	3.7%	7.0%	5.8%	4.8%	6.0%
		cD			cD	g		k							
1987	476	151	103	153	68	239	236	153	122	148	48	180	80	67	102
	47.1%	50.9%	48.2%	46.7%	41.4%	49.0%	45.3%	46.4%	45.9%	48.3%	50.5%	49.7%	44.3%	50.0%	51.2%
		e													
1994	391	108	82	133	64	170	222	121	111	117	40	122	81	50	76
	38.7%	36.4%	38.4%	40.8%	39.1%	34.7%	42.5%	36.5%	41.8%	38.0%	42.2%	33.8%	45.1%	37.0%	38.5%
							F						L		
2000	44	6	9	17	10	22	22	16	10	14	1	19	4	10	5
	4.4%	2.0%	4.4%	5.3%	6.1%	4.5%	4.3%	4.9%	3.9%	4.5%	1.5%	5.1%	2.4%	7.7%	2.8%
				B	B			k		k				mo	
Don't know	31	5	9	9	7	16	14	11	4	12	2	16	4	1	3
	3.0%	1.5%	4.1%	2.8%	4.0%	3.3%	2.8%	3.4%	1.5%	3.8%	2.1%	4.3%	2.4%	0.5%	1.5%
												No			
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A13. When did Canada eliminate the one dollar bill and
replace it with the Loonie coin?

	TOTAL	Citizenship Yes	Citizenship No	Language English	Language French	Region BC	Region Alberta	Region Prairies	Region Ontario	Region Quebec	Region Atlantic Canada	Region 2 West	Region 2 Ontario	Region 2 Quebec	Region 2 East	Total Response Score Less than 25%	Total Response Score 25%-49%	Total Response Score 50%-74%	Total Response Score 75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
1975	68	62	6	41	27	11	9	4	23	16	5	24	23	16	5	22	35	10	1
	6.7%	6.4%	15.3%	8.3%	5.2%	8.0%	8.8%	6.5%	5.9%	6.3%	6.9%	7.9%	5.9%	6.3%	6.9%	11.2%	7.5%	3.1%	2.2%
				e												RS	Rs		
1987	476	462	13	239	236	72	44	31	184	114	30	147	184	114	30	60	203	192	21
	47.1%	47.8%	34.7%	49.0%	45.3%	54.2%	45.0%	45.1%	48.2%	45.7%	38.3%	49.1%	48.2%	45.7%	38.3%	29.6%	44.0%	60.6%	67.5%
						K			k			o	o			P	PQ	PQ	
1994	391	380	9	170	222	43	44	27	149	95	34	114	149	95	34	87	189	108	8
	38.7%	39.4%	24.6%	34.7%	42.5%	31.9%	45.4%	39.1%	39.0%	38.0%	43.0%	38.0%	39.0%	38.0%	43.0%	43.1%	41.1%	33.9%	25.8%
			c		D		f									rS	rs		
2000	44	42	2	22	22	4	–	4	20	12	4	8	20	12	4	14	23	6	1
	4.4%	4.3%	4.5%	4.5%	4.3%	2.7%		6.1%	5.2%	4.9%	5.4%	2.6%	5.2%	4.9%	5.4%	6.9%	5.1%	2.0%	2.2%
																R	R		
Don't know	31	20	8	16	14	4	1	2	7	12	5	7	7	12	5	18	11	1	1
	3.0%	2.1%	20.9%	3.3%	2.8%	3.3%	0.8%	3.2%	1.7%	4.7%	6.4%	2.5%	1.7%	4.7%	6.4%	8.9%	2.3%	0.5%	2.2%
			B							GI	Gi			M	m	QRS	R		
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A14. What major Canadian economic policy of Pierre
Trudeau's government sparked the creation of a bumper
sticker proclaiming "Let the Eastern bastards freeze in the
dark?"

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
National Energy Policy	83	12	16	36	18	58	25	16	15	36	16	18	17	12	23
	8.2%	4.1%	7.4%	11.0%	11.1%	11.8%	4.7%	4.8%	5.6%	11.7%	16.7%	5.1%	9.3%	9.0%	11.4%
				B	B	G				HI	HI		l		L
Other	90	14	16	47	13	50	40	20	27	26	17	23	16	17	24
	8.9%	4.8%	7.4%	14.3%	8.2%	10.3%	7.7%	6.1%	10.2%	8.5%	17.9%	6.3%	9.0%	12.6%	12.1%
				BCE							HiJ			l	L
Don't know	835	270	182	244	132	379	456	294	224	244	62	319	147	105	152
	82.7%	91.1%	85.2%	74.4%	80.1%	77.5%	87.4%	89.1%	84.0%	79.5%	65.4%	88.4%	81.2%	78.5%	76.6%
		cDE	D				F	iJK	K	K		MNO			
Refused	2	–	–	1	1	1	1	–	1	1	–	1	1	–	–
	0.2%			0.2%	0.6%	0.3%	0.2%		0.3%	0.3%		0.3%	0.4%		

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A14. What major Canadian economic policy of Pierre
Trudeau's government sparked the creation of a bumper
sticker proclaiming "Let the Eastern bastards freeze in the
dark?"

		Citizenship		Language					Region					Region 2				Total Response Score		
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
National Energy Policy	83	80	3	58	25	15	21	6	35	2	5	41	35	2	5	–	7	58	18
	8.2%	8.2%	7.8%	11.8%	4.7%	10.9%	21.2%	8.1%	9.0%	0.9%	6.1%	13.6%	9.0%	0.9%	6.1%		1.6%	18.2%	58.0%
				E		J	fHIJK	J	J		J	mNO	N		N			Q	QR
Other	90	90	1	50	40	17	6	7	39	12	9	30	39	12	9	3	35	47	4
	8.9%	9.3%	1.9%	10.3%	7.7%	12.8%	6.2%	10.1%	10.3%	4.7%	11.6%	10.0%	10.3%	4.7%	11.6%	1.6%	7.7%	14.9%	14.6%
			C			J			J		j	N	N		n		P	PQ	P
Don't know	835	795	34	379	456	102	71	56	309	233	64	229	309	233	64	198	417	212	8
	82.7%	82.3%	90.3%	77.5%	87.4%	76.3%	72.6%	81.7%	80.7%	93.4%	82.3%	76.4%	80.7%	93.4%	82.3%	98.1%	90.5%	66.7%	27.4%
				D						FGHIK				LMO		QRS	RS	S	
Refused	2	2	–	1	1	–	–	–	–	2	–	–	–	2	–	1	1	1	–
	0.2%	0.2%		0.3%	0.2%					0.9%				0.9%		0.3%	0.2%	0.2%	

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll - Demographic Cross-tab Tables
June 2005

INNOVATIVE
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Demographic Tables 1
A15. In 1911, Wilfrid Laurier's Liberals lost the federal
election because of their support for what agreement with
the United States?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Reciprocity / Free Trade	100	31	23	31	15	67	34	24	25	30	21	22	18	15	32
	9.9%	10.5%	10.6%	9.5%	9.2%	13.7% G	6.5%	7.2%	9.4%	9.7%	22.1% HIJ	6.2%	9.9%	10.8%	16.1% Lm
Other	52	19	10	20	4	22	30	20	16	12	3	16	11	5	15
	5.1%	6.3% e	4.6%	6.0% E	2.4%	4.5%	5.7%	6.2%	5.9%	4.0%	3.6%	4.5%	5.9%	3.7%	7.5%
Don't know	857	247	181	277	146	399	458	286	226	265	71	323	152	115	152
	84.8%	83.3%	84.8%	84.5%	88.4%	81.7%	87.8% F	86.7% K	84.6% k	86.2% K	74.4%	89.3% O	84.2% o	85.4% o	76.4%
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 2
A15. In 1911, Wilfrid Laurier's Liberals lost the federal
election because of their support for what agreement with
the United States?

