

# Alberta Political Scene

October, 2016

# Methodology:

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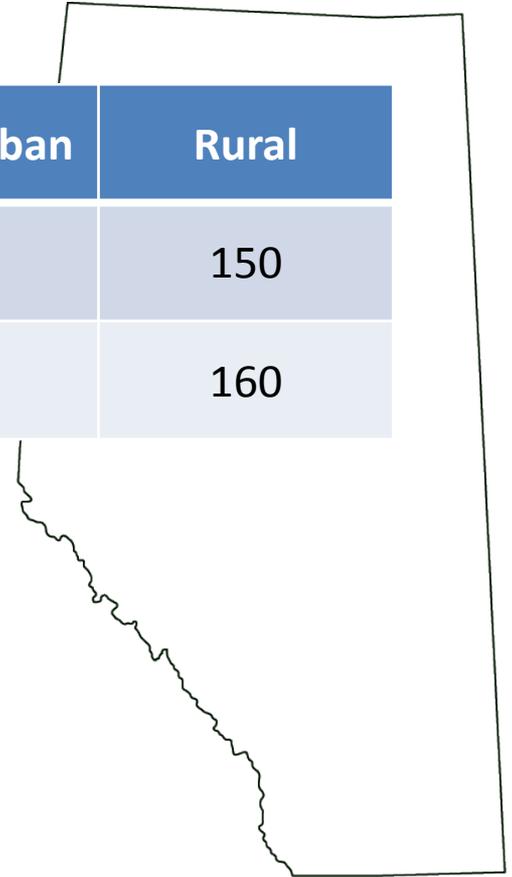
- This survey was conducted by telephone among 646 randomly-selected Alberta residents, 18 years or older, between October 25<sup>th</sup> and November 1<sup>st</sup>, 2016.
- Only one respondent per household was eligible to complete this survey.
- The sample has been weighted by age, gender and region using the latest available Statistics Canada Census data to reflect the actual demographic composition of the population.
- After weighting a sample of this size, the aggregated results are considered accurate to within  $\pm 4.0\%$ , 19 times out of 20.
- The margin of error will be larger within each sub-grouping of the sample.

**Note:** *Graphs and tables may not always total 100% due to rounding values rather than any error in data. Sums are added before rounding numbers.*

# Regional sample sizes

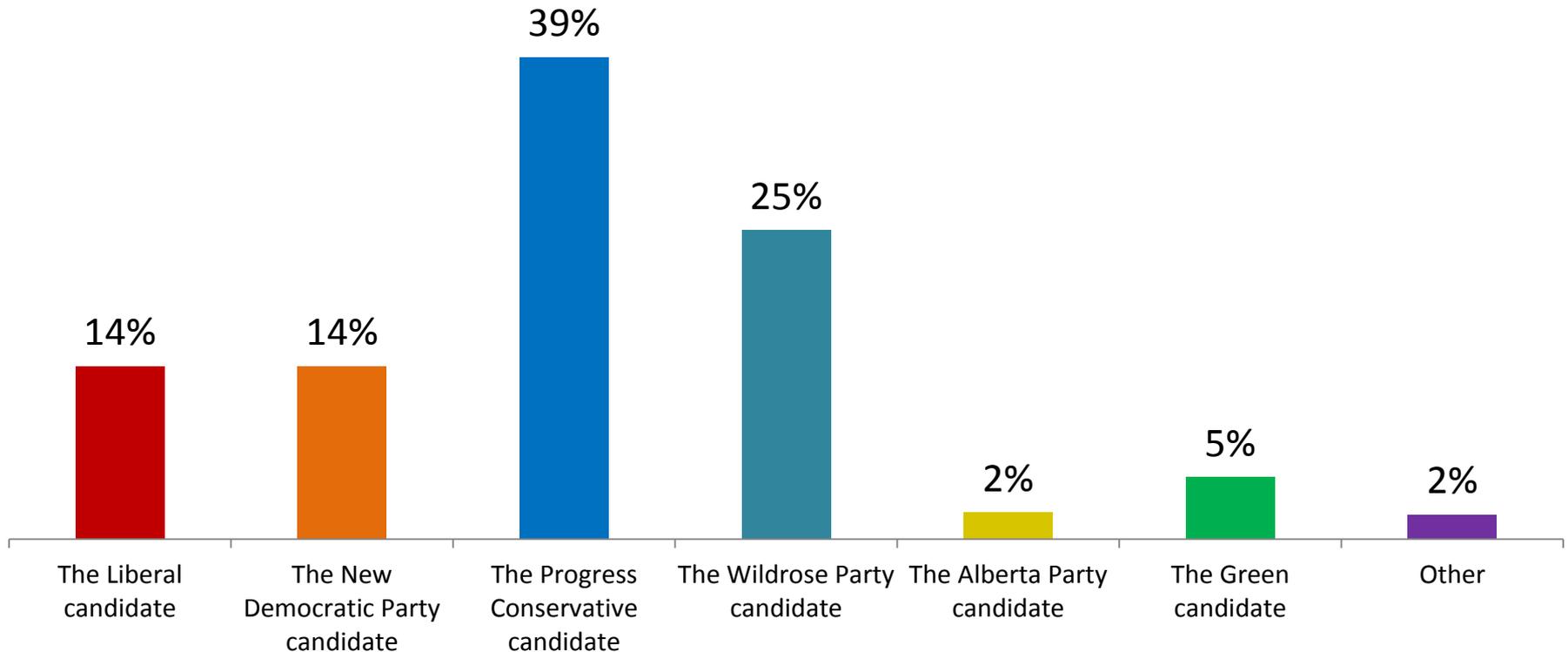
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Region	Calgary	Edmonton	Small Urban	Rural
Weighted N	184	177	89	150
Unweighted N	198	191	97	160



# Decided provincial vote: 39% would vote for PC; Wildrose (25%) in second with NDP (14%) returning to historic levels

**Q** Now, if the provincial election were held today, which party's candidate would you vote for in your local riding? Would it be...? In that case, which party's candidate do you lean toward slightly? Would it be...? [VOTE + LEAN][DECIDED VOTERS ONLY]



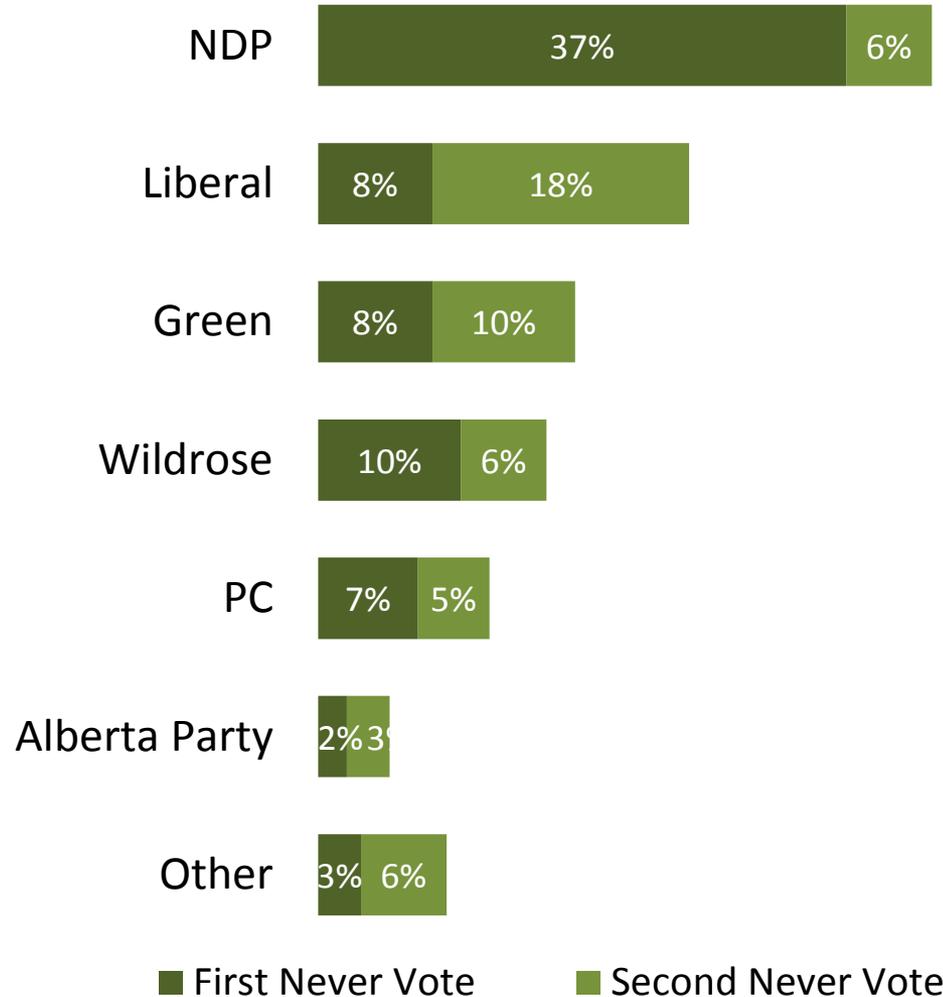
Don't Know/ Would Not Vote/Refused = 15%