		Citizenship		Language					Region				Region 2				Total Response Score		
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Reciprocity / Free Trade	100	98	2	67	34	12	4	5	52	21	6	21	52	21	6	5	27	50	19
	9.9%	10.1%	5.6%	13.7%	6.5%	9.2%	3.9%	7.9%	13.7%	8.4%	7.2%	7.2%	13.7%	8.4%	7.2%	2.3%	5.9%	15.7%	62.1%
				E					GJk	g			LNo				P	PQ	PQR
Other	52	50	1	22	30	7	4	4	27	8	3	14	27	8	3	8	30	13	1
	5.1%	5.2%	3.9%	4.5%	5.7%	4.9%	3.6%	5.1%	7.2%	3.3%	3.5%	4.5%	7.2%	3.3%	3.5%	4.2%	6.4%	4.1%	2.2%
									J				N						
Don't know	857	818	34	399	458	115	90	60	303	219	70	265	303	219	70	188	404	255	11
	84.8%	84.7%	90.4%	81.7%	87.8%	85.9%	92.5%	87.0%	79.2%	88.0%	89.3%	88.3%	79.2%	88.0%	89.3%	93.2%	87.7%	80.2%	35.7%
				D			I	i		I	I	M		M	M	QRS	RS	S	
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 1
A16. After more than a decade of construction and a string
of political scandals, what great Canadian engineering feat
was completed in 1885 with the hammering of the Last Spike?

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Canadian Pacific Railway/ CPR/Railway	577	147	108	209	110	293	284	157	142	208	66	155	111	82	141
	57.2%	49.7%	50.3%	64.0%	66.7%	60.0%	54.5%	47.6%	53.2%	67.8%	69.7%	42.8%	61.4%	60.9%	71.0%
				BC	BC	g				HI	HI		L	L	Lmn
Other	66	15	21	19	10	38	28	21	24	14	5	22	12	10	16
	6.5%	5.0%	9.8%	5.7%	6.1%	7.7%	5.4%	6.3%	9.1%	4.6%	5.3%	6.1%	6.6%	7.1%	8.0%
			bd						j						
Don't know	365	134	84	99	45	157	208	152	100	85	23	185	58	43	41
	36.2%	45.2%	39.4%	30.3%	27.2%	32.1%	39.9%	46.1%	37.6%	27.6%	23.9%	51.1%	32.0%	32.0%	20.5%
		DE	DE				F	iJK	JK			MNO	O	O	
Refused	2	–	1	–	–	1	1	–	–	–	1	–	–	–	1
	0.2%		0.5%			0.1%	0.2%				1.0%				0.5%

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A16. After more than a decade of construction and a string
of political scandals, what great Canadian engineering feat
was completed in 1885 with the hammering of the Last Spike?

		Citizenship		Language					Region				Region 2				Total Response Score		
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Canadian Pacific Railway/	577	564	11	293	284	100	66	47	257	55	53	213	257	55	53	21	240	287	30
CPR/Railway	57.2%	58.4%	29.7%	60.0%	54.5%	75.2%	67.2%	68.6%	67.0%	22.1%	67.3%	71.1%	67.0%	22.1%	67.3%	10.2%	52.1%	90.2%	100.0%
		C		e		J	J	J	J		J	N	N		N	P	P	PQ	PQR
Other	66	60	4	38	28	12	7	5	29	13	1	23	29	13	1	12	40	13	-
	6.5%	6.3%	10.9%	7.7%	5.4%	8.7%	7.2%	7.1%	7.5%	5.2%	0.9%	7.8%	7.5%	5.2%	0.9%	6.2%	8.7%	4.1%	
						K	K	K	K	K		O	O	O			R		
Don't know	365	341	22	157	208	22	25	17	98	180	25	63	98	180	25	168	179	18	-
	36.2%	35.3%	59.4%	32.1%	39.9%	16.1%	25.5%	24.3%	25.5%	72.0%	31.8%	21.1%	25.5%	72.0%	31.8%	83.3%	39.0%	5.7%	
			B		D				F	FGHIK	F			LMO	l	QR	R		
Refused	2	1	-	1	1	-	-	-	-	2	-	-	-	2	-	1	1	-	-
	0.2%	0.1%		0.1%	0.2%					0.7%				0.7%		0.3%	0.2%		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 1
A17. Which Canadian inventor created the first practical
and commercially successful snowmobile?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Joseph Armand Bombardier	572	151	114	213	92	328	244	169	157	188	56	177	103	85	136
	56.7%	50.8%	53.5%	65.2%	56.1%	67.2%	46.8%	51.3%	58.8%	61.2%	58.6%	48.9%	56.9%	63.4%	68.4%
				BCE		G			h	H			l	L	LM
Other	93	24	21	33	13	44	50	37	32	9	14	25	21	15	18
	9.2%	8.1%	10.1%	10.0%	7.8%	9.0%	9.5%	11.3%	12.2%	2.8%	14.5%	6.8%	11.9%	10.8%	9.1%
								J	J		J		l		
Don't know	344	122	78	81	59	116	228	124	77	111	26	160	56	35	45
	34.0%	41.0%	36.4%	24.8%	36.1%	23.7%	43.7%	37.4%	29.1%	36.0%	26.8%	44.3%	31.2%	25.8%	22.6%
		D	D		D		F	Ik				MNO	o		
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A17. Which Canadian inventor created the first practical
and commercially successful snowmobile?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Joseph Armand Bombardier	572	560	10	328	244	57	40	29	194	208	43	127	194	208	43	43	246	254	29
	56.7%	58.0%	27.7%	67.2%	46.8%	42.8%	41.4%	42.8%	50.8%	83.3%	55.2%	42.3%	50.8%	83.3%	55.2%	21.5%	53.4%	79.9%	95.5%
		C		E						FGHIK	fgh		L	LMO	L		P	PQ	PQR
Other	93	89	3	44	50	10	12	8	56	4	3	30	56	4	3	17	61	15	1
	9.2%	9.2%	8.0%	9.0%	9.5%	7.3%	12.7%	11.2%	14.7%	1.7%	3.9%	9.9%	14.7%	1.7%	3.9%	8.4%	13.2%	4.7%	2.2%
						J	JK	Jk	FJK			NO	lNO			s	pRS		
Don't know	344	316	24	116	228	67	45	31	132	37	32	143	132	37	32	140	154	49	1
	34.0%	32.8%	64.4%	23.7%	43.7%	50.0%	45.9%	45.9%	34.5%	14.7%	41.0%	47.7%	34.5%	14.7%	41.0%	69.7%	33.4%	15.4%	2.3%
			B		D	IJ	iJ	iJ	J		J	MN	N		N	QRS	RS	S	
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 1
A18. What major historical event brought over 1,000,000
women into the Canadian workforce?

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Prohibition	46	17	7	17	6	23	23	19	18	6	2	18	10	–	11
	4.6%	5.6%	3.1%	5.1%	3.7%	4.6%	4.5%	5.8%	6.9%	2.0%	2.5%	5.0%	5.3%		5.6%
								J	Jk						
EXPO 67	77	32	19	16	11	36	41	39	24	13	1	42	8	10	4
	7.6%	10.7%	8.7%	4.9%	6.5%	7.4%	7.9%	11.9%	8.9%	4.1%	0.7%	11.7%	4.7%	7.3%	2.1%
		D						JK	JK	K		MO		o	
The Second World War	786	223	165	261	131	386	400	229	200	265	85	250	145	117	169
	77.8%	75.4%	77.1%	79.8%	79.5%	79.0%	76.6%	69.2%	75.0%	86.3%	89.6%	69.3%	80.4%	86.9%	85.4%
										HI	HI		L	L	L
Auto Pact	25	4	6	9	6	12	13	13	4	7	1	10	6	2	5
	2.5%	1.3%	2.8%	2.7%	3.5%	2.5%	2.4%	3.9%	1.4%	2.3%	1.4%	2.7%	3.5%	1.8%	2.3%
								i							
Don't know	75	20	17	25	10	30	45	29	21	16	6	40	11	5	9
	7.4%	6.9%	8.2%	7.5%	6.4%	6.2%	8.6%	8.9%	7.9%	5.4%	5.8%	11.0%	6.1%	4.0%	4.6%
								j				mNO			
Refused	2	–	–	–	1	2	–	1	–	–	–	1	–	–	–
	0.2%				0.5%	0.3%		0.3%				0.2%			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
RESEARCH GROUP