# Party Never Vote For: 45% of Albertans say they will never vote NDP



Looking at the list of provincial issues below, which is the most important issue to you? And which is the next most important?  
And which is the next most important?

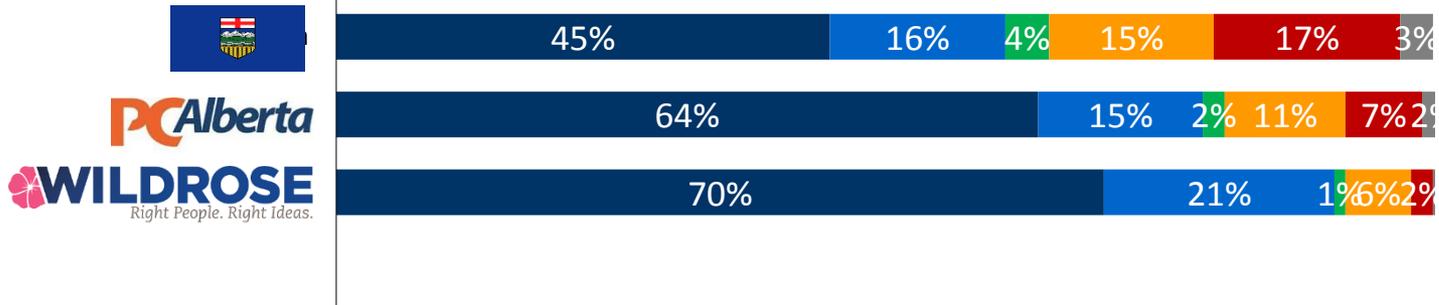
[asked of all respondents; n=600]



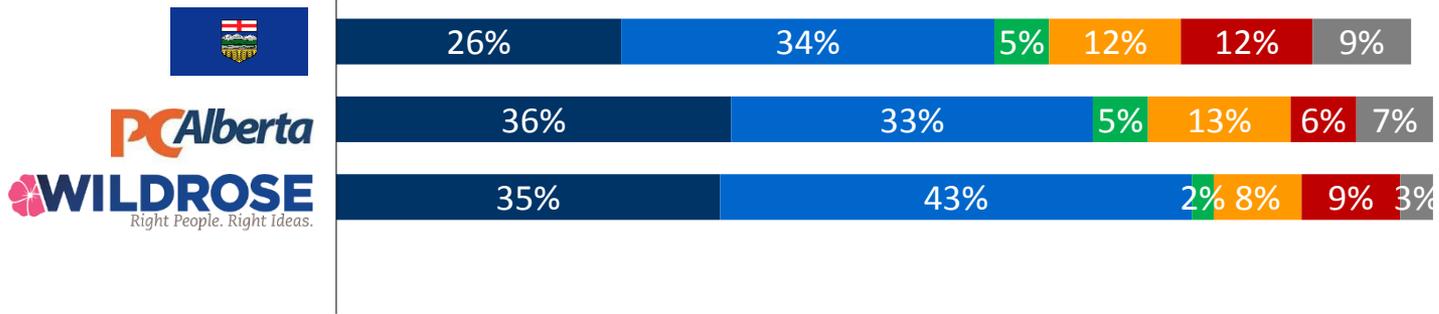
# PC and Wildrose supporters committed to the defeat of the NDP and agree uniting their parties is a good way to do it

Q Do you agree or disagree with the following statements?