Demographic Tables 2
A18. What major historical event brought over 1,000,000
women into the Canadian workforce?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Prohibition	46	41	5	23	23	5	1	5	24	8	2	12	24	8	2	18	24	4	–
	4.6%	4.3%	13.4%	4.6%	4.5%	4.0%	0.8%	8.0%	6.2%	3.4%	3.0%	3.9%	6.2%	3.4%	3.0%	8.9%	5.3%	1.2%	
								G	G	g						R	R		
EXPO 67	77	74	3	36	41	12	4	1	17	36	7	17	17	36	7	37	38	3	–
	7.6%	7.7%	8.3%	7.4%	7.9%	8.8%	4.4%	2.1%	4.3%	14.6%	8.5%	5.8%	4.3%	14.6%	8.5%	18.1%	8.2%	0.9%	
						H				GHIk	H			LMo		QR	R		
The Second World War	786	758	22	386	400	108	84	56	304	174	61	247	304	174	61	83	366	306	30
	77.8%	78.5%	59.6%	79.0%	76.6%	80.7%	85.9%	81.0%	79.3%	69.7%	78.2%	82.5%	79.3%	69.7%	78.2%	41.2%	79.5%	96.5%	100.0%
		C				J	J	J	J		j	N	N		n	P	P	PQ	PQR
Auto Pact	25	25	–	12	13	2	5	2	12	4	–	9	12	4	–	8	13	3	–
	2.5%	2.6%		2.5%	2.4%	1.5%	5.0%	2.3%	3.2%	1.6%		2.8%	3.2%	1.6%		4.2%	2.9%	1.0%	
																r	r		
Don't know	75	67	7	30	45	7	4	5	27	25	8	15	27	25	8	54	19	1	–
	7.4%	6.9%	18.8%	6.2%	8.6%	5.1%	3.9%	6.6%	7.0%	10.0%	10.3%	5.0%	7.0%	10.0%	10.3%	26.9%	4.2%	0.5%	
										fG	g			L		QR	R		
Refused	2	1	–	2	–	–	–	–	–	2	–	–	–	2	–	2	–	–	–
	0.2%	0.1%		0.3%						0.6%				0.6%		0.8%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 1
A19. What was the name of the combination of dried meat
and berries the M'e9tis people produced to feed the fur
traders during their long voyages into and out of the
Canadian interior?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Pemmican	202	38	31	88	43	102	100	47	38	89	27	54	42	31	49
	20.0%	12.7%	14.7%	26.8%	26.4%	21.0%	19.1%	14.1%	14.1%	28.9%	28.7%	15.1%	23.2%	22.8%	24.7%
				BC	BC					HI	HI		L	l	L
Other	116	31	26	40	17	52	64	46	37	23	7	43	18	11	28
	11.5%	10.6%	12.1%	12.2%	10.2%	10.6%	12.3%	13.9%	13.8%	7.6%	7.5%	11.8%	9.8%	8.1%	14.2%
								Jk	Jk						
Don't know	692	227	156	199	105	333	358	238	192	195	61	264	121	93	121
	68.5%	76.7%	73.2%	60.9%	63.5%	68.3%	68.6%	72.0%	72.1%	63.5%	63.8%	73.1%	67.0%	69.1%	61.1%
		DE	DE					J	J			O			
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A19. What was the name of the combination of dried meat
and berries the M'e9tis people produced to feed the fur
traders during their long voyages into and out of the
Canadian interior?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Pemmican	202	196	4	102	100	32	40	34	77	8	10	107	77	8	10	3	52	120	26
	20.0%	20.3%	10.0%	21.0%	19.1%	24.1%	41.2%	50.0%	20.1%	3.3%	13.2%	35.6%	20.1%	3.3%	13.2%	1.4%	11.4%	37.9%	86.4%
		c				Jk	FIJK	FIJK	J		J	MNO	N		N	P	P	PQ	PQR
Other	116	113	1	52	64	13	8	8	54	23	10	29	54	23	10	20	71	24	1
	11.5%	11.7%	3.5%	10.6%	12.3%	9.7%	8.3%	11.3%	14.1%	9.1%	12.9%	9.6%	14.1%	9.1%	12.9%	9.8%	15.4%	7.6%	2.0%
		C							gj				n			S	pRS	s	
Don't know	692	657	32	333	358	88	49	27	252	218	58	164	252	218	58	178	337	173	4
	68.5%	68.0%	86.6%	68.3%	68.6%	66.2%	50.6%	38.7%	65.8%	87.3%	73.9%	54.8%	65.8%	87.3%	73.9%	88.4%	73.2%	54.5%	11.6%
			B			GH			GH	FGHIK	GH		L	LMO	L	QRS	RS	S	
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

INNOVATIVE
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Demographic Tables 1
A20. Name the cooperative financial institution that
started with one office in the small town of L'e9vis, Qu'e9bec
in 1900 and today has more than five million members in
four provinces.

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Caisse Populaire	209	46	36	92	34	106	103	45	55	79	28	62	40	35	48
Desjardins	20.7%	15.6%	16.7%	28.2%	20.8%	21.8%	19.7%	13.7%	20.7%	25.8%	29.0%	17.2%	22.3%	26.3%	24.0%
				BCe					H	H	H			l	l
Other	195	48	47	68	29	98	97	49	68	59	16	46	45	30	45
	19.3%	16.1%	22.2%	20.9%	17.6%	20.0%	18.6%	14.8%	25.7%	19.2%	17.2%	12.8%	24.9%	22.4%	22.6%
									Hjk				L	L	L
Don't know	606	202	131	167	101	283	322	236	143	169	51	252	95	69	106
	60.0%	68.3%	61.1%	51.0%	61.6%	58.1%	61.7%	71.4%	53.6%	55.0%	53.8%	69.9%	52.8%	51.3%	53.4%
		D	D		D			IJK				MNO			
Refused	1	–	–	–	–	1	–	–	–	–	–	–	–	–	–
	0.1%					0.1%									

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE
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Demographic Tables 2
A20. Name the cooperative financial institution that
started with one office in the small town of L'e9vis, Qu'e9bec
in 1900 and today has more than five million members in
four provinces.

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Caisse Populaire Desjardins	209	202	6	106	103	5	7	5	34	151	7	17	34	151	7	12	95	82	19
	20.7%	20.9%	16.7%	21.8%	19.7%	3.7%	6.7%	7.8%	8.9%	60.4%	9.4%	5.6%	8.9%	60.4%	9.4%	6.1%	20.7%	25.9%	62.1%
									F	FGHIK				LMO			P	P	PQR
Other	195	190	3	98	97	25	22	14	105	13	16	61	105	13	16	17	90	80	7
	19.3%	19.6%	7.9%	20.0%	18.6%	18.9%	22.1%	20.4%	27.5%	5.1%	20.3%	20.3%	27.5%	5.1%	20.3%	8.5%	19.6%	25.3%	23.0%
			C			J	J	J	fJ		J	N	LN		N		P	Pq	p
Don't know	606	574	28	283	322	103	70	49	243	85	55	222	243	85	55	171	275	155	5
	60.0%	59.5%	75.3%	58.1%	61.7%	77.5%	71.2%	71.7%	63.6%	34.2%	70.3%	74.1%	63.6%	34.2%	70.3%	85.1%	59.7%	48.7%	14.8%
			B			IJ	J	J	J		J	MN	N		N	QRS	RS	S	
Refused	1	–	–	1	–	–	–	–	–	1	–	–	–	1	–	1	–	–	–
	0.1%			0.1%						0.3%				0.3%		0.3%			

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

INNOVATIVE
RESEARCH GROUP

Demographic Tables 1
A21. How important do you think it is for Canadians to
know the history of their country?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely important	234	75	44	80	35	103	131	74	57	75	27	65	49	37	56
	23.2%	25.4%	20.5%	24.6%	21.0%	21.2%	25.0%	22.5%	21.5%	24.5%	28.4%	18.0%	27.1%	27.7%	28.4%
													L	L	L
Very important	449	113	77	162	92	211	238	133	109	157	42	169	78	62	80
	44.4%	38.2%	36.1%	49.4%	55.6%	43.1%	45.6%	40.3%	40.9%	51.3%	44.3%	46.7%	43.4%	45.8%	40.5%
				BC	BC					HI					
Somewhat important	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
Not very important	43	21	12	5	4	24	19	20	13	8	2	20	6	6	6
	4.3%	7.2%	5.7%	1.5%	2.7%	5.0%	3.6%	5.9%	5.0%	2.8%	2.1%	5.5%	3.4%	4.7%	3.1%
		DE	D					jk							
Not important at all	10	3	1	4	–	7	3	3	4	1	–	5	2	–	–
	1.0%	1.1%	0.4%	1.2%		1.5%	0.6%	0.8%	1.6%	0.4%		1.4%	1.2%		
Don't know	7	1	–	4	1	4	2	3	3	1	–	2	2	–	2
	0.7%	0.5%		1.3%	0.5%	0.9%	0.5%	0.8%	1.2%	0.2%		0.4%	1.1%		0.8%
Refused	2	–	–	1	1	2	–	1	–	1	–	1	–	–	1
	0.2%			0.2%	0.4%	0.4%		0.2%		0.2%		0.2%			0.3%
VERY-EXTREMELY IMPORTANT	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT IMPORTANT	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT IMPORTANT	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Demographic Tables 2
A21. How important do you think it is for Canadians to
know the history of their country?

		Citizenship		Language					Region					Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely important	234	221	13	103	131	36	16	15	112	39	16	67	112	39	16	28	84	105	16
	23.2%	22.9%	35.5%	21.2%	25.0%	26.7%	16.3%	21.7%	29.3%	15.6%	21.0%	22.2%	29.3%	15.6%	21.0%	14.1%	18.3%	33.0%	53.2%
						gJ			GJ			n	lN					PQ	PQR
Very important	449	424	20	211	238	47	53	31	181	103	33	132	181	103	33	77	207	151	13
	44.4%	43.9%	54.6%	43.1%	45.6%	35.0%	54.6%	45.9%	47.3%	41.1%	42.7%	43.9%	47.3%	41.1%	42.7%	38.4%	44.9%	47.7%	43.1%
							FJ		F									P	
Somewhat important	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
		C				i				GhI				LM		RS	RS	S	
Not very important	43	43	-	24	19	10	4	1	9	14	5	16	9	14	5	18	23	3	-
	4.3%	4.5%		5.0%	3.6%	7.6%	4.2%	2.1%	2.2%	5.7%	6.4%	5.3%	2.2%	5.7%	6.4%	8.9%	4.9%	0.9%	
						hi				hI		m		M		qR	R		
Not important at all	10	9	-	7	3	1	2	-	1	4	1	4	1	4	1	4	6	-	-
	1.0%	0.9%		1.5%	0.6%	1.0%	2.4%		0.3%	1.8%	1.2%	1.2%	0.3%	1.8%	1.2%	2.0%	1.3%		
										i				m					
Don't know	7	7	-	4	2	-	-	2	1	3	1	2	1	3	1	6	-	1	-
	0.7%	0.7%		0.9%	0.5%			3.0%	0.3%	1.0%	0.9%	0.7%	0.3%	1.0%	0.9%	3.0%		0.2%	
																R			
Refused	2	1	-	2	-	-	-	1	-	1	-	1	-	1	-	1	1	1	-
	0.2%	0.1%		0.4%				1.9%		0.3%		0.4%		0.3%		0.3%	0.1%	0.2%	
VERY-EXTREMELY IMPORTANT	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1%	64.3%	70.6%	61.8%	70.9%	67.7%	76.6%	56.8%	63.8%	66.1%	76.6%	56.8%	63.8%	52.6%	63.2%	80.7%	96.3%
			B		D		J	j	FJK			N	LNO			P	P	PQ	PQR
SOMEWHAT IMPORTANT	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
		C				i				GhI				LM		RS	RS	S	
NOT IMPORTANT	54	52	-	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	-
	5.3%	5.4%		6.5%	4.2%	8.6%	6.7%	2.1%	2.5%	7.5%	7.5%	6.5%	2.5%	7.5%	7.5%	10.9%	6.2%	0.9%	
						hI				HI	hi	M		M	m	qR	R		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A22. How interested are you in learning more about the
history of Canada?

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	124	52	19	32	22	55	69	40	25	40	18	49	22	14	25
	12.3%	17.4%	8.9%	9.6%	13.5%	11.3%	13.2%	12.2%	9.2%	13.2%	19.4%	13.5%	11.9%	10.1%	12.7%
		CD									I				
Very interested	344	78	68	136	60	152	192	94	86	127	32	103	74	51	76
	34.1%	26.2%	31.7%	41.6%	36.3%	31.1%	36.8%	28.6%	32.1%	41.4%	34.1%	28.4%	40.8%	38.0%	38.3%
				BC	B		f			HI			L	l	L
Somewhat interested	386	122	92	117	53	190	195	119	118	110	37	135	67	54	75
	38.2%	41.3%	43.2%	35.9%	31.9%	39.0%	37.4%	36.1%	44.2%	35.9%	38.7%	37.3%	37.3%	40.6%	37.8%
		e	dE						hj						
Not very interested	93	27	23	24	17	52	42	42	23	22	6	40	10	15	16
	9.2%	9.3%	11.0%	7.4%	10.2%	10.6%	8.0%	12.8%	8.5%	7.1%	6.1%	11.2%	5.4%	10.8%	8.0%
								JK				M			
Not interested at all	54	16	11	16	8	33	21	31	15	5	2	32	6	1	5
	5.3%	5.5%	5.2%	4.9%	5.0%	6.8%	3.9%	9.3%	5.6%	1.5%	1.8%	8.8%	3.3%	0.5%	2.8%
						g		JK	Jk			MNO	n		
Don't know	5	–	–	2	3	3	2	1	1	2	–	1	2	–	1
	0.5%			0.5%	1.7%	0.6%	0.5%	0.4%	0.4%	0.7%		0.2%	0.8%		0.5%
Refused	4	1	–	–	2	3	1	2	–	1	–	2	1	–	–
	0.4%	0.2%			1.3%	0.6%	0.1%	0.6%		0.2%		0.6%	0.4%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A22. How interested are you in learning more about the
history of Canada?

		Citizenship		Language					Region					Region 2			Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	124	113	11	55	69	20	11	10	53	24	6	41	53	24	6	23	35	58	8
	12.3%	11.7%	30.4%	11.3%	13.2%	15.2%	11.3%	14.2%	13.9%	9.7%	7.5%	13.7%	13.9%	9.7%	7.5%	11.5%	7.6%	18.3%	26.8%
			B			k			k			o	o					PQ	pQ
Very interested	344	328	12	152	192	46	35	21	136	73	33	103	136	73	33	53	157	120	14
	34.1%	34.0%	33.3%	31.1%	36.8%	34.6%	35.8%	31.2%	35.4%	29.4%	41.6%	34.2%	35.4%	29.4%	41.6%	26.1%	34.1%	37.9%	46.9%
					d						J				N	p	P	P	P
Somewhat interested	386	373	13	190	195	52	36	29	154	87	28	117	154	87	28	77	182	119	7
	38.2%	38.6%	34.4%	39.0%	37.4%	38.7%	36.9%	42.2%	40.2%	35.0%	36.0%	38.9%	40.2%	35.0%	36.0%	38.2%	39.5%	37.6%	24.1%
																s	S	s	
Not very interested	93	92	1	52	42	6	11	6	33	35	3	23	33	35	3	24	56	13	–
	9.2%	9.5%	1.9%	10.6%	8.0%	4.9%	11.2%	8.6%	8.5%	13.9%	3.3%	7.8%	8.5%	13.9%	3.3%	12.1%	12.2%	4.1%	
		C					K		K	FIK		o	O	LMO		R	R		
Not interested at all	54	53	–	33	21	9	5	1	7	26	7	14	7	26	7	21	28	5	–
	5.3%	5.4%		6.8%	3.9%	6.6%	4.8%	0.9%	1.8%	10.5%	8.5%	4.7%	1.8%	10.5%	8.5%	10.2%	6.1%	1.6%	
				e		Hi				GHI	HI	m		LM	M	R	R		
Don't know	5	5	–	3	2	–	–	1	1	2	2	1	1	2	2	2	2	–	1
	0.5%	0.5%		0.6%	0.5%			0.9%	0.2%	0.9%	2.0%	0.2%	0.2%	0.9%	2.0%	1.2%	0.5%		2.2%
Refused	4	3	–	3	1	–	–	1	–	1	1	1	–	1	1	1	1	1	–
	0.4%	0.3%		0.6%	0.1%			1.9%		0.6%	1.1%	0.4%		0.6%	1.1%	0.7%	0.1%	0.5%	
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1%	64.3%	70.6%	61.8%	70.9%	67.7%	76.6%	56.8%	63.8%	66.1%	76.6%	56.8%	63.8%	52.6%	63.2%	80.7%	96.3%
			B	D				j	FJK			N	LNO				P	PQ	PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
		C				i				GhI				LM		RS	RS	S	
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	–
	5.3%	5.4%		6.5%	4.2%	8.6%	6.7%	2.1%	2.5%	7.5%	7.5%	6.5%	2.5%	7.5%	7.5%	10.9%	6.2%	0.9%	
						hI				HI	hi	M		M	m	qR	R		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A23. We just asked you 20 questions about Canadian
history? How many do you think you got right?