The most important thing in the next Alberta election is to defeat the NDP.



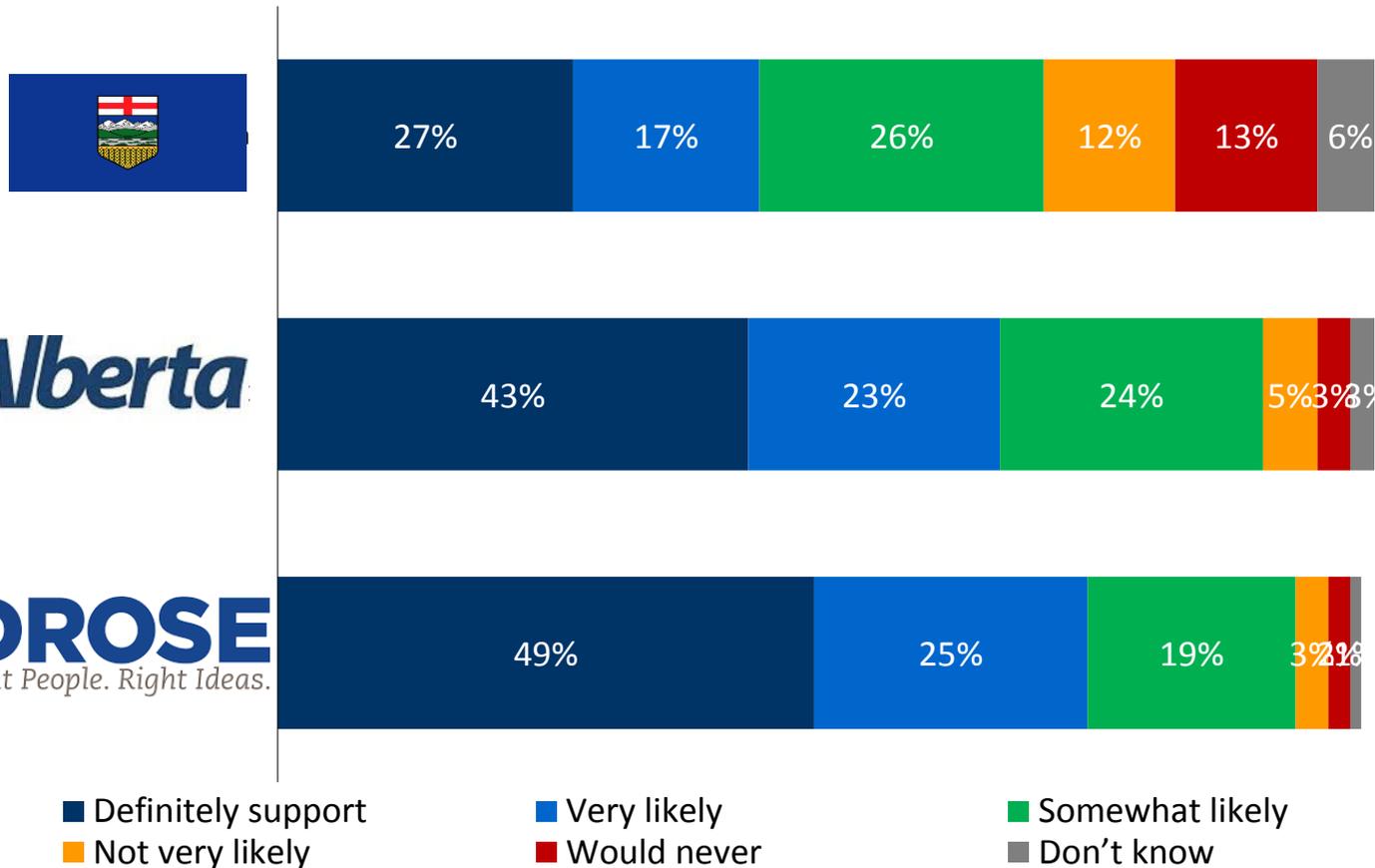
The best way to defeat the NDP in the next Alberta election is for the PC Party and Wildrose to come together in a single party.