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
All of them	1	–	–	–	1	1	–	1	–	–	–	–	1	–	–
	0.1%				0.5%	0.2%		0.3%					0.5%		
Most of them	108	15	23	45	25	85	23	24	21	45	18	16	29	20	31
	10.7%	5.0%	10.8%	13.8%	15.3%	17.4%	4.5%	7.1%	8.0%	14.6%	19.4%	4.3%	15.9%	15.3%	15.4%
			B	B	B	G				HI	HI		L	L	L
About half	271	52	47	115	55	142	129	75	60	103	30	79	49	37	67
	26.8%	17.7%	21.9%	35.3%	33.5%	29.1%	24.7%	22.8%	22.6%	33.5%	31.9%	21.9%	26.9%	27.7%	33.9%
				BC	BC					HI					L
Less than half	548	193	126	152	73	234	314	195	161	143	45	222	90	74	94
	54.3%	65.2%	59.2%	46.4%	44.1%	48.0%	60.1%	58.9%	60.4%	46.7%	47.5%	61.5%	49.8%	55.0%	47.4%
		DE	DE				F	Jk	JK			MO			
None of them	70	36	17	10	5	18	52	28	24	14	1	36	13	3	7
	7.0%	12.1%	7.8%	3.1%	3.1%	3.7%	10.0%	8.5%	9.0%	4.5%	1.3%	10.0%	7.0%	2.0%	3.3%
		DE	DE				F	jK	jK	k		NO	N		
Don't know	9	–	1	4	5	5	4	6	–	2	–	7	–	–	–
	0.9%		0.3%	1.1%	2.9%	1.1%	0.7%	1.9%		0.6%		1.8%			
					C										
Refused	2	–	–	1	1	2	–	2	–	–	–	2	–	–	–
	0.2%			0.3%	0.5%	0.5%		0.5%				0.5%			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A23. We just asked you 20 questions about Canadian
history? How many do you think you got right?

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
All of them	1	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	0.1%	0.1%		0.2%							1.1%				1.1%		0.2%		
Most of them	108	106	2	85	23	12	11	12	57	13	3	34	57	13	3	2	14	66	26
	10.7%	11.0%	6.6%	17.4%	4.5%	8.8%	11.3%	17.0%	15.0%	5.2%	4.4%	11.5%	15.0%	5.2%	4.4%	1.0%	3.1%	20.7%	86.0%
				E			jk	JK	fJK			NO	NO			P	P	PQ	PQR
About half	271	267	3	142	129	36	26	19	126	41	23	81	126	41	23	14	104	148	4
	26.8%	27.6%	7.8%	29.1%	24.7%	26.6%	26.6%	28.3%	32.8%	16.4%	30.0%	27.0%	32.8%	16.4%	30.0%	7.1%	22.7%	46.6%	14.0%
		C				J	J	J	J		J	N	N	N	N	P	P	PQS	
Less than half	548	524	21	234	314	77	53	33	176	169	41	163	176	169	41	123	324	101	-
	54.3%	54.3%	57.6%	48.0%	60.1%	57.8%	54.3%	47.4%	45.9%	67.6%	52.6%	54.3%	45.9%	67.6%	52.6%	61.0%	70.4%	31.8%	
				D		I				fGHIK		m		LMO		R	PR		
None of them	70	58	10	18	52	7	7	4	23	22	7	18	23	22	7	58	12	-	-
	7.0%	6.0%	28.0%	3.7%	10.0%	5.3%	7.2%	6.3%	6.1%	8.7%	8.7%	6.2%	6.1%	8.7%	8.7%	28.9%	2.6%		
			B		D											Q			
Don't know	9	9	-	5	4	2	1	1	1	4	2	3	1	4	2	2	5	2	-
	0.9%	0.9%		1.1%	0.7%	1.4%	0.7%	0.9%	0.2%	1.4%	2.1%	1.1%	0.2%	1.4%	2.1%	1.2%	1.1%	0.6%	
										i				m					
Refused	2	2	-	2	-	-	-	-	-	2	1	-	-	2	1	2	-	1	-
	0.2%	0.2%		0.5%						0.7%	1.1%			0.7%	1.1%	0.8%		0.3%	

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A24. How interested would you be in learning about :
Aboriginal history

		Age				Gender		Education				House Hold Income			
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	86	33	15	25	13	42	44	29	28	17	11	34	19	6	16
	8.5%	11.1%	6.8%	7.8%	8.0%	8.6%	8.5%	8.9%	10.4%	5.5%	12.0%	9.5%	10.3%	4.7%	8.2%
									j		j	n	n		
Very interested	260	71	45	103	40	108	152	74	58	92	35	97	44	34	54
	25.7%	24.1%	21.3%	31.4%	24.4%	22.1%	29.1%	22.5%	21.7%	30.1%	37.0%	26.9%	24.5%	25.6%	27.2%
				bCe			F			HI	HI				
Somewhat interested	402	118	85	133	64	201	201	110	120	131	39	123	77	63	85
	39.8%	39.9%	39.8%	40.8%	38.6%	41.1%	38.5%	33.4%	45.1%	42.7%	40.5%	34.2%	42.7%	47.2%	42.8%
									H	H			l	L	l
Not very interested	130	35	34	35	23	65	65	53	31	35	6	50	17	20	22
	12.9%	11.8%	15.8%	10.8%	13.8%	13.3%	12.4%	16.1%	11.7%	11.3%	6.3%	13.8%	9.5%	14.9%	11.2%
								jK							
Not interested at all	124	36	34	29	24	67	57	58	29	31	4	54	21	10	21
	12.2%	12.1%	16.1%	8.8%	14.4%	13.7%	10.9%	17.5%	11.1%	10.1%	4.2%	14.9%	11.9%	7.5%	10.7%
			D		d			IJK	K	K		N			
Don't know	5	1	1	1	1	4	1	4	–	–	–	2	–	–	–
	0.5%	0.4%	0.4%	0.4%	0.4%	0.8%	0.2%	1.2%				0.5%			
Refused	4	2	–	–	1	2	2	2	–	1	–	1	2	–	–
	0.4%	0.7%			0.4%	0.4%	0.4%	0.6%		0.2%		0.2%	1.1%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A24. How interested would you be in learning about :
Aboriginal history

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	86	78	8	42	44	13	11	5	35	14	9	29	35	14	9	18	36	28	4
	8.5%	8.1%	20.7%	8.6%	8.5%	9.6%	11.0%	7.3%	9.2%	5.5%	11.1%	9.5%	9.2%	5.5%	11.1%	8.8%	7.9%	8.8%	13.6%
			b						j			n	n						
Very interested	260	243	17	108	152	42	26	16	106	58	12	84	106	58	12	39	115	96	10
	25.7%	25.1%	45.0%	22.1%	29.1%	31.8%	26.1%	22.9%	27.6%	23.3%	15.7%	27.9%	27.6%	23.3%	15.7%	19.3%	25.0%	30.2%	31.5%
			B		D	K		k	K	k		O	O	o				P	
Somewhat interested	402	392	9	201	201	54	35	33	158	86	36	121	158	86	36	65	183	142	12
	39.8%	40.5%	23.1%	41.1%	38.5%	40.1%	35.5%	48.3%	41.3%	34.7%	46.0%	40.5%	41.3%	34.7%	46.0%	32.3%	39.7%	44.6%	39.4%
			C					gJ		j					n		p	P	
Not very interested	130	126	1	65	65	15	13	5	49	38	10	34	49	38	10	25	70	32	2
	12.9%	13.1%	3.5%	13.3%	12.4%	11.5%	13.5%	7.3%	12.9%	15.1%	12.2%	11.2%	12.9%	15.1%	12.2%	12.6%	15.3%	10.1%	6.8%
			C							H							Rs		
Not interested at all	124	122	2	67	57	9	11	8	33	50	12	28	33	50	12	49	54	18	3
	12.2%	12.6%	4.7%	13.7%	10.9%	6.9%	11.5%	11.1%	8.7%	20.2%	15.0%	9.4%	8.7%	20.2%	15.0%	24.3%	11.7%	5.7%	8.7%
			c							FGHI	f			LM		QRS	R		
Don't know	5	3	1	4	1	–	1	1	1	1	–	3	1	1	–	2	2	1	–
	0.5%	0.3%	3.0%	0.8%	0.2%		1.2%	2.1%	0.3%	0.4%		0.9%	0.3%	0.4%		0.9%	0.4%	0.4%	
Refused	4	3	–	2	2	–	1	1	–	2	–	2	–	2	–	3	–	1	–
	0.4%	0.3%		0.4%	0.4%		1.3%	0.9%		0.8%		0.6%		0.8%		1.7%		0.2%	
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1%	64.3%	70.6%	61.8%	70.9%	67.7%	76.6%	56.8%	63.8%	66.1%	76.6%	56.8%	63.8%	52.6%	63.2%	80.7%	96.3%
			B		D			j	FJK			N	LNO				P	PQ	PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
			C			i				GhI				LM		RS	RS	S	
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	–
	5.3%	5.4%		6.5%	4.2%	8.6%	6.7%	2.1%	2.5%	7.5%	7.5%	6.5%	2.5%	7.5%	7.5%	10.9%	6.2%	0.9%	
						hI				HI	hi	M		M	m	qR	R		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Demographic Tables 1
A25. How interested would you be in learning about :Early
European settlement

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	63	24	12	17	11	24	39	15	17	23	8	20	13	9	15
	6.3%	8.0%	5.5%	5.1%	6.7%	4.9%	7.6%	4.5%	6.3%	7.5%	8.3%	5.5%	7.3%	6.6%	7.5%
Very interested	214	62	30	82	40	101	113	66	44	78	26	70	47	31	38
	21.2%	21.1%	14.2%	25.1%	24.1%	20.8%	21.7%	20.1%	16.6%	25.4%	27.4%	19.5%	26.1%	23.4%	19.4%
		c		C	C					I	I				
Somewhat interested	407	122	90	138	54	198	208	112	123	128	42	127	78	54	94
	40.3%	41.0%	42.2%	42.2%	32.8%	40.6%	39.9%	33.8%	46.1%	41.7%	44.0%	35.1%	43.5%	40.6%	47.2%
		e		e	E				H	h	h		l		L
Not very interested	172	53	42	49	27	82	90	61	45	51	12	71	21	27	29
	17.0%	17.8%	19.6%	15.1%	16.4%	16.8%	17.2%	18.5%	16.8%	16.6%	12.8%	19.8%	11.5%	20.4%	14.8%
												M		M	
Not interested at all	145	34	38	40	30	76	68	72	38	25	7	68	19	12	22
	14.3%	11.6%	17.8%	12.2%	18.1%	15.7%	13.0%	21.8%	14.2%	8.1%	7.5%	18.8%	10.8%	8.9%	11.1%
			bd		bd			IJK	Jk			MNO			
Don't know	6	–	1	1	3	4	2	4	–	1	–	3	1	–	–
	0.6%		0.7%	0.2%	1.5%	0.8%	0.3%	1.2%		0.3%		0.9%	0.5%		
Refused	3	1	–	–	1	2	1	1	–	1	–	1	1	–	–
	0.3%	0.5%			0.4%	0.4%	0.3%	0.2%		0.5%		0.4%	0.4%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A25. How interested would you be in learning about :Early
European settlement

		Citizenship		Language					Region					Region 2				Total Response Score		
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)			
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	63	61	3	24	39	11	7	3	25	14	3	21	25	14	3	8	21	32	2
	6.3%	6.3%	7.2%	4.9%	7.6%	8.2%	7.4%	3.7%	6.5%	5.8%	4.3%	6.9%	6.5%	5.8%	4.3%	4.0%	4.5%	10.2% PQ	6.7%
Very interested	214	201	14	101	113	29	21	19	75	47	23	69	75	47	23	24	94	86	11
	21.2%	20.8%	36.2% b	20.8%	21.7%	22.0%	21.2%	27.8%	19.5%	19.0%	29.8% iJ	23.1%	19.5%	19.0%	29.8% mN	11.7%	20.4% P	26.9% Pq	37.5% PQ
Somewhat interested	407	387	17	198	208	64	43	29	167	76	28	136	167	76	28	74	180	139	14
	40.3%	40.1%	44.6%	40.6%	39.9%	48.0% Jk	43.7% J	42.3% j	43.6% J	30.5%	35.8%	45.3% N	43.6% N	30.5%	35.8%	36.6%	39.0%	43.7%	46.8%
Not very interested	172	169	2	82	90	19	13	10	72	46	12	42	72	46	12	32	99	39	1
	17.0%	17.5% C	5.7%	16.8%	17.2%	14.3%	13.6%	14.5%	18.7%	18.5%	14.8%	14.1%	18.7%	18.5%	14.8%	16.1% S	21.5% RS	12.3% s	4.5%
Not interested at all	145	141	2	76	68	10	12	7	44	62	10	29	44	62	10	58	64	21	1
	14.3%	14.6% c	6.2%	15.7%	13.0%	7.6%	12.3%	9.6%	11.4%	24.8% FGHIK	13.3%	9.6%	11.4%	24.8% LMO	13.3%	29.0% QRS	13.9% RS	6.6%	4.5%
Don't know	6	5	–	4	2	–	1	1	1	1	2	3	1	1	2	3	3		
	0.6%	0.5%		0.8%	0.3%		1.2%	2.1%	0.3%	0.3%	2.0%	0.9%	0.3%	0.3%	2.0%	1.6%	0.6%		
Refused	3	2	–	2	1	–	1	–	–	3	–	1	–	3	–	2	1	1	–
	0.3%	0.2%		0.4%	0.3%		0.7%			1.1%		0.2%		1.1%		1.0%	0.1%	0.2%	
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8% B	90.1%	64.3% D	70.6%	61.8%	70.9%	67.7% j	76.6% FJK	56.8%	63.8%	66.1% N	76.6% LNO	56.8%	63.8%	52.6% P	63.2% P	80.7% PQ	96.3% PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0% C	9.9%	27.9%	24.7%	29.6% i	22.4%	25.4%	20.5%	34.5% GhI	27.8%	26.3%	20.5%	34.5% LM	27.8%	33.2% RS	30.4% RS	17.9% S	3.7%
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	
	5.3%	5.4%		6.5%	4.2%	8.6% hI	6.7%	2.1%	2.5%	7.5% HI	7.5% hi	6.5% M	2.5%	7.5% M	7.5% m	10.9% qR	6.2% R	0.9%	

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

Dominion Institute Canada Day Poll – Demographic Cross-tab Tables
June 2005

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Demographic Tables 1
A26. How interested would you be in learning about :
Canada's participation in major military conflicts

	TOTAL	Age				Gender		Education				House Hold Income			
		18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	75	29	17	20	8	39	36	20	16	24	15	26	16	13	15
	7.4%	9.9%	8.1%	6.1%	5.0%	7.9%	6.9%	6.0%	6.0%	8.0%	15.3%	7.1%	9.1%	9.6%	7.4%
		e									HIj				
Very interested	245	82	41	85	36	145	101	74	71	78	20	77	52	34	53
	24.3%	27.8%	19.2%	26.1%	21.7%	29.6%	19.3%	22.4%	26.7%	25.3%	21.0%	21.3%	28.7%	25.1%	26.8%
		C		c		G							l		
Somewhat interested	369	94	86	128	59	160	208	120	95	113	39	124	60	49	83
	36.5%	31.7%	40.2%	39.1%	36.0%	32.9%	39.9%	36.3%	35.8%	36.7%	41.0%	34.4%	33.4%	36.2%	41.8%
			b	b			F								
Not very interested	171	50	42	45	32	75	97	50	40	66	12	66	32	25	26
	16.9%	16.9%	19.6%	13.9%	19.2%	15.3%	18.5%	15.2%	14.9%	21.4%	13.0%	18.2%	17.9%	18.8%	13.2%
			d							hik					
Not interested at all	141	40	28	46	26	63	78	61	43	26	9	65	18	14	21
	14.0%	13.6%	13.0%	14.2%	15.9%	12.9%	15.0%	18.6%	16.3%	8.4%	9.8%	17.9%	10.1%	10.3%	10.8%
								JK	J			MNO			
Don't know	6	–	–	2	2	5	1	4	1	–	–	2	1	–	–
	0.6%			0.6%	1.4%	0.9%	0.2%	1.1%	0.2%			0.7%	0.4%		
Refused	3	1	–	–	1	2	1	1	–	1	–	1	1	–	–
	0.3%	0.2%			0.8%	0.4%	0.3%	0.4%		0.2%		0.4%	0.4%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
			e	BDE				J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A26. How interested would you be in learning about :
Canada's participation in major military conflicts