Strongly agree     
  Somewhat agree     
  Neither agree nor disagree  
 Somewhat disagree     
  Strongly disagree     
  Don't know

# Most PC and Wildrose supporters are at least somewhat likely to vote for a “unite the right” party

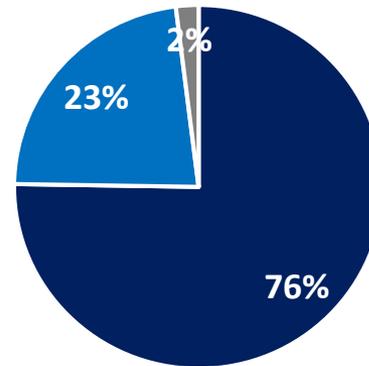
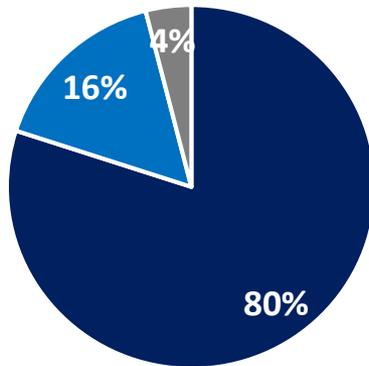
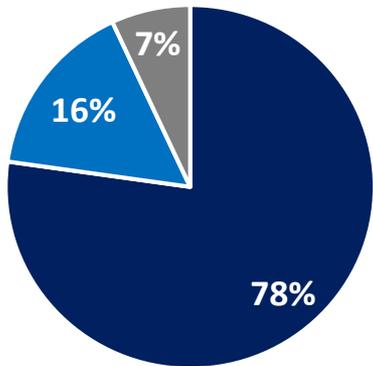
Q If the Wildrose Party and the PC party find a way to come together into a single Conservative party, how likely are you to vote for that “unite the right” party?



# Both PC and Wildrose voters seek a party focused on practical solutions, not true Conservatives values

**Q** If the Wildrose Party and the PC party do come together in a “unite the right” party, what do you think should be the policy focus of that party? Should they ...

- Focus on finding practical solutions for Alberta’s problems because what matters isn’t whether an idea is left or right but whether the idea works or not
- Focus on true Conservative values because only Conservative ideas can put Alberta back on the right track.
- Don't Know



# Appendix



# Questionnaire

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What is the most important issue in Alberta today, in other words, the one that concerns you personally the most? **[IF ONE OR TWO WORD GENERAL ANSWER [E.G. ENVIRONMENT, HEALTH] PROBE: And what exactly do you mean by that?]**

Now, if the provincial election were held today, which party's candidate would you vote for in your local riding? Would it be...?

In that case, which party's candidate do you lean toward slightly? Would it be...?

If, for some reason, you were unable to vote for your first choice candidate, which party's candidate would be your second choice? Would it be...?

How likely is it you may change your mind and vote for your second choice?

Is there an Alberta party you would never vote for?

Is there another Alberta party you would never vote for?

# Questionnaire

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Do you agree or disagree with the following statements? **[RANDOMIZE LIST]**

The New Democratic Party may have its problems, but it is still the party best able to run the government here in Alberta.

It's time for a change in government here in Alberta.

The most important thing in the next Alberta election is to defeat the NDP.

The best way to defeat the NDP in the next Alberta election is for the PC Party and Wildrose to come together in a single party.

Some people in Alberta are trying to unite the right by combining the Wildrose party and the PC Party into a single Conservative party. If the Wildrose Party and the PC party find a way to come together into a single Conservative party, how likely are you to vote for that “unite the right” party?

**[IF AT LEAST NOT VERY LIKELY]** If the Wildrose Party and the PC party do come together in a “unite the right” party, what do you think should be the policy focus of that party? Should they ... **[ROTATE]**

- 01 Focus on finding practical solutions for Alberta's problems because what matters isn't whether an idea is left or right but whether the idea works or not.
- 02 Focus on true Conservative values because only Conservative ideas can put Alberta back on the right track.
- 98 Don't know **[DO NOT READ]**



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