	TOTAL	Citizenship Yes	Citizenship No	Language English	Language French	Region BC	Region Alberta	Region Prairies	Region Ontario	Region Quebec	Region Atlantic Canada	Region 2 West	Region 2 Ontario	Region 2 Quebec	Region 2 East	Total Response Score Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	75	69	6	39	36	11	7	5	35	10	8	23	35	10	8	13	20	36	5
	7.4%	7.1%	15.4%	7.9%	6.9%	7.9%	7.7%	6.7%	9.1% J	3.8%	10.0% j	7.5%	9.1% N	3.8%	10.0% n	6.3%	4.5%	11.4% pQ	17.3% q
Very interested	245	234	10	145	101	27	31	15	107	42	22	73	107	42	22	35	105	96	9
	24.3%	24.2%	28.0%	29.6% E	19.3%	20.1%	32.0% fJ	22.0%	28.1% J	17.0%	28.5% J	24.4%	28.1% N	17.0%	28.5% N	17.6%	22.8%	30.3% PQ	27.9%
Somewhat interested	369	355	12	160	208	51	34	33	149	76	26	118	149	76	26	64	179	115	11
	36.5%	36.8%	30.8%	32.9%	39.9% D	38.3%	34.6%	47.4% gJk	38.8% J	30.6%	33.3%	39.2%	38.8% N	30.6%	33.3%	31.6%	38.9% P	36.2%	35.0%
Not very interested	171	163	6	75	97	28	11	8	56	57	11	47	56	57	11	36	90	40	5
	16.9%	16.9%	16.4%	15.3%	18.5%	21.0% g	10.8%	12.2%	14.6%	22.9% GHIk	14.5%	15.7%	14.6%	22.9% LMo	14.5%	17.6%	19.6% R	12.7%	17.5%
Not interested at all	141	138	3	63	78	16	13	5	35	62	11	34	35	62	11	49	62	30	1
	14.0%	14.3%	9.4%	12.9%	15.0%	11.7%	13.1%	7.7%	9.1%	24.9% FGHIK	13.6%	11.2%	9.1%	24.9% LMO	13.6%	24.3% QRS	13.4% S	9.4% S	2.2%
Don't know	6	4	–	5	1	1	2	1	1			5	1			2	3		
	0.6%	0.5%		0.9%	0.2%	1.0%	1.9%	2.1%	0.3%			1.5%	0.3%			1.2%	0.7%		
Refused	3	2	–	2	1	–	–	1	–	2	–	1	–	2	–	3	1	–	–
	0.3%	0.2%		0.4%	0.3%			1.8%		0.8%		0.4%		0.8%		1.4%	0.1%		
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1% B	64.3%	70.6% D	61.8%	70.9%	67.7% j	76.6% FJK	56.8%	63.8%	66.1% N	76.6% LNO	56.8%	63.8%	52.6%	63.2% P	80.7% PQ	96.3% PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0% C	9.9%	27.9%	24.7%	29.6% i	22.4%	25.4%	20.5%	34.5% GhI	27.8%	26.3%	20.5%	34.5% LM	27.8%	33.2% RS	30.4% RS	17.9% S	3.7%
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	–
	5.3%	5.4%		6.5%	4.2%	8.6% hI	6.7%	2.1%	2.5%	7.5% HI	7.5% hi	6.5% M	2.5%	7.5% M	7.5% m	10.9% qR	6.2% R	0.9%	

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

INNOVATIVE RESEARCH GROUP

Demographic Tables 1
A27. How interested would you be in learning about : Key
events in the development of Canada's economy

	TOTAL	Age 18-34	Age 35-44	Age 45-64	Age 65+	Gender Male	Gender Female	Education HS or less	Education College	Education Univer	Education Post Grad	House Hold Income Less than $40K	House Hold Income $40K to 60K	House Hold Income $60K to 80K	House Hold Income More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	78	27	16	24	11	34	44	22	18	25	14	33	12	6	19
	7.7%	8.9%	7.6%	7.3%	6.8%	6.9%	8.4%	6.5%	6.6%	8.0%	14.6%	9.0%	6.8%	4.7%	9.7%
											hi	n			n
Very interested	298	92	60	102	42	146	153	76	74	107	38	88	66	46	69
	29.5%	31.0%	28.2%	31.3%	25.6%	29.8%	29.3%	23.1%	27.8%	34.8%	40.0%	24.3%	36.5%	34.4%	34.7%
										Hi	HI		L	L	L
Somewhat interested	418	112	97	140	66	201	217	130	121	135	31	146	72	52	81
	41.4%	37.7%	45.5%	42.9%	40.2%	41.1%	41.7%	39.2%	45.3%	43.9%	32.4%	40.5%	39.8%	38.7%	40.9%
									K	k					
Not very interested	118	38	22	32	25	61	58	52	26	29	9	49	19	22	14
	11.7%	13.0%	10.4%	9.8%	15.2%	12.4%	11.1%	15.8%	9.9%	9.4%	9.8%	13.5%	10.7%	16.4%	6.8%
					d			IJ				o		o	
Not interested at all	87	27	16	27	16	41	46	45	27	11	3	43	10	8	16
	8.6%	9.1%	7.5%	8.3%	9.6%	8.5%	8.7%	13.7%	10.2%	3.5%	3.2%	11.8%	5.5%	5.8%	7.9%
								JK	JK			MN			
Don't know	5	–	1	1	2	3	2	4	–	–	–	3	1	–	–
	0.5%		0.4%	0.4%	1.0%	0.5%	0.5%	1.2%				0.7%	0.4%		
Refused	5	1	1	–	3	4	2	2	1	1	–	1	1	–	–
	0.5%	0.2%	0.3%		1.5%	0.8%	0.3%	0.5%	0.3%	0.2%		0.2%	0.4%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A27. How interested would you be in learning about : Key
events in the development of Canada's economy

		Citizenship		Language		Region						Region 2				Total Response Score			
	TOTAL	Yes	No	English	French	BC	Alberta	Prairies	Ontario	Quebec	Atlantic Canada	West	Ontario	Quebec	East	Less than 25%	25%-49%	50%-74%	75%+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	78	70	7	34	44	10	8	4	36	14	6	22	36	14	6	16	33	28	1
	7.7%	7.2%	18.8%	6.9%	8.4%	7.3%	8.4%	5.6%	9.5%	5.6%	7.4%	7.3%	9.5%	5.6%	7.4%	7.8%	7.2%	8.7%	4.4%
									j				n						
Very interested	298	284	12	146	153	50	31	20	118	59	20	101	118	59	20	50	124	109	15
	29.5%	29.4%	33.1%	29.8%	29.3%	37.7%	31.5%	29.3%	30.8%	23.6%	26.2%	33.8%	30.8%	23.6%	26.2%	25.0%	27.0%	34.2%	49.4%
						Jk			j			N	n					PQ	PQr
Somewhat interested	418	400	18	201	217	54	34	32	167	96	36	120	167	96	36	82	186	140	10
	41.4%	41.4%	48.0%	41.1%	41.7%	40.4%	35.2%	46.0%	43.5%	38.4%	46.1%	40.0%	43.5%	38.4%	46.1%	40.9%	40.4%	43.9%	33.5%
Not very interested	118	118	–	61	58	13	16	7	40	36	7	36	40	36	7	20	68	27	4
	11.7%	12.2%		12.4%	11.1%	9.7%	16.4%	10.3%	10.4%	14.5%	8.4%	12.0%	10.4%	14.5%	8.4%	10.2%	14.7%	8.3%	12.6%
							k			k				o			R		
Not interested at all	87	87	–	41	46	6	6	3	22	41	8	16	22	41	8	29	43	15	–
	8.6%	9.0%		8.5%	8.7%	4.8%	6.2%	4.8%	5.9%	16.3%	10.2%	5.3%	5.9%	16.3%	10.2%	14.3%	9.3%	4.8%	
										FGHI				LM		R	R		
Don't know	5	4	–	3	2	–	2	2	–	–	1	4	–	–	1	2	4	–	–
	0.5%	0.4%		0.5%	0.5%		2.3%	3.0%			0.9%	1.4%			0.9%	0.7%	0.8%		
Refused	5	4	–	4	2	–	–	1	–	4	1	1	–	4	1	2	3	–	–
	0.5%	0.4%		0.8%	0.3%			0.9%		1.6%	0.9%	0.2%		1.6%	0.9%	1.0%	0.7%		
														l					
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1%	64.3%	70.6%	61.8%	70.9%	67.7%	76.6%	56.8%	63.8%	66.1%	76.6%	56.8%	63.8%	52.6%	63.2%	80.7%	96.3%
			B	D				j	FJK			N	LNO				P	PQ	PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
		C				i				GhI				LM		RS	RS	S	
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	–
	5.3%	5.4%		6.5%	4.2%	8.6%	6.7%	2.1%	2.5%	7.5%	7.5%	6.5%	2.5%	7.5%	7.5%	10.9%	6.2%	0.9%	
						hI				HI	hi	M		M	m	qR	R		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
Independent T-Test for Means, Independent Z-Test for Percentages
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Lower case letters indicate significance at the 90% level.

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Demographic Tables 1
A28. How interested would you be in learning about :
Canada's political history

| | | Age | | | | Gender | | Education | | | | House Hold Income | | | |
	TOTAL	18-34	35-44	45-64	65+	Male	Female	HS or less	College	Univer	Post Grad	Less than $40K	$40K to 60K	$60K to 80K	More than $80K
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Total 'N'	1,010	296	214	327	165	488	522	330	266	307	95	361	180	134	198
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	229	212	363	196	506	504	340	256	307	94	362	190	127	192
Extremely interested	61	25	10	15	11	25	35	15	14	18	14	18	13	5	16
	6.0%	8.3%	4.6%	4.7%	6.6%	5.2%	6.8%	4.5%	5.2%	5.8%	14.6%	5.1%	7.1%	4.1%	8.0%
											HIJ				
Very interested	239	74	37	78	49	114	124	66	42	100	31	88	41	32	51
	23.6%	25.0%	17.1%	23.7%	30.0%	23.4%	23.8%	19.8%	15.6%	32.5%	32.3%	24.3%	22.5%	23.5%	25.9%
		c		c	C					HI	HI				
Somewhat interested	400	110	90	151	47	192	208	116	123	126	33	125	74	60	89
	39.6%	37.0%	42.3%	46.1%	28.7%	39.3%	39.8%	35.2%	46.0%	41.0%	34.2%	34.7%	40.9%	44.5%	44.7%
		e	E	BE					Hk					l	L
Not very interested	154	41	41	44	26	77	77	58	46	36	12	62	27	22	22
	15.3%	13.9%	19.0%	13.5%	15.6%	15.8%	14.7%	17.6%	17.4%	11.7%	12.1%	17.3%	15.2%	16.5%	11.3%
			d					J	j			o			
Not interested at all	149	45	36	38	29	73	76	72	41	27	6	63	25	15	20
	14.7%	15.2%	16.9%	11.7%	17.4%	14.9%	14.6%	21.7%	15.4%	8.7%	6.8%	17.5%	13.8%	11.4%	10.1%
			d		d			iJK	JK			O			
Don't know	5	1	–	1	2	5	1	3	1	–	–	3	–	–	–
	0.5%	0.4%		0.2%	1.4%	0.9%	0.1%	1.0%	0.4%			1.0%			
Refused	3	1	–	–	1	2	1	1	–	1	–	1	1	–	–
	0.3%	0.2%			0.4%	0.4%	0.1%	0.2%		0.2%		0.2%	0.4%		
VERY-EXTREMELY INTERESTED	683	188	121	242	126	314	369	208	166	233	69	234	127	99	137
	67.6%	63.6%	56.6%	74.0%	76.7%	64.3%	70.6%	62.9%	62.4%	75.8%	72.7%	64.7%	70.5%	73.5%	68.9%
				BC	BC		F			HI	hi			l	
SOMEWHAT INTERESTED	265	82	80	71	32	136	129	97	79	63	24	100	43	29	53
	26.3%	27.7%	37.3%	21.7%	19.7%	27.9%	24.7%	29.3%	29.7%	20.6%	25.3%	27.7%	23.8%	21.8%	26.8%
		e	BDE					J	J						
NOT INTERESTED	54	25	13	9	4	32	22	22	18	10	2	25	8	6	6
	5.3%	8.3%	6.1%	2.8%	2.7%	6.5%	4.2%	6.8%	6.7%	3.2%	2.1%	6.9%	4.6%	4.7%	3.1%
		DE	d					JK	jK			o			

Comparison Groups: BCDE/FG/HIJK/LMNO
Independent T-Test for Means, Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.

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Demographic Tables 2
A28. How interested would you be in learning about :
Canada's political history

| | | Citizenship | | Language | | | | | Region | | | | | Region 2 | | | Total Response Score | | | |
| | | Yes | No | English | French | BC | Alberta | Prairies | Ontario | Quebec | Atlantic Canada | West | Ontario | Quebec | East | Less than 25% | 25%-49% | 50%-74% | 75%+ |
	TOTAL	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)
	(A)																		
Total 'N'	1,010	966	37	488	522	134	98	69	383	249	78	300	383	249	78	201	460	318	30
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
UNWEIGHTED 'N'	1,010	968	34	506	504	122	100	94	309	291	94	316	309	291	94	195	463	316	36
Extremely interested	61	56	5	25	35	10	4	6	23	14	4	20	23	14	4	9	22	25	4
	6.0%	5.7%	13.6%	5.2%	6.8%	7.7%	3.8%	9.4%	6.0%	5.5%	4.7%	6.8%	6.0%	5.5%	4.7%	4.6%	4.8%	8.0%	12.3%
Very interested	239	223	15	114	124	35	25	12	97	49	21	72	97	49	21	37	93	95	14
	23.6%	23.1%	39.8%	23.4%	23.8%	25.9%	25.3%	17.9%	25.4%	19.6%	26.7%	23.9%	25.4%	19.6%	26.7%	18.2%	20.2%	29.8%	47.4%
			b							j				n				PQ	PQr
Somewhat interested	400	387	11	192	208	59	37	32	158	81	33	128	158	81	33	69	182	141	9
	39.6%	40.1%	29.0%	39.3%	39.8%	43.9%	38.0%	46.5%	41.4%	32.3%	42.5%	42.6%	41.4%	32.3%	42.5%	34.0%	39.5%	44.3%	29.2%
						J		J	J		j	N	N		n			Ps	
Not very interested	154	146	7	77	77	12	19	8	60	46	10	38	60	46	10	27	83	41	3
	15.3%	15.1%	17.7%	15.8%	14.7%	8.8%	19.1%	11.0%	15.8%	18.4%	12.6%	12.7%	15.8%	18.4%	12.6%	13.6%	18.1%	12.9%	8.9%
							F		f	Fh				l			rs		
Not interested at all	149	149	–	73	76	18	12	9	42	57	10	40	42	57	10	56	77	15	1
	14.7%	15.4%		14.9%	14.6%	13.6%	12.6%	13.2%	11.0%	23.0%	12.5%	13.2%	11.0%	23.0%	12.5%	27.6%	16.7%	4.8%	2.3%
										FGHIK				LMO		QRS	RS		
Don't know	5	4	–	5	1	–	1	1	2	1	1	2	2	1	1	2	3	–	–
	0.5%	0.4%		0.9%	0.1%		1.2%	0.9%	0.5%	0.4%	0.9%	0.6%	0.5%	0.4%	0.9%	0.9%	0.7%		
Refused	3	1	–	2	1	–	–	1	–	2	–	1	–	2	–	2	–	1	–
	0.3%	0.1%		0.4%	0.1%			0.9%		0.8%		0.2%		0.8%		1.0%		0.2%	
VERY-EXTREMELY INTERESTED	683	645	34	314	369	82	69	46	293	141	50	198	293	141	50	106	291	256	29
	67.6%	66.8%	90.1%	64.3%	70.6%	61.8%	70.9%	67.7%	76.6%	56.8%	63.8%	66.1%	76.6%	56.8%	63.8%	52.6%	63.2%	80.7%	96.3%
			B		D		J	j	FJK				N	LNO			P	PQ	PQR
SOMEWHAT INTERESTED	265	260	4	136	129	40	22	17	79	86	22	79	79	86	22	67	140	57	1
	26.3%	27.0%	9.9%	27.9%	24.7%	29.6%	22.4%	25.4%	20.5%	34.5%	27.8%	26.3%	20.5%	34.5%	27.8%	33.2%	30.4%	17.9%	3.7%
			C			i				GhI				LM		RS	RS	S	
NOT INTERESTED	54	52	–	32	22	11	7	1	10	19	6	19	10	19	6	22	29	3	–
	5.3%	5.4%		6.5%	4.2%	8.6%	6.7%	2.1%	2.5%	7.5%	7.5%	6.5%	2.5%	7.5%	7.5%	10.9%	6.2%	0.9%	
						hI				HI	hi	M		M	m	qR	R		

Comparison Groups: BC/DE/FGHIJK/LMNO/PQRS
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